

# **Guidelines, Facilities and Procedures for Entrepreneurs, SSI, Start-Up Books for Entrepreneurs**

**[Just For Starters: How To Become A Successful Businessman?  
\(3rd Revised Edition\)](#)**

**Author:** NPCS Board  
**Format:** Paperback  
**Book Code:** NI30  
**Pages:** 336  
**ISBN:** 9789381039038  
**Price:** Rs. 475.00 US\$ 75.00

Entrepreneurship is one of the critical decisions to be made and it involves number of risk and has its own advantages also. But the charm of being a master of you is always above any other form of work. Setting up a business requires many things. Understanding yourself, understanding market, availing funds are certain basic things that one must mandatorily know before making a business decision. In fact before starting a business also one has to be thorough with the requirements of current line of industry. Above all taking advantage of various schemes provided by government and other financial institutions. Everyone wants to do something that gives them chance to earn more money and it is possible by becoming an entrepreneur. Starting your own business is one of the few remaining paths to wealth. To start you own venture you have to decide on many things. Making a choice of the right project is a difficult decision for an entrepreneur and is an imperative decision. For the reason that rest of the challenges for setting up a business is based on the type of the product and fund to invest. But it is a perception that for owning a business you should have handsome amount of money. Now it is possible with small scale business. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs? Stand up India backed up by Department of Financial Services (DFS) intents to bring up Women and SC/ST entrepreneurs.

They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that “There will be no income tax on startups’ profits for three years” PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. The book is an attempt to provide certain basic knowledge for starters. Starting a small scale enterprise requires understanding steps in setting up an SSI, Registration/Licenses for SSI(Small Scale Industry), Resourcing, Technical Know How and so on the book has chapters on the concerned subject for better understanding of a starter. Various Policies and programmes for rural development, Prime Minister Rozgar Yozna, rural women entrepreneurship in India, bright prospects, industrial innovations by small and medium sized enterprises, Indian small industry, organisation, supporting entrepreneurship, development in India etc are also the subject matter of the book. Every chapter has several other sub chapters making the topic clear and better to understand. In the end of the book a directory section is enclosed containing Industries Department addresses, Service Institutes, Branch Institutes, and Extension Centres in various Indian States.

## Modern Technology of Soaps, Detergents & Toiletries (with Formulae & Project Profiles) 4th Revised Edition

**Author:** P. K. Chattopadhyay

**Format:** Paperback

**Book Code:** NI34

**Pages:** 448

**ISBN:** 9789381039700

**Price:** Rs. 1,275.00 US\$ 125.00

There has been consistent rise in Indian toiletries Industry. Novelty in ideas and marketing seems to be the major subject matter of the Indian soap industry. With increasing popularity there has been increase in potential competitors but it still has the opportunity of further exploitation. The soaps, detergent and toiletries product industry is vivacious, varied, creative and tricky, and has the prospective to provide a gratifying career. Since these are basic requirements throughout the world undoubtedly the toiletries industry is one of the fastest growing and most profitable markets in international arena has been for the past many years. Total quality management has its importance in managing every industry so is its importance and relevance in Oils, Soaps, and Detergents Industries. Featured as one of best seller the book modern technology of soaps, detergent and toiletries is another resourceful book written by P. K. Chattopadhyay. The author is highly experienced consultant to cosmetics and toiletries industries. The book contains the formulae of diverse types of soaps, detergents (cake, powder and liquid) toiletries, methodical testing method, quality control of complete products, packing criterion of cosmetics and toiletries along with project profiles, machinery photographs and addresses of raw material, plant and machinery suppliers. The book contains detail chapter on: Principal Groups of Synthetic Detergents Classification, Detergent Bar, Washing Soap: Laundry Soap Formulation, tooth paste, after shave lotion, Hair Shampoo, Fundamentals of Science, Testing of Finished Goods, Finished Product Quality Control Procedures, Natural Essential Oils in India : A Perspective, Essential Oils in India and Trade Summary and Conclusion, etc. Basic information in entering a market and the opportunities and requirements of the potential sector has been the best way to penetrate in a market. How and what if properly answered can take you to a long way. The first hand information on different types of toiletries product have been properly dealt in the book and can be very useful for those looking for entrepreneurship opportunity in the soap industry.

