

# **Cosmetics and Beauty Products (Ayurvedic, Herbal) Formulation and Manufacturing Technology**

[Herbal Cosmetics & Ayurvedic Medicines \(EOU\) \(3rd Revised Edition\)](#)

**Author:** P. K. Chattopadhyay

**Format:** Paperback

**Book Code:** NI31

**Pages:** 476

**ISBN:** 9789381039274

**Price:** Rs. 1,475.00 **US\$** 39.86

Herbal cosmetics have been into usage from time immemorial so has been the use of Ayurvedic medicines. Ayurveda which means the complete knowledge for long life has been very popular these days on account of its minimum or zero side effects with considerable power of curing. Similarly herbal cosmetics have been of great value because of the least harm they cause to the skin and the radiance they add to the skin. These days a number of beauty products that are using the herbal formulae and Ayurveda concepts have got lot of attention and have been witnessing a huge rise in demand not only nationally but on international arena. The charm of understanding herbal product is even you can use it by making certain combination at your home and get the benefits. These are economical and sure to provide alleviate the problems not only for skin but for long term health issues also. Herbal products combine the skills of specialists in chemistry, physics, biology, medicine and herbs. These are less likely to cause any damaging effect to health. Bath and beauty products use herbs for both their scents and therapeutic qualities. Herbal products are replacing the synthetics products because of its harsh nature. Herbal products are in huge demand in the developed world for health care for the reason that they are efficient, safe and have lesser side effects. The formulations based on herbs are safe and effective. To exploit the knowledge that has got the genesis in our country the book aims to provide you a comprehensive information on different types of herbal Cosmetics formulas. The contents of the book are: Analysis of Creams, Infra-Red Spectrophotometer In Cosmetic Analysis, Infra Red Spectrophotometer In Cosmetic Analysis, Analysis of Creams, Analysis of Shampoos, Lal Tooth Powder, Bath and Massage Oil, Sun Care/Skin Lightening Compound, Herbal Liver Tonic, Vicks Like Compound, hair oil, Eye Drops, Packaging Criteria for Cosmetics and Toiletries, Vicks Like Compound, Cosmetics for Elderly People, Cough Syrup, Colour in Cosmetics, Herbal Liver Tonic, Herbal Formulation, Medicinal Herbs as Cosmetics, Medicinal & Massage Oils, Herbal Cosmetic Cream for Dry Skin, Herbal Deodorant Roll On, Drug Standardization, Guide Lines on GMP, Premises and Equipment Requirements, Aloe Gel, Tablets and Capsule, Sandalwood Oil and Machinery Section. The Third Revised Edition of Herbal cosmetics and Ayurvedic medicines (EOU) also includes photographs of

machinery and equipments with addresses of their manufacturers. The book in general will be beneficial for entrepreneurs, industrialists, project consultants, libraries and in general all those looking for detail information.

# Herbal Cosmetics Handbook (3rd Revised Edition)

**Author:** H Panda

**Format:** Paperback

**Book Code:** NI35

**Pages:** 672

**ISBN:** 9788178330808

**Price: Rs. 0.00 US\$ 0.00**

Cosmetics have been in utilization for more than thousands years. More commonly known as make- up, it includes a host of skin products like foundation, lip colors etc. The international market for skincare and color cosmetics surpassed a sale of 53 billion dollars in 2002. The quantity and number of latest products brought to market both nationally and internationally continues to develop at a fast pace. Cosmetic chemists all the time are looking for attractive and striking material that enhances skin's appearance and healthiness. A huge collection of compounds is required to supply these products. The newest edition of the Cosmetics Toiletries and Fragrance Association (CTFA) Dictionary displays more than 10,000 raw materials and the list continues to increase with every year hundreds of new ingredients being added. The cosmetic chemistry has encompasses a vast area of study and one such is Herbal Cosmetics. Herbal cosmetics are the product of cosmetic chemistry, a science that combines the skills of specialists in chemistry, physics, biology, medicine and herbs. Since cosmetics are applied mostly to the skin, hair and nails, a brief description of the anatomy of these is desirable. Herbal cosmetic major users are girls and women who are very much peculiar about their skin type and requirement. Synthetic cosmetic being harsh and prone to more side- effects, herbal cosmetic is quickly replacing it and gaining a lot of popularity. As a result it has created an enormous market for itself both domestic as well as export market. Herbal Cosmetics Handbook has been featured as best seller. The book contains formulae, manufacturing processes of different herbal cosmetics like cosmetics for skin, nails, hair etc. It also covers analysis method of cosmetics, toxicity and test method. Some of the chapters of the book are: Classification of cosmetics Economic aspects, Cosmetic Emulsions, Cosmetics for the skin, Cosmetic Creams, Lubricating or Emollient Creams-Night Creams, Skin Protective and Hand Creams, Vanishing Creams-Foundation Creams, Liquid Creams, Cosmetic Lotions, Hand Lotions, Skin Toning Lotions-Skin Fresheners, Astringent Lotions, Hair Tonics and many more. The book will render useful purpose for new entrepreneurs, technologists, professionals, researchers and for those who want to extend their knowledge in the said field.

