

# Market Research Reports, Industry Reports on Worldwide Markets

## [Commercial Banking Market in India 2017](#)

**Format:** CD-Rom

**Book Code:** NI319

**Pages:** 48

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"Netscribes' latest market research report titled Commercial Banking Market in India 2017 states that Commercial Banking applications are gaining huge popularity due to increasing internet usage, convenience of availing daily transactions (discounts, special offers) through mobile banking apps, easy availability of short/long term loan and credit system, supported by the transformation of the Indian economy with several policy initiatives set to be implemented shortly. However, despite increasing availability of banking services and products in the Indian financial market, the biggest risk to India's banks is the rise in bad loans (bad debts), corruption/scams and slowdown in the balance sheet growth with depressed profitability. Lack of internet usage education among elderly people and the remote rural population is also a challenge for the industry. Despite these hindrances, the banking sector is focused on offering better customer services and in other technology infrastructure developments. This will aid in improving the customer's overall experience as well as give banks a competitive edge. Coverage: Overview of the commercial banking market in India of value over 2012 to 2015 Qualitative analysis of the major drivers and challenges affecting the market Analysis of the competitive landscape and profiles of major players operating in the market Key recent developments associated with commercial banking market in India Why Buy: Get a broad understanding of the commercial banking market in India, the dynamics of the market and current state of the sector Strategize marketing, market-entry, market expansion and other business plans by understanding the factors driving the growth of the market Be informed regarding the key developments in the field of commercial banks in India Understand major competitors' business and market dynamics"

# Dishwashing Market in India 2017

**Format:** CD-Rom

**Book Code:** NI320

**Pages:** 44

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"This Netscribes report captures the overall domestic dishwashing market in India. The dishwashing market in India is confined to hand dishwashing, and comprises of products such as bars, liquids, powders, and dishwashing additives. In the recent years, there has been a gradual shift from dishwashing powders and bars to dishwashing liquids. Some of the major brands in this market are Vim, Pril and Exo which have substantial revenue contribution to the industry. Dishwashing Market in India - Key Growth Factors Netscribes forecasts that the dishwashing industry in India has immense potential to grow over the coming years. Increasing focus on healthy lifestyles and growing emphasis on aesthetics, coupled with economic prosperity due to rising disposable income levels has stimulated the demand for new-age dishwashing detergents. Globally, the dishwashing detergent market is projected to grow rapidly due to innovative packaging, increase in popularity of premium dishwashing detergents and introduction of eco-friendly products. Dishwashing Market in India - Threats and Key Players The forecasted growth may be hampered, mainly because of regional and domestic manufacturers entering the competition with low-priced dishwashing bars and dishwashing liquids. A number of manufacturers are focusing on concentrated ingredients in dishwashing to support lofty marketing claims and push sales volume. Non-regulated, concentrated and harsh corrosive and alkaline ingredients can damage skin texture. This can weaken consumer confidence in branded dishwashing products and affect other players in the long run. The market has majorly been dominated by organized players like Hindustan Unilever Ltd., Colgate-Palmolive (India) Ltd., Dabur India Ltd., and Jyothy Laboratories Ltd. What's covered in the report? An overview of the Indian market for dishwashing with current and forecast values and overall growth figure over 2013 to 2020 Evaluation of the competitive landscape and comprehensive company profiles of major players Analysis of market trends and current scenario Major opportunity areas for the development of dishwashing market Qualitative analysis of market drivers and challenges in the industry Why buy? Get a broad understanding of the dishwashing market in India and market dynamics Understand the current market segmentation and future growth potential of the dishwashing market in India till 2020 and plan strategies to gain competitive advantage Strategize marketing, penetration, expansion, and other business plans by understanding key

factors influencing growth in the industry Recognize your competitors' business structures, strategies and prospects, and respond accordingly Make more informed business decisions with the help of insightful recommendations provided to succeed in the dishwashing market"

# Energy Drinks Market in India 2017

**Format:** CD-Rom

**Book Code:** NI321

**Pages:** 30

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"With the growing need for health and vigour, need for non-alcoholic beverages, and growing youth population, energy drinks have become one of the fastest-growing markets in India. According to the Netscribes report, Energy Drinks Market in India 2017, the energy drinks market is expected to grow at a CAGR of 22% to reach INR 29 billion by 2020. The report further states that the market for energy drinks in India will witness strong growth in the next five years. With several players entering the energy drinks market, the competition is fierce. Companies are taking various steps to differentiate their products from their competitors and to penetrate the existing market. Key growth factors Increased purchasing power, coupled with clever marketing is steering the demand for energy drinks in India. Moreover, awareness about health benefits of energy drinks compared to other beverages such as carbonated drinks is resulting in a greater uptake of these products. This category is popular particularly among the urban youth looking for alternatives to alcoholic beverages or need to stay awake longer. Threats and key players The focus of energy drink manufacturers has predominantly been only on urban regions, which has limited the growth opportunities for the sector. Brands need to work towards tapping the potential of suburban and tier 2 and 3 cities for profitable growth. There have been concerns surrounding the safety of energy drinks consumption. In 2015, the Food Safety and Standards Authority of India (FSSAI) imposed a ban on a few variants of US-based Monster Beverage Corp., Cloud 9 by Goldwin Healthcare Pvt. Ltd, Tzinga by Hector Beverages Pvt. Ltd, and ordered the recall of Restless Energy Drink by Pushpam Foods and Beverages Pvt. Ltd for compliance issues. The FSSAI also notified that, starting July 1, 2017, non-alcoholic beverages with more than 145 mg of caffeine per litre will have to be labelled as 'caffeinated beverage' and caffeine content in these beverages should not cross 300mg per litre. Energy drinks in India are priced higher than soft drinks and aerated beverages. The higher price point can prevent the market from gaining a wider base. Several new players have forayed into this market, however, the major share of the market is held by Red Bull, followed by a slew of others such as Coca Cola, PepsiCo, Hector Beverages and Bisleri. What's covered in the report? Overview of the energy drinks market in India and forecasted market size data in terms of value over 2014 to 2020 Trade analysis of energy drinks in

India Qualitative analysis of the major drivers and challenges affecting the market Analysis of the competitive landscape and profiles of major players operating in the market Key recent developments associated with the energy drinks market in India Why Buy? Get a broad understanding of the energy drinks market in India, the dynamics of the market and current state of the sector Strategize marketing, market-entry, market expansion and other business plans by understanding the factors driving the growth of the market Be informed regarding the key developments in the market of energy drinks in India Understand major competitors' business and market dynamics, and respond accordingly"

# Home Insecticides Market in India 2017



**Format:** CD-Rom

**Book Code:** NI322

**Pages:** 38

**Price: Rs.** 177,000.00 **US\$** 1,995.00

"The ever-growing need to prevent incidents of insect-borne diseases such as dengue and malaria have driven growth in the home-insecticide market in India. Download the report to get a complete overview of the home insecticide market, including the growth drivers, market size and competitive landscape. Key Growth factors Each year, thousands of people are affected by insect-borne diseases such as dengue, malaria and chikungunya in India. To keep homes insect-free and prevent the spread of diseases, home insecticides have become a necessity across Indian households. There's also rising awareness about the availability and benefits of different home insecticides, which has further caused a rise in the demand for home insecticides. Threats and key players Many consumers link insecticides with health risks and toxic chemicals, which is a major hindrance to its adoption growth. There's low penetration of branded home insecticides in rural parts of the country, where people still rely on traditional methods such as burning incense sticks and coconut fiber and fumigation with neem leaves. This implies a heavy reliance on urban areas for growth. Companies have started recognizing the immense potential of untapped rural regions and are coming up with specific promotional activities and campaigns to penetrate these markets. At the time of writing, Good Knight from Godrej Consumer Products dominates the home insecticide market. Other major players in the market include Dabur India Limited, Jyothy Laboratories Limited, and Acme Organics Private Limited. What's covered in the report? Overview of the home insecticides market in India and forecasted market size data in terms of value over 2011 to 2020 Trade analysis of home insecticides in India Qualitative analysis of the major drivers and challenges affecting the market Analysis of the competitive landscape and profiles of major players operating in the market Key recent developments associated with the home insecticides market in India Why buy? Get a broad understanding of the home insecticides market in India, the dynamics of the market and current state of the sector Strategize marketing, market-entry, market expansion and other business plans by understanding the factors driving growth in the market Be informed regarding the key developments in the home insecticides market in India Understand major competitors' business strategies and market dynamics and respond accordingly"

**Air Care Market in India 2017**

**Format:** CD-Rom

**Book Code:** NI323

**Pages:** 33

**Price:** Rs. 177,000.00 US\$ 1,995.00

"According to Netscribes research, the air care market is expected to achieve a CAGR of around 25%, and grow to over INR 15 billion by 2020. Although the Indian air care category is still nascent with low penetration and involvement, rising disposable incomes have allowed the Indian consumer to make less essential purchases such as air fresheners, air sanitizers and home and car air care products. The air care market in India has started to evolve since the past couple of years with major brands introducing innovative products and aggressively promoting their offerings through targeted marketing campaigns for middle and high income groups in the country. Air Care Market in India Key Growth Factors Car fresheners currently dominate the air care market in India, followed by home and bathroom fresheners. Growing awareness about air care products and the increasing spending power among middle and high income groups are the major reasons for growth in the air care market. Air Care Market in India Threats and Key Players Availability of a large number of products and competition in the market are hampering the growth of air care segment. There's growing awareness of the use of chemicals and allergens such as benzene, formaldehyde, styrene, and phthalates in air fresheners, which can hamper growth in the market. This, however, provides an opportunity for natural and non-toxic air fresheners and air care products. Dabur has a long established leadership in air care under its brand Odonil which has continued to enjoy huge popularity among consumers for years. Some of key players in the air care market include Godrej Consumer Products Limited, Henkel Adhesives Technologies India Private Limited, and J.K. Helene Curtis Limited. What's covered in the report? Global air care market overview and forecasted market size data in terms of value over FY 2014 to FY 2020 Overview of the air care market in India and forecasted market size data in terms of value over FY 2015 to FY 2020 Trade analysis of air care market in India Qualitative analysis of the major drivers and challenges impacting the market Analysis of the competitive landscape and profiles of major players operating in the market Why buy? Get a broad understanding of the air care market in India, the dynamics of the market, and current state of the sector Strategize marketing, market-entry, market expansion and other business plans by understanding the factors driving growth in the market Be informed regarding the key developments

and investments made in the air care market in India  
Understand major competitors' business strategies and  
market dynamics and respond accordingly to benefit from  
the market"

## Ambulatory Service Market in India 2017

**Format:** CD-Rom

**Book Code:** NI324

**Pages:** 28

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"Netscribes' latest market research report titled Ambulatory Service Market in India 2017 states that the market for ambulatory services in India will witness strong growth in the next five years. There has been an increase in demand for daycare services in the country owing to the convenience it offers to patients in terms of high quality treatment at a lower cost and lesser time. The growth of medical centers providing ambulatory surgeries has increased owing to its increased demand in the country in the last few years. This rise in demand can be attributed to the growing awareness among patients regarding the benefits of such procedures, as well as the increased affordability resulting from increasing disposable income. The willingness of insurance companies as well to cover certain medical procedures that do not require hospitalization is also benefitting the market considerably. However, few patients have a perception that the fast turnaround of ambulatory procedures results in diagnostic errors, thereby reducing the credibility of such procedures among such patients. Moreover, the view that the lack of hospitalization after such surgeries may lead to poor post-operative care has also led to a few patients opting for traditional treatments with a larger hospitalization period despite the latter's higher cost. Despite these challenges, the market is expected to grow over the next five years and exhibit a strong CAGR. Coverage: Overview of the global ambulatory surgery market, and present and forecasted market size data over 2015 to 2020 Overview of the ambulatory surgery market in India, and historical and forecasted market size data over 2012 to 2020 Qualitative analysis of the major drivers and challenges affecting the market Analysis of the competitive landscape and profiles of major public and private players operating in the market Why Buy? Get a broad understanding of the ambulatory service market in India, the dynamics of the market and current state of the sector Strategize marketing, market-entry, market expansion and other business plans by understanding the factors driving the growth of the market Understand major competitors' business and market dynamics, and respond accordingly Make more informed business decisions with the help of insightful recommendations provided to succeed in the market"

# Pumps Market in India 2017

**Format:** CD-Rom

**Book Code:** NI325

**Pages:** 48

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"Netscribes' latest market research report titled Pumps Market in India 2017 showcases a comprehensive market scenario of the pumps industry in India along with the influencers responsible for future growth. Agricultural sector accounts for the highest share of demand for pumps in the Indian market. Southern India accounts for the highest share of pumps manufactured in the country. Expansion in Infrastructure is one the major factors influencing the growth of the pumps market. Erratic monsoon in India provides a major opportunity for market growth. Fluctuations in ground water level have also facilitated further development of the market. Rise in population and urbanization has boosted the demand for pumps in the market. Healthy economic outlook is also stimulating the growth of the Indian pumps industry. The Government of India is actively encouraging technology development and transfer to enable the small scale pumps manufacturers to enter high-tech areas such as aerospace and defense. However, the players operating in the market also face several challenges which are hampering their development and growth. Agricultural power subsidy by the government poses a major hindrance in market growth. High price sensitivity of customers also presents a major challenge for market growth. Moreover, rise in cost of inputs acts as a major bottleneck in the development of the Indian pumps industry. The major player in the Indian pumps market is Kirloskar Brothers Limited, holding a considerable portion of the market share along with KSB Pumps, Dynamic Technologies, Shakti Pumps, WPIL Limited and others. Coverage: Overview of the pumps market in India and forecasted market size data in terms of value over FY 2015 to FY 2020 Trade analysis of pumps in India Qualitative analysis of the major drivers and challenges impacting the market Analysis of the competitive landscape and profiles of major players operating in the market Key recent developments associated with the pumps market in India Why Buy? Get a broad understanding of the pumps market in India, the dynamics of the market, and current state of the sector Strategize marketing, market-entry, market expansion and other business plans by understanding the factors driving growth in the market Be informed regarding the key developments in the pumps market in India Understand major competitors' business strategies and market dynamics and respond accordingly to benefit from the market"

**Infrastructure Construction Market in India 2017**



**Format:** CD-Rom

**Book Code:** NI326

**Pages:** 59

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"Netscribes' latest market research report titled Infrastructure Construction Market in India 2017 states that the infrastructure construction market is expected to grow at a higher CAGR than the overall construction market during 2015-20. The construction industry can be broadly classified into three segments, Infrastructure construction, Residential construction and Commercial and Special Economic Zones. India is witnessing significant interest from international investors in the infrastructure space. The Indian government is promoting investments in infrastructure, providing benefits such as the easing of tax restrictions and multiple financing alternatives which is acting as a major growth driver for this industry. Healthy economic outlook is also stimulating the growth of the Indian infrastructure construction industry. However, scarcity of land for infrastructural development hinders the growth of the market. Currently major construction companies are experiencing liquidity constraints due to tightening of funding norms employed by the financial institutions in India. Moreover, rise in the cost of inputs acts as a major bottleneck in the development of the Indian infrastructure construction industry. Despite these challenges the market is poised to exhibit strong growth in the next few years. Growth of the infrastructure sector in India is dependent on overcoming such challenges. In order to increase FDI inflows, particularly with a view to catalyzing investment and enhancing the infrastructure sector, the Indian Government now permits 100% FDI under the automatic route. Huge government investments in roads & highways, airports, railways, ports and power will pave the future road map for the infrastructure construction market in India. Indian infrastructure construction market witnesses stiff competition among the major construction companies. Gammon India, GMR Infrastructure, Hindustan Construction, IRB Infrastructure, Jaiprakash Associates, Lanco Infratech, Larsen & Toubro, MEP Infrastructure Developers, NCC Ltd. and Reliance Infrastructure are the key players operating in the market. Coverage: Overview of the overall construction market and infrastructure construction market in India, and forecasted market size data in terms of value over FY 2015 to FY 2020 Analysis of the major drivers and challenges impacting the market Analysis of the competitive landscape and profiles of major players operating in the market Key recent developments and investments associated with the infrastructure construction market in India Why Buy? Get a

broad understanding of the infrastructure construction market in India, the dynamics of the market, and current state of the sector Strategize marketing, market-entry, market expansion and other business plans by understanding the factors driving growth in the market Be informed regarding the key developments and investments made in the infrastructure construction market in India Understand major competitors' business strategies and market dynamics and respond accordingly to benefit from the market"

## [Active Pharmaceutical Ingredients Market in India 2017](#)

**Format:** CD-Rom

**Book Code:** NI327

**Pages:** 29

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"Netscribes' latest market research report titled Active Pharmaceutical Ingredients Market in India 2017 states that manufacturers of Active pharmaceutical ingredients are experiencing demand for their products due to several reasons. With the increasing prevalence of cancer amongst Indians, the health issues faced due to the lifestyle changes and age related disorders, demand for Active pharmaceutical ingredients are rapidly increasing. Advancements in technology have resulted in high production at low cost, boosting the growth. The imported products are mainly from China and these are low in cost compared to other countries. However, despite increasing competition in the market, threat from exported products, and lack of uniformity in the market, it is still expected to grow in the coming years. Stringent regulations and environmental hazards are also posing as threats to the industry. Despite these hindrances in the industry, the market is expected to grow, with more players entering the market and government taking actions to keep the situation under control and lessen the challenges.

Coverage: Overview of the active pharmaceutical ingredients market in India and forecasted market size data in terms of value over 2013 to 2020 Trade analysis of active pharmaceutical ingredients market in India Qualitative analysis of the major drivers and challenges affecting the market Analysis of the competitive landscape and profiles of major players operating in the market Key recent developments associated with active pharmaceutical ingredients market in India Why Buy? Get a broad understanding of the active pharmaceutical ingredients market in India, the dynamics of the market and current state of the sector Strategize marketing, market-entry, market expansion and other business plans by understanding the factors driving the growth of the market Be informed regarding the key developments in the field of active pharmaceutical ingredients Understand major competitors' business, market dynamics and respond accordingly "

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## [Medical Imaging Market in India 2017](#)

**Format:** CD-Rom

**Book Code:** NI328

**Pages:** 51

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"Netscribes' latest market research report titled Medical Imaging Market in India 2017 states that the market for medical imaging devices in India will witness strong growth in the next five years. Medical imaging can be classified into five broad segments, namely, Computed Tomography (CT), Magnetic Resonance Imaging (MRI), Nuclear Imaging, Ultrasound and X-Ray. MRI accounts for the highest share followed by Ultrasound, CT, X-Ray and Nuclear Imaging. While CT, MRI, ultrasound and X-ray have managed to create a strong installed base in the country, Nuclear Imaging is still relatively less penetrated but expected to exhibit strong growth on account of increased adoption. There has been an increase in demand for diagnostic imaging equipment from hospitals and nursing homes, primarily due to the continuous increase in the number of medical centers in the country. There has also been an increase in health insurances and per capita disposable income. Moreover, government sponsored insurance schemes have contributed to a significant increase in health coverage of the population. Medical tourism is also gaining popularity with an estimated 150,000 people travelling to India annually for medical facilities. Moreover, due to increase in the awareness among patients, the trust on medical imaging has increased with test results becoming more accurate. However, considerably high price of medical imaging equipment is a hindrance in the growth of the industry. Doctors often lack the required knowledge to use these technologically-intensive equipment and interpret the results derived from them. There have also been irregularities in currency fluctuation because of which importers cannot pass on the increase in price to the customers as it can make them uncompetitive in this market. Despite these challenges, the market is expected to grow and exhibit a strong CAGR. Coverage: Overview of the medical imaging market in India and present and forecasted market size data in terms of value over 2014 to 2020 Overview of the various medical imaging segments in India and their market size data in terms of value and volume over 2014 to 2020 Qualitative analysis of the major drivers and challenges affecting the market Trade analysis of various medical imaging equipment Analysis of the competitive landscape and profiles of major public and private players Key recent developments associated with the medical imaging market and its adoption in India Why Buy? Get a broad understanding of the medical imaging market in India, the dynamics of the market and current state of the sector Strategize marketing, market-entry, market expansion and other business plans by understanding the factors driving the growth of the

market Be informed regarding the key developments in the medical imaging market in India and the prime opportunity areas Understand major competitors' business and market dynamics, and respond accordingly"

# Instant Noodles Market in India 2017

**Format:** CD-Rom

**Book Code:** NI329

**Pages:** 25

**Price:** Rs. 177,000.00 US\$ 1,995.00

"The instant noodles category in India was first created by Nestlé with the introduction of their Maggi brand during the mid-80's. Due to its ease of cooking and smart marketing strategies, Maggi soon became a household name in India and has been synonymous with instant noodles ever since. However, in the last seven years, Nestlé has been losing ground to some of the newer players in the Indian instant noodles market. Netscribes' market research report Instant Noodles Market in India 2017 analyses the shift in the instant noodles market and provides insight into the major competitors, their marketing strategies, and more. Instant Noodles Market in India Key Growth Factors According to Netscribes research, the global demand for instant noodles is expected to reach 145.8 billion packs by 2020, driven by the rising trend of convenience food in emerging markets. India takes a major share of this demand, ranking fifth in terms of the global demand for instant noodles after China, Indonesia, Japan and Vietnam. Rising disposable income, working couples, inexpensiveness and ease of preparation of instant noodles are the major drivers for growth in the instant noodles market. India also has a large and ever-increasing population of youth and working individuals, who are the key target audiences for packaged foods such as instant noodles and ready-to-eat meals. The introduction of new variants in flavor, noodle type and packaging, such as sachets and category extension from pouch to cup-noodles, have also played an important role in the growth of the instant noodle market.

**Instant Noodles Market in India Threats and Key Players**

There has been a spurt in the growth of new entrants in the instant noodles market in India in the recent years, both from the organized and unorganized sector. There's increasing competition among the players, with price often being the only differentiating factor. Instant noodles have been subject to heightened scrutiny by regulatory bodies. Not too long ago, Nestlé's Maggi noodles along with other popular brands were temporarily taken off the shelves in India after some reports that suggested that they had traces of lead above the limits set by Indian authorities. The instant noodles market in India includes three major players namely Nestlé India Limited, Hindustan Unilever Limited and ITC Limited that operate through the brands Maggi, Knorr Soupy Noodles and Yippee respectively. What's covered in the report? Overview of the instant noodles market in India and forecasted market size data in terms of value over 2015 to 2020 Trade analysis of

instant noodles market in India Qualitative analysis of the major drivers and challenges affecting the market Analysis of the competitive landscape and profiles of major players operating in the market Key recent developments associated with instant noodles market in India Why buy? Get a broad understanding of the instant noodles market in India, the dynamics of the market and current state of the sector Strategize marketing, market-entry, market expansion and other business plans by understanding the factors driving the growth of the market Be informed regarding the key developments in the field of instant noodles market in India Understand major competitors' business, market dynamics and respond accordingly"



## [Baby Food Market in India 2017](#)

**Format:** CD-Rom

**Book Code:** NI330

**Pages:** 41

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"India's baby food industry is one of the fastest-growing segments in the Indian baby care market. Download the report to find out the current market trends, key developments and growth drivers of the baby food market in India. Key growth factors The increase in per capita income and GDP has led to a growing appetite for premium products, such as instant baby food, in India's urban segment. Other factors contributing to the double-digit growth of the instant baby food market include the rise in consumption of convenience foods and the population of working women. Threats and key players Marketing and promotion of infant food is strictly regulated in India, while myths and skepticism about instant baby food continue to exist. The market is currently cornered by Nestle India Limited. Other players include GlaxoSmithKline Consumer Healthcare, Danone, Bombay Oxygen Corporation, and Abbott Laboratories. The global baby food market, on the other hand, is dominated by five major players namely Mead Johnson, Nestle, Abbott, Danone, and Wyeth. What's covered in the report? Overview of the instant baby food market in India and forecasted market size data in terms of value over 2015 to 2020 Trade analysis of baby food market in India Qualitative analysis of the major drivers and challenges affecting the market Analysis of the competitive landscape and profiles of major players operating in the market Why Buy? Get a broad understanding of the baby food market in India, the market trends, and current state of the sector. Strategize marketing, market-entry, market expansion and other business plans by understanding the factors driving the growth of the market Be informed regarding the key developments in the field of baby food market in India Understand the business of the competition, the market dynamics, and respond accordingly"

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## [Biosimilars Market in India 2017](#)

**Format:** CD-Rom

**Book Code:** NI331

**Pages:** 43

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"Netscribes latest market research report titled Biosimilars Market in India 2017, describes the current and forecasted dynamics of the biosimilars market in India. The increasing incidence of diseases such as CVD and CHD, cancer and diabetes has led to an increase in the demand for these products and has resulted in the growth of this industry in India. Biosimilars are typically marketed at prices that are 25% to 40% below the prices of original branded products. This has been the primary appeal to customers. Moreover, the rise in the number and quality of tertiary care centers is resulting in the greater usage of these products. Rising drug costs, limited healthcare budgets across the world and patent expiries of biotechnology drugs have created a huge opportunity for biosimilar manufacturers. There aren't too many players in the market and the industry is dominated by a small number of sellers leaving a room for the new entrants in the market. However, required capital investment and operating costs for manufacturing is much higher for biosimilars than for generic drugs. The process to develop a generic version of biosimilar is also complex than developing a generic copy of a chemical-based compound. Extensive funding is required due to emerging rigorous regulatory requirements which act as a challenge for the players in the industry. Lack of widespread awareness towards the biosimilar products is also acting as a drawback for the industry as people tend to avoid using biosimilar products. The stringent regulatory framework of the healthcare industry which requires biosimilars to undergo several regulatory measures is cumbersome for companies looking to constantly innovate and launch new products in the market. Although there are challenges in the industry, the market for biosimilars is expected to grow with more players entering the market and development of new biosimilar products for the treatment of chronic diseases."

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## [Ceramic Tiles Market in India 2017](#)

**Format:** CD-Rom

**Book Code:** NI332

**Pages:** 54

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"Netscribes' latest market research report titled Ceramic Tiles Market in India 2017 tracks the long and rich history of ceramic tiles production, the modern manufacturing process of various types of tiles and the dynamic global ceramic tiles market. Indian ceramic tiles market is one of the fastest growing markets in the world, but currently, has low per capita consumption in comparison with other developed nations. Increased infrastructure spending by the Government of India, coupled with rapid urbanization is promoting the demand for residential and commercial buildings. With boom in the real estate sector, the ceramic tiles market is expected to see further growth in the coming years. The report also notes the expanding production and consumption patterns of ceramic tiles in India, which is now the third largest producer in the world. With the introduction of modern technology in designing and manufacturing, the market has opened up new segments such as 3D tiles, germ-free tiles and artistic designer tiles. One of the basic problems faced by the industry is the non-availability of sufficient workers to do labor intensive operations. Although unorganized players make up 60% of the total ceramic tiles market of India, the organized sector is fast outpacing the former, with breakthrough innovation and strategic alliances. Declining manufacturing competitiveness of China coupled with changing consumer lifestyle is set to drive the tremendous growth expected in the Indian ceramic tiles market. Coverage: Definition of ceramic tiles Brief history and modern manufacturing process of ceramic tiles Brief overview of Global ceramic tiles market Overview of the Indian ceramic tiles market, market structure and historical and forecasted market size data over 2013 to 2020e Zone-wise demand and supply of ceramic tiles in India Snapshot of ceramic tiles manufacturing base in the Indian state of Gujarat Export-import data of ceramic tiles and allied products Qualitative analysis of key trends developing in the market Overview of the regulatory body of Indian ceramic tiles market Major concerns surrounding the ceramic tiles market in India Analysis of the competitive landscape and detailed profiles of major players Why Buy? Get a clear understanding of historical development, current market situation and future growth prospects of the ceramic tiles market in India Develop strategies for marketing, market-entry, market expansion, as well as other business strategies Gain a complete picture of the technological advancements in the sector and take

decisions accordingly so as to have an edge over competitors  
Position yourself to gain maximum advantage by strategizing  
business models with a complete understanding of the  
business structures and strategies of competitors"

## Detergent Market in India 2017

**Format:** CD-Rom

**Book Code:** NI333

**Pages:** 42

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"According to Netscribes, the detergent market in India is expected to grow from INR 151.89 bn in 2015 to INR 243.04 bn by 2020 at a CAGR of 9.86%. On the basis of pricing, the organized detergent market can be divided into three categories, such as popular (economy), mid-range and premium. While Hindustan Unilever dominates the high priced premium and mid-range category, Ghari dominates the popular low-priced category. Laundry Detergent Market in India Key Growth Factors Rising income growth has led to an increased penetration of washing machines in India's urban and rural households. This has created a massive opportunity for the laundry detergent industry. In addition, new launches in laundry care are skewed towards high-priced powder detergents and high-quality hand wash detergents targeting urban consumers, which is boosting value growth for the overall detergent market. Laundry Detergent Market in India Threats and Key Players High competition in the market coupled with pricing wars is acting as a deterrent to the growth of the industry. Lack of product innovation and differentiation is another challenge for detergent manufacturers in India. The use of certain chemicals and other toxic elements in detergents can potentially deteriorate purchase intent, which can hamper market growth. While the laundry detergent industry in India is majorly captured by organized detergent or laundry brands, such as Hindustan Unilever Limited, Rohit Surfactants, Procter & Gamble and Nirma, unorganized local players continue to have a significant market share in rural areas and lower socio-economic groups. What's covered in the report? The Indian detergent market size and growth forecast 2015 to 2020 Market segmentation by detergent brand and category Trade analysis between FY13 and FY16-17 Qualitative analysis of the major drivers and challenges affecting the market Competitive landscape and detailed profiles of major public and private players Why buy? To understand the current landscape, market outlook, major players and their strategic initiatives, and the key opportunities in rural and urban markets Be informed regarding the key developments in the detergent market in India Recognize major competitors' business strategies and market dynamics and respond accordingly"

# Food Processing Industry in India 2017

**Format:** CD-Rom

**Book Code:** NI334

**Pages:** 62

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"Netscribes' latest market research report titled Food Processing Industry in India 2017 provides an overview of the current status of the industry. Increased urbanization and changing lifestyle of individuals have played a major role in spurring growth in this sector. Despite processing levels being abysmally low in the country, the rising income and resultant increased spending on food items have ensured that volume of processed food consumed in the country has remained high. Increased penetration of organized retail is also helping in driving demand for processed food as more individuals are becoming aware of their availability. Moreover, processed food is an attractive option to a large number of nuclear families and increasing number of working women in India as it helps them save time and requires less effort for preparation. A major problem being faced by the industry is the gaps in the supply chain. The country lacks proper storage and distribution facilities. Moreover, the inadequate and high cost of credit is one of the major reasons for the subdued growth of the agricultural sector, the key raw material supplying industry. However, the Government of India has been playing a proactive role in developing the sector and reducing infrastructural hurdles. Through the Ministry of Food Processing Industries (MoFPI), it is providing ample support to the industry. In the Union Budget 2015-16, the government allocated INR ~3.29 bn for infrastructural development. Also, the National Mission on Food Processing, a centrally sponsored scheme launched by MoFPI, is promoting the development of facilities for post-harvest operations in the country. India already has 14 mega food parks, and an additional eight food parks are expected to be operational by the end of this year. This will further aid in the development of the country's food processing industry. Coverage: Overview of the Food Processing Industry, and historical and forecasted market size data over FY 2012 to FY 2020 Trade analysis of processed food in India Qualitative analysis of the major drivers and challenges affecting the market Analysis of the competitive landscape and profiles of major public and private players operating in the market Key recent developments in the Indian food processing industry Why Buy? Get a broad understanding of the food processing industry in India, the dynamics of the market and the current state of the industry Devise market-entry strategies by understanding the factors driving the growth of the market

Identify key growth opportunities in the industry and make informed decisions to increase profitability Understand major competitors' business and market dynamics, and respond accordingly"



**Generic Drugs Market in India 2017**

**Format:** CD-Rom

**Book Code:** NI335

**Pages:** 64

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"Netscribes' latest market research report titled Generic Drugs Market in India 2017 covers the current and future state of the generics market in the country. Demand for generics is expected to increase as patients shift from the more expensive branded drugs to the lower priced generics. Various initiatives from the government to increase the usage of generics instead of branded drugs, wherever possible, are also helping in the growth of the market. Setting up of a large number of Jan Aushadhi stores is making generics more accessible. Moreover, government's proposal in Jul 2016 whereby physicians would have to mention generic names of drugs instead of names of branded drugs is expected to further boost the market. Generic drug manufacturers operating in India have a distinct cost advantage when it comes to manufacturing. The low manufacturing costs in the country enable Indian companies to manufacture generic drugs at costs lower than the cost at which companies operating in regulated markets manufacture. Consequently, this has created a huge export opportunity for Indian companies. The US is one of the largest importers of generic drugs from India. Recently, regulatory warnings from foreign regulatory bodies such as the USFDA regarding lapses in product quality and for not adhering to stipulated manufacturing standards have led to a negative perception of generics manufactured in India. The industry, however, realizes the importance of these export markets and is taking remedial steps to ensure that such negative perceptions are removed. Coverage: Overview of the generics drugs market in India, and historical and forecasted market size data over 2012 to 2020 Trade analysis of pharmaceutical products in India Qualitative analysis of the major factors driving growth in the market, and the key challenges affecting the market Analysis of the competitive landscape and profiles of major public and private players operating in the market Key recent developments in the Indian generic drugs market Why Buy? Get a broad understanding of the food processing industry in India, the dynamics of the market and the current state of the industry Gain knowledge to devise suitable marketing, market-entry, and other business strategies Identify key growth drivers in the market and make informed decisions to benefit from them and increase profitability Understand the business operations and strategies of key competitor's, and respond accordingly"

# Lead Acid Battery Market in India 2017

**Format:** CD-Rom

**Book Code:** NI336

**Pages:** 44

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"Netscribes' latest market research report titled Lead Acid Battery in India 2017 states that growth in the country's automobile industry and increased need for power backup solutions are playing a significant role in the market's growth. Increased focus of companies to achieve higher sales in the more lucrative replacement market is helping in strong value-wise growth in the market. Growth in various sectors that are highly dependent on the uninterrupted power supply is also resulting in higher demand for lead acid batteries. Government initiatives to develop the renewable energy sector are resulting in the growth of the industrial battery segment. This segment is expected to grow at a faster pace than the automotive segment. The lead acid battery in India is duopolistic in nature, with Exide Industries and Amara Raja Batteries controlling ~50% of the total market. While Exide has a leadership position in the automotive segment, Amara Raja dominates the industrial segment. The two companies are also undertaking several capacity expansion projects to boost production to meet growing demand in the country. Apart from these two companies, other dominant players in the market include HBL Power Systems, AMCO Batteries, Celtek Batteries, Su-Kam Power Systems and Luminous Power Technologies. Although advancements in battery technologies have resulted in the development of more efficient types of batteries such as lithium ion and lithium polymer, the lead acid battery market in India currently faces little threat from them. Coverage: Overview of the lead acid battery market, and historical and forecasted market size data over FY 2014 to FY 2020 Overview of the various segments in the market and their historical and forecasted market size data over FY 2014 to FY 2020 Trade analysis of lead acid batteries in India Qualitative analysis of the major drivers and challenges affecting the market Overview of the competitive scenario in the market, and profiles of major public and private players operating in the market Key recent developments in the market Why Buy? Get a broad understanding of the lead acid battery market in India, its key dynamics, and the current state of the market Gain key knowledge about the market that will help in informed decision making involving marketing, market-entry, market expansion and other business plans Identify key growth opportunities in the industry and make strategic decisions to benefit from it Understand major competitors' business and market dynamics, and respond accordingly"

**Mobile Internet Market in India 2017**

**Format:** CD-Rom

**Book Code:** NI337

**Pages:** 54

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"Netscribes' research report Mobile Internet Market in India 2017 uncovers the key trends in the mobile internet industry, challenges and opportunities, key players, and the current market dynamics of the mobile internet market in India. Mobile internet usage in India has propelled since the introduction of 4G and Reliance Jio's aggressive pricing strategies. Currently, India has the third largest internet user base in the world, of which, more than 50% are mobile internet users. Mobile Internet Market in India Key Growth Factors According to Netscribes, the internet user base in India is expected to reach 730 million by the end of 2020, with nearly 75% of new user growth expected to come from rural areas. Evolving demographics, consumer behavior, rising demand and lowering prices of smartphones, and growing the adoption of social networking are some of the major drivers for growth in the Indian mobile internet market. The Indian Government's 'Digital India' initiative, which aims to utilize the potential of digital technologies to address significant socioeconomic challenges in the country has also acted as one of the major growth drivers of the market. Mobile Internet Market in India Threats and Key Players Lack of awareness about the applications of internet usage and high data tariffs are the major barriers to the growth of the mobile internet market in India. Also, inferior and inconsistent network services have a negative impact on the mobile internet market. The rise in local broadband players providing low-cost data plans is another barrier, which mobile internet network operators need to overcome. The top five players in the mobile internet sector includes Bharti Airtel, Vodafone, Idea, BSNL and Aircel – accounting for 76.41% of the total subscribers in the country. What's covered in the report? Overview of the mobile internet market in India and forecasted market size data over 2013 to 2020 Data Usage in India By Device as of September 2016 Qualitative analysis of the major drivers and challenges affecting the market Market dynamics through major trends and opportunities Analysis of the competitive landscape and detailed profiles of major public and private players Detailed description of the 'Digital India' initiative by the Government of India Key recent developments associated with the mobile internet market in India Why buy? Get a broad understanding of the mobile internet market in India, the dynamics of the market and current state of the same Be informed regarding the major trends of adoption for mobile internet and the prime opportunity areas in the market Strategize marketing,

market-entry, market expansion, and other business plans by understanding factors influencing growth in the market Understand major competitors' business, market dynamics, and respond accordingly Make more informed business decisions with the help of insightful recommendations provided to succeed in the market"

# Mobile Wallet Market in India 2017



**Format:** CD-Rom

**Book Code:** NI338

**Pages:** 33

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"Netscribes' latest market research report titled Mobile Wallet Market in India 2017 states that the digital market has greatly benefitted from the recent demonetization in India, which has boosted the usage of m-wallets in the country. The m-wallet is driven by increased usage of smartphones, 3G and 4G penetration and growth of e-commerce industry, combined with the rise in disposable income. Post demonetization, the monthly average wallet spending has jumped from INR 500-700 to INR 2000-10,000. Within next four years, prepaid instruments transactions will grow to become the double of mobile banking transactions. Companies like PayTm, FreeCharge, Mobikwik, My Airtel, Oxigen Wallet, My Vodafone, and Pockets by ICICI are the main players in this industry. Increased cases for cyber crimes in India, lack of trust in digital payment gateway, compatibility issues, consumer mindset and financial regulations are adversely affecting the market. Many companies are expanding and restructuring with the aim of not only increasing their gross merchandise value but also to launch other financial services such as loans and investments on their platform. With the convenience of payment and other benefits offered by digital gateways, the m-wallet industry is expected to grow exponentially. Coverage: Overview of the forecasted mobile wallet market size over FY 2016 to 2020e Overview of the mobile wallet transaction market size over FY 2016 to FY 2020e Evolution of consumer digital payments Mobile wallet payment varieties Types of mobile wallets Growth in mobile wallet banking and prepaid instruments Mode of payment-wise segmentation Market segmentation of mobile wallet services and gender-wise segmentation Player-wise segmentation Future opportunities of mobile wallets Qualitative analysis of the major drivers and challenges affecting the market Analysis of the competitive landscape and detailed profiles of major public and private players Recent developments in the industry Why Buy? Get a broad understanding of the mobile wallet sector in India, its link to the overall digital payment gateway products, the major segmentations of the sector and current state of the same Be informed about the post demonization and its effects on mobile wallets Understand major competitors' business, market dynamics, and respond accordingly Be informed regarding the key areas of opportunity in the mobile wallet sector Make more informed business decisions with the help of insightful recommendations provided to succeed in the mobile wallet

sector "

# Online Food Delivery Market in India 2017

**Format:** CD-Rom

**Book Code:** NI339

**Pages:** 25

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"The online food delivery market in India is expected to grow by 34-36% over 2015 to 2020, according to Netscribes research. Download this industry report to understand the customer segments, market trends, and investments in the online food delivery market. Online Food Delivery Market in India - Key Growth Factors Changing demographics, rising income, consumption levels, favorable lifestyle changes, the convenience of ordering, and aggressive marketing strategies adopted by food startups are some of the factors currently driving growth in the online food delivery industry. Online Food Delivery Market in India - Threats and Key Players Customers expect low prices, quick delivery times and cost-saving options such as discounts and cashbacks. Despite the visible popularity of online food ordering, market penetration at the time of publishing is only around 0.7%. Some of the key players in this online food delivery market include Foodpanda, Swiggy, Scootsy, and Zomato. Food delivery businesses are further constrained by a number of factors such as limited delivery times, unpredictable demand patterns, and highly-concentrated peaks in ordering during meal-times, inability to influence external circumstances such as traffic, weather, and changing demands on a daily basis and kitchen operations are the key challenges faced by this industry. Owing to fierce competition and vast market, the online food delivery space needs continuous innovation to improve customer convenience, satisfaction, and retention. What's covered in the report? Overview of the online food delivery sector in India and forecasted online food delivery market size over 2014 to 2020e Market Structure Investment in Indian Online Food Delivery Sector Market Segmentation Cuisine-Wise Segmentation Food Ordering Method Wise Segmentation Qualitative and Quantitative Analysis of the Industry Competitive Landscape Why Buy? Get a broad understanding of the online food delivery market in India, its link to the overall online food delivery apps, the major segmentations of the sector and current state of the same Be informed about the investments in Indian online food delivery market Understand the business of major competitors, the market dynamics, and respond accordingly Be informed regarding the key areas of opportunity in the online food delivery market Make more informed business decisions with the help of insightful recommendations to succeed in the online food delivery market"

# Online Grocery Market in India 2017

**Format:** CD-Rom

**Book Code:** NI340

**Pages:** 27

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"Netscribes latest market research report titled Online Grocery Market in India 2017 states that though the online grocery market in India is in its nascent stage, but it has gained a lot of traction over the past few years with the emergence of a host of first-generation start-ups and already established traditional grocery chains expanding to digital platforms. With the increasing internet usage amongst Indians, the convenience of availing daily discounts, availability of branded and organic products at a click, the demand for online grocery is rapidly increasing. It has been forecasted that urbanization trends will create 13 additional megacities in India by 2025. The future growth of online grocery industry is expected to be led by operations in small and smart cities emerging in the country. Also, availability of various payment methods and easy credit systems, along with free delivery above certain bill value, are boosting the growth. Customer loyalty is a major challenge in the online grocery business. People keep on shifting from one application to another to see who is offering more discounts which happen mainly because most of the companies are in their initial stage and the customers are also in the trial period. Though online grocery is gaining popularity in the market, a threat from situations like lack of touch-and-feel factor, delivery waiting time and security issues related to online payment still exists. Lack of internet usage education among elderly people and the rural population are also posing as threats to the industry. The major player in the Indian online grocery market is BigBasket, holding a considerable portion of the market share along with Grofers, and AaramShop among others. Coverage: Overview of the online grocery market in India and forecasted market size data in terms of value over 2015 to 2020e Qualitative analysis of the major drivers and challenges affecting the market Analysis of the competitive landscape and profiles of major players operating in the market Key recent developments associated with e-grocery Retailers market in India Why Buy? Get a broad understanding of the e-grocery Retailers market in India, the dynamics of the market and current state of the sector Strategize marketing, market-entry, market expansion and other business plans by understanding the factors driving the growth of the market Detailed description of the business operation models of the industry Be informed regarding the key developments in the field of online grocery market Understand major competitors'

business, market dynamics and respond accordingly"

**Health Supplements Market in India 2017**



**Format:** CD-Rom

**Book Code:** NI341

**Pages:** 60

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"The health supplements market in India, which includes nutraceuticals, dietary and protein supplements, is expected to be worth over INR 390 billion by 2020. India currently holds a miniscule share in the global health supplement market, though this is expected to grow in the next three years. Health Supplements Market in India - Key Growth Factors Growing awareness about the benefits of protein supplements, coupled with increasing health consciousness among Indians are playing a strong role in the growth of the market. Increasing consumer interest in eating healthy is leading to higher consumption of dietary supplements such as vitamin, mineral, botanical, and protein to meet recommended dietary allowances. Moreover, growth of the e-commerce industry has made protein supplements more accessible. Dedicated online stores that specialize in selling health supplements have been instrumental in widening the product range available in the country, and has increased the penetration of protein supplements to smaller towns and cities. What's covered in the report? Overview of the global and Indian nutraceuticals market, and current and forecasted market size data over 2015 to 2020 Overview of the dietary supplements market in India, and current and forecasted market size data over 2015 to 2020 Overview of the protein supplements market in India, and current and forecasted market size data over 2015 to 2020 Trade analysis of protein supplements in India Qualitative analysis of the major drivers and challenges affecting the market Analysis of the competitive scenario in the market and profiles of major companies operating in the market Key insights on consumers perception about protein supplements, and their purchasing habits Why Buy? Get a broad understanding of the nutraceutical, dietary supplements and protein supplements markets in India Get access to exact numbers, including the growth forecast in global and India markets, market share of the key types of supplements, and more Gain knowledge about the protein supplement market in India, and make informed decisions involving marketing, market-entry, market expansion and other business plans Identify key growth drivers in the market and make informed decisions to benefit from them and increase profitability Understand major competitors' business and market dynamics, and respond accordingly Gain key insights regarding consumers' purchasing pattern, their preferences, and main factors influencing their decisions"

# Tobacco Market in India 2017

**Format:** CD-Rom

**Book Code:** NI342

**Pages:** 44

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"The tobacco market in India is expected to grow at a CAGR of 6.3% over FY 2016 to FY 2020, according to Netscribes forecasts. India, being the second largest producer and third largest exporter of tobacco in the world, benefits significantly from the tobacco market in terms of revenue and employment. A large portion of the Indian economy depends on agriculture, and tobacco is the principal cash crop across many states. Bidi (Traditional cigarettes), snuffs and smokeless tobacco, including gutka, khaini and zarda, are the most popular tobacco-based products. Bidi dominates the tobacco market in India, followed by chewing tobacco and cigarettes. Tobacco Market in India - Key Growth Factors The tobacco demand and consumption is very high in India, which will continue to be the key driver of growth in the market. This will be followed by demand from countries outside of India. Legal cigarettes contribute to the majority of the tax revenue compared to other tobacco products. In the Union Budget of 2016-17, the Indian government priced tobacco products very high. Since then, tobacco manufacturing companies have launched more tobacco products under new brands and extensions to increase their sales. Tobacco Market in India - Threats and Key Players Increasing regulations in the tobacco industry through taxation and bans on advertising have led to a decline in the sales volume of tobacco products in India. This has been done to curb the health risks associated with tobacco consumption. India bans smoking of cigarettes and bidis in public places, while large pictorial warnings cover 85% of the front and back of all cigarette packs. These are some of the measures taken to discourage the Indian population from consuming tobacco products in the country. Despite stringent regulations, the tobacco industry has witnessed growth, with ITC, Godfrey Phillips and VST Industries ruling the cigarette market in India. What's covered in the report? Overview of the Tobacco sector in India and forecasted tobacco market size over 2016 to 2020. Trends and Developments in India Tobacco market Qualitative analysis of the major drivers and challenges affecting the market Comprehensive analysis of the competitive landscape and detailed profiles of major public and private players. Why Buy? Get a broad understanding of the tobacco sector in India, its link to the overall tobacco products, the major segmentations of the sector and current state of the same Learn about the major tax regulations in the sectors Understand major competitors' business, market dynamics, and respond accordingly Be informed regarding the

key areas of opportunity in the tobacco sector Make more informed business decisions with the help of insightful recommendations provided to succeed in the tobacco sector. "

# Warehousing Market in India 2017

**Format:** CD-Rom

**Book Code:** NI343

**Pages:** 39

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"The warehousing industry in India is growing at a positive rate and there is a huge opportunity for both logistics and warehousing market to grow simultaneously. The warehousing industry in India is no longer restricted to just loading, storing and unloading of goods. Companies are now investing in providing better customer experiences, which includes mobile apps to track shipments, estimate shipment times, check the cost of transfers, and more. There's an increasing need for multipurpose logistic centers, as warehouses form a crucial supply chain element that holds the key to both customer satisfaction and cost reduction. The warehousing industry in India is subjected to stringent regulations and policies regarding licensing, performance, and accountability. The warehousing market in India can be categorized into four types - Industrial or Retail warehousing, Container Freight Station or Inland Container Depot, Agri warehousing and Cold Stores. A majority of the market is occupied by Industrial or Retail warehouses, while most of the warehouses in India (48%) are located in the North East region. Indian agri warehouses store rice, sugar, cotton, maize, pulses, oil seeds, wheat and other crops.

Warehouses today don't just serve as a stocking point. Their utility portfolio has diversified to being consolidation centers for multiple sourcing locations, providing cross-docking facilities to retail distributors, a sorting center for customer deliveries, and an assembly facility for final packaging and bundling. Warehousing Market in India - Key Growth Factors Netscribes forecasts a rising demand for state-of-the-art warehouses over 2017-2020, giving a boost to the logistic industry as a whole. GST and Make in India initiatives are also expected to fuel the demand for warehousing space in the country. Warehousing Market in India - Threats and Key Players Factors that are adversely affecting the market include improper logistic management, lack of standardization across sectors and scarcity of land in the country. There's intense competition in the warehousing industry in India. IT-driven solutions are further raising the bar by actively developing the way warehouses and logistics are managed. Some of the major players in the industry include Aegis Logistics Ltd., Allcargo Logistics Ltd., Blue Dart Express Ltd., Container Corporation of India, and Food Corporation of India. What's covered in the report? An overview of the warehousing market and growth forecast in India Analysis on competitive landscape and profiles of major

companies in the industry Evaluation of the market growth drivers, challenges, and opportunities Trade analysis of the warehousing market in India. Why Buy? Get a broad understanding of the warehousing market in India, the dynamics of the market, and current state of the sector. Strategize marketing, market-entry, market expansion and other business plans by understanding the factors driving the growth of the market Be informed regarding the key developments in the field of warehousing market in India Understand the business of the competition, the market dynamics, and respond accordingly. "

## Bottled Water Market in India 2017

**Format:** CD-Rom

**Book Code:** NI344

**Pages:** 47

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"The bottled water market in India is estimated to grow at a CAGR of 22.3% through 2020. Bottled water in India is essentially purified water that may contain added minerals. Download the report for a complete overview of the bottled water market, including the growth drivers, competitive landscape, and forecasted market size. Key growth factors Growth in income, consumption, urbanization, and population has driven growth in the Indian bottled water market. The influx of foreign tourists and expats, coupled with product innovation, awareness about the consumption of safe drinking water, and retail market growth, have further augmented the demand growth for bottled water. Threats and key players The surplus demand for safe drinking water coupled with low penetration in rural areas, has given rise to spurious bottled water brands in the country. The industry is challenged by surging transportation costs, lack of product differentiation, and increasing use of water purifiers. The Bureau of Indian Standards (BIS) has formulated mandatory certification to prevent the entrance of spurious brands. High transportation cost affects the ability to have an inland presence, thereby benefitting only large establishments in India. Key players in the Indian bottled water market include Bisleri International Pvt. Ltd., Coca Cola India Pvt. Ltd., Danone Narang Beverages Pvt. Ltd., Dhariwal Industries Pvt. Ltd., Nourisco Beverages Ltd., Parle Agro Pvt. Ltd., Eureka Forbes Ltd. and Pepsico India Holdings Pvt. Ltd. What's covered in the report? Overview of the bottled water market in India and estimated bottled water market size over 2013 to 2020 Qualitative analysis of the major drivers and challenges affecting the market Overview of the export earnings, modern methods of water purification and distribution of bottled water Manufacturing process of bottled water Analysis of the competitive landscape and detailed profiles of major public and private players Why buy? Get a broad understanding of the bottled water market in India Learn about the latest trends, manufacturing process, distribution channels in the bottled water market Understand major competitors' business, market dynamics, and respond accordingly Be informed regarding the key areas of opportunity in the bottled water market Make more informed business decisions with the help of insightful recommendations provided to succeed in the market"



# Foundry Market in India 2017

**Format:** CD-Rom

**Book Code:** NI345

**Pages:** 90

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"The Indian foundry industry is a major feeder to various sectors, among which the automobile sector accounts for the largest share. India is the second largest manufacturer of metal castings globally in terms of production volume, after China, producing various metals such as grey iron, ductile iron, steel and aluminum alloys for various applications. According to our latest Market research report titled Foundry Market in India 2017, India currently has over 4,500 foundries in the small, medium and large scale sectors with around 1500 units having international quality accreditation. Further, the production of castings is expected to grow at CAGR of ~14% during FY 2016 to FY 2022. Foundry Market in India - Key Growth Factors Increasing production of light vehicles worldwide is acting as a key growth driver for the global foundry market. The market is set to expand predominantly owing to growing automobile production, growth in end-user segments, strong growth in the MSME sector complimented with the availability of low cost labor, improved technology and production facility upgradation. Expansion of infrastructure by the Indian Government is expected to generate demand for a wide variety of machinery and equipment which, in turn, will create fresh demand for metal casting industry. Foundry Market in India - Threats and Key Players Medium capacity utilization and high input costs of the foundry industry are the basic challenges that are affecting its growth adversely. However, India has witnessed a steep rise in export of casting products during 2013 to 2016. The figures are expected to rise further with the launch of Vision Plan 2020 for the foundry industry, initiated by The Institute of Indian Foundrymen (IIF) to recommend the needed initiatives for strong growth and help India emerge as a leading supplier of quality castings to the global market by 2020. Some of the major players in the industry include Electrosteel Castings Ltd., Tata Metaliks Ltd., Hinduja Foundries Ltd., and DCM Engineering Ltd. What's covered in the report? Overview of global Foundry Market, top casting producing countries (2015), product-wise segmentation of global foundry market (2015), top 10 casting producing countries production per plant comparison (2014-2015) Overview of Foundry Market in India and forecasted market size data in terms of volume over FY 2012 to FY 2022e Overview of sector-wise consumption of castings in India (FY 2016) Synopsis of major foundry clusters in India Export - import scenario

Qualitative and quantitative analysis of the major drivers and challenges affecting the market Analysis of the competitive landscape and detailed profiles of major public and private players Benefits and prospects of the India Foundry Mission Vision Plan 2020 Why Buy? Get an in-depth understanding of Global and Indian Foundry Market with focus on market overview, size and growth, product-wise segmentation (global), sector-wise consumption, production type-wise segmentation, major domestic clusters for production, export-import scenario Strategize marketing, market-entry, market expansion, and other business plans by understanding factors influencing growth in the market Be informed about the major domestic players in the foundry market sector and their contribution to the business Understand major competitors' business, market dynamics, and respond accordingly"

**Fruit & Vegetable Processing Industry in India 2017**

**Format:** CD-Rom

**Book Code:** NI346

**Pages:** 56

**Price:** Rs. 177,000.00 US\$ 1,995.00

"The fruit and vegetable processing industry in India is estimated to grow at a CAGR of 10.8% between FY 2015 and FY 2020. The food processing sector is critical to India as it contributes to the economy, increases agricultural yields, creates employment and raises life-standards of people across the country, especially in rural areas. According to our latest report Fruit & Vegetable Processing Industry in India 2017, although processing of fruits and vegetables in India has been low, with less than 2% of the total fruits and vegetables produced in the country being processed, the rising income and resultant increased spending on food items has ensured that processed fruits and vegetables consumed in the country has continued to grow. Fruit & Vegetable Market in India - Key Growth Factors Changing lifestyle and rapid urbanization is playing a major role in the development of this industry. Moreover, growing presence of organized retail outlets in the country is making processed food products more readily available to consumers. Also, availability of large shelf space in these retail stores is helping companies to market a wider variety of products. The National Mission on Food Processing, a centrally sponsored scheme launched by MoFPI, is promoting the development of facilities for post-harvest operations in the country. Support from the government and increasing adoption of processed foods in the country will help the market for processed fruits and vegetables to grow strongly over the next five years. Fruit & Vegetable Market in India - Threats and Key Players Gaps in the supply chain is a major problem being faced by the industry. Lack of proper storage and distribution facilities in the country hampers growth in the market. Moreover, a lot of consumers still prefer fresh fruits and vegetables over processed varieties. This acts as a hindrance to the industry's growth. However, the Government of India is focused on developing the food processing sector in the country and reducing infrastructural hurdles that is currently impacting the sector. Some of the key players in the industry include Dabur India Ltd., ITC Ltd., Hindustan Unilever Ltd., Mother Dairy Fruit Vegetable Pvt. Ltd., Freshtrop Fruits Ltd. and Fieldfresh Foods Pvt. Ltd. What's covered in the report? Overview of the fruits and vegetable processing industry in India, and historical and forecasted market size data over FY 2012 to FY 2020 Trade analysis of processed fruits and vegetables in India Qualitative analysis of the major drivers and challenges

affecting the market Key recent developments in the fruits and vegetable processing industry in India Analysis of the competitive landscape and profiles of major public and private players operating in the market Why buy? Get a broad understanding of the fruit and vegetable processing industry in India, the dynamics of the market and the current state of the industry Devise market-entry strategies by understanding the factors driving the growth of the market Identify key growth opportunities in the industry and make informed decisions to increase profitability Understand major competitors' business and market dynamics, and respond accordingly"

# Hydraulic Cylinders Market in India 2017

**Format:** CD-Rom

**Book Code:** NI347

**Pages:** 30

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"The hydraulic cylinders market in India is expected to be worth INR 29.5 billion by 2020, according to Market research research. At present, out of total hydraulic components market, only 40% of the market constitutes hydraulic cylinders in India. 60% of the hydraulic cylinder market consists of mobile hydraulic cylinders and 40% of the market consists of industrial cylinders. Download the report for a complete overview of the hydraulic cylinders market, including the growth drivers, competitive landscape, and forecasted market size. Hydraulic Cylinders Market in India - Key Growth Factors Increase in infrastructural investments, growing number of public private partnership project, expanding mining activity is driving the demand of hydraulic cylinder market. There's rising growth in real estate sector, which has contributed to the increasing demand for hydraulic cylinder based construction equipment. Furthermore, infrastructural investments in railway, aerospace, defense and ports are driving growth in the hydraulic cylinders market. Hydraulic Cylinders Market in India - Threats and Key Players Major challenges come from foreign construction equipment manufacturers and rise in the price of raw materials. Moreover, regulatory issues, environmental concerns and delays in project approval hampers construction projects, and has slowed down the sale of construction equipment. Some of the major companies that manufacture hydraulic cylinders are Wipro Infrastructure Ltd., Oscar Equipments Pvt. Ltd., Dantal Hydraulic Cylinder Pvt. Ltd. and HYVA (India) Pvt. Ltd. and UT Ltd. Major companies that use hydraulic cylinders are JCB India Ltd., Hyundai Construction Machinery, Larsen & Toubro, Volvo Construction Machinery, Ashok Leyland and others. What's covered in the report? Overview of the hydraulic cylinders market in India and forecasted hydraulic cylinders market size over 2015 to 2020e Overview of the export earnings Usage wise and sub-usage wise segmentation Qualitative analysis of the major drivers and challenges affecting the market Analysis of the competitive landscape and detailed profiles of major public and private players Why buy? Get a broad understanding of the hydraulic cylinders market in India Be informed about the usage-wise segmentation and sub-usage wise segmentation Understand major competitors' business, market dynamics, and respond accordingly Be informed regarding the key areas of opportunity in the hydraulic cylinders market Make more informed business decisions with the help of insightful recommendations provided to succeed in the hydraulic



cylinders market"

**Milk Processing Industry in India 2017**

**Format:** CD-Rom

**Book Code:** NI348

**Pages:** 66

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"The milk processing market in India is expected to grow at a CAGR of 20.5% over FY 2015 to FY 2020. The milk processing industry has traditionally been integral to India's rural economy, and there are various factors contributing towards its growth. Recently, a number of established FMCG players ventured into the dairy segments through new product launches. According to our latest research report Milk Processing Industry in India 2017, several established milk processing companies are looking to further expand their business and are looking to raise funds through IPOs. This will further aid in the development of the country's milk processing industry. Milk Processing Industry in India - Key Growth Factors Increasing urbanization in the country is bringing more consumers in touch with various processed milk products. This, along with the rising income of Indians, has ensured that the market continues to experience strong growth. Expansion of food and grocery retail outlets to even tier 2 and tier 3 cities is further driving demand as products are more easily available to consumers. Another growth factor is extensive marketing campaigns by companies to educate consumers about the availability and benefits of their products. Milk Processing Industry in India - Threats and Key Players The highly perishable nature of most milk products demands for cold storage facilities. However, the lack of proper cold storage and distribution facilities in the country is a major challenge for the industry. The gap in supply chain is another major problem being faced by the country's milk processing industry. Moreover, the lack of sufficient feed and fodder in the country implies that production of milk is not at its full capacity. Some major players in the market include Amrit Corporation Ltd., Anik Industries Ltd., Hatsun Agro Product Ltd., Nestle India Ltd., Kwality Ltd. and Creamline Dairy Products Ltd. Currently, several foreign players such as Groupe Lactalis SA, the world's largest dairy products company, are looking forward to enter the Indian market. What's covered in the report? Overview of the milk processing industry Past and forecasted market size data over FY 2012 to FY 2020 Trade analysis of processed milk products in India Qualitative analysis of the major drivers and challenges affecting the market Analysis of the competitive landscape and profiles of major players operating in the market Strategic developments in the Indian milk processing industry Why buy? Get a broad understanding of the milk processing

industry in India, the dynamics of the market and the current state of the industry Strategize marketing, market-entry, market expansion and other business plans by understanding the factors driving the growth of the market Be informed regarding the key developments in the milk processing industry in India Understand major competitors' business and market dynamics, and respond accordingly"

# Roofing Tiles Market in India 2017

**Format:** CD-Rom

**Book Code:** NI349

**Pages:** 57

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"Indian roofing industry has witnessed a huge change over the years primarily due to a decline in consumer preferences for conventional roofing options. Netscribes' latest market research report titled Roofing Tiles Market in India 2017 states that the domestic roofing tiles market is currently facing stiff competition from other roofing materials, such as, metal sheets and concrete roofs. The roofing tiles market can be categorized into two broad segments - handmade tiles and machine made tiles. Use of machine made tiles is concentrated in the south western states of India, while handmade tiles dominate the northern parts of the country. Roofing Tiles Market in India - Key Growth Factors At present, India's roofing market is gradually developing for the next generation of products, with infrastructure and industrial boom being the primary demand driver for this sector. Moreover, increasing investment in infrastructure development by the Indian Government will continue to drive the demand for roofing tiles in India. Also, changing consumer outlook and ban on asbestos will drive the growth of roofing tiles market in India. Roofing Tiles Market in India - Threats and Key Players Competition from other roofing materials has led to the decline in adoption of roofing tiles in India, which is hindering the overall growth of the sector. Furthermore, domestic manufacturers are unable to keep pace with the dynamically changing preferences of the consumers towards high quality roof tiles resulting in growing reliance on imports to meet domestic demand for roof tiles in India. Also, unorganized sector and lack of skilled labor force required for roofing installation adversely impacts the roofing tiles market. Morbi, located in Gujarat is the largest unorganized roofing tiles manufacturing hub in India, primarily focused on the production of ceramic tiles. Some of the other players in this sector include Kap India Tiles, Monier Roofing Pvt. Ltd., Pionnier Roofing Co. and Wienerberger India Pvt. Ltd. What's covered in the report? Overview of roofing tiles market in India and market size data over 2012 to 2022e Roofing tiles market segmentation data for rural vs urban sector and organized vs unorganized sector (2016e) Growth of households by material of roof and no. of households using handmade and machine made roofing tiles in India Overview of State - Wise Roofing Tiles Adoption in India Quantitative analysis of adoption of roofing material by households region-wise and state-wise Qualitative and quantitative analysis of the major drivers and

challenges affecting the market Export - import scenario  
Analysis of the competitive landscape and detailed profiles  
of major players Why Buy? Gain a complete picture of the  
development, current market situation and future growth  
potential of the roofing tiles market in India till 2022  
Strategize marketing, market-entry, market expansion, and  
other business plans by understanding factors influencing  
growth in the market Be informed about the major domestic  
players in the foundry market sector and their contribution to  
the business Understand major competitors' business,  
market dynamics, and respond accordingly "

# Smartphone Market in India 2017



**Format:** CD-Rom

**Book Code:** NI350

**Pages:** 54

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"By 2020, smartphone shipment in India is expected to reach a value of 210.5 million units growing at a CAGR of ~17.5% from 2016. Netscribes' latest market research report Smartphone Market in India 2017 highlights the soaring adoption of smartphones in the country due to favorable demographics and changing consumer behavior. With the increased economic growth, the corporate segments of various verticals are expanding their operations further and also creating newer business opportunities for several entrepreneurs in the country. Smartphone Market in India - Key Growth Factors Foreign companies have realized the opportunity in India for smartphone devices and have brought in a number of low cost devices specific to the Indian market. On the other hand, domestic handset companies are targeting to capture larger market share in the country with budget smartphones. Increasing trend of social network usage among the young Indian population for communication and sharing media content is also driving the growth of the smartphone market in India. Celebrity endorsements, along with huge sponsorship campaigns by brands such as Oppo and Gionee have helped improve the perception of Chinese brands among Indian consumers which is aiding the growth of these brands in the Indian market. Smartphone Market in India - Threats and Key Players In Nov 2016, demonetization had hit the smartphone market at almost all levels including the customer demand and stock movement in the distribution channels across India. However, the premium smartphone segment saw some growth during the weeks following demonetization. The leading companies operating in the global smartphone market includes Apple India Pvt. Ltd., Samsung India Electronics Pvt. Ltd., Vivo Mobile India Pvt. Ltd., Lava International Ltd., Oppo Mobiles India Pvt. Ltd. and Micromax Informatics Ltd. What's covered in the report? Overview of the global smartphone market and estimated market size data in terms of unit shipments over 2015 to 2020 Market share of top Indian and Chinese smartphone manufacturing companies (2016) Market dynamics through major trends prevalent in the market Qualitative analysis of the major drivers and challenges affecting the market Analysis of the competitive landscape and detailed profiles of major public and private players Key recent developments associated with the smartphone market in India Why buy? Get a broad understanding of the smartphone market in India, the dynamics of the market and the current state of the

industry Learn about the major developments in the smartphone market in India Understand major competitors' business and market dynamics, and respond accordingly Be informed regarding the key areas of opportunity in the smartphone market in India"

## Soap Market in India 2017

**Format:** CD-Rom

**Book Code:** NI351

**Pages:** 45

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"According to Netscribes, the market for soaps in India will grow at a CAGR of 5.5% during the period of FY 2016 to FY 2022. Soap is a product that has the highest market penetration in India, covering more than 80% of the country's urban as well as rural households. During FY 2016, beauty soap segment had the largest share with 50%, followed by health soap segment with 28.6%. UAE, Nepal and USA are the top three countries that imported Indian soaps. Soap Market in India - Key Growth Factors Increasing purchasing power and premiumisation of soaps has created a growing need for premium, feature-rich products, such as herbal soaps. The Indian government's Swachh Bharat mission has further boosted growth in the soap market. Soap Market in India - Threats and Key Players Demonetization in November 2016 had a negative impact on the soap market. Due to lack of currency notes being circulated, many soap manufacturers in India had to reduce their production by nearly 20%. However, the implementation of GST is expected to bring some relief through lowered duty. Presence of chemicals and other toxic elements in soaps can damage skin texture or trigger allergies, in some people, which can hamper the growth of the market. Some of the best-selling soap brands include Santoor, Lux, Godrej no.1, Cinthol, and Lifebuoy. Despite the challenges in the industry, the market is expected to exhibit strong growth and more companies are expected to foray into the soap segment. What's covered in the report? Overview of the soap market, and historical and forecasted market size data over FY 2015 to FY 2022 Trade analysis of soaps in India Qualitative analysis of the major drivers and challenges affecting the soap market Analysis of the competitive landscape and profiles of major public and private players operating in the market Key recent developments in the Indian Soap Market Why buy? Get a broad understanding of the soap market in India, the dynamics of the market and the current state of the industry Devise market-entry strategies by understanding the factors driving the growth of the market Recognize major competitors' business and market dynamics, and respond accordingly "

# e-Commerce Market in India 2017

**Format:** CD-Rom

**Book Code:** NI352

**Pages:** 63

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"The e-commerce market in India is expected to be worth INR 5,992.1 billion by 2020, according to latest Netscribes research. Currently, the Indian e-commerce market is dominated by the online travel segment followed by online retail, online financial services and online classifieds market. The online retail segment is the fastest growing category in the Indian e-Commerce market. Loyalty schemes, promotional offers and deep discounts are some of the most prominent trends in the market. Additionally, changing business models and turning into mainstream online retailers, and consolidation and self-owned brands are some other major trends. The market is also witnessing opening of exclusive online brands opting for a 'market place' approach. E-commerce Market in India - Key Growth Factors Rapid growth of smartphones and internet connectivity across the country, especially in tier-2 and tier-3 cities, has given greater access to virtual shopping and e-tailing websites to the tech-savvy generation. The increasing purchasing power of the Indian population and rise in third-party logistics services or 3PL are emerging as the key growth drivers for e-commerce in the country. Most importantly, consumers enjoy the ease and comfort associated with e-commerce, which is shaping the growth curve for the entire e-commerce market in India. E-commerce Market in India - Threats and Key Players GST or the Goods and Services Tax law will act as a major challenge for Indian e-commerce market. In addition, a majority of players operating in the market are facing dire lack of funds. Raising funds to support daily business operations and online advertising expenses has therefore become a major challenge. Furthermore, the e-commerce market incurs steep losses due to spam orders and orders paid in cash. Notable e-commerce companies in India include Flipkart, Snapdeal and Amazon India. What's covered in the report? Overview of the e-commerce market in India and forecasted market size data over 2015 to 2020e Detailed research of the Indian e-commerce market segments (online travel market, online retail market, online financial services market, online classifieds market and other online services market) – market snapshot, size and growth forecast over 2015 to 2020e Overview of the Indian e-commerce ecosystem and their associated technologies Qualitative analysis of the major drivers and challenges affecting the market Detailed research of the various e-commerce business models in India Major mergers and acquisitions in the Indian e-commerce industry