# Stop Dreaming - Start Your New Business

**Author:** NIIR Board

**Format:** Paperback

**Book Code:** NI99

**Pages:** 250

**ISBN:** 8178330458

**Price: Rs. 400.00 US\$ 50.00**

Entrepreneurship is one of the critical decisions to be made and it involves number of risk and has its own advantages also. But the charm of being a master of you is always above any other form of work. To start you own venture you have to decide on many things. Starting a business involves planning, making key financial decisions and completing a series of legal activities. To run a successful business, you need to learn all about your existing and potential customers, your competitors and the economic conditions of your market place. The small industries sector plays a vital role in the industrial development of the recent globalization process. In both developed and developing countries, the Government is turning to small and medium scale industries and entrepreneurs, as a means of economic development and a veritable means of solving problems. It is a seedbed of innovations, inventions and employment. Entrepreneurship helps in the development of nation. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs? Stand up India backed up by Department of Financial Services (DFS) intends to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be

returned up to seven years. PM announced that “There will be no income tax on startups’ profits for three years” PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. A successful entrepreneur not only creates employment for himself but for hundreds. Deciding on a right project can lead you to the road to success. Any unit or new entrepreneur, establishing or implementing the project needs a complete set of plan and finance for making it successful. You do not need to be a genius to run a successful business, but you do need some help. And that is exactly what this book is, a guide into the stimulating world of business ownership and management. This book illustrates about the entrepreneurship and new venture opportunities, an entrepreneurial perspective, economics and entrepreneurship, a model for new ventures: feasibility planning, financial resources for new ventures, asset management, small business investment corporations, and financial assistance through national & state level institutions. This book also contains the list of small, cottage, tiny and village industries, list of small scale services/ business enterprises etc. This book will help you to handle all aspects of running your own business. This is very useful book for new entrepreneurs. You will see how your dream to be your own boss becomes a reality.

# What No one Ever Tells You about Starting Your Business-Facilities and Procedures for Entrepreneurs



**Author:** NIIR Board

**Format:** Paperback

**Book Code:** NI100

**Pages:** 306

**ISBN:** 8178330474

**Price:** Rs. 400.00 US\$ 50.00

Hundreds of thousands of people start their own businesses every year, and untold more dream about the possibility of becoming their own bosses. While entrepreneurship has its many potential rewards, it also carries unique challenges. To start a business of your own you need to understand the environment to set up an enterprise of your own. Starting a business involves planning, making key financial decisions and completing a series of legal activities. To run a successful business, you need to learn all about your existing and potential customers, your competitors and the economic conditions of your market place. In both developed and developing countries, the Government is turning to small and medium scale industries and entrepreneurs, as a means of economic development and a veritable means of solving problems. It is a seedbed of innovations, inventions and employment. The Government has announced series of steps to promote industrial development by way of rationalization of the policies to encourage the new entrepreneurs as well as existing units. Entrepreneurship helps in the development of nation. A successful entrepreneur not only creates employment for himself but for hundreds. Deciding on a right project can lead you to the road to success. Entrepreneurship helps in the development of nation. A successful entrepreneur not only creates employment for himself but for hundreds. Deciding on a right project can lead you to the road to success. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive

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# Secrets for Making Big Profits from Your Business with Export Guidelines

**Author:** NIIR Board

**Format:** Paperback

**Book Code:** NI106

**Pages:** 270

**ISBN:** 8178330466

**Price: Rs. 400.00 US\$ 50.00**

Hundreds of thousands of people start their own businesses every year, and untold more dream about the possibility of becoming their own bosses. While entrepreneurship has its many potential rewards, it also carries unique challenges. Entrepreneurship is an act not a born tact, you need to understand the environment to set up an enterprise of you own. Setting up a business requires many things like understanding yourself, understanding market and availing funds are certain basic things that one must mandatorily know before making a business decision. To start a business of your own you need to understand the environment to set up an enterprise of you own. Starting a business involves planning, making key financial decisions and completing a series of legal activities. To run a successful business, you need to learn all about your existing and potential customers, your competitors and the economic conditions of your market place. Entrepreneurship helps in the development of nation. A successful entrepreneur not only creates employment for himself but for hundreds. Deciding on a right project can lead you to the road to success. The purpose of this book is to enrich the people with an understanding of the entrepreneurial process. There is no presumption, however, that entrepreneurship can be taught, because entrepreneurs have their own peculiar way of doing things. Yet it is possible to help them be better prepared for transforming dreams in realities. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive

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Laghu V Griha Udyog, Swarozgar Pariyojanayen (Kutir Udyog),  
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 small scale sector is assuming greater importance every day. Hundreds of  
 thousands of people start their own businesses every year, and untold more  
 dream about the possibility of becoming their own bosses. Starting your own  
 business is one of the few remaining paths to wealth. Entrepreneurship is one  
 of the critical decisions to be made and it involves number of risk and has its  
 own advantages also. But the charm of being a master of you is always above  
 any other form of work. To start your own venture you have to decide on many  
 things. Making a choice of the right project is a difficult decision for an  
 entrepreneur and is an imperative decision. For the reason that rest of the

challenges for setting up a business is based on the type of the product and fund to invest. But it is a perception that for owning a business you should have handsome amount of money. Now it is possible with small scale business. An entrepreneur requires a continuous flow of funds not only for setting up of his/her business, but also for successful operation as well as regular up gradation/modernization of the industrial unit. To meet this requirement, the Government (both at the Central and State level) has been undertaking several steps like setting up of banks and financial institutions; formulating various policies and schemes, etc. All such measures are specifically focused towards the promotion and development of small and medium enterprises. In both developed and developing countries, the Government is turning to small and medium scale industries and entrepreneurs, as a means of economic development and a veritable means of solving problems. It is a seedbed of innovations, inventions and employment. You do not need to be a genius to run a successful small business, but you do need some help. And that is exactly what this book is, a guide into the stimulating world of small business ownership and management. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs Stand up India backed up by Department of Financial Services (DFS) intends to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that "There will be no income tax on startups' profits for three years" PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. The book contains the aspects to plan any business strategy step by step. The book explains about business planning, government facilities available for small scale businesses, registration of small scale business, choosing right location, loan related information, availability of raw materials, national fund facility and more aspects that will help start and maintain a new business. Some of the important projects described in the book are book binding, tiffin supply center, supari cutting, typing institute, paper pin production, herbal shampoo, powder production, shuttle cock for badminton, screen printing

etc. The identification of a suitable project within the investment limit of a new entrepreneur is very difficult. The present book strives to meet this specific entrepreneurial need. The book contains processes formulae, brief profiles of various projects which can be started in small investment without much technical knowledge at small place. This is very useful publication for new entrepreneurs, professionals, libraries etc. (This book is available in Hindi Language only)

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# Money Making Business Ideas- You Can Start from Home with Low Costs

**Author:** Rashi Gupta

**Format:** Paperback

**Book Code:** NI285

**Pages:** 360

**ISBN:** 9789381039588

**Price:** Rs. 750.00 **US\$** 100.00

A large number of people today dream of starting something of their own and wish that they did not have to utilize their capabilities while making money for someone else. If you are one of the above, then this book could be the end of your search. The first few concerns while you start something of your own are the right choice of business and the associated investment requirement. This book places a full stop to your search for lucrative business that you can start from your home with low costs. It lists down more than 30 businesses that can give you good returns and can be operated from the comfort of your home. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India.

Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs? Stand up India backed up by Department of Financial Services (DFS) intends to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that "There will be no income tax on startups' profits for three years" PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. If you look around yourself, surely you will find a friend or a relative or

a friend's friend or your neighbor pursuing their hobby as a business (full time or part time) and most of which will be home based. And are you, on the other hand, still struggling with the choice of business? Has that made you feel left out or indecisive or unconfident? The correct choice of business is an extremely essential step in the process of 'being your own boss'. The book 'Money Making Business Ideas- You Can Start from Home with Low Costs' discusses in detail all the vital steps and concerns of operating a business from home like why your chosen business will work, what is the business model, how will you generate money from it, What can you sell, How will you market your business and what are the raw materials/machinery required. After gathering the above mentioned details of a business, the decision of choosing an appropriate one will no longer be a cumbersome process. This book is designed to help you climb the ladder of success by being your own boss and essentially qualifies as an entrepreneurial tool for anyone who wishes to be self-employed and doesn't have the desired knowledge to go ahead. A growing number of housewives today are willing to work in order to bring in additional money in their households and make a mark for themselves. And working from home is their first preferable choice for earning their identity. A large number of home makers are turning on their entrepreneurial caps and are in a constant search for home based business that can help them fulfill their goals and desires. This book aims at equipping such people with the required knowledge and motivation to start something of their own by sharing the concerns, decisions and choices involved in the process. Once you have made the choice of your business, it helps you to understand the ways in which you can source the capital required and the ways you can operate your small venture. After reading this book, the dilemma surrounding the decision to go solo will be cleared up and you will be all equipped to take on the battle with a shining armor. ABOUT THE AUTHOR Rashi Gupta, born and brought up in Delhi, has pursued her graduation from Delhi University and has thereafter completed her diploma in financial planning. An Associate Financial Planner (AFP) by profession, she has served various fields like business management, market research and financial planning. She has an unmatched expertise in market research and has worked extensively on a wide array of industries like Food & Beverage (Food Processing, Food Service, Alcoholic & Non Alcoholic Beverages), Fast Moving Consumer Goods (Personal Care & Homecare), Technology, Logistics and Medical Equipments. She has worked closely with leading business consultants and her research portfolio boasts of detailed research reports which explores length and breadth of the industry by covering vital