# Modern Technology Of Cosmetics

**Author:** NIIR Board

**Format:** Paperback

**Book Code:** NI37

**Pages:** 659

**ISBN:** 8178330814

**Price:** Rs. 1,100.00 **US\$** 29.73

Herbal cosmetics have been into usage from time immemorial. Recent days also cosmetics have been very popular especially among fashion conscious people. Despite the fact that modern make-up has been used mostly by women, steadily rising number of males are also using cosmetics usually associated to women to improve their own facial features. Thus they have broken the age old belief that cosmetics are used by female only and also have proved that male crowd is also conscious about their skin needs. Cosmetics include a whole array of products like lipsticks, shampoo, mascara, foundation, eye liner and so on. They are more popular with young crowds and thus have a huge demand. Herbal cosmetics have been of great value because of the least harm they cause to the skin and the radiance they add to the skin. These days a number of beauty products that are using the herbal formulae and Ayurveda concepts have got lot of attention and have been witnessing a huge rise in demand not only nationally but on international arena. The charm of understanding herbal product is even you can use it by making certain combination at your home and get the benefits. The cosmetic industry is in growing stage not only domestically but also globally. Herbal products are replacing the synthetics products because of its harsh nature. Herbal products are in huge demand in the developed world for health care for the reason that they are efficient, safe and have lesser side effects. The formulations based on herbs are safe and effective. The manufacture of cosmetics is not a new phenomenon and has been in use from several decades ago. The book is on the modern technology used in cosmetic industry. The attempt made in this book is to advance the older methods and provide the latest formulae and techniques to manufacture to enhance their knowledge. The content of the book include chapters on Hair Structure and Chemistry Structure of Hair Keratin, Sunburn Preparations, Shampoos, Detergents Thickeners and foam Stabilisers, Perfumes, Preservatives, pacifiers and Pearlisers, Conditioning Agents, Colours and Colour Fading Other Additives, Conditioners, Cationic Surfactants, Cationic Polymers and Other Active Ingredients, Bodying Agents, etc. The chapters are dealt in great detail for the proper understanding and concept development. The clear

understanding will serve beneficial purpose, that's why the book is highly recommended for entrepreneurs, industrialists, research centres, technologist and libraries.



## [Handbook on Herbal Products \(Medicines, Cosmetics, Toiletries, Perfumes\) 2 Vols.](#)

**Author:** NIIR Board

**Format:** Paperback

**Book Code:** NI51

**Pages:** 1003

**ISBN:** 8186623485

**Price:** Rs. 1,500.00 **US\$** 39.95

Herbal products combine the skills of specialists in chemistry, physics, biology, medicine and herbs. These are less likely to cause any damaging effect to health. These days a number of products that are using the herbal formulae have got lot of attention and have been witnessing a huge rise in demand not only nationally but on international arena. Bath and beauty products use herbs for both their scents and therapeutic qualities. Herbal products are replacing the synthetics products because of its harsh nature. Herbal products are in huge demand in the developed world for health care for the reason that they are efficient, safe and have lesser side effects. The formulations based on herbs are safe and effective. Both the volumes covers processes, formulations, analysis methods with the addresses of raw material and machinery suppliers, project profiles, list of manufacturers, exporters and overseas importers of various herbal medicines, cosmetics, perfumes and toiletries. The book also contains addresses of different Ayurvedic & Unani medicines research institutes. The major contents of the book (both volumes) are: herbal cosmetics, perfumes, analysis of cosmetics, toxicity and test method, infrared spectra of some naturally occurring sesquiterpene hydrocarbons, ayurvedic medicines, analysis of ayurvedic medicines, ayurved siddha unani companies and their products, machinery, directory of perfumes and flavours, manufacturers of standardized herbal extracts. The book is very useful for new entrepreneurs, manufacturers of herbal products who can easily extract the relevant formulation and process from the book.