(2015-2016) Market dynamics through major trends and opportunities Analysis of the competitive landscape and detailed profiles of major players Key recent developments associated with the e-commerce market in India Why buy? Get a broad understanding of the e-commerce market in India, the dynamics of the market and current state of the same Understand the current market segmentation and future growth potential of the market in India up to 2020 Strategize marketing, market-entry, market investment and expansion, and other business plans by understanding factors influencing the market Make more informed business decisions through insightful recommendations"

# Construction Equipment Market in India 2017

**Format:** CD-Rom

**Book Code:** NI353

**Pages:** 54

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"According to our latest research report, the construction market in India is expected to grow at a CAGR of 13% over the period FY 2015 to FY 2020. Huge investments are being made in all sectors in the infrastructural space, which will ensure rapid growth in the construction equipment market over the next few years. The construction equipment sector can be broadly classified into five segments, which are earth moving equipment, concrete equipment, material handling equipment, road construction equipment and material processing equipment. A major share of the construction equipment market is occupied by the earth moving construction equipment. The market size of earth moving equipment in FY 2015 was INR 110.1 billion and is expected to grow at a CAGR of 12 – 15% over the period of FY 2015 to FY 2020. Backhoe loaders, compaction equipment, crawler excavators, mobile cranes and wheeled loaders are the six major machine types that dominate the construction equipment market in India. Construction Equipment Market in India - Key Growth Factors The market is expected to display immense growth prospects due to the increased number of housing projects in recent years. Increasing government spending on infrastructure development, including roads, metro rails, flyovers and commercial complexes will further benefit the construction equipment market growth over the next few years. Construction Equipment Market in India - Threats and Key Players Project bottlenecks slowdown the execution of projects and prevent the demand for construction equipment from reaching full potential. Challenges such as regulatory issues, environmental concerns and delays in project approval hamper construction projects, and limits sales of construction equipment in India. Major construction equipment companies operating in India include Caterpillar India Pvt. Ltd., Escorts Ltd., Brady & Morris Engineering Company Ltd., BEML Ltd., and JCB India Pvt. Ltd. What's covered in the report? Overview of the Construction Equipment Sector in India and past and forecasted construction equipment market size over FY 2010 to FY 2020e Overview of Market Segmentation Based on Equipment Type Product-Wise Segmentation and Market Size Qualitative Analysis of the Major Drivers and Challenges Affecting the Market Analysis of the Competitive Landscape and Detailed Profiles of Major Public and Private Players Why buy? Get a broad understanding of the construction equipment sector in India, the major segments and current state of the sector



Understand major competitors' business, market dynamics, and respond accordingly Be informed regarding the key areas of opportunity in the construction equipment sector Make more informed business decisions with the help of insightful recommendations provided to succeed in the construction equipment sector"

## Automotive Bearings Market in India 2017

**Format:** CD-Rom

**Book Code:** NI354

**Pages:** 47

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"Netscribes' latest market research report titled Automotive Bearings Market in India 2017 states that the market for automotive bearings in India is expected to expand at a CAGR of 13.1% over 2015-2022. Growing exports have encouraged domestic players to manufacture automobiles for meeting the requirements of global customers. This, in turn, is expected to support the growth of automotive bearings market in India. Moreover, the technological advancements in the automobile sector have resulted in increased demand for ceramic ball bearings from both OEM as well as replacement market. OEM segment accounts for 65% of the demand in the overall market and the rest comes from replacement segment. Introduction of electro-mechanical features and advanced sensor units have also increased the demand for automotive bearings in the country. In 2017, the gradual increase in primary raw material prices resulted in an increase in input costs thereby leading to increased prices at the customers' end. The counterfeit products have negatively impacted the automotive bearings market. The major competitors in the market, such as ABC Bearings Ltd., FAG Bearings Ltd., SKF Bearings, Timken India Ltd. faces intense competition from each other. SKF India Ltd. is the largest bearing manufacturer with a market share of 28.7% followed by FAG Bearings India Ltd., which holds 19.9% of the share. Coverage: Overview of the automotive bearings market, and forecasted market size data over FY 2015 to FY 2022e Trade analysis of automotive bearings in India Qualitative analysis of the major drivers and challenges affecting the automotive bearings market Analysis of the competitive landscape and profiles of major public and private players operating in the market Key recent developments in the Indian Automotive Bearings Market Why Buy? Get a broad understanding of the automotive bearings market in India, the dynamics of the market and the current state of the industry Devise market-entry strategies by understanding the factors driving the growth of the market Understand major competitors' business and market dynamics, and respond accordingly "

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## Passenger Vehicles Market in India 2017

**Format:** CD-Rom

**Book Code:** NI355

**Pages:** 49

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"Netscribes' latest market research report titled Passenger Vehicles Market in India 2017 states that the passenger vehicles in India is expected to reach 5.4 mn units by FY 2022, expanding at a CAGR of 12%. The passenger vehicles market is segmented into Passenger Cars, Utility Vehicles and Vans. Passenger cars has 69% share and occupies the larger pie of the passenger vehicles market. Utility Vehicles and Vans have 25% and 6% share respectively. With advancements in technology, car manufacturers are gearing efforts to bring cutting edge technology to their vehicles. New technological developments such as connected cars, autonomous driving systems, artificial intelligence, cloud computing and IoT related technologies is redefining the automotive industry in India. In Mar 2017, ban on sale and registration of BS III vehicles put pressure on several vehicle manufacturing companies in India. Demonetization has severely affected the domestic sales of passenger vehicles in India. The major players in the market such as Maruti Suzuki India Ltd., Honda Cars India Ltd., Tata Motors Ltd. have witnessed a sharp decline in sales of vehicles across the country. However, several government initiatives such as implementation of GST and Make in India campaign is fueling the passenger vehicles segment in the country. Implementation of GST is expected to act as an antidote against demonetization. Coverage: Overview of the passenger vehicles market, and historical and forecasted market size data over FY 2011 to FY 2026e Overview of the passenger cars market, and historical and forecasted market size data over FY 2011 to FY 2026e Overview of the utility vehicles market, and historical and forecasted market size data over FY 2011 to FY 2026e Overview of the vans market, and historical and forecasted market size data over FY 2011 to FY 2026e Trade analysis of passenger vehicles in India Qualitative analysis of the major drivers and challenges affecting the passenger vehicles market Analysis of the competitive landscape and profiles of major public and private players operating in the market Key recent developments in the Indian passenger vehicles market Why Buy? Get a broad understanding of the passenger vehicles market in India, the dynamics of the market and the current state of the industry Devise market-entry strategies by understanding the factors driving the growth of the market Understand major competitors' business and market dynamics, and respond accordingly "

# Bio Pharma Market in India 2017

**Format:** CD-Rom

**Book Code:** NI356

**Pages:** 53

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"Netscribes' latest market research report titled Bio Pharma Market in India 2017 states that while historically the biopharmaceuticals market in the country grew at a CAGR of 15.7%, it is expected to grow at a CAGR of 13.6% between 2016 and 2022. With a large portion of the population falling in the senior citizen category, the need for various healthcare services and pharmaceutical products, including biopharmaceuticals is expected to rise in the country. Moreover, with increased life expectancy, this segment of the population is expected to grow further in the coming years. The increased disposable income of Indians is also allowing them to spend more on medicines and follow medication more diligently. Also, growing health awareness among individuals is resulting in early detection of various medical conditions, and leading to individuals being subject to various medications much earlier than before. However, the lack of regulatory clarity acts as a major challenge for the industry. The regulation of biopharmaceuticals is inefficient and complex due to the involvement of multiple agencies and committees in the review and approval process. Competition from other Asian countries also acts as a challenge for the Indian bio pharma market. Despite the competition from other countries, India's biotechnology sector has attracted major investments from several global companies due to its strong generic biotechnology potential. While Indian Immunologicals Ltd. set up vaccine manufacturing facilities in Pondicherry and Hyderabad by investing INR 3 bn and INR 2.5 bn respectively, Shantha Biotechnics Pvt. Ltd. built an insulin product manufacturing facility entailing an investment of INR 4.6 bn. The country is being recognized globally as a preferred outsourcing destination for contract research and manufacturing services. This will further aid in the development of the country's bio pharma sector. Biocon Ltd., Dr. Reddy's Laboratories Ltd, Serum Institute of India Pvt. Ltd., Lupin Ltd. and Intas Pharmaceuticals Ltd. are some of the major companies operating in this market. Coverage: Overview of the bio pharma market in India, and historical and forecasted market size data over 2010 to 2022 Trade analysis of bio pharma products in India Qualitative analysis of the major drivers and challenges affecting the market Analysis of the competitive landscape and profiles of major players operating in the market Key recent developments in the Indian bio pharma sector Why Buy? Get a broad understanding of the bio pharma sector in India, the dynamics of the market and the

current state of the sector Strategize marketing, market-entry, market expansion and other business plans by understanding the factors driving the growth of the market Be informed regarding the key developments in the Indian bio pharma sector Understand major competitors' business and market dynamics, and respond accordingly"

# Pharmacy Retail Market in India 2017

**Format:** CD-Rom

**Book Code:** NI357

**Pages:** 37

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"Netscribes' latest market research report titled Pharmacy Retail Market in India 2017 throws light on the distinctly fragmented nature of the market, with only 6% of the market currently falling in the organized segment. The market is expected to reach a value of INR 2.9 bn by 2022. Presently dominated by the unorganized segment, the market is expected to shift towards an organized nature with more and more consumers preferring to buy medicines online and from pharmacy retail chains. Organized retail pharmacies provide various value added services such as selling medicines in air-conditioned surroundings, 24x7 operations, home delivery, options to pay online or through debit and credit cards, insurance cover and nurse station. Most organized players operate regionally. In order to retain existing customers and attract new customers, most organized players provide loyalty schemes in the form of rewards points, gifts and free health insurance. The varied disease profile existing in the country and the emergence of newer diseases is helping the pharmacy retail market in India to grow considerably. Moreover, the demographic structure of the country, with a large population of people aged above 60 years, is resulting in a higher need for medicines. This in turn is helping the country's pharmacies to experience strong demand for the products it retails. However, the pharmacy sector in India tends to suffer from the circulation of sub-standard and counterfeit drugs which hampers the retail segment of the business. The government too is undertaking efforts to provide medicines at subsidized rates as well as provide tele-consultation services and distribute medicines in rural areas. This can have a negative effect on the sector's growth. Despite this, pharmacy retail segment comprises a stable market at present and has strong growth potential in the upcoming years. Coverage: Overview of pharmacy retail market in India and forecasted market size data over 2014 to 2022e Qualitative analysis of market drivers, challenges impacting the Indian pharmacy retail market Key trends observed in the market Analysis of the competitive landscape and detailed profiles of major players Key recent developments in the Indian pharmacy retail market Why Buy? Get a clear understanding of the pharmacy retail market in India and how it operates Understand the current market segmentation and future growth potential of the pharmacy retail market in India and plan strategies to gain from it Strategize marketing, market-entry, market expansion, and



other business plans by understanding factors influencing growth in the market Understand your competitors' business structures, strategies and prospects, and respond accordingly"

# Water Purifier Market in India 2017

**Format:** CD-Rom

**Book Code:** NI358

**Pages:** 47

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"Netscribes' latest market research report titled Water Purifier Market in India 2017 states that the domestic market for residential water purifiers is expected to grow at a CAGR of ~21% from FY 2016 over the next five years. Currently, water purifiers are no longer considered consumer durables limited to affluent households as they are available at low prices and have started to penetrate through to the lower income groups and rural households across the country. Increasing advertisements by water purifier companies on most popular media platforms such as television, radio, and print is impacting consumers' preferences when selecting a purifier for their daily requirements. Value-wise, electric purifiers contribute ~70% to the total market due to their higher price points, while the rest comprises gravity-based purifiers. The domestic market is largely under penetrated and manufacturers have ample opportunities to grow in this market. Eureka Forbes Ltd., Hi-Tech Sweet Water Technologies Pvt. Ltd., Hindustan Unilever Ltd., and KENT RO Systems Ltd. are some of the notable companies in the Indian water purifier market. Demand for water purifiers is huge in the developing countries like India, as government initiatives in such countries are not enough to provide clean drinking water. Increasing urbanization is one of the major contributing factors behind the growth of the domestic water purifier market. The water purifier market faces some challenges such as lack of awareness among the rural population and lack of standardization among the products marketed by companies. However, India has witnessed a decent rise in export of household type water filters during FY 2013 to FY 2017. Recent trends, like leading sanitary ware and water heating products manufacturing companies foraying into the water purifier segment, have made it evident that new players from different industries are entering the domestic market and are also trying to increase the number of selling points. There is a lot of opportunity for new players as the rural market is still untapped. Coverage: Overview of the residential water purifier market in India and forecasted market size data over FY 2016 to FY 2022e Major technologies used in the water purifier segment Advertisement analysis of Major Water Purifier Companies Qualitative analysis of the major drivers and challenges affecting the market Analysis of the competitive landscape and detailed profiles of major public and private players Why Buy? Get a broad understanding of the water purifier market

in India, the dynamics of the market and current state of the same Strategize marketing, and other business plans by understanding factors influencing growth in the market Understand major competitors' business, market dynamics, and respond accordingly"

# Flexible Packaging Market in India 2017

**Format:** CD-Rom

**Book Code:** NI359

**Pages:** 82

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"Netscribes' latest market research report titled Flexible Packaging Market in India 2017 highlights the overall growth potential of the domestic flexible packaging market. Consumer packaging mainly consists of rigid packaging (~72%) and flexible packaging (28%). The Indian packaging industry is witnessing a gradual shift from rigid to flexible packaging as flexible packages are visually more appealing, cheaper and durable compared to rigid packages. Plastic is the most common form of packaging being used in recent times. It has a dominant share in the Indian packaging market. Currently, the plastics and polymer consumption in India is growing at an average annual rate of ~10%. The benefits of flexible packaging which includes aroma retention, convenient transportation and usage, light weight, strength and barriers against moisture, among others, has led to its greater applications in packing products like tea leaves, snacks, ready to eat and ready to cook foods, cosmetic products and food products. Changing lifestyle pattern of Indian people is influencing their consumption pattern, which in turn is expected to drive the demand of the domestic flexible packaging market. Some of the notable players in the Indian flexible packaging market include Cosmo Films Ltd., Essel Propack Ltd., and Garware Polyester Ltd., among others. Ban on plastic packaging due to environmental concern, lack of packaging machinery and domestic technology is acting as a major growth deterrent of the domestic flexible packaging industry. However, India has witnessed a considerable rise in export of flexible packaging products during FY 2013 to FY 2017. Although the industry comprises both rigid as well as flexible packaging materials, the preference for flexible packaging over its rigid counterpart has been evident with the passage of time. The in-mold label is also gaining popularity within the plastic packaging sector. Indian flexible packaging industry is poised to grow at a CAGR of ~24.3% over the next five years, along with the steady economic growth of the country.

Coverage: Overview of Indian packaging market - market size, growth forecast and market segmentation Overview of the Indian flexible packaging market and forecasted market size data in terms of value over FY 2015 to FY 2022 Detailed description of the types of flexible packages available in the Indian market Overview of the usage of plastic in the packaging industry Export - Import Scenario of the domestic flexible packaging market Qualitative and

quantitative analysis of the drivers and challenges affecting the market Analysis of the competitive landscape and detailed profiles of major players Why Buy? Get a clear understanding of the flexible packaging industry in India and market dynamics Understand the current and future growth potential of the Indian packaging industry in India till FY 2022 and plan strategies to gain from it Strategize marketing, market-entry, market expansion, and other business plans by understanding factors influencing growth in the industry Understand your competitors' business structures, strategies and prospects, and respond accordingly "

**Mobile Application Market in India 2017**



**Format:** CD-Rom

**Book Code:** NI360

**Pages:** 44

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"Netscribes' latest market research report titled Mobile Application Market in India 2017 states that revenue from paid apps in India is projected to grow at a CAGR of 60.7% during 2014-2020. The global app market size in terms of value is projected to grow at a CAGR of 19.7% during 2015-2020. India houses a huge population and a significant portion of that population use internet for entertainment and productivity. Entertainment usage largely consists of social networking, web media access such as music and videos, online games, downloading via file sharing sites. Gaming apps are the most prominent with 45% market share, followed by social networking (5%), health and fitness (5%), and lifestyle apps (5%). On the other hand productivity usage includes data mining, cloud computing services, Voice-over-IP (VoIP), video conferencing, enterprise mobility to name few. Mobile app business is powered by three models – paid, in-app purchase and advertising. With in-app purchase mobile app users can install an app for free and then later pay for additional functionality or to remove embedded app, thereby allowing app revenue to grow year after year. The main drivers for increase in app revenue are subscription based revenue models, music streaming apps, video streaming apps and dating apps. Growth in smartphone market, increase in mobile internet users, growth in e – commerce adoption and convenience in using apps are key factors promoting app adoption across the country. Key players in the Indian app market include AppsStudioz Technologies Pvt. Ltd., AppsSuadz Technologies Pvt. Ltd., Chrome Infotech Technology Pvt. Ltd., Contus Support Interactive Pvt. Ltd., Cygnet Infotech Pvt. Ltd., Hidden Brains Info Tech Pvt. Ltd., Konstant Infosolutions Pvt. Ltd., OpenXcell Technolabs Pvt. Ltd., Quburst Technologies Pvt. Ltd. and Techahead Software Pvt. Ltd. Mobile applications are rapidly gaining popularity due to abundant availability of mobile devices and newer device adoption such as Tablet PC. With more and more publishers including the mainstream software companies entering the market and projection of mobile device adoption to grow by manifold, mobile app market is expected to witness significant growth in India. Coverage: Overview of the mobile application market global and forecasted mobile app market size over 2015 to 2020e Overview of the mobile application market in India and forecasted mobile app market size over 2014 to 2020e App characteristics

Evolution of mobile app platform and classification of mobile apps Advantages of mobile apps for consumers and business entities Market segmentation Growth in time spent on app downloads Overview of Android apps Popular E – Commerce apps Qualitative analysis of the major drivers and challenges affecting the market Analysis of the competitive landscape and detailed profiles of major public and private players Why Buy? Get a broad understanding of the mobile app market in India Be informed regarding the different types mobile application and popular mobile apps in India Strategize marketing, market-entry, market expansion, and other business plans by understanding factors influencing growth in the market Be informed about the internet penetration and smartphone shipments in India Be informed regarding the key recent developments in the field of mobile applications and the prime opportunity areas"

# **Mobile Accessories Market in India 2017**

**Format:** CD-Rom

**Book Code:** NI361

**Pages:** 63

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"Netscribes' latest market research report titled Mobile Accessories Market in India 2017 states that the mobile accessories market in India is projected to grow at a CAGR of ~10.6% between FY 2016 to FY 2026. India holds immense opportunities for mobile accessory products due to enormous number of mobile device users and rapid growth in adoption of smartphones and tablets. Continual decline of prices of mobile devices is primarily aiding the growth in smartphone and tablet market penetration. Rise in disposable income has revolutionized consumers' buying and spending trend, especially in the urban areas. Mobile device adoption amongst youth population in the country and their spending pattern provide strong stimulus to the mobile accessories market. Online retailing plays a big part in this growth as well. Both domestic and foreign mobile accessory companies face tough competition from unbranded products, especially ones imported from China. Although unbranded grey market products are dominating at present, with competitive pricing and availability, majority of the market can potentially belong to branded mobile accessories. Key players operating in the industry are Eon Electric Ltd., Optiemus Infracom Ltd., Callmate (India) Pvt. Ltd., Mofware Infotech Pvt. Ltd., Belkin India Pvt. Ltd., Case Mate India Pvt. Ltd., PNY Technologies Asia Pacific Ltd., and Samsung India Electronics Pvt. Ltd. Indian government will provide impetus to electronic manufacturing by increasing allocation to various schemes that incentivize domestic production of the goods. This will allow more mobile manufacturing companies to set up production facilities in India, thus having a multiplier effect on manufacturing in the country. Coverage: Overview of the mobile accessories market in India and forecasted mobile accessories market size over 2014 to 2026e Overview of the market segmentation Market Overview and structure Value Chain of mobile accessory Value chain analysis of branded chocolates Major drivers and challenges affecting the market Analysis of the competitive landscape and detailed profiles of major public and private players Why Buy? Get a broad understanding of the mobile accessories market in India Be informed about the trends, distribution channel of mobile accessories market Understand major competitors' business, market dynamics, and respond accordingly Be informed regarding the key areas of opportunity in the mobile accessories market Make more informed business decisions with the help of insightful recommendations provided to

succeed in the mobile accessories"

**Branded Chocolate Market in India 2017**

**Format:** CD-Rom

**Book Code:** NI362

**Pages:** 55

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"Netscribes' latest market research report titled Branded Chocolate Market in India 2017 states that the chocolate market in India is projected to grow at a CAGR of 17.8% between FY 2017 to FY 2022. In the branded chocolate segment, Mondelez India has 65% market share and its closest competitor is Nestle with 20% market share. International brands, such as, Mars and homegrown brand Amul are also gaining momentum in terms of sales and reach in the country. Other prominent players in the industry are ITC, Lotus Chocolate, Parle and Campco. Though milk chocolates account for majority of the revenues, but dark chocolate is also gaining popularity among the Indian consumers. India has woken up to the fad of chocolate being considered as a gift proposition. While even till few years back traditional sweets / mithai were the only option in delicacy gifting, overt media exposure and smart marketing techniques have positioned chocolates as an alternative. Further, entry of major players in the country has increased the availability of such products. Another feature that works for this sector is the attractive pricing of products which particularly suits the Indian scenario wherein consumers seek economical products. However, factors such as high entry barriers and high excise and import duties pose as impediments towards the sector growth. The major trends identified include emergence of premium chocolates, surfacing of dark chocolates, concept of chocolate boutique, demand for healthy options and entry of retailers and confectioners. Coverage: Overview of the branded chocolate market in India and forecasted branded chocolate market size over 2014 to 2022e Market segmentation Methods for bean processing and its manufacturing process Value chain analysis of branded chocolates Understanding the major drivers and challenges affecting the market Analysis of the competitive landscape and detailed profiles of major public and private players Why Buy? Get a broad understanding of the branded chocolate market in India Be informed about the trends, manufacturing process, distribution channel of branded chocolate market Understand major competitors' business, market dynamics, and respond accordingly Be informed regarding the key areas of opportunity in the branded chocolate market Make more informed business decisions with the help of insightful recommendations provided to succeed in the branded chocolate segment"

# [Agricultural Machinery Market in India 2017](#)



**Format:** CD-Rom

**Book Code:** NI363

**Pages:** 81

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"Agriculture is an important sector of the Indian economy, with over 70% of the country's population depending on it as their major source of income. India holds the second position in the world in agricultural production. Currently, India is the largest producer of spices, pulses, milk, tea, cashew and jute, and the second largest producer of wheat, rice, fruits and vegetables, sugarcane, cotton, and oilseeds. In terms of agricultural contribution, some of the most developed states in India are Punjab, Uttar Pradesh, Madhya Pradesh, Haryana, Bihar, Andhra Pradesh, Maharashtra, West Bengal, and Gujarat. The growth of India's agriculture sector has also boosted the agricultural machinery market in India. According to Netscribes research, the Indian agricultural machinery market is projected to grow at a CAGR of around 6.6% to reach INR 769.2 billion by FY 2022. India is the largest tractor market in the world and the 41-50 HP is the largest selling segment. It accounted for 44% of the total tractor sales in FY 2015. Tractors and power tillers have played a vital role in the overall development of agriculture in the country. Key growth factors Government initiatives such as Kisan Credit Card, National Mission on Agricultural Mechanization (NMAM), and Tractor Subsidy Scheme have contributed to the growth of the machinery market. Easy availability and access to low cost credit is another reason for growth in the market. This helps farmers invest in assets, obtain greater yield and income. Strong governmental regulations on the availability of finance for agricultural mechanization tools, rural development, and high irrigation potential will drive the agricultural farm machinery industry in India. Threats and key players High cost of agricultural machines is one of the major challenges hampering the growth of agricultural machinery market in India. Agricultural machines are capital-intensive. As a result, it is a major investment for small and marginal farmers. The overall land holding in India is fragmented, which is another threat to the market. Fragmentation of land leads to lower productivity levels, as farmers cannot make effective use of machinery on small farms. Mahindra and Mahindra, Escorts, VST, and Force Motors are the major players in the agricultural machinery market in India. To stay competitive, the leading players are increasingly striving to provide innovative, cost-effective, and high-quality services to consumers. What's covered in the report? Overview of the global and Indian agricultural machinery market, and historical and forecasted market size data Trade analysis of the

agricultural machinery market Qualitative analysis of the major drivers and challenges affecting the market Key recent developments in the Indian agricultural machinery market Analysis of the competitive landscape and profiles of major public and private players operating in the market Why Buy? Get a broad understanding of the global and Indian agricultural machinery market, the dynamics of the market and the current state of the industry Be informed about the government initiatives deployed in the market Understand the factors driving the growth of the market Identify key growth opportunities in the industry and make informed decisions to increase profitability Understand major competitors' business and market dynamics, and respond accordingly "

# Alcoholic Beverages Market in India 2017

**Format:** CD-Rom

**Book Code:** NI364

**Pages:** 53

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"India is the third-largest and fastest-growing liquor market in the world. Alcoholic beverages is considered a sunrise industry owing to its high-growth potential and increasing social acceptance. According to Netscribes research, the alcoholic beverages market in India is expected to grow at a CAGR of around 7.72% over a 10 year period to reach a value of INR 5.3 trillion in FY 2026. An average Indian male drinker consumes three times more alcohol than an average female drinker each year. Region wise, south Indian states constitute the highest alcohol consuming region in the country. There are various types of alcoholic beverages available in India, but beer is the fastest-growing segment in the country. It is expected to grow at a CAGR of 7.5% between FY 2017 and FY 2021. Key growth factors Growing urbanization has introduced a larger consumer group, mainly young men and women to alcoholic beverages and has resulted in more consumers willing to try new products. Increased consumption of liquor in rural areas is another major reason for the growth in the market. Furthermore, the easy availability and accessibility of alcohol in rural and urban areas is an important factor in determining the growth of the alcoholic beverages market in India. Factors such as rise in income and increasing social acceptance are expected to support the growth of alcoholic beverages market in India. Threats and key players Although alcoholic beverages have been kept out of the purview of the Goods and Services Tax (GST), it may impact the sector negatively. The input materials, at present, attract excise duty, sales tax, and VAT at 12 percent to 15 percent, whereas under GST, this is likely to be at 18 percent. So, there is a clear increase in tax on most input materials by 3 percent to 6 percent. Additionally, the ban on alcohol in some states in India, such as Bihar, Kerala, and Gujarat, has adversely affected the sales of alcoholic beverages. Some of the major players in the alcohol beverage market are Allied Blenders and Distillers Pvt. Ltd., Carlsberg India Pvt. Ltd., John Distilleries Ltd., Mohan Meakin Ltd. and Pernod Ricard India Pvt. Ltd. What's covered in the report? Overview of the alcoholic beverage market, and current and forecasted market size data Trade analysis of alcoholic beverages in India Qualitative analysis of the major drivers and challenges affecting the alcoholic beverage market Analysis of the competitive landscape and profiles of major public and private players operating in the market Key recent

developments in the Indian alcoholic beverage market Future outlook for the Indian alcoholic beverages market Why buy? Get a broad understanding of the alcoholic beverage market in India, the dynamics of the market and the current state of the industry Devise market-entry strategies by understanding the factors driving the growth of the market Recognize major competitors' business and market dynamics, and respond accordingly"

# Pet Food Market in India 2017

**Format:** Hardcover

**Book Code:** NI365

**Pages:** 35

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"The burgeoning middle and upper class population, increasing pet ownership, along with increased awareness about pet health has given rise to the pet food market in India. According to Netscribes research, the pet food market in India is expected to grow at a CAGR of 19.2% to reach INR 43.5 trillion from its value of INR 15.2 trillion in 2016. The dog food segment contributes the most to the pet food revenue compared to other pet foods such as cat and fish food. Pedigree and Royal Canin are the most preferred brands among pet owners. Key growth factors There has been a paradigm shift towards pet diet, health, and grooming. With changing lifestyles, pet owners are willing to spend more on quality pet products, such as ready-to-eat food and treats to provide healthy nutrition to their pets. India has also witnessed a rise in pet adoptions, which has led to subsequent increase in demand for pet food. Social networking sites have also played a key role in boosting pet adoption and indirectly giving a push to the pet food market in India. Pet food in India is easily available in physical as well as in online stores. Threats and key players With the implementation of the Goods and Services Tax (GST) the prices of pet food, including imported and Indian brands, have become more expensive. Pet food packs, which were earlier charged at around 14.5% VAT/CST, now attract 18% GST. While imported pet food will cost the same, Indian brands might need to increase prices to mitigate the tax burden. Some of the key players operating in the global pet food market include Agro Food Industries Pvt. Ltd., Avanti Overseas Pvt. Ltd., Venky's (India) Ltd. and Mars International India Pvt. Ltd. What's covered in the report? Overview of the pet food market and market size data for the period FY 2014 to FY 2022 Trade analysis of pet food in India Qualitative analysis of the major drivers and challenges affecting the pet food market Analysis of the competitive landscape and profiles of major public and private players operating in the market Key recent developments in the Indian pet food market Future outlook for the Indian pet food market Why buy? Get a broad understanding of the pet food market in India, the dynamics of the market and the current state of the industry Devise market-entry strategies by understanding the factors driving the growth of the market Recognize major competitors' business and market dynamics, and respond accordingly "

# Poultry Processing Market in India 2017



**Format:** CD-Rom

**Book Code:** NI366

**Pages:** 47

**Price:** Rs. 177,000.00 **US\$** 1,995.00

"India is the second-largest egg and third-largest broiler chicken producer in the world. In terms of volume, India is emerging as the world's second largest poultry market with an annual growth of more than 14%. Factors such as rising income, increasing affordability and government support are to be attributed for this remarkable growth. According to Netscribes research, the poultry processing industry in India is expected to grow at a CAGR of 11.5% until FY 2022 to reach a value of INR 96.2 billion. Download our latest research report Poultry processing Market in India 2017 for a complete overview of the poultry processing market, including trade analysis, growth drivers, competitive landscape, and more. Key growth factors With the increase in the number of quick-service restaurants such as KFC, McDonald's, Pizza Hut, and Dominos, the demand for processed meat has skyrocketed in India. Also, easy availability and accessibility of processed meat in urban areas is an important factor contributing to the growth of the poultry processing market in India. The per capita disposable income in India is increasing steadily and has resulted in an increased demand for processed meat. Government initiatives such as 100% FDI and tailored GST are boosting the growth of the poultry processing market in India. Threats and key players The lack of advanced technologies, such as temperature-controlled storage, processing equipment, and gaps in supply chain management are hampering the productivity of India's processed meat sector. The poultry industry is faced with social unacceptance in some regions and environmental problems, such as handling and disposal of large amounts of litter. Despite the increasing disposable income of Indians, the higher price of processed poultry meat acts as a deterrent to increased adoption in some cases. There is aggressive competition among the well-established players such as Venky's Ltd, Suguna Foods Pvt. Ltd., Godrej Tyson Foods Ltd., and Skylark Foods Pvt. Ltd. Most players need to constantly introduce unique variants to differentiate themselves and gain a competitive advantage. What's covered in the report? Overview of the poultry processing market, and present and forecasted market size data Trade analysis of poultry processing in India Qualitative analysis of the major drivers and challenges affecting the poultry processing market Analysis of the competitive landscape and profiles of major public and private players operating in the market Key recent developments in the Indian poultry processing market Future outlook for the Indian poultry processing market Why buy? Get a broad understanding of the poultry processing

market in India, the dynamics of the market and current state of the sector Strategize marketing, market-entry, market expansion and other business plans by understanding the factors driving the growth of the market Be informed regarding the key developments in the field of poultry processing market in India Understand major competitors' business, market dynamics and respond accordingly "

# Global 5G Markets (2020-2025)

**Format:** CD-Rom

**Book Code:** NI367

**Pages:** 127

**Price: Rs. 575,300.00 US\$ 6,500.00**

"Global 5G Market The fifth-generation of mobile technology (5G technology) is expected to cater to the demand and business frameworks needed by and beyond 2020; but it is not without its disruptions. In addition to driving a connected society, 5G wireless technology will bring about socio-economic transformations through productivity, sustainability and well-being. Mobile 5G seems to be on course to be the next big thing in the global digital connectivity ecosystem. However, mobile 4G LTE will dominate in terms of volume for at least the next ten years. According to a Netscribes research, the global 5G market is forecast to grow at a CAGR of around 97% over a five-year period and will reach a value of USD 251 billion by 2025. Key Growth Factors The main driver of 5G is the ever-increasing demand for an enhanced mobile internet experience, clubbed with smartphone adoption among users. 5G technology will address rising bandwidth requirements, demand for advanced application services and improved acceptance of the Internet of Things (IOT). Threats and Key Players Well-defined 5G standards and a clean regulatory environment will help realize the full potential of 5G services. Inadequate spectrum and infrastructure would be the key hindrance for developing nations in the effort to adopt 5G services. Top 10 global key service provider companies covered in the study include: o China Mobile o Verizon Communications o AT&T o Vodafone o Nippon Telegraph and Telephone o Sprint Corporation o Deutsche Telekom o Telefónica o América Móvil o China Telecommunications Corporation What's covered in the report: o Drivers for 5G adaptation, trends, and challenges in the present telecommunication industry o Total number of global and regional SIM cellular connections and SIM M2M cellular connections across 5G, 4G, 3G, 2G o Global and regional data usage for both SIM cellular connections and SIM M2M cellular connections across 5G, 4G, 3G, 2G o Global and regional data traffic for both SIM cellular connections and SIM M2M cellular connections across 5G, 4G, 3G, 2G o Potential 5G Global Landscape Related Definitions: Classic SIM Connection A subscriber identification module (SIM) is an integrated circuit(IC) that is designed to securely store the international mobile subscriber identity (IMSI) number and its related key, which are used for identification and authentication of subscribers on mobile telephony devices (such as mobile phones and computers). SIM cards are used on GSM phones, and they are required for newer LTE-capable handsets. Machine-to-Machine (M2M) SIM Connection– Refers to the technologies that enable devices/ machines and sensors or “things” within (The Internet Of Things) to communicate with each other – and with other Internet-enabled devices and systems. Why buy? o Get a broad understanding of the global 5G market, the dynamics of the market and the current state of the industry o Understand SIM Cellular Connection and SIM M2M Cellular Connection advancements/ decay across 5G, 4G, 3G, and 2G generations o

Recognize major competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Research on Global Markets offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com)."

**Global Blockchain Technology Market (2014-2022)**

**Format:** CD-Rom

**Book Code:** NI368

**Pages:** 95

**Price:** Rs. 531,000.00 **US\$** 6,000.00

"Global Blockchain Technology Market Blockchain technology is being used increasingly in the Banking Financial Services and Insurance (BFSI) segment for financial transactions and cross-border payments. In the banking and financial sector, it is utilized to secure payments, maintain customer identities, settle cross-border payments, etc. The global Blockchain market is expected to grow at a CAGR of 42.8% (2017-2022), resulting in a global revenue of USD 13.96 billion by 2022. Blockchain technology is also employed in the healthcare sector, supply chain management, energy, media, informatics, etc. BFSI however, holds the largest share while Blockchain in retail industry under supply chain management is the fastest growing sector. The Blockchain Technology market is further classified into three main types based on its users' accessibilities – Public Blockchain Technology, Private Blockchain Technology and Mixed Blockchain Technology. Public Blockchain technology rules the roost. The US dominates in Blockchain patents application. About half of the total Blockchain patents applied are primarily for financial applications. Key growth factors Financial Technology (FinTech) companies are planning to invest a part of their total investment in the distributed ledger technology, i.e., Blockchain. The decentralized nature of the technology attracts the banking sector to adopt it. The Blockchain technology market is expected to exhibit swift growth owing to less time consumption and its transparent nature that also requires less transaction costs. Threats and key players Even though the Blockchain market is expected to grow globally, there still a lack of awareness, regulation problems and clashes of ideology that hinders its adoption. Some of the Blockchain technology providers in the Blockchain market are Microsoft Corporation, IBM, Accenture, Deloitte, etc. What's covered in the report? 1. Overview of the Blockchain technology market 2. Current and forecast market size data for Global BFS, Insurance, supply-chain, healthcare, others 3. Current and forecasted regional (North America, Europe, Asia Pacific, Latin America, Middle East & Africa) market size data for Blockchain technology market 4. Current and forecasted market size data for Global Public, Private, Mixed Blockchain technology 5. Analysis of company profiles of major public and private players operating in the market 6. Blockchain Technology patent analysis 7. Key Opportunity for Blockchain technology market 8. Market Trends in global Blockchain technology market Why buy? 1. Get a broad understanding of the Blockchain technology application in BFS, Insurance separately along with its use in Supply Chain Management, healthcare, others 2. Get Region-specific drivers and challenges affecting the Global Blockchain Technology market 3. Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Research on Global Markets offers customizations according to specific needs. Write to us at

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**Global Digital Games Market (2014-2022)**

**Format:** CD-Rom

**Book Code:** NI369

**Pages:** 91

**Price:** Rs. 575,300.00 **US\$** 6,500.00

"Global Digital Games Market (2014-2022) Digital Games is one of most booming sectors in the Global Media and Entertainment Industry, comprising games played on PCs, mobiles, and consoles. In 2016, the Global Digital Games Market generated a revenue of \$93.89 billion. According to Netscribes' Gaming Market Research, the digital games market is expected to have a significant growth with a CAGR of 18.98% (2017-2022) leading to a global market size of \$272.24 billion by 2022. Mobile gaming has developed at a staggeringly high rate in recent times and was the largest segment in 2016, followed by console and PC games. According to the gaming industry forecasts, it will be the fastest growing segment of the market and is expected to grow at a CAGR of 25.5% through 2017-2022. The segment is gaining traction due to low entry barriers and fast proliferation activities of internet and smartphones across the globe. PC games and console games hold significant portions of the global digital games revenues and are expected to grow at a CAGR of 11% and 14.8% respectively through 2017-2022. Though much of the free browser/online gaming industry within PC games has shifted to smartphones and tablets, the analysis shows expanded digital purchases on PCs. Both PC and console segments are to witness growth due to the adoption of Virtual Reality, eSports and increased digital purchases. Key growth factors The increased penetration of smartphones and internet across the world is one of the main reasons behind the growth of the video games market. That in turn contributes to an overall increase in the digital distribution of games. Worldwide economic growth provides customers more disposable income that they can spend on their gaming needs. Further, an increase in the number of gamers across the world also raises the demand for digital games. Threats and key players Despite a forecast in growth, slow internet speed and low smartphone penetration across many regions of the world hinders the growth of the digital games market. Often, challenging economic conditions, political unrest and government restrictions in certain areas restrict the growth of the digital gaming market. The recent turmoil with regard to the Eurozone and Brexit, among others, has challenged the growth of the market for digital games. Some of the major gaming companies in the Digital Gaming Market are Activision Blizzard, Electronic Arts, Take-Two Interactive and Ubisoft. What's covered in the report? 1. Overview of the Global Digital Gaming Market 2. Overview of different business models in digital games 3. Analysis of the value chain of games and distribution channel analysis of games 4. Historical, current and forecasted market size data for Global Digital Gaming Market, PC games Market, Mobile Games Market and Console Games Market 5. Historical, current and forecasted regional (North America, Europe, Asia Pacific, Latin America, Middle East & Africa) market size data for Global Digital Gaming Market, PC games Market, Mobile Games Market and Console Games Market 6.

Market Trends in Global Digital Gaming Market 7. Qualitative analysis of the major drivers and challenges affecting the Global Digital Gaming Market, PC games Market, Mobile Games Market and Console Games Market 8. Analysis of the competitive landscape and profiles of major players operating in the market 9. Analysis of new age startups in the global games market Why buy? 1. Get a broad understanding of the Global Digital Gaming Market, PC games Market, Mobile Games Market and Console Games Market 2. Get an in-depth understanding of the different business models used in digital games 3. Get an understanding of how the games reach the end users from the developers 4. Get region-specific drivers and challenges affecting the Global Digital Gaming Market, PC games Market, Mobile Games Market and Console Games Market 5. Get specific drivers and challenges for PC games, Mobile games, Console games 6. Recognize major competitors' business and market dynamics, and respond accordingly 7. Get start-up company profiles Customizations Available With the given market data, Research on Global Markets offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

# Global Telematics Market (2014-2022)

**Format:** CD-Rom

**Book Code:** NI370

**Pages:** 140

**Price: Rs. 575,300.00 US\$ 6,500.00**

"Global Telematics Market Telematics technology is being increasingly used in the automotive segment for vehicle tracking and monitoring, infotainment and Usage Based Insurance (UBI). In the Healthcare sector, it is utilized to expedite diagnosis and augment treatment quality and processes. Similarly, the Government sector employs telematics technology for developing smarter cities and maintenance. The global Telematics market is expected to grow at a CAGR of 28.5% (2017-2022) leading to global revenue of USD 233.24 billion by 2022. The Automotive telematics segment is expected to grow as automakers and fleet managers adopt the technology to minimize fuel waste, and facilitate data management for the smooth functioning of fleets and connected cars. Almost, 80-85% of telematics solutions and devices that includes infotainment, solutions and aftermarket solutions (UBI) cater to the automotive industry. Healthcare telematics market, on the other hand, is expected to grow at a CAGR of 25.9% (2017-2022). Telematics usage in the individual (consumer) healthcare segment is expected to increase at a faster pace compared to the commercial segment. The market is also starting to witness growing demand for telemedicine applications used by health professionals for remote consultation and collaborative medical assistance. Telematics revenue generated from the government segment is expected to witness a high growth. Government agencies need to monitor and eliminate unauthorized behavior and violation of driving rules through real-time vehicle tracking. Key growth factors Increasing requirement to track vehicles on a real-time basis and observe drivers' behavior (monitoring health and temperament while driving), coupled with rising demand for onboard infotainment is leading to growing usage of telematics technology. Additionally, the requirement of vehicle owners to avail tailor-made auto insurance premiums and that of insurers to accurately evaluate accidental damages and minimize fraud, through analysis of driving data, is contributing to the rising adoption of telematics-based insurance or UBI. Threats and key players Although the Telematics market is expected to have a positive growth globally, still, there is lack of awareness among individual car owners and resistance about the additional expenditure related to the installation of new devices in old cars or vehicles. Many vehicle owners have concerns regarding their privacy and prefer not to let UBI companies track their daily movements. Often, challenging economic conditions, low internet penetration and poor technology infrastructure in some regions play a major role in restricting telematics penetration. Case in point, most African countries which face various infrastructural and economic challenges. Some of the major players in the telematics market are OCTO Telematics, AirIQ,

Mix Telematics, TomTom, Airbiquity Inc., Cisco, GE Healthcare, and Philips Healthcare. What's covered in the report? 1. Overview of the Global Telematics Market 2. Historical, current and forecasted market size data for Global Automotive Telematics market (Fleet telematics and connected car market), Usage Based Insurance, Infotainment, Healthcare Telematics and Others sectors 3. Historical, current and forecast regional (North America, Europe, Asia Pacific, Latin America, Middle East & Africa) market size data for Global Automotive Telematics, Usage Based Insurance, Infotainment, Healthcare Telematics and Others sectors 4. Analysis of Stakeholders and Technology Ecosystem in telematics for different segments. 5. Qualitative analysis of the major drivers and challenges affecting the Global Telematics Market and Automotive Telematics, Usage Based Insurance, Infotainment, Healthcare Telematics and Others sectors 6. Analysis of the competitive landscape and profiles of major public and private players operating in the market, which include companies who provide vehicle tracking system, telematics device, GPS fleet tracking system 7. Key recent developments in the Automotive Telematics, Usage Based Insurance, Infotainment, Healthcare Telematics and Others sectors 8. Market Trends: Automotive Telematics, Usage Based Insurance, Infotainment, Healthcare Telematics and Others sectors Why buy? 1. Get a broad understanding of the Global Automotive Telematics, Usage Based Insurance, Infotainment, Healthcare Telematics and Others sectors 2. Get Region-specific drivers and challenges affecting the Global Telematics Market and Automotive Telematics, Usage Based Insurance, Infotainment, Healthcare Telematics and Others sectors 3. Devise market-entry strategies by understanding the factors driving the growth of the market 4. Recognize major competitors' business and market dynamics, and respond accordingly 5. Get stakeholder and technology analysis, relevant company profiles and also start-up company profiles Customizations Available With the given market data, Research on Global Markets offers customizations according to specific needs. Write to us at [support@researchonindia.com](mailto:support@researchonindia.com). "

**Global Interventional Cardiology Market (2014-2022)**

**Format:** CD-Rom

**Book Code:** NI371

**Pages:** 93

**Price:** Rs. 531,000.00 **US\$** 6,000.00

"Global Interventional Cardiology Market Interventional cardiology is the catheter-based treatment of cardiovascular diseases. Certified cardiologists who perform these procedures are known as intervention cardiologists. Interventional procedures are mostly performed in specialized catheterization laboratories using cardiac monitoring devices and other cardiac medical devices. The procedures are considered minimally invasive since they do not require large incisions to be made in the body. It involves the insertion of a catheter or hollow tube into the body. The interventional cardiology market is poised to grow at a steady rate over the forecast period given that the use of interventional cardiology devices has increased significantly. Public as well as private sector hospitals have started using interventional cardiology products. The global interventional cardiology market is likely to grow at a CAGR of 6.9% (2017-2022) resulting in a global revenue of USD 21.88 billion by 2022. The stents as well as catheters segment are expected to grow at a significant rate. Among the various applications, the angioplasty segment has held the maximum share of the market and is expected to grow at a considerable rate over the forecast period. Valvuloplasty is the other application area that is likely to gain momentum, especially in pediatric interventional cardiology. Key growth factors The development of advanced minimally invasive procedures and increase in adoption of the same in interventional cardiology is likely to drive the global market in the future. Moreover, the development of hybrid procedures is another trend that is likely to gain acceptance across the industry in the coming years. Increasing number of people with heart diseases around the world, rise in population, and growth of pediatric heart diseases are some of the other factors that are expected to push the progress of the overall interventional cardiology market in a growth trajectory. Threats and key players Despite the optimistic growth forecast of the interventional cardiology market, some restraining factors must be taken into consideration while analyzing the overall market scenario. Post-procedural complexities such as blood clotting or thrombosis, uneven drug release, and varying rates of degradation are some of the factors that may hinder the growth of the market. Moreover, the market scenario of interventional cardiology is very dynamic. The intensity of competition among companies is reasonably high. Price cuts offered by small and medium players on their devices compel established players to reduce their profit margins, thereby leading to an inhibition of the research and development efforts owing to lack of funds. This may become a strong restraining factor in the extended long term. Some of the major players in the Interventional Cardiology market are Medtronic PLC, Boston Scientific Corporation, Edwards Lifesciences Corporation, Terumo Corporation, Livanova, PLC, Abbott Laboratories, S.A., C. R. Bard, Inc., Johnson & Johnson Pvt. Ltd., B. Braun Melsungen AG, Teleflex Incorporated, and Microport Medical Apparatus(Shanghai)



Co. Ltd. What's covered in the report? 1. Overview of the Global Interventional Cardiology Market 2. Historical, current and forecasted market size data for global Stents, Catheters, and Others. 3. Historical, current and forecasted market size data for global Angioplasty, and Valvuloplasty application areas 4. Historical, current and forecasted regional (North America, Europe, Asia Pacific, Latin America, Middle East & Africa) market size data for Stents, Catheters, Angioplasty, Valvuloplasty, and Others 5. History and future of Interventional Cardiology 6. Value Chain Analysis of Interventional Cardiology Market 7. Analysis of Stakeholders and Ecosystem in Interventional Cardiology for different segments 8. Qualitative analysis of the major drivers and challenges affecting the Global Interventional Cardiology Market and Stents, Catheters, Angioplasty, Valvuloplasty and Others 9. Analysis of the competitive landscape and profiles of major public and private players operating in the market 10. Key recent developments relating to the Stents, Catheters, Angioplasty, Valvuloplasty and Others 11. Market relating to the Stents, Catheters, Angioplasty, Valvuloplasty and Others

Why buy? 1. Get a broad understanding of the Global Interventional Cardiology Market and Stents, Catheters, Angioplasty, Valvuloplasty and Others sectors 2. Get Region-specific drivers and challenges affecting the Global Interventional Cardiology Market and Stents, Catheters, Angioplasty, Valvuloplasty and Others sectors 3. Devise market-entry strategies by understanding the factors driving the growth of the market 4. Recognize major competitors' business and market dynamics, and respond accordingly 5. Get stakeholder analysis, relevant company profiles

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**Global Telehealth Market (2014-2022)**

**Format:** CD-Rom

**Book Code:** NI372

**Pages:** 103

**Price:** Rs. 531,000.00 **US\$** 6,000.00

"Global Telehealth Market (2014-2022) Telehealth is the combined use of medical devices and communication technologies to diagnose, analyze and monitor diseases and symptoms. The Telehealth industry makes use of telecommunication technologies to deliver health care, health information or health education at a distance. Also referred to as telemedicine, e-health or e-medicine, Telehealth is the overall term for the world of virtual care delivery as it encompasses a broad variety of technologies and tactics to deliver virtual healthcare solutions. Telehealth consulting services make it easier for patients to get a consultation from healthcare providers irrespective of their location. The global Telehealth market is estimated to be valued at USD 25.30 billion in 2022, growing at a CAGR of 14% during 2014-2022. This Telehealth report takes into consideration two segments – by technology and by application. Under technology segment, Remote Patient Monitoring, mHealth, and Video Telemedicine are included. The application segment consists of Teledermatology, Teleradiology, Telecardiology, Telepathology, and Others (Teleaudiology and Teleophthalmology). Remote Patient Monitoring dominates the Telehealth technology segment with a 65% market share in 2014 and is projected to remain so through 2022. mHealth holds the second largest share with a significant CAGR of 18% through 2014-2022. Video Telemedicine contributes the least market share to Telehealth with a significant CAGR of 13%. Teledermatology segment holds the largest share in 2014 but with the lowest growth rate. Teleradiology contributes the second highest share with an average CAGR of about 12%. Telecardiology is expected to dominate the application segment in 2022. Telepathology holds the least share throughout 2014-2022, out of the four mentioned segments with 17% CAGR. Key growth factors The incidence of chronic diseases requires continuity in treatment and care. Most patients are unable to make regular visits to hospitals because of their poor health conditions. So, the prevalence of chronic diseases serves as a major driver for the Telehealth market. Other key drivers are the emergence of mobile health hubs, advancement of healthcare technology and infrastructure and the expected growth in wearable technology. Threats and key players Although the global Telehealth market shows positive growth, it is not free from obstacles and challenges. Some of the critical threats are high installation charges of the Telehealth devices and Telehealth systems, lack of reimbursement policies, problems in practice regulations and licensing and lack of awareness of the technology spread. Additionally, low internet penetration and lack of healthcare technology and infrastructure in some regions plays a significant role in restricting the expansion of global Telehealth solutions. Notably, most of the Middle Eastern and African countries face various infrastructural and economic challenges. Some of the major players in the telematics market are

McKesson Corporation, Cerner Corporation, Medtronic Inc., GE Healthcare, Cisco Systems, Allscripts Healthcare Solutions and Honeywell Life Care Solutions. What's covered in the report? 1. Overview of the Global Telehealth Market 2. Historical, current and forecast market size data for Global Telehealth Market, Remote Patient Monitoring, mHealth, Video Telemedicine, Teledermatology, Teleradiology, Telecardiology, Telepathology and Others sectors 3. Historical, current and forecast regional (North America, Europe, Asia Pacific, Latin America, Middle East & Africa) market size data for Global Telehealth Market, Remote Patient Monitoring, mHealth, Video Telemedicine, Teledermatology, Teleradiology, Telecardiology, Telepathology and Others sectors 4. Telehealth market analysis consisting of telehealth services and telehealth devices - by value chain diagram 5. Analysis of the primary drivers and challenges affecting the Global Telehealth Market, Remote Patient Monitoring, mHealth, Video Telemedicine, Teledermatology, Teleradiology, Telecardiology, Telepathology and Others sectors 6. Analysis of the competitive landscape and profiles of major companies operating in the market 7. Market Trends in Global Telehealth Market Why buy? 1. Get a broad overview of the Global Telehealth systems which would help in further telehealth research 2. Get region-specific drivers and challenges affecting the Global Telehealth Market 3. Device market-entry strategies by understanding the driving factors of the market 4. Get relevant company profiles and start-up company profiles Customizations Available With the given market data, Research on Global Markets offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

**Global Wound Care Product Market (2014-2022)**

**Format:** CD-Rom

**Book Code:** NI373

**Pages:** 101

**Price:** Rs. 575,300.00 **US\$** 6,500.00

"Global Wound Care Product Market 2017 The products available in the market for global wound care are designed to treat mostly complex wounds. Surgical wound care products are used to heal the surgical wounds, mainly the infectious ones contracted in the hospital. The advanced wound care products are used to treat both acute and chronic wounds. According to Netscribes research, the global wound care market is expected to grow at a CAGR of around 5.9% over an eight-year period to reach a value of \$21.79 billion by FY 2022. The average incidence of chronic wounds is 0.78% of the population with the prevalence range being 0.18% to 0.32%. Region-wise, North America constitutes the highest share of the wound healing products market worldwide. There are various divisions within the wound care market, but the advanced wound care market is the fastest-growing segment globally. It is expected to grow at a CAGR of 7.3% between FY 2017 and FY 2022. Key growth factors The wound care market is predicted to witness a high growth rate owing to the rise in the geriatric population, surge in lifestyle diseases, advancement of new technology, developments in the wound care research area for advanced wound care products and the rising awareness about these products among consumers. Factors such as a rise in disposable income, better access to improved healthcare and an increasing awareness about affordable advanced wound therapies are expected to support the growth of advanced wound dressing market globally. Additionally, by the end user division, home healthcare is the fastest growing segment due to the significant rise in the aged population. Threats and key players Although the global wound care market is expected to experience progressive growth, the high cost of the wound care products, especially the advanced ones, hinders the growth of the market. There is also a lack of experts or trained healthcare professionals who can use these new advanced technologies. Additionally, the average price of the wound care products is expensive. Certain markets are price sensitive, and hence the acceptance of such products is comparatively less. The complex regulatory process also restricts the wound care penetration. Some of the major players in the wound care industry are Smith & Nephew, Acelity L. P. Inc., Mölnlycke Health Care AB, 3M, ConvaTec Group Plc, Coloplast Group, etc. What's covered in the report? 1. Overview of the Global Wound Care Market 2. Historical, current and forecasted market size data for Surgical Wound Care, Advanced Wound Care, Traditional Wound Care, Chronic Wound Care, Acute Wound Care, Hospital & Specialty Wound Care Clinics, Long Term Care Facilities and Home Healthcare 3. Historical, current and forecasted regional (North America, Europe, Asia Pacific, Latin America, Middle East & Africa) market size data for Surgical Wound Care, Advanced Wound Care, Traditional Wound Care, Chronic Wound Care, Acute Wound Care, Hospital & Specialty Wound Care Clinics, Long Term Care Facilities and

Home Healthcare 4. Value Chain Analysis for the Wound Care Market 5. Qualitative analysis of the major drivers and challenges affecting the Surgical Wound Care, Advanced Wound Care, Traditional Wound Care, Chronic Wound Care, Acute Wound Care, Hospital & Specialty Wound Care Clinics, Long Term Care Facilities and Home Healthcare 6. Analysis of the competitive landscape and profiles of major players operating in the market 7. Key recent developments in the Surgical Wound Care, Advanced Wound Care, Traditional Wound Care, Chronic Wound Care, Acute Wound Care, Hospital & Specialty Wound Care Clinics, Long Term Care Facilities and Home Healthcare 8. Market Trends in Surgical Wound Care, Advanced Wound Care, Traditional Wound Care, Chronic Wound Care, Acute Wound Care, Hospital & Specialty Wound Care Clinics, Long Term Care Facilities and Home Healthcare Why buy? 1. Get a broad understanding of the Surgical Wound Care, Advanced Wound Care, Traditional Wound Care, Chronic Wound Care, Acute Wound Care, Hospital & Specialty Wound Care Clinics, Long Term Care Facilities and Home Healthcare 2. Get Region-specific drivers and challenges affecting the Surgical Wound Care, Advanced Wound Care, Traditional Wound Care, Chronic Wound Care, Acute Wound Care, Hospital & Specialty Wound Care Clinics, Long Term Care Facilities and Home Healthcare 3. Devise go-to-market strategies by understanding the key drivers in the market 4. Recognize major competitors' business and market dynamics, and respond accordingly 5. Get value chain analysis and relevant company profiles Customizations Available With the given market data, Research on Global Markets offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

**Global Blockchain Technology Market (2018-2023)**



**Format:** CD-Rom

**Book Code:** NI374

**Pages:** 100

**Price: Rs. 354,000.00 US\$ 3,999.00**

"Global Blockchain Technology Market Blockchain technology is being increasingly used in the BFSI segment for financial transactions and cross-border payments. In the Banking and financial sector, it is utilized to secure payments, maintain customer identities, settle cross-border payments, etc. The global Blockchain market is expected to grow at a CAGR of 42.8% (2018-2023) leading to global revenue of USD 19.9 Bn by 2023. Blockchain technology is also employed in Healthcare Sector, Supply Chain Management, Energy, Media, and Informatics, etc. Banking financial services and insurance (BFSI) together holds the largest share. Blockchain in retail industry under Supply chain management is the fastest growing sector. Blockchain Technology market is further classified into three main types based on its users' accessibilities – Public Blockchain Technology, Private Blockchain Technology, and Mixed Blockchain Technology. Public Blockchain technology dominates the market. The US dominates in Blockchain patents application. About half of the total Blockchain patents applied is primarily for financial use. Key growth factors: Financial Technology (FinTech) companies are planning to invest a part of their total investment in the distributed ledger technology, i.e., Blockchain. The technology being decentralized attracts the banking sector to adopt the technology. The Blockchain technology market is expected to have a positive growth shortly owing to less time consumption, transparent nature that also requires less transaction cost. Threats and key players: Although the Blockchain market is expected to have a positive growth globally, still, there is lack of awareness, regulation problem, ideology clash hinders the adoption of the technology. Some of the Blockchain technology providers in the Blockchain market are Microsoft Corporation, IBM, Accenture, Deloitte, etc. What's covered in the report? o Overview of the Blockchain technology market. o Current and forecasted market size data for Global BFS, Insurance, supply-chain, healthcare, others. o Current and forecasted regional (North America, Europe, Asia Pacific, Latin America, Middle East & Africa) market size data for Blockchain technology market. o Current and forecasted market size data for Global Public, Private, Mixed Blockchain technology o Analysis of Companies profiles of major public and private players operating in the market o Blockchain Technology patent analysis o Key Opportunity for Blockchain technology market o Market Trends in global Blockchain technology market Why buy? o Get a broad understanding of the Blockchain technology application in BFS, Insurance separately along with

its use in Supply-chain management, healthcare, others. o Get Region-specific drivers and challenges affecting the Global Blockchain Technology market o Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [info@netscribes.com](mailto:info@netscribes.com)"

**China Blockchain Technology Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI376

**Pages:** 80

**Price:** Rs. 177,200.00 **US\$** 1,999.00

"China Blockchain Technology Market Blockchain technology is used to record Bitcoin transactions via a global network of computers. It is a continuously growing list of blocks (records) that are linked and secured using cryptography. Each new block created is connected to the previous block via a "cryptographic Hash". Chinese organizations are planning to develop the world's leading Blockchain-based platform. The Chinese government is backing a blockchain fund of worth USD 1 Bn. Government auditors are looking forward to utilizing Blockchain technology as a solution to store data. The database from World Intellectual Property Organization reports that more than half of the 406 Blockchains related patent applications are from China. China is leading global blockchain patent applications. Digitally-minded opportunists are the breakthrough of blockchain in China. The local governments of China are looking forward to working with Blockchain related programs and making investments that would benefit start-ups. China's top retailers are planning to use blockchain for traceability systems. JD.com, a Chinese e-commerce firm plan to use Blockchain technology for Supply chain management. Blockchain application in supply chain management is expected to grow at a double-digit CAGR. China is willing to apply blockchain technology across various domains like mobile payments, and travel bookings. 90% to 100% of the transactions take place through mobile payments, and 65% of Chinese tourists are willing to pay through their mobile phones during their overseas travel, hence increasing the chance of data conspiracy. These factors contribute towards the growth of the Blockchain market. However, the future of Blockchain growth in China will depend on well-designed policies and regulations. Key growth factors: o China has shown most significant adoption of e-wallets, hence driving the demand for Blockchain technology o Chinese policymakers are educating and protecting investor on the nascent and unregulated blockchain ecosystem. The hype on "Blockchain Technology" is pulling both corporations and the general public towards the technology Threats and key players: o In September 2017, the Central bank of China announced ICO as an illegal method of raising funds, causing Blockchain projects and start-ups to refund all the Bitcoins and ethereum they had accumulated during ICO campaign to protect investors o Lack of understanding the technology is one of the critical factors, which is restraining the adoption of this technology. These factors may pose a problem for an investor to decide on investment o The key Blockchain companies operating in this country are

Microsoft Corporation and Deloitte What's covered in the report?

- o Overview of the China Blockchain Technology market
- o The current and forecasted market size data for the China Blockchain Technology market
- o The current and forecasted market size data for the segments of the market, by industry– BFS (Banking and Financial services), Insurance, Supply Chain, Healthcare, Others
- o Market trends in the China Blockchain Technology Market
- o Market drivers and challenges in China Blockchain Technology Market
- o Analysis of company profiles of the major players operating in the market

Why buy?

- o Get a broad understanding of the China Blockchain Technology Market and its segments- By Industries
- o Get region-specific drivers and challenges affecting the China Blockchain technology market?
- o Recognize significant competitors' business and market dynamics, and respond accordingly

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**EU5 Blockchain Technology Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI377

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"EU5 Blockchain Technology Market Blockchain technology is used to record Bitcoin transactions via a global network of computers. It is a continuous growing list of blocks (records) that are linked and secured using cryptography. Each new block created is connected to the previous block via a "cryptographic Hash". Blockchain technology has made maximum penetration in these five mentioned countries. The European Commission has invested a significant amount on Blockchain related projects. The European Union is expected to increase its Blockchain investment from EUR83 Mn 2018 to EUR340 Mn by 2020. The European Union has already invested more than USD 6 Mn on the start-ups who are working with Blockchain technology. A European Blockchain observatory and forum hub began monitoring the existing Blockchain initiatives, trends and potential risks. The forum will create more awareness that will further drive the adoption in the region. France is planning to use Blockchain technology for trading unlisted securities. Estonia had started testing with Blockchain technology long before the term "Blockchain" was coined. Since 2012, Estonia made use of Blockchain technology to protect national data, e-services and smart devices. Spanish Banco Bilbao Vizcaya Argentaria (BBVA) became the first global bank to issue loans using the technology. The Spanish government is trying to build Blockchain-friendly legislation, providing a possible tax break to attract companies to work with the emerging technology. As reported by The European Insurance and Reinsurance Federation, Europe dominates the global insurance market. An industry consortium has created a Blockchain based solution for the insurance market to allow simplified, transparent sharing of information and improved customer efficiency. Key growth factors: o The European Commission is liberalizing the regulation. It has created a new task force entrusted with Blockchain expertise. The flexibility of law are expected to drive the market in this region o The European Commission launched EU Blockchain Observatory and Forum in February 2018. Its aim is to bring together various sectors to develop new use case of Blockchain and highlight the key benefits of Blockchain initiatives Threats and key players: o The lack of public decision is restraining the EU5 countries from adopting Blockchain technology in despite huge investments made by the European commission o The decentralized characteristic of Blockchain technology clashes with the European regulation on personal data protection. These factors hinder the adoption of the technology o The key player in EU5 countries are Microsoft

Corporation, IBM, Accenture, Deloitte, Capgemini, Cognizant, Infosys, and Tata Consultancy Services What's covered in the report? o Overview of the EU5 Blockchain Technology market o The current and forecasted market size data for the EU 5 Blockchain Technology Market o The current and forecasted market size data for the segments of the market – by industries– BFS (Banking and Financial services), Insurance, Supply Chain, Healthcare, others o Market trends in the EU 5 Blockchain Technology Market o Market drivers and challenges in EU 5 Blockchain Technology Market o Analysis of company profiles of the major players operating in the market Why buy? o Get a broad understanding of the EU 5 Blockchain technology market and its segments- by Industries o Get region-specific drivers and challenges affecting the EU 5 Blockchain technology market? o Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [info@netscribes.com](mailto:info@netscribes.com)."



**India Blockchain Technology Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI378

**Pages:** 80

**Price:** Rs. 177,200.00 **US\$** 1,999.00

"India Blockchain Technology Market Blockchain technology is used to record Bitcoin transactions via a global network of computer. It is a continuously growing list of blocks (records) that are linked and secured using cryptography. Each new block created is connected to the previous block via a "cryptographic Hash". Blockchain technology is expected to see an increasing adoption among the Indian banks. Private and public companies are exploring blockchain to improve efficiency to ensure transparency. 56% of Indian businesses are moving towards Blockchain technology, making the technology a part of their core business. The key areas the technology is expected to make its maximum impact are payment and fund transfer, post-trade settlements, and digital identity. State governments are conducting trials within their departments. The government of Andhra Pradesh collaborated with various Blockchain start-ups such as Snapper Technologies, and SimpleFy to explore the administrative processes. The state government of Andhra Pradesh is going to integrate its own e-program with Blockchain technology by 2019. By industry, Blockchain technology has a wide range of applications in India. Finance minister Arun Jaitley stated that the government is looking forward to utilizing Blockchain technology across various sectors to streamline the activities. The Banking and Financial Services sector is expected to make the maximum use of this technology. The Indian government is making a massive investments in the healthcare sector to provide health coverage to low-income families. Blockchain technology is expected to drive this initiative. Key growth factors:

- o The digital adoption in India is one of the major factors driving Blockchain technology adoption.
- o Accordingly the report of ASSOCHAM, about 19% of the Indian population is without bank accounts. Blockchain technology is expected help this part of population create digital identities and help them access banking and financial services.

Threats and key players:

- o Adoption of Blockchain technology faces severe challenges. The major reason is lack of awareness with regard to nature of Blockchain platforms.
- o The other challenges are integrating challenges, selection of vendor/ platform
- o The top five Blockchain developers in India are S-PRO, Consagous Technologies, 10Clouds, Sofocle Technologies, and Sate Development.
- o The top Blockchain consulting firms are Microsoft Corporation, Deloitte, Tata Consultancy Services, and Wipro

What's covered in the report?

- o Overview of the India Blockchain Technology Market
- o The current and forecasted market size data for the India Blockchain

Technology Market o The current and forecasted market size data for the segments of the market, by industries- BFS (Banking and Financial services), Insurance, Supply Chain, Healthcare, others o Market trends in the India Blockchain Technology Market o Market drivers and challenges in India Blockchain technology market o Analysis of company profiles of the major players operating in the market Why buy? o Get a broad understanding of the India Blockchain Technology Market and its segments- by Industries o Get region-specific drivers and challenges affecting the India Blockchain technology market o Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [info@netscribes.com](mailto:info@netscribes.com)."

# Japan Blockchain Technology Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI379

**Pages:** 80

**Price:** Rs. 177,200.00 **US\$** 1,999.00

"Japan Blockchain Technology Market Blockchain technology is used to record Bitcoin transactions via a global network of computers. It is a continuously growing list of blocks (records) that are linked and secured using cryptography. Each new block created is connected to the previous block via a "cryptographic Hash". Japan is trying to become the world's Blockchain hub. Japan' SBI (Strategic Business Innovator Group) is creating a venture capital fund to invest in Blockchain technology. The fund is expected to reach USD 450 Mn by mid-2018. By industries, the Japan Blockchain market is divided into BFS (Banking Financial Service), Insurance, Supply Chain management, and healthcare. Banking and Financial Services holds the largest market share. Japan has developed digital customer IDs for the banking sector based on Blockchain technology. The three largest banks in Japan are the Bank of Tokyo-Mitsubishi UFJ (MUFJ), Mizuho and the Smitomo Mitsui Banking Corp, and they use Blockchain technology to view each other's customer details upon approval. Ripple collaborated with 61 Japanese Banks and developed Blockchain Payment. Japan is also trying to apply Blockchain technology across various other domains. A major Japanese electricity company is collaborating with a start-up to test a peer to peer energy trading system. After Cryptocurrencies gained recognition in Japan, the Japanese government disclosed various methods to evaluated Blockchain technology that would transform various industries. Key growth factors: o Japan has adopted the Blockchain technology for financial transactions and decided to use it to verify government tenders o Japanese brokerage companies are planning to launch a consortium to drive the adoption of Blockchain technology in the industry. The goal is to boost efficiency and provide better customer service o Blockchain technology will be widely used in the P2P energy market in order to ensure customers can trade electricity among themselves and automatically receive payment, hence allowing them to reap profits from their excess power Threats and key players: o Japan has made very progressive use of Blockchain technology across various domains. However, the country needs to pay more attention to security, and policy making to make maximum utilization of the technology What's covered in the report? o Overview of the Japan Blockchain Technology Market o The current and forecasted market size data for the Japan Blockchain Technology Market o The current and forecasted market size data for the segments of the market, by industries– BFS (Banking and Financial services), Insurance, Supply Chain,

Healthcare, others o Market trends in the Japan Blockchain Technology Market o Market drivers and challenges in Japan Blockchain Technology Market o Analysis of company profiles of major players operating in the market Why buy? o Get a broad understanding of the Japan Blockchain Technology Market and its segments- By industries o Get region-specific drivers and challenges affecting the Japan Blockchain Technology Market? o Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [info@netscribes.com](mailto:info@netscribes.com)."