aspects like demand drivers, growth inhibitors, SWOT Analysis, Porters 5 force Analysis, Herfindahl-Hirschman Index (HHI), Demand-supply analysis, industry forecasts, project feasibility, project identification and financial comparison of the industry players. Her profound experience in business management, research and entrepreneurship are the key contributors in authoring this book. She has also explored other creative writing avenues like food reviews, which has earned her many appraises.

# **Best Businesses You Can Start with Low Cost (2nd Revised Edition)**

**Author:** NPCS Board of Consultants & Engineers

**Format:** Paperback

**Book Code:** NI291

**Pages:** 316

**ISBN:** 9788178331607

**Price: Rs. 750.00 US\$ 100.00**

You know you want to start a business, but what do you do next? Here's how to find the perfect idea for your business. Today we find several young people, college students, housewives who are aspire to earn money by starting small business and are always looking for business ideas with low cost. Some people belief that starting a business needs large amount of investment but this is not true for every type of business. In fact, there are many types of small businesses that are not only relatively inexpensive to start, but also have the potential to produce significant profits. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs? Stand up India backed up by Department of Financial Services (DFS) intents to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that "There will be no income tax on startups' profits for three years" PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. As such there are hundreds of small businesses which can be

started without worrying for a heavy investment, even from home. In the present book many small businesses have been discussed which you can start with low cost. The book has been written for the benefit of people who do not wish to invest large amount and gives an insight to the low investment businesses/ projects with raw material requirements manufacturing details and equipment photographs. Undoubtedly, this book is a gateway leading you to become your own boss. Major contents of the book are cooking classes, handmade jewellery making, in house salon, cake & pastry making, home tutoring, internet business, cleaning business, detergent making, pet sitting business, gardening business, home based photography, recruitment business, banana chips making, potato chips and wafers, leather purse and hand bags, biscuit manufacturing, papad manufacturing , pickles manufacturing, spice manufacturing, ice-cream cones manufacturing, wax candles manufacturing, chilli powder manufacturing, soft toys manufacturing, soap coated paper, baking powder making, moong dal bari making etc. This handbook is designed for use by everyone who wants to start-up as entrepreneur.

# **Startup Projects for Entrepreneurs: 50 Highly Profitable Small & Medium Industries (2nd Revised Edition)**

**Author:** NPCS Board of Consultants & Engineers

**Format:** Paperback

**Book Code:** NI295

**Pages:** 424

**ISBN:** 9789381039724

**Price: Rs. 1,700.00 US\$ 150.00**

The first step to initiate planning is to identify a suitable project. To start your own venture you have to decide on many things. Making a choice of the right project is a difficult decision for an entrepreneur and is an imperative decision. There are no set rules to identify a suitable project, though this is one decision on which the success of your entire venture hinges. So, don't take hasty decisions. Most prospective entrepreneurs tend to display the herd tendency and go for a project, which people have already ventured into. This is not a healthy attitude as success of one in a particular field does not guarantee success of the other. While identifying a suitable project, you should make a SWOT analysis of your own strengths and weaknesses. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs? Stand up India backed up by Department of Financial Services (DFS) intends to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that "There will be no income tax on startups' profits for three years" PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be

charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. The next step, after you have selected your project, is to collect all information about it. The most important information is about the potential market of the items you selected. This book aims at providing a thorough understanding and analysis of the 50 highly profitable industrial projects that you can start. It describes formulae, properties, raw materials used and manufacturing processes of different products. Undoubtedly, this book is a gateway leading you to become your own boss. The important projects described in the book are Linear Alkyl Benzene, Soy Flour & Milk Processing, Urea Formaldehyde Resin Adhesive, Toothpaste Production, Gypsum Board, Surgical Absorbent Cotton, Starch Derivatives Production, Wet – blue leather, PVC paste Resin, Saccharin, Sodium Chlorite, Phosphate Fertilizer, Tomato Paste, Paint, Autoclaved Aerated Concrete (AAC Blocks), Carbon Black, Caffeine, Sodium hydrosulfite, Magnesium Sulphate (Fertiliser Grade), TMT Bar, Glass Fibre, Plastic (P.V.C.) Laminated Collapsible Tubes, Complex fertilizers, Copper Powder By Electrolysis Process, Atomized Metal powder, Electro Plating, Activated Carbon from Wood, Rubber Powder from Waste Tyres, Precipitated Calcium Carbonate, PVC Flex Banner Production, Reclamation of Used Engine Oil, Edible Corn Oil, Malt Production, Ethyl Oleate, Wheat Flour Mill, Instant Noodles, Zinc, Castor Oil & Pomace, Garlic Oil and Powder, Silica from Rice Husk, Thermocol Cups, Glass and Plates, Match Box (Automatic Plant), Camphor, LDPE/LLDPE Pouch Films, E-waste recycling, Cattle Feed, Saw Pipe, Polyethylene Wax, Disposable Plastic Syringes, Cement. It will be a standard reference book for professionals and use by everyone who wants to startup as entrepreneur.

**Entrepreneur's Start-Up Handbook: Manufacturing of Profitable Household (FMCG) Products with Process & Formulations (2nd Revised Edition)**



**Author:** NPCS Board of Consultants & Engineers

**Format:** Paperback

**Book Code:** NI296

**Pages:** 368

**ISBN:** 9788178331645

**Price: Rs. 1,675.00 US\$ 150.00**

" 'Startup India, Stand-up India' "Can India be a 'Startup Capital'? Can the youth in the states have the opportunities in the form of start-ups, with innovations, whether it be manufacturing, service sector or agriculture? --- Narendra Modi, Prime Minister of India Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs? Stand up India backed up by Department of Financial Services (DFS) intends to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that "There will be no income tax on startups' profits for three years" PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. India Government is promoting finance for start-up ventures and providing incentives to further boost entrepreneurship, manufacturing and job creation. The correct choice of business is an extremely essential step in the process of 'being your own boss'. This handbook contains few formulations of cosmetic products, properties and

manufacturing process with flow diagrams of various products. After gathering the above information of products, the decision of choosing an appropriate one will no longer be a cumbersome process. The Fast-Moving Consumer Goods (FMCG) sector, also called the consumer packaged goods (CPG) sector, is one of the largest industries worldwide. FMCGs are generally cheap products that are purchased by consumers on a regular basis. FMCG sector is the fourth largest sector in the economy and creates employment for more than three million people in downstream activities. The FMCG market is estimated to treble from its current figure in the coming decade. Fast Moving Consumer Goods Companies have been expanding rapidly. Most of the product categories like jams, toothpaste, skin care, shampoos, etc, have low per capita consumption as well as low penetration level, but the potential for growth is huge. The industry has developed both in the small scale sector and organized sector. Major contents of the book are banana wafers, biscuits, bread, candy, chocolates, potato chips, rice flakes (poha), corn flakes, baby cereal food, fruit juice, milk powder, paneer, papad, ghee, extruded food (kurkure type), instant noodles, instant tea, jam & jelly, khakhra, soft drinks, spices, sweet scented supari, detergent powder, detergent soap, face freshener tissue, floor cleaner, glass cleaner, henna based hair dye, herbal creams, herbal hair oil, herbal shampoo, incense sticks, lipsticks, liquid detergent, mosquito coils, nail polish, air freshener (odonil type), naphthalene balls, phenyl, shoe polish, tissue paper, toilet cleaner, tooth brush, tooth paste, toothpicks, utensil cleaning bar, packaging. It will be a standard reference book for professionals, entrepreneurs and food technologists. "

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Sat, 23 Jun 2018 07:40:02 +0530