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## [The Complete Technology Book on Herbal Perfumes and Cosmetics \(2nd Revised Edition\)](#)

**Author:** Dr. H. Panda

**Format:** Paperback

**Book Code:** NI59

**Pages:** 688

**ISBN:** 9789381039069

**Price:** Rs. 1,275.00 **US\$** 125.00

Herbal perfumes and cosmetics have been into usage from time immemorial and are made using natural herbs and ingredients that are healthier and beneficial for the skin. These are less likely to cause any damaging effect and the radiance they add to the skin. These days a number of beauty products that are using the herbal formulae have got lot of attention and have been witnessing a huge rise in demand not only nationally but on international arena. Bath and beauty products use herbs for both their scents and therapeutic qualities. Herbal products are replacing the synthetics products because of its harsh nature. To exploit the knowledge that has got the genesis in our country the book aims to provide recourse of pragmatic formulae of diversified herbal perfumes and cosmetics. Over all, the book contains formulae, processes, technicalities which are immensely innovative and profoundly utilitarian for new entrepreneur as well as motivate the existing units in quality improvement and cost reduction. The major contents of the book are creation of herbal perfumes, blending of fragrances, principle of manufacture, infrared spectra of pure herbal products, application of herbal products in body care, facial care, hair care, list of raw materials used for the creation of perfumery, manufacturing procedures for the preparation of toilet products, formulas of different types of perfumery, list of perfumes and cosmetics, photographs and details of machineries, toiletries manufactures and machinery suppliers in directory section. The book is highly recommended to new entrepreneurs, existing units who wants to diversify from synthetic to herbal products, research centers, professionals and libraries.

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## **[The Complete Technology Book on Herbal Beauty Products with Formulations and Processes](#)**

**Author:** H. Panda

**Format:** Paperback

**Book Code:** NI131

**Pages:** 550

**ISBN:** 8178330210

**Price:** Rs. 0.00 US\$ 0.00

Herbs can be used for beauty in original or compound form. They act against the internal impurities and external toxins of our body, add additional nutrients to it, make it glow and shine. Herbs provide natural, flawless treatment to our skin; nourish it from within, leading to its internal development. It combines the skills of specialists in chemistry, physics, biology, medicine and herbs. These are less likely to cause any damaging effect to health. These days a number of products that are using the herbal formulae have got lot of attention and have been witnessing a huge rise in demand not only nationally but on international arena. Bath and beauty products use herbs for both their scents and therapeutic qualities. Herbal products are replacing the synthetics products because of its harsh nature. Herbal products are in huge demand in the developed world for health care for the reason that they are efficient, safe and have lesser side effects. The formulations based on herbs are safe and effective. Drugs obtained from plant origin occupy important position in different pharmacopoeias. Products from natural sources are an integral part of human health care system because of major concern about synthetic drugs and their side effects and toxicity. The demand of herbal cosmetic products is high soaring in the world today. India has always been a rich producer of herbal products. The natural resources in the country are in abundance and have been a major source for the booming industry of herbal and cosmetic products. Some of the basic fundamentals of the book are herbal body care, herbal combinations for the bath, herbal perfumes, herbal perfumes flower based rose, herbal perfumes (special type), herbal toilet waters, lavender water, amber lavender, herbal toilet preparations, herbal skin care products, herbal treatments, herbal medicines, analysis of medicinal plants, manufacturers of standardized herbal extracts, phytochemicals and essential oils in India etc. This book contains the formula and manufacturing processes of herbal products. An attempt to blend ancient and modern science as well as art could be fruitful and such attempts must be carried out on sound scientific basis. The book is very resourceful for research scholars, technocrats, institutional libraries and entrepreneurs who want to enter into the field of manufacturing herbal beauty products.