**United States Blockchain Technology Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI380

**Pages:** 80

**Price:** Rs. 177,200.00 **US\$** 1,999.00

"United States Blockchain Technology Market Blockchain technology is used to record Bitcoin transactions via a global network of computers. It is a continuously growing list of blocks (records) that are linked and secured using cryptography. Each new block created is connected to the previous block via a "cryptographic Hash". The U.S. is expected to hold more than half of the North America Blockchain technology market. The U.S. Blockchain technology market is expected to register double-digit growth during the forecasted period (2017-2023). The United States is expected to hold 40% of worldwide investment in Blockchain technology. Based on industries, banking and financial Services sector led the U.S. Blockchain technology market in 2017. The U.S. And will continue to finance Blockchain technology, and will spend heavily on financial assistance, and manufacturing sectors. The country is looking forward to increasing the application of Blockchain technology across various domains, to improve the efficiency of the existing operation and also creating new action. This factor is expected to created new streams of revenue. The government is trying to utilize the advantages of Blockchain technology. The United States Postal service (USPS) is planning to backup data using Blockchain technology. Other U.S. organizations like the Food and Drug Administration, and the U.S. Department of Defense Transportation have shown interest in Blockchain technology. In a move to further accelerate the adoption of Blockchain, the state of Delaware has passed amendments for equity markets, allowing companies to issue and trade shares via a Blockchain-based platform. Key growth factors o Several States of United States are advancing towards legalization of Bitcoins. Various crypto-friendly bills have been introduced with the approval of state legislatures. This factor is expected to drive the Blockchain market in the United States o Private investment funding in the United States plays a major role in the evolution of Blockchain technology in the banking and financial sector Threats and key players o The key factor that is restraining the market growth is the lack of technical skill o The legacy system in the United States hinders the entry of fund needed to finance Blockchain innovation and utilization of the technology What's covered in the report? o Overview of the United States Blockchain Technology Market o The current and forecasted market size data for the United States Blockchain Technology Market o The current and forecasted market size data for the segments of the market, by industries– BFS (Banking and Financial services), Insurance, Supply Chain, Healthcare, others



o Market trends in the United States Blockchain Technology Market  
o Market drivers and challenges in United States Blockchain technology market  
o Analysis of company profiles of the major players operating in the market  
Why buy?  
o Get a broad understanding of the United States Blockchain technology market and its segments- by industries  
o Get region-specific drivers and challenges affecting the United States Blockchain Technology Market?  
o Recognize significant competitors' business and market dynamics, and respond accordingly

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# Asia-Pacific Blockchain Technology Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI381

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Asia-Pacific Blockchain Technology Market Blockchain technology is used to record Bitcoin transactions via a global network of computers. It is a continuously growing list of blocks (record) that are linked and secured using cryptography. Each new block created is connected to the previous block via a "cryptographic Hash". The Asia-Pacific Blockchain Technology market is expected to grow at the highest CAGR (54%) during the forecasted years of 2018-2023 and is expected to earn a revenue of USD 4.59 Bn by 2023. APAC has been witnessing the fastest adoption of Blockchain technology in the last couple of years. It is expected that Asia Pacific will attract significant volumes of venture capital investments for innovations in Blockchain. Based on industries, supply chain management led the Asia-Pacific Blockchain technology market in 2017. Supply chain management made a huge breakthrough in China. IBM is one of the leading Blockchain consulting firms to have initiated the application of Blockchain technology in China with supply chain trials. Blockchain technology in Supply Chain management maintains records of asset transactions, verifies certificates, and links bar codes with digital codes. The Banking and Financial services sector is growing at the second highest CAGR. There is an increasing demand for a more efficient and affordable system of sending money across the region and even outside Asia. Blockchain Technology has the potential to cut down the cross border payment cost, hence expected to drive the Banking and Financial Service sector. Key growth factors: o Asia-Pacific is becoming the dynamic ground to implement new business models using Blockchain technology o Further, the region is showing the largest adoption of Blockchain technology because of the increased use of e-wallets in China Threats and key players: o In China, though government bodies in key countries are accelerating Blockchain adoptions, recent regulations on Blockchain technology may pose challenges. o In September 2017, the Central bank of China declared ICO as an illegal method of raising funds, causing the Blockchain project and start-ups to refund all the bitcoin and ethereum they had raised during ICO campaign to protect investors o The key players of this regions are Microsoft Corporation, IBM, Accenture, Deloitte, and Capgemini What's covered in the report? o Overview of the Asia-Pacific Blockchain technology market o The current and forecasted market size data for the Asia-Pacific Blockchain technology market o The current and forecasted market size data for the segments of the market – by industries– BFS (Banking and Financial services), Insurance,

Supply Chain, Healthcare, Others o Market trends in the Asia-Pacific Blockchain technology market o Market drivers and challenges in Asia-Pacific Blockchain technology market o Current and forecasted regional (China, India, Japan, and Australia) market size data for Asia-Pacific Blockchain technology market and its segments o Analysis of company profiles of major players operating in the market Why buy? o Get a broad understanding of the Asia-Pacific Blockchain technology market and its segments- by type and by industries o Get region-specific drivers and challenges affecting the Asia-Pacific Blockchain technology market o Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [info@netscribes.com](mailto:info@netscribes.com)"

**Europe Blockchain Technology Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI382

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Europe Blockchain Technology Market Blockchain technology is used to record Bitcoin transactions via a global network of computers. It is a continuously growing list of blocks (record) that are linked and secured using cryptography. Each new block created is connected to the previous block via a "cryptographic Hash". Europe holds the second most significant share in the Blockchain technology market. Europe is expected to grow at a CAGR of 35.8% (2018-2023) and generate a global revenue of USD 4.3 Bn by 2023. A European Blockchain observatory and forum hub has begun monitoring existing Blockchain initiatives, trends and potential risk. The forum will create more awareness that should drive the adoption of the technology in this region. Europe dominates the global insurance market. Five major European insurance companies - Allianz, Aegon, Munich Re, Swiss Re and Zurich - have taken up the Blockchain initiative to provide faster and secured services to its clients. European banking is attempting to shift trade finance to Blockchain platforms. EU5, which includes France, Germany, Italy, Spain, and the United Kingdom, dominates the market because of digitalization and early adoption of Blockchain technology. Key growth factors:

- o Retail customers are now preferring digital platforms for making purchase/ payments. In order to provide continuous support, retailers are looking to adopt Blockchain technology for securing and streamlining processes. This would further accelerate the adoption of Blockchain by retailers.
- o GDPR (General Data Protection Regulation) is expected to promote Blockchain technology to overcome barriers and ease cross-border payment

Threats and key players:

- o The decentralized characteristic of Blockchain technology clashes with European regulations on personal data protection. This hinders the adoption of the technology
- o The key players in this region are Microsoft , IBM, Accenture, Deloitte, and Capgemini

What's covered in the report?

- o Overview of the Europe Blockchain technology market
- o The current and forecasted market size data for the Europe Blockchain technology market
- o The current and forecasted market size data for the segments of the market – by industries– BFS (Banking and Financial services), Insurance, Supply Chain, Healthcare, others
- o Market trends in the Europe Blockchain technology market
- o Market drivers and challenges in Europe Blockchain technology market
- o Current and forecasted regional (EU5 (France, Germany, Italy, Spain, and United Kingdom) market size data for Europe Blockchain technology market and its segments
- o Analysis of company profiles of major players operating in the market

Why buy?

- o Get a broad understanding of the Europe Blockchain

technology market and its segments- by type and by industries o  
Get region-specific drivers and challenges affecting the Europe  
Blockchain technology market o Recognize significant  
competitors' business and market dynamics, and respond  
accordingly Customizations Available With the given market  
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**Latin America Blockchain Technology Market (2018-2023)**



**Format:** CD-Rom

**Book Code:** NI383

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Latin America Blockchain Technology Market Blockchain technology is used to record Bitcoin transactions via a global network of computers. It is a continuous growing list of blocks (record) that are linked and secured using cryptography. Each new block created is connected to the previous block via a "cryptographic Hash. Latin America blockchain technology market is expected to grow at a CAGR of 30.3% (2018-2023) and generate a global revenue of USD 0.51 billion by 2023. Countries in this region have found Bitcoin to be the best solution to solve political instability, and fall in oil prices and other initiatives will make it possible for companies to acquire Blockchain solutions in the near future. Latin American banks are trying to find an alternative banking system to move away from traditional one. Approximately 51% of the population in Latin America and the Caribbean have bank accounts, prompting fintech starts-ups to have come up with an idea to provide alternative financial services to the masses. Start-up companies like Ripio and BITSO are making progress towards providing better customer services using blockchain technology. Based on the countries, Latin America is divided into Argentina, Brazil, and the Rest of LATAM. Argentina and Brazil are expected to hold 50% of the market share. Key growth factors: o Latin America found Bitcoin to be helpful to attract businesses and expand the existing number of firms. The technology will help e-commerce firms like eBay, and Amazon that have already started their business in the region, to expand further. o Latin America faces the problem of food security. The players in this region started using Blockchain technology to solve this problem. IBM has joined hands with Walmart to use blockchain technology in the supply chain to ensure food safety in pork and Mexican mangoes Threats and key players: o Though funding in Blockchain, start-ups in Latin America are showing an increasing trend, that there still lies a problem in understanding the technology. The lack of awareness among bankers about the technology poses a serious problem. o The key players are BITSO, Microsoft Corporation, Ripio, Bitinka, and RSk Labs. What's covered in the report? o Overview of the Latin America technology market o The current and forecasted market size data for the Latin America Blockchain technology market o The current and forecasted market size data for the segments of the market – by industries– BFS (Banking and Financial services), Insurance, Supply Chain, Healthcare, others o Market trends in the Latin America blockchain technology market o Market drivers and challenges in the Latin America Blockchain

technology market o Current and forecasted regional (Argentina, Brazil, and Rest of LATAM) market size data for Latin America Blockchain technology market and its segments o Analysis of company profiles of major players operating in the market Why buy? o Get a broad understanding of the Latin America Blockchain technology market and its segments- by type and by industries o Get region-specific drivers and challenges affecting the Latin America Blockchain technology market o Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [info@netscribes.com](mailto:info@netscribes.com)"

**North America Blockchain Technology Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI384

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"North America Blockchain Technology market Blockchain technology is used to record Bitcoin transactions via a global network of computer. It is a continuous growing list of blocks (record) that are linked and secured using cryptography. Each new block created is connected to the previous block via a "cryptographic Hash". North America holds the most significant share in the Blockchain technology market. The North America blockchain market is expected to grow at a CAGR of 44% (2018-2023) and generate a revenue of USD 9.51 Bn by 2023. North American companies have made huge investment in blockchain technology during 2016-2017. Based on Industries, Banking and financial services led the North America Blockchain technology market in 2017. More than half of U.S. banks are exploring blockchain technology in the field of payments to ease the cross-border payments. The adoption of Blockchain technology in Banking and Financial services improves performance and productivity of the bank and reduces operational cost, hence contributing to the growth of the sector. The BFS sector is forecasted to witness the highest CAGR, followed by the Insurance sector. The demand to automate the claim process and reduce paper is expected to drive Blockchain application in the Insurance market. Based on the country-wise analysis, US holds the most significant share of the market because of digitalization and early adoption of the Blockchain technology. Canada is expected to witness the highest CAGR. Key growth factors: o North America accounts for the largest number of financial transactions. So, here lies an increased threat of data mishandling among the organizations. This factor is a major reason for the adoption of the Blockchain technology in this region. o Governments are loosening the regulations to enable the easy application of Blockchain technologies Threats and key players: o The key factor that restrains the market growth is the lack of technical skill. o The lack of awareness regarding digital payment is restrain the region from adopting the technology What's covered in the report? o Overview of the North America Blockchain technology market o The current and forecasted market size data for the North America Blockchain technology market o The current and forecasted market size data for the segments of the market – by industries– BFS (Banking and Financial services), Insurance, Supply Chain, Healthcare, others o Market trends in the North America Blockchain technology market o Market drivers and challenges in North America Blockchain technology market o Current and forecasted regional (US (United States), Canada) market size

data for North America Blockchain technology market and its segments o Analysis of company profiles of major players operating in the market Why buy? o Get a broad understanding of the North America Blockchain technology market and its segments- by type and by industries o Get region-specific drivers and challenges affecting the North America Blockchain technology market o Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [info@netscribes.com](mailto:info@netscribes.com)."

**Global Digital Gaming Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI385

**Pages:** 100

**Price: Rs. 354,000.00 US\$ 3,999.00**

"Digital Games is one of most booming sectors of the Global Media and Entertainment Industry, and it comprises games played on PCs, Mobiles, and Consoles. According to Netscribes Gaming Market Research, the digital games market is expected to have a significant growth at a CAGR of 18.98% (2018-2023) leading to a global digital gaming market size of USD 323.91 Bn by 2023. Mobile gaming has developed at a staggeringly high rate in recent times and was the largest segment in 2017, followed by Console and PC games. It is the fastest growing segment of the market and is forecasted to grow at a high CAGR through 2018-2023. The segment is gaining traction due to low entry barriers and fast proliferation activities of internet and smartphones across the globe. PC Games and Console Games hold significant portions of the global digital games revenues. Though the online-browser gaming within PC games have taken a shift to smartphones and tablets, expanded digital purchases on these platforms along with the introduction of new technologies like Augmented Reality and Virtual Reality are driving the markets forward. Key growth factors: o The use of internet and smartphones is one of the primary requirements of video games market in the age of digital distribution of games. Thus increased internet and smartphone penetration across the globe is driving the global digital games market. o Factors like improvement in global economic growth which provides consumers with more disposable income to spend on gaming and increase in the number of worldwide gamers are continuously raising the demand for digital gaming across the globe. Threats and key players: o Although the digital gaming industry is forecasted to have a healthy growth globally, still, there is low internet speed and smartphone penetration in several regions of the world which hinders the growth of digital games. Also, often, challenging economic conditions, political unrest and governmental restrictions in regions restrict the growth of digital gaming market. Case in point, the recent political turmoil like Eurozone crisis, Brexit, etc. have challenged the growth of the market. o Some of the major gaming companies in the Digital Gaming Market are Activision Blizzard, Electronic Arts, Take-Two Interactive and Ubisoft. nteractive and Ubisoft. What's covered in the report? o Overview of the Global Digital Gaming market o Overview of different business models in digital games o Analysis of the value chain of games and distribution channel analysis of games o Historical, current and forecasted market size data for PC games Market, Mobile Games market and Console Games market o Historical, current and forecasted market size data for Freemium, Pay to play, Advertising models market o Historical, current and forecasted market size data for Shooter, Role- play Action, Sports, Strategy, Other genres market o Historical, current and forecasted regional (North America, Europe, Asia Pacific, Latin America, Middle East & Africa) market size data for Digital Gaming Market segmentations (By

platforms- PC, Console, Mobile, by revenue models- Freemium, Pay to play, Advertising, By genres- Shooter, Role- play Action, Sports, Strategy, Others) o Market Trends in Global Digital Gaming Market o Qualitative analysis of the key drivers and challenges affecting the Global Digital Gaming Market and its segmentations (By platforms- PC, Console, Mobile, by revenue models- Freemium, Pay to play, Advertising, By genres- Shooter, Role- play Action, Sports, Strategy, Others) o Analysis of spending for segmentation by platforms– (Global, North America, Europe, Asia Pacific, Latin America, Middle East and Africa) o Analysis of the competitive landscape and profiles of major players operating in the market o Analysis of new age startups in the global games market Why buy? o Get a broad understanding of the Global Digital Gaming Market, PC games Market, Mobile Games Market and Console Games Market. o Get a broad understanding of the different business models used in digital games o Get an understanding of how the games reach the end users from the developers o Get Region-specific market size and observations for the Digital Gaming market and its segmentations (By platforms- PC, Console, Mobile, by revenue models- Freemium, Pay to play, Advertising, By genres- Shooter, Role- play Action, Sports, Strategy, Others) o Get specific drivers and challenges for Digital Gaming market and its segmentations (By platforms- PC, Console, Mobile, by revenue models- Freemium, Pay to play, Advertising, By genres- Shooter, Role- play Action, Sports, Strategy, Others) o Get analysis of spending for segmentation by platforms– (Global, North America, Europe, Asia Pacific, Latin America, Middle East and Africa) o Recognize major competitors' business and market dynamics, and respond accordingly o Get start-up company profiles Customizations Available With the given market data, Research on India offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com)."



# Asia-Pacific Digital Gaming Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI387

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Asia-Pacific Digital Gaming Market Asia-Pacific is forecasted to be the largest digital gaming market in the world, with China being the biggest contributor to its growth. Among all digital activities, digital gaming has become one of the dynamic digital cultures, particularly for the youth of the region. The popularity of digital games in Asia Pacific is growing at an unprecedented rate. Mobile games have become extremely popular in the region, particularly in China and India. The Asia Pacific Digital Gaming market is expected to grow at a CAGR of 23.1% leading to a massive revenue of USD 241.56 Bn by 2023. Asia Pacific presents a market with diverse preferences for all gaming platforms- PCs, mobiles, and consoles. Though most of the revenues of digital games in 2017 came from mobile gaming, PC and Console gaming are also highly preferred. PC gaming is an important means of entertainment in the APAC region given the fact that Korea has a number of dedicated gaming rooms called "PC bangs" where gamers play multiplayer games, and digital games portal Steam (by VALVE) has unrestricted access to Chinese gamers. Also, Japan is home to major companies like Sega, NAMCO, etc., which contribute hugely to PC gaming revenues. Console gaming too is picking up in the region and is expected to see a stable growth rate. The increased exposure and development of the gaming industry in the region have boosted investment– companies like Nazara Technologies from India have gone under the IPO radar in FY2018. By platforms, the market is segmented into PC games, mobile games, and console games. Among these segments, mobile games is the fastest growing segment, as well as the biggest revenue generator, as most of the revenues, comes from China and India, which represent two of the most populous markets with huge potentials for growth. By countries, the market is divided into China, Japan, India and South Korea. China is the highest revenue-generating country among the others. Key growth factors: The rise in disposable income of the people of the region is expected to result in higher expenditure on digital games and thereby increase adoption and usage. The improvement in technology and internet network access by companies like Reliance Jio in India through their disruptive market strategies, is expected to strengthen market growth as it is going to enable gamers to play digitally-downloadable games without any speed issues. In addition to these, governments in the region regularly intervene in digital cultural industries and support gaming corporations through their legal and/or financial measures, primarily because digital gaming has become one of

the most significant parts of their digital economies. Threats and key players:

- o Internet penetration and speed are not the same in all the countries in the region. Low internet penetration and speed in regions like South Asia often negatively impact the growth of the market.
- o Additionally, regulatory bodies in certain countries like China and Japan, often inhibit the growth of the market as they pursue regulatory measures to stream out harmful content in the games and try to control perceived gaming addictions.
- o The key players in the Asia Pacific Digital Gaming market are Tencent Games, Nintendo, GungHo Online, Dhruva Interactive, etc.

What's covered in the report?

- o Overview of the Asia Pacific Digital Gaming market
- o Overview of different business models in digital games
- o Analysis of the value chain of games and distribution channel analysis of games
- o Historical, current and forecasted market size data for PC games Market, Mobile Games market and Console Games market
- o Historical, current and forecasted market size data for Freemium, Pay to play, Advertising models market
- o Historical, current and forecasted market size data for Shooter, Role- play Action, Sports, Strategy, Others genres market
- o Historical, current and forecasted market size data for countries (India, China, Japan , South Korea) market size data for Digital Gaming Market segmentations (By platforms- PC, Console, Mobile, by revenue models- Freemium, Pay to play, Advertising, By genres- Shooter, Role- play Action, Sports, Strategy, Others)
- o Market Trends in Asia Pacific Digital Gaming Market
- o Qualitative analysis of the key drivers and challenges affecting the Asia Pacific Digital Gaming Market and its segmentations (By platforms- PC, Console, Mobile, by revenue models- Freemium, Pay to play, Advertising, By genres- Shooter, Role- play Action, Sports, Strategy, Others)
- o Analysis of spending for segmentation by platforms– (India, China, Japan, South Korea)
- o Analysis of the competitive landscape and profiles of major players operating in the market

Why buy?

- o Get a broad understanding of the Asia Pacific Digital Gaming Market,
- o Get a broad understanding of the different business models used in digital games
- o Get an understanding of how the games reach the end users from the developers
- o Get country-specific market size and observations for the Digital Gaming market and its segmentations (By platforms- PC, Console, Mobile, by revenue models- Freemium, Pay to play, Advertising, By genres- Shooter, Role- play Action, Sports, Strategy, Others)
- o Get specific drivers and challenges for Digital Gaming market and its segmentations (By platforms- PC, Console, Mobile, by revenue models- Freemium, Pay to play, Advertising, By genres- Shooter, Role- play Action, Sports, Strategy, Others)
- o Get analysis of spending for segmentation by platforms– (India, China, Japan, South Korea)
- o Recognize major competitors'

business and market dynamics, and respond accordingly  
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**China Digital Gaming Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI388

**Pages:** 80

**Price:** Rs. 177,200.00 **US\$** 1,999.00

"China Digital Gaming Market China's Digital Gaming market has grown exponentially in the past few years due to the popularity of mobile games and eSports in the country. This uptrend is projected to continue through the forecast period of 2018-2023. There are 600 Mn gamers in China, and they spend money mostly on PC gaming and mobile gaming. The key driver for the growth of mobile gaming is the increased usage of smartphones. With the dawn of internet in mobiles and the continuous improvement in hand-held devices, accessing entertainment anytime, anywhere has become very easy, and it is attracting a large number of people to play games on mobiles. Mobile games is the fastest growing segment and is projected to overtake PC games by 2018. A significant contributor to the growth of the mobile segment has been Apple's mobile app store in China. China is becoming the most significant gaming market in the world and that can be accrued to Tencent Holdings Ltd., China's largest internet company, which is backing the mobile gaming and PC gaming revenues. The China Digital Gaming market is segmented into PC games, mobile games, and console games. Among these segments, mobile gaming is expected to register the highest growth rate. Key growth factors:

- o The most significant growth factor for China is that most of its gaming market is self-sufficient and Chinese companies curate their own content and develop high-quality games for mobiles and PCs. Also, China is a mobile-first country, and an average mobile user owns cheap but highly advanced mobile phones, which allows them to play mobile games on the go.
- o Given China's huge young population base, there is enormous scope for further adoption of smartphones and increased growth within the Chinese mobile gaming market. Also, eSports is expected to drive the demand for PC and mobile games in the country.
- Threats and key players
- o Government regulations in China often inhibit the growth of the market. China's Ministry of Culture has a strict anti-addiction regulation for gaming companies, and this requires companies to self-regulate and restrict the amount of time that minors can play a game, thereby reducing profits in the long run.
- o Chinese gamers prefer their own local content over foreign ones. So, it is difficult for non-Chinese companies to enter China's gaming market due to local preferences, restrictions and censorship.
- o The key players in the China Digital Gaming market are Tencent, NetEase, Shanda ,Kongzhong, etc.

What's covered in the report?

- o Overview of the China Digital Gaming market
- o The historical, current and

forecasted market size data for the China Digital Gaming market o The historical, current and forecasted market size data for the segments of the market – by platforms– PC games, console games, and mobile games o The historical, current and forecasted market size data for the segments of the market – by revenue models (Freemium, Pay to Play, Advertising) o The historical, current and forecasted market size data for the segments of the market – by genres (Shooter, Role- play Action, Sports, Strategy, Others) o Market trends in the China Digital Gaming market o Market drivers and challenges in the China Digital Gaming market o Analysis of spending for segmentation by platforms o Profiles of major players operating in the market Why buy? o Get a broad understanding of the China Digital Gaming market and its segmentations - by platforms– PC games, console games, and mobile games, – by revenue models (Freemium, Pay to Play, Advertising), by genres (Shooter, Role- play Action, Sports, Strategy, Others) o Get specific drivers and challenges affecting the China Digital Gaming market and its segmentations (By platforms, by revenue models, by genres) o Get specific trends occurring in the China Digital Gaming market o Get analysis of spending for segmentation by platforms o Recognize significant competitors' business and market dynamics, and respond accordingly

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**EU5 Digital Gaming market (2018-2023)**



**Format:** CD-Rom

**Book Code:** NI389

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"EU5 Digital Gaming Market Digital gaming is very popular in EU5 countries. Playing video games ranks among the top leisure activities for people of these countries. In fact, people in between the ages of 15 and 50 spend nearly as much time gaming as they do watching TV or socializing with family and friends, and opt for gaming as a way to spend time while stimulating the imagination and staying mentally fit. The EU5 Digital Gaming market is projected to register a double digit CAGR during the forecast period of 2018-2023. Gamers in the EU5 region prefer to play on all platforms and genres - from mobile, PC and console, to fast-developing sectors such as VR/AR and eSports of which Console gaming is the most preferred one fuelled by the higher disposable income of gamers in comparison to other developing countries of the world. EU5 boasts of countries like France, which have a number of studios that are recognized worldwide for their expertise in the video-game industry, and Germany, where game developers and publishers are continuously building clusters, and international trade events such as Gamescom, Casual Connect Europe or the Serious Games Conference are held regularly. Also, countries like Spain, Italy and UK take a high interest in console gaming. The strong economic backbone of the countries clubbed with government support in the form of special tax breaks to video game companies are driving the Digital Gaming market forward. The EU5 Digital Gaming market is segmented into PC games, mobile games, and console games. Among these segments, the mobile gaming and console gaming segments are significant revenue generators. Key growth factors:

- o The high disposable income of the people of the countries in EU5 is a crucial driver for the growth of the digital games market. Also, the countries have robust gaming infrastructure with over 80% internet penetration and over 65% smartphone penetration on an average among mobile users in the countries.
- o Government support in countries like France, where, in 2016, the government initiated a project to regulate and formally recognize eSports as a gaming segment, drives the digital games market in the region.

Threats and key players:

- o The recent political turmoil such as Eurozone crisis, Brexit, etc., poses threats to the industry. Many gaming companies are planning to relocate to other politically stable areas from EU. This would disrupt the growth of gaming industry.
- o The key players in the EU5 Digital Gaming market are Activision Blizzard, Nintendo, Sony, Dhruva Interactive, etc. What's covered in the report?
- o Overview of the EU5 Digital Gaming

market o The historical, current and forecasted market size data for the EU5 Digital Gaming market o The historical, current and forecasted market size data for the segments of the market – by platforms– PC games, console games, and mobile games o The historical, current and forecasted market size data for the segments of the market – by revenue models (Freemium, Pay to Play, Advertising) o The historical, current and forecasted market size data for the segments of the market – by genres (Shooter, Role- play Action, Sports, Strategy, Others) o Market trends in the EU5 Digital Gaming market o Market drivers and challenges in the EU5 Digital Gaming market o Analysis of spending for segmentation by platforms o Profiles of major players operating in the market Why buy? o Get a broad understanding of the EU5 Digital Gaming market and its segmentations - by platforms– PC games, console games, and mobile games, – by revenue models (Freemium, Pay to Play, Advertising), by genres (Shooter, Role- play Action, Sports, Strategy, Others) o Get specific drivers and challenges affecting the EU5 Digital Gaming market and its segmentations (By platforms, by revenue models, by genres ) o Get specific trends occurring in the EU5 Digital Gaming market o Get analysis of spending for segmentation by platforms o Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [info@netscribes.com](mailto:info@netscribes.com)"

**Europe Digital Gaming Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI390

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Europe Digital Gaming Market Europe is forecasted to be one of the prominent digital gaming markets in the world. Digital games has always been a popular means of entertainment for the people of the region. Mobile gaming is increasingly becoming popular in the region where console gaming generates the maximum revenue. Though mobile gaming is expected to cannibalize the market shares of Console as well as PCs to some extent, console games are projected to generate the most revenues throughout the forecast period of 2018-2023. The Europe Digital Gaming market is expected to grow at a CAGR of 9.7% leading to a revenue of USD 30.41 Bn by 2023. Europe presents a very strong digital gaming market with preferences for all gaming platforms- PC, mobile, and console. Most of the revenues of digital games in 2017 came from console gaming, followed by PC and mobile gaming. Console gaming in Europe is fuelled by higher disposable income of gamers compared to other developing regions of the world. Mobile gaming is expected to have an increase in the market share in the forecasted years as Western Europe and Eastern Europe have had slower adoptions of mobile gaming so far. Hence, the growth rate for mobile games in this region is expected to be higher than PC games. By platforms, the market is segmented into PC games, mobile games, and console games. Among these segments, the console games is the fastest growing segment, as well as the biggest revenue generator for 2017. By countries, the market is divided into EU5 and the Rest of Europe. EU5 is the highest revenue-generator among the two. Key growth factors:

- o Funding in European gaming firms, particularly by Chinese acquirers are driving the European gaming market. Most of the largest games' mergers and acquisitions in the last five years were European targets acquired by Chinese companies. Additionally, there has been a hike in wages in most European countries which acts as a definite boost to the gaming industry. Therefore, the rise in affordability of the people of the region is expected to result in higher expenditure on digital games in the coming years and thereby increase adoption of digital gaming.
- Threats and key players:
- o The recent political turmoils like Eurozone Crisis, Brexit, etc., pose threats to the industry. Many gaming companies are planning to relocate to other politically stable areas from EU. This disrupts the growth of gaming industry.
- o The key players in the Europe Digital Gaming market are Activision Blizzard, Electronic Arts, Take Two Interactive, Zynga, Microsoft Corporation, etc.

What's covered in the report?

- o Overview of the Europe Digital Gaming market
- o

Overview of different business models in digital games o  
Analysis of the value chain of games and distribution channel  
analysis of games o Historical, current and forecasted market  
size data for PC games Market, Mobile Games market and  
Console Games market o Historical, current and forecasted  
market size data for Freemium, Pay to play, Advertising models  
market o Historical, current and forecasted market size data for  
Shooter, Role- play Action, Sports, Strategy, Others genres  
market o Historical, current and forecasted market size data for  
countries (EU5 and Rest of Europe) market size data for Digital  
Gaming Market segmentations (By platforms- PC, Console,  
Mobile, by revenue models- Freemium, Pay to play, Advertising,  
By genres- Shooter, Role- play Action, Sports, Strategy, Others)  
o Market Trends in Europe Digital Gaming Market o Qualitative  
analysis of the key drivers and challenges affecting the Europe  
Digital Gaming Market and its segmentations (By platforms- PC,  
Console, Mobile, by revenue models- Freemium, Pay to play,  
Advertising, By genres- Shooter, Role- play Action, Sports,  
Strategy, Others) o Analysis of spending for segmentation by  
platforms– (EU5 and Rest of Europe) o Analysis of the  
competitive landscape and profiles of major players operating in  
the market Why buy? o Get a broad understanding of the Europe  
Digital Gaming Market, o Get a broad understanding of the  
different business models used in digital games o Get an  
understanding of how the games reach the end users from the  
developers o Get country-specific market size and observations  
for the Digital Gaming market and its segmentations (By  
platforms- PC, Console, Mobile, by revenue models- Freemium,  
Pay to play, Advertising, By genres- Shooter, Role- play Action,  
Sports, Strategy, Others) o Get specific drivers and challenges  
for Digital Gaming market and its segmentations (By platforms-  
PC, Console, Mobile, by revenue models- Freemium, Pay to  
play, Advertising, By genres- Shooter, Role- play Action, Sports,  
Strategy, Others) o Get analysis of spending for segmentation by  
platforms– (EU5 and Rest of Europe) o Recognize major  
competitors' business and market dynamics, and respond  
accordingly Customizations Available With the given market  
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**India Digital Gaming Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI391

**Pages:** 80

**Price:** Rs. 177,200.00 **US\$** 1,999.00

"India Digital Gaming Market The India Digital Gaming market is forecasted to expand in the upcoming years. The demand for games in India is on an upward curve, and the country now has more than 200 game development companies, with at least two start-ups coming up every month. The India Digital Gaming market is projected to register a double-digit CAGR dominated by revenues from mobile games. The expanding smartphone user base and rising internet penetration are the key driving factors for the Digital Gaming market in India. Also, recent improvements in mobile internet accessibility by companies like Reliance Jio, with their disruptive market strategies is expected to strengthen the market growth as it will enable gamers to play digitally-downloadable games without any speed issues. Given that, companies like Paytm, Tencent and Nazara Technologies are investing in the Indian gaming market, it is expected to be one of the significant countries for mobile gaming in the world. Additionally, rising disposable income, coupled with favorable governmental initiatives of making a Digital India is enabling gamers of the country to embrace entertainment and digital content at an increased level, thereby, boosting the overall growth of the market. The India Digital Gaming market is segmented into PC games, mobile games, and console games. Among these segments, mobile is the fastest growing segment, as well as the most significant revenue generator owing to the increased average time spent on smart devices and the inclination of gamers towards mobile and online gaming. Console games revenues are expected to register significant growth as most of the population is under the age of 34, thereby presenting a lucrative growth opportunity for the console game companies. Key growth factors: o The key growth driver of the India Digital Gaming market is the demographics of the country. India is young and digital gaming particularly on smartphones is one of the essential entertainment choices of the people. Young internet users have a higher propensity to play online games as they are usually more exposed to technology and online platforms. o The rise in disposable income is also expected to result in higher expenditure on Digital Gaming and thereby increase adoption and usage. Improvements in internet network access is expected to strengthen the market growth as it is going to enable gamers to play digitally-downloadable games without any speed issues. Threats and key players: o Internet and smartphone penetrations in the suburban and rural areas of the country are still at a minimal level. These often negatively impact the growth of the market. o Additionally, the prevalence of piracy

in India is a significant deterrent to the growth of the industry. Easy availability of pirated games enables gamers to play the games for free or at a relatively lesser cost and that affects the revenues of companies.

- o The key players in the India Digital Gaming market are Activision Blizzard, Nintendo, Sony, Dhruva Interactive, etc.
- o What's covered in the report?
- o Overview of the India Digital Gaming market
- o The historical, current and forecasted market size data for the India Digital Gaming market
- o The historical, current and forecasted market size data for the segments of the market – by platforms– PC games, console games, and mobile games
- o The historical, current and forecasted market size data for the segments of the market – by revenue models (Freemium, Pay to Play, Advertising)
- o The historical, current and forecasted market size data for the segments of the market – by genres (Shooter, Role- play Action, Sports, Strategy, Others)
- o Market trends in the India Digital Gaming market
- o Market drivers and challenges in the India Digital Gaming market
- o Analysis of spending for segmentation by platforms
- o Profiles of major players operating in the market

Why buy?

- o Get a broad understanding of the India Digital Gaming market and its segmentations - by platforms– PC games, console games, and mobile games, – by revenue models (Freemium, Pay to Play, Advertising), by genres (Shooter, Role- play Action, Sports, Strategy, Others)
- o Get specific drivers and challenges affecting the India Digital Gaming market and its segmentations (By platforms, by revenue models, by genres)
- o Get specific trends occurring in the India Digital Gaming market
- o Get analysis of spending for segmentation by platforms
- o Recognize significant competitors' business and market dynamics, and respond accordingly

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# Japan Digital Gaming Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI392

**Pages:** 80

**Price: Rs.** 177,200.00 **US\$** 1,999.00

"Japan Digital Gaming Market Digital gaming in Japan is characterized by specific animation and localization of gaming content, and this has led to the emergence of a very different but huge video gaming business. There are about 70 million gamers in Japan, and mobile gaming is the most significant gaming platform among PCs, consoles and mobiles. The Japan Digital Gaming market is expected to grow at a significantly high CAGR through the forecast period of 2018-2023. Japan presents a market with diverse preferences for all gaming platforms - PC, mobile, and console. Console gaming, in particular, receives a big boost in Japan in comparison to other Asian Digital Gaming markets, as the console manufacturing giants, like Sony, Nintendo, and Sega are headquartered in the country. Console gaming is very popular among gamers, but over time the trend is shifting towards mobile gaming. Mobile gaming revenue in Japan has exhibited high double-digit growth rates YOY since 2016. By platforms, the market is segmented into PC games, mobile games, and console games. Among these segments, mobile games is the fastest growing segment as the Japanese gamers are increasingly preferring handheld and mobile devices for playing games on the go. Key growth factors: o Japan is technologically a very advanced country, and almost everyone in Japan has a smartphone of their own. The quality of performance of these smartphones is also very advanced and this drives the mobile gaming segment of the Digital Gaming market. o The presence of several top gaming companies like Namco Bandai, Sega, Sony, and Konami is a very big driver for the Digital Gaming market in Japan as these big companies drive up the revenues for the same, in the country. Threats and key players: o One of the major challenges in the Japan Digital gaming market is that it is very difficult for any non-Japanese company to enter the market and make a name for itself. Gamers in Japan prefer localized content and languages, and thus 90% of the revenue from games comes from Japanese companies. o Additionally, the regulatory bodies in Japan, often inhibit the growth of the market as they pursue regulatory measures to stream out harmful content in the games and try to control perceived gaming addictions. o The key players in the Japan Digital Gaming market are Sony, Nintendo, Sega, Namco Bandai, Konami, etc. What's covered in the report? o Overview of the Japan Digital Gaming market o The historical, current and forecasted market size data for the Japan Digital Gaming market o The historical, current and forecasted market size data for the segments of the market – by platforms– PC games, console

games, and mobile games o The historical, current and forecasted market size data for the segments of the market – by revenue models (Freemium, Pay to Play, Advertising) o The historical, current and forecasted market size data for the segments of the market – by genres (Shooter, Role- play Action, Sports, Strategy, Others) o Market trends in the Japan Digital Gaming market o Market drivers and challenges in the Japan Digital Gaming market o Analysis of spending for segmentation by platforms o Profiles of major players operating in the market Why buy? o Get a broad understanding of the Japan Digital Gaming market and its segmentations - by platforms– PC games, console games, and mobile games, – by revenue models (Freemium, Pay to Play, Advertising), by genres (Shooter, Role- play Action, Sports, Strategy, Others) o Get specific drivers and challenges affecting the Japan Digital Gaming market and its segmentations (By platforms, by revenue models, by genres) o Get specific trends occurring in the Japan Digital Gaming market o Get analysis of spending for segmentation by platforms o Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [info@netscribes.com](mailto:info@netscribes.com)"

**Latin America Digital Gaming Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI393

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Latin America Digital Gaming Market Latin America is one of the emerging Digital Gaming market. Governments in Latin America have recognized the industry, and it is identified as an important part of the industry promotion agencies and their business events. Video games is one of six industries of the MICSUR, the Southern Cultural Industries Market. The Latin America Digital Gaming Market is expected to grow at a CAGR of 11.40%) leading to a revenue of USD 6.29 Bn by 2023. In 2017, revenues from PC, mobile, and console in LATAM were almost equally shared. However, the mobile segment is expected to become the largest segment in terms of revenue share in the coming years. While mobile gaming will take off in this region's market, consoles are forecasted to grow at the same pace or slightly higher after the release of the new generation consoles. The distribution and marketing for digital games are being revamped in the region. Companies like Sony and Microsoft have new programs for their console markets in Latin America that are open to independent developers and small studios, which in turn will strengthen console gaming in the region. By platforms, the market is segmented into PC games, mobile games, and console games. Among these segments, the mobile games is the fastest growing segment, as well as the biggest revenue generator of 2017. By countries, the market is divided into Brazil, Argentina and the Rest of LATAM. Key growth factors: o Growth in GDP in the region is expected to boost the Digital Gaming market in the coming years. Brazil and Argentina are slowly but steadily coming out of recession and inflation is also controlled at sub-nominal levels, hinting at a favourable environment for the growth of the gaming industry. o Driven by increasing smartphone penetration, there is a shift in the digital media landscape and mobile gaming, which already has an annual growth that is 50% higher than other markets in the region, is expected to grow at a significant rate and drive the overall Digital Gaming market in Latin America. Threats and key players: o Low budget games are made in LATAM due to the economic limitations of the region. Since spending on development and advertising is insufficient, the quality of games aren't up to the mark and gamers are often unaware about the existence of such games. This inhibits the growth of the market. Also, poor internet connectivity in some parts of Latin America like Costa Rica and Paraguay poses problems for the growth of digitally-downloadable and online games. o The key players in the Latin America Digital Gaming market are Activision Blizzard, Electronic Arts, Take Two Interactive, Zynga, Microsoft

Corporation, etc. What's covered in the report?

- o Overview of the Latin America Digital Gaming market
- o Overview of different business models in digital games
- o Analysis of the value chain of games and distribution channel analysis of games
- o Historical, current and forecasted market size data for PC games Market, Mobile Games market and Console Games market
- o Historical, current and forecasted market size data for Freemium, Pay to play, Advertising models market
- o Historical, current and forecasted market size data for Shooter, Role- play Action, Sports, Strategy, Other genres market
- o Historical, current and forecasted market size data for countries (Brazil, Argentina, Rest of LATAM) market size data for Digital Gaming Market segmentations (By platforms- PC, Console, Mobile, by revenue models- Freemium, Pay to play, Advertising, By genres- Shooter, Role- play Action, Sports, Strategy, Others)
- o Market Trends in Latin America Digital Gaming Market
- o Qualitative analysis of the key drivers and challenges affecting the Latin America Digital Gaming Market and its segmentations (By platforms- PC, Console, Mobile, by revenue models- Freemium, Pay to play, Advertising, By genres- Shooter, Role- play Action, Sports, Strategy, Others)
- o Analysis of spending for segmentation by platforms– (Brazil, Argentina, Rest of LATAM)
- o Analysis of the competitive landscape and profiles of major players operating in the market

Why buy?

- o Get a broad understanding of the Latin America Digital Gaming Market,
- o Get a broad understanding of the different business models used in digital games
- o Get an understanding of how the games reach the end users from the developers
- o Get country-specific market size and observations for the Digital Gaming market and its segmentations (By platforms- PC, Console, Mobile, by revenue models- Freemium, Pay to play, Advertising, By genres- Shooter, Role- play Action, Sports, Strategy, Others)
- o Get specific drivers and challenges for Digital Gaming market and its segmentations (By platforms- PC, Console, Mobile, by revenue models- Freemium, Pay to play, Advertising, By genres- Shooter, Role- play Action, Sports, Strategy, Others)
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- o Recognize major competitors' business and market dynamics, and respond accordingly

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**North America Digital Gaming Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI394

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"North America Digital Gaming Market North America is forecasted to be one of the most prominent Digital Gaming markets in the world. Digital games has always been a popular means of entertainment for the people of the region. Even though mobile gaming is becoming very popular with the masses, console games have always held the majority of the shares of the Digital Gaming market in North America. The North America Digital Gaming market is expected to grow at a CAGR of 11.40% leading to a revenue of USD 42.79 Bn by 2023. North America presents a very strong market with preferences for all gaming platforms- PC, mobile, and console. Most of the revenues of digital games in 2017 came from console gaming, followed by mobile and PC gaming. Mobile gaming is also gaining traction in the region as some major companies from the region like Take Two Interactive, Activision Blizzard, etc., who were previously only into PC/Online games, are entering into the mobile gaming segment. Overall the total consumer spend on video gaming has increased rapidly in the last few years at ~16.48% CAGR (2014-16) in the USA, and in Canada, digital gaming is increasingly becoming a key contributor to the country's GDP. By platforms, the market is segmented into PC games, mobile games, and console games. Among these segments, console games is the fastest growing segment, as well as the biggest revenue generator. By countries, the market is divided into USA and Canada. USA is the highest revenue-generating country among the two. Key growth factors o The rise in affordability of the people of the region, where the growth in real median income of U.S. households, based on average age of family members, has increased from 3.2% to 4.3% in the 15-24 years category and from 2.9% to 5.6% in the 25-34 years category in 2014-2015, is further boosting the strong economic backbone of the economy. This is expected to result in higher expenditure on digital games in the coming years and thereby increase adoption of digital gaming. o Also, the internet penetration in the region has reached 88% and the average time spent across digital media by an adult has increased from 2.7 hours/ day to 5.6 hours/ day (2008-2015). Therefore, these factors are driving the Digital Gaming market in the region. Threats and key players: o Given the factor that North America region is already a saturated market for digital games, the scope of further growth of the market is quite low. With an already high smartphone penetration in Canada (70%) and the USA (69%) (Ranked 6th and 7th in the world, respectively), the scope for massive development of the mobile gaming segment is low. o



Also, the working hours in the region are not very favourable for the growth of the market. In the U.S., 85.8% of males and 66.5% of females work more than 40 hours per week. The high working hours for the US youth may lead to a reduction in time spent on gaming.

- o The key players in the North America Digital Gaming market are Activision Blizzard, Electronic Arts, Take Two Interactive, Zynga, Microsoft Corporation. etc.

What's covered in the report?

- o Overview of the North America Digital Gaming market
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- o Get analysis of spending for segmentation by platforms– (U.S. and Canada)
- o Recognize major competitors' business and market dynamics, and respond accordingly

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**South Korea Digital Gaming Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI395

**Pages:** 80

**Price:** Rs. 177,200.00 **US\$** 1,999.00

"South Korea Digital Gaming Market Digital gaming in South Korea is a big part of the culture, and over 50% of the country's population enjoys gaming as a part of their dose of daily entertainment. Every day, millions of teenagers, young adults and kids spend their time at dedicated gaming cafes called PC bangs and they take this activity very seriously. The South Korea Digital Gaming market is expected to grow at a significantly high CAGR through the forecast period of 2018-2023. South Korea gamers are very fond of PC gaming followed by mobile games. Console gaming is growing in a niche fashion in the country. The gamers in South Korea have a special preference for competitive gaming; thus, eSports is the most favored digital gaming in South Korea. Gaming in South Korea is often associated with prize money, and it acts as a significant driver for professional gamers in the country. The players make in the range of approximately USD 40,000/year to USD 105,000/year. Hence, for many young people who are not doing very well in their professional careers, online gaming acts as a lucrative career option. By platforms, the market is segmented into PC games, mobile games, and console games. Among these segments, mobile games is the fastest growing segment while PC games holds a significant portion of the revenues. Key growth factors: o South Korea is technologically a very advanced country and has one of the highest internet penetration rates in the world with almost 100% of the households having xDSL, cable modem, LAN, or other types of internet access. Also, South Korea is a leading country in Asia-Pacific region with regards to smartphone adoption, and it is one of the most wired countries fully prepared for 5G adoption. Hence, South Korea is expected to become a force to reckon with in the global gaming industry. o Additionally, large organizations in telecommunications, media and entertainment and gaming in South Korea encourage professional gamers by developing eSports arenas. Thus, eSports gaming as a part of the Digital Gaming market is receiving a huge amounts of investments in the country and thereby, boosting digital gaming in South Korea. Threats and key players: o Growing gaming addiction in South Korea is a very big challenge to the growth of the Digital Gaming market of the country. Esports is almost like a national pastime, and most gamers are heavily addicted to it and spend over 88 hours a week on gaming. Thus the South Korean government needs to monitor teen addiction to video games, thereby, hindering the growth of the market. o The key players in the South Korea Digital Gaming market are NCsoft,

Eyedentity Games, GungHo Online, Activision Blizzard etc.

What's covered in the report?

- o Overview of the South Korea Digital Gaming market
- o The historical, current and forecasted market size data for the South Korea Digital Gaming market
- o The historical, current and forecasted market size data for the segments of the market – by platforms– PC games, console games, and mobile games
- o The historical, current and forecasted market size data for the segments of the market – by revenue models (Freemium, Pay to Play, Advertising)
- o The historical, current and forecasted market size data for the segments of the market – by genres (Shooter, Role- play Action, Sports, Strategy, Others)
- o Market trends in the South Korea Digital Gaming market
- o Market drivers and challenges in the South Korea Digital Gaming market
- o Analysis of spending for segmentation by platforms
- o Profiles of major players operating in the market

Why buy?

- o Get a broad understanding of the South Korea Digital Gaming market and its segmentations - by platforms– PC games, console games, and mobile games, – by revenue models (Freemium, Pay to Play, Advertising), by genres (Shooter, Role- play Action, Sports, Strategy, Others)
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# U.S. Digital Gaming Market (2015-2023)

**Format:** CD-Rom

**Book Code:** NI396

**Pages:** 80

**Price:** Rs. 177,200.00 **US\$** 1,999.00

"U.S. Digital Gaming Market The U.S. is projected to be one of the most prominent digital games market in the world. Digital games have always been a favorite choice of entertainment for the people of the region. In recent years, there has been a transformation in the distribution channel of the games in the country. Research shows that game sales via digital means are dominating the U.S. games market while boxed games are slowly becoming the second choice. The U.S. presents a robust market with preferences for all gaming platforms- PC, mobile, and console. Though gaming on a console is most popular in the country, the time spent on mobile gaming has also increased. Mobile gaming is gaining traction as some major companies in the nation like Take-Two Interactive, Activision Blizzard, etc., who were previously only into PC/Online games, are entering into the mobile gaming segment. Overall, the total consumer spending on video gaming has increased rapidly in the last few years at ~16.48% CAGR (2014-16) in the U.S. Also, the high growth of interest in eSports and virtual-augmented reality, clubbed with the increasing prevalence of digitally downloadable games are expected to drive the Digital Games market forward in the country. By platforms, the market is segmented into PC games, mobile games, and console games. Among these segments, console games is the most significant revenue generator while mobile games have exhibited the fastest growth rate. Key growth factors:

- o With a growth in the median income of U.S. households, the purchasing power of people has gone up, resulting in an increase in expenditure on games. It has increased from 3.2% to 4.3% in the 15-24 years category and from 2.9% to 5.6% in the 25-34 years category in 2014-2015, further boosting the strong economic backbone of the economy. This is expected to result in higher expenditure on digital games in the coming years and will increase adoption of digital gaming.
- o With the introduction of events like eSports in the U.S. supported by astounding internet connectivity at 14-17 Mb/s as on 2016, the U.S. stands as a significant market for the growth of online gaming. Threats and key players:
- o Given the factor that the U.S. is already a saturated market for digital games, the scope of further growth of the market is quite low. With already high smartphone penetration in the U.S.A (69%), the range of massive development of the mobile gaming segment is small.
- o Also, the working hours in the region are not very favorable for the growth of the market. In the U.S., 85.8% of males and 66.5% of females work more than 40 hours per week. The high working hours for the U.S. youth may lead to a reduction in time spent on

gaming. o The key players in the U.S. Digital Gaming market are Activision Blizzard, Electronic Arts, Take Two Interactive, Zynga, Microsoft Corporation, etc. What's covered in the report? o Overview of the U.S. Digital Gaming market o The historical, current and forecasted market size data for the U.S. Digital Gaming market o The historical, current and forecasted market size data for the segments of the market – by platforms– PC games, console games, and mobile games o The historical, current and forecasted market size data for the segments of the market – by revenue models (Freemium, Pay to Play, Advertising) o The historical, current and forecasted market size data for the segments of the market – by genres (Shooter, Role-play Action, Sports, Strategy, Others) o Market trends in the U.S. Digital Gaming market o Market drivers and challenges in the U.S. Digital Gaming market o Analysis of spending for segmentation by platforms o Profiles of major players operating in the market Why buy? o Get a broad understanding of the U.S. Digital Gaming market and its segmentations - by platforms– PC games, console games, and mobile games, – by revenue models (Freemium, Pay to Play, Advertising), by genres (Shooter, Role- play Action, Sports, Strategy, Others) o Get specific drivers and challenges affecting the U.S. Digital Gaming market and its segmentations (By platforms, by revenue models, by genres) o Get specific trends occurring in the U.S. Digital Gaming market o Get analysis of spending for segmentation by platforms o Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers cU.S.tomizations according to specific needs. Write to U.S. at info@netscribes.com."

# Ambulatory Surgery Market in India 2018-2023



**Format:** CD-Rom

**Book Code:** NI397

**Pages:** 80

**Price:** Rs. 106,900.00 **US\$** 1,199.00

"Ambulatory surgery is a surgical procedure that allows patients to return home on the same day of the surgery. Such surgery centers can be either standalone units, or attached/affiliated to hospitals. Currently, with rapid technological advancements in the Indian healthcare sector, ~60% of all surgeries can be performed at short-stay surgery centers. Ambulatory care services are provided at various healthcare facilities like dialysis clinics, ambulatory surgical centers, hospital outpatient departments, and outpatient clinics, among others. Global market overview: As of 2018, 60% of surgeries performed globally are day care or short stay surgeries. The global ambulatory service market is expected to reach INR 242 Tn by 2024, growing at a CAGR of ~6% from INR 155 Tn in 2016. The major factors boosting the growth of the market are increasing aging population, growing treatment costs, increasing consumer awareness, and high government expenditure on ambulatory care services, among others. AmSurg Corp., Surgery Partners, Symbion, and IntergraMed America, Inc., among others, are some of the major players operating in the global ambulatory services market. India market overview: The ambulatory surgery market has immense potential for growth in India, since the country is currently burdened with more than 20% of the world's diseases, but has only 6% of the world's hospital beds. Ambulatory surgery is expected to reduce the average cost of treatment by 70%, when compared to the cost of inpatient surgery. In the last few years, there has been a significant increase in ambulatory surgery centers in the fields of ophthalmology, gastroenterology, and orthopaedics, among others. It is expected that by 2020, 75% of the surgeries performed in India will be ambulatory surgeries, as compared to 43% in 2016. Hospitals are allotting some of their beds to ambulatory surgery centers, for efficient asset utilization. Hospital integrated units, hospital autonomous units, hospital satellite units, and freestanding units are the different formats of ambulatory surgery centers in India. Hospital integrated units share facilities like operation theater (OT), outpatient department (OPD), and the healthcare workforce with the hospital, without the nursing staff. Freestanding units are autonomous units that have all the facilities like pharmacies, diagnostic labs, operation theaters, outpatient departments, dedicated workforce, and full-time consultants. Healthcare centers specializing in eye care, dialysis, and oncology treatment have the same format as ambulatory surgical

centers. It is expected that by the end of 2020, more ambulatory surgical centres specializing in oncology will be established in Tier II and Tier III cities in India, to meet the increasing demand for radiation therapy and healthcare consultancy services. In 2015, the Indian ambulatory surgery market was valued at INR 250 Bn, and it is expected to grow at a CAGR of ~15% during the forecasted period. Key growth drivers of the market: The factors driving market growth are high demand for ambulatory care centers in various therapeutic areas, cost-effectiveness, advancements in the healthcare sector, and lack of proper medical facilities in India. India lacks proper medical facilities for a number of diseases like cataract, cancer, and acute kidney diseases, among others. As of 2016, ~0.2 Mn people needed dialysis treatment every year in India, whereas there were only 0.4 dialysis centers per Mn people. In India, 95% of medical colleges do not provide comprehensive cancer care services that include surgical, medical, and radiation oncology departments, in the same campus. Thus, there is scope to establish more day care centers that will meet the rising demand for healthcare facilities in the country. As of 2017, medical inflation in India was 15%, while the government's expenditure on healthcare was around 1.4% of the GDP. More ambulatory surgery centers need to be set up to provide surgery treatments on an outpatient basis, thereby reducing expenditure on hospital stays. The public healthcare system in India is plagued with underfunded hospitals and clinics, and ineffective health schemes. Rising patient inflow from rural areas to metropolitan cities for healthcare services, and lack of hospital beds, have led to the inception of day care surgery or ambulatory surgery centers (ASC). In 2016, it was reported that India had 0.9 hospital beds per 1,000 people, which is lowest among the BRIC nations. These are the key factors driving the growth of ambulatory care services across the country. Key challenges of the market: The major challenges affecting market growth are diagnostic errors, and challenges with regard to post-operative care. Patients have to be diagnosed quickly at ambulatory surgery centres, which can lead to inaccurate diagnosis, and improper treatment by medical practitioners. Ambulatory surgery centers discharge their patients on the same day of the surgery. This acts as a challenge in providing proper post-operative care and controlling infections may become difficult. Competitive Landscape: Some of the key players operating in the market are: o Dr. Agarwal's Eye Hospital Limited o Fortis Healthcare Limited o Apollo Health and Lifestyle Limited o CARE Hospitals Private Limited o Max Healthcare Institute Limited o Sankara Nethralaya Private Limited o Vasan Healthcare Private Limited o Columbia Asia

Hospitals Private Limited Fortis Healthcare Limited provides ambulatory healthcare services for emergencies, non-invasive image processing, echocardiography, cardiovascular CT, and thallium heart mapping, among others. Apollo Health and Lifestyle Limited operates Apollo Spectra Hospitals, which are short stay or day surgery hospitals. As of March 31, 2017, the company had 11 short surgical stay centers across India and abroad. CARE Hospitals Private Limited operates CARE Outpatient Centers in India, which offer day care surgeries in various therapeutic areas like ENT, gynecology, orthopedics, ophthalmology, vascular surgery, general surgery, and cosmetic and plastic surgery. Notable Development: On January 12, 2016, Dr. Agarwal's Eye Hospital announced its expansionary plan for the next 5 years, worth INR 6 bn. The company is expected to scale up its operations in India and overseas. "

# Dietary Supplements (Vitamin, Herbal, Probiotic, Omega-3, Protein Supplements) Market in India 2018-2023

**Format:** CD-Rom

**Book Code:** NI398

**Pages:** 80

**Price:** Rs. 106,900.00 US\$ 1,199.00

"India nutraceuticals market overview: The nutraceutical and dietary supplements market in India is still at a nascent stage. Nutraceuticals are products that improve health conditions and have medicinal benefits that aid in the prevention and treatment of diseases. The nutraceuticals market in India was valued at INR 260 Bn in 2017 and is expected to reach a value of INR 808 Bn by 2023, expanding at a CAGR of ~17%. Nutraceuticals market segmentation: The nutraceuticals market is segmented into the following types: o Functional food o Functional beverages o Dietary supplements Dietary supplements dominate the market with a 65% share and functional food and beverages account for 35% of the overall nutraceuticals market. India currently accounts for ~2% of the global nutraceuticals market. In India, the urban penetration level of nutraceuticals is around 22.15% and rural penetration is around 6.32%. Urban penetration is more since demand for protein supplements is increasing among the urban youth because of enthusiasm regarding maintaining fitness and building a strong physique. Increase in purchasing power and rising disposable income have prompted Indians to be more conscious about their health and adopt diets that ensure adequate consumption of nutritional supplements. Indian dietary supplements market overview: Dietary supplements are products consumed in the form of powder, capsules or liquid, in order to make up for the deficiency caused due to the lack of a balanced diet. Based on product type, the dietary supplements market is segmented into: o Vitamin o Herbal o Probiotic o Omega-3 o Protein Supplements The dietary supplements market in India is expected to grow CAGR of ~20% from 2015 to 2023. Dietary supplements market segmentation: Product-wise: Vitamins and minerals occupies a larger share of the pie in the Indian dietary supplements market - 40% - followed by the herbal segment contributing 30%, proteins segment contributing 25% and other segments contributing around 5% of the total market. Vitamin and mineral supplements includes micronutrients which help the body function properly and improve mental health. The vitamin and mineral supplements market comprises around 100 market players. The urban population in India that resides in metro cities predominantly consumes protein supplements. Cardiac, anti-diabetic, dermatology, vaccines, vitamins, minerals and nutrients are the fastest growing segments in the dietary supplements market. Player-wise: Vitamin supplements dominate the dietary supplements

market in India. Amway India Enterprises Limited is the market leader in the vitamins and dietary supplements segment, with ~33.8% market share, followed by Pfizer Limited, Merk, Bayer, and Abbott. The probiotic drugs and dietary supplements segment is dominated by Dr. Reddy's Laboratories, Tablets India, and USV India. Key growth drivers of the market: Rapid digitization and increase in social media usage have increased awareness regarding nutrition care and improved access to vital information. Changing lifestyles is increasing the incidence of several diseases such as diabetes, blood pressure, obesity and cardio-vascular problems, among others. In urban areas, higher income groups are the main consumers of dietary supplements and this will grow at a considerable rate. Moreover, rising health consciousness, rapid growth of the e-commerce market and rising per capita income are driving the growth of the dietary supplements market in India. Key challenges of the market: The lack of clear regulatory framework has been a major challenge to the growth of the dietary supplements market in India. Around 60% of the dietary supplements sold across India are fake, counterfeit, unregistered and unapproved, in addition to being extremely difficult to identify. In India, protein supplements are priced high, making it quite expensive for consumption on a regular basis by the lower middle class and rural population of the country. Key trends in the market: Dietary supplements manufacturers are providing an increasing amount of information to customers to make them aware about their products. Market players are currently undertaking a number of measures to win customer trust and improve overall quality standards in the industry. Consumers prefer dosages in the form of capsules since they are easier to swallow and offer more formulation flexibility. Liquid encapsulation is one of the emerging technologies and it provides superior safeguarding of the ingredients through moisture protection. Competitive landscape: Some of the major players operating in the market include: o Abbott India Ltd. o Amway India Enterprises Pvt. Ltd. o Cadila Healthcare Ltd. o Dabur India Ltd. o GlaxoSmithKline Consumer Healthcare Ltd. o Herbalife International India Pvt. Ltd. o The Himalaya Drug Company o Merck Ltd. o Patanjali Ayurved Ltd. o Sun Pharmaceutical Industries Ltd. Notable Development: In March 2018, Amway Enterprises India Ltd. launched Nutrilite in the herbal segment. The Nutrilite Traditional Herbs range includes Nutrilite Tulsi, Nutrilite Brahmi, Nutrilite Ashwagandha and Nutrilite Amalaki, Vibhitaki, and Haritaki. "

**Global Cybersecurity Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI399

**Pages:** 100

**Price:** Rs. 354,000.00 **US\$** 3,999.00

"Global Cybersecurity Market Cybersecurity solutions are being increasingly used across various public and private enterprises in order to ensure protection of critical personal and financial information, to mitigate risks and to establish comprehensive protection against any form of cyber-attacks. The global cybersecurity market is expected to grow at a double digit CAGR from 2018 to 2023, leading to global revenue of USD 193.76 Bn by 2023. Depending on the various types of solutions available in the market, the global cybersecurity market has been classified into IAM (identity and access management), encryption, governance, risk and compliance, UTM (unified threat management), and SIEM (security information and event management). Among the different solution types, demand for encryption is anticipated to be the most promising in the coming years. This is due to its increasing adaptability across various telecom and IT verticals in order to protect information stored on clients' devices and to use it on the cloud without the risk of being hacked. In addition, demand for cybersecurity products and services from various end use industries including aerospace and defense, financial service sector, telecommunication sector and healthcare industry among others is also provided in this report. Demand for cybersecurity products and services in the financial service sector held the largest market share in 2016 and is anticipated to maintain its dominance during the forecast period. Moreover, the cross-sectional analysis of all the above mentioned segments across different regions such as North America, Asia Pacific, Europe, Latin America and Middle East and Africa has also been provided within the scope of the research. Geographically, North America dominated the global cybersecurity market and was majorly driven by the U.S. in 2016. Key growth factors: o Increasing dependency of various enterprises on different information technology devices and the delicate nature of digitally stored data is expected to raise the stakes for different cyber-attack cases where financial gain is the major motive. This in turn, is anticipated to trigger the adoption rate of cybersecurity products and services across different end use industries in the coming eight years. o In addition, in order to encounter the problem of more sophisticated cyber-attacks, different solution providers are also engaging in research and development to develop technologically advanced next-generation security solutions. Threats and key players: o Despite so many factors having a positive impact on the growth of the global cybersecurity market, the availability of generic cybersecurity



products along with the limited cyber security budgets of various end-use industries is one of the important factors anticipated to deter the growth of the cybersecurity market to some extent during the forecast period. o Some of the major players having a strong foothold in the global cybersecurity market includes Symantec Corporation, Check Point Technology Ltd., Paloalto Networks, Fortinet and FireEye among others. What's covered in the report? 1. Overview of the cybersecurity market. 2. Current market demand along with future expected demand for cybersecurity from various sectors including aerospace and defense, financial service sector, telecommunication sector and healthcare industry, among others. 3. Current and forecasted regional (North America, Europe, Asia-Pacific, Latin America, Middle East & Africa) market size data for the cybersecurity market. 4. Current and forecasted market size data for IAM (identity and access management), encryption, governance, risk and compliance, UTM (unified threat management) and SIEM (security information and event management). 5. Analysis of Company profiles of major public and private players operating in the market. 7. Key opportunities in the cybersecurity market. 8. Market trends in the global cybersecurity market. 9. Value chain analysis in order to emphasize on preventing waste, optimizing available resources, and contributing towards sustainability. 10. Market attractiveness analysis in terms of regions in order to furnish the competitive advantage of one region over the other. 11. Market positions of key players across different regions in 2016. Why buy? 1. Understand the demand for cybersecurity products and services to determine the viability of the business. 2. Determine the developed and new markets where cybersecurity is utilized. 3. Formulate a product market strategy based on the position in the value chain to determine the optimal product/service placement. 4. Identify the gap areas and address them. 5. Develop strategies based on the industry and economic factors for each of the segments. 6. Define the competitive positioning by comparing the products and services of the key players in the market. Customizations Available: With the given market data, Netscribes offers customizations according to specific needs. Write to us at [info@netscribes.com](mailto:info@netscribes.com)."

# Asia-Pacific Cybersecurity Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI401

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Asia-Pacific Cybersecurity Market With increased internet penetration, cyberattacks are becoming more powerful, allowing hacker's greater access to new technology. One such example is the production a malware called 'Flame'. Asia-Pacific cybersecurity market is anticipated to grow at an overall compound annual growth rate (CAGR) of 15% and will be worth of USD 46.09 Bn by 2023. The improved accuracy and frequency of cyber threats across different parts of the Asia-Pacific region is one of the predominant factors that is anticipated to drive the demand of various cybersecurity solutions. Increase in cloud services, for social media and mobile devices, has made traditional security systems obsolete. Digital identity has become the crucial access to control mechanism. Hence, it enforces the adoption of cybersecurity solutions among Enterprises. By countries, the Asia-Pacific cybersecurity market is divided into China, Japan, India and the rest of APAC. Japan is one of the largest markets in the Asia-Pacific region. This is because the country had already mandated uniform cybersecurity standards for government organizations in 2014, to prevent unauthorized access and activity. The Japanese government is working on a number of policies and awareness initiatives to improve the cyber rating of the country. On the other hand, China has allowed massive internet penetration in the past few years, this region makes the maximum use of digitized platforms to ease payments and other services. And is hence expected to face severe cyberattack. Thus, the China cybersecurity market is expected to grow at high pace. By end use industries, Asia-Pacific's cybersecurity solution are classified into financial services, telecommunication, healthcare, public sector, and others. The Financial sector is expected to dominate the market because this sector is heavily targeted by cyber threats. In 2016, Japan witnessed a massive cyber-attack- around 14000 ATMs were attacked and the banking sector had to face huge cybercrime costs. Key growth factors: o The prime factor that is propelling the cybersecurity market in the Asia-Pacific region is the huge risk associated with cyberattacks. APAC had already faced a loss of USD 81 Bn in 2016. o It is reported that more than 80% of organizations in the region are targeted owing to rising digitization, hence, increase in the severity of attacks is likely to propel the market. Threats and key players: o The factors that hinder cybersecurity are lack of sufficient budget, lack of management support, shortage of resource. It is also reported that about 75% of the Asian population lacks a proper understanding of cybersecurity o

APAC countries facing data breaches shows growing concerns about company reputations, profit downtime, etc. o The key players in this markets area Cisco System, IBM Corporation, check point Software, Palo Alto Network Inc., Symantec, and Trend Micro Inc. What's covered in the report? o Overview of the Asia-Pacific cybersecurity market o The current and forecasted market size data for the Asia-Pacific cybersecurity market o The current and forecasted market size data for the segments of the market, by end users industries - financial services, telecommunication, healthcare, public sector, and others o The current and forecasted market size data for the segments of the market, by solution- identity and access management, encryption, governance regulation and compliance, unified threat management, and security information and event management o Market trends in the Asia-Pacific cybersecurity market o Market drivers and challenges in the Asia-Pacific cybersecurity market o Current and forecasted countries - Japan, China, India, and rest of APAC market size data for the Asia-Pacific cybersecurity market. o Analysis of company profiles of the major players operating in the market Why buy? o Get a broad understanding of the Asia-Pacific cybersecurity market and its segments - By region, by solution, and by end-user industries o Get region-specific drivers and challenges affecting the Asia-Pacific cybersecurity market? o Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [info@netscribes.com](mailto:info@netscribes.com)."

**Europe Cybersecurity Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI402

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Europe Cybersecurity Market With increased internet penetration, cyberattacks are becoming more powerful, allowing hacker's greater access to new technology. One such example is the production a malware called 'Flame'. Europe cybersecurity market is anticipated to grow at an overall compound annual growth rate (CAGR) of 11.3 % and will be worth of USD 47.17 Bn by 2023. Across the different geographical regions, Europe held the second largest market share in the global cyber security market in 2016, generating 28.2% of the global revenue. One of the reasons is that the European Commission has taken up various initiatives in the field of cyber security in order to make the European Union a strong player in combatting cyberattacks, to increase the region's cybersecurity capabilities and cooperation. By countries, the Europe cybersecurity market is divided into EU5 and the Rest of EU5. EU5 is expected to hold more than half of the market. This is mainly backed by countries likes United Kingdom, Germany, and France that are making significant cybersecurity investments. It is also reported that cyberattacks in EU5 countries have expanded by five times from 2013 to 2017. To overcome the situation, countries need more robust and effective cyber solutions, and need to create effective regulations regarding cyberattacks. By solution, Europe cybersecurity solution is classified into identity and access management, encryption, governance regulation and compliance, unified threat management, and security information and event management. Countries in EU5 like the U.K. and Germany dominate the UTM market in Europe, followed by Italy, which witnessed the highest growth rate. This is because organizations find deploying UTM easier and more effective. Key growth factors: o The prime factor that is driving the European cyber security market are government regulations, increase in cyberattacks, and the popularity of Bring Your Own Device (BYOD) o The European Union's General Data Protection Regulation are designed to ensure privacy that includes encrypting personal data, governing over the management and use and protection of data Threats and key players: o The lack of information, understanding, and time are the key factors that hinder organizations from adopting cybersecurity o The key players in this market area BAE System, Cisco System, Fortinet, Northrop Grumman, Raytheon, and Symantec What's covered in the report? o Overview of the Europe cybersecurity market o The current and forecasted market size data for the Europe cybersecurity market o The current and forecasted market size data for the segments of the market, by end user industries

-financial services, telecommunication, healthcare, public sector, and others o The current and forecasted market size data for the segments of the market, by solution- identity and access management, encryption, governance regulation and compliance, unified threat management, and security information and event management o Market trends in the Europe cybersecurity market o Market drivers and challenges in Europe cybersecurity market o Current and forecasted countries - EU5 and the Rest of EU5 market size data for the Europe cybersecurity market o Analysis of company profiles of the major players operating in the market Why buy? o Get a broad understanding of the Europe cybersecurity market and its segments- by region, by solution, and by end user industries o Get region-specific drivers and challenges affecting the Europe cybersecurity market o Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [info@netscribes.com](mailto:info@netscribes.com)."