## [Herbs & Herbal Products Finder, Directory of Herbs, Herbal Medicines, Cosmetics, Herbal Products, Essential Oils, Perfumes, Pan Masala & Tobacco Products](#)

**Author:** NIIR Board

**Format:** Paperback

**Book Code:** NI133

**Pages:** 988

**ISBN:** 8186623671

**Price:** Rs. 1,600.00 **US\$** 42.95

This directory (B2B database) basically deals with list of institutes, consultants, specialist for different medicinal, aromatic and herbs cultivation, supplier of seeds, planting materials for different medicinal and aromatic plants, herbal medicinal plants, herbs, leaves health care products, pan masala, tobacco & tobacco products perfumery compounds, chemicals, pesticides, spices, fragrances & flavors association of India, organization of pharmaceutical producers of India, pesticides, association of India pesticides manufactures & formulators association of India pharmaceutical and allied manufacturers distributors, ingredients suppliers for cosmetics (foreign) etc. This is the first Directory of its kind which covers addresses, phone and fax nos., e mail, product details of manufacturers of Herbal products, Medicines, Essential Oils, Perfumes, Pan Masala and Tobacco products along with Consultants, Importers, Exporters, Suppliers & Manufacturers of Plant & Machinery etc. The directory will be very helpful for new entrepreneurs, professionals, libraries and suppliers of herbs and other ingredients to these industries.

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## [Directory / Database/ List of Companies, Industries and Traders of Medicinal Plants & Herbs, Herbal Products & Extracts, Ayurvedic & Herbal Medicines \(3rd Edition\)](#)

**Format:** CD-Rom

**Book Code:** NID79

**Price:** Rs. 3,658.00 **US\$** 200.00

Offline Business directory is the best thing in today's business world. If you are searching for Buyers, then this Directory/Database is the perfect tool for you. By having the right business leads, you would be able to have immediate communication with prospective businesses, partners and customers through this boundless list of All India Companies in csv excel editable format (easy sorting and filtering). We offer an extensive suite of Directories/ database to assist you in reaching the right and targeted businesses and people quickly and easily. Business, B2B&Irm;, Industrial Directories, Mailing List are used for sales planning, finding Buyers, Sector, Business House and marketing research to perform business analysis. With our company database/Directory, you will have access to company list, Corporate/Leading Companies, Small & Medium Enterprises (SME), you will find a business list consisting of company contact details. We compiled list of companies in excel format to give you access to over hundred thousands of major & minor businesses and companies. From small business to Corporate Houses, our data is complete with business contact information to help you connect with the right companies or buyers. This database collection is a great resource for Buyers and those suppliers who offer their goods and services to Trade, Manufacturing industry, Companies, Corporate Houses & Industries in India. Directory / Database/ List of Companies, Industries and Traders of Medicinal Plants & Herbs, Herbal Products & Extracts, Ayurvedic & Herbal Medicines (2nd Edition) Contains over 7,100 records. Details Includes: Company Name ( 7,100), Postal Address (7,200), City, Postal Code, Contact Person (350), Phone (5,800), E-mail (1300), Website (300), Fax (90) and Description. Note: All Records does not contain all fields of information. However, maximum information has been incorporated. Format: MS Excel

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## [Handbook on Cosmetics \(Processes, Formulae with Testing Methods\)](#)

**Author:** S.K. Singh

**Format:** Paperback

**Book Code:** NI224

**Pages:** 688

**ISBN:** 9788178331294

**Price:** Rs. 1,675.00 US\$ 44.95

Cosmetics products are created for application on the body for the purpose of cleansing, beautifying or altering appearance and enhancing attractive features. It is not similar like medicines in addition to it cannot be used to modify the physique function or performance. The cosmetic Industry has witnessed rapid growth over the last couple of decades. Now a day the range of cosmetic and beauty products has widened tremendously. The use of cosmetics has increased exponentially not only among in females but the male population also indulges in their use. A wide range of chemical and natural materials is used in the formulation of cosmetic and toiletry preparations. Cosmetics like creams, gels, face powder, eye makeup, shaving cream, and colognes are used on a daily basis by both women and men. The Indian cosmetic Industry has witnessed rapid growth over the last couple of decades. In that time the range of cosmetic and beauty products in India has widened tremendously. Beauty products manufacturers in India mostly cater to the great demand for cosmetics and toiletries that fall into the low or medium price categories as the greatest demand in India has always been for these economically priced products. Bearing a long glowing heritage of cosmetic and beauty, aesthetic makeup products is being used since olden days and nowadays it appear like a booming economy in India which would be the largest cosmetic consuming country in a next few decades. While the demand of beautifying substances are growing day by day, a large number of local as well as international manufacturers gradually extend their ranges and products in different provinces of India. Industry sources estimate a rapid growth rate of 20% per annum. Some of the fundamentals of the book are regulation of cosmetic products, the relationship of cosmetic products to drugs, preservation of cosmetics, factors affecting preservation, organisms found in cosmetics, antiperspirants and deodorants, cleansing creams and lotions, baby toiletries, face powder manufacturing process, aerosol cosmetics, shaving preparations: soaps, creams, oils, and lotions, advantages and disadvantages of natural dyes, packaging cosmetic preparations, etc. The book covers formulae, manufacturing processes of various types of cosmetics like antiperspirants and deodorants, cleaning creams, lotions, emollient creams, baby toiletries, face

powder, eye makeup and many more along with testing methods. This book will be great asset to new entrepreneurs, existing units, technocrats and technical institutions.

**Surfactants, Disinfectants, Cleaners, Toiletries, Personal Care Products Manufacturing and Formulations (3rd Revised Edition)**



**Author:** P. K. Chattopadhyay

**Format:** Paperback

**Book Code:** NI303

**Pages:** 552

**ISBN:** 9788195075539

**Price:** Rs. 1,895.00 US\$ 51.00

Surfactants, Disinfectants, Cleaners, Toiletries, Personal Care Products Manufacturing and Formulations (Phenyl, Naphthalene Ball, Mosquito Coil, Floor Cleaner, Glass Cleaner, Toilet Cleaner, Utensil Cleaning Bar, Liquid Detergent, Detergent Powder, Detergent Soap, Liquid Soap, Handwash, Hand Sanitizer, Herbal Shampoo, Henna Based Hair Dye, Herbal Cream, Shaving Cream, Air Freshener, Shoe Polish, Toothpaste) (3rd Revised Edition) The term surfactant comes from the words surface active agent. A surfactant is briefly defined as a material that can greatly reduce the surface tension of water when used in very low concentrations. These are one of many different compounds that make up a detergent. They are added to remove dirt from skin, clothes and household articles particularly in kitchens and bathrooms. They are also used extensively in industry. A disinfectant or agent that frees from infection is ordinarily a chemical agent which kills disease germs or other harmful microorganisms and is applied to inanimate objects. The specific way in which a disinfectant agent is used is dependent on both the desired objective and the infectious agent present. Growing emphasis on health, safety and sanitation is fuelling demand for disinfectants & surfactants across industries such as food processing, healthcare and consumer. Personal care industry in India is very huge and is one of the main key drivers for Indian surfactants market. Surfactants industry has a large market for consumer products. This handbook contains processes formulae of various products and providing information regarding manufacturing method. It covers raw material suppliers, photographs of plant & Machinery with supplier's contact details and some plant layout & process flow sheets. The Major Contents of the book are phenyl, floor cleaner, glass cleaner, toilet cleaner, mosquito coils, liquid detergent, detergent powder, detergent soap, naphthalene balls, air freshener, shoe polish, tooth paste, shaving cream, liquid soaps and handwashes, herbal shampoo, heena based hair dye, herbal creams, utensil cleaning bar, hand sanitizer etc. It will be a standard reference book for professionals, entrepreneurs, those studying and researching in this important area and others interested in the field of surfactants, disinfectants, cleaners, toiletries, personal care products manufacturing.