**Latin America Cybersecurity Market (2018-2023)**



**Format:** CD-Rom

**Book Code:** NI403

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Latin America Cybersecurity Market With increased internet penetration, cyberattacks are becoming more powerful, allowing hackers greater access to new technology. One such example is the production a malware called 'Flame'. The Latin America cybersecurity market is anticipated to grow at an overall compound annual growth rate (CAGR) of 12.3 % and will be worth of USD 20.65 Bn by 2023. For the majority of the security software providers, Latin America is an important market owing to its currently fragile cybersecurity infrastructure. In 2016, Latin America generated only 7.9% of the global revenue in the cybersecurity market. By countries, the Latin America cybersecurity market is classified into Brazil, Mexico, Argentina, and other cybersecurity markets. Brazil is one the largest economies in the Latin America region. The country is undergoing a digital revolution-over 50% of the population has internet access. It had also faced severe cyberattacks during the summer Olympic game in 2016 that brought the country disrepute. About 8.60% of the cyberattacks were initiated from within Brazil. Brazil ended up providing a massive opportunity to cybersecurity vendors to advance their business. By solution, the Latin America cybersecurity solution is classified into identity and access management, encryption, governance regulation and compliance, unified threat management, and security information and event management. Identified and access management dominates the market. The Brazilian e-government services are facing problems with regard to ID entity management because they do not have National Strategy for digital identity management. This is driving the adoption of IAM to achieve these goals. Key growth factors:

- o The growth of the digital economy in Latin America is making it necessary for countries to update their cybersecurity policies and take essential technical measures to safeguard privacy
- o Cities across Latin America are making extensive use of IoT to ease day-to-day transactions. This creates huge opportunities for cybersecurity solution providers to improve their products and provide highly secured solutions

Threats and key players:

- o The region lacking proper cybersecurity strategies is one of the main reason that hinders the adoption in this market. Countries like Argentina, and Chile have outdated laws with the regard to data protection. There also lies an information gap between users and the authorities
- o The region is not able to respond to major cybersecurity attacks owing to lack of understanding, and inadequate resource capacity
- o The key players in this market are Symantec, Avast, McAfee, Trustwave, CA Technologies, Kaspersky Lab

What's

covered in the report? o Overview of the Latin America cybersecurity market o The current and forecasted market size data for the Latin America cybersecurity market o The current and forecasted market size data for the segments of the market, by end user industries - financial services, telecommunication, healthcare, public sector, and others o The current and forecasted market size data for the segments of the market, by solution- identity and access management, encryption, governance regulation and compliance, unified threat management, and security information and event management o Market trends in the Latin America cybersecurity market o Market drivers and challenges in the Latin America cybersecurity market o Current and forecasted countries - Brazil, Argentina, Chile, and rest of Latin America market size data for the Latin America cybersecurity market o Analysis of company profiles of the major players operating in the market Why buy? o Get a broad understanding of the Latin America cybersecurity market and its segments - by region, by solution, and by end user industries o Get region-specific drivers and challenges affecting the Latin America cybersecurity market o Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [info@netscribes.com](mailto:info@netscribes.com)."

# Middle East and Africa Cybersecurity Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI404

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Middle East and Africa Cybersecurity Market With increased internet penetration, cyberattacks are becoming more powerful, allowing hackers greater access to new technology. One such example is the production a malware called 'Flame'. The Middle East and Africa cybersecurity market is anticipated to grow at an overall compound annual growth rate (CAGR) of 11.7 % and will be worth of USD 13.78 Bn by 2023. Geographically, the Middle East and Africa generated 5.8% of the revenue in 2016. Also, this region witnessed a number of partnership agreements between key players during the period of 2014 to 2017, hence driving the cybersecurity market. By countries, the Middle East and Africa (MEA) cybersecurity market is classified into UAE, Saudi Arabia, and other cybersecurity markets. Saudi Arabia is expected to hold the largest market share. UAE is one the fastest growing economies in the MEA region. The United Arab Emirates is the first nation in the Middle East region to implement modern national identity management infrastructure with biometric, smart cards and PKI, hence creating digital identities for the citizens of the country. By industries, the Middle East and Africa cybersecurity market is categorized into financial services, telecommunication, healthcare, public sector, and others. The healthcare sector is expected to grow fast Governments are making massive investments to improve healthcare infrastructure. Hospitals moving towards the digitized model in their business infrastructure are expected to increase the demand for cybersecurity solutions to protect patient data and information regarding medicine. The government sector is expected to hold most significant market share because the industry faces massive cyberattacks. Key growth factors: o The Middle East is moving towards the adoption of digital technologies, increased internet penetration, use of IoT and cloud , and these are the factors contributing to the growth of the cybersecurity market o The government bodies in this region are also in the process of adopting cybersecurity. The UAE government had set up E-security centers to allow exchange of information among UAE countries Threats and key players: o The lack of technical expertise, especially in the Middle East region has restrained the market from growing o The region is trying to implement cybersecurity strategies across the domain, but effective monitoring has been elusive o The key players in this market are Fortinet, FireEye, Trend Micro, IBM corporation, and Palo Alto What's covered in the report? o Overview of the Middle East and Africa cybersecurity market o The current and forecasted market size data for the Middle East and Africa

cybersecurity market o The current and forecasted market size data for the segments of the market, by end user industries - aerospace and defense, financial services, telecommunication, healthcare, government, and others o The current and forecasted market size data for the segments of the market, by solution - identity and access management, encryption, governance regulation and compliance, unified threat management, and security information and event management o Market trends in the Middle East and Africa cybersecurity market o Market drivers and challenges in the Middle East and Africa cybersecurity market o Current and forecasted countries - UAE, Saudi Arabia, other data for Middle East and Africa cybersecurity market. o Analysis of company profiles of the major players operating in the market Why buy? o Get a broad understanding of the Middle East and Africa cybersecurity market and its segments- by region, by solution, and by end user industries o Get region-specific drivers and challenges affecting the Middle East and Africa cybersecurity market o Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available: With the given market data, Netscribes offers customizations according to specific needs. Write to us at [info@netscribes.com](mailto:info@netscribes.com).

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**North America Cybersecurity Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI405

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"North America Cybersecurity Market With increased internet penetration, cyberattacks are becoming more powerful, allowing hackers greater access to new technology. One such example is the production a malware called 'Flame'. The North America cybersecurity market is anticipated to grow at an overall compound annual growth rate (CAGR) of 10.4 % and will be worth of USD 66.05 Bn by 2023. The cybersecurity market in North America is anticipated to be driven majorly by the U.S. throughout the forecast period. This is because in the U.S., various private and public agencies are implementing their cyber security standards in order to provide advanced benefits to their customers. By countries, the North America cybersecurity market is divided into the U.S. and Canada. The U.S. is expected to hold more than half of the market. It was also reported that in U.S, the average cost of cybercrime was more than 17.36 Bn in 2017. This is one of key reasons that the U.S. is prioritizing cybersecurity and investing a huge amount of money to deal with cyber threats. Canada is also expected to show a high growth rate during the forecasted period. The region is showing exponential growth rate in the digital market place, thereby increasing the need for cyber insecurity. Hence expected to improve the cybersecurity solution to combat the situation. By end user industries, the North America cybersecurity solutions are used in financial services, telecommunication, healthcare, public sector, and others. Financial services dominates the market because of increasing adoption of digitization, which is prone to cyberattacks. In 2017, New York issue a regulation where financial institutions were required to organize a detailed program to protect customer data and make sure that employees are trained to identify threats. Key growth factors: o North America holds the largest market share because there are a large number of players offering cybersecurity solutions in the region. The organizations have made huge investments in advanced technology because of a larger concern about security purposes. o North America dominates the payment card industry. It captured half of the market share. This increased the demand for both firewalls and intrusion prevention technologies. Threats and key players: o Cybersecurity solution is more costly for smaller businesses to fit in their budgets, which is why they lack the tools prevent and combat cyberattacks o The lack of information, understanding, and time are the key factors that are hindering organizations from advancing their cybersecurity o The key players in this market area IBM, Raytheon, Symnatec, Cisco, HP intel, and

Palo Alto Networks What's covered in the report? o Overview of the North America cybersecurity market o The current and forecasted market size data for the North America cybersecurity market o The current and forecasted market size data for the segments of the market, by end user industries - financial services, telecommunication, healthcare, public sector, and others o The current and forecasted market size data for the segments of the market, by solution - identity and access management, encryption, governance regulation and compliance, unified threat management, and security information and event management o Market trends in the North America cybersecurity market o Market drivers and challenges in North America cybersecurity market o Current and forecasted countries - United States (U.S.), and Canada market size data for the North America cybersecurity market. o Analysis of company profiles of the major players operating in the market Why buy? o Get a broad understanding of the North America cybersecurity market and its segments - by region, by solution, and by end user industries o Get region-specific drivers and challenges affecting the North America cybersecurity market o Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available: With the given market data, Netscribes offers customizations according to specific needs. Write to us at [info@netscribes.com](mailto:info@netscribes.com)."



**Global Surgical Staplers Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI406

**Pages:** 100

**Price:** Rs. 354,000.00 **US\$** 3,999.00

"Global Surgical Staplers Market Surgical stapling is a technological advancement in medical wound closure methods and is often used as an alternative to traditional methods like suturing. The use of surgical staplers not only expedites the closure procedure but also minimises post procedural complexities like bleeding, while reducing hospital stays. The rapid increase in the occurrence of diseases such as obesity, cardiovascular problems, and cancer, are contributing to the rise in the number of surgeries of the open, as well as minimally invasive type. Also, the continuous introduction of new technologies and innovations in the medical devices market to provide faster recovery to patients, is raising the demand for surgical staplers. The global surgical staplers market is expected to grow at a CAGR of 8.1%, leading to global revenue of USD 5.66 billion by 2023. The surgical staplers market is segmented by product into manual and powered surgical staplers and by type into reusable and disposable surgical staplers. Manual surgical staplers dominated the market share in 2017 while the reusable surgical staplers are expected to grow at a higher CAGR in the coming years. The surgical staplers market is further segmented based on its applications in - abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries. In 2017, the abdominal surgeries segment held the biggest share of the market while the orthopaedic surgeries segment is expected to register the highest growth in the coming years. Key growth factors: o A rise in the number of surgeries, ageing of global populations and, fast penetration of healthcare insurances are strong contributing factors to the growth of the surgical staplers market. o In 2015, the older population was 8.5% of the total population. The rise in the geriatric population is leading to rise in age-related diseases which will increase the requirement for surgeries. Moreover, increase in non-communicable diseases like cardiac diseases, obesity and cancers are leading to a rise in its associated procedures. This is increasing the demand for surgical stapling devices. o Insurance companies are eyeing regions like Asia-Pacific (India), and the Middle East & Africa, which have high out-of-pocket spending on healthcare - to provide coverage to the population under their health insurance schemes. o Also, surgical stapling processes are faster and more accurate than suturing when appropriately performed, resulting in a lower chance of leakage, fewer wound infections as compared to sutures and quicker recovery time. Threats and key players: o Surgical staplers are more expensive than suturing needles.

Thus, even though the surgical staplers are a more advanced procedure than suturing or stitching, its adoption in economically backward regions like sub-Saharan Africa, Latin America, etc., is hindered. o Healthcare spending around the world is not even. The per capita spending on healthcare in some countries like South Africa is much lower than developed countries like the United States. This challenges the growth of the market. o The presence of alternative wound closure methods in the market like traditional suturing, tissue glue, tape, and healing by secondary intention also hinder the growth of the market. o The key players in the Surgical Staplers market are Ethicon (Johnson & Johnson), Covidien (Medtronic), 3M, B.Braun, Dextera Surgical, Intuitive Surgical, etc. What's covered in the report? o Overview of the global surgical staplers market o The current and forecasted market size data for the global surgical staplers market o The current and forecasted market size data for the segments of the market - by product - powered and manual surgical staplers o The current and forecasted market size data for the segments of the market - by type - global reusable and disposable surgical staplers market o The current and forecasted market size data for the segments of the market - by applications of the surgical staplers in abdominal surgery, cardiac surgery, orthopedic surgery, general surgery and others surgery segments. o Market trends in the surgical staplers market o Market drivers and challenges in the surgical staplers market o Step by step explanation of the process through which a surgical stapler reaches the end user from the manufacturers. o Current and forecasted regional (North America, Europe, Asia-Pacific, Latin America, the Middle East & Africa) market size data for the surgical staplers market and its segments o A brief analysis of patents of surgical staplers o Analysis of company profiles of major players operating in the market Why buy? o Get a broad understanding of the global surgical staplers market and its segments o Get region-specific drivers and challenges affecting the global surgical staplers market o Determine the developed and new markets where surgical staplers are used o Formulate a product market strategy - based on the position in the value chain to determine the optimal product/service placement o Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available: With the given market data, Netscribes offers customizations according to specific needs. Write to us at [info@netscribes.com](mailto:info@netscribes.com)."

# Asia-Pacific Surgical Staplers Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI408

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Asia-Pacific Surgical Staplers Market Asia Pacific is projected to be the fastest growing surgical staplers market in the world. The Asia Pacific surgical staplers market is expected to grow at a CAGR of 9.6% leading to a revenue of USD 0.79 Bn by 2023. Considering the demographics of the region, about half of the Asian countries currently have less than a 5% share of the older population. The countries with a higher share of younger population are located in South Central Asia - Afghanistan (2.5% geriatric), South-Eastern Asia (e.g., Laos, 3.8% geriatric), and Western Asia (e.g., Kuwait - 2.3%; Yemen - 2.7% geriatric). However, East Asia is one of the oldest sub-regions globally that includes the one of oldest countries in the world—Japan (26.6% geriatric). Overall, in 2016, 12.4% of the population in the Asia-Pacific region was 60 years or older, which is lower than North Americas 17% (approx.). This unique mix serves as a major driver for the growth of the surgical staplers market in the Asia-Pacific. Also, Asian countries like China and Japan are large medical devices markets after the U.S. and European Union and are bound to expand more given the fact that the percentage of the geriatric population in Japan is expected to increase from 24% in 2012 to 40% in 2050. These people will require specific age related surgeries. Thus, manufacturers of surgical devices shall get a boost in this region. The Asia-Pacific surgical staplers market is segmented by product into manual and powered surgical staplers and by type into reusable and disposable surgical staplers. Manual Surgical Staplers dominated the market share in 2017 while the reusable surgical is expected to grow at a higher CAGR in the forecast period (2018-2023). Asia-Pacific surgical staplers market is further segmented based on its applications - abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries. In 2017, the abdominal surgeries segment held the biggest share of the market. Key growth factors: o Increased medical tourism in countries like Thailand, South Korea, and India (A cardiac operation at best of Indian hospitals costs less than 30% of what it would cost in Europe or the United States) over the years due to the availability of cheaper but quality surgical procedures drives the surgical staplers market in the Asia Pacific region. o The recent launch of public healthcare programs clubbed with increasing private wealth is expected to boost the region's health care spending by an annual average of 6.6% in 2015-2019. The growth in countries like India is expected to be at a substantial rate of 16.1% per year. The government has set a target of increasing public health

expenditure which is expected to boost the demand for advanced medical technologies like surgical staplers. Threats and key players:

- o Expenditure on healthcare in the Asia-Pacific, though increasing, is still quite low compared to regions like North America. (Healthcare expenditure in NA was USD 3306 Bn per capita in 2015 while in APAC it was almost half of NA with USD 1537 Bn per capita). This might act as a challenge to the adoption of surgical staplers.
- o Affordability is an issue in countries like India, Taiwan, etc., and hence hospitals are more focused on providing low-cost medical care. Thus, under such conditions, focus on advanced medical devices like surgical staplers remain low, mainly when hand suturing (stitching) is still a popular method for wound closure.
- o The key players in the Asia-Pacific surgical staplers market are Ethicon (Johnson & Johnson), Covidien (Medtronic), 3M, B.Braun, Dexter Surgical, CONMED, etc.

What's covered in the report?

1. Overview of the Asia-Pacific surgical staplers market
2. Analysis of the value chain of surgical staplers
3. Historical, current and forecasted market size data for the Asia-Pacific surgical staplers market
4. Historical, current and forecasted market size data for the Asia-Pacific surgical staplers market segmentation- by product - manual and powered surgical staplers market
5. Historical, current and forecasted market size data for the Asia-Pacific surgical staplers market segmentation- by type - disposable and reusable surgical staplers market
6. Historical, current and forecasted market size data for the Asia-Pacific surgical staplers market segmentation- by application - abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries
7. Historical, current and forecasted market size data for countries (India, China, Japan and South Korea) market size data for the surgical staplers market segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries)
8. Market trends in the Asia-Pacific surgical staplers market
9. Qualitative analysis of the key drivers and challenges affecting the Asia-Pacific surgical staplers market and its segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries)
10. Analysis of the competitive landscape and profiles of major players operating in the market

Why buy?

1. Get a broad understanding of the Asia-Pacific surgical staplers market
2. Get an understanding of how the surgical staplers reach the end users from the manufacturers
3. Get country-specific market size and observations for the Asia- Pacific surgical staplers market and its segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery,

cardiac surgery, orthopedic surgery, general surgery and other surgeries) 4. Get specific drivers and challenges for the surgical staplers market and its segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopedic surgery, general surgery and other surgeries) 5. Recognize major competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [info@netscribes.com](mailto:info@netscribes.com)."

**China Surgical Staplers Market (2018-2023)**



**Format:** CD-Rom

**Book Code:** NI409

**Pages:** 80

**Price:** Rs. 177,200.00 **US\$** 1,999.00

"China Surgical Staplers Market Surgical stapling is a technological advancement in medical wound closure methods and is often used as an alternative to traditional methods like suturing. The China surgical staplers market is expected to grow at a high CAGR through the forecast period. Rise in consumer income, ageing of the overall Chinese population, and favorable government initiatives are fuelling China's healthcare market which in turn is expected to propel the surgical staplers market in the country. The Chinese government policy is focused on improving health care accessibility and affordability to the general public. Also, the government in China is keen on adopting new and advanced technologies in the healthcare landscape. Given the healthcare sector's favourable growth prospects, foreign medical companies like Boston Scientific signed a strategic alliance with Frankenman Medical Equipment Company in China, which is a local market leader dealing in surgical staplers. In addition to partnerships, favourable regulatory policies are helping Chinese companies grow faster and develop medical devices at a cheaper rate than the U.S. and making China one of the surgical staplers' patents producing countries. o The China surgical staplers market is segmented by product into manual and powered surgical staplers and by type into reusable and disposable surgical staplers. The reusable surgical stapler segment is expected to grow at a higher CAGR in the forecast period (2018-2023). o The China surgical staplers market is further segmented based on its applications - abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries. Key growth factors: o China's medical device market is one of the fastest growing markets with double-digit growth rates for over a decade. Also, healthcare expenditure in China is expected to increase to between 6.5% and 7% by 2020. These are expected to increase the adoption of advanced medical devices like surgical staplers in the market. o China is launching trials and issuing policies to push the growth of commercial health insurance, which previously had a minimal role in the healthcare system. The coming years are expected to have reimbursement schemes on offer with public health insurance as the pillar and private insurance as a meaningful supplement. This would allow people of the country to opt for complicated and expensive surgeries which, without health insurances, would not have been possible, and therefore boosts the growth of the surgical staplers market. Threats and key players: o Companies interested in entering the Chinese surgical staplers market often face barriers like

language problems and a volatile regulatory environment. Also, medical device companies face pressure to cut down on prices for public hospitals. The procurement process, price limits, and secondary bargaining issues relating to the centralized procurement and bidding process in China hinder the entry of foreign companies, thereby stalling the overall growth of the surgical staplers market.

The key players in the China surgical staplers market are Ethicon (Johnson & Johnson), Covidien (Medtronic), Frankenman International Ltd, B.Braun, Reach Surgical, Lepu Medical, etc.

What's covered in the report?

1. Overview of the China surgical staplers market
2. Analysis of the value chain of surgical staplers
3. Historical, current and forecasted market size data for the China surgical staplers market
4. Historical, current and forecasted market size data for the China surgical staplers market segmentation- by product - manual and powered surgical staplers market
5. Historical, current and forecasted market size data for the China surgical staplers market segmentation- by type - disposable and reusable surgical staplers market
6. Historical, current and forecasted market size data for China surgical staplers market segmentation- by application - abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries
7. Market trends in the China surgical staplers market
8. Qualitative analysis of the key drivers and challenges affecting the China surgical staplers market and its segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries)
9. Analysis of the competitive landscape and profiles of major players operating in the market

Why buy?

1. Get a broad understanding of the China surgical staplers market
2. Get an understanding of how the surgical staplers reach end users from the manufacturers
3. Get specific drivers and challenges for surgical staplers market and its segmentations (by product- manual and powered, by type - reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopedic surgery, general surgery and other surgeries)
4. Recognize major competitors' business and market dynamics, and respond accordingly

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# EU5 Surgical Staplers Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI410

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"EU5 Surgical Staplers Market Surgical stapling is a technological advancement in medical wound closure methods and is often used as an alternative to traditional methods like suturing. The use of surgical staplers not only expedites the closure procedure but also minimises post procedural complexities like bleeding, and reduces hospital stays. Surgical stapling is widely used in the EU5 for various types of surgical procedures. The EU5 surgical staplers market is expected to grow at a high CAGR through the forecast period. The rapid increase of a number of diseases like obesity, cardiovascular problems, and cancers, in the EU5, is contributing to the rise in the number of surgeries of the open as well as minimally invasive type. These are influential factors that contribute to the growth of the market in these countries. France, Spain and Italy are expected to show the maximum growth rates with regard to the adoption of surgical staplers due to a conducive growth environment, contributed by government support for healthcare and greater awareness among the surgeons. Big surgical stapler manufacturing companies like Stapleline, B. Braun, Grena, Purple Surgical, etc., are present in the EU5 countries, and these companies invest heavily in developing advanced surgical staplers, thereby strengthening the surgical staplers market in the region. o The EU5 surgical staplers market is segmented by product into manual and powered surgical staplers and by type into reusable and disposable surgical staplers. Powered surgical staplers dominated the market share in 2017, and the reusable surgical stapler segment is expected to grow at a higher CAGR in the forecast period (2018-2023). o The EU5 surgical staplers market is further segmented based on its applications - abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries. Key growth factors: o The percentage of the population aged 65 and above has grown substantially in the last 20 years in the EU5 countries, and the elderly are expected to need health care and surgeries more frequently as they develop chronic, mainly cardiovascular and respiratory diseases. The incidence of cancer also rises with age. This is expected to provide a boost to the surgical staplers market in the countries as the number of surgeries will increase. o Given the high purchasing power and affordability of the people in these countries, EU5 as a whole presents a robust target market for surgical staplers. Per capita healthcare spending in Germany is at USD 5,006 (WHO, 2013) and in the U.K. is at USD 3,598 (WHO, 2013) - thereby making adoption of surgical staplers for surgeries not a very challenging

affair for people. To club with it, much of the spending on healthcare is publicly financed in the EU5, and out-of-pocket payments account for a very small portion of the total healthcare spending. Thus, opting for critical surgeries of high cost is not a problem. This would drive the surgical staplers market forward.

Threats and key players:

- o The European Parliament published the EU Medical Device Regulation (MDR) in 2017 which applies to the EU5 countries. This may cause prominent changes to the regulatory obligations of legal manufacturers, importers and distributors involved in the medical devices distribution chain and it might temporarily hinder the growth of the market on account of adjustments to the new regulations.
- o The EU5 countries as a whole are extremely large medical device markets, but they are mature markets with relatively low 3-4% annual growth rates. The medical devices' companies entering the countries might not reap staggering growth, which might be expected in developing countries.
- o The key players in the EU5 surgical staplers market are Covidien, Ethicon, Stapleline, B. Braun, Grena, Purple Surgical, etc.

What's covered in the report?

1. Overview of the EU5 surgical staplers market
2. Analysis of the value chain of surgical staplers
3. Historical, current and forecasted market size data for the EU5 surgical staplers market
4. Historical, current and forecasted market size data for EU5 surgical staplers market segmentation - by product - manual and powered surgical staplers market
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8. Qualitative analysis of the key drivers and challenges affecting the EU5 surgical staplers market and its segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries)
9. Analysis of the competitive landscape and profiles of major players operating in the market

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3. Get specific drivers and challenges of the surgical staplers market and its segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopedic surgery, general surgery and other surgeries)
4. Recognize major competitors' business and market dynamics, and respond accordingly

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**Europe Surgical Staplers Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI411

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Europe Surgical Staplers Market Surgical stapling is a technological advancement in medical wound closure methods and is often used as a replacement for traditional methods like suturing. The use of surgical staplers not only expedites the closure procedure but also minimises post procedural complexities like bleeding, and reduces hospital stays, etc. The Europe surgical staplers market is expected to grow at a CAGR of 8.10%, leading to a revenue of USD 2.13 Bn by 2023. Minimally invasive surgeries have a high rate of growth in the region in terms of patient acceptance. Currently, the baby boomers' generation belongs to the age group of 40-50, and this group forms a sizeable portion of the population in Europe. This generation is well informed about the technological developments in the field of healthcare, resulting in the robust acceptance of newer technologies like that of minimally invasive surgeries and, thereby creating a direct demand for surgical staplers in the region. Additionally, countries like France, UK, Spain and Italy are expected to show good growth rates of adoption of such staplers due to a conducive growth environment contributed by government support on healthcare and greater awareness in the surgeon community. The gradual ageing of the European population — more than 17.5% percent is aged 65 or older-- is expected to increase demand for the treatment of conditions related to old age and result in a hike in need for elderly care in successive years. Governments will continue to play the most prominent role in healthcare provisioning and spending. The revenues from surgical staplers that are used in geriatric population-specific procedures like cardiac surgeries, orthopaedic surgeries are expected to have a higher growth rate. The Europe surgical staplers market is segmented by product into manual and powered surgical staplers and by type into reusable and disposable surgical staplers. The powered surgical staplers dominated the market share in 2017 while the reusable surgical stapler is expected to grow at a higher CAGR during the forecast period (2018-2023). The Europe surgical staplers market is further segmented based on its applications - abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries. In 2017, the abdominal surgeries segment held the biggest share of the market. Key growth factors: More than 75% of spending on health care is publicly financed on an average in EU countries, and out-of-pocket payments account for 15% of the total healthcare spending. Most people are covered by healthcare insurance (European Health Insurance Card)



financed by the government. Thus, opting for critical surgeries of high cost is not a problem. This drives forward the surgical staplers market in the region. Additionally, the share of the population aged 65 years and above is increasing in Europe and the population above the age of 60 is expected to grow from 18% at present to 30% by 2060, leading to rise in age-related surgeries like orthopaedic and cardiac, giving a boost to the surgical staplers market. Threats and key players:

- o Medical Tourism has increased a lot in recent years where patients from Europe visit developing countries like India to seek low-cost medical surgeries. This may lead to drop in the number of surgeries in Europe and hinder the growth of surgical staplers market in Europe.
- o Also, political turmoil such as Brexit and Eurozone crises are hindering the growth of the surgical staplers market and the companies often want to relocate to more politically stable regions.
- o Some of the key players in the Europe surgical staplers market are Covidien (Medtronic), Ethicon, Grena, B.Braun, Dexter Surgical, Intuitive Surgical, etc.

What's covered in the report?

1. Overview of the Europe surgical staplers market
2. Analysis of the value chain of surgical staplers
3. Historical, current and forecasted market size data for the Europe surgical staplers market
4. Historical, current and forecasted market size data for Europe surgical staplers market segmentation- by product - manual and powered surgical staplers market
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6. Historical, current and forecasted market size data for Europe surgical staplers market segmentation- by application - abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries
7. Historical, current and forecasted market size data for countries (EU5 and Rest of Europe) market size data for the surgical staplers market segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries)
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10. Analysis of the competitive landscape and profiles of major players operating in the market

Why buy?

1. Get a broad understanding of the Europe surgical staplers market
2. Get an understanding of how the surgical staplers reach the end users from the manufacturers
3. Get country-specific market size and observations for the surgical staplers market and its segmentations (by product- manual and

powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopedic surgery, general surgery and other surgeries) 4. Get specific drivers and challenges for the surgical staplers market and its segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopedic surgery, general surgery and other surgeries) 5. Recognize major competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [info@netscribes.com](mailto:info@netscribes.com)."

# India Surgical Staplers Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI412

**Pages:** 80

**Price:** Rs. 177,200.00 **US\$** 1,999.00

"India Surgical Staplers Market Surgical stapling is a technological advancement in medical wound closure methods and is often used as an alternative to traditional methods like suturing. The India surgical staplers market is expected to grow at a high CAGR through the forecast period. India is essentially a young and populous country. Rapid urbanization is leading to an increase in the number of diseases like obesity, cardiovascular problems, and cancers in India and is contributing to the rise in the number of surgeries of the open as well as minimally invasive type are raising the demand for surgical staplers. Cardiovascular diseases is one of the leading causes of mortality in India. The estimated age-standardized CVD death rate of 272 per 1,00,000 population in India is higher than the global average of 235 per 1,00,000 population. Also, obesity in India has almost reached an epidemic stage with morbid obesity affecting 5% of the country's population. Consumption of processed food has become widespread in India due to its continued integration with global food markets. It is estimated that the incidence of cancer in India is to grow by 25% by 2020 (according to the cancer registry released by the Indian Council of Medical Research). These factors are readily driving the surgical stapling market since they often necessitate undergoing surgeries. India is a growing market for surgical staplers. Indian companies like Meril Life Sciences have come up with a range of surgical staplers for various types of surgeries. Manual skin staplers are widely used to close wounds post-surgery, and more people are opting for stapling for the management of haemorrhoids. o The India surgical staplers market is segmented by product into manual and powered surgical staplers and by type into reusable and disposable surgical staplers. The reusable surgical stapler segment is expected to grow at a higher CAGR during the forecast period (2018-2023). o The India surgical staplers market is further segmented based on its applications- abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries. Key growth factors: o The launch of public healthcare programs, clubbed with increasing private wealth is expected to boost the country's healthcare spending. The government in the National Health Policy 2017, has proposed to increase public health spending to 2.5% of the GDP, which is expected to boost the demand for advanced medical technologies and devices like surgical staplers. o The Central Drugs Standard Control Organisation (CDSCO) has recognised surgical staplers as a drug recently so that they can strictly regulate the import, manufacture and sale of

this class of products as drugs under the Drugs and Cosmetics Rules. This will boost the development of the surgical staplers market. Threats and key players:

- o Affordability is an issue in India, and that is why hospitals are more focused on providing low-cost medical care. Thus, under such conditions, focus on advanced medical devices like surgical staplers remain low, mainly when hand suturing (stitching) is still a popular method for wound closure.
- o Health insurance penetration is quite low in India. It has 3.2% insurance penetration, as compared to the U.S. at 7.8% as of 2015. This might therefore, act as a challenge to the growth of surgeries and adoption of surgical staplers.
- o The key players in the India surgical staplers market are Ethicon (Johnson & Johnson), Covidien (Medtronic), 3M, B.Braun, Meril Lifesciences, Lotus Surgical, etc.

What's covered in the report?

1. Overview of the India surgical staplers market
2. Analysis of the value chain of surgical staplers
3. Historical, current and forecasted market size data for the India surgical staplers market
4. Historical, current and forecasted market size data for the India surgical staplers market segmentation- by product - manual and powered surgical staplers market
5. Historical, current and forecasted market size data for India surgical staplers market segmentation- by type - disposable and reusable surgical staplers market
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8. Qualitative analysis of the key drivers and challenges affecting the India surgical staplers market and its segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries)
9. Analysis of the competitive landscape and profiles of major players operating in the market

Why buy?

1. Get a broad understanding of the India surgical staplers market
2. Get an understanding of how the surgical staplers reach end users from the manufacturers
3. Get specific drivers and challenges for the surgical staplers market and its segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopedic surgery, general surgery and other surgeries)
4. Recognize major competitors' business and market dynamics, and respond accordingly

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**Latin America Surgical Staplers Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI413

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Latin America Surgical Staplers Market Surgical stapling is a technological advancement in medical wound closure methods and is often used as an alternative to traditional methods like suturing. The use of surgical staplers not only expedites the closure procedure but also minimises post procedural complexities like bleeding, and reduces hospital stays, etc. The Latin America surgical staplers market is expected to grow at a CAGR of 6.70%, leading to a revenue of USD 0.21 Bn by 2023. Most countries in Latin America are experiencing epidemiologic and nutrition transitions. The epidemiologic transition is characterised by a shift from highly infectious diseases and mortality to increase of non-communicable diseases. The nutrition transition is due to a shift from high prevalence of malnutrition to predominance of diet-related non-communicable diseases like obesity. Obesity increases the probability of having heart problems due to rise in cholesterol level, etc., thereby raising the possibility of requiring cardiac surgeries as well as bariatric surgeries for stomach fat reduction. The ageing of Mexico's population and an increase in chronic diseases such as cancer and diabetes (at 56 percent and 219 percent, respectively, between 1980 and 2011), are driving up demand for surgeries in Latin America. Also, there is a surge in health insurance penetration in the region of late. In 2016, AON announced a deal to acquire Admix to build its position in the growing private health insurance market in Latin America. All these factors are driving the growth of the surgical staplers market in the region. The Latin America surgical staplers market is segmented by product into manual and powered surgical staplers and by type into reusable and disposable surgical staplers. The manual surgical staplers dominated the market share in 2017 while the reusable surgical is expected to grow at a higher CAGR during the forecast period (2018-2023). The Latin America surgical staplers market is further segmented based on its applications - abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries. In 2017, the general surgeries segment held the biggest share of the market. Key growth factors: o With increased globalisation, life expectancy is higher in Latin America, and with that, the burden of non-communicable diseases like hypertension, diabetes, cancer, and obesity has increased as well. Also, ageing of the overall population in Latin America will give rise to age-related problems like weak bones, heart problems, etc. These factors will lead to an increase in the number of surgeries in the region. o Additionally, from 2017, the region was expected

to have resume economic growth after a period of recession. Per capita income is expected to grow at a modest growth rate. This is expected to aid the growth of the healthcare sector and boost the adoption of surgical staplers. Threats and key players:

- o Latin American countries maintain high tariffs on some medical products, creating complications for medical devices exporters from other regions. This might challenge the import and use of surgical staplers manufactured by big U.S. companies like Ethicon.
- o Due to the country's high unemployment rate, many beneficiaries opted out of the private health insurance sector in between 2014 to 2016 to eliminate the payment of premium. Also, to cut down on expenses, companies in Brazil are continuously replacing their employees' health insurance plans with cheaper coverage plans. This might lead people to opt for less number of surgeries, and that would hinder the adoption surgical staplers.
- o Some of the key players in the Latin America Surgical Staplers market are Covidien (Medtronic), Ethicon, Grena, B.Braun, Dexter Surgical, Intuitive Surgical, etc.

What's covered in the report?

1. Overview of the Latin America surgical staplers market
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6. Historical, current and forecasted market size data for Latin America surgical staplers market segmentation- by application - abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries
7. Historical, current and forecasted market size data for countries (Brazil, Argentina and Rest of Latin America) market size data for the surgical staplers market segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries)
8. Market trends in Latin America surgical staplers market
9. Qualitative analysis of the key drivers and challenges affecting the Latin America surgical staplers market and its segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries)
10. Analysis of the competitive landscape and profiles of major players operating in the market

Why buy?

1. Get a broad understanding of the Latin America surgical staplers market
2. Get an understanding of how the surgical staplers reach the end users from the manufacturers
3. Get country-specific market size and observations for the surgical



staplers market and its segmentations (by product- manual and powered, by type - reusable and disposable, by application - abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries) 4. Get specific drivers and challenges for surgical staplers market and its segmentations (by product - manual and powered, by type - reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopedic surgery, general surgery and other surgeries) 5. Recognize major competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [info@netscribes.com](mailto:info@netscribes.com)."

**North America Surgical Staplers Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI414

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"North America Surgical Staplers Market Surgical stapling is a technological advancement in medical wound closure methods and is often used as an alternative to traditional methods like suturing. The use of surgical staplers not only expedites the closure procedure but also minimises post procedural complexities like bleeding, and reduces hospital stays, etc. The rapid increase in the number of diseases like obesity, cardiovascular problems, and cancer, in North America are contributing to the rise in the number of surgeries of open as well as minimally invasive type. Ongoing research and development of new technologies and innovations in the medical devices market of the region, are raising the demand for surgical staplers. The North America surgical staplers market is expected to grow at a CAGR of 7.9% leading to a revenue of USD 2.37 Bn by 2023. United States is likely to be witnessing an increasing demand for branded, generic drugs and medical devices from 2016 onwards as the number of insured individuals continues to grow under ACA and Medicaid. Between September 2013 and February 2015, 16.9 million Americans became newly insured. Under such coverages, people are expected to opt for surgeries, which without insurances will be expensive. This is expected to raise the demand for surgical staplers in the region. Reusable surgical staplers are gaining traction in the region from the fact that regulatory bodies like the United States Environmental Protection Agency, Occupational Safety and Health Administration (OSHA), U.S. Food and Drug Administration (FDA), and others have stringent guidelines on monitoring and regulating the amount of medical waste that is created. Reusable surgical staplers are expected to be increasingly preferred by the hospitals in the region as it can be categorised under the green products“ that have a reduced impact on the environment compared to single-use disposable surgical stapling devices. The North America surgical staplers market is segmented by product into manual and powered surgical staplers and by type into reusable and disposable Surgical Staplers. Powered surgical staplers dominated the market share in 2017 and the reusable surgical is expected to grow at a higher CAGR during the forecast period (2018-2023). The North America surgical staplers market is further segmented based on its applications- abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries. In 2017, the general surgeries segment held the biggest share of the market. Key growth factors: o The percentage of the total population of North America aged 65 and above will rise from 15% in 2015 to 21%

by 2030. The growing population of the elderly, coupled with their specific age-related diseases, are expected to drive the surgical staplers market.

- o Public healthcare expenditure as a percentage of GDP has increased manifold in the U.S. in the last two decades (from 5.9% in 1995 to 8.5% in 2014) resulting in increased use of improved and superior medical equipment and technologies. Further growth is expected to raise the demands for advanced medical instruments like surgical staplers.
- o Threats and key players:
- o According to the U.S. Food and Drug Administration, the use of surgical staplers results in 8,000 to 9,000 reported complications every year in the United States, with many resulting in injuries or death due to failure or misfire of staples, and due to staples that do not form properly. This is a major challenge for the adoption of surgical staplers in the region.
- o The stringent procedure for all medical devices to get approved by the US Food and Drug Administration (FDA), to be made available in the U.S. market is a hindrance to the growth of the market as this process can take years for the companies to be a part of an FDA trial for their equipment.
- o The key players in the North America Surgical Staplers market are Ethicon (Johnson & Johnson), Covidien (Medtronic), 3M, B.Braun, Dexter Surgical, Intuitive Surgical, etc.

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2. Analysis of the value chain of surgical staplers
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5. Historical, current and forecasted market size data for the North America surgical staplers market segmentation- by type - disposable and reusable surgical staplers market
6. Historical, current and forecasted market size data for the North America surgical staplers market segmentation- by application - abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries
7. Historical, current and forecasted market size data for countries (U.S. and Canada) market size data for the surgical staplers market segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries)
8. Market Trends in the North America surgical staplers market
9. Qualitative analysis of the key drivers and challenges affecting the North America surgical staplers market and its segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries)
10. Analysis of the competitive landscape and profiles of major players operating in

the market Why buy? 1. Get a broad understanding of the North America surgical staplers market 2. Get an understanding of how the surgical staplers reach the end users from the manufacturers 3. Get country-specific market size and observations for the surgical staplers market and its segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries) 4. Get specific drivers and challenges for the surgical staplers market and its segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopedic surgery, general surgery and other surgeries) 5. Recognize major competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [info@netscribes.com](mailto:info@netscribes.com)."

## U.S. Surgical Staplers Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI415

**Pages:** 80

**Price:** Rs. 177,200.00 **US\$** 1,999.00

"U.S. Surgical Staplers Market Surgical stapling is a technological advancement in medical wound closure methods and is often used as an alternative to traditional methods like suturing. The use of surgical staplers not only expedites the closure procedure but also minimises post procedural complexities like bleeding, and reduces hospital stays. Surgical Stapling is widely used in the U.S. for various types of surgical procedures. The rapid increase of a number of diseases like obesity, cardiovascular problems, and cancers in the U.S., are contributing to the rise in the number of surgeries of open as well as minimally invasive type. Ongoing research and development of new technologies and innovations in the medical devices market of the country are boosting demand for surgical staplers. The U.S. surgical staplers market is expected to grow at a high CAGR through the forecast period. Investment in research and development of advanced surgical stapling systems are expected to boost the market. The U.S. is one of the largest patent filers for surgical staplers and its related devices, with companies like Dexter Surgical, and Ethicon continuously researching to develop superior surgical staplers. From the demand side too, the surgical staplers market in the U.S. looks strong. United States is likely to be witnessing an increasing demand for branded, generic drugs and medical devices from 2016 onwards as the number of insured individuals continues to grow under ACA and Medicaid. Between September 2013 and February 2015, 16.9 million Americans were newly insured. Under such coverages, people are expected to opt for surgeries, which without insurances would be expensive. This is expected to raise the demand for surgical staplers in the region. Reusable surgical staplers are gaining traction in the region because regulatory bodies like the United States Environmental Protection Agency, Occupational Safety and Health Administration (OSHA), U.S. Food and Drug Administration (FDA), and others, have stringent guidelines on monitoring and regulating the amount of medical waste that is created. Reusable surgical staplers are expected to be increasingly preferred by hospitals in the region since they are categorised under green products" creating less impact on the environment as compared to single-use disposable surgical stapling devices. o The U.S. surgical staplers market is segmented by product into manual and powered surgical staplers and by type into reusable and disposable surgical staplers. Powered surgical staplers dominated the market share in 2017, and the reusable surgical staplers segment is expected to grow at a higher CAGR in the

forecast period (2018-2023). o The U.S. surgical staplers market is further segmented based on its applications- abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries. In 2017, the general surgeries segment held the biggest share of the market. Key growth factors: o The percentage of the total population of the U.S. aged 65 and above will rise from 15% in 2015 to 21% by 2030. The growing population of the elderly, coupled with their specific age-related diseases, are supposed to drive the surgical staplers market. o The United States of America was the largest medical devices market in the world, having a market share of 40% of the medical devices market globally in 2015. The country receives one of the highest foreign direct investment in the medical devices industry. The investments are expected to boost the surgical staplers market in the country. Threats and key players: o According to the U.S. Food and Drug Administration, the use of surgical staplers results in 8,000 to 9,000 reported complications every year in the United States, with many resulting in injuries or death due to failure or misfire of staples, and due to staples that do not form properly. This is a major challenge for the adoption of surgical staplers in the region. o The stringent procedure for all medical devices to be approved by the U.S. Food and Drug Administration (FDA), to be made available in the U.S. market is a hindrance to the growth of the market. The process can take years for the companies to be a part of an FDA trial for their equipment. o The key players in the U.S. surgical staplers market are Ethicon (Johnson & Johnson), Covidien (Medtronic), 3M, B.Braun, Dexter Surgical, Intuitive Surgical, etc. What's covered in the report? 1. Overview of the U.S. surgical staplers market 2. Analysis of the value chain of surgical staplers 3. Historical, current and forecasted market size data for the U.S. surgical staplers market 4. Historical, current and forecasted market size data for the U.S. surgical staplers market segmentation- by product - manual and powered surgical staplers market 5. Historical, current and forecasted market size data for the U.S. surgical staplers market segmentation- by type - disposable and reusable surgical staplers market 6. Historical, current and forecasted market size data for the U.S. surgical staplers market segmentation- by application - abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries 7. Market Trends in the U.S. surgical staplers market 8. Qualitative analysis of the key drivers and challenges affecting the U.S. surgical staplers market and its segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries) 9. Analysis of the competitive landscape and profiles of major players operating in the market Why buy? 1. Get a



broad understanding of the U.S. surgical staplers market 2. Get an understanding of how the surgical staplers reach the end users from the manufacturers 3. Get specific drivers and challenges for surgical staplers market and its segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopedic surgery, general surgery and other surgeries) 4. Recognize major competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [info@netscribes.com](mailto:info@netscribes.com)."

**Global Conjugate Vaccine Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI416

**Pages:** 100

**Price:** Rs. 354,000.00 **US\$** 3,999.00

"Global Conjugate Vaccine Market: Conjugate vaccine is a type of vaccine that contains bacterial capsular polysaccharide, attached to a protein to enhance immunogenicity and protect against invasive diseases. The global conjugate vaccine market is expected to grow at a CAGR of 14.6%, leading to a global revenue of USD 100.59 Bn by 2023. By volume, it is anticipated to reach 9600.56 Million units by 2023, expanding at a CAGR of 17.2%. The conjugate vaccine market is classified into two primary segments-based on disease indication: pneumococcal, haemophilus influenza type b, diphtheria-tetanus-pertussis, meningococcal and others; and based on end user: paediatric and adult. Asia-Pacific will have the highest CAGR during the forecasted period. Key growth factors: o Rising adoption of cancer therapeutic vaccines, improvement in patient compliance along with an increasing product pipeline, and growing efforts for the adoption of appropriate preventive screening methods to help avert adverse reactions will accelerate the market. o Conjugate Vaccine market is expected to have positive growth owing to technological advancements, growth initiatives for the production of low-cost vaccines, and widespread routine vaccination programs in emerging economies. Threats and key players: o Although the conjugate vaccine market is expected to have a positive growth globally, lack of awareness, shortage risk, the situation of oligopoly, uncertainty about the future of international initiatives, emerging manufacturers, and costs and prices of new vaccines will hinder growth. o Major Conjugate Vaccine providers operating in the market are GlaxoSmithKline, Pfizer Inc., Sanofi Pasteur, Novartis, etc. What's covered in the report? 1. Overview of the global conjugate vaccine market 2. Market drivers and challenges in the global conjugate vaccine market 3. Market trends in the global conjugate vaccine market 4. Historical, current and forecasted market size data for the global disease indication segment (pneumococcal, haemophilus influenza type b, diphtheria-tetanus-pertussis, meningococcal conjugate vaccines) – by revenue and by volume 5. Historical, current and forecasted market size data for the global end user segment (paediatric and adult conjugate vaccines) – by revenue and by volume 6. Historical, current and forecasted regional (North America, Europe, Asia Pacific, Latin America, Middle East & Africa) market size data for the conjugate vaccine market – by revenue and by volume 7. Historical, current and forecasted market size data for the region-wise conjugate vaccine market segments – by revenue and by volume 8. Analysis of the competitive landscape and profiles of major companies operating in the market Why buy? o Understand the demand for conjugate vaccines to determine the viability of the market o Determine the developed and emerging markets where conjugate vaccines are provided o Identify the challenge areas and address them o Develop strategies based on the drivers, trends and highlights for each of the segments o Evaluate the value chain to

determine the workflow and to get an idea of the current position where you are placed o Recognize the key competitors of this market and respond accordingly o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth o Define the competitive positioning by comparing the products and services with the key players in the market Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com)."

# Asia-Pacific Conjugate Vaccine Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI418

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Asia-Pacific Conjugate Vaccine Market: Conjugate vaccine is a type of vaccine that contains bacterial capsular polysaccharide, attached with a protein to enhance immunogenicity and protect against invasive diseases. Asia Pacific is the fastest growing market for conjugate vaccines. The conjugate vaccines market in Asia-Pacific is expected to expand at a CAGR of 23.5%, leading to a revenue of USD 66.61 Bn by 2023. By volume, it is anticipated to reach 6,883.55 Million units by 2023, expanding at a CAGR of 21.87%. A penetration rate of around 95% of DTP conjugate vaccines indicates an excellent coverage in Asia-Pacific countries and very little is left to achieve full penetration for the vaccines. Countries with high populations such as China and India, serve as major target areas for such vaccines, and the introduction of these vaccines would ensure a disease-free society. Market Segmentation: By disease indication, the market is segmented into: o Pneumococcal o Haemophilus influenza type B o Diphtheria-tetanus-pertussis o Meningococcal o Others By end user, the market is segmented into: o Paediatric o Adult By countries, the Asia-Pacific market is divided into: o China o India o Japan o South Korea Key growth factors: The Asia Pacific has a growing market owing to improvement and advancements in medical science. Awareness about availability of higher number of vaccines as compared to before are major driving factors for the growth of this market. The primary indicators of the potential for the vaccine market are the geriatric population in Asia and its growth in some countries such as India and China. This has encouraged market participants to increase spending on research and development, and distribution facilities in Asian countries. Threats and key players: o The Asia-Pacific Conjugate Vaccine market is expected to grow at a significant rate. But there are issues with regard to health care access and costs. Fragmented health care has a negative impact on the effectiveness of any proposed immunization strategy. Adolescent and adult pertussis is under-recognized by lay and medical communities due to its unique clinical presentation. o Conjugate Vaccine providers operating in the market are GlaxoSmithKline, Pfizer Inc., Merck, Novartis, Sanofi Pasteur, etc. What's covered in the report? 1. Overview of the Asia-Pacific conjugate vaccine market 2. Market drivers, and challenges in the Asia-Pacific conjugate vaccine market 3. Market trends in the Asia-Pacific conjugate vaccine market 4. Historical, current and forecasted market size data for the Asia-Pacific based on disease indication (pneumococcal, haemophilus influenza type b, diphtheria-tetanus-pertussis, meningococcal conjugate vaccines) – by revenue and by volume 5. Historical, current and forecasted market size data for the Asia-Pacific based on end user (paediatric and adult conjugate vaccines) – by revenue and by volume 6. Historical, current and forecasted market size data of conjugate vaccines of countries (China, India, Japan and South Korea) – by revenue and by volume 7. Historical,

current and forecasted market size data for country-wise segments – by revenue and by volume 8. Analysis of the competitive landscape and profiles of major competitors operating in the Asia-Pacific market Why buy? o Understand the demand for conjugate vaccines to determine the viability of the market o Understand the country-specific market size and observations for each segment o Develop strategies based on the drivers, trends and highlights for each of the segments o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed o Recognize the key competitors of this market and respond accordingly o Identify the initiatives and growth strategies taken up by the major companies and decide on the direction of further growth o Define the competitive positioning by comparing the products and services with the key players in the market Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com)."

# China Conjugate Vaccine Market (2018-2023)



**Format:** CD-Rom

**Book Code:** NI419

**Pages:** 80

**Price:** Rs. 177,200.00 **US\$** 1,999.00

"China Conjugate Vaccine Market: Conjugate vaccine is a type of vaccine that contains bacterial capsular polysaccharide, attached to a protein to enhance immunogenicity and protect against invasive diseases. China is one of the prominent markets with a significant growth rate for conjugate vaccines. All Expanded Program on Immunization (EPI) vaccines (including tuberculosis, polio, measles, and diphtheria-tetanus-pertussis (DTP), hepatitis A and B, meningococcal, Japanese encephalitis, rubella and mumps) in China are free and mandatory for school admissions. Immunization clinics in China also offer non-EPI vaccines to children but for a fee (and are not covered by insurance programs), including influenza, varicella, Haemophilus influenza type B (Hib), rotavirus, and pneumococcal vaccines, among others. Market Segmentation: By disease indication, the market is segmented into: o Pneumococcal o Haemophilus influenza type B o Diphtheria-tetanus-pertussis o Meningococcal o Others By end user, the market is segmented into: o Paediatric o Adult Key growth factors: China is projected to be a significant market for conjugate vaccines during the forecast period. Rapidly increasing geriatric population, rise in consumer awareness, growing disposable income and healthcare expenditure, modernization of healthcare infrastructure, and a growing medical tourism industry will drive the growth of the conjugated vaccines market in China. According to the United Nations, China is ageing more rapidly than almost any country in recent history. This acts as a key driver for adult vaccines, owing to more demand by the geriatric population. Since the toll of pneumococcal disease in China is enormous, pneumococcal vaccination could improve children's health and save lives and is therefore a prime selection for inclusion in the EPI schedule. Threats and key players: o The China conjugate vaccine market is expected to have significantly high growth. China has spent tremendous resources on the elimination of measles, but such elimination efforts should be combined with other immunization initiatives, such as educating caregivers about the benefits of other vaccines. The Chinese public is receiving more information about measles than about pneumonia or meningitis. Measles vaccine is free in Shanghai, but pneumococcal vaccine requires payment, which impacts the decision of the public significantly as they are reluctant to pay and get vaccinated. o Major Conjugate Vaccine providers operating in the market are GlaxoSmithKline, Pfizer Inc., Merck, Novartis, Sanofi Pasteur, etc. What's covered in the report? 1. Overview of the China conjugate vaccine market 2. Market drivers, and challenges in the China conjugate vaccine market 3. Market trends in the China conjugate vaccine market 4. Historical, current and forecasted market size data for China based on disease indication (pneumococcal, haemophilus influenza type b, diphtheria-tetanus-pertussis, meningococcal conjugate vaccines) – by revenue and by volume 5. Historical, current and forecasted market size

data for China based on end user (paediatric and adult conjugate vaccines) – by revenue and by volume 6. Analysis of the competitive landscape and profiles of major companies operating in the China market

Why buy?

- o Understand the demand for conjugate vaccines to determine the viability of the market
- o Develop strategies based on the drivers and trends for each of the segments
- o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed
- o Recognize the key competitors of this market and respond accordingly
- o Identify the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth
- o Define the competitive positioning by comparing the products and services with the key players in the market

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# India Conjugate Vaccine Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI420

**Pages:** 80

**Price: Rs.** 177,200.00 **US\$** 1,999.00

"India Conjugate Vaccine Market: Conjugate vaccine is a type of vaccine that contains bacterial capsular polysaccharide, attached to a protein to enhance immunogenicity and protects against invasive diseases. India is one of the most prominent markets of conjugate vaccines. India is expected to be the fastest growing market due to the government's focus on research and development in the life sciences domain. By making Pneumococcal Conjugate Vaccine (PCV) available under the Universal immunization program (UIP), the government of India is ensuring equitable access to those who need them the most – the underprivileged and underserved. Hib is one of the leading causes of bacterial meningitis in India and a major cause of childhood pneumonia. The introduction of LPV in India is a significant milestone and a step forward towards accelerating child survival in India, and progress towards achieving national health goals and the Millennium Development Goal 4. Market Segmentation: o Based on disease indication, the market is segmented into pneumococcal, haemophilus influenza type b, diphtheria-tetanus-pertussis, meningococcal and others. o Based on end user, the market is segmented into paediatric and adult. Key growth factors: India is projected to be the fastest growing market for conjugate vaccines during the forecast period. Rapidly increasing population, rise in consumer awareness, growing disposable income and healthcare expenditure, modernization of healthcare infrastructure, and a growing medical tourism industry will drive the growth of the Indian market. Threats and key players: o The India conjugate vaccine market is expected to have significantly high growth. Delayed introduction of conjugate vaccines is likely to hold back the conjugate vaccine market. Though the prevalence of chronic diseases is high, limited availability and accessibility of conjugate vaccines in remote areas can become a cause for concern. Complicated manufacturing can also be a major restraint for this market. o Major conjugate vaccine providers operating in the market are GlaxoSmithKline, Pfizer Inc., Merck, Novartis, Sanofi Pasteur, etc. What's covered in the report? 1. Overview of the India conjugate vaccine market 2. Market drivers and challenges in the India conjugate vaccine market 3. Market trends in India conjugate vaccine market 4. Historical, current and forecasted market size data for India based on disease indication (pneumococcal, haemophilus influenza type b, diphtheria-tetanus-pertussis, meningococcal conjugate vaccines) – by revenue and by volume 5. Historical, current and forecasted market size data for India based on end user (paediatric and adult conjugate vaccines) – by revenue and by volume 6. Analysis of the competitive landscape and profiles of major companies operating in the Indian market Why buy? o Understand the demand for conjugate vaccines to determine the viability of the market o Develop strategies based on the drivers and trends for each of the segments o Evaluate the value chain to define the workflow

and to get an idea of the current position where you are placed o  
Recognize the key competitors of this market and respond accordingly o  
Identify the initiatives and growth strategies taken up by the major  
companies and decide on the direction for further growth o Define the  
competitive positioning by comparing the products and services with the  
key players in the market Customizations available With the given market  
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# Japan Conjugate Vaccine Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI421

**Pages:** 80

**Price: Rs. 177,200.00 US\$ 1,999.00**

"Japan Conjugate Vaccine Market: Conjugate Vaccine is a type of vaccine that contains bacterial capsular polysaccharide, attached to a protein to enhance immunogenicity and protects against invasive diseases. Japan is one of the most prominent markets of conjugate vaccines. Japan, at 84 years, has one of the highest life expectancies in the world. Currently, both PPSV–23 and PCV–13 are available for the elderly for the prevention of Streptococcus pneumoniae -related diseases. Despite these two vaccines being made available for the elderly, the national immunization program launched for these aged 65 and older as on October 1, 2014, only subsidized PPSV–23. Japan has frequently reported low incidence of Meningococcal disease, and therefore the disease is not considered a high health care priority. Market Segmentation: Based on disease indication, the market is segmented into: o Pneumococcal o Haemophilus influenza type b o Diphtheria-tetanus-pertussis o Meningococcal o Others Based on end user, the market is segmented into: o Paediatric o Adult Key growth factors: Japan is projected to be a stable market for conjugate vaccines during the forecast period. Rapidly increasing geriatric population, rise in consumer awareness, growing disposable income and healthcare expenditure and modernization of healthcare infrastructure will drive the Japan market for conjugate vaccines. Japan, with the highest life expectancy out of all other countries in the world, has its old population creating demand for adult conjugate vaccines. Threats and key players: 1. Although the health situation in Japan is among the best in the world, there is still a significant gap to be filled, with regard to the use of vaccines to prevent severe infections. This gap has major implications for public health, both in Japan and other countries since Japan is cited as a source for infectious diseases to countries that have those diseases under better control through vaccination. There is also a need to organize an efficient immunization program, due to the limited resources for health care. Under-reporting, lack of awareness and focus on meningococcal disease are some of the major threats. 2. Major conjugate vaccine providers are GlaxoSmithKline, Pfizer Inc., Merck, Novartis, Sanofi Pasteur, etc. What's covered in the report? 1. Overview of the Japan conjugate vaccine market 2. Market drivers and challenges in the Japan conjugate vaccine market 3. Market trends in the Japan conjugate vaccine market 4. Historical, current and forecasted market size data for Japan based on disease indication (pneumococcal, haemophilus influenza type b, diphtheria-tetanus-pertussis, meningococcal conjugate vaccines) – by revenue and by volume 5. Historical, current and forecasted market size data for Japan based on end user (paediatric and adult conjugate vaccines) – by revenue and by volume 6. Analysis of the competitive landscape and profiles of major companies operating in the Japan market Why buy? o Understand the demand for conjugate vaccines to determine the viability of the market o Develop strategies based on the drivers and

trends for each of the segments o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed o Recognize the key competitors of this market and respond accordingly o Identify the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth o Define the competitive positioning by comparing the products and services with the key players in the market Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com)."



**EU5 Conjugate Vaccine Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI422

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"EU5 Conjugate Vaccine Market: Conjugate Vaccine is a type of vaccine that contains bacterial capsular polysaccharide, attached to a protein to enhance immunogenicity and protect against invasive diseases. EU5 is one of the most prominent markets for conjugate vaccines. The U.K. was the first country to introduce MenB-4C into their National Infant Immunization Program (2015). In all EU/EEA countries, Hib vaccination has been part of the immunization programs, since 2010, and high coverage has been sustained. Market Segmentation: o Based on disease indication, the market is segmented into pneumococcal, haemophilus influenza type b, diphtheria-tetanus-pertussis, meningococcal and others. The highest penetration among paediatrics is that of the DTP vaccine. o Based on end user, the market is segmented into pediatric and adult. Key growth factors: The EU5 is projected to have positive growth during the forecasted period. A higher number of vaccination programs by the governments, increase in geriatric population, government initiatives and increase in research and development activities together propel the growth of this market. Germany will grow at a considerable rate over the coming years owing to increasing government initiatives which offer medical advice for the vaccination of children. Rising prevalence of infectious diseases and focused product development will fuel industry expansion. Threats and key players: o The EU5 conjugate vaccine market is expected to grow at a constant pace. Vaccine shortages, low access and stringent regulations are some of the challenges faced by this market which need to be addressed to achieve smooth growth. o Major conjugate vaccine providers operating in the market are GlaxoSmithKline, Pfizer Inc., Merck, Novartis, Sanofi Pasteur, etc. What's covered in the report? 1. Overview of the EU5 conjugate vaccine market 2. Market drivers and challenges in the EU5 conjugate vaccine market 3. Market trends in the EU5 conjugate vaccine market 4. Historical, current and forecasted market size data for EU5 based on disease indication (pneumococcal, haemophilus influenza type b, diphtheria-tetanus-pertussis, meningococcal conjugate vaccines) – by revenue and by volume 5. Historical, current and forecasted market size data for EU5 based on end user (pediatric and adult conjugate vaccines) – by revenue and by volume 6. Analysis of the competitive landscape and profiles of major companies operating in the EU5 market Why buy? o Understand the demand for conjugate vaccines to determine the viability of the market o Develop strategies based on the drivers and trends for each of the segments o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed o Recognize the key competitors of this market and respond accordingly o Identify the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth o Define the competitive positioning by comparing the products and services with the key players in

the market Customizations available With the given market data,  
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**Europe Conjugate Vaccine Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI423

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Europe Conjugate Vaccine Market: Conjugate vaccine is a type of vaccine that contains bacterial capsular polysaccharide, attached with a protein to enhance immunogenicity and protect against invasive diseases. Europe is a market with stable growth for conjugate vaccines. The conjugate vaccine market in Europe is expected to expand at a CAGR of 3.6% leading to a revenue of USD 8.94 Bn by 2023. By volume, it is anticipated to reach 504.46 Million units by 2023, expanding at a CAGR of 3.7%. The U.K. was the first country to introduce MenB-4C into their National Infant Immunization Program (2015). In all EU/EEA countries, Hib vaccination has been part of the immunization programs, since 2010, and high coverage has been sustained. Market Segmentation: o Based on disease indication, the market is segmented into pneumococcal, haemophilus influenza type b, diphtheria-tetanus-pertussis, meningococcal and others. o Based on end user, the market is segmented into pediatric and adult. o Based on countries, the Europe market is divided into EU5 and Rest of EU. Key growth factors: The European market will not display any extraordinary growth but average figures. Key growth factors include increasing emphasis on and availability of funds for research and development. Moreover, advancements in medical science, awareness about the availability of a higher number of vaccines for diseases will drive the growth of this market. Increasing vaccination programs by government, their initiatives, and increase in research and development activities will result in the growth of this market. Threats and key players: o The Europe conjugate vaccine market is expected to grow at a steady pace. The scope for significant growth is limited. Vaccine shortages are a major problem which will hinder the growth of the market. The shortage of vaccines affecting some EU/EEA Member States had direct effects on the delivery of national vaccination programmes. Since 2015, nine EU/EEA member states had to adjust their immunization policies. o Major conjugate vaccine providers operating in the market are GlaxoSmithKline, Pfizer Inc., Merck, Novartis, Sanofi Pasteur, etc. What's covered in the report? 1. Overview of the Europe conjugate vaccine market 2. Market drivers and challenges in the Europe conjugate vaccine market 3. Market trends in the Europe conjugate vaccine market 4. Historical, current and forecasted market size data for Europe based on disease indication (pneumococcal, haemophilus influenza type b, diphtheria-tetanus-pertussis, meningococcal conjugate vaccines) – by revenue and by volume 5. Historical, current and forecasted market size data for Europe based on end user (pediatric and adult conjugate vaccines) – by revenue and by volume 6. Historical, current and forecasted market size data of conjugate vaccines based on countries (EU5, Rest of EU) – by revenue and by volume 7. Historical, current and forecasted market size data for country-wise segments – by revenue and by volume 8. Analysis of the competitive landscape and

profiles of major companies operating in the European market Why buy? o Understand the demand for conjugate vaccines to determine the viability of the market o Understand the country-specific market size and observations for each segment o Develop strategies based on the drivers, trends and highlights for each of the segments o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed o Recognize the key competitors of this market and respond accordingly o Identify the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth o Define the competitive positioning by comparing the products and services with the key players in the market Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com)."

**Latin America Conjugate Vaccine Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI424

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Latin America Conjugate Vaccine Market: Conjugate vaccine is a type of vaccine that contains bacterial capsular polysaccharide, attached to a protein to enhance immunogenicity and protect against invasive diseases. Latin America is a market with a significant growth rate for conjugate vaccines. The conjugate vaccine market in Latin America is expected to grow at a CAGR of 20.4% leading to revenue of USD 5.43 Bn by 2023. By volume, it is anticipated to reach 839.21 Million units by 2023, expanding at a CAGR of 20.19%. Countries in the Americas have been among the first few developing nations to introduce pneumococcal conjugate vaccines into their Expanded Programs on Immunization, with 34 countries and territories having introduced these vaccines as of September 2015. Market Segmentation: o Based on disease indication, the market is segmented into pneumococcal, haemophilus influenza type B, diphtheria-tetanus-pertussis, meningococcal and others. o Based on end user, the market is segmented into paediatric and adult. o By countries, the Latin American market is divided into Brazil, Argentina and the Rest of LATAM. Key growth factors: Latin America has a growing market owing to increase in the incidence of chronic diseases, government initiatives, and control strategies. Threats and key players: o The Latin America Conjugate Vaccine market is expected to grow positively. There are still a lot of gaps to be filled for a higher penetration of such vaccines among the masses. A dearth of data on Hib disease burden and limited awareness of Hib disease has resulted in a lack of advocacy for the introduction of Hib vaccine in some countries. Highly complicated manufacturing processes, pricing inefficiencies and lack of accessibility are some of the major obstacles in the growth path, which need to be addressed. o Conjugate Vaccine providers operating in the market are Pfizer Inc., Merck, Novartis, Sanofi Pasteur, CSL Limited, etc. What's covered in the report? 1. Overview of the Latin America conjugate vaccine market 2. Market drivers, and challenges in the Latin America conjugate vaccine market 3. Market trends in Latin America conjugate vaccine market 4. Historical, current and forecasted market size data for Latin America based on disease indication (pneumococcal, haemophilus influenza type b, diphtheria-tetanus-pertussis, meningococcal conjugate vaccines) – by revenue and by volume 5. Historical, current and forecasted market size data for Latin America by end user (paediatric and adult conjugate vaccines) – by revenue and by volume 6. Historical, current and forecasted market size data of conjugate vaccines by countries (Brazil, Argentina and the Rest of LATAM) – by revenue and by volume 7. Historical, current and forecasted market size data for country-wise segments – by revenue and by volume 8. Analysis of the competitive landscape and profiles of major competitors operating in the Latin American market Why buy? o Understand the demand for conjugate vaccines to determine the viability of the market o Understand the



country-specific market size and observations for each segment o  
Develop strategies based on the drivers, trends and highlights for each of  
the segments o Evaluate the value chain to determine the workflow and to  
get an idea of the current position where you are placed o Recognize the  
key competitors of this market and respond accordingly o Identify the  
initiatives and growth strategies taken up by the major companies and  
decide on the direction for further growth o Define the competitive  
positioning by comparing the products and services with the key players in  
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**North America Conjugate Vaccine Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI425

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"North America Conjugate Vaccine Market: Conjugate vaccine is a type of vaccine that contains bacterial capsular polysaccharide, attached with a protein to enhance immunogenicity and protect against invasive diseases. North America is one of the most prominent markets for conjugate vaccines. The conjugate vaccine market in North America is expected to expand at a CAGR of 3.2%, leading to a revenue of USD 16.26 Bn by 2023. By volume, it is anticipated to reach 286.63 Million units by 2023 expanding at a CAGR of 3%. Scheduled conjugated vaccinations, have eradicated health disparities and consequently led to lower rate of disease incidence. Market Segmentation: o Based on disease indication, the market is segmented into pneumococcal, haemophilus influenza type b, diphtheria-tetanus-pertussis, meningococcal and others. The highest penetration among paediatrics in North America was in the case of DTP vaccines. o Based on end user, the market is segmented into pediatric and adult. o Based on countries, the market is divided into U.S. and Canada. Key growth factors: North America is projected to be one of the most significant markets for conjugate vaccines during the forecast period, due to a rise in demand for pneumococcal, meningococcal vaccines, and other conjugate vaccines. Increased diagnosis and treatment are considered to fuel the North American conjugate vaccine market. Recommended vaccines and dosages are updated on a regular basis to comply with prevalent serogroups of infectious agents. For example, the CDC has its own immunization schedule for US citizens. This has increased the effectiveness of administered vaccines, which thereby increases the demand for the product, leading to increase in market sales. Threats and key players: o The North America conjugate vaccine market is expected to grow positively. But since it is a saturated market, the scope for significant growth is limited. In North America, the population above 65 years of age has decreased from 53,000,000 in 2014 to 51,900,000 in 2016. So, the demand for adult vaccines has also reduced. The overall penetration rate for the adult segment is lower than that of the pediatric segment. o Major conjugate vaccine providers operating in the market are GlaxoSmithKline, Pfizer Inc., Merck, Novartis, Sanofi Pasteur, etc. What's covered in the report? 1. Overview of the North America conjugate vaccine market 2. Market drivers and challenges in the North America conjugate vaccine market 3. Market trends in the North America conjugate vaccine market 4. Historical, current and forecasted market size data for North America based on disease indication (pneumococcal, haemophilus influenza type b, diphtheria-tetanus-pertussis, meningococcal conjugate vaccines) – by revenue and by volume 5. Historical, current and forecasted market size data for North America based on end user (pediatric and adult conjugate vaccines) – by revenue and by volume 6. Historical, current and forecasted market size data of conjugate vaccines by countries (U.S., Canada) – by revenue and by

volume 7. Historical, current and forecasted market size data for country-wise segments – by revenue and by volume 8. Analysis of the competitive landscape and profiles of major companies operating in the North American market Why buy? o Understand the demand for conjugate vaccines to determine the viability of the market o Understand the country-specific market size and observations for each segment o Develop strategies based on the drivers, trends and highlights for each of the segments o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed o Recognize the key competitors of this market and respond accordingly o Identify the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth o Define the competitive positioning by comparing the products and services with the key players in the market Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com)."