# Manufacture of Pan Masala, Tobacco and Tobacco Products. 2nd Revised Edition

**Author:** P. K. Chattopadhyay

**Format:** Paperback

**Book Code:** NI317

**Pages:** 448

**ISBN:** 9788194737971

**Price:** Rs. 2,225.00 US\$ 59.95

Manufacture of Pan Masala, Tobacco and Tobacco Products (Tobacco Cultivation, Chewing Tobacco, Cigarettes, Bidi, Cigars, Khaini, Zarda, Katha, Mouth Freshener, Pan Chatni, Kimam, Sweet Supari, Nicotine Sulphate, USP Nicotine, Nicotine Tartarate, Nicotine, Polacrilex Resin) Tobacco comes from a leafy plant that tends to grow in warm tropical areas. It is famously grown all over the Caribbean, where the warm, sunny conditions make for a perfect growing climate. Tobacco is usually smoked as a nicotinic stimulant and is mostly processed, rolled and dried before being smoked. Different geographies produce different types of the plant. The taste and flavor of the leaves are the characteristic trademarks of different types. The process of curing also determines the type of tobacco. Tobacco products include cigarettes, cigars, loose pipe tobacco, chewing tobacco and snuff. These products contain the dried, processed leaves of the tobacco plant *nicotiana rustica* or *nicotiana tabacum*. All tobacco contains nicotine, an addictive drug. Today's tobacco also contains thousands of other chemicals designed to make the products more user-friendly and addictive. Nicotine is a nitrogen-based compound which dissolves in organic compounds. Tobacco leaves contain plenty of nicotine which evaporates on burning. This nitrogen-based compound is addictive in low amounts and toxic in high doses. Nicotine Sulfate is a potent pesticide, known for its high toxicity. A large proportion of Indian economy is agro based in which Tobacco is one of the principal cash crops. The tobacco production and its allied products' sales in the country have played a prominent role in the development of nation's economy. India is the largest tobacco market in the world in terms of tobacco consumption. The smokeless tobacco has historically been served as a tradition in India for many decades. Tobacco Waste or dust is generated at various stages of post-harvest processing of tobacco and also while manufacturing various tobacco products mainly during manufacture of tobacco products like cigarette and Beedi. The types of wastes generated during pre and post-harvest practice of tobacco include suckers, stems, mid ribs, leaf waste and dust. The main contents of the book are Tobacco Cultivation, Tobacco Diseases and Pests, Organic Tobacco Production, Chewing Tobacco, Cigarettes, Bidi, Cigars, Readymade Khaini, Chewing Tobacco (Khaini), Zarda, BIS

Specifications, Katha, Mouth Fresheners, Pan Chutney, Pan Masala, Kimam, Tobacco of Various Grade, Sweet Supari, Nicotine Sulphate, USP Nicotine, Nicotine Tartarate, Nicotine Polacrilex Resin, Smokeless Tobacco (SLT), Hookah, Tobacco Products Manufacturing Processes, E-Liquid (Main Chemicals, Compounds, Components), Additives in Tobacco Products, Additives Products, Packaging & Labeling (Design Trends & Technologies), Plastics in Food Packaging, Packaging Laws and Regulations and Photographs of Machinery with Supplier's Contact Details. This book is one-stop guide to one of the fastest growing sector of the Pan Masala, Tobacco and Tobacco Products, where opportunities abound for manufacturers, retailers, and entrepreneurs. This is the only complete handbook on Pan Masala, Tobacco and Tobacco Products. It serves up a feast of how-to information, from concept to purchasing equipment.

**The Complete Technology Book on Herbal Beauty Products with Formulations, Manufacturing Process, Machinery Equipment Details & Plant Layout (2nd Edition)**