# The U.S. Conjugate Vaccine Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI426

**Pages:** 80

**Price: Rs. 177,200.00 US\$ 1,999.00**

"The U.S. Conjugate Vaccine Market: The Conjugate vaccine is a type of vaccine that contains bacterial capsular polysaccharide, attached to a protein to enhance immunogenicity and protect against invasive diseases. The U.S. is one of the prominent markets for conjugate vaccines. Scheduled vaccination of conjugate vaccines has eradicated health disparities and consequently, the rate of incidence of diseases in the U.S. have been lower. Native Alaskan/American Indian and African-American children had much higher rates of invasive pneumococcal diseases than white children in the U.S. Vaccination has wiped out these health disparities, and the incidence of these diseases is now relatively low across all groups. Market Segmentation: o Based on disease indication, the market is segmented into pneumococcal, haemophilus influenza type b, diphtheria-tetanus-pertussis, meningococcal and others. The highest penetration among paediatrics is that of DTP vaccines. o Based on end user, the market is segmented into pediatric and adult. Key growth factors: The U.S. is projected to be one of the most significant markets for conjugate vaccines during the forecast period, due to a rise in demand for pneumococcal, meningococcal vaccines, and other conjugate vaccines. Increased diagnosis and treatments would fuel the conjugate vaccines market. Recommended vaccines and dosages are updated on a regular basis to comply with prevalent serogroups of infectious agents. For example, the CDC has its own immunization schedule for U.S. citizens. This has increased the effectiveness of administered vaccines, which thereby boosts the demand for the product, leading to increase in market sales. Growing initiatives by HHS to reduce infectious diseases by increasing immunization rates and immunization recommendations will fuel the growth of the market. For instance, the Healthy People 2020 aims for immunization to prevent and treat infectious diseases. Threats and key players: o The U.S. conjugate vaccine market is expected to grow positively. But since it is a saturated market, the scope for significant growth is limited. In North America, the population above 65 years of age has decreased from the year 2014 to 2016. So, the demand for adult vaccines has also lowered. The overall penetration rates for the adult segment, is lower than that of the pediatric segment. o Major conjugate vaccine providers operating in the market are GlaxoSmithKline, Pfizer Inc., Merck, Novartis, Sanofi Pasteur, etc. What's covered in the report? 1. Overview of the U.S. conjugate vaccine market 2. Market drivers and challenges in the U.S. conjugate vaccine market 3. Market trends in the U.S. conjugate vaccine market 4. Historical, current and forecasted market size data for the U.S. based on disease indication (pneumococcal, haemophilus influenza type b, diphtheria-tetanus-pertussis, meningococcal conjugate vaccines) – by revenue and by volume 5. Historical, current and forecasted market size data for the U.S. based on the end user (paediatric and adult conjugate vaccines) – by revenue and

by volume 6. Analysis of the competitive landscape and profiles of major companies operating in the U.S. market Why buy? o Understand the demand for conjugate vaccines to determine the viability of the market o Develop strategies based on the drivers and trends for each of the segments o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed o Recognize the key competitors of this market and respond accordingly o Identify the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth o Define the competitive positioning by comparing the products and services with the key players in the market Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com)."

**Global 5G Market –A USD 251 Bn Opportunity By 2025**



**Format:** CD-Rom

**Book Code:** NI427

**Pages:** 100

**Price:** Rs. 354,000.00 **US\$** 3,999.00

"Global 5G Market The fifth generation of mobile technology (5G technology) is expected to cater to the demand and the business frameworks needed by and beyond 2020; but it is not without its disruptions. In addition to driving a connected society, 5G wireless technology will bring about socio-economic transformations through productivity, sustainability and well-being. Mobile 5G seems to be on course to be the next big thing in the global digital connectivity ecosystem. However, mobile 4G LTE will dominate in terms of volume for the next ten years at least. According to Netscribes' research, the global 5G market is forecasted to expand at a CAGR of around 97% over a five-year period and will reach a value of USD 251 Bn by 2025. Key Growth Factors: The main driver of 5G is the ever-increasing demand for enhanced mobile internet experiences, clubbed with smartphone adoption among users. 5G technology will address rising bandwidth requirements, demand for advanced application services, and higher acceptance of the Internet of Things (IOT). Threats and Key Players: Well-defined 5G standards and a clean regulatory environment will help realize the full potential of 5G services. Inadequate spectrum and infrastructure will hinder developing nations in their efforts to adopt 5G services. The top-ten global service provider companies covered in the study include: o China Mobile o Verizon Communications o AT&T o Vodafone o Nippon Telegraph and Telephone o Sprint Corporation o Deutsche Telekom o Telefónica o América Móvil o China Telecommunications Corporation Related Definitions: o Classic SIM Connection A subscriber identification module (SIM) is an integrated circuit(IC) that is designed to securely store the international mobile subscriber identity (IMSI) number and its related key, which are used for identification and authentication of subscribers on mobile telephony devices (such as mobile phones and computers). SIM cards are used on GSM phones, and they are required for the latest LTE-capable handsets. o Machine-to-Machine (M2M) SIM Connection– Refers to the technologies that enable devices/ machines and sensors or “things” (within the Internet of Things) to communicate with each other, and with other Internet-enabled devices and systems. What's covered in the report: o Drivers for 5G adoption, trends, and challenges in the present telecommunication industry o Total number of global and regional SIM cellular connections and SIM M2M cellular connections across (5G, 4G, 3G, 2G) generations o Global and regional data usage for both SIM cellular connections and SIM M2M cellular connections across (5G, 4G, 3G, 2G) generations o Global and regional data traffic for both SIM cellular connections and SIM M2M cellular connections across (5G, 4G, 3G, 2G) generations o Global 5G market by applications - Internet of Things, Robotics & Automation, Virtual Reality, Others) o Potential 5G Global Landscape Why buy? o Get a broad understanding of the global 5G market, the dynamics of the market, and the current state of the

industry o Understanding the global 5G market by applications - Internet of Things, Robotics & Automation, Virtual Reality, others) o Understand SIM Cellular Connection and SIM M2M Cellular Connection advancements/ decay across 5G, 4G, 3G, and 2G generations. o Recognize major competitors' business and market dynamics, and respond accordingly Netscribes offers custom market research solutions based on specific business needs. To request for custom research contact [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com)."

# China 5G Market (2018-2025)

**Format:** CD-Rom

**Book Code:** NI429

**Pages:** 80

**Price:** Rs. 177,200.00 **US\$** 1,999.00

"China 5G Market The fifth generation of mobile technology (5G technology) is expected to cater to the demand and provide the business frameworks needed by and beyond 2020. In addition to driving a connected society, 5G wireless technology will bring about socio-economic transformations through productivity, sustainability and well-being. Mobile 5G seems to be the next big thing in the global digital connectivity ecosystem. The China 5G market is anticipated to show a triple-digit growth rate because it is already leading the smartphone market. Commercialization of 5G services is expected across China by 2019, and commercial deployments of 5G are also planned by 2020. 5G networks are likely to enhance mobile broadband services, support ultra HD videos, and launch augmented reality (AR), and virtual reality (VR) application. China is expected to be the market leader in VR owing to its early adoption, providing its customers with a supplement experience of 4G networks at its initial phase. The China 5G market is classified into SIM cellular connections and SIM M2M cellular connections. These are further divided into data per user, and 5G data traffic for each category In China SIM cellular connections hold the majority of the market share, whereas SIM M2M cellular connections are anticipated to grow at an increasing rate. China is expected to hold a significant market share and it is expected to exceed 400 Mn connections by 2025. This may be because of large economies of scale that will reduce the price of 5G devices. Companies like China Telecom, and China Unicom are aggressively trying to capture market share by transferring subsidies from 4G to 5G. Key growth factors o The major growth factors of the China 5G market are continuous evolution towards enhanced bandwidth, lower latency, enhanced security and openness of mobile networks o Rapid Population Penetration: Considering the growing global smartphone and mobile internet adoption, mobile internet penetration in China is said to have doubled over the last five years, reaching just less than half of the population by the end of 2016. This implies that the future scope is immense considering the present scenario Threats and key players o The region faces growth challenges, such as regulatory pressures, and new operator launches o As China is an early adopter of 5G networks, it is likely to face the challenge of less matured devices, which might limit the adoption of 5G o The key players in this market are China Mobile, China Telecom, and China Unicom What's covered in the report? 1. Overview of the China 5G market 2. The forecasted market size data of the China 5G market 3. The forecasted market size for the segments of SIM cellular connections and SIM M2M cellular connections, and each segment's data usage (GB/month) and data traffic (EB/year) 4. The forecasted market size by application: Internet of Things, Robotics & Automation, Virtual Reality, others 5. Market trends in the China 5G market 6. Market drivers and challenges of the China 5G market 7. Analysis of company profiles of

the major players operating in the market Why buy? 1. Get a broad understanding of the China 5G market and its segments based on applications 2. Get region-specific drivers and challenges affecting the China 5G market 3. Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com)."

## EU5 5G Market (2018-2025)

**Format:** CD-Rom

**Book Code:** NI430

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"EU5 5G market The fifth generation of mobile technology (5G technology) is expected to cater to the demand and provide the business frameworks needed by and beyond 2020. In addition to driving a connected society, 5G wireless technology will bring about socio-economic transformations through productivity, sustainability and well-being. Mobile 5G seems to be the next big thing in the global digital connectivity ecosystem. The EU5 5G market is anticipated to show a triple-digit growth rate in the forecasted period. The European Commission's had already launched a 5G action plan under its digital market strategy in 2016. Under the strategy, it had made spectrum bands available for 5G and set up the roadmap for private and public investment. This is expected to make 5G adoption easy in the EU5 countries. Since 2013, European countries are making an enormous investment on LTE-advanced networks and working on its continuous deployment. These are facilitating new services that are leading to spectrum reframing and shutdown of 2G and 3G networks. The collective advancement of this technology is expected to drive 5G connections. The EU 5 5G market is classified into SIM cellular connections and SIM M2M cellular connections. These are further divided into data per user and 5G data traffic for each categories. In the EU 5, SIM cellular connections hold majority of the market share, whereas SIM M2M cellular connections are anticipated to show triple-digit growth rates. Also, SIM connections are expected to expand from 752 Mn to 882 Mn from 2016 to 2020, with 130% penetration. The EU5 region is expected to outrun the 4G adoption. By 2025, it is expected that about 75% of the population in the EU5 countries will be under 5G coverage. Countries like the UK (United Kingdom), Germany, and France are expected to lead the 5G market. Key growth factors: o The major growth factors of the EU5 5G market are continuous evolution towards enhanced bandwidth, lower latency, enhanced security and openness of mobile networks o EU5 is looking forward to take up a leadership role in the 5G market. It is estimated that Europe will reach about 214 5G connection by 2025 Threats and key players: o A major challenge for EU5 developers and internet companies is the lack of economies of scale in national markets in comparison to the U.S., or emerging markets in Asia such as China and India o The key players in these markets are Deutsche Telekom, Telefonica, Vodafone, Orange, and BT What's covered in the report? 1. Overview of the EU 5 5G market 2. The forecasted market size data of the EU 5 5G market 3. The forecasted market size for the segments of SIM cellular connections and SIM M2M cellular connections, and each segment's data usage (GB/month) and data traffic (EB/year) 4. The forecasted market size for applications- Internet of Things, Robotics & Automation, Virtual Reality, others 5. Market trends in the EU 5 5G market 6. Market drivers and challenges in the EU 5 5G market 7. Analysis of company profiles of the major players

operating in the market Why buy? 1. Get a broad understanding of the EU 5 5G market and its segments by applications 2. Get region-specific drivers and challenges affecting the EU 5 5G market 3. Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com)."



## India 5G Market (2018-2025)

**Format:** CD-Rom

**Book Code:** NI431

**Pages:** 80

**Price: Rs.** 177,200.00 **US\$** 1,999.00

"India 5G Market The fifth generation of mobile technology (5G technology) is expected to cater to the demand and provide the business frameworks needed by and beyond 2020. In addition to driving a connected society, 5G wireless technology will bring about socio-economic transformations through productivity, sustainability and well-being. Mobile 5G seems to be the next big thing in the global digital connectivity ecosystem. As the world is moving towards 5G networks, India is expected to play a leading role in formulating the technology standards under the Digital India program. The 5G market in India is expected to show a triple-digit growth rate during the forecasted period. 5G connection in India is expected to generate approximately USD 20Bn revenue for telecom companies by 2025. This is because India mobile companies are looking forward to providing high HD premium videos to their users by embracing 5G networks. The India 5G market is classified into SIM cellular connections and SIM M2M cellular connections. These are further divided into data per user, and 5G data traffic for each category. In India, SIM cellular connections hold the majority of the market share, whereas SIM M2M cellular connections are anticipated to grow at an increasing rate. With the adoption of 5G, India is expected to boost the AR and VR market. 5G networks can provide a million connections within a square kilometer, becoming critical for companies who are working within the AR and VR segments. Key growth factors: o The major growth factors driving the India 5G market are continuous evolution towards enhanced bandwidth, lower latency, enhanced security and openness of mobile networks o 5G networks will provide affordable high speed connections to the vast population across rural and urban areas at reasonable prices, thereby reducing digital inequality Threats and key players: o The region faces growth challenges, such as regulatory pressures, and new operator launches o The key players in this market are Airtel, Vodafone, BSNL, Idea, and Reliance Communication What's covered in the report? 1. Overview of the India 5G market 2. The forecasted market size data of the India 5G market 3. The forecasted market size for the segments of SIM cellular connections and SIM M2M cellular connections, and each segment's data usage (GB/month) and data traffic (EB/year) 4. The forecasted market size for applications: Internet of Things, Robotics & Automation, Virtual Reality, others 5. Market trends in the India 5G market 6. Market drivers and challenges in the India 5G market 7. Analysis of company profiles of the major players operating in the market Why buy? 1. Get a broad understanding of the India 5G market and its segments based on applications 2. Get region-specific drivers and challenges affecting the India 5G market 3. Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at

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# South Korea 5G Market (2018-2025)

**Format:** CD-Rom

**Book Code:** NI432

**Pages:** 80

**Price: Rs.** 177,200.00 **US\$** 1,999.00

"South Korea 5G Market The fifth generation of mobile technology (5G technology) is expected to cater to the demand and provide the business frameworks needed by and beyond 2020. In addition to driving a connected society, 5G wireless technology will bring about socio-economic transformations through productivity, sustainability and well-being. Mobile 5G seems to be the next big thing in the global digital connectivity ecosystem. As the world moves towards 5G networks, South Korea plans to build 5G network to save money and time. The 5G market in South Korea is expected to show a triple-digit growth rate during the forecasted period. The South Korean government aims to deploy commercial 5G network services by the second half of 2019. It is estimated that the 5G penetration rate will be 5% by 2020 and subscriber would increase from 30% in 2020 to 90% in 2026 out of the total mobile subscribers. The South Korea 5G market is classified into SIM cellular connections and SIM M2M cellular connections. These are further divided into data per user, and 5G data traffic for each categories. In South Korea, SIM cellular connections hold the majority of the market share, whereas SIM M2M cellular connections are anticipated to grow at an increasing rate. The 5G hype across the world has led South Korea to invest USD 1.7 Bn to roll out 5G wireless services that would enable users to download a full movie within a second. This would enable the related industries to upsell new 5G related devices and infrastructure equipment, and earn revenue worth USD 350 Mn by 2026. This will help in the expansion of the telecom infrastructure equipment industry. Key growth factors: o The major growth factors driving the South Korea 5G market are continuous evolution towards enhanced bandwidth, lower latency, enhanced security and openness of mobile networks o South Korean network operating companies plan to invest USD 9.36 Bn on 5G by 2018. The top three South Korean telecom companies will start commercial operations on 5G by 2019 and build nationwide 5G infrastructure by 2020 Threats and key players: o The region faces growth challenges, such as regulatory pressures, and new operator launches o The key players in this market are SK Telecom, KT, and LGU+ What's covered in the report? 1. Overview of the South Korea 5G market 2. The forecasted market size data of the South Korea 5G market 3. The forecasted market size for the segments of SIM cellular connections and SIM M2M cellular connections, and each segment's usage (GB/month) and data traffic (EB/year) 4. The forecasted market size based on applications: Internet of Things, Robotics & Automation, Virtual Reality, others 5. Market trends in the South Korea 5G market 6. Market drivers and challenges of the of the South Korea 5G market 7. Analysis of company profiles of the major players operating in the market Why buy? 1. Get a broad understanding of the South Korea 5G market and its segments based on applications 2. Get region-specific drivers and challenges affecting the South Korea 5G market 3. Recognize

significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com)."

# United States 5G Market (2018-2025)

**Format:** CD-Rom

**Book Code:** NI433

**Pages:** 80

**Price:** Rs. 177,200.00 **US\$** 1,999.00

"United States 5G Market The fifth generation of mobile technology (5G technology) is expected to cater to the demand and provide the business frameworks needed by and beyond 2020. In addition to driving a connected society, 5G wireless technology will bring about socio-economic transformations through productivity, sustainability and well-being. Mobile 5G seems to be the next big thing in the global digital connectivity ecosystem. The United States (U.S.) 5G market is anticipated to show a double-digit growth rate during the forecasted period. The U.S. was the first country to launch commercial 5G services. Various telecom companies in the U.S. are planning to launch 5G wireless services across the country by the end of 2018. Revenue growth in the U.S. has been stronger than any of the other developed markets. This trend has been driven primarily by higher usage of both voice and messaging services, as well as, a more recent growing consumer engagement, resulting in higher levels of data usage. The U.S. 5G market is classified into SIM cellular connections and SIM M2M cellular connections. This is further divided into data per user, and 5G data traffic for each categories. In the U.S., SIM cellular connections hold the maximum market share, whereas SIM M2M cellular connections are anticipated to show high growth. The U.S. is expected to get hold a significant market share as the advent of 5G is expected to bring about vast transformations in the U.S., technology, media, and telecom industries in the country. The U.S. government is progressing with new spectrum allocations to support 5G market. Key growth factors o The major growth factors of the U.S. 5G market are a broadened range of applications and services o Continuous investment on fiber infrastructure and 4G network upgradation is creating a solid foundation for 5G deployment. As the U.S. is leading digitization of businesses, it is expected to create a favourable environment to explore revenue opportunities Threats and key players o A major challenge that the U.S. 5G market will face is stiff price competition o The key players in this market are AT&T, Verizon, Comcast, T-Mobile USA, and Sprint Corporation What's covered in the report? 1. Overview of the U.S. 5G market 2. The forecasted market size data of the U.S. 5G market 3. The forecasted market size for the segments of SIM cellular connections and SIM M2M cellular connections, and each segment's data usage (GB/month) and data traffic (EB/year) 4. The forecasted market size based on applications: Internet of Things, Robotics & Automation, Virtual Reality, Other 5. Market trends in the U.S. 5G market 6. Market drivers and challenges in the U.S. 5G market 7. Analysis of company profiles of the major players operating in the market Why buy? 1. Get a broad understanding of the U.S. 5G market and its segments by applications 2. Get region-specific drivers and challenges affecting the U.S.5G market 3. Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data,



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# Asia-Pacific 5G Market (2018-2025)

**Format:** CD-Rom

**Book Code:** NI434

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Asia-Pacific 5G Market The fifth generation of mobile technology (5G technology) is expected to cater to the demand and provide the business frameworks needed by and beyond 2020. In addition to driving a connected society, 5G wireless technology will bring about socio-economic transformations through productivity, sustainability and well-being. Mobile 5G seems to be the next big thing in the global digital connectivity ecosystem. The Asia-Pacific 5G market is anticipated to expand at an overall compound annual growth rate (CAGR) of 166% and will be worth of USD 64.22 Bn by 2025. A recent study stated that the Asia-Pacific market would lead the commercial deployment of 5G services. About 28% of mobile operator is expected to offer 5G by 2020, and 71% of MNOs are already engaged in 5G planning and are expected to offer 5G services before 2024. Low TCO is the one of the key drivers propelling the 5G market. The Asia-Pacific 5G market is classified into SIM cellular connections and SIM M2M cellular connections. This is further divided into data per user, and 5G data traffic for each category. In the Asia-pacific SIM cellular connections hold more than 90% of the market share, whereas SIM M2M cellular connections are anticipated to show a grow rate that is close to 200%. SIM cellular connections, is expected to increase to 29GB from 2019 to 2021 and from 2022 a peak in traffic is expected and hence forth we have assumed constant usage. On the other hand, for SIM M2M cellular connections, 5G data usage per month per user will be around 3.3GB in 2019 and is expected to grow at an increasing rate. Based on region, the Asia-Pacific 5G market is classified into China, Japan, India, South Korea, and the rest of APAC. China is expected to hold a significant market share and it is expected to have more than 400 Mn connections by 2025. This may be because of large economies of scale that will reduce the prices of 5G device. Key growth factors: o The major growth factors of the Asia-Pacific 5G market are continuous evolution towards enhanced bandwidth, lower latency, enhanced security and openness of mobile networks o Rapid Population Penetration: Considering the growing global smartphone and mobile internet adoption, mobile internet penetration in the Asia-Pacific region has doubled over the last five years, reaching just half of the population by the end of 2016. This means that the future scope is immense considering the present scenario Threats and key players: o The region faces growth challenges, such as regulatory pressure, and launch of new operators o The key players in this market are NTT Communications, SK Telecom, Tata Communications, China Mobile, and CSL What's covered in the report? 1. Overview of the Asia-Pacific 5G market 2. The forecasted market size data of the Asia-Pacific 5G market 3. The forecasted market size for the segments of SIM cellular connections and SIM 2M cellular connections, and each segment's data usage (GB/month) and data traffic (EB/year) 4. The forecasted market size of the 5G market based on

applications: Internet of Things, Robotics & Automation, Virtual Reality, and Other 5. Market trends in the Asia-Pacific 5G market 6. Market drivers and challenges in the Asia-Pacific 5G market 7. Current and forecasted market size data based on countries – China, Japan, India, South Korea, and the rest of the APAC region 8. Analysis of company profiles of the major players operating in the market Why buy? 1. Get a broad understanding of the Asia-Pacific 5G market and its segments, based on countries and applications 2. Get region-specific drivers and challenges affecting the Asia-Pacific 5G market 3. Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com)."

## Europe 5G Market (2018-2025)

**Format:** CD-Rom

**Book Code:** NI435

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Europe 5G market The fifth generation of mobile technology (5G technology) is expected to cater to the demand and provide the business frameworks needed by and beyond 2020. In addition to driving a connected society, 5G wireless technology will bring about socio-economic transformations through productivity, sustainability and well-being. Mobile 5G seems to be the next big thing in the global digital connectivity ecosystem. The Europe 5G market is anticipated to expand at an overall compound annual growth rate (CAGR) of 141% and will be worth of 47.63 Bn by 2025. A recent study conducted with support from the European Commission estimated that the total number of IOT connections across the EU could reach 6 Bn by 2020, and will generate a total revenue of €1.2 Tn (including software, hardware, and services). The Europe 5G market is classified into SIM cellular connections and SIM M2M cellular connections. This is further divided into data per user, and 5G data traffic for each category. In the Europe, SIM cellular connections hold 94% of the market share, whereas SIM M2M cellular connections are anticipated to exhibit a growth rate that is close to 200%. For SIM cellular connections, 5G data usage per month per user is expected to be around 27.4GB by 2021 and we assumed that there would be stagnant usage. On the other hand, for SIM M2M cellular connections it is expected to be around 2.8GB by 2019 and is expected to grow at an increasing rate. Based on region, the Europe 5G market is classified into EU 5G market and the rest of the Europe 5G market. The Europe region is expected to hold a significant market share because countries like the United Kingdom, and Italy are making efforts to test 5G networks in 2018 and launch 5G smartphones by next year. Key growth factors: o The major growth factors of the Europe 5G market are continuous evolution towards enhanced bandwidth, lower latency, enhanced security and openness of mobile networks o Rapid Population Penetration: by 2020, there will be more than 450 million mobile subscribers in the Europe which will be 84% of total population Threats and key players: o A major challenge for European developers and internet companies is the lack of economies of scale in national markets in comparison to the U.S. or the emerging markets of Asia such as China and India o The key players in this market are Deutsche Telekom, Telefonica, Vodafone, Orange, and BT What's covered in the report? 1. Overview of the Europe 5G market 2. The forecasted market size data of the Europe 5G market 3. The forecasted market size for the segments of SIM cellular connections and SIM 2M cellular connections, and each segment's data usage (GB/month) and data traffic (EB/year) 4. The forecasted market size for application: Internet of Things, Robotics & Automation, Virtual Reality, and others 5. Market trends in the Europe 5G market 6. Market drivers and challenges in the Europe 5G market 7. Current and forecasted market size data for the 5G market, based on countries – EU5 and the rest of EU5 8. Analysis

of company profiles of the major players operating in the market Why buy? 1. Get a broad understanding of the Europe 5G market and its segments based on countries and applications 2. Get region-specific drivers and challenges affecting the Europe 5G market 3. Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com)."

**Latin America 5G Market (2018-2025)**



**Format:** CD-Rom

**Book Code:** NI436

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Latin America 5G Market The fifth generation of mobile technology (5G technology) is expected to cater to the demand and provide the business frameworks needed by and beyond 2020. In addition to driving a connected society, 5G wireless technology will bring about socio-economic transformations through productivity, sustainability and well-being. Mobile 5G seems to be the next big thing in the global digital connectivity ecosystem. The Latin America 5G market is anticipated to expand at an overall compound annual growth rate (CAGR) of 121% and will be worth of 6.37 Bn by 2025. Mobile communication in Latin America is showing rapid expansion because of the growing use of smartphones, extensive use of data-intensive applications over the internet, such as video and social media, that are expected to expand the domination of mobile broadband. The Latin America 5G market is classified into SIM cellular connections and SIM M2M cellular connections. This is further divided into data per user, and 5G data traffic for each category. In Latin America, SIM cellular connections make up almost 99% of the market, whereas SIM M2M cellular connections are anticipated to show a growth rate of 185% during the forecasted period. For SIM cellular connections, 5G data usage per month per user is expected to be around 16GB from the time period 2020 to 2022 hence forth we have presumed fixed usage. On the other hand, for SIM M2M cellular connections, 5G data usage per month per user will be close to 1.9GB by 2019 and is expected to expand at an increasing rate. Based on region, the Latin America 5G market is classified into Brazil, Mexico, and Colombia. Brazil is one of the largest markets in this region since they have been quite proactive in their exploration of the potential of 5G and the government has partnered with Ericsson, a Swedish telecommunication technology to work on 5G and IoT (Internet of Things) Key growth factors:

- o The major growth factors of the Latin America 5G market are continuous evolution towards enhanced bandwidth, lower latency, enhanced security and openness of mobile networks
- o By 2020, the smartphone adoption rate will be 71%, and 79% of mobile connections will be mobile broadband

Threats and key players:

- o The current investments in 4G networks will restrain the large scale build out of 5G in Latin America
- o Latin America has slow regulatory agencies to meet the spectrum allocation required to support the growing demand of connective devices
- o The key players in this market are America Movil, Oi SA, Telefonica Brasil, and Tim Participacoes

What's covered in the report?

1. Overview of the Latin America 5G market
2. The forecasted market size data of the Latin America 5G market
3. The forecasted market size for the segments of SIM cellular connections and SIM 2M cellular connections, and each segment's data usage (GB/month) and data traffic (EB/year)
4. The forecasted market size of the 5G market based on applications: Internet of Things, Robotics & Automation, Virtual Reality, and Other
5. Market trends in the Latin America 5G market
- 6.

Market drivers and challenges in the Latin America 5G market 7. Current and forecasted market size data for the 5G market, based on countries – Brazil, Mexico, and Colombia 8. Analysis of company profiles of the major players operating in the market Why buy? 1. Get a broad understanding of the Latin America 5G market and its segments based on countries and applications 2. Get region-specific drivers and challenges affecting the Latin America 5G market 3. Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com)."

**North America 5G Market (2018-2025)**

**Format:** CD-Rom

**Book Code:** NI437

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"North America 5G Market The fifth generation of mobile technology (5G technology) is expected to cater to the demand and provide the business frameworks needed by and beyond 2020. In addition to driving a connected society, 5G wireless technology will bring about socio-economic transformations through productivity, sustainability and well-being. Mobile 5G seems to be the next big thing in the global digital connectivity ecosystem. The North America 5G market is anticipated to expand at an overall compound annual growth rate (CAGR) of 77 % and will be worth of 127.96 Bn by 2025. Revenue growth in North America has been stronger than any of the other developed markets. This trend has been driven primarily by higher usage of both voice and messaging services, as well as, more recent growing consumer engagement, resulting in higher levels of data usage. The North America 5G market is classified into SIM cellular connections and SIM M2M cellular connections. This is further divided into data per user, and 5G data traffic for each categories. In North America, SIM cellular connections hold 90% of the market share, whereas SIM M2M cellular connections are anticipated to exhibit triple-digit growth rate. For SIM cellular connections, 5G data usage per month per user is expected to be around 32GB which we have expected to be saturated till 2021. On the other hand, SIM M2M cellular connections will reach around 5.3GB by 2019 and is expected to grow at an increasing rate. Based on region, the North America 5G market is classified into the U.S. 5G market and the Canada 5G market. The U.S. is expected to hold a significant market share because it is one of the first countries to launch commercial 5G services. The advent of 5G is expected to cause wide transformation in the U.S. technology, media, and telecom industries. Key growth factors: o The major growth factors of the North America 5G market are broadened range of applications and services o Rapid population penetration: By 2020, it is expected that there will be more than 300 million mobile subscribers in North America, which will be 84% of North America's population Threats and key players: o A major challenge that the North America 5G market will face is stiff price competition o The key players in this market are AT&T, Verizon, Comcast, Bell mobility, and Rogers Wireless What's covered in the report? 1. Overview of the North America 5G market 2. The forecasted market size data for the North America 5G market 3. The forecasted market size for the segments of SIM cellular connections and SIM 2M cellular connections, and each segment's data usage (GB/month) and data traffic (EB/year) 4. The forecasted market size of the 5G market based on applications: Internet of Things, Robotics & Automation, Virtual Reality, and Others 5. Market trends in the North America 5G market 6. Market drivers and challenges in the North America 5G market 7. Current and forecasted market size data of the 5G market based on countries – U.S and Canada 8. Analysis of company profiles of the major players

operating in the market Why buy? 1. Get a broad understanding of the North America 5G market and its segments based on countries and applications 2. Get region-specific drivers and challenges affecting the North America 5G market 3. Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com)."

# India Home Insecticides Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI438

**Pages:** 80

**Price: Rs.** 106,900.00 **US\$** 1,199.00

"India Home Insecticides Market Home insecticide products are widely gaining acceptance from people to keep homes and gardens insect-free and to ensure safe and healthy living environments. Insect repellent sprays, vaporizers, coils, mats, combustible papers, skin creams, gels and lotions are the different types of home insecticide products that are available in the Indian market. India is a growing market for home insecticides products. Product innovation is a go-to-market strategy adopted by firms to increase market penetration in rural areas and consumption growth in the urban areas. Indian companies like Godrej Consumer Products and Jyothy Laboratories, among others have come up with a range of low priced products such as mosquito repellent cards priced at INR 1/card mainly to tap the rural consumers. The players are also heavily focusing on developing integrated marketing communications like television, newspapers, internet, and radio advertisements to increase sales. The India home insecticides market is segmented by category into insecticide coils, electric insecticides, spray/aerosol insecticides, and other home insecticides products. Insecticide coil holds the largest share of the market. Godrej Consumer Products, with its two brands 'Good Knight' and 'Hit', is the largest player in the home insecticides segment and accounts for the major part of the total market share. Key growth factors: o Owing to globalization and greater purchasing power, consumers are willing to spend more on home insecticides. With an increase in discretionary income of consumers, they can now spend more on products that are beyond basic utilities which in turn is favouring the growth of the market in India. o Organized retail improves accessibility and permits evaluation of large number of alternatives, as well as provides special offers and discounts. The emergence of organized retail is also playing a crucial role in increasing the availability of the home insecticide products across the country. Threats and key players: o Home Insecticide products may pose health threats due to prolonged exposure to the smell or harmful chemical emissions. The smoke and ash of insecticide products contain traces of heavy metals such as lead, chromium, tin and nickel which is harmful for human health. o Godrej Consumer Products, SC Johnson, Reckitt Benckiser, Jyothy Laboratories, Dabur India Ltd., and Nilgiri Herbals & Agro Industries Pvt. Ltd., are some of the major players operating in the Indian home insecticides market What's covered in the report? 1. Overview of the India home insecticides market 2. Historical, current and forecasted market size data for the India home insecticides market (2015 to 2023) 3. Qualitative analysis of the India home insecticides market and its segments (by category- insecticide coils, electric insecticides, spray/aerosol insecticides and others, by brand – Good Knight, Hit, Mortein, Maxo and others) 4. Trade analysis of home insecticides in India 5. Qualitative analysis of the major drivers and challenges affecting the market 6. Analysis of the competitive landscape and profiles of major

players operating in the market 7. Key recent developments associated with the home insecticides market in India Why buy? 1. Get a broad understanding of the home insecticides market in India, the dynamics of the market and current state of the sector 2. Strategize marketing, market-entry, market expansion and other business plans by understanding the factors driving growth in the market 3. Be informed regarding the key developments in the home insecticides market in India 4. Understand major competitors' business strategies and market dynamics and respond accordingly to benefit from the market Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com)."



**India Online Food Delivery Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI439

**Pages:** 80

**Price: Rs.** 106,900.00 **US\$** 1,199.00

"India Online Food Delivery Market The meaning of foodtech has evolved over the years. Earlier, it referred to food processing and the technology used for its manufacturing. Now, it pertains to the online food ordering and delivery services market. Adequate funding and investments in this market space have enabled companies to provide online food delivery services that have never been seen before. The popularity of online food delivery service can be attributed to the several benefits it provides, such as food delivered to the doorstep of the customer, various payment options, attractive discounts, rewards, and cashback offers. Restaurants and cafes also find it profitable to sell their food through online mediums since it reduces a significant amount of operational overheads. College students, working couples and office goers are the key target audience of foodtech companies. More than 80% of the orders that come on these online food delivery platforms are from the top five Indian cities, out of the 20 where they are active. The report online food delivery market in India (2018-2023) takes a look at the current market scenario, its segmentations, drivers and deterrents of growth, investments, the competitive landscape, and recent developments. Key growth factor: o Higher disposable income, families with Double-Income-No-Kids (DINKS), a greater number of people with access to internet, and increased smartphone are some of the major factors that are leading to the growth of the online food delivery market in India. Key players: o Foodpanda, Swiggy, Faasos, and Zomato are currently among the top-rated food ordering aggregators operating in the Indian market. What's covered in the report? 1. Overview of the India online food delivery market 2. Historical, current and forecasted market size data for the India online food delivery market (2014 to 2023) 3. Qualitative analysis of the India online food delivery market and its segments (by cuisine - fast food, Indian food, Italian food and others), by food ordering method - web and mobile 4. Major investments in the Indian online food delivery market 5. Qualitative analysis of the major drivers and challenges affecting the market 6. Analysis of the competitive landscape and profiles of major players operating in the market 7. Key recent developments associated with the online food delivery market in India Why buy? 1. Get a broad understanding of the online food delivery market in India, the dynamics of the market and current state of the sector 2. Strategize marketing, market-entry, market expansion and other business plans by understanding the factors driving growth in the market 3. Be informed regarding the key developments in the market 4. Understand major competitors' business strategies and market dynamics and respond accordingly to benefit from the market Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com)."

# India Wearable Devices Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI440

**Pages:** 80

**Price: Rs.** 106,900.00 **US\$** 1,199.00

"India Wearable Devices Market Technology-enabled wearable devices are gaining momentum in India and its segment will emerge as a dominant one in the Indian consumer electronics market. Fitness monitors, smart watches, and internet-enabled eyeglasses are the various types of wearable devices available in the Indian market. India is a growing market for wearable device products. The introduction and availability of next generation cellular networks, and their improved connectivity are factors boosting the growth of the market. Indian start-ups are introducing various innovative products like GPS-enabled smart sports shoes, and multi-function Bluetooth devices that work as camera triggers and alerts while in motion, among others. The players are also heavily focusing on developing wearable devices with advanced features and applications that provide an enhanced digital experience. The India wearables device market has players such as Goqii, Xioami, Fitbit, Garmin, Huawei, and others. Goqii holds the largest share of the market. Some of the other players with significant market shares in the category are Xioami, Fitbit, Garmin, and Huawei. Key growth factors: o In the last few years, Indian consumers have shown increased interest in wearable devices like smartwatches, fitness trackers, and fitness monitors, among others. People these days are more aware of the wearable devices and the applications that help in making daily life easy. Increased disposable income and awareness among Indian consumers are stimulating the growth of wearable devices market in India. o The increased availability of 4G and WiFi networks is fuelling the adoption of wearable devices across the country. India is one of the fastest growing economies that is embracing 4G networks, and this is expected to trigger the growth of wearable technology and the devices market. Threats and key players: o The biggest factor deterring the growth of the wearable devices market in India is that it is too expensive. The iOS and Android applications can act as substitutes for the technology since many applications currently use smartphone sensors to track classic wearable metrics like steps taken, and heart rate, among others o Apple India Pvt. Ltd., Google India Pvt. Ltd., Intel Technology India Pvt. Ltd., Microsoft Corporation (India) Pvt. Ltd., Nike India Pvt. Ltd., and Samsung India Electronics Pvt. Ltd., are some of the major players operating in the Indian wearable device market What's covered in the report? 1. Overview of the India wearable devices market 2. Historical, current and forecasted market size data of the India wearable devices market (2014 to 2023) 3. Qualitative analysis of the India wearable devices market and its segments (based on players - Goqii, Xioami, Fitbit, Garmin, Huawei, and others, by price – less than USD 50 segment, and others) 4. Qualitative analysis of the major drivers and challenges affecting the market 5. Analysis of the competitive landscape and profiles of major players operating in the market 6. Key market trends of the wearable devices market in India 7. Analysis of

various Indian start-ups operating in the wearable devices market 8. Key recent developments associated with the wearable devices market in India Why buy? 1. Get a broad understanding of the wearable devices market in India, the dynamics of the market, and the current state of the sector 2. Strategize marketing, market entry, market expansion and other business plans, by understanding the factors driving the growth of the market 3. Be informed regarding the key developments in the wearable devices market in India 4. Understand major competitors' business strategies and market dynamics, and respond accordingly to benefit from the market Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com)."

**Global Wound Care Product Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI441

**Pages:** 100

**Price:** **Rs.** 354,000.00 **US\$** 3,999.00

"Global Wound Care Product Market The products available in the market for global wound care are designed to treat mostly complex wounds. Surgical wound care products are used to heal surgical wounds, primarily the infectious ones contracted in the hospital. The advanced wound care products are used to treat both acute and chronic wounds. The global wound care product market is expected to expand at an overall compound annual growth rate (CAGR) of 5.37% from 2018 to 2023, leading to global revenue of USD 23.2 billion by 2023. Depending on the various types of products available in the market, the global wound care product market has been classified into surgical wound care products, advanced wound care products, and traditional wound care products. Among the different product types, demand for advanced wound care is anticipated to be the most promising in the coming years. This is due to the increasing prevalence of chronic and acute wounds across all age groups, especially the baby boomers generation. Furthermore, the wound care product market is also classified on the basis of application into chronic wound care and acute wound care. In addition, demand for wound care product from various end user segments, including hospitals and specialty care wound care clinics, long-term care facilities, and home healthcare, and are also provided in this report. Demand for wound care products market from the hospital and specialty care wound clinics held the largest market share in 2017 and is anticipated to maintain its dominance during the forecast period. Moreover, the cross sectional analysis of all the above mentioned segments across different regions such as North America, Asia-Pacific, Europe, Latin America and the Middle East and Africa has also been considered within the scope of the research. Geographically, North America dominated the global wound care product market and was majorly driven by the U.S. in 2017. Key growth factors The wound care product market is predicted to witness a high growth rate owing to the rise in the geriatric population, surge in lifestyle related diseases, advancement of new technology, developments in wound care research area for advanced wound care products and the rising awareness about these products among consumers. Factors such as rise in disposable income, better access to improved healthcare and increasing awareness about affordable advanced wound therapies are expected to support the growth of the advanced wound dressing market globally. Additionally, by the end user division, home healthcare is the fastest growing segment due to the significant rise in the aged population. Threats and key players Although the global wound care product market is expected to experience progressive growth, the high cost of wound care products, especially the advanced ones, hinders the growth of the market. There is also a lack of experts or trained healthcare professionals who can use these new advanced technologies. Additionally, the average price of wound care products is expensive. Certain markets are price

sensitive, and hence the acceptance of such products is comparatively less. The complex regulatory processes also restrict wound care products' penetration. Some of the major players in the wound care industry are Smith & Nephew, Acelyty L. P. Inc., Mölnlycke Health Care AB, 3M, ConvaTec Group Plc, Coloplast Group, etc. What's covered in the report?

1. Overview of the wound care product market
2. Current market demand along with future expected demand trends for wound care products from various sectors including hospitals and specialty care wound care clinics, long-term care facilities, and home healthcare.
3. Current and forecasted regional (North America, Europe, Asia-Pacific, Latin America, the Middle East & Africa) market size data for wound care product market.
4. Current and forecasted market size data for surgical wound care products, advanced wound care products, and traditional wound care products.
5. Analysis of company profiles of the major players operating in the market.
7. Key opportunities in the wound care product market.
8. Market trends in the global wound care product market.
9. Value chain analysis in order to optimize the available resources.
10. Market attractiveness analysis in terms of region in order to furnish the competitive advantage of one region over another.
11. Market positioning of the key players across different regions in 2017.

Why buy?

1. Understand the demand for wound care products to determine the viability of the business.
2. Determine the developed and new markets where wound care is important.
3. Formulate a product market strategy based on the position in the value chain determine the optimal product placement.
4. Identify the gap areas and address them.
5. Develop strategies based on the economic factors for each of the segments.
6. Define the competitive positioning by comparing the products with the key players in the market.

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**North America Wound Care Product Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI442

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"North America Wound Care Product Market With an increase in the number of chronic diseases, wound care products are becoming more popular due to easier access to new healing technologies. One such example is the demand for combination dressings. The North America wound care product market is anticipated to expand at an overall compound annual growth rate (CAGR) of 5.4 % and will be worth of USD 9.74 Bn by 2023. The wound care product market in North America is anticipated to be driven majorly by the U.S., throughout the forecast period. This is because in the U.S., the reimbursement schemes are good and better utilized since a simple dressing can heal a wound. This is referred by practitioners, making it less labor intensive and cheap. By countries, the North America wound care product market is divided into U.S. and Canada. The U.S. is expected to hold more than half of the market. It was also reported that in the U.S., The proportion of aged population in the U.S. is expected to increase to nearly 24% by 2060 , from its current 15%. This is one of key reasons that U.S. is investing in advanced wound care products with backing from the government. On the other hand, Canada is expected to show a slow growth rate within the forecasted period due to low innovation and limited product launches. There are better chances to improve wound care solutions to combat this situation. By product type, North American wound care products are used for surgical wound care, advanced wound care, and traditional wound care. Surgical wound care dominates the market because of increasing number of surgeries, which results in a higher number of wounds. For segmentations based on, North American wound care products are used for chronic and acute wound care. Chronic wound care is the largest and also the highest growing segment due to new cost-effective innovations of advanced wound care products. Hospitals and specialty wound care clinics, long-term care facilities, and home healthcare are the end user segments. Home healthcare is the fastest growing segment due to its cost-effectiveness. The long-term care facilities will also have steady growth in the market, more than the Hospitals and specialty wound care clinics. Key growth factors o North America holds the largest market share because there are a large number of players offering wound care products in the region. The organizations have made huge investments in advanced healing technologies. o North America dominates the surgical wound care product segment. It will hold half of the market share owing to a rise in population of people who are aged 65 years and above. o Threats and key players o The presence of intense competition will deter the growth of the wound care products market in the North America. o Increasing cost of materials is straining profitability for many wound care companies which are coming up with products for the developed markets. o The key players operating in this market are Acelyty L.P. Inc., 3M, Integra LifeSciences Holdings Corporation, Johnson & Johnson Pvt. Ltd.,

and Baxter International Inc. What's covered in the report? 1. Overview of the North America wound care product market 2. The current and forecasted market size data for the North America wound care product market 3. The current and forecasted market size data for the segments of the market, by product type – surgical wound care products, advanced wound care products, and traditional wound care products 4. The current and forecasted market size data for the segments of the market, by application – chronic wound care products, and acute wound care products 5. The current and forecasted market size data for the segments of the market, by end user – hospitals and specialty wound care clinics, long-term care facilities, and home healthcare 6. The current and forecasted market size data for the segments of the market, by country- United States (U.S.) and Canada 7. Market trends in the North America wound care product market 8. Market drivers and challenges in the North America wound care product market 9. Analysis of competitor profiles of the major players operating in the market Why buy? 1. Get a broad understanding of the North America wound care product market and its segments - by region, by product types, by application, and by end-user 2. Get region-specific drivers and challenges affecting the North America wound care product market 3. Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com. "

**Europe Wound Care Product Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI443

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Europe Wound Care Product Market With an increase in the number of chronic diseases, wound care products are becoming more popular because of easier access to new healing technologies. One such example is the demand for combination dressings. The Europe wound care product market is anticipated to expand at an overall compound annual growth rate (CAGR) of 6 % and will be worth of USD 6.23 Bn by 2023. Across the different geographical regions, Europe held the second largest market share of the global wound care product market in 2017, generating 27.1% of the total revenue. One of the reasons is that the European Wound Management Association has taken up various initiatives for advanced therapies in wound care and management in order to make the European Union strong in the said market, increasing the region's capabilities and possibilities in next generation wound management. By countries, the Europe wound care product market is divided into EU5 and the Rest of EU5. The EU5 is expected to hold more than half of the market. This is mainly backed by countries - United Kingdom, Germany, and France that are making significant investments in wound care. It is also reported that wound care market in the EU5 countries have increased quite significantly from 2015 to 2018. To overcome the difficulties, countries need more robust and effective wound care solutions. By product type, the European wound care product market is classified into surgical wound care products, advanced wound care products, and traditional wound care product. Countries in the EU5 like the U.K. and Germany dominate the surgical wound care product market in Europe. By application segment, European wound care products are used for chronic and acute wound care. Chronic wound care is the largest and also the highest growing segment due to new cost-effective innovations in advanced wound care products. Hospitals and specialty wound care clinics, long-term care facilities, and home healthcare are the end user segmentations in the European wound care product market. Home healthcare is the fastest growing segment due to its cost-effective nature. The long-term care facilities will also have a steady growth in the market, more than the hospitals and specialty wound care clinics. Key growth factors

- o The prime factor that is driving the European wound care product market is the increased thrust to provide healthcare in post-acute settings.
- o Innovative products are introduced to promote faster healing and avoid scarring. Sterile, anti-bacterial products are becoming popular for the wound care treatments.
- o Threats and key players
- o The complex regulatory approval processes also dampen the growth of the market.
- o The key players operating in this market are Smith and Nephew Plc., Mölnlycke Health Care, Coloplast Corporation, and Medtronic Public Limited Company.

What's covered in the report? 1. Overview of the Europe wound care product market 2. The current and forecasted market size data for the Europe wound care product market 3. The current and

forecasted market size data for the segments of the market, by product type – surgical wound care products, advanced wound care products, and traditional wound care products 4. The current and forecasted market size data for the segments of the market, by application – chronic wound care products, and acute wound care products 5. The current and forecasted market size data for the segments of the market, by end users – hospitals and specialty wound care clinics, long-term care facilities, and home healthcare 6. The current and forecasted market size data for the segments of the market, based on country - EU5 (United Kingdom, Germany, France, Italy, and Spain) and the Rest of EU5 7. Market trends in the Europe wound care product market 8. Market drivers and challenges in the Europe wound care product market 9. Analysis of competitor profiles of major players operating in the market Why buy? 1. Get a broad understanding of the Europe wound care product market and its segments - By region, by product types, by application, and by end user 2. Get region-specific drivers and challenges affecting the Europe wound care product market 3. Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com. "

# Asia-Pacific Wound Care Product Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI444

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Asia-Pacific Wound Care Product Market With an increase in the number of surgeries in hospitals, wound care products are becoming increasingly popular due to the surveillance of infections in wounds post-surgery. The Asia Pacific wound care product market is anticipated to expand at an overall compound annual growth rate (CAGR) of 9.2 % and will be worth of USD 3.44 Bn by 2023. Increasing geriatric populations across different parts of the Asia Pacific region is one of the predominant factors that is anticipated to drive the demand for the wound care product market. Education and awareness about the benefits of new wound care technologies have risen. This is driven by the need for reduction in healthcare costs by minimizing hospital stays and risk of infections. Based on countries, the Asia Pacific wound care product market is divided into China, Japan, India and the rest of APAC. China is one of the largest markets in the Asia Pacific region. This is because the government's policy to support the growth of local advanced wound care product manufacturers would challenge the domination of MNCs in this segment. On the other hand India is growing in terms of both the population and living standards, thereby creating high demand for quality wound care. By product classification, the surgical wound care product market is the largest segment followed by the advanced wound care product market. The growth potential of advanced wound care products is expected to be the highest during the forecast period because of an increase in disposable income of this region along with rising population, especially the geriatric type. Key growth factors

- o Increasing aging population in APAC countries is driving the requirement for home healthcare facilities, as hospital beds are not available in adequate numbers.
- o It is reported that more than 84% of the population in this region will be above 80 years in the coming years.
- o Threats and key players
- o Price sensitivity is a major challenge in the Asian markets. It hampers the progress of the wound care market as a whole.
- o The key players operating in this market are Smith & Nephew, Coloplast Corporation, Medtronic Public Limited Company, and Johnson & Johnson Pvt. Ltd.

What's covered in the report?

1. Overview of the Asia Pacific wound care product market
2. The current and forecasted market size data for the Asia Pacific wound care product market
3. The current and forecasted market size data for the segments of the market, by product type – surgical wound care products, advanced wound care products, and traditional wound care products
4. The current and forecasted market size data for the segments of the market, by application – chronic wound care products, and acute wound care products
5. The current and forecasted market size data for the segments of the market, by end user – hospital and specialty wound care clinics, long-term care facilities, and home healthcare
6. The current and forecasted market size data for the segments of the market, by country - China, India, Japan, South Korea, Australia-New Zealand and rest of



APAC 7. Market trends in Asia Pacific wound care product market 8. Market drivers and challenges in the Asia Pacific wound care product market 9. Analysis of competitor profiles of major players operating in the market Why buy? 1. Get a broad understanding of the Asia Pacific wound care product market and its segments- - by region, by product types, by application, and by end-user 2. Get region-specific drivers and challenges affecting the Asia-Pacific wound care product market 3. Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com. "

**Latin America Wound Care Product Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI445

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Latin America Wound Care Product Market With the increase in the number of chronic diseases in Latin America, the wound care products market is becoming more popular due to easier access to new healing technologies. One such example is the demand for combination dressings. The Latin America wound care product market is anticipated to expand at an overall compound annual growth rate (CAGR) of 6.4 % and will be worth USD 2.40 Bn by 2023. Latin America is becoming an important market since the technology has grown manifold in this region. In 2017, Latin America generated only 10.2% of the revenue of the global wound care product market. By countries, the Latin America wound care product market is classified into Brazil, Mexico, Argentina, and other markets. Brazil is one the largest economies in the Latin America region. The country, being the most important and vital market for Latin American healthcare, is undergoing a healthcare revolution. This is why Brazil has massive opportunities for wound care product manufacturers to propel their businesses. By product type, Latin America wound care products are used for surgical wound care, advanced wound care, and traditional wound care. Surgical wound care dominates the market. The Latin American market though faced a downturn recently but is expected to bounce back in the coming years. Key growth factors o New business strategies for advanced wound care treatment are designed to capitalize on the prevalent opportunities in the market in this region. o The number of middle-class people is expected to increase in the emerging markets which will lead to improved access to better healthcare and awareness about cost-effective advanced wound therapies. Threats and key players o High technical assistance is required for the use of advanced wound care devices. The absence of such personnel is a challenge for the wound care market in this region. o High costs and repayment issues for the new technologies associated with wound care treatment deter market growth. o The key players in this market are Acelity L.P., Inc., Integra LifeSciences Corporation, ConvaTec, Inc., Coloplast Corporation, and Smith and Nephew Plc. What's covered in the report? 1. Overview of the Latin America wound care product market 2. The current and forecasted market size data for the Latin America wound care product market 3. The current and forecasted market size data for the segments of the market, based on product type – surgical wound care products, advanced wound care products, and traditional wound care products 4. The current and forecasted market size data for the segments of the market, by application – chronic wound care products, and acute wound care products 5. The current and forecasted market size data for the segments of the market, by end user – hospitals and specialty wound care clinics, long-term care facilities, and home healthcare 6. The current and forecasted market size data for the segments of the market, by country - Brazil, Mexico, Argentina and the Rest of LATAM 7. Market trends in the

Latin America wound care product market 8. Market drivers and challenges in the Latin America wound care product market 9. Analysis of competitor profiles of the major players operating in the market Why buy?

1. Get a broad understanding of the Latin America wound care product market and its segments - by region, by product types, by application, and by end-user
2. Get region-specific drivers and challenges affecting the Latin America wound care product market
3. Recognize significant competitors' business and market dynamics, and respond accordingly

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**China Wound Care Product Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI447

**Pages:** 80

**Price:** Rs. 177,200.00 **US\$** 1,999.00

"China Wound Care Product Market The China wound care product is expected to cater to the demand, and provide the quality healthcare facilities needed by and beyond 2020. The requirement for rapid wound-healing products has increased significantly in the recent years due to the rising prevalence of chronic and acute diseases. The China wound care product market is anticipated to show a single-digit growth rate during the forecasted period. Various wound care manufacturers in China are planning to launch new advanced wound care products across the country by the end of 2018. Revenue growth in China has been stronger than any of the other APAC countries. This trend has been driven primarily by increasing disposable income and also economic prosperity that is enabling the healthcare sector to expand. The trend of diversification of resources and capabilities, and accommodating the expanding volume of patients are creating high growth opportunities for the APAC countries. In China, more than 9% of the population is expected to suffer from diabetes in 2018, rising from 8.6% in 2014. China is expected to hold a significant market share because it is one of the first few countries to introduce new developed healing technologies for the wound care products. The advent of advanced wound care products is expected to transform the healthcare facilities of this region. The hospitals and specialty care clinics have the largest market share based on the end user segment for China, whereas the home healthcare segment is growing fast because of the expanding applications of self-treatment at home. Key growth factors

- o The major growth factor for the China wound care product market is the increasing incidence of chronic and acute diseases like diabetes, ulcers, and obesity.
- o The increasing geriatric population in China is also creating huge opportunities for the various wound care products.

Threats and key players

- o A major challenge that the China wound care product market will face is price sensitivity.
- o The key players in this market are Smith & Nephew, Coloplast Corporation, Acelity L.P. Inc., and Molynecke Healthcare AB.

What's covered in the report?

- o Overview of the China wound care product market
- o The forecasted market size data for the China wound care product market
- o The forecasted market size for the segments of surgical wound care, advanced wound care, and traditional wound care
- o The forecasted market size data for the wound care product market, based on application, i.e., chronic wound care, and acute wound care
- o The forecasted market size data for the wound care product market, based on end user, i.e., hospitals and specialty wound care clinics, long-term care facilities, and home healthcare
- o Market drivers and challenges of the China wound care product market
- o Analysis of competitor profiles of the major players operating in the market in 2017

Why buy?

1. Get a broad understanding of the China wound care product market and its segments by applications
2. Get region-specific drivers and challenges affecting the

China wound care product market 3. Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

**United States Wound Care Product Market (2018-2023)**



**Format:** CD-Rom

**Book Code:** NI448

**Pages:** 80

**Price:** Rs. 177,200.00 **US\$** 1,999.00

"United States Wound Care Product Market The wound care products in the United States are expected to cater to the demand and provide the quality healthcare facilities needed by and beyond 2020. The United States (U.S.) wound care product market is anticipated to show a single-digit growth rate during the forecasted period. The U.S. was the first country to launch advanced wound care products. Various wound care manufacturers in the U.S. are planning to launch wound care product services across the country by the end of 2018. The U.S. is the largest wound care market in the world. The U.S. will continue to absorb a much larger share of total world wound management product demand. This trend will reflect the nature of advanced medical systems due to higher market penetration. The U.S. has been the leading contributor to the global wound care market over the last few years. The U.S. wound care product market is classified into three product types, such as surgical wound care product, advanced wound care product and traditional wound care product. Among these three segments, surgical wound care products hold the largest growing segment and advanced wound care products is the fastest growing segment. The U.S. wound care product market is classified into two types based on the application, such as chronic wound care market and acute wound care market. In the U.S., based on end user wound care segment, it is classified into three types: hospitals and specialty care clinics, long-term care facilities and home healthcare. Hospitals and specialty care clinics are the largest growing segment and Home Healthcare is the fastest growing segment. Key growth factors o Increased geriatric population is a major driver of the wound care market. The correlation between the aging population and severe chronic and surgical wounds is very strong , leading to rising demand for wound care products o Increased advanced healing technologies (energy-based) and rising demand for combination dressings impel the wound care market in the U.S. Threats and key players o Increasing cost of materials strains profitability for many wound care companies that are manufacturing products for the developed markets. o The key players operating in this market are Smith & Nephew, Acelity L.P. Inc., 3M, and Molyncke Healthcare. What's covered in the report? 1. Overview of the U.S. wound care product market 2. The forecasted market size data for the U.S. wound care product market 3. The forecasted market size for the segments of surgical wound care, advanced wound care, and traditional wound care 4. The forecasted market size data for the wound care product market, based on application, i.e., chronic wound care, and acute wound care 5. The forecasted market size data for the wound care product market, based on end user, i.e., hospitals and specialty wound care clinics, long-term care facilities, and home healthcare 6. Market drivers and challenges of the U.S. wound care product market 7. Analysis of competitor profiles of major players operating in the market in 2017

Why buy? 1. Get a broad understanding of the U.S. wound care product market and its segments based on applications 2. Get region-specific drivers and challenges affecting the U.S. wound care product market 3. Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

# EU5 Wound Care Product Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI449

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"EU5 Wound Care Product Market The EU5 wound care product is expected to cater to the demand, and provide the quality healthcare facilities needed by and beyond 2020. The need for the rapid wound-healing has increased significantly in the recent years due to the rising prevalence of chronic and acute diseases. The EU5 wound care product market is anticipated to show a single-digit growth rate during the forecasted period. Various wound care manufacturers in the EU5 are planning to launch new advanced wound care products across the country by the end of 2018. Revenue growth in the EU5 for the wound care product market is the second largest, followed by the U.S., worldwide. This is because of the ongoing demand for specialty wound care products, thereby leading to a positive growth rate. By product type, the market is segmented into surgical wound care, advanced wound care, and traditional wound care. The rising incidence of chronic diseases like diabetes, ulcers, trauma, etc. is creating huge opportunities for the advanced wound care products. Owing to rapid evolution in the use of wound care products, EU5 generates the largest revenue for Europe. Manufacturers are also investing for the advanced wound care products, thereby giving a thrust to the growth of the market. Home healthcare is the fastest growing by the end-user segment in the EU5 because of the growing demand of self-treatment at home. Key growth factors

- o There is an increased thrust to provide healthcare in post-acute settings. This will lead to the adoption of advanced devices including NPWT and advanced wound dressings.
- o The demand for home healthcare is increasing due to the large proportion of the elderly population.

Threats and key players

- o The complex regulatory approval processes also dampen the growth of the market.
- o The key players in this market are Smith & Nephew, ConvaTec Plc., Molyndke Healthcare, and Coloplast Corporation

What's covered in the report?

- o Overview of the EU5 wound care product market
- o The forecasted market size data for the EU5 wound care product market
- o The forecasted market size for the segments of surgical wound care, advanced wound care, and traditional wound care
- o The forecasted market size data for the wound care product market, based on application, i.e., chronic wound care, and acute wound care
- o The forecasted market size data for the wound care product market, based on end user, i.e., hospitals and specialty wound care clinics, long-term care facilities, and home healthcare
- o Market drivers and challenges of the EU5 wound care product market
- o Analysis of competitor profiles of major players operating in the market in 2017

Why buy?

1. Get a broad understanding of the EU5 wound care product market and its segments based on applications
2. Get region-specific drivers and challenges affecting the EU5 wound care product market
3. Recognize significant competitors' business and market dynamics, and respond accordingly

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**Brazil Wound Care Product Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI450

**Pages:** 80

**Price:** Rs. 177,200.00 **US\$** 1,999.00

"Brazil Wound Care Product Market The Brazil wound care product is expected to cater to the demand and provide the quality healthcare facilities needed by and beyond 2020. The need for rapid wound-healing has increased significantly in the recent years due to the rising prevalence of chronic and acute diseases. The Brazil wound care product market is anticipated to show a single-digit growth rate during the forecasted period. Various wound care manufacturers in Brazil are planning to launch new advanced wound care products across the country by the end of 2018. Revenue growth in Brazil for the wound care product market is growing relatively less in comparison to many of the other regions. This trend is because traditional wound care products are mostly used in this region. By product type, the market is segmented into surgical wound care, advanced wound care, and traditional wound care. The rising incidence of the chronic diseases like diabetes, ulcers, trauma, etc., is creating huge opportunities for the advanced wound care products. Brazil is expected to hold a significant market share in Latin America. The advent of advanced wound care products is expected to transform the healthcare facilities of this region. The hospitals and specialty care clinics have the largest market share by the end user segment in Brazil, whereas the home healthcare segment is growing fast because of the expanding applications of self-treatment at home. Key growth factors o The rising awareness about the benefits of advanced wound care products will drive the market in this region. o The problems associated with ineffective traditional wound therapeutic processes will also drive the market. Threats and key players o A major challenge that the Brazil wound care product market will face is the technical assistance required for the use of advanced wound care devices. o The key players in this market are Smith & Nephew, ConvaTec Plc., Acelity L.P. Inc., and Johnson & Johnson Pvt. Ltd. What's covered in the report? o Overview of the Brazil wound care product market o The forecasted market size data for the Brazil wound care product market o The forecasted market size for the segments surgical wound care, advanced wound care, and traditional wound care o The forecasted market size data for the wound care product market, based on application, i.e., chronic wound care, and acute wound care o The forecasted market size data for the wound care product market, based on end user, i.e., hospitals and specialty wound care clinics, long-term care facilities, and home healthcare o Market drivers and challenges of the Brazil wound care product market o Analysis of competitor profiles of major players operating in the market in 2017 Why buy? 1. Get a broad understanding of the Brazil wound care product market and its segments based on applications 2. Get region-specific drivers and challenges affecting the Brazil wound care product market 3. Recognize significant competitors' business and market dynamics, and respond accordingly Customizations Available With the given market

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**Global Connected Vehicle Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI451

**Pages:** 100

**Price:** Rs. 354,000.00 **US\$** 3,999.00

"Global Connected Vehicle Market The global connected vehicle market is expected to grow from USD 42.1 Bn in 2015 to USD 122.51 Bn by 2023 , expanding at a CAGR of 14%. The global connected passenger car market is expected to reach USD 75.67 Bn by 2023, expanding at a CAGR of 11% (2018-2023), and the global connected truck market is expected to reach USD 46.84 Bn by 2023, expanding at a CAGR of 13% (2018-2023). The connected vehicle ecosystem is evolving in which global connected car manufacturers and automotive OEMs are developing various connected solutions. On the basis of connectivity, demand for embedded solutions, tethered solutions, and integrated solutions for connected passenger cars has increased over the years. Similarly, the use of telematics and fleet management solutions for connected commercial vehicles has risen. Technology agreements and platforming are the key initiatives adopted by the OEMs to gain market share. Many new application areas are emerging, namely usage-based insurance, vehicle diagnostics, and vehicle security, OTA update (over-the-air update) which are increasing efficiency for consumers and helping manufacturers achieve productivity gains. OEMs are bundling connected services like advanced infotainment systems and navigation features for low end models to potentially enhance the market growth and remain competitive. Autonomous vehicles are no more a thing of the future with various sensors (LIDAR, RADAR) and processors located in the vehicle, which provide real time information and facilitate an autonomous driving experience. Ride sharing companies are investing heavily and also facilitate strategic collaborations to upgrade their traditional vehicles to all-electric vehicles. Key growth factors o The ever-increasing emphasis on personalization and customization across all car segments is seen as a major driver of the market. Also, the demand for personalized content, information, media feeds have been witnessed in the connected passenger car landscape. o Since the mobile technology landscape is evolving at a rapid pace, a new opportunity for fleet managers has emerged to develop new differentiating capabilities and to further reduce costs and enable enhanced services using different connected technology products or services for connected commercial trucks. Threats and key players o Consumers are often reluctant to pay additional costs which come associated with embedded connectivity and see their smartphones as the solution to many of their in-car connectivity needs. o Increasing fuel prices is causing a credit crunch, and rising inflation is taking a toll on the global economy. The industry is also restricted by increasing regulations, sluggish demand, and increase in both fixed and marginal cost. o Some of the key players operating in the market are:- Airbiquity Inc, Aptiv PLC, Autoliv, Continental AG, Denso, NXP Semiconductors, Robert Bosch GmbH, TomTom, WirelessCar, and ZF Friedrichshafen. What's covered in the report? 1) Overview of the

global connected vehicle market 2) Evolution of connected car solutions 3) Connected vehicle ecosystem 4) Connected vehicle- integration landscape model 5) Total number of global and regional embedded passenger car solutions by value (USD Bn) and volume (Mn units) 2018-2023,CAGR, and SWOT analysis for embedded solutions 6) Total number of global and regional integrated passenger car solutions by value (USD Bn) and volume (Mn units) 2018-2023, CAGR, and SWOT analysis for integrated solutions 7) Total number of global and regional tethered passenger car solutions by value (USD Bn) and volume (Mn units) 2018-2023, CAGR, and SWOT analysis for tethered solutions 8) Value proposition for connected passenger car services 9) Value proposition for original equipment manufacturers (OEMs)- connected passenger car services 10) Total number of global and regional fleet management solutions by value (USD Bn) and volume (Mn units) 2018-2023 and CAGR 11) Value proposition for connected truck services 12) Modular strategy - truck manufacturers and OEMs 13) Key opportunities in the global connected vehicle market 14) Key market trends in global connected vehicle market 15) Analysis of companies profiles of major public and private players operating in the market Why buy? 1. Understand the demand for connected vehicle products and services to determine the viability of the business. 2. Determine the developed and new markets where connected vehicle technology is consumed. 3. Formulate a product market strategy – based on the position in the value chain and determine the optimal product/service placement. 4. Identify the gap areas and address them. 5. Develop strategies based on the industry and economic factors for each of the segments. 6. Define the competitive positioning by comparing the products and services with the key players in the market. "Customizations available" With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com. "

**North America Connected Vehicle Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI452

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"North America Connected Vehicle Market The North America connected vehicle market is expected to reach USD 27.93 Bn by 2023, expanding at a CAGR of 8% (2018-2023). North America connected passenger car market is expected to reach USD 13.47 Bn by 2023, expanding at a CAGR of 6% (2018-2023), and the North America connected truck market is expected to reach USD 14.46 Bn by 2023, expanding at a CAGR of 9% (2018-2023). The connected vehicle ecosystem is evolving in which North America connected car manufacturers and automotive OEMs are developing various connected solutions. On the basis of connectivity, demand for embedded solutions, tethered solutions, and integrated solutions for connected passenger cars has increased over the years. Similarly, the use of telematics and fleet management solutions for connected commercial vehicles has risen. The U.S. was one of the first countries to adopt connected car technologies and implement M2M connectivity in the automotive sector. Five years down the line, vehicles will be transformed into communication objects, providing a completely new experience. New hi-tech devices, smart phones, high-speed internet, various applications and open sources such as android systems have transformed the concept of connected vehicles. North America is expected to lead in the connected truck market given the boom being experienced by the e-commerce segment. A connected environment for supply chain management between all the key stakeholders is required for smooth movement of goods and traffic. This is driving a more connected ecosystem and can be seen as a major driver to adopt new technologies by fleet managers. Key growth factors o Demand for an autonomous driving experience in maximum in this region, according to forecasts along with the technological advancements and increasing the need for connectivity among the customers and are the primary drivers for the connected vehicle market in the North American region. o In North America, commercial and regulatory initiatives have recently driven the adoption of OEM telematics services. Threats and key players o Growing tension is building up between not incumbent automotive players and a new wave of companies/start-ups. o Autonomous vehicles will cause disruption to the automobile industry, but critical challenges include concerns over infrastructure, liability and other legal issues. o Some of the key players operating in the market are:- Airbiquity Inc, Aptiv PLC, Autoliv, Continental AG, Denso, NXP Semiconductors, Robert Bosch GmbH, TomTom, WirelessCar, and ZF Friedrichshafen. What's covered in the report? 1) Overview of the North America connected vehicle market 2) Evolution of connected car solutions 3) Connected vehicle ecosystem 4) Connected vehicle-integration landscape model 5) Total number of embedded passenger car solutions in North America by value (USD Bn) and volume (Mn units) 2018-2023, CAGR, and SWOT analysis for embedded solutions 6) Total number of integrated passenger car

solutions in North America by value (USD Bn) and volume (Mn units) 2018-2023, CAGR, and SWOT analysis for integrated solutions 7) Total number of tethered passenger car solutions in North America by value (USD Bn) and volume (Mn units) 2018-2023, CAGR, and SWOT analysis for tethered solutions 8) Value proposition for connected passenger car services 9) Value proposition for original equipment manufacturers (OEMs) - connected passenger car services 10) Total number of fleet management solutions in North America by value (USD Bn) and volume (Mn units) 2018-2023 and CAGR 11) Value proposition for connected truck services 12) Modular strategy - truck manufacturers and OEMs 13) Key opportunities in the North America connected vehicle market 14) Key market trends in North America connected vehicle market 15) Analysis of companies profiles of major public and private players operating in the market Why buy? 1. Understand the demand for connected vehicle products and services to determine the viability of the business. 2. Determine the developed and new markets where connected vehicle technology is consumed. 3. Formulate a product market strategy based on the position in the value chain and determine the optimal product/service placement. 4. Identify the gap areas and address them. 5. Develop strategies based on the industry and economic factors for each of the segments. 6. Define the competitive positioning by comparing the products and services with the key players in the market. ""Customizations available"" With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com. "

**Europe Connected Vehicle Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI453

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Europe Connected Vehicle Market The Europe connected vehicle market is expected to reach USD 30.44 Bn by 2023, expanding at a CAGR of 7% (2018-2023). Europe connected passenger car market is expected to reach USD 17.10 Bn by 2023 at a CAGR of 3% (2018-2023), and the Europe connected truck market is expected to reach USD 13.33 Bn by 2023, expanding at a CAGR of 12% (2018-2023). The connected vehicle ecosystem is evolving in which Europe's connected car manufacturers and automotive OEMs are developing various connected solutions. On the basis of connectivity, demand for embedded solutions, tethered solutions, and integrated solutions for connected passenger cars has increased over the years. Similarly, the use of telematics and fleet management solutions for connected commercial vehicle has risen. Ever increasing demand for electric vehicles from European consumers is playing a crucial role in boosting the market for a connected driving experience. The market is expected to gain major traction due to widespread adoption of mobile and wireless technologies. Governments within the EU are introducing various regulations and initiatives regarding vehicle safety, which could be a favorable move for connected car manufacturers and dealers. Availability of advanced telecom and road infrastructure will also continue to fuel the European market for connected cars. Original equipment manufacturers (OEMs) are also contributing to the expansion of the market. Car manufacturers are using the products and services provided by these OEMs, including sensors, processors, fleet managers, wireless, cellular models, OEM services and aftermarket services. Key growth factors o Demand for a connected driving experience is growing rapidly in this region. Major auto-makers and OEMs are working to make this a reality very soon. o Regulatory initiatives relating to safety and security will have a decisive effect on the adoption of OEM telematics all across Europe. Threats and key players o OEMs in Europe are facing challenges in the form of increasing costs, extended supply chains, more complex vehicles, increasing customer demands and the need for an unprecedented degree of manufacturing flexibility. o Some of the key players operating in the market are:- Airbiquity Inc, Aptiv PLC, Autoliv, Continental AG, Denso, NXP Semiconductors, Robert Bosch GmbH, TomTom, WirelessCar, and ZF Friedrichshafen. What's covered in the report? 1) Overview of the Europe connected vehicle market 2) Evolution of connected car solutions 3) Connected vehicle ecosystem 4) Connected vehicle- integration landscape model 5) Total number of embedded passenger car solutions in Europe by value (USD Bn) and volume (Mn units) 2018-2023,CAGR, and SWOT analysis for embedded solutions 6) Total number of integrated passenger car solutions in Europe by value (USD Bn) and volume (Mn units) 2018-2023, CAGR, and SWOT analysis for integrated solutions 7) Total number of tethered passenger car solutions in Europe by value (USD Bn) and



volume (Mn units) 2018-2023, CAGR, and SWOT analysis for tethered solutions 8) Value proposition for connected passenger car services 9) Value proposition for original equipment manufacturers (OEM's)-connected passenger car services 10) Total number of fleet management solutions in Europe by value (USD Bn) and volume (Mn units) 2018-2023 and CAGR 11) Value proposition for connected truck services 12) Modular strategy - truck manufacturers and OEMs 13) Key opportunities in the Europe connected vehicle market 14) Key market trends in the Europe connected vehicle market 15) Analysis of company profiles of major public and private players operating in the market Why buy? 1. Understand the demand for connected vehicle products and services to determine the viability of the business. 2. Determine the developed and new markets where connected vehicle technology is consumed. 3. Formulate a product market strategy – based on the position in the value chain and determine the optimal product/service placement. 4. Identify the gap areas and address them. 5. Develop strategies based on the industry and economic factors for each of the segments. 6. Define the competitive positioning by comparing the products and services with the key players in the market. ""Customizations available" With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

# Asia-Pacific Connected Vehicle Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI454

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Asia-Pacific Connected Vehicle Market The Asia-Pacific connected vehicle market is expected to reach USD 47.4 Bn by 2023, expanding at a CAGR of 20% (2018-2023). The Asia-Pacific connected passenger car market is expected to reach USD 34.93 Bn by 2023 at a CAGR of 22% (2018-2023) and the Asia-Pacific connected truck market is expected to reach USD 12.47 Bn by 2023, expanding at a CAGR of 17% (2018-2023). The connected vehicle ecosystem is evolving in which Asia-Pacific connected car manufacturers and automotive OEMs are developing various connected solutions. On the basis of connectivity, demand for embedded solutions, tethered solutions, and integrated solutions for connected passenger cars has increased over the years. Similarly, the use of telematics and fleet management solutions for connected commercial vehicles has risen. Two of the world's fastest emerging economies are from the Asia-Pacific - India and China, indicating ample growth opportunities for the development of the connected car market. China has recently expanded significantly in mobile connectivity technology, keeping customer benefits as a priority and accordingly launching connectivity enabled vehicles. Autonomous vehicles are no more a thing of the future with various sensors (LIDAR, RADAR) and processors placed in the vehicle, which provide real time information and facilitate an autonomous driving experience. Ride sharing companies are investing heavily in this region and also entering into strategic collaborations to upgrade their traditional vehicles to all-electric vehicles. Key growth factors o Demand for a connected driving experience is growing rapidly in this region. Major auto-makers and OEMs are working to make this a reality very soon o Asia-Pacific is expected to become the prominent market by 2025 for connected cars owing to high growth in the automotive market and developing connectivity infrastructures across the region Threats and key players o New laws mandate connectivity across all vehicles. The Asia-Pacific region is yet to foresee this and its acceptance across all automobile majors in the days to come is expected to be challenging o Increasing fuel prices is causing a credit crunch, and rising inflation is taking a toll on the global economy. The industry is also restricted by increasing regulations, sluggish demand, and increases in both fixed and marginal cost. o Some of the key players in the market are:- Airbiquity Inc, Aptiv PLC, Autoliv, Continental AG, Denso, NXP Semiconductors, Robert Bosch GmbH, TomTom, WirelessCar, and ZF Friedrichshafen. What's covered in the report? 1) Overview of the Asia-Pacific connected vehicle market 2) Evolution of connected car solutions 3) Connected vehicle ecosystem 4) Connected vehicle-integration landscape model 5) Total number of embedded passenger car solutions in Asia-Pacific by value (USD Bn) and volume (Mn units) 2018-2023,CAGR, and SWOT analysis for embedded solutions 6) Total number of integrated passenger car solutions in Asia-Pacific by value

(USD Bn) and volume (Mn units) 2018-2023, CAGR, and SWOT analysis for integrated solutions 7) Total number of tethered passenger car solutions in Asia-Pacific by value (USD Bn) and volume (Mn units) 2018-2023, CAGR, and SWOT analysis for tethered solutions 8) Value proposition for connected passenger car services 9) Value proposition for original equipment manufacturers (OEM's)- connected passenger car services 10) Total number of fleet management solutions in Asia-Pacific by value (USD Bn) and volume (Mn units) 2018-2023 and CAGR 11) Value proposition for connected truck services 12) Modular strategy - truck manufacturers and OEMs 13) Key opportunities in the Asia-Pacific connected vehicle market 14) Key market trends in Asia-Pacific connected vehicle market 15) Analysis of company profiles of major public and private players operating in the market Why buy? 1. Understand the demand for connected vehicle products and services to determine the viability of the business. 2. Determine the developed and new markets where connected vehicle technology is consumed. 3. Formulate a product market strategy – based on the position in the value chain and determine the optimal product/service placement. 4. Identify the gap areas and address them. 5. Develop strategies based on the industry and economic factors for each of the segments. 6. Define the competitive positioning by comparing the products and services with the key players in the market. "Customizations available" With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

# United States Connected Vehicle Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI455

**Pages:** 80

**Price:** Rs. 177,200.00 **US\$** 1,999.00

"United States Connected Vehicle Market The United States connected vehicle market is expected to show double-digit growth rates. Connected vehicles could boost service revenues for U.S. automakers. OEMs such as Ford Motor Co and General Motors Co could potentially charge a monthly/annual subscription fee from customers who would be interested in accessing real time, crowd-sourced HD maps maintained by a wide network of tens of millions of vehicles. The U.S. Department of Transportation's (USDOT's) Connected Vehicle program is working with local transportation agencies and the state, vehicle and device manufacturers, and the public to test and evaluate technology that will enable cars, buses, trucks, trains, roads and other infrastructure, so that smartphones and other devices can "talk" to one another. Connected vehicles could potentially reduce the number of casualties and injuries caused by accidents on roads and highways. The number of people surviving these crashes has increased significantly because of airbags, anti-lock brakes, and other technologies. The USDOT is shifting its focus from helping people survive crashes to preventing crashes from happening in the first place. Connected vehicles have many significant advantages over new technologies now appearing in high-end vehicles, such as radar, lidar, cameras, and other sensors. Connected vehicle technologies and applications have a great range of on-board vehicle equipment, which allows the occupant to receive alerts of hazardous situations much earlier, providing more reaction time and possibly preventing accidents. Key growth factors o Demand for an autonomous driving experience in maximum in this region, according to forecasts along with the technological advancements and increasing the need for connectivity among the customers are the primary drivers for the connected vehicle market in the U.S. market. o In the U.S, commercial and regulatory initiatives have recently driven the adoption of OEM telematics services. Threats and key players o Tension building between the incumbent automotive players and a new wave of companies/ start-ups. o Autonomous vehicles will disrupt the automobile industry, but critical challenges include concerns over infrastructure, liability and other legal issues. o Some of the key players operating in the market are:- Airbiquity Inc, Aptiv PLC, Autoliv, Continental AG, Denso, NXP Semiconductors, Robert Bosch GmbH, TomTom, WirelessCar, and ZF Friedrichshafen. What's covered in the report? 1) Overview of the United States connected vehicle market 2) Evolution of connected car solutions 3) Connected vehicle ecosystem 4) Connected vehicle- integration landscape model 5) Total number of embedded passenger car solutions in United States by value (USD Bn) and volume (Mn units) 2018-2023,CAGR, and SWOT analysis for embedded solutions 6) Total number of integrated passenger car solutions in United States by value (USD Bn) and volume (Mn units) 2018-2023, CAGR, and SWOT analysis

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**United Kingdom Connected Vehicle Market (2018-2023)**



**Format:** CD-Rom

**Book Code:** NI456

**Pages:** 80

**Price:** Rs. 177,200.00 **US\$** 1,999.00

"United Kingdom Connected Vehicle Market The United Kingdom connected vehicle market is expected to show double-digit growth rates. The U.K. government is realizing its dream of making the nation a self-driving research hub. UK Autodrive, a publicly funded consortium that includes Ford, Jaguar Land Rover, and TATA Motors, announced a new set of trials with a focus on self-driving cars and vehicles that can instantly share information with other motorists and city infrastructure. Recent testing and development signaling systems, that can be disseminated by emergency services - ambulances, fire trucks and police cars - to nearby drivers, advising about areas that should be avoided, are being developed. UK Autodrive is constantly looking at connected traffic lights that could help self-driving vehicles optimize their speed limits, avoid red lights and reduce congestion. The team's autonomous vehicles are tied to a half-mile route in the city center, while a second group focused entirely on "connected" features, navigate a longer six-mile course. Initiatives are currently taken to make self-driving cars a reality very soon; the self-driving cars are expected to have a backup driver in case of an emergency. The test routes are small as of now. Milton Keynes, for instance, has been using the Lutz Pathfinder pod as a potential form of public transportation. A larger, four-person shuttle was also tested at the Greenwich Peninsula, while a self-driving van delivered groceries in the quiet neighborhood near Woolwich Arsenal station. Key growth factors o Demand for a connected driving experience is growing rapidly in this region. Major auto-makers and OEMs are working to make this a reality very soon. o Regulatory initiatives relating to safety and security will have a decisive effect on the adoption of OEM telematics all across Europe. Threats and key players o OEMs in U.K. are facing challenges in the form of increasing costs, extended supply chains, more complex vehicles, increasing customer demands and the need for an unprecedented degree of manufacturing flexibility. o Some of the key players operating in the market are :- Airbiquity Inc, Aptiv PLC, Autoliv, Continental AG, Denso, NXP Semiconductors, Robert Bosch GmbH, TomTom, WirelessCar, and ZF Friedrichshafen. What's covered in the report? 1) Overview of the United Kingdom connected vehicle market 2) Evolution of connected car solutions 3) Connected vehicle ecosystem 4) Connected vehicle-integration landscape model 5) Total number of embedded passenger car solutions in United Kingdom by value (USD Bn) and volume (Mn units) 2018-2023,CAGR, and SWOT analysis for embedded solutions 6) Total number of integrated passenger car solutions in United Kingdom by value (USD Bn) and volume (Mn units) 2018-2023, CAGR, and SWOT analysis for integrated solutions 7) Total number of tethered passenger car solutions in United Kingdom by value (USD Bn) and volume (Mn units) 2018-2023, CAGR, and SWOT analysis for tethered solutions 8) Value proposition for connected passenger car services 9) Value proposition for

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# South Korea Connected Vehicle Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI457

**Pages:** 80

**Price:** Rs. 177,200.00 **US\$** 1,999.00

"South Korea Connected Vehicle Market The South Korea connected vehicle market is expected to show Double-digit growth rates. The development of connected car technology in South Korea will create new business opportunities in a variety of industries ranging from digital content to finance, insurance, and public service. Major ICT companies and automakers are collaborating and working with venture firms to realize the full potential. Domestic tech companies and automobile manufacturers are either releasing new systems or widening access to previously exclusive technology, in the race to establish control over the nascent South Korean connected car market. Futuristic vehicle information service or infotainment service, are a part of these systems that entail the application of rapidly improving AI capabilities into the driving ecosystem, particularly for carrying out destination searches in navigation software, music volume moderation and safety inspections using voice commands. Hyundai and Kia will begin to include the Kakao's AI platform — the Kakao I — previously available only on their high-end vehicles , in their low-end models like the Hyundai Sonata, Hyundai Avante and Kia Sportage lines. Telecom providers are also jumping into the fray, with the nation's leading operator SK Telecom releasing T Map x NUGU. A union of SK Telecom's AI technology NUGU along with its GPS and navigation service T Map, the hybrid software, was downloaded by more than 3 million users in just 18 days after launch, which shows rapid adoption of connected car technologies. Key growth factors o Demand for a connected driving experiences is growing rapidly in this region. Major auto-makers and OEMs are working to make this a reality very soon o South Korea is expected to become one of the prominent markets by 2025 for connected cars owing to high growth in the automotive market and enhanced connectivity infrastructures across the region Threats and key players o Increasing fuel prices are causing a credit crunch, and rising inflation is taking a toll on the global economy. The industry is also restricted by increasing regulations, slumping demand, and increase in both fixed and marginal cost. o Some of the key players operating in the market are:- Aptiv PLC, Continental AG, Denso, NXP Semiconductors, Robert Bosch GmbH, and ZF Friedrichshafen. What's covered in the report? 1) Overview of the South Korea connected vehicle market 2) Evolution of connected car solutions 3) Connected vehicle ecosystem 4) Connected vehicle-integration landscape model 5) Total number of embedded passenger car solutions in South Korea by value (USD Bn) and volume (Mn units) 2018-2023,CAGR, and SWOT analysis for embedded solutions 6) Total number of integrated passenger car solutions in South Korea by value (USD Bn) and volume (Mn units) 2018-2023, CAGR, and SWOT analysis for integrated solutions 7) Total number of tethered passenger car solutions in South Korea by value (USD Bn) and volume (Mn units) 2018-2023, CAGR, and SWOT analysis

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# China Connected Vehicle Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI458

**Pages:** 80

**Price:** Rs. 177,200.00 **US\$** 1,999.00

"China Connected Vehicle Market The China connected vehicle market is expected to show double-digit growth rate. Chinese consumers are increasingly emphasizing on in-car technology rather than on the price or engine performance when it comes to buying of a car, and 40% are willing to change brands for better connectivity. More than 75 % of Chinese car buyers are expected to increase spending on safety features, while 60 percent would pay more for vehicle management features that monitor usage, run diagnostics, and record accident data. China is expected to be in the forefront for connected vehicle related innovation in the years to come. The challenge now remains for the auto industry to adopt the right mix of technology fit for China's driving conditions and move towards dominating the global share of intelligent connected cars. More than 85% of Chinese car buyers would be eager to own an autonomous car, which indicates that a majority of consumers trust vehicle technologies with strong desires to transform in-car driving experiences. Similarly, car buyers cited their major concerns relating to autonomous driving to be 91% safety concerns, 86% cyber security, 83% the legal implications, while 80% cited cost. Key growth factors o Demand for a connected driving experience is growing rapidly in this region. Major auto-makers and OEMs are working to make this a reality very soon o China is expected to become one of the prominent markets by 2025 for connected cars owing to high growth in the automotive market and improved connectivity infrastructure across the region Threats and key players o New laws mandate connectivity across all vehicles. China is yet to foresee this and accepting this across all automobile majors in the days to come is expected to be challenging o Increasing fuel prices is causing a credit crunch, and rising inflation is taking a toll on the global economy. The industry is also restricted by increasing regulations, sluggish demand, and increase in both fixed and marginal cost. o Some of the key players operating in the market are:- Autoliv, Continental AG, Denso, NXP Semiconductors, Robert Bosch GmbH, WirelessCar, and ZF Friedrichshafen. What's covered in the report? 1) Overview of the China connected vehicle market 2) Evolution of connected car solutions 3) Connected vehicle ecosystem 4) Connected vehicle- integration landscape model 5) Total number of embedded passenger car solutions in China by value (USD Bn) and volume (Mn units) 2018-2023,CAGR, and SWOT analysis for embedded solutions 6) Total number of integrated passenger car solutions in China by value (USD Bn) and volume (Mn units) 2018-2023, CAGR, and SWOT analysis for integrated solutions 7) Total number of tethered passenger car solutions in China by value (USD Bn) and volume (Mn units) 2018-2023, CAGR, and SWOT analysis for tethered solutions 8) Value proposition for connected passenger car services 9) Value proposition for original equipment manufacturers (OEM's)- connected passenger car services 10) Total number of fleet

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**Germany Connected Vehicle Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI459

**Pages:** 80

**Price:** **Rs.** 177,200.00 **US\$** 1,999.00

"Germany Connected Vehicle Market The Germany connected vehicle market is expected to show double-digit growth rates. By 2020, 90 % of cars are expected to be connected to the Internet, according to a report by Telefónica. This will create a broadband mobile environment for most of the drivers which has existed separate to the current interconnected world of smartphones, computers, and content providers. According to any car buyer, when it comes to technology and cars, German manufacturers always come ahead of the best. Mercedes and Audi are creating state-of-the-art research and development facilities in Silicon Valley. BMW's new venture capital firm i Ventures is among the various initiatives that are helping Germany's status quo as auto innovators gain major traction. Through BMW's Connected Drive system, BMW owners have access to a wide variety of different programs and applications, all available using the iDrive controller and easily accessed using in-dash display. The number of compatible applications is impressive. For entertainment, drivers can listen to music using Amazon Cloud Player, audiobooks using Audible, and custom radio stations using Pandora. When stopped at a traffic light, the driver can check Twitter or Facebook messages or if it is an especially long light, the rider can also perform a Google search and browse the Internet, which enhances the in-car experience. Currently, advanced connected cars are still considered to be luxury items. But as the technology becomes cheaper, the innovations seen in high-end German autos will trickle down to less expensive vehicles. Key growth factors o Demand for a connected driving experiences is growing rapidly in this region. Major auto-makers and OEMs are working to make this a reality very soon. o Regulatory initiatives relating to safety and security will have a decisive effect on the adoption of OEM telematics all across Europe. Threats and key players o OEMs in Europe are facing challenges in the form of increasing costs, extended supply chains, more complex vehicles, increasing customer demands and the need for an unprecedented degree of manufacturing flexibility. o Some of the key players who are operating in the market are:- Airbiquity Inc, Aptiv PLC, Autoliv, Continental AG, Denso, NXP Semiconductors, Robert Bosch GmbH, TomTom, WirelessCar, and ZF Friedrichshafen. What's covered in the report? 1) Overview of the Germany connected vehicle market 2) Evolution of connected car solutions 3) Connected vehicle ecosystem 4) Connected vehicle-integration landscape model 5) Total number of embedded passenger car solutions in Germany by value (USD Bn) and volume (Mn units) 2018-2023,CAGR, and SWOT analysis for embedded solutions 6) Total number of integrated passenger car solutions in Germany by value (USD Bn) and volume (Mn units) 2018-2023, CAGR, and SWOT analysis for integrated solutions 7) Total number of tethered passenger car solutions in Germany by value (USD Bn) and volume (Mn units) 2018-2023, CAGR,

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**Global MVNO Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI460

**Pages:** 100

**Price:** Rs. 354,000.00 US\$ 3,999.00

"Global Mobile Virtual Network Operator Market The Global Mobile Virtual Network Operator Market is expected to reach USD 91.18 Bn by 2023 expanding, at a CAGR of 6%. Mobile virtual network operators (MVNO) resell wireless network communication services by using the infrastructure, licenses owned by a mobile network operator (MNO). The model benefits both the MVNO and MNO. MNO have extra unused network bandwidth which they provide at a lower price to a MVNO, to make optimum use of the network bandwidth. The MVNOs then offer these services to its customers. The MVNO operator business model and strategies are evolving with the changes in the industry dynamics and regulatory evolution. The players are shifting from the discount based approach to a value-added service with a focus on product innovation. Balancing cost and product differentiation are expected to have a significant impact on the current business model around the forecast period. The second brand and branded reseller business models are expected to witness faster growth in the developed region, such as Western Europe and North America, where the MVNO market reached more than 30% penetration in selected countries by 2015. Technical flexibilities are expected to be the significant factor driving the growth of this market. The year on year growth in the number of new telecom subscribers is expected to slow down considerably during the forecast period, because of the maturity of the telecom market. However, the growing demand for mobile internet in developing countries is expected to provide significant growth opportunities for vendors during the forecast period. The presence of more than 1,000 MVNOs globally in 2016, together accounted for around 10% of mobile subscribers Key growth factors The growth of the MVNO market largely depends on the weakness of MNOs in their marketing and sales strategies in particular geographies. The successful MVNOs make optimum utilization of the existing telecom infrastructure according to geographies, such as channel infrastructure, media and telecoms brands, and current existing customers that of the MNOs. Also, the success of MVNOs brands depends mainly on unique brand positioning and value proposition to attract target customers, with the likes of specific ethnic groups, including migrant workers and tourists. Proper identification of emerging niche telecom markets through innovative marketing channels which are beyond the reach of MNOs is expected to drive the MVNO market in that region. Segment-targeted pricing strategies and creative distribution tactics by the players of this industry in developed countries are also expected to drive the growth of the MVNO market worldwide. Threats and key players As the competition increases in the wireless industry, the markets are getting more saturated and innovation for product differentiation is becoming scarce, which will in all likelihood affect the MVNO players. Subscriber acquisition is already high, fueled by cheaper

available handsets in the market other than those MVNOs can provide. Strong brand competition no longer guarantees success. However, affinity by a group of the customer base for a particular brand does exist. Monetizing brands is not that simple. All of these are seen as major challenges. The key players in the Global MVNO market are Boost Mobile, Virgin Mobile USA, Lebara Group, Tracfone Wireless, Inc, Red Pocket Mobile, Tesco Mobile Ltd, Globecom Systems, Inc, Drillisch Telecom, KDDI Mobile, and PosteMobile. What's covered in the report? 1. Overview of the Global MVNO market. 2. The current and forecasted regional (North America, Europe, Asia-Pacific, Latin America, the Middle East and Africa) market size data for the global MVNO market, by model: - branded reseller, service provider, and light MVNO and by type of service: data and voice. 4. The current and forecasted regional (North America, Europe, Asia-Pacific, Latin America, Middle East and Africa) MVNO service subscription forecast for the global MVNO market. 6. Market trends in the global MVNO market. 7. Market drivers and challenges in global MVNO market. 8. Analysis of company profiles of major players operating in the market. Why buy? 1. Understand the demand for the global MVNO market based model and types of services to determine the viability of the business. 2. Determine the developed and new markets where MVNO solutions are consumed. 3. Formulate a product market strategy – based on the position in the value chain and determine the optimal product/service placement. 4. Identify the gap areas and address them. 5. Develop strategies based on the industry and economic factors for each of the segments. 6. Define the competitive positioning by comparing the products and services with the key players in the market. Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

**Global Smart Transportation Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI461

**Pages:** 100

**Price:** **Rs.** 354,000.00 **US\$** 3,999.00

"Global Smart Transportation Market The Global Smart Transportation Market is expected to reach USD 116.85 Bn by 2023, expanding at a CAGR of 9%. Technological advancements are transforming the way people travel. Nowadays, vehicles are connected by an array of sensors, which guides them in traffic, and is very useful for vehicle management. With the advent of the Internet of Things (IoT), the vision of safe transportation is evolving at a rapid pace. Utilization of smart technologies with the intention of building smart cities is frantically expanding across the world. Over 1 billion connected things are installed around the globe under smart cities' project initiatives. Smart transportation is seen as a major part of the smart city projects where infrastructures are playing an important role in providing a platform to implement a connected ecosystem. With the rise in urbanization globally, investments are pouring into the smart transportation market. The US Department of Transportation invested approximately USD 160 Bn in 2016 for smart cities solutions. These projects are intended to provide better parking and traffic management solutions. Worldwide popularity of cloud-based technologies and related solutions are driving the adoption of smart transportation. The automotive industry is adopting cloud technology for navigation, social connection, infotainment, etc. Moreover, the data collected enhances the qualitative analysis of current transportation infrastructure and helping in the implementation of advanced solutions and increase safety. The continuous demand for improvement in public transport facilities, and safety is driving the smart transportation business. The emerging trend of smart connected technology is boosting the acceptance of smart vehicles. The demand for smart parking is ever increasing due to massive traffic congestion and lack of parking space caused by growing number of vehicles. Using smart sensors and parking meters helps drivers check for free parking space and reserve it in advance. Key growth factors The rise in population and urbanization across the world is increasing the need for an improved transport system for public purpose. Governments are taking initiatives in the development of smart transport network which is bringing investments for the development of smart transportation networks. Smart transportation is ensuring public safety as the prior availability of traffic and speed related information is reducing the number of accidents and delay. Smart transportation is environment-friendly and helps in keeping the ecosystem clean and safe. A smart vehicle reduces harmful vehicle emissions, which is a step towards a safe environment. These are some of the critical factors which are driving the market for the adaptation of smart transportation. Threats and key players High initial investment is required to improve the existing infrastructure of the transportation industry, which is obstructing the adoption of smart transportation. Improvement of existing roads or rail networks needs long time which creates an obstacle



for the commuter and affects day to day communication. Large projects often require substantial financial investments, which is also a significant challenge for the smart transportation market players. The complexity of infrastructure and limited availability of data which can monitor transportation system is restraining the adoption of smart technology in the transportation industry. Lack of internet penetration in developing and underdeveloped countries is seen as a major challenge. The key players in the Global Smart Transportation Market are Siemens AG, Cubic Corporation, IBM, Accenture PLC, Cisco Systems, Xerox Corporation, General Electric Company, LG CNS, Thales Group, and Alstom SA

What's covered in the report? 1. Overview of the global smart transportation market. 2. The current and forecasted regional (North America, Europe, Asia-Pacific, Latin America, the Middle East and Africa) market size data for the Global Smart Transportation Market, by services: Network management services, road safety services, public transportation services, freight efficiency services, security services, automotive telematics, and communication services. 3. Market trends in the global smart transportation market. 4. Market drivers and challenges for the global smart transportation market. 5. Analysis of companies profiles of major players operating in the market. Why buy? 1. Understand the demand of global smart transportation market by services and solutions to determine the viability of the business. 2. Determine the developed and new markets where smart transportation technology is consumed. 3. Formulate a product market strategy – based on the position in the value chain and determine the optimal product/service placement. 4. Identify the gap areas and address them. 5. Develop strategies based on the industry and economic factors for each of the segments. 6. Define the competitive positioning by comparing the products and services compared with the key players in the market. Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

**Global Near Field Communication Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI462

**Pages:** 100

**Price:** Rs. 354,000.00 **US\$** 3,999.00

"Global Near Field Communication Market Near Field Communication is a technological innovation that uses magnetic field induction to allow communication between devices to exchange information when they are tapped together, or brought within a few centimetres of each other. According to Netscribes, the global near field communication market is expected to have a significant compounded annual growth rate of 21.30% and reach a market size of USD 23.82 Bn by 2023. The near field communication (NFC) market is gaining traction due to its broad adoption in smartphones and tablets. NFC is widely used to pair devices like headphones and speakers and to exchange data between smartphones/tablets or other NFC enabled devices. NFC technology is making payments and transactions much more convenient since it enables contactless payments by swiping credit cards and electronic ticket smartcards, instead of inserting and entering pins for card payments. The market is expected to grow at a strong rate as it has made its way into various fields of applications like retail, transportation, healthcare, etc. Wide adoption in systems like Samsung Pay and Android Pay are expected to make NFC technology a commonplace by creating mass awareness. Also, its recent integration with mobile giant Apple (iOS 11) is expected to help the growth of the market. Not only is NFC being incorporated in consumer electronics like smartphones and televisions, but also in the healthcare sector. Implantable medical devices require high energy efficiency and conservation. NFC technology is suitable for such uses as the NFC reader can activate the tag only when it is necessary and transfer power wirelessly. Based on the end user industry, the market is segmented into retail, transportation, healthcare and banking and financial services. Among these segments, the retail segment accounted for the most significant share of the market in 2017, as retailers like Burberry, Harvey Nichols, etc., are continuously adopting NFC technology to enhance shopping experiences in brick and mortar stores. Beyond reforming payments, NFC is creating opportunities for retailers to inform and persuade shoppers. By product type, the global near field communication market is categorized into NFC controller chips, NFC tags, NFC readers, and NFC secure elements. The NFC controller chips are expected to have the highest growth rate owing to its wide adoption in contactless payment systems within various industries. By mode of operation, the market is segmented into peer to peer, card emulation, and reader/writer segments. The peer to peer segment has the largest market share while the card emulation segment is expected to show the highest growth rate during the forecast period as card emulation mode provides the scope for an NFC enabled mobile device to function as a contactless smart card, and will go on to cater to the raised demand for making cashless transactions smoother in the near future. By regions, the market is segmented into North America, Europe, Asia-Pacific, Latin

America and the Middle East and Africa. Asia-Pacific is projected to grow with the highest CAGR through the forecast period of 2018-2023. Key growth factors The growing proliferation of smartphones across the globe and the demand for smooth and prompt cashless transactions are driving the near field communication market forward. Mobile transactions as a percentage of all retail store transactions have risen manifold in developed countries over the last few years. The use of smart passes/cards while travelling within the transportation industry is also driving the market forward. Also, the integration of the NFC technology by Apple and Android is expected to create more scope for the development of the market. NFC technology is less prone to hacking compared to other forms of wireless connectivity solutions like Bluetooth, Wi-Fi, etc., since NFC connections can be enabled only when two devices are brought close to one another, thus, driving the adoption of NFC in companies involved in money transactions. Threats and key players Although the global near field communication market is expected to have significant growth, the biggest challenge to the growth of the market is low awareness among people of many regions about its uses. Also, the high cost of NFC chips often deters its adoption especially by those in developing regions of the world. The rising concern over data security and privacy while using NFC is another significant challenge for the adoption of the technology. The probable data security attacks like eavesdropping, data corruption or modification, interception attacks, and physical thefts are possible while using near field communication technology. Some of the major players in the global near field communication market are NXP Semiconductors, Broadcom, Gemalto and Inside Secure. What's covered in the report? 1. Overview of the global near field communication market 2. Historical, current and forecasted market size data for NFC controller chips, NFC tags, NFC readers, NFC secure elements markets 3. Historical, current and forecasted market size data for retail, transportation, medical, banking and financial services markets 4. Historical, current and forecasted market size data for peer to peer, card emulation, reader/writer markets 5. Historical, current and forecasted regional (North America, Europe, Asia Pacific, Latin America, Middle East & Africa) market size data for the near field communication market segmentations (by product - NFC controller chips, NFC tags, NFC readers, NFC secure elements, by end-user industry - retail, transportation, medical, banking and financial services , by mode of operation - peer to peer, card emulation, reader/writer) 6. Market trends in the global near field communication market 7. Qualitative analysis of the key drivers and challenges affecting the global near field communication market and its segmentations (by product - NFC controller chips, NFC tags, NFC readers, NFC secure elements, by end user industry - retail, transportation, medical, banking and financial services , by mode of operation - peer to peer, card emulation, reader/writer) 8. Analysis of the competitive landscape and profiles of major players operating in the market Why buy? 1. Get a broad understanding of the global near field communication market 2. Get region-specific market size and

observations for the global near field communications market and its segmentations (by product - NFC controller chips, NFC tags, NFC readers, NFC secure elements, by end user industry - retail, transportation, medical, banking and financial services , by mode of operation - peer to peer, card emulation, reader/writer) 3. Get specific drivers and challenges for the global near field communications market and its segmentations (by product - NFC controller chips, NFC tags, NFC readers, NFC secure elements, by end user industry - retail, transportation, medical, banking and financial services , by mode of operation - peer to peer, card emulation, reader/writer) 4. Recognize major competitors' business and market dynamics, and respond accordingly Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com. "

**Global Deep Learning Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI463

**Pages:** 100

**Price:** Rs. 354,000.00 **US\$** 3,999.00

"Global Deep Learning Market In enterprise computing, deep learning is evolving into one of the most advanced technologies. Deep learning is a subset of machine learning in Artificial Intelligence (AI) that has networks capable of learning unsupervised, from data that is unstructured or unlabeled. By offering expert assistance, it would be able to assist humans in extending their capabilities. Organizations are using deep learning networks to get valuable insights from huge amount of data. This is done to provide innovative products and better improved customer experiences, thereby raising revenue opportunities for the market. The global deep learning market is anticipated to reach USD 28.83 Bn and expand at a CAGR of 48.4% during the forecast period of 2018-2023. Deep learning techniques are used to develop new technologies such as natural language processing and visual data mining, to enhance product offerings. The growing need for deep learning in database systems, fraud detection and cyber security, is driving the growth process of data mining applications in the deep learning market. The market is classified into three primary segments – based on solution, application and end user. Based on solution: Hardware, software and services Based on application: Image recognition, signal recognition, data mining, and others Based on end user: Healthcare, BFSI, aerospace and defense, automotive, retail and media and entertainment and others (manufacturing, oil, gas and energy) On the basis of regions, the market is segmented into North America, Europe, Asia-Pacific, Latin America, and the Middle East and Africa. Key growth factors Deep learning offers faster and better memory utilization in comparison to traditional computing systems. Rising usage of deep learning technology among various industries such as automotive, advertisement, medical fuel the growth of the market. Robust research and development for the expansion of better processing hardware for deep learning, growing necessity for hardware platforms with high computing power to execute deep learning algorithms are key driving factors of deep learning market. Increasing acceptance of cloud based technology, high usage of deep learning in big data analytics, and rising applicability in healthcare and autonomous vehicles are accelerating growth. Threats and key players Deep learning requires high-performance hardware, which is not easily available. Greater complexities in hardware owing to complex algorithm in deep learning technology, can hamper the growth of the market. Many organizations prefer the traditional route over hyper parameter optimization, thereby restricting the revenue growth of the deep learning market. Some of the prominent competitors in deep learning market are Google Inc., Microsoft Corporation, Qualcomm Technologies, Inc., IBM Corporation, Intel Corporation, General Vision Inc. and NVIDIA Corporation, etc. What's covered in the report? 1. Overview of the global deep learning market. 2. Market drivers and challenges of the global deep learning market. 3.

Market trends in global deep learning market. 4. Historical, current and forecasted market size data for the segment based on solution. 5. Historical, current and forecasted market size data for the segment based on application. 6. Historical, current and forecasted market size data for the segment based on end user. 7. Historical, current and forecasted regional (North America, Europe, Asia-Pacific, Latin America, the Middle East & Africa) market size data for the deep learning market. 8. Historical, current and forecasted market size data for region-wise segments. 9. Analysis of company profiles of major competitors operating in the market. Why buy? 1. Understand the demand for deep learning to determine the viability of the market 2. Determine the developed and emerging markets of deep learning 3. Identify the challenge areas and address them 4. Develop strategies based on the drivers, trends and highlights for each of the segments 5. Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed 6. Recognize the key competitors of this market and respond accordingly 7. Knowledge of the initiatives and growth strategies taken by the major companies and decide the direction of further growth 8. Define the competitive positioning by comparing the products and services with the key players in the market 9. Recognize the extent and nature of the start-ups providing deep learning solutions Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com. "



**Global Smart Cities Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI464

**Pages:** 100

**Price:** Rs. 354,000.00 **US\$** 3,999.00

"Global Smart Cities Market Smart cities represent the incorporation of information and communication technologies (ICT) to enhance the performance and quality of urban services such as transportation, energy and utilities, to reduce resource consumption, overall costs and wastage. Smart city solutions can be incorporated in diverse areas of urban living, be it major tourism hubs or small communities striving to become sustainable. The global smart cities market is anticipated to reach USD 2,276.03 Bn by 2023 and grow at a CAGR of 28.7% during the forecast period of 2018-2023. Smart cities are developed and applied to a huge number of different domains and applications, integrated with technological advancements and their effective usage in providing services to people. The need for effective solutions for managing cities is leading to the growth of smart cities around the world. The market is classified into two primary segments. Based on component: solutions and services Based on application: smart industry automation, smart power supply system, smart security, smart education, smart living and building, smart medicare, smart transport, and smart water network and others On the basis of regions, the market is segmented into North America, Europe, Asia-Pacific, Latin America and the Middle East and Africa. Key growth factors The expansion of cities and rapid urbanization are the major drivers for the adoption of intelligent and smart solutions. Rising demand for smart city solutions is anticipated to be driven by factors such as growing urban population, need to efficiently manage limited natural resources, and increasing focus on environmental sustainability. Soaring adoption of novel technologies that complement management of cities of the future is a major catalyst of industry growth. Increasing installation of smart meters is one of the key factors contributing to the growth of the market. Smart meters can be integrated with an IHD or in-home display, to provide instant information on gas and electricity usage in a household. Rising popularity of smart industrial automation in a variety of manufacturing industries is expected to fuel the market. Threats and key players The nascent nature of many smart cities solutions and the need to verify ROI prior to wider execution of plans by budget-conscious cities create obstacles for the growth of this market. Cities delaying the development of cohesive smart cities' visions and strategies, lack of multi-stakeholder buy-in to support smart cities initiatives and a shortage of adequate and compelling funding models and resources are some of the challenges faced by the market. Some of the prominent competitors in smart cities market are CISCO Systems Inc., Hitachi Ltd., International Business Machines (IBM) Corporation, General Electric (GE) and Schneider Electric, among others What's covered in the report? 1. Overview of the global smart cities market. 2. Market drivers and challenges of the global smart cities market. 3. Market trends in the global smart cities market. 4. Historical, current and forecasted market size data

for the segment based on component. 5. Historical, current and forecasted market size data for segment based on application. 6. Historical, current and forecasted regional (North America, Europe, Asia-Pacific, Latin America, the Middle East & Africa) market size data for global smart cities market. 7. Historical, current and forecasted market size data for region-wise segments. 8. Analysis of company profiles of major competitors operating in the market. Why buy? 1. Understand the demand for smart cities to determine the viability of the market 2. Determine the developed and emerging markets adopting smart cities solutions 3. Identify the challenge areas and address them 4. Develop strategies based on the drivers, trends and highlights for each of the segments 5. Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed 6. Recognize the key competitors of this market and respond accordingly 7. Knowledge of the initiatives and growth strategies taken by the major companies and decide the direction of further growth 8. Define the competitive positioning by comparing the products and services compared with the key players in the market Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

# Global Baby Care Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI465

**Pages:** 100

**Price:** **Rs.** 354,000.00 **US\$** 3,999.00

"Global Baby Care Market The global baby care product market is witnessing high growth owing to the rise in infant population across the world, along with increasing awareness about children's healthcare. The companies operating in the baby care market are focusing on various strategies to gain a better foothold in the global market. Depending on the various products available in the market, the global baby care market is classified into baby cosmetics and toiletries, baby convenience and safety products, and baby food or formula. The demand for the toiletries segment is anticipated to be the largest and the most promising in the coming years. This is due to rising awareness about the nutritional requirements and hygiene of babies in developed and developing countries. Based on the distribution channel, the market is segmented into online distribution channels, and offline distribution channels. The online distribution channel is expected to be the largest, as well as the fastest segment. This is because of the growing popularity of online platforms where consumers can compare different products and their prices along with easy returns and timely delivery to their doorsteps. Moreover, the cross-sectional analysis of all the segments mentioned above across different regions such as North America, Asia-Pacific, Europe, Latin America and the Middle East and Africa has also been considered within the scope of the research. Geographically, Asia-Pacific dominates the global baby care market and is also expected to grow at the highest rate. Key growth factors The rising disposable income of parents in developed and developing countries, rapidly growing new born population, changing lifestyle patterns, and increasing number of working women are some of the key factors that will induce market growth. The increasing importance of child hygiene and safety is one of the primary factors that is expected to augment the demand for baby care at a high rate in the coming years. Threats and key players Despite so many factors driving the market, rigid legislations regulating the marketing and manufacturing of baby care products is one of the most critical factors that is expected to limit the demand in the coming years. Moreover, entrants of the baby care market are facing high entry barriers and stiff competition. Some of the major players operating in the baby care market are Unilever Plc., Johnson and Johnson, Procter and Gamble, Nestle S.A., Abbott Nutrition, Kimbarkly Clark, Dabur Healthcare Company, etc. What's covered in the report? 1. Overview of the baby care market 2. Current market demand along with future expected demand trend for baby care products on the basis of various product types – baby cosmetics and toiletries, baby convenience and safety products, and baby food or formula 3. Current and forecasted regional (North America, Europe, Asia-Pacific, Latin America, the Middle East & Africa) market size data for baby care market. 4. Current and forecasted market size data for the segments based on distribution channels – online distribution channel,

and offline distribution channel 5. Analysis of company profiles of the major players operating in the market 6. Key opportunities for the baby care market 7. Market trends in the global baby care market 8. Value chain analysis in order to optimize the available resources 9. Market attractiveness analysis in terms of region in order to furnish the competitive advantage of one region over the others 10. Market positioning of the key players across different regions in 2017 Why buy?

1. Understand the demand for baby care to determine the viability of the business.
2. Determine the developed and new markets where various baby care products are important.
3. Formulate a product market strategy based on the position in the value chain determine the optimal product placement.
4. Identify the gap areas and address them.
5. Develop strategies based on the economic factors for each of the segments.
6. Define the competitive positioning by comparing the products with the key players in the market.

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**Global Cosmetics, Perfumes and Toiletries Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI466

**Pages:** 100

**Price:** Rs. 354,000.00 **US\$** 3,999.00

"Global Cosmetics, perfumes and toiletries market The value of the global cosmetics, perfumes and toiletries market is expected to reach a value of USD 342.96 Bn by 2023, expanding at a CAGR of 4.53% during 2018-2023. The market definition for the cosmetics, perfumes and toiletries market would be the ones which take into consideration products for oral care, bath and shower, lotions, creams, makeup, deodorants, haircare, perfumes and cosmetics The products from this market are used extensively across all age groups. These products are generally a mixture of chemicals and are used for taking care of the body, and to improve the texture of the skin. The cosmetics, perfumes and toiletries market can be classified into three primary segments – based on type (skincare, haircare, makeup, fragrances, hygiene products and oral cosmetics), channel (online sales and offline sales), preference (mass and premium). The Asia-Pacific recorded the highest growth rate due to the increased demand from emerging economies like India, Indonesia, and others during, the forecast period. This market is recession-proof. However, during recession people generally opt for less expensive brands. Increase in disposable income, economic growth, increased concern regarding skin maintenance and the vagaries of climatic conditions causing specific skin care needs, have been identified as the key reasons for the growth of this market. The trends of using long-lasting products which give value for money, increased interest in products which have natural ingredients, and products which are multifunctional, are prevalent in this market. Key growth factors One of the major reasons for the expansion of this market is the rise in the aging population due to the declining mortality rates in the global economy. It has led to a significant increase in the demand for anti-aging products to prevent wrinkles, dry skin, dark spots, and other age-related skin care issues. In a nutshell, the desire to maintain youthful appearances gives an impetus to the market. The population of people above 60 is rising and is expected to reach 2.10 Bn by 2050. The life expectancy of women and men are expected to increase, leading to an increase in the demand for cosmetics and toiletry products. There has been a considerable shift in preference from chemical cosmetics to natural products, thereby creating room for research and development in the cosmetics and toiletries market. Since the organic products ensure better health benefits, it justifies why their demand is on the rise. Moreover, the increase in the use of personal care products by men leads to more demand in this market. Threats and key players The cosmetics, perfumes and toiletries market faces stiff competition when it comes to making a mark in the market. Therefore, consumers are spoiled by the countless choices available in the market due to the highly competitive nature of the market. Also, there is a dearth of information about the key players in the market, resulting in consumers buying fake products from alternative mediums such as third party websites. This leads to a negative



impression about the original products. L'oreal, Unilever N.V., Gillette, The Procter & Gamble Company, Beiersdorf, Avon Products Inc, Shiseido, Kao Corp, Johnson & Johnson, and Kimberly & Clark Corporation are some of the key players in the market. What's covered in the report? 1. Overview of the cosmetics, perfumes and toiletries market. 2. The current and forecasted regional (North America, Europe, Asia-Pacific, Latin America, the Middle East and Africa) market size data for the cosmetics, perfumes and toiletries market, based on type (skincare, haircare, makeup, fragrances, hygiene products and oral cosmetics), channel (online sales and offline sales) and preference (mass and premium). 4. The current and forecasted regional (North America, Europe, Asia-Pacific, Latin America, Middle East and Africa) cosmetic, perfume and toiletry market. 6. Market trends in the cosmetics, perfumes and toiletries market. 7. Market drivers and cosmetics, perfumes and toiletries market. 8. Analysis of company profiles of major players operating in the market. Why buy? 1. Understand the demand for the cosmetics, perfumes and toiletries market to determine the viability of the business. 2. Determine the developed and new markets where cosmetics, perfumes and toiletries products are consumed. 3. Formulate a product market strategy based on the position in the value chain and determine the optimal product placement. 4. Identify the gap areas and address them. 5. Develop strategies based on the industry and economic factors for each of the segments. 6. Define the competitive positioning by comparing the products with the key players in the market. Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com. "

# Global Enterprise File Synchronization and Sharing (EFSS) Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI467

**Pages:** 100

**Price:** **Rs.** 354,000.00 **US\$** 3,999.00

"Global Enterprise File Synchronization and Sharing (EFSS) market Enterprise file synchronization and sharing (EFSS) include software services which enable organisations to synchronize and share files, documents, photos, videos and more, in a secure way, from multiple devices to multiple people (employees, external customers and partners). The global EFSS market is expected to expand at a CAGR of 21% during 2018-2023, leading to a global revenue of USD 10.35 Bn by 2023. Organizations often adopt such security technologies to prevent employees from using consumer-based file sharing apps to store, access and manage the corporate data that is beyond the IT department's control and visibility. Enterprise file-sharing products include security capabilities like authentication, data encryption, containerization, and tracking features to protect enterprise data. EFSS allows files to be stored in an approved data repository which can be remotely accessed by employees from personal computers, tablets or smartphones which support the EFSS product. The EFSS market is classified into four major segments – by deployment, by component, by organisation size, and by end user industry verticals. Based on region, the market is segmented into North America, Europe, Asia-Pacific, Latin America, and the Middle East and Africa. Based on deployment, the market is segmented into cloud, on-premises and hybrid. Based on component, the sub-segments are integrated solutions, standalone solutions, and services. Based on end user industry verticals, the market is segmented into software and technology, media, BFSI, healthcare, and others. Key growth factors IT can do away with worries regarding unauthorised company file sharing, with the adoption of enterprise file sync and share. Administrators can set security parameters and create user account permissions to limit accessibility to sensitive data. Content is also typically encrypted when shared and scanned using antivirus software to minimize the risks of data leaks. These advantages increase the adoption of EFSS solutions and services in organisations. The implementation of Bring-Your-Own-Device (BYOD) programs in organisations, increasing penetration of smartphones across businesses, rise in mobile workforce, increasing collaboration between employees and enterprises, and stringent government regulations for data security are some of the drivers of the EFSS market. Threats and key players Risk related to security and privacy of files and data, integration, control, compliance and regulatory issues are some of the reasons that may slow down the adoption of enterprise file sharing and synchronisation among various industry verticals and domains. According to Information Week, most organisations are unable to migrate all their files to Enterprise File Synchronization and Sharing, and NAS vendors have been slow to use the technology. These challenges often cause files to end up in multiple repositories. Some of the major EFSS providers are Dropbox, Box, Citrix,

Microsoft, etc. What's covered in the report? 1. Overview of the global EFSS market 2. Market drivers and challenges in the global EFSS market 3. Market trends in the global EFSS market 4. Historical, current and forecasted market size data for the global EFSS market 5. Historical, current and forecasted market size data for the deployment segment which includes cloud, on-premises and hybrid 6. Historical, current and forecasted market size data for the component segment which includes integrated solutions, standalone solutions and services 7. Historical, current and forecasted market size data for the end user industry verticals segment which includes software and technology, media, BFSI, healthcare, and others 8. Historical, current and forecasted regional (North America, Europe, Asia-Pacific, Latin America, Middle East and Africa) market size data for EFSS market 9. Analysis of the global EFSS market by value chain 10. Analysis of the competitive landscape and profiles of major competitors operating in the market Why buy? 1. Understand the demand for EFSS to determine the viability of the market 2. Determine the developed and emerging markets for EFSS 3. Identify the challenge areas and address them 4. Develop strategies based on the drivers, trends and highlights for each of the segments 5. Evaluate the value chain to determine the workflow 6. Recognize the key competitors of this market and respond accordingly 7. Knowledge of the initiatives and growth strategies taken by the major companies and decide on the direction of further growth Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

# Global Footwear Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI468

**Pages:** 100

**Price:** **Rs.** 354,000.00 **US\$** 3,999.00

"Global Footwear Market The global footwear market, characterized by frequent change and volatility, reflects the trends that will impact the world in the next few years. The search for a variety of styles, and the new trend of fashionable and innovative footwear is increasing its demand across the world. The global footwear market is expected to expand at an overall annual compound growth rate (CAGR) of 3.44% from 2018 to 2023, leading to a global revenue of USD 280.61 billion by 2023. Based on the various products available, the global footwear market has been classified into athletic and non-athletic footwear. The demand for non-athletic footwear is anticipated to be the largest and the most promising in the coming years. This is due to the availability of customization and personalization for different footwear, along with the rising fashion of innovative and trendy footwear. Based on the distribution channel, the market is segmented into online channels, supermarkets and hypermarkets, independent retail stores, and others. These segments occupy more than around 65% of the global market share. Shopping online or from supermarkets and independent retail stores holds the majority of the market share, globally. Also, demand for footwear from various end users including men, women, and kids is also provided in this report. Demand for footwear from women held the most significant market share in 2017 and is anticipated to maintain its dominance during the forecast period. Moreover, the cross-sectional analysis of all the segments mentioned above across different regions such as North America, Asia-Pacific, Europe, Latin America and the Middle East and Africa has also been considered within the scope of research. Geographically, North America dominated the global footwear market and was followed by the Asia-Pacific, especially China, in 2017. Key growth factors The footwear market is predicted to witness a high growth rate owing to the rising disposable income in developing economies, rapidly growing population, and increasing demand for athletic shoes because of increasing awareness about health and fitness, and attractive promotional strategies by companies that induce increased purchases. The growing trend of new and stylish footwear across all age groups is one of the primary factors that is expected to augment the demand for footwear at a high rate in the coming years. Threats and key players Despite so many factors driving the market, the rising cost of raw materials is one of the most critical factors that is expected to limit the demand for footwear in the coming years. Moreover, the availability of counterfeit products and competition among vendors hinder the expansion of the global footwear market. Some of the major players operating in the footwear market are Adidas AG, Nike Inc., PUMA SE, New Balance Inc., Asics Corporation, Deichmann SE, Bata Ltd, Skechers USA Inc., Under Armour, Timberland, etc. What's covered in the report? 1. Overview of the footwear market 2. Current market demand along with future expected demand for footwear

on the basis of various product types – athletic and non-athletic 3. Current and forecasted regional (North America, Europe, Asia-Pacific, Latin America, the Middle East & Africa) market size data for footwear market. 4. Current and forecasted market size data for segments based on material, including rubber, leather, plastic, and others 5. Current and forecasted market size data for segments based on distribution channel – online sales, supermarkets and hypermarkets, independent retail stores, and others 6. Current and forecasted market size data for end user segments - men, women, and kids 7. Analysis of company profiles of major players operating in the market. 8. Key opportunities for the footwear market. 9. Market trends in the global footwear market. 10. Value chain analysis in order to optimize the available resources 11. Market attractiveness analysis in terms of region in order to furnish the competitive advantage of one region over the others. 12. Market positioning of the key players across different regions in 2017. Why buy?

1. Understand the demand for footwear to determine the viability of the business.
2. Identify the developed and new markets where footwear is viable business.
3. Formulate a product market strategy based on the position in the value chain to determine the optimal product placement.
4. Identify the gap areas and address them.
5. Develop strategies based on the economic factors for each of the segments.
6. Define the competitive positioning by comparing the products with the key players in the market.

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**Global Kitchen Appliance Market (2018-2023)**



**Format:** CD-Rom

**Book Code:** NI469

**Pages:** 100

**Price: Rs. 354,000.00 US\$ 3,999.00**

"Global Kitchen Appliance market Kitchen appliances are tools that allow smooth functioning of the kitchen activity, along with the added benefit of convenience. These appliances are mainly used for cooking, storage and cleaning activities in the kitchen. The global kitchen appliances market is forecasted to expand at a CAGR of 6.5% from 2018 to 2023, leading to a global revenue of USD 232.74 Bn by 2023. Depending on product types, the global kitchen appliance market can be further segmented into refrigerators, dishwasher, cooking appliances, and others kitchen appliances. Other kitchen appliances include blenders, food processors, coffee makers, and are usually designed for countertops. The refrigerator market is expected to hold the highest share, capturing a significant portion of the market. The main operation of these appliances are carried out by cooking gas and electricity, but other fuel types include solar energy, renewable energy, fuelwood, and biogas. Cooking gas accounts for the highest market share. However, the demand for electrically operated appliances is forecasted to expand at the highest CAGR. In the end user segment, the households contribute a substantial share to the market. The increasing number of hotels, restaurants, and other food chains is expected to drive the commercial kitchen appliance market size in the coming years. By region, North America holds the highest market share. Asia-Pacific is expected to show a high growth rate since China and India are anticipated to make remarkable contributions to the market. Key growth factors Growing disposable income, increasing health concerns, and technological advancements are the key factors in propelling the growth of kitchen appliances market. The sudden increase in the working-class population, along with the increasing consumption of fast food, is the reason behind the growth of health concerns among customers. The community is heading towards easy and quick cooking techniques. That is why consumers prefer kitchen appliances with the latest and advanced specifications. The appliances with advanced technology help in maintaining the rising living standards of consumers, which gives an urbane appearance to their kitchen. The increased usage of smart kitchen gadgets which are equipped with sensors, can act as an opportunity that the market can rely on for growth. Threats and key players The primary factor that restricts market growth is the increased emission of CFCs from refrigerating units and high energy consumption by some appliances. Some of the key players operating in the kitchen appliances market are – Electrolux, Whirlpool, Samsung, Philips, Morphy Richard, Dacor, General Electric (GE), Life is Good (LG), Haier, and Panasonic. What's covered in the report? 1. Overview of the kitchen appliances market 2. Current market demand along with future expected demand trends of kitchen appliances in the household and commercial sectors 3. Current and forecasted regional (North America, Europe, Asia-Pacific, Latin America, the Middle East & Africa) market size data for

kitchen appliances market 4. Current and forecasted market size data based on type - refrigerators, dishwasher, and cooking appliances 5. Analysis of company profiles of major public and private players operating in the market 7. Key opportunities in the kitchen appliances market 8. Market trends in the global kitchen appliances market 9. Value chain analysis in order to emphasize on preventing waste, optimizing the available resources, and contributing towards sustainability 10. Market attractiveness analysis in terms of region in order to furnish the competitive advantage of one region over the others 11. Market positioning of the key players across different regions in 2017 Why buy?

1. Understand the demand for Kitchen appliances to determine the viability of the business
2. Determine the developed and new markets where kitchen appliances are used
3. Formulate a product market strategy based on the position in the value chain to determine the optimal product/service placement
4. Identify the gap areas and address them
5. Develop strategies based on the industry and economic factors for each of the segments
6. Define the competitive positioning by comparing the products and services with the key players in the market. Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com. "

**Global Automotive Adhesives Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI470

**Pages:** 100

**Price:** Rs. 354,000.00 **US\$** 3,999.00

"Global Automotive Adhesives Market Adhesives and sealants are the most versatile bonding agents used to make cars lighter and tougher. Adhesives are made from precise blends of resins and agents, additives used to enhance certain characteristics, depending on the end use. In automotive market, adhesives are used to manufacture engines, body components, gear boxes, safety systems, seat systems and sub-assemblies. It also helps to cut down on noise, vibration and other harshness characteristics. The global automotive adhesive market is expected to expand at a CAGR of 5.4%, leading to global revenue of USD 5.45Bn by 2023. The automotive adhesive market is segmented based on type of resin (polyurethane, epoxy, acrylic, silicone, silyl modified polymer, polyamide and others), technology (hot melt, water based, solvent based, pressure sensitive), vehicle (passenger vehicle, light commercial vehicle, heavy commercial vehicle) and applications (white body, power train, paint shop). Asia-Pacific is the fastest growing region for the automotive adhesives industry due to growing demand in South Korea, Japan, Malaysia, Vietnam, China, Australia and India. Key growth factors The growth of the automotive adhesives market is driven by strong vehicle sales, technological advancements in manufacturing of automobiles, adoption of smart cars, rise in demand for sports utility vehicle and crossover utility vehicles. More stringent regulations concerning carbon dioxide emissions drives demand for light weighting of vehicles, Improvement in fuel efficiency of automobiles and providing enhanced performance are key driving factors behind the advancement of adhesives in the automotive industry. Water based adhesives are gaining a distinction in the adhesives market for being environment friendly. Also, silicone based adhesives are being developed because of their diverse characteristics in applications. Threats and key players The changing technology of automotive adhesives means manufacturers must keep up with the trends in the market. It not only gets affected with the change in trends of adhesives but also market of automotive industry. The key players operating in this market are Sika AG (Switzerland), The Dow Chemical Company (U.S.), Bayer (Germany), Henkel (Germany), BASF (Germany), 3M Company (U.S.), Ashland Specialty Chemical Company (U.S.), H.B. Fuller Company(U.S.), Hindustan Adhesives Limited (India), ExxonMobil Chemical Company (U.S) , Dynea International Oy (Finland) , Forbo Adhesives Switzerland (Switzerland), Hexion Specialty Chemicals (U.S) and Covalence Adhesives (U.S.), etc. What's covered in the report?

1. Overview of the global automotive adhesives market
2. Market drivers and challenges in the global automotive adhesives market
3. Market trends in the global automotive adhesives market
4. Historical, current and forecasted market size data for segments based on type of resins (polyurethanes, epoxy, silicone, others)
5. Historical, current and forecasted market size data for segments based on technology (hot melt,

water based, solvent based) 6. Historical, current and forecasted market size data for segmentation based on application (white body, power train, others) 7. Historical, current and forecasted market size data for segments based on type of vehicle (passenger vehicle, light commercial vehicle, heavy commercial vehicle) 8. Historical, current and forecasted market size data for segments based on geography (North America, Europe, Asia-Pacific, Latin America, Middle East and Africa) 9. Analysis of the competitive landscape and profiles of the major companies operating in the market Why buy? o Understand the demand for global automotive adhesives to determine the viability of the market o Identify the developed and emerging markets where automotive adhesives are sold o Identify the challenge areas and address them o Develop strategies based on the drivers, trends and highlights for each of the segments o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed o Recognize the key competitors of this market and respond accordingly o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth o Define the competitive positioning by comparing the products and services with the key players in the market Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com. "

**Global Blockchain in Supply Chain Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI471

**Pages:** 100

**Price:** Rs. 354,000.00 **US\$** 3,999.00

"Global Blockchain in Supply Chain Market A Blockchain is a distributed digital ledger. It records transactions in a series of blocks. It exists in multiple copies, spread over multiple computers, which are called nodes. The ledger is secure because every new block of transactions is linked again to previous blocks in such a way that tampering with it is practically impossible. As it is decentralized, it does not depend on any single entity (Eg:Bank) for safekeeping. The nodes connected to the Blockchain network get updated versions of the ledger as new transactions are carried out. According to Netscribes, the global Blockchain in supply chain market is expected to have a significant compounded annual growth rate of 87.0%, and reach a market size of USD 3,314.6 Mn by 2023. North America is expected to dominate the Blockchain in Supply Chain Market during the forecast period. An increasing need for supply chain transparency and increasing demand for enhanced security of supply chain transactions are expected to drive the market during the forecast period. Supply chains across industries and countries will be reimaged, improved, and disrupted by Blockchain technology. Now, there are safer and more efficient ways to connect with business partners and also to track and exchange any type of asset. The ability to use Blockchain technology to create the next generation of digital supply chain networks and platforms will be central to the success of business. Based on type of industry, the market is segmented into private, public and consortiums; based on the application of the industry, the market is categorized into contract management, payment system, procurement, provenance, ownership transfer, asset tracking and inventory control. Moreover based on the protocols of the industry it is divided into bitcoin, ethereum, ripple consensus network, hyperledger, R3's corda, symbiont, distributed ledgers and others. The segmentation is also based on the types of industries involved and the market is categorized into banking, financial services and insurance (BFSI), telecom and IT, healthcare and life sciences, manufacturing, retail, e-commerce and others. Each and every segment is examined carefully by factoring in sales, revenue and market size, in order to understand the potential for growth and scope. Key growth factors Blockchain transactions have become more flexible and many manual tasks are carried out automatically using smart contracts. Some of the major factors which are driving the market growth are raising cryptocurrency market capital, initial coin offering (ICO) and faster transactions. The technology ensures enhanced transparency for consumers in the supply chain. It allows the consumers to trace and give an assurance of origin in the trade. Threats and key players Although the Blockchain in Supply Chain Market is expected to have a positive growth globally, still, there are still a few threats to the market. The market constraints involves threat to personal information and high diagnostic cost as a barrier. Blockchain technology has often been compromised,

resulting in the theft of millions of dollars' worth of cryptocurrencies. The potential risk of hardware or software failure can be another risk in the supply chain. Lack of awareness about the Blockchain and higher cost of investments can restrain market growth during the forecast period. The Blockchain market ecosystem comprises vendors, such as Abra, AlphaPoin, Bitfury Group Limited, Bloq, BTL Group Ltd, Coinbase, Digital Asset Holding LLC, Ethereum Foundation, Guardtime, Internation Machine Business Corporation, IBM, Blockcypher, Inc., Microsoft, Primechain Technologies Pvt. Ltd, Skuchain, Romit and Provenance Ltd, among others. What's covered in the report? 1. Overview of the global Blockchain in Supply Chain Market 2. Market drivers and challenges in the global Blockchain in Supply Chain Market 3. Market trends in the global Blockchain in Supply Chain Market 4. Historical, current and forecasted market size data for the global Blockchain in Supply Chain Market 5. Historical, current and forecasted market size data for the types of global Blockchain in Supply Chain Market (private, public and consortium) 6. Historical, current and forecasted market size data by application of industry in global Blockchain in Supply Chain Market (contract management, payment system, procurement, provenance, ownership transfer, asset tracking and inventory control) 7. Historical, current and forecasted market size data by protocol of industry in global Blockchain in Supply Chain Market (bitcoin, ethereum, ripple consensus network, hyperledger, R3's corda, symbiont, distributed ledgers, and others) 8. Historical, current and forecasted market size data by industries involved in the global Blockchain in Supply Chain Market (Banking, Financial services and Insurance (BFSI), Telecom and IT, healthcare and life sciences, manufacturing, retail, e-commerce, and others) 9. Historical, current and forecasted regional (North America, Europe, Asia-Pacific, Latin America, the Middle East & Africa) market size data for global Blockchain in Supply Chain Market 10. Analysis of the competitive landscape and profiles of major companies operating in the market 11. Key recent developments in the Blockchain in Supply Chain Market Why buy? 1. Get a broad understanding of the global Blockchain in Supply Chain Market and its segmentation (by type of industry: private, public and consortium; by industry applications: contract management, payment system, procurement, provenance, ownership transfer, asset tracking and inventory control, by industry protocols: bitcoin, ethereum, ripple consensus network, hyperledger, R3's corda, symbiont, distributed ledgers and others, by industries involved: Banking, Financial services and Insurance (BFSI), Telecom and IT, healthcare and life sciences, manufacturing, retail, e-commerce and others) 2. Get region-specific drivers and challenges affecting the global Blockchain in Supply Chain Market and its segmentation (by type of industry: private, public and consortium; by industry applications: contract management, payment system, procurement, provenance, ownership transfer, asset tracking and inventory control, by industry protocols: Bitcoin, Ethereum, Ripple Consensus Network, Hyperledger, R3's Corda, Symbiont, Distributed ledgers and others, by industries involved: Banking, Financial services



and Insurance (BFSI), Telecom and IT, healthcare and life sciences, manufacturing, retail, e-commerce and others) 3. Devise market-entry strategies by understanding the factors driving the growth of the market 4. Recognize major competitors' business and market dynamics, and respond accordingly 5. Get stakeholder and technology analysis, relevant companies profiles and also start-ups' profiles Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

**Global Cybersecurity in Financial Services Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI472

**Pages:** 100

**Price:** Rs. 354,000.00 **US\$** 3,999.00

"Global Cybersecurity in Financial Services Market Cybersecurity involves a set of techniques that are designed to protect the integrity of networks, programs, and data, from unauthorized access, cyberattacks, and damages. Of late, cyberattacks in the financial services sector have increased manifold. Cyberattacks against financial services firms increased by over 70% in 2017, which reflects that the financial services sector is currently vulnerable to such attacks. In the future, adoption of effective cyber security techniques will become a necessity to reduce the risk of cyberattacks and illegal use of systems, networks and technologies. According to Netscribes, the global cybersecurity in financial services market is expected to expand at a CAGR of 9.81%, leading to a global revenue of USD 42.66 Bn by 2023. Cyberattacks and data breaches in financial services firms are more common than in any other industry. In 2017, a data breach at Equifax created a turmoil in the global markets, since more than 143 Mn consumers were affected by that. Also, incidents like the WannaCry and Petya ransomware in 2017, which badly affected Russian and Ukrainian banks, further exposed the world to direct financial threats posed by cyberattacks. These incidents highlight the urgent need for stringent cybersecurity in financial firms. Based on end user industries, the market is segmented into banking, insurance, stock brokerages, credit unions, investment funds, card and mobile payments, and governments. Among these segments, the card and mobile payments segment is expected to register a high growth rate through the forecast period of 2018-2023. Given that card and mobile payments are being adopted swiftly as a mode of cashless transactions, the risk of cyberattacks increases due to the critical nature of the financial data transmitted in each payment. By solutions and services, the global cybersecurity in financial services market is categorised into mobile enterprise management, endpoint security, identity and access management (IAM), mobile security, security information and event management (SIEM), content security, data loss prevention (DLP), datacenter security, and firewall. The mobile enterprise management solution segment is expected to have the highest growth rate owing to its wide adoption in contactless payment systems within various industries. By regions, the market is segmented into North America, Europe, Asia-Pacific, Latin America and the Middle East and Africa. Asia-Pacific is projected to grow with the highest CAGR through the forecast period of 2018-2023. Key growth factors Incidents of data breaches are on the rise, thereby having an impact on the digitization of financial services like cashless payments via cards and mobiles. Hackers are finding this sector extremely vulnerable to prey upon. Thus, the threat of cyberattacks on the financial services sector is increasing and consultants are increasingly looking into ways to reduce such cyber risks. This is a major driver for the adoption of cybersecurity in the financial services sector. In 2016,

financial services customers suffered over 60% more cyberattacks than customers in any other sector. This increase in the number and scope of attacks on the financial sector is necessitating governmental actions and policies to curb it. Federal laws like National Cybersecurity Protection Advancement Act, Cybersecurity Information Sharing Act (CISA), etc. are helping accelerate the adoption of cybersecurity in the financial sector.

**Threats and key players** Although cybersecurity in financial services market is expected to have positive growth globally, lack of adequate funds may act as a hindrance to the growth of the market. Buyers are allocating exorbitant budgets to tackle cyberattacks but the nature of the crimes is evolving every passing day. Spending on new types of cybersecurity tools and services for companies is a major problem for the financial sector and may hinder the growth of the market. The major cybersecurity providers operating in the financial services market are Experian Information Solutions Inc., IBM Corporation, Accenture PLC., Airbus SE, AlienVault, Inc., etc.

**What's covered in the report?**

1. Overview of the global cybersecurity in financial services market
2. Market drivers and challenges in the global cybersecurity in financial services market
3. Market trends in the global cybersecurity in financial services market
4. Historical, current and forecasted market size data for the end user segment (banking, insurance, stock brokerages, credit unions, investment funds, card and mobile payments and governments) – by revenue (USD Bn)
5. Historical, current and forecasted market size data for the solutions segment (mobile enterprise management, endpoint security, identity and access management (IAM), mobile security, security information and event management (SIEM), content security, data loss prevention (DLP), datacenter security and firewall)– by revenue (USD Bn)
6. Historical, current and forecasted regional (North America, Europe, Asia-Pacific, Latin America, The Middle East and Africa) market size data for the global cybersecurity in financial services market – by revenue (USD Bn)
7. Historical, current and forecasted market size data for region-wise global cybersecurity in financial services market segments – by revenue (USD Bn)
8. Analysis of the competitive landscape and profiles of major companies operating in the market

**Why buy?**

- o Understand the demand for cybersecurity in financial services to determine the viability of operating in the market
- o Identify the developed and emerging markets where cybersecurity services and solutions are provided
- o Identify the challenge areas and address them
- o Develop strategies based on the drivers, trends and highlights for each of the segments
- o Evaluate the value chain to determine the workflow to get an idea of your current position
- o Recognize the key competitors of this market and respond accordingly
- o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth
- o Define the competitive positioning by comparing the products and services with the key players in the market

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**Global Precision Medicine Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI473

**Pages:** 100

**Price: Rs. 354,000.00 US\$ 3,999.00**

"Global Precision Medicine Market Precision medicine is an upcoming approach which involves investigating whether a person has any diseases by evaluating the genetic makeup, and then diagnosing it. According to Netscribes, the global precision medicine market is expected to have a significant compounded annual growth rate (CAGR) of 9.7% and have a market size in excess of USD 96 Bn by 2023. North America dominates the global market due to the high incidence of cancer and increasing government initiatives in the region. Precision medicine involves a study of patient specific information to diagnose, and then categorize various diseases. The concept of precision medicine is rapidly growing in the medicine community through tremendous expansion in various advanced technologies, such as next-generation sequencing, molecular biomarker analysis, and much more. With the help of growing technologies, precision medicine plays a vital role in preventing and treating various diseases such as cancer, cardiovascular, neurology and other diseases, which are currently burdening the healthcare system. The global precision medicine market is classified into three primary segments - based on end use: pharmaceuticals and biotech companies, clinical laboratories, diagnostic companies and healthcare IT specialists/big data companies; based on therapeutics: cancer, cardiovascular, central nervous system, psychiatric disorder and infectious diseases; and based on sub-market: big data analytics, bioinformatics, gene sequencing, pharmacogenomics and companion diagnostics. Key growth factors The concept of precision medicine has gained momentum in the healthcare community, powered by the tremendous expansion of various advanced technologies such as next-generation sequencing, molecular biomarker analysis and many more. Technological advancements have helped the precision medicine market prevent as well as treat diseases such as cancer, cardiovascular, neurology, diabetes, and others. Rising pressure to lower healthcare cost globally, growth of personal healthcare devices, the emergence of value-based reimbursement models, and healthcare digitization trends are aiding the transition of treatment model from 'one-size-fits-all' to stratified and outcome-based targeted therapies, which are called precision medicine. Threats and key players Threat to personal data, high diagnostic costs, and the risk of hardware and software failure are some of the factors that will hinder the growth of the market. The key players that have been contributing significantly to the precision medicine market include Abbott Laboratories, GE

Healthcare, GlaxoSmithKline (GSK), Johnson & Johnson, Pfizer, Laboratories Corporation of America Holdings and Danaher Corporation, among others. What's covered in the report?