**Author:** Dr. Himadri Panda

**Format:** Paperback

**Book Code:** NI340

**Pages:** 384

**ISBN:** 9788195370160

**Price: Rs. 1,695.00 US\$ 44.95**

The Complete Technology Book on Herbal Beauty Products (Cosmetic Industry) with Formulations, Manufacturing Process, Machinery Equipment Details & Plant Layout (2nd Edition) Herbs from India and their significance are well-known around the world. Herbal Beauty Products are in high demand on the global market and are a priceless gift from nature. Herbal formulations have always piqued interest due to their high activity and, in comparison to synthetic medications, fewer or no negative effects. Herbs and spices have long been used to improve and maintain human beauty. Extensive herbal beauty treatments were once performed in India's royal palaces to heighten sensual appeal and preserve general hygiene. Herbal Oil, Herbal Perfume, herbal conditioner, herbal soap, herbal shampoo, and other herbal cosmetics are created and used on a daily basis. They are gentle on the skin because they are manufactured with botanical components that are high in natural vitamins and antioxidants. With time, they will only make skin healthier and gentler. The demand in the herbal beauty products market will grow at approximately 6.1% CAGR. The target market nearly holds ~5.9% share in the overall beauty products industry. Increasing focus on healthy skin and hair and surging demand for natural remedies has positioned the herbal beauty products market. The increased demand for chemical-free hair and skin products along with growing awareness about cruelty-free cosmetics products is supporting the market growth. The significant rise in the influence of social media and beauty blogs that are communicating the benefits of herbal Cosmetics products is likely to influence sales of herbal beauty products. The availability of the various types of herbal beauty products and improving distribution networks are playing a key role to drive market growth. The book covers a wide range of topics connected to Herbal Beauty Products, as well as their formula. It also includes contact information for machinery suppliers, as well as images of equipment and plant layout. A comprehensive reference to manufacturing and entrepreneurship in the Herbal Beauty Products business. This book is a one-stop shop for everything you need to know about the Herbal Beauty Products manufacturing industry, which is ripe with potential for manufacturers, merchants, and entrepreneurs. This is the only comprehensive guide to commercial herbal cosmetics

manufacture. It provides a feast of how-to knowledge, from concept through equipment purchase.

# Herbal Cosmetics Handbook (Formulae, Manufacturing Processes with Machinery & Equipment Details) 4th Revised Edition

**Author:** Dr. Himadri Panda

**Format:** Paperback

**Book Code:** NI354

**Pages:** 496

**ISBN:** 9788195370108

**Price:** Rs. 1,775.00 US\$ 45.00

Herbal cosmetics are formulated, using different cosmetic ingredients to form the base in which one or more herbal ingredients are used to cure various skin ailments. Herbal cosmetics are natural and free from all the harmful synthetic chemicals which otherwise may prove to be toxic to the skin. Compared to other beauty products, natural cosmetics are safe to use. The global herbal beauty products market is anticipated to grow at a compound annual growth rate (CAGR) of 5.2%. Rising focus on appearance and looks coupled with increased acceptance of herbal products among consumers are some of the factors that are expected to help the expansion of the market worldwide. The increased demand for chemical-free beauty products along with growing awareness about cruelty-free cosmetics is supporting market growth. The Herbal Cosmetic industry in India has been developing in a faster pace. The demand for herbal cosmetic products is provoked by changing lifestyles of the consumers, growing awareness among them regarding the harm caused to their bodies after usage of chemical-based cosmetics products, and increasing concern among the population to look good. Further, it is anticipated that the Indian Herbal Cosmetic industry is expected growing at a CAGR of 19% over the forecast period of continue in the coming years as well. The book cover various aspects related to different Herbal Cosmetics with their process and also provides contact details of machinery suppliers with equipment photographs and plant layout. A total guide to manufacturing and entrepreneurial success in Herbal cosmetics industry. This book is one-stop guide on Herbal cosmetics industry, where opportunities abound for manufacturers, retailers, and entrepreneurs. This is the only complete handbook on the commercial production of Herbal cosmetics. It serves up a feast of how-to information, from concept to purchasing equipment.



# About NIIR

**NIIR PROJECT CONSULTANCY SERVICES (NPCS)** is a reliable name in the industrial world for offering integrated technical consultancy services. NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our various services are: Detailed Project Report, Business Plan for Manufacturing Plant, Start-up Ideas, Business Ideas for Entrepreneurs, Start up Business Opportunities, entrepreneurship projects, Successful Business Plan, Industry Trends, Market Research, Manufacturing Process, Machinery, Raw Materials, project report, Cost and Revenue, Pre-feasibility study for Profitable Manufacturing Business, Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Business Opportunities, Investment Opportunities for Most Profitable Business in India, Manufacturing Business Ideas, Preparation of Project Profile, Pre-Investment and Pre-Feasibility Study, Market Research Study, Preparation of Techno-Economic Feasibility Report, Identification and Section of Plant, Process, Equipment, General Guidance, Startup Help, Technical and Commercial Counseling for setting up new industrial project and Most Profitable Small Scale Business.

NPCS also publishes various process technology, technical, reference, self employment and startup books, directory, business and industry database, bankable detailed project report, market research report on various industries, small scale industry and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by professionals including project engineers, information services bureau, consultants and project consultancy firms as one of the input in their research.

Our Detailed Project report aims at providing all the critical data required by any entrepreneur vying to venture into Project. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.

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