1. Overview of the global precision medicine market
2. Market Drivers and challenges in the global precision medicine market
3. Market Trends in the global precision medicine market
4. Historical, current and forecasted market size data for end use segment in the global precision medicine market (pharmaceuticals and biotech companies, clinical laboratories, diagnostic companies and healthcare IT specialists/big data companies)
5. Historical, current and forecasted market size data for the therapeutics segment in the global precision medicine market (cancer, cardiovascular, central nervous system, psychiatric disorder, infectious diseases)
6. Historical, current and forecasted market size data for the sub-market segment in the global precision medicine market (big data analytics, bioinformatics, gene sequencing, pharmacogenomics and companion diagnostics)
7. Analysis of the competitive landscape and profiles of major companies operating in the market

Why buy?

1. Get a broad understanding of the global precision medicine market, end uses, therapeutics, and the other sub-markets
2. Get geography-specific drivers and challenges affecting the global precision medicine market, its end uses, therapeutics, and the sub-markets
3. Devise market-entry strategies by understanding the factors driving the growth of the market
4. Identify the challenges and address them
5. Get insights into the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth

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## Global Self-driving Car Market (2018-2023)



**Format:** CD-Rom

**Book Code:** NI474

**Pages:** 100

**Price:** Rs. 354,000.00 **US\$** 3,999.00

"Self-driving Car Market A self-driving car, also known as an autonomous car or driverless car, is a vehicle that uses a combination of sensors, cameras, radars and artificial intelligence (AI), to travel between destinations without the need of any human effort. To qualify as fully autonomous, a vehicle must be able to navigate without human intervention, to a predetermined destination, over roads that have not been adapted for its use. The global self-driving car market is expected to expand at a CAGR of 36.2%, leading to global revenue of USD 173.15 Bn by 2023. AI technologies power self-driving car systems. Developers of self-driving cars use vast amounts of data from image recognition systems, along with machine learning and neural networks, to build systems that can drive autonomously. Advanced control systems interpret sensory information to identify appropriate navigation paths, as well as obstacles and relevant signage. Automakers and technical vendors are investing in AI to succeed in the era of autonomous vehicles. The global self-driving car market is segmented on the basis of type of vehicle, product type, application of the car, technology components (hardware and software), and geography. The global market for autonomous cars can be categorized on the basis of its use and application, that is, into personal use and commercial use. In the self-driving car market, products are segregated based on type such as Level 1, Level 2, Level 3, Level 4 and Level 5 automation. The components market comprises radar, video cameras, lidar, ultrasound, central computing and GPS navigation. Geographically, the self-driving car market is segmented into North America, Europe, Asia-Pacific, Latin America and the Middle East and Africa. Key growth factors Rising acceptance of autonomous vehicles by various governments is expected to boost the growth of industrial applications of autonomous cars and trucks over the forecast period. Technological advancements, increasing number of road accidents, and growing demand for automation are the key factors driving the growth of the market. The rise of the mobility as a service (MaaS) sector is anticipated to provide an impetus to the market for autonomous cars. Automation in the automotive industry will boost the growth of the global self-driving car market. Threats and key players Although the self-driving car market is expected to experience positive growth globally, apprehension regarding privacy and security risk and lack of proper infrastructure that is needed to support autonomous cars may pose several challenges for manufacturers. There can be security threats to the wide-ranging networks that will connect with autonomous vehicles. Major self-driving car providers operating in the market are divided based on technology providers (Microsoft, Apple, IBM, Cisco) and automobile industry players (Google, Toyota, General Motors, Tesla, Volvo) What's covered in the report? 1. Overview of the global self-driving car market 2. Market drivers and challenges in the global self-driving car market 3.

Market trends in the global self-driving car market 4. Historical, current and forecasted market size data for the global self-driving car market 5. Historical, current and forecasted market size data for the types of cars in the global self-driving car market (passenger vehicle and commercial vehicle) 6. Historical, current and forecasted market size data for the applications of cars in global self-driving car market (passenger use and commercial use) 7. Historical, current and forecasted market size data for the product types in the global self-driving car market (Level 1, Level 2, Level 3, Level 4 and Level 5 automation) 8. Historical, current and forecasted market size data for the technology components in the global self-driving car market (radar sensors, video cameras, lidar sensors, ultrasound sensors, central computing systems, GPS navigation systems) 9. Historical, current and forecasted regional (North America, Europe, Asia-Pacific, Latin America, the Middle East & Africa) market size data for the global self-driving car market 10. Analysis of the competitive landscape and profiles of major companies operating in the market 11. Key recent developments in the global self-driving car market Why buy? 1. To gain insightful analysis of the entire market and have a comprehensive understanding of the global self-driving car market 2. To understand the growth drivers and challenges in the self-driving cars market and its impact on the global scenario 3. To analyze the market potential, drivers, latest market trends, opportunities and challenges, self-driving cars market threats and risks 4. Identify major Competitors' business and market dynamics, and respond accordingly 5. Devise market-entry strategies by understanding the factors driving the growth of the market 6. Get stakeholder and technology analysis, relevant Companies' profiles and start-ups' profiles Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

**Global Robo-advisory Market (2015-2023)**

**Format:** CD-Rom

**Book Code:** NI475

**Pages:** 100

**Price:** Rs. 354,000.00 **US\$** 3,999.00

"Global robo-advisory market Robo-advisors are independent financial planning services driven by algorithms and supported by a digital platform with no human intervention. They collect information from their customers at first through an online survey to understand their financial situations and ultimate goals. With this information they make portfolios of investments by calculating their risk and returns along with profits for long-term. The global robo-advisory market is expected to grow at an overall annual compound growth rate (CAGR) of 53.54% from 2018 to 2023 leading to a global revenue of USD 73.70 Bn by 2023. Depending on various types of robo-advisory services available in the market, the global robo-advisory market has been classified into pure robo-advisors and hybrid robo-advisors. Among the different types, demand for hybrid robo-advisors is anticipated to be the most promising in the coming years. This is due to the increased affordability and accessibility with low financial assistance fee and rising objectivity, consistency and transparency. In addition, demand for robo-advisory services from various client asset segments including pension funds, insurance companies, sovereign wealth funds, high-net-worth individuals and the mass affluent is also provided in this report. Demand for automated financial services from mass affluent individuals held the largest market share in 2017 and is anticipated to maintain its dominance during the forecast period. Key growth factors The robo-advisory market is predicted to witness a high growth rate owing to the surge in affordability and accessibility with low financial assistance fee and rising internet penetration along with advanced technology. Increasing competition with new entrants and diversified services is one of the primary factors that is expected to augment the demand of robo-advisors at an extensive rate in the coming years. Threats and key players Definition and suitability of financial advice along with conflicts of interests of the clients is one of the most important factors that is expected to limit the demand of different robo-advisors in the coming years. Moreover, robustness and transparency of algorithms and consumer disengagement of business models is also challenging the growth of the market worldwide. Some of the major players in the robo-advisory market are Betterment LLC, Wealthfront, Nutmeg, Personal Capital, The Vanguard Group, FutureAdvisor, etc. What is covered in the report? 1. Overview of the robo-advisors market. 2. Current market demand along with future expected demand trend of robo-advisory services from various types of robo-advisors including pure and hybrid robo-advisors. 3. Current and forecasted regional (North America, Europe, Asia-Pacific, Latin America, and the Middle East & Africa) market size data for robo-advisory market. 4. Current and forecasted market size data for types of client asset segment including pension funds, insurance companies, sovereign wealth funds, high-net-worth individuals and the mass affluent. 5. Analysis of company profiles of major players operating

in the market. 6. Key opportunities for the robo-advisory market. 7. Market trends in the global robo-advisory market. 8. Value chain analysis in order to optimize the available resources. 9. Market attractiveness analysis in terms of region in order to furnish the competitive advantage of one region over the other. 10. Market positioning of the key players across different regions in 2017. Why buy? o Understand the demand for global robo-advisors to determine the viability of the market. o Identify the developed and emerging markets where robo-advisory services are offered. o Identify the challenge areas and address them. o Develop strategies based on the drivers, trends and highlights for each of the segments. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth. o Define the competitive positioning by comparing the products and services with the key players in the market. Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

# Asia-Pacific Robo-advisory Market (2015-2023)

**Format:** CD-Rom

**Book Code:** NI476

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Asia-Pacific Robo-advisory Market Robo-advisory market of Asia-Pacific is expected to show a promising growth among other regions and make a continuous effort to innovate cost-effective automated financial advisory services. The Asia-Pacific robo-advisory market is anticipated to grow at an overall compound annual growth rate (CAGR) of 61.21% and will be worth of USD 16.67 Bn by 2023. The robo-advisory market in the Asia-Pacific is anticipated to be majorly driven by China, India, and Japan throughout the forecast period. This is because of the large consumer base along with increasing disposable income. Rising consciousness among the consumers to take up automated financial advice for saving and investing is the most crucial factor predicted to drive the demand for robo-advisory services in the coming years. By type, the hybrid robo-advisors have generated the highest revenue among the different types of robo-advisors in 2017 and are expected to maintain its trend throughout the forecast period coupled with being the fastest growing segment also in the coming years. By types of client assets, the Asia-Pacific robo-advisory services are used for the mass affluent, high-net-worth individuals, pension funds, insurance companies, and sovereign wealth funds. The mass affluent is the fastest growing in this segment. Key growth factors o The rising incidence of internet penetration along with fast adoption of technology is a driving factor for the growth of the robo-advisory market. o The Asian market witnesses great traction regarding robo-advisors owing to young investors. This will help this region to gain ground in the institutional space and be a disruptive force in the asset management industry. Threats and key players o Increased regulations and liabilities to preserve the integrity of the financial market is one of the most important factors expected to limit the demand for different robo-advisory services in the coming years. o The key players in this market are The Vanguard Group, Charles Schwab Corporation, Lantouzi.com, Wealth Navi and FundExpert. What's covered in the report? 1. Overview of the Asia-Pacific robo-advisory market. 2. The current and forecasted market size data for the Asia-Pacific robo-advisory market . 3. The current and forecasted market size data for the segments of the market, by type – hybrid robo-advisors and pure robo-advisors. 4. The current and forecasted market size data for the segments of the market, by client assets type – mass affluent, high-net-worth individuals, pension funds, insurance companies, and sovereign wealth funds. 5. The current and forecasted market size data for the segments of the market, by country – China, India, Japan, South Korea, and the rest of Asia-Pacific (APAC). 6. Market trends in the Asia-Pacific robo-advisory market. 7. Market drivers and challenges in the Asia-Pacific robo-advisory market . 8. Analysis of competitor profiles of major players operating in the market. Why buy? o Understand the demand for the Asia-Pacific robo-advisors to determine the viability of the market. o Identify the

developed and emerging markets where robo-advisory services are offered. o Identify the challenge areas and address them. o Develop strategies based on the drivers, trends and highlights for each of the segments o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth. o Define the competitive positioning by comparing the products and services with the key players in the market. Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com. "



**Europe Robo-advisory Market (2015-2023)**

**Format:** CD-Rom

**Book Code:** NI477

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Europe Robo-advisory Market The robo-advisory market of Europe is expected to grow fast during the forecast period. The European robo-advisory market is anticipated to grow at an overall compound annual growth rate (CAGR) of 53.67% and will be worth of USD 14.69 Bn by 2023. Across the different geographical regions, Europe held the 2nd most significant market share in the global robo-advisory market in 2017, generating 20% of the worldwide revenue. One of the reasons is the increase in the number of European start-ups and incumbents. The United Kingdom (U.K.) and Germany majorly drive the robo-advisory market of Europe. Germany is the largest contributor to this market regarding revenue, which can be attributed to the fact that Germany has the highest number of individuals willing to take up online automated financial advice in Europe. So, it is expected to drive the demand of various robo-advisors in this region. By type, the European robo-advisory market is classified into hybrid robo-advisors and pure robo-advisors. Countries in EU5 like UK and Germany dominate the hybrid robo-advisors market in Europe. By types of client assets, the mass affluent segment held the largest market share regarding revenue generation in 2017, generating 38.4% revenue. However, owing to high market penetration, the market is expected to experience a promising growth rate in the coming years. Key growth factors

- o The increasing maturity of digital advice technology with low financial assistance fee is driving the market for European robo-advisors.
- o Rapid change in the financial service sector with evolving requirements of clients is also a significant factor in the growth of the European robo-advisory market.

Threats and key players

- o Lack of personalized support or direct contact with the client is predicted to restrain the demand for robo-advisors to some extent.
- o The key players in this market are Nutmeg, Scalable Capital, Wealthify, Whitebox, and The Vanguard Group.

What is covered in the report?

1. Overview of the European robo-advisory market.
2. The current and forecasted market size data for the European robo-advisory market.
3. The current and forecasted market size data for the segments of the market, by type – hybrid robo-advisors and pure robo-advisors.
4. The current and forecasted market size data for the segments of the market, by types of client assets – mass affluent, high-net-worth individuals, pension funds, insurance companies and sovereign wealth funds.
5. The current and forecasted market size data for the segments of the market, by country – EU5 and the rest of Europe.
6. Market trends in the European robo-advisory market.
7. Market drivers and challenges in the European robo-advisory market.
8. Analysis of competitor profiles of major players operating in the market.

Why buy?

- o Understand the demand for European robo-advisors to determine the viability of the market.
- o Identify the developed and emerging markets where robo-advisory services are offered.
- o Identify the challenge areas and

address them. o Develop strategies based on the drivers, trends and highlights for each of the segments. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth. o Define the competitive positioning by comparing the products and services with the key players in the market. Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

**India Robo-advisory Market (2015-2023)**

**Format:** CD-Rom

**Book Code:** NI478

**Pages:** 90

**Price:** Rs. 106,900.00 **US\$** 1,199.00

"India Robo-advisory Market The robo-advisory market in India is expected to cater to the demand and provide quality robo-advisory services needed by and beyond 2020. The Indian robo-advisory market is anticipated to show a double-digit growth rate during the forecasted period. Various wealth management firms and banks in India are planning to unveil robo-advisory services across the country by the end of 2020. Revenue growth in India for the robo-advisory market is growing at a considerable rate. This trend has been driven primarily by the rapid rate at which technology is being adopted and also the increasing incidence of internet penetration. By type, the market is segmented into hybrid and pure robo-advisors. Relatively lesser penetration of financial products in India compared to developed markets is anticipated to enhance the usage of robo-advisors based on algorithms. India is also expected to emerge as a promising market for robo-advisory services by the end of 2020. By the types of client assets, the market is classified into the mass affluent, high-net-worth individuals, pension funds, insurance companies, and sovereign wealth funds. The mass affluent segment is crossing the market share of the high-net-worth individuals during the forecast period owing to its high growth rate. Key growth factors o Customized advice with advanced machine learning and artificial intelligence (AI) coupled with lower cost of computing and storage in India is also creating huge avenues for the various robo-advisors. o Increasing competition with new entrants and diversified services also drive the market for robo-advisors in this region. Threats and key players o A major challenge for Indian robo-advisory market is high acquisition cost, low revenue yield, and conflicts of interests for the clients. o The key players in this market are Goalwise, and FundExpert. What is covered in the report? 1. Overview of the Indian robo-advisory market. 2. The current and forecasted market size data for the India robo-advisory market. 3. The current and forecasted market size data for the segments of the market, by type – hybrid and pure robo-advisors. 4. The current and forecasted market size data for the segments of the market, by the types of client assets – mass affluent, high-net-worth individuals, pension funds, insurance companies and sovereign wealth funds. 5. Market trends in the India robo-advisory market. 6. Market drivers and challenges in the India robo-advisory market. 7. Analysis of competitor profiles of major players operating in the market. Why buy? o Understand the demand for the Indian robo-advisors to determine the viability of the market. o Identify the developed and emerging markets where robo-advisory services are offered. o Identify the challenge areas and address them. o Develop strategies based on the drivers, trends and highlights for each of the segments. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and

growth strategies taken up by the major companies and decide on the direction for further growth. o Define the competitive positioning by comparing the products and services with the key players in the market. Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com. "

Latin America Robo-advisory Market (2015-2023)

**Format:** CD-Rom

**Book Code:** NI479

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Latin America Robo-advisory Market With the increase in the number of robo-advisors, the Latin American people now get more involved in investment activities and think outside the box or the saving account. The Latin American robo-advisory market is anticipated to grow at an overall compound annual growth rate (CAGR) of 53.68 % and will be worth of USD 4.48 Bn by 2023. Latin America is becoming an important market as technology has grown manifold in this region. In 2017, Latin America generated 6% of the revenue in the global robo-advisory market. By countries, the Latin American robo-advisory market includes Brazil, Mexico, Argentina, and the rest of LATAM. Brazil is one the largest economies in this region. The country, being the most important and vital market for Latin American fintech industry, has thrived back with the support of local pension funds and asset managing firms after capital flight and hyperinflation. Hence, Brazil provides a massive opportunity for the wealth management firms to advance their business of automated financial advice. By type, Latin America robo-advisory market comprises hybrid and pure robo-advisors. Hybrid robo-advisors dominate the market. The Latin American market though faced a downturn recently, is expected to bounce back in the coming years. By types of client assets, the Latin American robo-advisory market includes the mass affluent, high-net-worth individuals, pension funds, insurance companies and sovereign wealth funds. The mass affluent segment has been the highest revenue generating as well as the fastest growing segment during the forecast period. Key growth factors o Robo-advisors in this emerging market offer a full gamut of investment products for emerging well-off investors who can access actively managed funds. The advantage of an integrated market with uniform language base help with the below-average rates of private wealth accumulation. o The automated investment advisory services are the key to delivering private banking services to the mass wealthy individuals at an affordable cost for both the bank and the clients. Threats and key players o The hybrid robo-advisory services increase the efficiency of advisors about the number of clients served per professional. This increasing trend of hybrid solutions in this region will also have a negative impact on the client charges in the market. o The key players in this market are Betterment LLC, Wealthfront, Personal Capital, FutureAdvisor and Charles Schwab Corporation. What is covered in the report? 1. Overview of the Latin America robo-advisory market. 2. The current and forecasted market size data for the Latin America robo-advisory market. 3. The current and forecasted market size data for the segments of the market, by type – hybrid robo-advisors and pure robo-advisors. 4. The current and forecasted market size data for the segments of the market, by types of client assets – mass affluent, high-net-worth individuals, pension funds, insurance companies, and sovereign wealth funds. 5. The current and forecasted market size data



for the segments of the market, by country – Brazil, Mexico, Argentina and the rest of LATAM. 6. Market trends in Latin America robo-advisory market. 7. Market drivers and challenges in the Latin America robo-advisory market. 8. Analysis of competitor profiles of major players operating in the market. Why buy? o Understand the demand for Latin America robo-advisors to determine the viability of the market. o Identify the developed and emerging markets where robo-advisory services are offered. o Identify the challenge areas and address them. o Develop strategies based on the drivers, trends and highlights for each of the segments. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth. o Define the competitive positioning by comparing the products and services with the key players in the market. Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

**Middle East and Africa Robo-advisory Market (2015-2023)**

**Format:** CD-Rom

**Book Code:** NI480

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Middle East and Africa Robo-advisory Market Robo-advisory market of the Middle East and Africa is expected to catch up with other regions during the forecast period. The Middle East and Africa robo-advisory market is anticipated to grow at an overall compound annual growth rate (CAGR) of 55.94% and will be worth of USD 3.80 Bn by 2023. The U.A.E. and Saudi Arabia majorly drive the robo-advisory market of the Middle East and Africa. The U.A.E. is the most significant contributor to this market regarding revenue in the Middle East and Africa. Thus, it is expected to drive the demand of various robo-advisors in this region. By type, the Middle East and Africa robo-advisory market is classified into hybrid robo-advisors and pure robo-advisors. Countries like the U.A.E. and Saudi Arabia dominate the hybrid robo-advisors market in Middle East and Africa. The advancement of robo-advisors in this region is anticipated to change the banks' customer relations radically. By types of client assets, the mass affluent segment held the largest market share regarding revenue generation in 2017, generating 30.24% revenue. However, owing to high market penetration, the market is expected to experience a promising growth rate in the coming years. Key growth factors

- o The increasing maturity of digital advice technology with low financial assistance fee is driving the market for the Middle East and Africa robo-advisors.
- o Rapid change in the financial service sector with evolving requirements of clients is also a significant factor for the growth of the Middle East and Africa robo-advisory market.

Threats and key players

- o Lack of personalized support or direct contact with the client is predicted to restrain the demand for robo-advisors to some extent.
- o The key players in this market are Sarwa and Wahed Invest.

What is covered in the report?

1. Overview of the Middle East and Africa robo-advisory market.
2. The current and forecasted market size data for the Middle East and Africa robo-advisory market.
3. The current and forecasted market size data for the segments of the market, by type – hybrid robo-advisors and pure robo-advisors.
4. The current and forecasted market size data for the segments of the market, by types of client assets – mass affluent, high-net-worth individuals, pension funds, insurance companies, and sovereign wealth funds.
5. The current and forecasted market size data for the segments of the market, by country – the U.A.E., Saudi Arabia, South Africa and the rest of the Middle East and Africa
6. Market trends in the Middle East and Africa robo-advisory market.
7. Market drivers and challenges in the Middle East and Africa robo-advisory market.
8. Analysis of competitor profiles of major players operating in the market.

Why buy?

- o Understand the demand for the Middle East and Africa robo-advisors to determine the viability of the market.
- o Identify the developed and emerging markets where robo-advisory services are offered.
- o Identify the challenge areas and address them.
- o Develop strategies based on the drivers, trends and highlights for each of the

segments. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth. o Define the competitive positioning by comparing the products and services with the key players in the market. Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

North America Robo-advisory Market (2015-2023)

**Format:** CD-Rom

**Book Code:** NI481

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"North America Robo-advisory Market The robo-advisory market of North America is expected to lead among other regions and makes a continuous effort to innovate cost-effective automated financial advisory services. The North American robo-advisory market is anticipated to grow at an overall compound annual growth rate (CAGR) of 50.19% and will be worth of USD 34.05 Bn by 2023. The robo-advisory market in North America is anticipated to be majorly driven by the U.S. throughout the forecast period. This region has most of the initial automated advisory traction, especially the U.S. The service offerings provided by them are almost similar, but there are significant differences within areas like cost, investment types, tax optimization, type of accounts, etc. in this extensively crowded marketplace. Geographically, the global robo-advisory market has been segmented into North America, Europe, Asia-Pacific, the Middle East and Africa and Latin America. Among the different regions, North America remained the dominant region regarding revenue generation in 2017 and is expected to continue its trend in the coming years. By type, North America robo-advisory market is classified as pure robo-advisors and hybrid robo-advisors. Hybrid robo-advisors dominate the market with a promising growth during the forecast period. By type of client assets, North America robo-advisory services are used for the mass affluent, high-net-worth individuals, pension funds, insurance companies, and sovereign wealth funds. The mass affluent segment is generating the highest revenue for this segment. Key growth factors The robo-advisory market is predicted to witness a high growth rate owing to the surge in affordability and accessibility with low financial assistance fee and rising internet penetration following advancement of technology. Increasing competition with new entrants and diversified services is one of the primary factors that is expected to augment the demand of robo-advisors at a high rate in the coming years. Threats and key players Definition and suitability of financial advice along with conflicts of interests of the clients is one of the most important factors that is expected to limit the demand of different robo-advisors in the coming years. Moreover, the robustness and transparency of algorithms and consumer disengagement of business models are also challenging the growth of the market worldwide. Some of the major players in the robo-advisory market are Betterment LLC, Wealthfront, Nutmeg, Personal Capital, The Vanguard Group, FutureAdvisor, etc. What is covered in the report? 1. Overview of the North America robo-advisory market. 2. The current and forecasted market size data for the North America robo-advisory market. 3. The current and forecasted market size data for the segments of the market, by type – hybrid robo-advisors and pure robo-advisors. 4. The current and forecasted market size data for the segments of the market, by types of client assets – mass affluent, high-net-worth individuals, pension funds, insurance companies, and sovereign wealth funds. 5. The current and

forecasted market size data for the segments of the market, by country- the U.S. and Canada. 6. Market trends in North America robo-advisory market. 7. Market drivers and challenges in the North America robo-advisory market. 8. Analysis of competitor profiles of major players operating in the market. Why buy? o Understand the demand for North America robo-advisors to determine the viability of the market. o Identify the developed and emerging markets where robo-advisory services are offered. o Identify the challenge areas and address them. o Develop strategies based on the drivers, trends and highlights for each of the segments. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth. o Define the competitive positioning by comparing the products and services with the key players in the market. Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

**U.K. Robo-advisory Market (2015-2023)**



**Format:** CD-Rom

**Book Code:** NI482

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"U.K. Robo-advisory Market The robo-advisors are expected to cater to the demand for the robo-advisory services needed by and beyond 2020. The U.K. robo-advisory market is expected to prosper in the recent years due to the increasing inclination of consumers towards better automated financial advices. The U.K. robo-advisory market is anticipated to show a double-digit growth rate during the forecasted period. Various wealth management firms and banks in the U.K. are planning to invest more on installation of various robo-advisory services by the end of 2020. By type, the market is segmented into pure robo-advisors and hybrid robo-advisors. The increasing trend of investors with large assets who are willing to pay less fees but hope to get better results is creating huge opportunities for the robo-advisory market. On the basis of the types of client assets, the U.K. robo-advisory market is classified into the mass affluent, high-net-worth individuals, pension funds, insurance companies and sovereign wealth funds. The mass affluent is the highest revenue generating and rapidly growing segment that is expected to take over some market share of the HNWI segment. Key growth factors

- o The increasing maturity of digital advice technology with low financial assistance fee is driving the market for the U.K. robo-advisors.
- o Rapid change in the financial service sector with evolving requirements of clients is also a significant factor contributing to the growth of the U.K. robo-advisory market.
- o Threats and key players
- o Lack of personalized support or direct contact with the client is predicted to restrain the demand for robo-advisors to some extent.
- o The key players in this market are Nutmeg, Scalable Capital, Wealthify, Whitebox, and The Vanguard Group.

What is covered in the report?

1. Overview of the U.K. robo-advisory market.
2. The current and forecasted market size data for the U.K. robo-advisory market.
3. The current and forecasted market size data for the segments of the market, by type – hybrid and pure robo-advisors.
4. The current and forecasted market size data for the segments of the market, by types of client assets – the mass affluent, HNWI, pension funds, insurance companies and sovereign wealth funds
5. Market trends in the U.K. robo-advisory market.
6. Market drivers and challenges in the U.K. robo-advisory market.
7. Analysis of competitor profiles of major players operating in the market.

Why buy?

- o Understand the demand for the U.K. robo-advisors to determine the viability of the market.
- o Identify the developed and emerging markets where robo-advisory services are offered.
- o Identify the challenge areas and address them.
- o Develop strategies based on the drivers, trends and highlights for each of the segments.
- o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed.
- o Recognize the key competitors of this market and respond accordingly.
- o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further

growth. o Define the competitive positioning by comparing the products and services with the key players in the market. Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

**United States Robo-advisory Market (2015-2023)**

**Format:** CD-Rom

**Book Code:** NI483

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"United States Robo-advisory Market The robo-advisory market is expected to cater to the demand and provide quality robo-advisory services needed by and beyond 2020. The U.S. robo-advisory market is anticipated to show a double-digit growth rate during the forecasted period. The U.S. was the first country to introduce the automated financial advisors. Various wealth management firms and banks in the U.S. are planning to unveil robo-advisory services across the country by the end of 2018. The U.S. has the largest robo-advisory market in the world. It will continue to absorb a much larger share of the demand of the total number of robo-advisors in the world. This trend will reflect the nature of automated financial advisory services due to high market penetration. The U.S. robo-advisory market is classified on the basis of two types of robo-advisors, hybrid and pure. Among these two segments the hybrid robo-advisors is the largest and also the fastest growing segment. The hybrid robo-advisors are becoming a new trend in this country to cater to the demand for a more tailored solution for the more complex investment requirements. The U.S. robo-advisory market is classified on the basis of types of client assets into the mass affluent, high-net-worth individuals, pension funds, insurance companies and sovereign wealth funds. The mass affluent segment generated the highest revenue in 2017 and is expected to maintain its revenue generation trend in the coming years. Key growth factors The robo-advisory market is predicted to witness a high growth rate owing to the surge in affordability and accessibility with low financial assistance fee and rising internet penetration following advancement of technology. Increasing competition with new entrants and diversified services are the primary factors expected to augment the demand of robo-advisors at a high rate in the coming years. Threats and key players Definition and suitability of financial advice along with conflicts of interests of the clients are the most important factors expected to limit the demand of different robo-advisors in the coming years. Moreover, the robustness and transparency of algorithms and consumer disengagement of business models are also challenging the growth of the market worldwide. Some of the major players in the robo-advisory market are Betterment LLC, Wealthfront, Nutmeg, Personal Capital, The Vanguard Group, FutureAdvisor, etc. What is covered in the report? 1. Overview of the U.S. robo-advisory market. 2. The current and forecasted market size data for the U.S. robo-advisory market. 3. The current and forecasted market size data for the segments of the market, by type – hybrid robo-advisors and pure robo-advisors. 4. The current and forecasted market size data for the segments of the market, by types of client assets – the mass affluent, HNWI, pension funds, insurance companies and sovereign wealth funds 5. Market trends in the U.S. robo-advisory market. 6. Market drivers and challenges in the U.S. robo-advisory market. 7. Analysis of competitor profiles of major players operating in the market.

Why buy? o Understand the demand for the U.S. robo-advisors to determine the viability of the market. o Identify the developed and emerging markets where robo-advisory services are offered. o Identify the challenge areas and address them. o Develop strategies based on the drivers, trends and highlights for each of the segments. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth. o Define the competitive positioning by comparing the products and services with the key players in the market. Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com. "

**Global IoT in Automotive Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI484

**Pages:** 100

**Price:** Rs. 354,000.00 **US\$** 3,999.00

"Global IoT in Automotive Market The Internet of Things (IoT) allows access of things from a remote place through computing devices and network communications, guarantees enhanced accuracy and efficiency to send and receive data without much human interaction, and helps accelerating the integration of the world into computer based systems. The adoption of IoT is reshaping the automotive sector in an extensive way. It is enabling the vehicles to connect with the outside world and enhancing driver as well as rider experience. Connected vehicles are very much in demand and they are now being equipped with a wide range of applications and value-added services like self-driving and real-time traffic alerts to improve the overall driving experience, thereby, making the automotive sector one of the most favorable sectors for the IoT to flourish. According to Netscribes, the global IoT in automotive market is projected to grow at a compound annual growth rate (CAGR) of 27.55% leading to a global revenue of USD 104.16 Bn by 2023. Approximately 100 Mn new registrations of cars are going to take place by 2025 and integrated IoT telematics in cars is expected to be augmented by about 88% in new cars. Integrated IoT solutions are projected to proliferate widely due to the increasing usage of smartphones and the growing popularity of apps. The vehicle-to-vehicle (V2V) communication form is being developed rapidly across the globe with the help of IoT. It allows vehicles on the road to communicate with each other by sharing data about speed, road conditions and other factors through ad-hoc networks created among vehicles. The in-vehicle communication segment has seen great acceptance among consumers. Developed countries like North America and Europe are focusing on reducing road risks and crashes through V2V and vehicle-to-infrastructure (V2I) using IoT. The IoT in automotive market is classified into three primary segments: - based connectivity form: tethered, integrated, embedded - based on communication type: vehicle to vehicle, in-vehicle, vehicle to infrastructure - based on application: navigation, telematics, and infotainment Within the communication type, the vehicle-to-vehicle segment is expected to register a high growth rate through the forecast period of 2018-2023 as many IoT providers are looking to improve driving conditions and prevent road accidents by letting one vehicle to transfer speed and position data to the other over the internet. The market is also segmented by regions North America, Europe, Asia- Pacific, Latin America and The Middle East and Africa. Asia-Pacific is anticipated to have the highest CAGR during the forecasted period. Key growth factors High demand for connected cars is being witnessed all over the globe. The global number of cars on the road is expected to double by 2040 and of this at least 80%-90% are expected to be cars connected through IoT. The sensors in the car will be able to constantly communicate with the manufacturer to send data on the status of components in real-time which the manufacturers can analyze to

derive meaningful information. Also, due to the increase in disposable income of people, infotainment services inside the car are also becoming very important to them. People expect their digital lifestyles to be extended into their cars with the help of IoT, etc. These are expected to accelerate the market.

**Threats and key players** The car companies need to spend more on educating users about the advanced technologies in their automotive vehicles. To do so they have to invest in training and provide easy to understand manuals. This might pose as an initial roadblock to the adoption of IoT in automotive. Given the fact that it is a new technology, it is often not cost effective to adopt unless a proper business model is set up for the proper utilization of it. Lack of a sound business model to monetize the IoT applications in automotive may hinder the growth of the market. Also, internet access and speed are not the same across all places in the world. So, adoption is expected to be slow in low internet penetrated regions. Major IoT providers in automotive operating in the market are Cisco, Ford, IBM, Microsoft, AT&T, etc.

**What is covered in the report?**

1. Overview of the global IoT in the automotive market.
2. Market drivers and challenges in the global IoT in the automotive market.
3. Market trends in the global IoT in the automotive market.
4. Historical, current and forecasted market size data for the global IoT in the automotive market segmentation by connectivity form (tethered, integrated, embedded) – by revenue (USD Bn).
5. Historical, current and forecasted market size data for the global IoT in the automotive market segmentation by communication type (vehicle-to-vehicle, in-vehicle, vehicle-to-infrastructure) – by revenue (USD Bn).
6. Historical, current and forecasted market size data for the global IoT in the automotive market segmentation by application (navigation, telematics, infotainment) - by revenue (USD Bn).
7. Historical, current and forecasted regional (North America, Europe, Asia Pacific, Latin America, Middle East & Africa) market size data (USD Bn) for the global IoT in the automotive market and its segmentations by connectivity form (tethered, integrated, embedded), by communication type (vehicle to vehicle, in-vehicle, vehicle to infrastructure), and by application (navigation, telematics, infotainment).
8. Analysis of the competitive landscape and profiles of major companies operating in the market.

**Why buy?**

- o Understand the demand for IoT in the automotive market to determine the viability of the market.
- o Determine the developed and emerging markets where IoT for automotive market is provided.
- o Identify the challenge areas and address them.
- o Develop strategies based on the drivers, trends and highlights for each of the segments.
- o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed.
- o Recognize the key competitors of this market and respond accordingly.
- o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth.
- o Define the competitive positioning by comparing the products and services with the key players in the market.

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# Asia-Pacific IoT in Automotive Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI485

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Asia-Pacific IoT in Automotive Market Asia-Pacific is the fastest growing IoT in automotive market in the world. The major countries like China, India and Japan are adopting IoT at a fast pace, which is driving the adoption of IoT in Asia-Pacific automotive market as well. Increasing level of pollution in the Asian countries, especially in China, is a concern. So, the governments are shifting focus towards less CO2 emission and fuel efficient solutions where IoT enabled navigation and telematics play a great role by reducing carbon emission and providing real-time emission data. According to Netscribes, the Asia-Pacific IoT in automotive market is projected to grow at a compound annual growth rate (CAGR) of 31.37% leading to a revenue of USD 18.66 Bn by 2023. Though Asia-Pacific is in its developmental stage in full adoption of IoT, the region is expected to register the highest CAGR among all the other regions. Countries like China and Japan have deep-rooted interest in technology. Thus, adoption of IoT in automotive can happen very quickly. Government initiatives for collecting traffic data for proper monitoring of vehicles is also an extremely positive initiative towards adoption of IoT technology in the Asia-Pacific countries. Asia-Pacific IoT in automotive market is classified into three primary segments: - based on connectivity form: tethered, integrated, embedded - based on communication type: vehicle to vehicle, in-vehicle, vehicle to infrastructure and based on application: navigation, telematics, and infotainment. The navigation segment is expected to show the highest growth rate in the region owing to the government investments in IoT related infrastructure development and local business modernization in China, India and the Philippines for better navigation. Navigation in Asia-Pacific is quite difficult, given the congestion, road conditions and poor lighting in some parts of the region. Key growth factors A lot of focus on usage based insurance is being given in the Asia-Pacific region and there is a constant push towards penetration of automotive insurance. This is expected to drive the adoption of automotive IoT as it enables monitoring of driver behavior and car condition which are important data for automotive insurance companies. Asia-Pacific is expected to become one of the most prominent markets by 2025 for IoT enabled cars owing to high growth in the automotive market and enhanced connectivity infrastructures across the region. Threats and key players Regulatory standard in Asia-Pacific has not evolved at the same pace as technology has evolved. Thus, rapid adoption of automotive IoT in this region is expected to be challenging in the upcoming years. Major players in the Asia-Pacific IoT in automotive market are Cisco, Ford, IBM, Microsoft, AT&T, etc. What's covered in the report? 1. Overview of the Asia-Pacific IoT in automotive market. 2. Market drivers and challenges in the Asia-Pacific IoT in automotive market. 3. Market trends in the Asia-Pacific IoT in automotive market. 4. Historical, current and forecasted market size data for the Asia-Pacific IoT

in automotive market segmentation by connectivity form (tethered, integrated, embedded) – by revenue (USD Bn). 5. Historical, current and forecasted market size data for the Asia-Pacific IoT in automotive market segmentation by communication type (vehicle to vehicle, in-vehicle, vehicle to infrastructure) – by revenue (USD Bn). 6. Historical, current and forecasted market size data for the Asia-Pacific IoT in automotive market segmentation by application (navigation, telematics, infotainment) - by revenue (USD Bn). 7. Historical, current and forecasted country-wise (China, India, and Japan) market size data (USD Bn) for the Asia-Pacific IoT in automotive market and its segmentations by connectivity form (tethered, integrated, embedded), by communication type (vehicle to vehicle, in-vehicle, vehicle to infrastructure), and by application (navigation, telematics, infotainment). 8. Analysis of the competitive landscape and profiles of major companies operating in the market. Why buy? o Understand the demand for IoT in automotive market to determine the viability of the market. o Determine the developed and emerging markets where IoT for automotive market is provided. o Identify the challenge areas and address them. o Develop strategies based on the drivers, trends and highlights for each of the segments. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth. o Define the competitive positioning by comparing the products and services with the key players in the market. Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com. "

**Europe IoT in Automotive Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI486

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Europe IoT in Automotive Market The automotive industry is moving towards innovative connected self-driving vehicles with the help of Internet of Things (IoT) which is transforming the automotive industry. Europe is the second largest revenue generating geography for IoT in automotive market. Strong economic backbone and increased awareness of fuel efficiency and road safety are driving the adoption of IoT in the Europe automotive industry as it allows to monitor the driver's behavior and provides real-time updates. European countries like Sweden, France, Italy, Germany, and Luxembourg have high IoT penetration in general and it is expected to drive the adoption of the technology in their respective automotive industries as well. According to Netscribes, the Europe IoT in automotive market is projected to grow at a compound annual growth rate (CAGR) of 26.62% leading to a revenue of USD 30.09 Bn by 2023. The adoption of IoT in Europe is being fueled by the support from the government as well as due to the focus of major automotive companies in the region. EU has mandated the use of IoT enabled eCall which automatically contacts the nearest accident emergency center in case of a collision. Honda is deploying IoT solutions from Cisco Jasper and Bright Box across all European countries to deliver the MyHonda Connected Car platform to provide a variety of connected services that increase driver safety and enable new experiences for drivers. The Europe IoT in automotive market is classified into three primary segments: - based on connectivity form: tethered, integrated, embedded - based on communication type: vehicle to vehicle, in-vehicle, vehicle to infrastructure and based on application: navigation, telematics, and infotainment The infotainment segment is expected to show the highest growth rate in the region owing to the high purchasing power of the people in Europe together with preference for the use of infotainment systems for accessing mails and social media, and streaming high definition video and audio inside the vehicle. Within the communication type segmentation, the vehicle to vehicle segment is expected to register a high growth rate through the forecast period 2018-2023. Key growth factors Rise in demand for intelligent management of fleet is expected to drive the IoT in automotive market in Europe to help comply with environmental regulations and reduce CO2 emissions by managing employee driving style. Fleet managing companies such as Telefonica are offering IoT enabled fleet management services via subscription model without an upfront fee in Europe to popularize the segment. The Autopilot project which is funded by the European Union (EU) and conducted by ERTICO is working on combining the concept of IoT with automotive. The project started in January 2017 and the work is foreseen until the end of 2019. This is expected to heavily drive the market forward. Threats and key players The IoT enabled connected car value chain is quite complex as different suppliers from different industries are involved

in this business trend. Thus, cooperation between such suppliers is a pre-requisite for companies to achieve the full potential of this trend which might be a challenge in an already well developed automotive market in Europe. Major players in the Europe IoT in automotive market are Cisco, Ford, IBM, Microsoft, AT&T, etc. What's covered in the report? 1. Overview of the Europe IoT in automotive market. 2. Market drivers and challenges in the Europe IoT in automotive market. 3. Market trends in the Europe IoT in automotive market. 4. Historical, current and forecasted market size data for the Europe IoT in automotive market segmentation by connectivity form (tethered, integrated, embedded) – by revenue (USD Bn). 5. Historical, current and forecasted market size data for the Europe IoT in automotive market segmentation by communication type (vehicle to vehicle, in-vehicle, vehicle to infrastructure) – by revenue (USD Bn). 6. Historical, current and forecasted market size data for the Europe IoT in automotive market segmentation by application (navigation, telematics, infotainment) - by revenue (USD Bn). 7. Historical, current and forecasted country-wise (Germany and U.K.) market size data (USD Bn) for the Europe IoT in automotive market and its segmentations by connectivity form (tethered, integrated, embedded), by communication type (vehicle to vehicle, in-vehicle, vehicle to infrastructure), and by application (navigation, telematics, infotainment). 8. Analysis of the competitive landscape and profiles of major companies operating in the market. Why buy? o Understand the demand for IoT in automotive market to determine the viability of the market. o Determine the developed and emerging markets where IoT for automotive market is provided. o Identify the challenge areas and address them. o Develop strategies based on the drivers, trends and highlights for each of the segments. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth. o Define the competitive positioning by comparing the products and services with the key players in the market. Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

**Latin America IoT in Automotive Market (2018-2023)**



**Format:** CD-Rom

**Book Code:** NI487

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Latin America IoT in Automotive Market Latin America is one of the emerging markets for IoT in automotive market. The connected car technology is expanding in Latin America very quickly and penetration is expected to nearly be four times of the current size in the next five years. This is expected to drive the adoption of IoT in automotive market in LATAM. Latin American countries like Brazil, Mexico, Colombia, Chile and Argentina are focusing on vehicle connectivity and product differentiation in automotive. Connected value-added services and infotainment, and next-generation human-machine interface are of highest interest to people in the region. According to Netscribes, the Latin America IoT in automotive market is projected to grow at a compound annual growth rate (CAGR) of 22.04% leading to a revenue of USD 6.42 Bn by 2023. Growth in Gross Domestic Product and drop in poverty are expected to boost the adoption of high-end IoT enabled cars in the coming years. With Brazil and Argentina coming out of recessions, growth is returning to Latin America region after almost five years of deceleration. Inflation is also controlled at sub-nominal levels, hinting at favorable adoption of IoT in automotive industry. Also, cars are the preferred mode of transportation in this region as public transportation system is moderate. So, there is a demand for in-vehicle media and entertainment. The improved availability of high speed internet is enabling customers to shift towards using integrated IoT connectivity where consumers integrate their smartphone app in the vehicle through IoT. The Latin America IoT in automotive market is classified into three primary segments: - based on connectivity form: tethered, integrated, embedded - based on communication type: vehicle to vehicle, in-vehicle, vehicle-to-infrastructure and based on application: navigation, telematics, and infotainment. The people in Latin American countries like Brazil prefer to customize their vehicles with aftermarket infotainment options like satellite TVs, cockpits, etc. along with provisions of information like real-time traffic updates. Thus, the infotainment segment, particularly of the integrated type, is growing steadily in the region. Key growth factors In Latin American countries like Brazil, Mexico, Colombia, Chile and Argentina, vehicle connectivity is a primary focus for market and product differentiation. Value-added services, infotainment, and human-machine interface are segments in which consumers are the most interested. Additionally, the falling cost of connected devices, sensors and Machine-to-Machine (M2M) modules in the region, clubbed with the fact that needs for investment technology are not adequately met with traditional IT, is allowing IoT investments to accelerate in the region. Threats and key players Latin America is expected to face a monetization challenge in the overall IoT adoption. Determining the correct monetization opportunity for the IoT business is a necessary condition for the growth of IoT in the automotive market in Latin America. Major players in the Latin America IoT in automotive

market are Cisco, Ford, IBM, Microsoft, AT & T, etc. What's covered in the report? 1. Overview of the Latin America IoT in automotive market. 2. Market drivers and challenges in the Latin America IoT in automotive market. 3. Market trends in the Latin America IoT in automotive market. 4. Historical, current and forecasted market size data for the Latin America IoT in automotive market segmentation by connectivity form (tethered, integrated, embedded) – by revenue (USD Bn). 5. Historical, current and forecasted market size data for the Latin America IoT in automotive market segmentation by communication type (vehicle to vehicle, in-vehicle, vehicle to infrastructure) – by revenue (USD Bn). 6. Historical, current and forecasted market size data for the Latin America IoT in automotive market segmentation by application (navigation, telematics, infotainment) - by revenue (USD Bn). 7. Historical, current and forecasted country-wise (Brazil, Mexico and Argentina) market size data (USD Bn) for the Latin America IoT in automotive market and its segmentations by connectivity form (tethered, integrated, embedded), by communication type (vehicle to vehicle, in-vehicle, vehicle to infrastructure), and by application (navigation, telematics, infotainment). 8. Analysis of the competitive landscape and profiles of major companies operating in the market. Why buy? o Understand the demand for IoT in automotive market to determine the viability of the market. o Determine the developed and emerging markets where IoT for automotive market is provided. o Identify the challenge areas and address them. o Develop strategies based on the drivers, trends and highlights for each of the segments. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth. o Define the competitive positioning by comparing the products and services with the key players in the market. Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com. "

**Middle East and Africa IoT in Automotive Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI488

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Middle East and Africa IoT in Automotive Market Middle East and Africa region is expected to be a growing market for IoT in automotive as the adoption of IoT in the Middle East and Africa region is accelerating over the years. Public as well private organizations in the region are increasingly digitalizing their businesses to automate their operations and improve productivity. Such focused developments towards automation are expected to drive the adoption of IoT in automotive market in the Middle East and Africa. According to Netscribes, the Middle East and Africa IoT in automotive market is projected to grow at a compound annual growth rate (CAGR) of 19.29% leading to a revenue of USD 2.71 Bn by 2023. The Middle Eastern countries are one of the largest importers of western cars and relevant technologies. Thus, they are highly interested in vehicles with new technologies. Also, gulf countries like Qatar, Saudi Arabia and the United Arab Emirates (UAE) which are leaders in smart cities, are expected to witness huge adoption of IoT technology for smart transportation. Deployment of advanced navigation systems, digital dashboards and premium infotainment systems are some of the major trends in the automotive market. They are expected to boost the demands for IoT enabled infotainment systems in the region. The Middle East and Africa IoT in automotive market is classified into three primary segments: - based on connectivity form: tethered, integrated, embedded - based on communication type: vehicle to vehicle, in-vehicle, vehicle to infrastructure and based on application: navigation, telematics, and infotainment Telematics is expected to register the highest growth rate in the applications segment. Roads in African countries are very dangerous to drive and traffic accident is the biggest cause of death in countries like Kenya, Ethiopia, South Africa and Sudan. These conditions are expected to drive the adoption of IoT in telematics as it would help reduce accidents at a great level by vehicular monitoring through the use of tracking devices. Key growth factors The high disposable income of people of the gulf countries like Saudi Arabia, Qatar and the UAE is a significant driving factor behind the growth of automobile industry in the Middle East. These people have interest cars rich in features and equipped with infotainment systems and data connectivity systems. Countries in the Middle East are almost at par with the western world with respect to in-car connectivity. The UAE-Dubai are the most significant regions with opportunity for the adoption of IoT. Additionally, global automotive players are focusing on the Middle East and Africa region to reap the profits of a growing, unsaturated market. Recently, Etisalat and Nissan partnered to deploy connected cars in the region. Threats and key players Political unrest in different regions of the Middle East and Africa hinders market development due to low penetrability in these regions. Countries such as Ghana, Congo, and Egypt, etc. pose political risks to MNCs trying to venture into a greenfield, joint venture or brownfield investment in the

automotive industry, hindering the overall growth of the market. Major players in the Middle East and Africa IoT in automotive market are Cisco, Ford, IBM, Microsoft, AT&T, etc. What's covered in the report? 1. Overview of the Middle East and Africa IoT in automotive market. 2. Market drivers and challenges in the Middle East and Africa IoT in automotive market. 3. Market trends in the Middle East and Africa IoT in automotive market. 4. Historical, current and forecasted market size data for the Middle East and Africa IoT in automotive market segmentation by connectivity form (tethered, integrated, embedded) – by revenue (USD Bn). 5. Historical, current and forecasted market size data for the Middle East and Africa IoT in automotive market segmentation by communication type (vehicle-to-vehicle, in-vehicle, vehicle-to-infrastructure) – by revenue (USD Bn). 6. Historical, current and forecasted market size data for the Middle East and Africa IoT in automotive market segmentation by application (navigation, telematics, infotainment) - by revenue (USD Bn). 7. Historical, current and forecasted country-wise (UAE and Saudi Arabia) market size data (USD Bn) for the Middle East and Africa IoT in automotive market and its segmentations by connectivity form (tethered, integrated, embedded), by communication type (vehicle to vehicle, in-vehicle, vehicle to infrastructure), and by application (navigation, telematics, infotainment). 8. Analysis of the competitive landscape and profiles of major companies operating in the market. Why buy? o Understand the demand for IoT in automotive market to determine the viability of the market. o Determine the developed and emerging markets where IoT for automotive market is provided. o Identify the challenge areas and address them. o Develop strategies based on the drivers, trends and highlights for each of the segments. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth. o Define the competitive positioning by comparing the products and services with the key players in the market. Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com. "

**North America IoT in Automotive Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI489

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"North America IoT in Automotive Market The internet of things (IoT) allows access to things from a remote place through computing devices and network communications, guarantees enhanced accuracy and efficiency to send and receive data without much human interaction, and helps accelerating the integration of the world into computer based systems. The adoption of internet of things (IoT) is reshaping the automotive sector in an extensive way. North America is a pioneer in adopting most technological innovations and advancements, so the adoption of IoT in North America in the automotive sector has been profound. North America is the highest revenue generating geography for the IoT in automotive market. The increasing adoption of connected devices and rapid digitalization across various end-use applications have fueled the growth of automotive IoT in this region and the market is at a mature stage in countries like U.S. and Canada. According to Netscribes, the North America IoT in automotive market is projected to grow at a compound annual growth rate (CAGR) of 28.23% leading to a revenue of USD 46.28 Bn by 2023. The North America IoT in automotive market is classified into three primary segments - based on connectivity form: tethered, integrated, embedded - based on communication type: vehicle to vehicle, in-vehicle, vehicle to infrastructure and based on application: navigation, telematics, and infotainment The infotainment segment is expected to show the highest growth rate in the region owing to the demand for rear seat digital entertainment and upcoming technologies like satellite radios, etc. which will be aided by the adoption of IoT based sensors. Within the communication type segmentation, the vehicle to vehicle segment is expected to register a high growth rate through the forecast period 2018-2023. Key growth factors Huge demand for self-driving cars in the North America region is being witnessed owing to the high purchasing power as well as access to superior technology. This is driving the IoT in automotive market forward in North America. Also, use of IoT for car health diagnostics is expected to be an important factor in the future. The measures taken for environment safety like reduction in pollution will further supplement the need for regular information on the health of a car. This is expected to further upscale the demand for IoT in automotive. Threats and key players Users in the North America region are uncomfortable with IoT tracking their ride. Being connected all the time might lead to invasion of privacy. Thus, the users for whom privacy is very important may not want solutions like IoT to track their daily movements. This can challenge the growth of the market. Given North America's rigidity on regulatory issues and government permissions, adoption of IoT in automotive can be critical due to various legal procedures relating to consumer privacy and data protection. Major players in the North America IoT in automotive market are Cisco, Ford, IBM, Microsoft, AT&T, etc. What's covered in the report? 1. Overview of

the North America IoT in automotive market. 2. Market drivers and challenges in the North America IoT in automotive market. 3. Market trends in the North America IoT in automotive market. 4. Historical, current and forecasted market size data for the North America IoT in automotive market segmentation by connectivity form (tethered, integrated, embedded) – by revenue (USD Bn). 5. Historical, current and forecasted market size data for the North America IoT in automotive market segmentation by communication type (vehicle to vehicle, in-vehicle, vehicle to infrastructure) – by revenue (USD Bn). 6. Historical, current and forecasted market size data for the North America IoT in automotive market segmentation by application (navigation, telematics, infotainment) - by revenue (USD Bn). 7. Historical, current and forecasted country-wise (U.S. and Canada) market size data (USD Bn) for the North America IoT in automotive market and its segmentations by connectivity form (tethered, integrated, embedded), by communication type (vehicle to vehicle, in-vehicle, vehicle to infrastructure), and by application (navigation, telematics, infotainment). 8. Analysis of the competitive landscape and profiles of major companies operating in the market. Why buy? o Understand the demand for IoT in automotive market to determine the viability of the market. o Determine the developed and emerging markets where IoT for automotive market is provided. o Identify the challenge areas and address them. o Develop strategies based on the drivers, trends and highlights for each of the segments o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth. o Define the competitive positioning by comparing the products and services with the key players in the market. Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "



# Nutritional Supplement Market in the U.K. (2018-2023)

**Format:** CD-Rom

**Book Code:** NI490

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Nutritional supplement market in the U.K. Nutrition supplements are substances that provide adequate amounts of essential nutrients required for the better functioning of human bodies. It contains vitamins, proteins, herbs, meal supplements, sports nutrition and other related products that are used to improve the nutritional content of a diet. They are added to the diet to boost overall health and energy, provide support to the immune system and reduce the risk of illness. The U.K. nutritional supplement market is expected to reach USD 15 Bn growing at a CAGR of 6.00% by 2023. It is one of the most significant markets in the European nutritional supplement market due to increasing use of vitamin and sports nutrition products among adults. The U.K. nutritional supplement market is classified by type of ingredients and by type of end users. By type of ingredients, it is further sub-classified into vitamin, protein, amino acid, enzyme and botanical supplement. By type of end users it is further classified into infants and adults. Protein supplements grab the highest market revenue regarding nutritional ingredients due to the use of protein supplements in weight management and sports nutrition. Key growth factors Increasing awareness about the importance of healthy lifestyles, sports nutrition and healthy eating will fuel the growth of the market. Rise in the number of product launches and the consequent rise in awareness due to advertisements are also major drivers. Threats and key players The stringent regulations enforced by The European Food Safety Authority's Nutrition and Health Claims Regulation (NHCR) regarding the manufacturing of nutritional supplements is considered to be a key challenge. The key players operating in the nutritional supplement market are Sanofi, Vitrition, Glanbia Nutritionals, Abbott Nutritionals, Nestle Nutritionals and Bayer. What is covered in the report? 1. Overview of the nutritional supplement market in the U.K. 2. Market drivers and challenges in the nutritional supplement market in the U.K. 3. Market trends in the nutritional supplement market in the U.K. 4. Historical, current and forecasted market size data for segments based on type of ingredients (vitamin, protein, amino acid, enzyme and botanical supplements). 5. Historical, current and forecasted market size data for segments based on type of end users (infants and adults). 6. Analysis of the competitive landscape and profiles of the major companies operating in the market. Why buy? o Understand the demand for nutritional supplement market in the U.K. to determine the viability of the market. o Identify the developed and emerging markets where nutritional supplement market in the U.K. is sold. o Identify the challenge areas and address them. o Develop strategies based on the drivers, trends and highlights for each of the segments. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and growth strategies

taken up by the major companies and decide on the direction for further growth. o Define the competitive positioning by comparing the products and services with the key players in the market. Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

**Nutritional Supplement Market in the U.S.A (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI491

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Nutritional supplement market in the U.S.A Nutrition supplements are substances that provide adequate amounts of essential nutrients required for the better functioning of human bodies. It contains vitamins, proteins, herbs, meal supplements, sports nutrition and other related products that are used to improve the nutritional content of a diet. They are added to the diet to boost overall health and energy, provide support to the immune system and reduce the risk of illness. The U.S.A nutritional supplement market is expected to reach USD 53.2 Bn growing at a CAGR of 8.43% by 2023. It is the largest nutritional supplement consumer in the North American region. The U.S.A. nutritional supplement market is classified by type of ingredients and by type of end users. By type of ingredients, it is further sub-classified into vitamins, proteins, amino acid, enzymes and botanicals supplements .By type of end users, it is further classified into infants and adults. Vitamin supplements grab the highest market revenue among nutritional ingredients due to increasing self-medication, expansion of distribution networks and entry of new brands. Key growth factors The rising awareness towards nutritional supplements among working professionals, expenditure on fitness and well-being and increase in cardiovascular diseases due to fluctuating diet patterns are the key growth factors. High adoption rates of botanical supplements among individuals in the U.S.A. due to medicinal benefits is expected to expand the market growth over the forecast period. Threats and key players Scientific and regulatory challenges to the quality, safety and efficacy of nutritional supplements are considered to be a major challenge. The key players operating in the nutritional supplement market are Abbott Nutritionals, Nestle Nutritionals, Amway Corporation, Herbalife Nutrition, Pfizer Inc. and Royal DSM. What is covered in the report? 1. Overview of the nutritional supplement market in the U.S.A. 2. Market drivers and challenges in the nutritional supplement market in the U.S.A. 3. Market trends in the nutritional supplement market in the U.S.A. 4. Historical, current and forecasted market size data for segments based on type of ingredients (vitamins, proteins, amino acids, enzymes and botanical supplements). 5. Historical, current and forecasted market size data for segments based on type of end users (infants and adults). 6. Analysis of the competitive landscape and profiles of the major companies operating in the market. Why buy? o Understand the demand for nutritional supplement market in the U.S.A. to determine the viability of the market. o Identify the developed and emerging markets where nutritional supplement market in the U.S.A. is sold. o Identify the challenge areas and address them. o Develop strategies based on the drivers, trends and highlights for each of the segments. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and growth strategies

taken up by the major companies and decide on the direction for further growth. o Define the competitive positioning by comparing the products and services with the key players in the market. Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

# Nutritional Supplement Market in China (2018-2023)

**Format:** CD-Rom

**Book Code:** NI492

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Nutritional supplement market in China Nutrition supplements are substances that provide adequate amounts of essential nutrients required for the better functioning of human bodies. It contains vitamins, proteins, herbs, meal supplements, sports nutrition and other related products that are used to improve the nutritional content of the diet. They are added to the diet to boost overall health and energy, provide support to the immune system and reduce the risk of illness. The nutritional supplement market in China is expected to reach USD 40 Bn by 2023 growing at a CAGR of 14%. According to a report issued by the consulting firm Roland Berger, China may soon overtake the U.S.A. as the most significant nutritional supplement market in the world. China nutritional supplement market is classified by type of ingredients and by type of end users. By type of ingredients, it is further sub-classified into vitamin, protein, amino acid, enzyme and botanical supplements .By type of end users, it is further classified into infants and adults. Vitamin supplements grab the highest market revenue among nutritional ingredients due to increasing interest in prenatal and infants' supplements. Key growth factors Increasing health-conscious behaviour, rising incidence of lifestyle diseases, the country's growing per capita GDP, shifting trend towards preventive healthcare, use of botanicals due to their medicinal benefits and growth in e-commerce have contributed to the demand for nutritional products. Threats and key players Stringent regulatory frameworks, regarding registration of the products under China Food and Drug Administration (CFDA), competition from the local brands are some of the challenges. The key players operating in the nutritional supplement market are Swisse, Blackmores, Amway Corporation, Abbott Nutritionals, Nestle Nutritionals and Nu Skin. What is covered in the report? 1. Overview of the nutritional supplement market in China. 2. Market drivers and challenges in the nutritional supplement market in China. 3. Market trends in the nutritional supplement market in China. 4. Historical, current and forecasted market size data for segments based on type of ingredients (vitamin, protein, amino acid, enzyme and botanicals supplements). 5. Historical, current and forecasted market size data for segments based on type of end users (infants and adults). 6. Analysis of the competitive landscape and profiles of the major companies operating in the market. Why buy? o Understand the demand for nutritional supplement market in China to determine the viability of the market. o Identify the developed and emerging markets where nutritional supplement market in China is sold. o Identify the challenge areas and address them. o Develop strategies based on the drivers, trends and highlights for each of the segments. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and growth strategies taken up by the major companies and



decide on the direction for further growth. o Define the competitive positioning by comparing the products and services with the key players in the market. Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

**Nutritional Supplement Market in India (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI493

**Pages:** 90

**Price:** Rs. 106,900.00 **US\$** 1,199.00

"Nutritional supplement market in India Nutrition supplements are substances that provide adequate amounts of essential nutrients required for the better functioning of human bodies. It contains vitamins, proteins, herbs, meal supplements, sports nutrition and other related products that are used to improve the nutritional content of the diet. They are added to the diet to boost overall health and energy, provide support to the immune system and reduce the risk of illness. The Indian nutritional supplement market is expected to reach USD 6.24 Bn by 2023 growing at a significant CAGR of 16%. India is an ideal location for manufacturing of nutritional supplement products because of the availability of natural products, good quality fruits and vegetables, and world-class research and development (R&D) facilities. With India set to become the most populated country in the world, there exists a vast potential in this market due to an increasing consumer base as well as rise in disposable income. The Indian nutritional supplement market is classified by type of ingredients and by type of end users. By type of ingredients, it is further sub-classified into vitamin, protein, amino acid, enzyme and botanical supplement. By type of end users, it is further classified into infants and adults. Botanicals supplement grab the highest market revenue among nutritional ingredients due to extensive use of herbal medicines in the everyday diet. Key growth factors Increasing awareness regarding nutritional care and access to information, rise in disposable income, hectic lifestyles, growth in organized retail and e-commerce, leading to the accessibility of the nutritional products in the market, and the use of traditional herbal medicines are some of the key growth factors in the Indian nutritional supplement market. Threats and key players Lack of proper standardisation has been a significant challenge in the market and has resulted in the offerings of the products which are not up to quality standards. Other factors such as counterfeit products and high cost of raw materials are some of the challenges present in the Indian nutritional supplement market. The key players operating in the dietary supplement market are Amway Corporation, Himalaya, Dabur, GlaxoSmithKline, Herbalife Nutritionals and Danone Nutricia. What is covered in the report? 1. Overview of the nutritional supplement market in India. 2. Market drivers and challenges in the nutritional supplement market in India. 3. Market trends in the nutritional supplement market in India. 4. Historical, current and forecasted market size data for segments based on type of ingredients (vitamin, protein, amino acid, enzyme and botanicals supplements). 5. Historical, current and forecasted market size data for segments based on type of end users (infants and adults). 6. Analysis of the competitive landscape and profiles of the major companies operating in the market. Why buy? o Understand the demand for nutritional supplement market in India to determine the viability of the market. o Identify the developed and emerging markets where nutritional

supplement market in India is sold. o Identify the challenge areas and address them. o Develop strategies based on the drivers, trends and highlights for each of the segments. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth. o Define the competitive positioning by comparing the products and services with the key players in the market. Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

**Global Medical Robot Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI494

**Pages:** 100

**Price: Rs. 354,000.00 US\$ 3,999.00**

"Global Medical robot market The value of the global medical robot market is expected to reach a value of USD 11.36 Bn by 2023, expanding at a compound annual growth rate (CAGR) of 12.58% during 2018-2023. Robots which are used for medical purposes are broadly known as medical robots. Medical robotics can be considered as the application of robotics technology to healthcare to diagnose and treat diseases, or to correct, restore or modify a body function or a body part. The market definition for the medical robot market would be the one which take into consideration products for assisting medical practitioners during surgery, for monitoring status of patients, and for increasing accuracy and precision. It also considers products useful for patients with disabilities. The products from this market are used extensively across all age groups. These products are generally mechanical/electronic equipment used by doctors and patients. The medical robot market can be classified into three primary segments based on product (surgical robot, rehabilitation robot, non-invasive radiosurgery robot and others), application (neurology, orthopedic, cardiology, laparoscopy and others) and geography (North America, Europe, Asia-Pacific, Latin America and the Middle East and Africa). Furthermore surgical robots consist of neurological surgery robotic systems, cardiology surgery robotic systems, laparoscopic surgical robotic systems, orthopedic surgical robotic systems and steerable robotics. Rehabilitation robots comprise therapeutic robots, prosthetic robots, assistive robots and exoskeleton robots. Hospital and pharmacy automation robots includes pharmacy automation robots, IV robots. America consists of over 40% of the market owing to increasing demand for the robot-assisted surgeries, developed healthcare infrastructure and high healthcare expenditure. Increasing need of automation and advanced devices have also contributed in the market growth. Europe has the second largest market followed by Asia-Pacific. Key growth factors The most significant factor for the growth of this market is the rising demand for more accurate surgeries to reduce human errors and ensure precision. Some other factors include increasing prevalence of diseases, increase in the elderly population of the world, growing hospital investments in improving the technology and the rising patient pool with critical diseases. Use of robotics would also prove beneficial for the hospitals as overhead expenses would be reduced. Threats and key players The medical robot market is threatened by the fact that the medical staff might become too dependent on the robots which could reduce their skill level and awareness. Increased initial cost and maintenance of hospitals is also a concern. Dependence of robotics on well-developed infrastructure will limit its global reach. Doctors will have to be well versed with the usage of the equipment. As a result raining costs will increase. Some of the key players globally are: Intuitive Surgical, Stryker Corporation, Mazor Robotics, Hansen Medical,

Omnicell, Ekso Bionics Holdings, ARxIUM, Kirby Lester, Baxter international, Accuray Inc., Hocoma AG. What is covered in the report? 1. Overview of the global medical robot market. 2. The current and forecasted regional (North America, Europe, Asia-Pacific, Latin America and the Middle East and Africa) market size data for the medical robot market, based on product (surgical robot, rehabilitation robot, non-invasive radiosurgery robot and others), Application (neurology, orthopedic, cardiology, laparoscopy and others). 3. The current and forecasted regional (North America, Europe, Asia-Pacific, Latin America and the Middle East and Africa) medical robot market. 4. Market trends in the medical robot market. 5. Market drivers in the medical robot market. 6. Analysis of company profiles of major players operating in the market.

Why buy?

- o Understand the demand for medical robot to determine the viability of the market.
- o Determine the developed and emerging markets adopting medical robot.
- o Identify the challenge areas and address them.
- o Develop strategies based on the drivers, trends and highlights.
- o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed.
- o Recognize the key competitors of this market and respond accordingly.
- o Knowledge of the initiatives and growth strategies taken by the major companies and decide the direction of further growth.
- o Define the competitive positioning by comparing the products and services compared with the key players in the market.

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# Asia-Pacific Medical Robot Market (2018-2023)



**Format:** CD-Rom

**Book Code:** NI495

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Asia-Pacific medical robot market The value of the global medical robot market is expected to reach a value of USD 11.36 Bn by 2023, expanding at a compound annual growth rate (CAGR) of 12.58% during 2018-2023. Robots that are used for medical purposes are broadly known as medical robots. Medical robotics can be considered as the application of robotics technology to healthcare to diagnose and treat diseases, or to correct, restore or modify a body function or a body part. The market definition for the medical robot market would be the one which take into consideration products for assisting medical practitioners during surgery, for monitoring status of patients, and for increasing accuracy and precision. It also considers products useful for patients with disabilities The products from this market are used extensively across all age groups. These products are generally mechanical/electronic equipment used by doctors and patients. The medical robot market can be classified into three primary segments based on product (surgical robot, rehabilitation robot, non-invasive radiosurgery robot and others), application (neurology, orthopedic, cardiology, laparoscopy and others) and geography (North America, Europe, Asia-Pacific, Latin America and the Middle East and Africa). Furthermore, surgical robots consist of neurological surgery robotic systems, cardiology surgery robotic systems, laparoscopic surgical robotic systems, orthopedic surgical robotic systems and steerable robotics. Rehabilitation robots comprise therapeutic robots, prosthetic robots, assistive robots and exoskeleton robots. Hospital and pharmacy automation robots includes pharmacy automation robots, IV robots. The Asia-Pacific medical robot market is expected to grow to a value of USD 3.47Bn by 2023 at a CAGR of 18.74%. Key growth factors The major factor influencing the growth of the market in the region is the population. This is because the healthcare technological development in the region is quite low compared to other parts of the world. In addition to that, the development of new technology and awareness about its benefits and usage is not distributed uniformly, i.e., it is mostly present in the urban areas. This categorizes the market in the region to an untapped potential type, which holds many opportunities for the investors. The governments are trying to make inroads in this aspect by introducing various plans and schemes. Threats and key players The introduction of goods and services tax (GST) in India has put the healthcare industry in a tough situation as costs of basic healthcare facilities, like hospital room rent, have increased. Also, the price of various treatment types has increased significantly. This will discourage people from engaging in robotic surgeries, which are generally costlier than conventional surgeries. The sparse distribution of healthcare facilities in small pockets is also a threat to the market because the lack of transportation and logistics facilities will significantly increase costs of treatment in weakly connected areas. The key competitors in the Asia-Pacific medical robot

market are Omnicell, Intuitive Surgical, Ossur, Accuray, Mazor Robotics, Rewalk Robotics, Ekso Bionics, Elekta, Varian, Cyberdyne, etc. What is covered in the report? 1. Overview of the Asia-Pacific medical robot learning market. 2. Market drivers and challenges of the Asia-Pacific medical robot market. 3. Market trends in the Asia-Pacific medical robot market. 4. Historical, current and forecasted market size data for the segment based on vehicles. 5. Historical, current and forecasted market size data for the segment based on sensors. 6. Historical, current and forecasted market size data for the segment based on components. 7. Historical, current and forecasted market size data for country-wise segments. 8. Analysis of company profiles of major competitors operating in the market. Why buy? o Understand the demand for medical robot to determine the viability of the market. o Identify the challenge areas and address them. o Develop strategies based on the drivers, trends and highlights. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and growth strategies taken by the major companies and decide the direction of further growth. o Define the competitive positioning by comparing the products and services compared with the key players in the market. Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

# Europe Medical Robot Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI496

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Europe medical robot market The value of the global medical robot market is expected to reach a value of USD 11.36 Bn by 2023, expanding at a compound annual growth rate (CAGR) of 12.58% during 2018-2023. Robots which are used for medical purposes are broadly known as medical robots. Medical robotics can be considered as the application of robotics technology to healthcare to diagnose and treat diseases, or to correct, restore or modify a body function or a body part. The market definition for the medical robot market would be the one which take into consideration products for assisting medical practitioners during surgery, for monitoring status of patients, and for increasing accuracy and precision. It also considers products useful for patients with disabilities. The products from this market are used extensively across all age groups. These products are generally mechanical/electronic equipment used by doctors and patients. The medical robot market can be classified into three primary segments based on product (surgical robot, rehabilitation robot, non-invasive radiosurgery robot and others), application (neurology, orthopedic, cardiology, laparoscopy and others) and geography (North America, Europe, Asia-Pacific, Latin America and the Middle East and Africa). Furthermore surgical robots consist of neurological surgery robotic systems, cardiology surgery robotic systems, laparoscopic surgical robotic systems, orthopedic surgical robotic systems and steerable robotics. Rehabilitation robots comprise therapeutic robots, prosthetic robots, assistive robots and exoskeleton robots. Hospital and pharmacy automation robots includes pharmacy automation robots, IV robots. The European medical robot market is expected to grow to a value of USD 1.90 Bn by 2023 at a CAGR of 6.07%. Key growth factors The major factor contributing to the growth of the market in this region is that many governments in the region have various healthcare reimbursement plans for its citizens. There is also a facility of cross-border healthcare in the region which implies that a person who belongs to a country which is part of the European Union (EU), can seek medical help in any of the countries belonging to the EU. The person will get reimbursed by their home country including the cost of prescription and delivery of medicines. This region has advanced Health Technology Assessment plans which measure the value added by a new technology to the sector. Threats and key players The major impact would be from the United Kingdom's (U.K.) Brexit decision. The decision would make it difficult for the country to control diseases due to financial constraints and exclusion from various policies applicable to countries belonging only to the EU. Also, the recent dispute between Italy and the EU, and the trade dispute between the EU and the United States (U.S.) have made the market highly unstable. The key competitors in the European medical robot market are Omnicell, Ossur, Accuray, Mazor Robotics, Rewalk Robotics, Ekso Bionics, Elekta, Varian, etc. What is covered in the report?

1. Overview of the European medical robot market. 2. Market drivers and challenges of the European medical robot market. 3. Market trends in the European medical robot market. 4. Historical, current and forecasted market size data for the segment based on vehicles. 5. Historical, current and forecasted market size data for the segment based on sensors. 6. Historical, current and forecasted market size data for the segment based on components. 7. Historical, current and forecasted market size data for country-wise segments. 8. Analysis of company profiles of major competitors operating in the market. Why buy? o Understand the demand for medical robot to determine the viability of the market. o Identify the challenge areas and address them. o Develop strategies based on the drivers, trends and highlights. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and growth strategies taken by the major companies and decide the direction of further growth. o Define the competitive positioning by comparing the products and services compared with the key players in the market. Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

**Middle East and Africa Medical Robot Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI497

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Middle East and Africa medical robot market The value of the global medical robot market is expected to reach a value of USD 11.36 Bn by 2023, expanding at a compound annual growth rate (CAGR) of 12.58% during 2018-2023. Robots that are used for medical purposes are broadly known as medical robots. Medical robotics can be considered as the application of robotics technology to healthcare to diagnose and treat diseases, or to correct, restore or modify a body function or a body part. The market definition for the medical robot market would be the one which take into consideration products for assisting medical practitioners during surgery, for monitoring status of patients, and for increasing accuracy and precision. It also considers products useful for patients with disabilities The products from this market are used extensively across all age groups. These products are generally mechanical/electronic equipment used by doctors and patients. The medical robot market can be classified into three primary segments based on product (surgical robot, rehabilitation robot, non-invasive radiosurgery robot and others), application (neurology, orthopedic, cardiology, laparoscopy and others) and geography (North America, Europe, Asia-Pacific, Latin America and the Middle East and Africa). Furthermore, surgical robots consist of neurological surgery robotic systems, cardiology surgery robotic systems, laparoscopic surgical robotic systems, orthopedic surgical robotic systems and steerable robotics. Rehabilitation robots comprise therapeutic robots, prosthetic robots, assistive robots and exoskeleton robots. Hospital and pharmacy automation robots includes pharmacy automation robots, IV robots. The Middle East and Africa medical robot market is expected to grow to a value of USD 1.48 Bn by 2023 at a CAGR of 22.18%. Key growth factors In the Middle East, governments across the region have highlighted healthcare as a key focus area for the coming years, in the light of economic and demographic transitions in these countries. Investments to upgrade hospitals and clinics, build new facilities, and enforce mandatory health insurance schemes have all been made recently. The Dubai Health Authority (DHA) was set up to ensure access to health services, maintain and improve the quality of those services, improve the health status of nationals, residents and visitors and oversee a dynamic, efficient and innovative health sector. To further that aim, in 2013, Dubai's issued health insurance law was set up. The law stipulates that it is mandatory for every person on a Dubai residence visa to be provided with a basic health insurance policy, which is compliant with the DHA rules, regulations and guidelines. Threats and key players The lack of talented personnel required to operate and maintain the medical robots is a major concern. The internal political tension and also political relation of this region is a major factor which makes the market unstable. The major challenge is the lack of infrastructure investment in the region. The sub-Saharan Africa is starved of electricity. Many households produce

electricity themselves, which costs 50 cents for one kilowatt. Investors face a challenge in identifying and structuring bankable projects. The second challenge relates to government aptitude. They own the jurisdiction and the asset, so, they need to guide the regulations and concessions as well as kick-start the agreement. All too often, political agendas create hurdles for transactions. The third challenge is the lack of technical expertise. The key competitors in the Middle East and Africa medical robot market are Omnicell, Ossur, Ekso Bionics, etc. What is covered in the report? 1. Overview of the the Middle East and Africa medical robot learning market. 2. Market drivers and challenges of the the Middle East and Africa medical robot market. 3. Market trends in the the Middle East and Africa medical robot market. 4. Historical, current and forecasted market size data for the segment based on vehicles. 5. Historical, current and forecasted market size data for the segment based on sensors. 6. Historical, current and forecasted market size data for the segment based on components. 7. Historical, current and forecasted market size data for country-wise segments. 8. Analysis of company profiles of major competitors operating in the market. Why buy? o Understand the demand for medical robot to determine the viability of the market. o Identify the challenge areas and address them. o Develop strategies based on the drivers, trends and highlights. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and growth strategies taken by the major companies and decide the direction of further growth. o Define the competitive positioning by comparing the products and services compared with the key players in the market. Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com. "



**North America Medical Robot Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI498

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"North America medical robot market The value of the global medical robot market is expected to reach a value of USD 11.36 Bn by 2023, expanding at a compound annual growth rate (CAGR) of 12.58% during 2018-2023. Robots that are used for medical purposes are broadly known as medical robots. Medical robotics can be considered as the application of robotics technology to healthcare to diagnose and treat diseases, or to correct, restore or modify a body function or a body part. The market definition for the medical robot market would be the one which take into consideration products for assisting medical practitioners during surgery, for monitoring status of patients, and for increasing accuracy and precision. It also considers products useful for patients with disabilities. The products from this market are used extensively across all age groups. These products are generally mechanical/electronic equipment used by doctors and patients. The medical robot market can be classified into three primary segments based on product (surgical robot, rehabilitation robot, non-invasive radiosurgery robot and others), application (neurology, orthopedic, cardiology, laparoscopy and others) and geography (North America, Europe, Asia-Pacific, Latin America and the Middle East and Africa). Furthermore, surgical robots consist of neurological surgery robotic systems, cardiology surgery robotic systems, laparoscopic surgical robotic systems, orthopedic surgical robotic systems and steerable robotics. Rehabilitation robots comprise therapeutic robots, prosthetic robots, assistive robots and exoskeleton robots. Hospital and pharmacy automation robots includes pharmacy automation robots, IV robots. America consists of over 40% of the market owing to increasing demand for the robot-assisted surgeries, developed healthcare infrastructure and high healthcare expenditure. Increasing need of automation and advanced devices have also contributed in the market growth. The North American medical robot market is expected to grow to a value of USD 4.09 Bn by 2023 at a CAGR of 10.12%. Key growth factors The main factor contributing to the growth of the market in this region is the support of the government who pay a significant amount for public insurances through subsidies and various other policies. The government has also taken various steps towards making the reimbursement process hassle-free. Secondly, the average age of this region is considerably higher than other parts of the world. This will contribute to the growth because the older population requires more medical attention and thus, their usage of medical equipment is much higher. Also, the rate of innovation and development of products in this region is very high which will help in the growth of the market. Threats and key players The major drawback in this region is the high competitiveness amongst the rivals and tough competition from newcomers. Since the competition is high, companies have to invest more in research and development (R&D). In addition to that the buyers

have a lot to choose from. As a result, prices of products have to be competitive. Hence, profit will be low. All these factors reduce the attractiveness of the market in this region. The key competitors in the North American medical robot market are Omnicell, Intuitive Surgical, Ossur, Accuray, Mazor Robotics, Elekta, etc. What is covered in the report?

1. Overview of the North American medical robot learning market.
2. Market drivers and challenges of the North American medical robot market.
3. Market trends in the North American medical robot market.
4. Historical, current and forecasted market size data for the segment based on vehicles.
5. Historical, current and forecasted market size data for the segment based on sensors.
6. Historical, current and forecasted market size data for the segment based on components.
7. Historical, current and forecasted market size data for country-wise segments.
8. Analysis of company profiles of major competitors operating in the market.

Why buy?

- o Understand the demand for medical robot to determine the viability of the market.
- o Identify the challenge areas and address them.
- o Develop strategies based on the drivers, trends and highlights.
- o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed.
- o Recognize the key competitors of this market and respond accordingly.
- o Knowledge of the initiatives and growth strategies taken by the major companies and decide the direction of further growth.
- o Define the competitive positioning by comparing the products and services compared with the key players in the market.

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# Global Advanced Driver Assistance System (ADAS) Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI499

**Pages:** 100

**Price:** Rs. 354,000.00 **US\$** 3,999.00

"Global advanced driver assistance system (ADAS) market ADAS are systems that support, complement or substitute the driver of a vehicle. These systems help drivers to avoid collisions and accidents. It is a set of systems used in vehicles to provide an intelligent and comfortable driving experience. They use radar and cameras to assist the drivers by providing real-time information about the surroundings. ADAS is leading the way for autonomous vehicles. These systems are the foundation of next-generation automotive electronic safety systems and autonomous cars. A vehicle's ADAS can detect objects and alert the driver of hazardous conditions or impending danger. The global ADAS market is expected to reach USD 31.95 Bn by 2023 with a CAGR of 21.1% during 2018-2023. The ADAS market is divided into three primary segments based on vehicle, sensor and component. Based on vehicle, the market is segmented into passenger and commercial vehicles. Based on sensors, the market is divided into image, radar, lidar and other sensors (ultrasonic, infrared and laser sensors). Based on components, the market is classified into adaptive cruise control (ACC), parking assistance (PA), lane departure warning (LDW), tire pressure monitoring (TPM), blind spot detection (BSD), autonomous emergency braking (AEB) and others (adaptive front lighting, drowsiness monitor, forward collision warning, head-up display and driver monitoring systems). On the basis of regions, the market is segmented into North America, Europe, Asia-Pacific, Latin America, and the Middle East and Africa. Key growth factors The increasing government initiatives for mandating driver assistance system in order to lower road accidents is expected to proliferate market growth. Higher adoption of these systems in small cars is anticipated to further boost the market demand. Rising levels of technological innovation as well as growing initiatives towards vehicle automation and self-drive cars have raised the demand for the safety of the driver and assistance systems over the past decade. The adoption of ADAS applications such as ACC, BSD, LDW and night vision are leading to reduction in the number of accidents. It has been projected that the number of road accidents would increase in developing countries, thereby leading to market growth in terms of revenue. For instance, the European Union has mandated the automotive manufacturers to fit ADAS systems such as LDW and AEB systems in all heavy commercial vehicles weighing over 7,000 kgs. Threats and key players The growth of the ADAS market is currently hindered by the growing incidence of software failures in sensors coupled with the high cost of these systems that have acted as major restraining factors for the wide acceptability of these systems. The forward-collision warning systems still have difficulty identifying objects when a vehicle is traveling at high speed. Many of the most promising ADAS applications are still being refined or have not yet hit the market while others are expensive and mostly available in premium cars. But one

of the most important factors inhibiting demand could be a lack of consumer awareness. Once consumers become familiar with ADAS, they will prefer cars with these features. The key competitors in the global ADAS market are Continental AG, Autoliv Inc., Delphi Technologies, Denso Corporation, Bosch, Mobileye and others. What's covered in the report? 1. Overview of the global ADAS learning market. 2. Market drivers and challenges of the global ADAS market. 3. Market trends in the global ADAS market. 4. Historical, current and forecasted market size data for the segment based on vehicles. 5. Historical, current and forecasted market size data for the segment based on sensors. 6. Historical, current and forecasted market size data for the segment based on components. 7. Historical, current and forecasted regional (North America, Europe, Asia-Pacific, Latin America, the Middle East and Africa) market size data for the ADAS market. 8. Historical, current and forecasted market size data for region-wise segments. 9. Analysis of company profiles of major competitors operating in the market. Why buy? o Understand the demand for ADAS to determine the viability of the market o Determine the developed and emerging markets adopting ADAS solutions o Identify the challenge areas and address them o Develop strategies based on the drivers, trends and highlights o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed o Recognize the key competitors of this market and respond accordingly o Knowledge of the initiatives and growth strategies taken by the major companies and decide the direction of further growth o Define the competitive positioning by comparing the products and services compared with the key players in the market Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

# Asia-Pacific Advanced Driver Assistance Systems (ADAS) Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI500

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Asia-Pacific advanced driver assistance systems (ADAS) market ADAS are systems that support, complement, or substitute the driver of a vehicle. These systems help drivers to avoid collisions and accidents. It is a set of systems used in vehicles to provide an intelligent and comfortable driving experience. They use radar and cameras to assist the drivers by providing real-time information about the surroundings. ADAS is leading the way to autonomous vehicles. These systems are the foundation of next-generation automotive electronic safety systems and autonomous cars. A vehicle's ADAS can detect objects, alert the driver of hazardous conditions or impending danger. The Asia-Pacific ADAS market is expected to reach USD 9.69 Bn by 2023 with a CAGR of 28.6% during 2018-2023. The ADAS market in the Asia Pacific is anticipated to witness a substantial and rapid growth over the next decade due to various developments in its major economies, especially the market in China. The market is divided into three primary segments based on vehicle, sensor and component. Based on vehicle, the market is segmented into passenger and commercial vehicles. Based on sensors, the market is divided into image, radar, lidar and other sensors (ultrasonic, infrared and laser sensors). Based on components, the market is classified into adaptive cruise control (ACC), parking assistance (PA), lane departure warning (LDW), tire pressure monitoring (TPM), blind spot detection (BSD), autonomous emergency braking (AEB) and others (adaptive front lighting, drowsiness monitor, forward collision warning, head-up display and driver monitoring systems). On the basis of countries, the market is segmented into China, Japan, India, and Rest of Asia-Pacific (APAC). Key growth factors The increasing government initiatives for mandating driver assistance system in order to lower road accidents is expected to proliferate market growth. Higher adoption of these systems in small cars is anticipated to further boost the market demand. Rising levels of technological innovation, as well as growing initiatives towards vehicle automation and self-drive cars have raised the demand for the safety of the driver and assistance systems over the past decade. The adoption of ADAS applications such as ACC, BSD, LDW and night vision are leading to reduction in the number of accidents. The growing need for a safe driving environment has led to the demand for comfort driving among people. Rising per capita income and government safety regulations are also contributing to the growth of the safety systems in the automotive industry. Threats and key players The growth of the ADAS market is currently hindered by the growing incidence of software failures in sensors coupled with the high cost of these systems that have acted as major restraining factors for the wide acceptability of these systems. In the rapidly growing vehicle automation and ADAS market, the big challenge is to improve system accuracy and performance without hiking the price. In China, not every ADAS technology will experience significant



growth in the near future. Some systems like night vision, driver monitoring, multi-view systems, intelligent speed adaptation and night vision are anticipated to display restrained growth in the coming years. The key competitors in the Asia-Pacific ADAS market are Continental AG, Autoliv Inc., Delphi Technologies, Denso Corporation, Bosch and others.

What's covered in the report? 1. Overview of the Asia-Pacific ADAS learning market. 2. Market drivers and challenges of the Asia-Pacific ADAS market. 3. Market trends in the Asia-Pacific ADAS market. 4. Historical, current and forecasted market size data for the segment based on vehicles. 5. Historical, current and forecasted market size data for the segment based on sensors. 6. Historical, current and forecasted market size data for the segment based on components. 7. Historical, current and forecasted country-wise (China, Japan, India, and Rest of APAC) market size data for the ADAS market. 8. Historical, current and forecasted market size data for country-wise segments. 9. Analysis of company profiles of major competitors operating in the market. Why buy? o Understand the demand for ADAS to determine the viability of the market o Identify the challenge areas and address them o Develop strategies based on the drivers, trends and highlights o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed o Recognize the key competitors of this market and respond accordingly o Knowledge of the initiatives and growth strategies taken by the major companies and decide the direction of further growth o Define the competitive positioning by comparing the products and services compared with the key players in the market Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com. "

# Europe Advanced Driver Assistance Systems (ADAS) Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI501

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Europe advanced driver assistance systems (ADAS) market ADAS are systems that support, complement or substitute the driver of a vehicle. These systems help drivers to avoid collisions and accidents. It is a set of systems used in vehicles to provide an intelligent and comfortable driving experience. They use radar and cameras to assist the drivers by providing real-time information about the surroundings. ADAS is leading the way to autonomous vehicles. These systems are the foundation of next-generation automotive electronic safety systems and autonomous cars. A vehicle's ADAS can detect objects, alert the driver of hazardous conditions or impending danger. The Europe ADAS market is expected to reach USD 7.88 Bn by 2023 with a CAGR of 17.2% during 2018-2023. The market is divided into three primary segments based on vehicle, sensor and component. Based on vehicle, the market is segmented into passenger and commercial vehicles. Based on sensors, the market is divided into image, radar, lidar and other sensors (ultrasonic, infrared and laser sensors). Based on components, the market is classified into adaptive cruise control (ACC), parking assistance (PA), lane departure warning (LDW), tire pressure monitoring (TPM), blind spot detection (BSD), autonomous emergency braking (AEB) and others (adaptive front lighting, drowsiness monitor, forward collision warning, head-up display and driver monitoring systems). On the basis of countries, the market is segmented into the European Union Five (EU5) and the Rest of European Union (EU). Key growth factors The increasing government initiatives for mandating driver assistance system in order to lower road accidents is expected to proliferate market growth. Higher adoption of these systems in small cars is anticipated to further boost the market demand. Rising levels of technological innovation as well as growing initiatives towards vehicle automation and self-drive cars have raised the demand for driver safety and assistance systems over the past decade. The adoption of ADAS applications such as ACC, BSD, LDW and night vision are leading to reduction in number of accidents. Post the recession period of 2010, with a huge transformation in the automotive industry in Europe, there has been mass adoption and rapid penetration of ADAS by the Original Equipment Manufacturers (OEMs) and customers. Regular upgrading of ADAS technologies facilitate the competitiveness of the automotive market, thereby making it one of the largest markets of the global ADAS industry. Threats and key players The growth of the ADAS market is currently hindered by the growing incidence of software failures in sensors coupled with the high cost of these systems that have acted as major restraining factors for the wide acceptability of these systems. In the rapidly growing vehicle automation and ADAS market, the big challenge is to improve system accuracy and performance without hiking the price. Active safety systems and ADAS are largely provided as optional packages in vehicles in Europe which are relatively expensive.

The key competitors in the Europe ADAS market are Continental AG, Autoliv Inc., Delphi Technologies, Bosch, BMW AG and others. What's covered in the report? 1. Overview of the Europe ADAS learning market. 2. Market drivers and challenges of the Europe ADAS market. 3. Market trends in the Europe ADAS market. 4. Historical, current and forecasted market size data for the segment based on vehicles. 5. Historical, current and forecasted market size data for the segment based on sensors. 6. Historical, current and forecasted market size data for the segment based on components. 7. Historical, current and forecasted country-wise (EU5 and Rest of EU) market size data for the ADAS market. 8. Historical, current and forecasted market size data for country-wise segments. 9. Analysis of company profiles of major competitors operating in the market. Why buy? o Understand the demand for ADAS to determine the viability of the market o Identify the challenge areas and address them o Develop strategies based on the drivers, trends and highlights o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed o Recognize the key competitors of this market and respond accordingly o Knowledge of the initiatives and growth strategies taken by the major companies and decide the direction of further growth o Define the competitive positioning by comparing the products and services compared with the key players in the market Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com. "

# Latin America Advanced Driver Assistance Systems (ADAS) Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI502

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Latin America advanced driver assistance systems (ADAS) market  
ADAS are systems that support, complement or substitute the driver of a vehicle. These systems help drivers to avoid collisions and accidents. It is a set of systems used in vehicles to provide an intelligent and comfortable driving experience. They use radar and cameras to assist the drivers by providing real-time information about the surroundings. ADAS is leading the way to autonomous vehicles. These systems are the foundation of next-generation automotive electronic safety systems and autonomous cars. A vehicle's ADAS can detect objects and alert the driver of hazardous conditions or impending danger. The Latin America ADAS market is expected to reach USD 3.17 Bn by 2023 with a CAGR of 23.3% during 2018-2023. Presently, a shift from basic cars to more advanced sophisticated vehicles is a trend that is occurring throughout Latin America. In 2014, Brazil already implemented safety regulations to reduce the number of road accidents. These regulations enforce car makers to provide anti-lock braking system (ABS) and airbags as standard features in cars. The market is divided into three primary segments based on vehicle, sensor and component. Based on vehicle, the market is segmented into passenger and commercial vehicles. Based on sensors, the market is divided into image, radar, lidar and other sensors (ultrasonic, infrared and laser sensors). Based on components, the market is classified into adaptive cruise control (ACC), parking assistance (PA), lane departure warning (LDW), tire pressure monitoring (TPM), blind spot detection (BSD), autonomous emergency braking (AEB) and others (adaptive front lighting, drowsiness monitor, forward collision warning, head-up display and driver monitoring systems). On the basis of countries, the market is segmented into Brazil, Argentina and Rest of Latin America (LATAM). Key growth factors The increasing adoption of these systems in small cars is anticipated to boost the market demand. Rising levels of technological innovation as well as growing initiatives towards vehicle automation and self-drive cars have raised the demand for the safety of the driver and assistance systems. Growing need for a safe driving environment has led to the demand for comfort driving among people. The market offers high potential in the automotive industry due to low car ownerships. Relatively high disposable incomes in the region is fueling the demand for ADAS in the region. Argentina is another major country in Latin America. This country has the largest market for exports from Brazil. The rapidly expanding automotive industry in emerging economies like Brazil has generated significant demand for vehicles equipped with adaptive cruise control. The rising number of road accidents and safety awareness are driving the market. Threats and key players The growth of the ADAS market is currently hindered by the growing incidence of software failures in sensors, coupled with the high cost of these systems that have acted as major restraining factors for the

wide acceptability of these systems. In the rapidly growing vehicle automation and ADAS market, the big challenge is to improve system accuracy and performance without hiking the price. The key competitors in the Latin America ADAS market are Autoliv Inc., Delphi Technologies, Denso Corporation, Bosch, Magna International and others. What's covered in the report? 1. Overview of the Latin America ADAS learning market. 2. Market drivers and challenges of the Latin America ADAS market. 3. Market trends in the Latin America ADAS market. 4. Historical, current and forecasted market size data for the segment based on vehicles. 5. Historical, current and forecasted market size data for the segment based on sensors. 6. Historical, current and forecasted market size data for the segment based on components. 7. Historical, current and forecasted country-wise (Brazil, Argentina and Rest of LATAM) market size data for the ADAS market. 8. Historical, current and forecasted market size data for country-wise segments. 9. Analysis of company profiles of major competitors operating in the market. Why buy? o Understand the demand for ADAS to determine the viability of the market o Identify the challenge areas and address them o Develop strategies based on the drivers, trends and highlights o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed o Recognize the key competitors of this market and respond accordingly o Knowledge of the initiatives and growth strategies taken by the major companies and decide the direction of further growth o Define the competitive positioning by comparing the products and services compared with the key players in the market Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com. "

# Middle East and Africa Advanced Driver Assistance Systems (ADAS) Market (2018-2023)



**Format:** CD-Rom

**Book Code:** NI503

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Middle East and Africa advanced driver assistance systems (ADAS) market ADAS are systems that support, complement or substitute the driver of a vehicle. These systems help drivers to avoid collisions and accidents. It is a set of systems used in vehicles to provide an intelligent and comfortable driving experience. They use radar and cameras to assist the drivers by providing real-time information about the surroundings. ADAS is leading the way to autonomous vehicles. These systems are the foundation of next-generation automotive electronic safety systems and autonomous cars. A vehicle's ADAS can detect objects and alert the driver of hazardous conditions or impending danger. The Middle East and Africa ADAS market is expected to reach USD 3.17 Bn by 2023 with a CAGR of 23.3% during 2018-2023. The government of South Africa identifies the automotive industry to be a key growth sector. Other important markets in the MEA region include the UAE and Saudi Arabia. The UAE is expected to show the highest CAGR in the Middle East and Africa region during the forecast period. The market is divided into three primary segments based on vehicle, sensor and component. Based on vehicle, the market is segmented into passenger and commercial vehicles. Based on sensors, the market is divided into image, radar, lidar and other sensors (ultrasonic, infrared and laser sensors). Based on components, the market is classified into adaptive cruise control (ACC), parking assistance (PA), lane departure warning (LDW), tire pressure monitoring (TPM), blind spot detection (BSD), autonomous emergency braking (AEB) and others (adaptive front lighting, drowsiness monitor, forward collision warning, head-up display and driver monitoring systems). On the basis of countries, the market is segmented into the UAE, Saudi Arabia and Rest of Middle East and Africa (MEA). Key growth factors The increasing adoption of these systems in small cars is anticipated to boost the market demand. Rising levels of technological innovation has raised the demand for driver safety and assistance systems. The growing need for a safe driving environment has led to the demand for comfort driving among people. The increasing penetration of vehicle ownership in this region is projected to drive the automotive market, consequently driving the ADAS market. The prominent Original Equipment Manufacturers (OEMs) in the MEA region are BMW and Toyota, and their presence in the luxury vehicle segment is going to steer the demand for the ADAS market in South Africa and the Middle East. In its path towards embracing smart mobility, the UAE continues to explore latest technologies in the automotive industry. Threats and key players The growth of the ADAS market is currently hindered by the growing incidence of software failures in sensors coupled with the high cost of these systems that have acted as major restraining factors for the wide acceptability of these systems. In the rapidly growing vehicle automation and ADAS market, the big challenge is to improve system accuracy and

performance without hiking the price. Underdeveloped infrastructure and high costs pose as challenges in this industry. The key competitors in the Middle East and Africa ADAS market are Autoliv Inc., Bosch, BMW AG, Ford Motor Company and others. What's covered in the report? 1. Overview of the Middle East and Africa ADAS learning market. 2. Market drivers and challenges of the Middle East and Africa ADAS market. 3. Market trends in the Middle East and Africa ADAS market. 4. Historical, current and forecasted market size data for the segment based on vehicles. 5. Historical, current and forecasted market size data for the segment based on sensors. 6. Historical, current and forecasted market size data for the segment based on components. 7. Historical, current and forecasted country-wise (the UAE, Saudi Arabia and Rest of MEA) market size data for the ADAS market. 8. Historical, current and forecasted market size data for country-wise segments. 9. Analysis of company profiles of major competitors operating in the market. Why buy? o Understand the demand for ADAS to determine the viability of the market o Identify the challenge areas and address them o Develop strategies based on the drivers, trends and highlights o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed o Recognize the key competitors of this market and respond accordingly o Knowledge of the initiatives and growth strategies taken by the major companies and decide the direction of further growth o Define the competitive positioning by comparing the products and services compared with the key players in the market Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com. "

# North America Advanced Driver Assistance Systems (ADAS) Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI504

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"North America advanced driver assistance systems (ADAS) market ADAS are systems that support, complement or substitute the driver of a vehicle. These systems help drivers to avoid collisions and accidents. It is a set of systems used in vehicles to provide an intelligent and comfortable driving experience. They use radar and cameras to assist the drivers by providing real-time information about the surroundings. ADAS is leading the way for autonomous vehicles. These systems are the foundation of next-generation automotive electronic safety systems and autonomous cars. A vehicle's ADAS can detect objects and alert the driver of hazardous conditions or impending danger. The North America ADAS market is expected to reach USD 9.20 Bn by 2023 with a CAGR of 17.7% during 2018-2023. The market is divided into three primary segments based on vehicle, sensor and component. Based on vehicle, the market is segmented into passenger and commercial vehicles. Based on sensors, the market is divided into image, radar, lidar and other sensors (ultrasonic, infrared and laser sensors). Based on components, the market is classified into adaptive cruise control (ACC), parking assistance (PA), lane departure warning (LDW), tire pressure monitoring (TPM), blind spot detection (BSD), autonomous emergency braking (AEB) and others (adaptive front lighting, drowsiness monitor, forward collision warning, head-up display and driver monitoring systems). On the basis of countries, the market is segmented into the U.S. and Canada. Key growth factors The increasing government initiatives for mandating driver assistance system in order to lower road accidents is expected to proliferate market growth. Higher adoption of these systems in small cars is anticipated to further boost the market demand. Rising levels of technological innovation as well as growing initiatives towards vehicle automation and self-drive cars have raised the demand for driver safety and assistance systems over the past decade. The adoption of ADAS applications such as ACC, BSD, LDW and night vision are leading to reduction in the number of accidents. The ADAS market in North America is expected to grow with a rise in demand for automobiles, especially in the U.S. Major manufacturers exist in this region and combined with the available sophisticated technologies they fuel the ADAS market. Car sales across the U.S. have significantly increased implying a positive prospect of growth in the automotive industry. This industry in Canada is closely linked to that of the U.S., due to the North American Free Trade Agreement (NAFTA) and the Automotive Products Trade Agreement (APTA). Therefore, the market in this region is also growing. Threats and key players The growth of the ADAS market is currently hindered by the growing incidence of software failures in sensors coupled with the high cost of these systems that have acted as major restraining factors for the wide acceptability of these systems. The forward-collision warning systems still have difficulty identifying objects when a vehicle is traveling

at high speed. Many of the most promising ADAS applications are still being refined or have not yet hit the market while others are expensive and mostly available in premium cars. But one of the most important factors inhibiting demand could be a lack of consumer awareness. Once consumers become familiar with ADAS, they will prefer cars with these features. The key competitors in the North America ADAS market are Continental AG, Autoliv Inc., Delphi Technologies, Denso Corporation, Bosch, Mobileye and others. What's covered in the report? 1. Overview of the North America ADAS learning market. 2. Market drivers and challenges of the North America ADAS market. 3. Market trends in the North America ADAS market. 4. Historical, current and forecasted market size data for the segment based on vehicles. 5. Historical, current and forecasted market size data for the segment based on sensors. 6. Historical, current and forecasted market size data for the segment based on components. 7. Historical, current and forecasted country-wise (the U.S. and Canada) market size data for the ADAS market. 8. Historical, current and forecasted market size data for country-wise segments. 9. Analysis of company profiles of major competitors operating in the market. Why buy? o Understand the demand for ADAS to determine the viability of the market o Identify the challenge areas and address them o Develop strategies based on the drivers, trends and highlights o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed o Recognize the key competitors of this market and respond accordingly o Knowledge of the initiatives and growth strategies taken by the major companies and decide the direction of further growth o Define the competitive positioning by comparing the products and services compared with the key players in the market Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com. "

# Asia Pacific Cancer Screening Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI505

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Asia-Pacific cancer screening market Asia-Pacific is a rapidly growing cancer market. The market is forecasted to grow at a compound annual growth rate (CAGR) of 17.3% resulting in annual revenue of USD 32.26 Bn during the forecast period (2018-2023). Asia Pacific is rapidly adopting the latest technological developments and is contributing towards exhaustive research initiatives to contribute to the growth of the cancer screening market. By end users, the market is segmented into hospitals, laboratories, and independent physicians and clinics. Laboratories segment will witness a progressive growth during the forecast period 2018-2023 while the hospital segment will account for the maximum revenue of USD 11.18 Bn during the forecast period. By screening type, the market is segmented into laboratory, genetic, imaging, biopsy and endoscopy tests. Genetic, biopsy and endoscopy will be the leading segments during the forecast period 2018-2023. By application type, the market can be segmented into lung, breast, melanoma, kidney and colorectal cancer types. Colorectal, kidney, melanoma and breast cancer will occupy a larger share of the market during the forecast period 2018-2023. By countries, the market is divided into India, China and the rest of Asia-Pacific. Key growth factors The growing patient pool in India, China and Japan due to the support in diagnostic process at comparatively lower prices, and a favourable regulatory framework are some of the factors boosting the market growth in this region. Threats and key players Regional trade barriers and stringent regulations will act as the obstacles. The need to adopt advanced technologies will aggravate the need for skilled professionals. Transparency in medicinal treatments will be a key challenge for the region. Key players in the Asia-Pacific cancer screening market are Abbott diagnostics, GE healthcare, Hologic Inc., Siemens Healthcare GmbH, Thermo Fisher Scientific Inc. What is covered in the report? 1. Overview of the Asia-Pacific cancer screening market. 2. Market drivers and challenges in Asia-Pacific cancer screening market. 3. Market trends in the Asia-Pacific cancer screening market. 4. Historical, current and forecasted market size data for the Asia-Pacific market segmentation based on type of end users (Hospitals, laboratories, independent physicians and clinics) – by screening type(Laboratory, genetic, imaging, biopsy and endoscopy) –by application (Lung, breast, melanoma, kidney and colorectal). 5. Historical, current and forecasted market size data for the Asia-Pacific market segmentation based on end users (hospitals, laboratory, independent physicians and clinics) – by screening type(Laboratory, genetic, imaging, biopsy and endoscopy) –by application lung, breast, melanoma, kidney and colorectal). 6. Historical, current and forecasted market size data of the cancer screening market by countries and others (other parts of Europe) – by revenue. 7. Historical, current and forecasted market size data for country-wise segments – by revenue. 8. Analysis of the competitive landscape and

profiles of major competitors operating in the European market. Why buy?

- o Understand the demand for cancer screening market to determine the viability of the market.
- o Understand the country-specific market size and observations for each segment.
- o Develop strategies based on the drivers, trends and highlights for each of the segments.
- o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed.
- o Recognize the key competitors of this market and respond accordingly.
- o Identify the initiatives and growth strategies taken by the major companies and decide the direction of further growth.
- o Define the competitive positioning by comparing the products and services with the key players in the market.

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# Cancer Screening Market in China (2018-2023)

**Format:** CD-Rom

**Book Code:** NI506

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Cancer screening market in China China's demand for cancer screening has grown at a fast pace in the past decade. Cancer is one of the most significant healthcare burdens in China. The Chinese economy maintains a high pace of growth stimulated by the consecutive increase in capital investment. The cancer screening market in China is expected to reach USD 1.5 Bn by 2023 at 14 % CAGR. The cancer screening market in China is classified by end users, screening type and applications. By end users, it is further classified into hospitals, laboratories and independent physicians and clinics. By screening type it is classified into laboratory, genetic, biopsy, imaging and endoscopy testing. By application type, it is further classified into lung, breast, melanoma, kidney and colorectal cancer. Key growth factors Rise in the population along with an increase in the patient pool and favourable government policies is a key driver for the market. Also, there is an increase in the aging population, growing levels of pollution and a more sedentary lifestyle. Threats and key players Providing drugs at lower prices along with ensuring affordability as well as accessibility will be a major threat for the region. Transparency in medical treatment is being demanded by people, hence, provision of accurate and proper treatment will be a disguised opportunity. The key players operating in the valve market are Quest Diagnostics, Hologic Inc., Qiagen, F. Hoffmann-La Roche AG and Abbott Laboratories. What is covered in the report? 1. Overview of the cancer screening market in China. 2. Market drivers and challenges in the cancer screening market in China. 3. Market trends in the cancer screening market in China. 4. Historical, current and forecasted market size data for segments based on end users (hospitals, Laboratories, and independent physicians and clinics). 5. Historical, current and forecasted market size data for segments based on screening type (Laboratory, genetic, biopsy, imaging and endoscopy testing). 6. Historical, current and forecasted market size data for segmentation based on application (lung, breast, melanoma, kidney and colorectal cancer). 7. Analysis of the competitive landscape and profiles of the major companies operating in the market. Why buy? o Understand the demand for cancer screening market in China to determine the viability of the market. o Identify the developed and emerging markets where cancer screening market in China is sold. o Identify the challenge areas and address them. o Develop strategies based on the drivers, trends and highlights for each of the segments. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth. o Define the competitive positioning by comparing the products and services with the key players in the market. Customizations available With the given market data,

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**Cancer Screening Market in India (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI507

**Pages:** 90

**Price:** Rs. 106,900.00 **US\$** 1,199.00

"Cancer screening market in India The Asia-Pacific is a growing region and holds lots of positive socio-economic factors suitable for the growth and progress of the market primarily because of its association with the global value chains (GVCs). India being a part of the Asia-Pacific region, holds key access to the region's close association with trade agreements with global growth centers. The total market for diagnostic and medical equipment in India is worth USD 14.73 billion and is forecasted to expand at an annual rate of 13% CAGR during the forecast period 2018-2023. Key growth factors With the growing population, the cancer burden continues to grow in India. Hence, arises the need of more precision based medical technologies and methodologies to cater to the need of the region. Threats and key players Though the Indian market is burgeoning with opportunities .It needs to focus more on its tax regime and easier business conditions. More than 1 million cases of cancer are diagnosed in India every year and this number is bound to increase by 5 billion. Taking into considerations the risks, the region is bound to encounter human and economic costs from the increasing rate of cancer. The key players operating in the cancer screening market are F. Hoffmann-La Roche AG, GlaxoSmithKline PLC, Siemens Healthineers, Philips and GE Healthcare. What is covered in the report? 1. Overview of the cancer screening market in India. 2. Market drivers and challenges in the cancer screening market in India. 3. Market trends in the cancer screening market in India. 4. Historical, current and forecasted market size data for segments based on end users (hospitals, laboratories, and independent physicians and clinics). 5. Historical, current and forecasted market size data for segments based on screening type (Laboratory, genetic, biopsy, imaging and endoscopy testing). 6. Historical, current and forecasted market size data for segmentation based on application type (lung, breast, melanoma, kidney and colorectal cancer). 7. Analysis of the competitive landscape and profiles of the major companies operating in the market. Why buy? o Understand the demand for cancer screening market in India to determine the viability of the market. o Identify the developed and emerging markets where cancer screening market in India is sold. o Identify the challenge areas and address them. o Develop strategies based on the drivers, trends and highlights for each of the segments. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth. o Define the competitive positioning by comparing the products and services with the key players in the market. Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com. "

## Cancer Screening Market in the U.K. (2018-2023)

**Format:** CD-Rom

**Book Code:** NI508

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Cancer screening market in the U.K. The United Kingdom (U.K.) stands next to the United States of America (U.S.A.) in coming up with latest technologies to combat the spread of cancer. The cancer screening market in the U.K. is expected to reach USD Bn by 2023 at a CAGR of 8.5%. Cancer screening market in the U.K. is classified by end users, screening type, and applications. By end users, it is further classified into hospitals, laboratories and independent physicians and clinics. By screening type, it is classified into laboratory, genetic, biopsy, imaging and endoscopy testing. By application type, it is further classified into lung, breast, melanoma, kidney and colorectal type. Key growth factors Increasing prevalence of cancer, funded initiatives from the government side and the growing trend to follow a sedentary lifestyle are the key growth factors in this region. Threats and key players The complicated regulatory framework has the potential to halt the growth of the market. The exorbitant cost of the services and medicinal methodologies can cease the growth of the market. The key players operating in the valve market are Abbott Healthcare, Agilent, Becton Dickinson, Biomedical Diagnostics, Qiagen, Thermo Fisher Scientific and Bio-Rad. What is covered in the report? 1. Overview of the cancer screening market in the U.K. 2. Market drivers and challenges in the cancer screening market in the U.K. 3. Market trends in the cancer screening market in the U.K. 4. Historical, current and forecasted market size data for segments based on end users (hospitals, laboratories and independent physicians and clinics). 5. Historical, current and forecasted market size data for segments based on screening type (laboratory, genetic, biopsy, imaging and endoscopy testing). 6. Historical, current and forecasted market size data for segmentation based on application type (lung, breast, melanoma, kidney and colorectal cancer). 7. Analysis of the competitive landscape and profiles of the major companies operating in the market. Why buy? o Understand the demand for cancer screening market in the U.K. to determine the viability of the market. o Identify the developed and emerging markets where cancer screening market in the U.K. are sold. o Identify the challenge areas and address them. o Develop strategies based on the drivers, trends and highlights for each of the segments. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth. o Define the competitive positioning by comparing the products and services with the key players in the market. Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

# Cancer Screening Market in the U.S.A. (2018-2023)



**Format:** CD-Rom

**Book Code:** NI509

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Cancer screening market in the U.S.A. The United States Of America (U.S.A.) is leading the cancer screening market. The rising incidence of cancer along with growing awareness regarding prevention of diseases and diagnosis is a key driver for the market. There is increased technological advancement along with fund based initiatives towards research and development (R&D) for awareness and prevention of diseases. The cancer screening market is expected to reach USD 13.12 Bn by 2023 growing at a CAGR of 10.95%. Cancer screening market in the U.S.A. is classified by end users, screening type, and applications. By end users, it is further classified into hospitals, laboratories and independent physicians and clinics. By screening type, it is classified into laboratory, genetic, biopsy, imaging and endoscopy testing. By application type, it is further classified into lung, breast, melanoma, kidney and colorectal cancer. Key growth factors Increasing prevalence of cancer, funded initiatives from the government side and the growing trend to follow a sedentary lifestyle are the key growth factors for the region. Threats and key players Growing inter and intrastate barriers along with complicated frameworks has the potential to halt the growth of the market. The key players operating in the U.S.A. cancer screening market are Roche Diagnostics, Abbott Laboratories, GE Healthcare Qiagen, Thermo Fisher Scientific and Siemens Healthineers What is covered in the report?

1. Overview of the cancer screening market in the U.S.A.
2. Market drivers and challenges in the cancer screening market in the U.S.A.
3. Market trends in the cancer screening market in the U.S.A.
4. Historical, current and forecasted market size data for segments based on end users (hospitals, laboratories and independent physicians and clinics).
5. Historical, current and forecasted market size data for segments based on screening type (laboratory, genetic, biopsy, imaging and endoscopy testing).
6. Historical, current and forecasted market size data for segmentation based on application type (lung, breast, melanoma, kidney and colorectal cancer).
7. Analysis of the competitive landscape and profiles of the major companies operating in the market.

Why buy?

- o Understand the demand of cancer screening market in the U.S.A. to determine the viability of the market.
- o Identify the developed and emerging markets where cancer screening market in the U.S.A. are sold.
- o Identify the challenge areas and address them.
- o Develop strategies based on the drivers, trends and highlights for each of the segments.
- o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed.
- o Recognize the key competitors of this market and respond accordingly.
- o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth.
- o Define the competitive positioning by comparing the products and services with the key players in the market.

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**Europe Cancer Screening Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI510

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Europe cancer screening market Europe after North America is the second largest market leading the cancer screening market. The market is forecasted to grow at a compound annual growth rate of (CAGR) of 8.1% resulting in an annual revenue of USD 22.43 Bn during the forecast period (2018-2023). Increase in the aging population along with the rise in the number of cancer incidences is a key driving factor for the market. Western Europe is moving fast towards the adoption of performance-based remuneration systems. By end users, the market is segmented into hospitals, laboratories and independent physicians and clinics. The Laboratory segment will witness a progressive growth during the forecast period 2018-2023 while the hospital segment will account for the maximum revenue of USD 11.18 billion during the forecast period. By screening type, the market is segmented into laboratory, genetic, imaging, biopsy and endoscopy tests. Genetic, biopsy and endoscopy will be the leading segments during the forecast period 2018-2023. By application type, the market can be segmented into lung, breast, melanoma, kidney and colorectal cancer types. Colorectal, kidney, melanoma and breast cancer will occupy a larger share of the market during the forecast period 2018-2023. By countries, the market is divided into the United Kingdom (U.K.), France and Germany. Key growth factors Rise in the aging population, changing environmental conditions along with the adoption of a sedentary lifestyle is contributing to more cancer-related cases. Threats and key players Stringent regulations along with regulatory inter and intra state barriers pose many challenges for the region. Lack of associated funding and transparency in medical procedures turn out to be as threats to the market. Key players in the European cancer screening market are F. Hoffman-La- Roche Ltd, Bayer AG, and Johnson & Johnson, Pfizer, Merck & co. What is covered in the report? 1. Overview of the European cancer screening market. 2. Market drivers and challenges in the European cancer screening market. 3. Market trends in the European cancer screening market. 4. Historical, current and forecasted market size data for Europe market segmentation based on type of end users (hospitals, laboratories, independent physicians and clinics) – by type of screening (laboratory, genetic, imaging, biopsy and endoscopy) –by application (lung, breast, melanoma, kidney and colorectal). 5. Historical, current and forecasted market size data for Europe market segmentation based on end-users (hospitals, laboratories, independent physicians and clinics) – by type of screening type(laboratory, genetic, imaging, biopsy and endoscopy) –by application (lung, breast, melanoma, kidney and colorectal). 6. Historical, current and forecasted market size data of the cancer screening market by countries UK, Germany and Others (Other parts of Europe) – by revenue . 7. Historical, current and forecasted market size data for country-wise segments – by revenue. 8. Analysis of the competitive landscape and profiles of major competitors operating in

the European market. Why buy? o Understand the demand for the cancer screening market to determine the viability of the market. o Understand the country-specific market size and observations for each segment. o Develop strategies based on the drivers, trends and highlights for each of the segments. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Identify the initiatives and growth strategies taken by the major companies and decide the direction of further growth. o Define the competitive positioning by comparing the products and services compared with the key players in the market. Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

**Latin America Cancer Screening Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI511

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Latin America cancer screening market The Latin America cancer screening market is currently valued at USD 21.24 billion and is forecasted to achieve a growth rate of 7.19 % compound annual growth rate (CAGR) leading to a regional revenue of USD 30.06 Bn. Latin America's growth is much slower compared to other regions. The region needs to work exclusively on its socio-economic and political framework to support the untapped growth of the cancer screening market. By end users, the market is segmented into hospitals, laboratories and independent physicians and clinics. The hospital and laboratory segment will witness a progressive growth during the forecast period 2018-2023. Independent physicians and clinics will witness a healthy growth rate of 6.28% during the forecast period 2018-2023. By screening type, the market is segmented into laboratory, genetic, imaging, biopsy and endoscopy tests. Genetic, biopsy and laboratory will be the leading segments during the forecast period 2018-2023 with biopsy witnessing a growth rate of 27.23% during the forecast period 2018-2023. By application type, the market can be segmented into lung, breast, melanoma, kidney and colorectal cancer types. Melanoma and breast cancer will occupy a larger share of the market during the forecast period 2018-2023. By countries, the market is divided into Brazil, Colombia and the rest of Latin America. Key growth factors The rising prevalence of target disorders, an aging population, and the presence of favourable government initiatives for early disease diagnosis. There is increased support from the government in the form of awareness campaigns and performance-based reimbursements to contribute towards the growth of the cancer screening market. Threats and key players The region suffers from an imbalance in its socio-economic and political scenario which makes the services inaccessible. An informal and fragmented system will act as a major hurdle for the market while catering to the rising incidence of cancer cases. Key players in the Latin America cancer screening market are Abbott diagnostics, Becton, Dickinson and Company, GE Healthcare, Roche Diagnostics and Hologic Inc. What is covered in the report? 1. Overview of the Latin America cancer screening market. 2. Market drivers and challenges in the Latin America cancer screening market. 3. Market trends in the Latin America cancer screening market. 4. Historical, current and forecasted market size data for the Latin America market segmentation based on type of end users (Hospitals, laboratories, independent physicians and clinics) – by type of screening (laboratory, genetic, imaging, biopsy and endoscopy) –by application (lung, breast, melanoma, kidney and colorectal). 5. Historical, current and forecasted market size data for the Latin America market segmentation based on type of end users (Hospitals, laboratory, independent physicians and clinics) – by type of screening (laboratory, genetic, imaging, biopsy and endoscopy) –by type of application (lung, breast, melanoma, kidney and

colorectal). 6. Historical, current and forecasted market size data of cancer screening market by countries and others (other parts of Europe) – by revenue 7. Historical, current and forecasted market size data for country-wise segments – by revenue. 8. Analysis of the competitive landscape and profiles of major competitors operating in the Latin American market. Why buy? o Understand the demand for cancer screening market to determine the viability of the market. o Understand the country-specific market size and observations for each segment. o Develop strategies based on the drivers, trends and highlights for each of the segments. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Identify the initiatives and growth strategies taken by the major companies and decide the direction of further growth. o Define the competitive positioning by comparing the products and services compared with the key players in the market. Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "



## MEA Cancer Screening Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI512

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Middle East and Africa cancer screening market The Middle East and Africa (MEA) cancer screening market is growing at a very slow rate. The MEA market is projected to reach USD 50.61 Bn by 2023, at a compound annual growth rate (CAGR) of 11.5% during the forecast period (2018-2023). The United Arab Emirates (UAE), Saudi Arabia and Kuwait are expected to drive the MEA cancer screening market while Africa will witness a moderate growth. Due to limited availability, the MEA occupies the least share in the market. By end users, the market is segmented into hospitals, laboratories and independent physicians and clinics. Independent physicians and clinics along with hospitals will witness an optimistic growth during the forecast period 2018-2023. By screening type, the market is segmented into laboratory, genetic, imaging, biopsy and endoscopy tests. Laboratory, biopsy and genetic tests will be the leading segments during the forecast period 2018-2023. By application type, the market can be segmented into lung, breast, melanoma, kidney and colorectal cancer types. Lung, melanoma and breast cancer will occupy a larger share of the market during the forecast period 2018-2023. By countries, the market is divided into UAE, Saudi Arabia and the rest of the MEA. Key growth factors The rising prevalence of target disorders, an aging population, and the presence of favourable government initiatives for early disease diagnosis. There is increased support from the government in the form of awareness campaigns and performance-based reimbursements to contribute towards the growth of the cancer screening market. Threats and key players The region suffers from an imbalance in its socio-economic and political scenario which makes the services inaccessible. An informal and fragmented system will act as a major hurdle for the market while catering to the rising incidence of cancer cases. Key players in the MEA cancer screening market are Thermo Fisher Scientific, GE Healthcare, Siemens Healthcare, Roche Diagnostics and Illumina Inc. What is covered in the report? 1. Overview of the MEA cancer screening market. 2. Market drivers and challenges in the MEA cancer screening market. 3. Market trends in the MEA cancer screening market. 4. Historical, current and forecasted market size data for MEA market segmentation based on type of end users (hospitals, laboratories, independent physicians and clinics) – by type of screening (laboratory, genetic, imaging, biopsy and endoscopy) –by application (lung, breast, melanoma, kidney and colorectal). 5. Historical, current and forecasted market size data for the MEA market segmentation based on type of end-user (hospitals, laboratory, independent physicians and clinics) – by type of screening (laboratory, genetic, imaging, biopsy and endoscopy) –by type of application (lung, breast, melanoma, kidney and colorectal). 6. Historical, current and forecasted market size data of the cancer screening market by countries and others (other parts of MEA) – by revenue. 7. Historical, current and forecasted market size data for

country-wise segments – by revenue. 8. Analysis of the competitive landscape and profiles of major competitors operating in the MEA market. Why buy? o Understand the demand for cancer screening market to determine the viability of the market. o Understand the country-specific market size and observations for each segment. o Develop strategies based on the drivers, trends and highlights for each of the segments. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Identify the initiatives and growth strategies taken by the major companies and decide the direction of further growth. o Define the competitive positioning by comparing the products and services compared with the key players in the market. Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

**North America Cancer Screening Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI513

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"North America cancer screening market North America is leading the cancer screening market. The region is technologically equipped and being a developed economy it is efficiently catering to the rising incidence of cancer cases. The market is forecasted to grow at a compound annual growth rate (CAGR) of 11.14% resulting in an annual revenue of USD 16.36 Bn during the forecast period 2018-2023. Companies are focusing on research & development (R&D) and entering into collaborations with the government to expand regional access. By end users, the market is segmented into hospitals, laboratories and independent physicians and clinics. The Laboratory segment will witness a progressive growth during the forecast period 2018-2023 while the hospital segment will account for the maximum revenue of USD 11.18 billion during the forecast period. By screening type, the market is segmented into laboratory, genetic, imaging, biopsy and endoscopy tests. Genetic and biopsy will be the leading segments during the forecast period 2018-2023. By application type, the market can be segmented into lung, breast, melanoma, kidney and colorectal cancer types. Colorectal, kidney, melanoma and breast cancer will occupy a larger share of the market during the forecast period 2018-2023. By countries, the market is divided into the United States Of America (U.S.A.) , Canada and others (the rest of North America). Key growth factors The rising incidence of cancer cases has led to a growing need among people to seek early cure and diagnosis. Technological advancements being adopted at a rapid pace to combat the rapid spread of cancer are the key growth factors for the market. Threats and key players The North America cancer screening market is a mature market for cancer screening and is forecasted to grow at a growth rate of 8.3%. But regulatory hindrances in the form of policies and norms which has the potential to impact the growth of the market. Key players in the North America cancer screening market are GE Healthcare, Siemens Healthcare GmbH, Hologic Inc., Thermo Fisher Scientific, etc. What is covered in the report? 1. Overview of the North America cancer screening market. 2. Market drivers and challenges in the North America cancer screening market. 3. Market trends in the North America cancer screening market. 4. Historical, current and forecasted market size data for the North America market segmentation based on type of end user (hospitals, laboratories , independent physicians and clinics) – by type of screening (laboratory, genetic, imaging, biopsy and endoscopy) –by type of application (lung, breast, melanoma, kidney and colorectal) 5. Historical, current and forecasted market size data for the North America market segmentation based on type of end-user (hospitals, laboratories, independent physicians and clinics) – by type of screening (laboratory, genetic, imaging, biopsy and endoscopy) –by type of application (lung, breast, melanoma, kidney and colorectal). 6. Historical, current and forecasted market size data of cancer screening market by countries

U.S.A., Canada and others (the rest of North America) – by revenue. 7. Historical, current and forecasted market size data for country-wise segments – by revenue. 8. Analysis of the competitive landscape and profiles of major competitors operating in the North American market. Why buy? o Understand the demand for cancer screening market to determine the viability of the market. o Understand the country-specific market size and observations for each segment. o Develop strategies based on the drivers, trends and highlights for each of the segments. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Identify the initiatives and growth strategies taken by the major companies and decide the direction of further growth. o Define the competitive positioning by comparing the products and services compared with the key players in the market. Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

**Global Cancer Screening Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI514

**Pages:** 100

**Price:** Rs. 354,000.00 **US\$** 3,999.00

"Global cancer screening market The cancer screening market is witnessing a rapid upsurge due to a rapid rise in the number of cancer cases. There lies an immediate need to seek early diagnosis and precautionary measures. The growth of the market lies in the adoption of innovative screening technologies to cater to the cause. High-scale investments are being adopted by entities on diagnostic instruments along with collaboration with the government to ensure instrument accessibility. The global cancer screening market is expected to grow at a compound annual growth rate (CAGR) of 11% during the forecast period. The market is expected to return a revenue of USD 152.10 Bn by 2023. The cancer screening market is segmented based on the type of end users (hospitals, laboratory, independent physicians and clinics), screening type (laboratory, genetic, imaging, biopsy, and endoscopy) and application type (lung, breast, melanoma, kidney and colorectal). North America and Europe will be the leading regions for the market. Asia-Pacific is the fastest growing region for the cancer screening market while Latin America needs to work on its economic scenario to fulfil the region's growing need for cancer diagnosis. Key growth factors The rise in the number of cancer cases and growing awareness among people to seek preventive measures along with government-centered initiatives towards cancer prevention is driving the cancer screening market. Prevention calls for innovative methodologies and technologies to be accessible for early diagnosis. Threats and key players There lies an underlying threat to provide affordable and accessible treatment to all. Along with this providing transparency and safety of medical procedures will be a key challenge for the cancer screening market. The key players operating in this market are GE healthcare (Illinois), Siemens Healthineers (Germany), Abbott Diagnostics (U.S.), F.Hoffmann-La Roche (Switzerland), Thermo Fisher Scientific (U.S.), Hologic Inc. (U.S.), Becton Dickinson and Company (New Jersey), Qiagen (Germany), Philips (Netherlands) and Illumina (California). What is covered in the report? 1. Overview of the cancer screening market. 2. Market drivers and challenges in the cancer screening market. 3. Market trends in the cancer screening market. 4. Historical, current and forecasted market size data for segments based on the type of end users (hospitals, laboratories ,independent physicians and clinics). 5. Historical, current and forecasted market size data for segments based on screening type (laboratory, genetic, imaging, biopsy and endoscopy). 6. Historical, current and forecasted market size data for segmentation based on application (lung, breast, melanoma, kidney, colorectal) 8. Historical, current and forecasted market size data for segments based on geography (North America, Europe, Asia-Pacific, Latin America, the Middle East and Africa) 9. Analysis of the competitive landscape and profiles of the major companies operating in the market Why buy? o Understand the demand



for the cancer screening market to determine the viability of the market. o Identify the developed and emerging markets where cancer screening market is operative. o Identify the challenge areas and address them. o Develop strategies based on the drivers, trends and highlights for each of the segments. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth. o Define the competitive positioning by comparing the products and services with the key players in the market. Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

**Global Edge Computing Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI515

**Pages:** 100

**Price:** Rs. 354,000.00 **US\$** 3,999.00

"Global Edge Computing Market The global edge computing market is forecasted to reach USD 8.96Bn by 2023, expanding at CAGR of 32.6%. Edge computing brings data processing nearer to IoT sensors, to decrease latency and improve efficiency. The internet of things are driven by huge volumes of data generated from activities in our day-to-day lives. Collecting, sending, and processing the massive quantities of data requires companies to act intelligently, quickly, and make better business decisions. Edge computing is a network of data centers that store and process data locally before sending them or cloud. It optimizes computing to avoid disruptions in sending and receiving data. The global edge computing market is further classified into applications and end users. Based on applications, it is further sub-classified into smart cities, smart factories, connected healthcare, connected vehicles, smart grids, and other. Other applications include edge computing in gaming and e-commerce. Smart cities holds the most significant market share. The rising trend of urbanization is expected to initiate smart city projects to resolve various urban problems using ICT as a base. This will result in the increased application of edge computing in this domain. Based on end users industries, edge computing networks will be used in the manufacturing sector, energy and utility sector, IT and telecommunication, healthcare and life sciences, and consumer appliances. The IT and telecommunication sector is expected to grab the most significant market share and expand at the highest CAGR. Edge computing is expected to play an active role in LTE networks and assets , as well as the 5G revolution. By regions, the market is divided into North America, Europe, Asia Pacific, Latin America, and the Middle East and Africa. North America would secure the highest demand. Edge computing is the crucial factor in the IOT trend in this region. Asia-Pacific is expected to grow at the highest CAGR. The region is expected to grow at a CAGR of 40.5%. Key growth factors The rising number of devices that are connected to artificial intelligence require a lot of real-time analysis. Relying on traditional cloud computing is difficult. That is why it is predicted that edge computing would be the next big trend after cloud. To avoid network congestions, service providers are deploying a system on the internet that caches the information close to the users by duplicating the content on multiple servers. This is an example of edge computing. Threats and key players The crucial challenges faced in deploying edge computing are complications in discovering the edge nodes, and uncompromising quality of services and quality of experiences The key players in the North America edge computing market are Cisco Systems, Inc, Microsoft Corporation, IBM, Google, Amazon, SAP, Oracle, Huawei Technologies Co.Ltd, and Intel. What's covered in the report? 1. Overview of the global edge computing market. 2. The current and forecasted regional (North America, Europe, Asia-Pacific, Latin America, and Middle East and Africa)

market size data for the North America edge computing market, based on applications: smart cities, smart factories, connected healthcare, connected vehicles, smart grids, and other, based on end users industries manufacturing, energy and utility, IT and telecommunication, healthcare and life sciences, consumer appliances, and transportation and logistics.

3. Market trends in the global edge computing market.
4. Market drivers and challenges for the global edge computing market.
5. Analysis of company profiles of major players operating in the market.

Why buy? 1. Understand the demand of global edge computing market by application and end user industry to determine the viability of the business. 3. Formulate a product marketing strategy – based on the position in the value chain and determine the optimal product/service placement. 4. Identify the gap areas and address them. 5. Develop strategies based on the industry and economic factors for each of the segments. 6. Define the competitive positioning by comparing the products and services with the key players in the market.

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**Europe Edge Computing Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI516

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Europe Edge Computing Market The Europe edge computing market is expected to reach a value of USD 1.94 Bn by 2023, expanding at a CAGR of 29.3%. Edge computing brings data processing nearer to IoT sensors to decrease latency and improve efficiency. The internet of things is driven by huge volumes of data generated from the activities of our day-to-day lives collecting, sending, and processing massive quantities of data requires companies to act intelligently, quickly, and make better business decisions. Edge computing is a network of data centres that store, and process data locally, before sending them to center or cloud. It optimizes the computing to avoid disruptions in sending and receiving data. The Europe edge computing market is further classified based on applications and end users. By applications, it is further sub-classified into smart cities smart factories connected healthcare, connected vehicles, smart grids, and others. Other applications include edge computing in gaming and e-commerce. Smart cities holds the largest market share. The European smart cities model is unparalleled; it is denser and much sustainable. More than 240 European, with population above 100,000 are progressing toward smart city program. Based on end users industries edge computing networks are used in the manufacturing sector, energy and utility sector, IT and telecommunication, healthcare and life sciences, and consumer appliances. The IT and telecommunication sector is expected to grab the largest market share. The region is leading in 5G deployment. The telecom operators in this region along with US are expected to spend USD 185 Bn by 2026. The region is expected to have 214 Mn 5G connections by 2025. By 2020, around 76% of the population is expected to have smartphone connections. By regions, the market is divided into the EU5, and the rest of EU5. The EU5 would secure the highest market share because countries like the U.K., and France are progressing swiftly with smart and connected devices. The region will therefore progress swiftly with the implementation of edge computing. Key growth factors Europe is progressing toward digital industrialization. Around 91% of European corporates are investing for the digitization of factory plants in the core of Europe. 47% of English citizens believe that smart home technology would have a positive impact on their lives in the next few years. The U.K. is expected to gain EUR 4.8 Bn from the use of IOT in the healthcare sector. These factors are expected to drive edge computing applications in the region. Threats and key players The crucial challenges faced by this region is the lack of technical skills. Edge computing is expected to face deployment problems, i.e. challenges is optimizing spectrum usage. The key players in the Europe edge computing market are Cisco Systems, Inc, Microsoft Corporation, IBM, Google, and Amazon What's covered in the report? 1. Overview of the Europe edge computing market. 2. The current and forecasted regional (EU5 and rest EU5) market size data for the Europe edge computing

market, based on applications: smart cities smart factories, connected healthcare, connected vehicles, smart grids, and others, based on end users industries: manufacturing, energy and utility, IT and telecommunication, healthcare and life science, consumer appliance, transportation and logistics. 3. Market trends in the Europe edge computing market. 4. Market drivers and challenges for the Europe edge computing market. 5. Analysis of company profiles of major players operating in the market. Why buy? 1. Understand the demand of Europe edge computing market by application and end user industries to determine the viability of the business. 3. Formulate a product market strategy – based on the position in the value chain and determine the optimal product/service placement. 4. Identify the gap areas and address them. 5. Develop strategies based on the industry and economic factors for each of the segments. 6. Define the competitive positioning by comparing the products and services compared with the key players in the market. Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

# Latin America Edge Computing Market (2018-2023)



**Format:** CD-Rom

**Book Code:** NI517

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Latin America Edge Computing Market The Latin America edge computing market is expected to reach USD 0.44 Bn by 2023. It is expected to grow at a CAGR of 31.1%. Edge computing brings data processing nearer to IoT sensors to decrease latency and improve efficiency. The internet of things is driven by huge volumes of data generated from activities in our day-to-day lives. Collecting, sending, and processing massive quantities of data require companies to act intelligently, quickly, and make better business decisions. Edge computing is a network of data centres that store and process data locally before sending them to centres or cloud. It optimizes computing to avoid disruptions in sending and receiving data. The Latin America edge computing market is further classified into applications and end users. Based on application, it is further sub-classified into smart cities, smart factories, connected healthcare, connected vehicles, smart grids, and other. Other applications include edge computing in gaming and e-commerce. Smart cities holds the largest market share. High urbanization pressure across this region would demand smart city strategies to plan and solve the problems faced by citizens, through digitisation. This is why organizations will adopt edge computing networks to improve customer efficiencies. Based on end users industries edge computing networks are used in the manufacturing sector, energy and utility sector, IT and telecommunication, healthcare and life sciences, and consumer appliances. The IT and telecommunication sector is expected to grab the largest market share followed by the manufacturing sector. The region will also witness significant growth in LTE coverage and expansion in fibre-optics-based connecting the cell sites. By regions, the market is divided into Brazil, Mexico, and the rest of LATAM. Countries like Brazil and Mexico, are expected to lead in edge computing deployments owing to their advancements toward connective devices. Key growth factors Latin America is trying to progress in IOT (internet of things). Approximately 60% of the developers in this region are planning to develop IOT technology. Brazil's manufacturing sector has embraced Industry 4.0. 48% of Organisation plan to invest in automation technologies, and data exchange manufacturing, in 2018. Organizations are expected to adopt edge computing network to support digital advancements. Threats and key players The crucial challenges faced by this region are lack of technical skills, inadequate penetration, and difficulty in the integration of IT systems with advanced technology. The key players in the Europe Edge computing market are Cisco Systems, Inc, Microsoft Corporation, IBM, Google, and SAP. What's covered in the report? 1. Overview of the Middle East and Africa edge computing market. 2. The current and forecasted regional (Brazil, Mexico, rest of LATAM) market size data for the Middle East and Africa edge computing market, based on applications: smart cities, smart factories, connected

healthcare, connected vehicles, smart grids, and others; based on end users industries: manufacturing, energy and utility, IT and telecommunication, healthcare and life science, consumer appliance, and transportation and logistics. 3. Market trends in the Latin America edge computing market. 4. Market drivers and challenges for the Latin America edge computing market. 5. Analysis of companies profiles of major players operating in the market. Why buy? 1. Understand the demand for the Latin America edge computing market by application and end user industries to determine the viability of the business. 3. Formulate a product marketing strategy based on the position in the value chain and determine the optimal product/service placement. 4. Identify the gap areas and address them. 5. Develop strategies based on the industry and economic factors for each of the segments. 6. Define the competitive positioning by comparing the products and services with the key players in the market. Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

**Middle East and Africa Edge Computing Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI518

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Middle East and Africa Edge Computing Market The Middle East and Africa edge computing market is expected to reach USD 1.46 Bn by 2023. It is expected to grow at a CAGR of 33%. Edge computing brings data processing nearer to IoT sensors to decrease latency and improve efficiency. The internet of things is driven by huge volumes of data evolving in our day-to-day lives. Collecting, sending, and processing massive quantities of data requires companies to act intelligently, quickly, and make better business decisions. Edge computing is a network of data centres that store, process data locally before sending them to the centres or cloud. It optimizes computing to avoid disruptions in sending and receiving data. The Middle East and Africa edge market is further classified into applications and end users. Based on applications, it is further sub-classified into smart cities, smart factories, connected healthcare, connected vehicles, smart grids, and others. Other applications include edge computing in gaming and e-commerce. Smart cities holds the largest market share. Smart factories is expected to grow at the highest CAGR. Manufacturers are keen to use real-time tracking as IOT enables them to control the supply chain. It incorporates automation and improves production efficiencies. Based on end users industries, edge computing networks are used in the manufacturing sector, energy and utility sector, IT and telecommunication, healthcare and life sciences, and consumer appliances. The IT and telecommunication sector is expected to grab the largest market share, followed by the manufacturing sector. This sector is shifting toward digital technologies. The region is also planning to deploy 5G networks. The Ministry of Culture and Information in Saudi Arabia announced Al Khobar to be the first city to test 5G network. The region is gearing up to 5G deployment. By regions, the market is divided into UAE, Saudi Arabia, and the rest of MEA. Countries like UAE, Saudi Arabia, are expected to lead in edge computing deployments owing to their advancements in connective devices. Key growth factors The Middle East and Africa is improving their data centre infrastructure as cloud computing is helping them drive business. Edge computing is expected to provide immense opportunities for small and medium-size businesses to grow in this region. Threats and key players The crucial challenges faced by this region are lack of technical skill, security issues, and effective process to respond threat. The key players in the Europe edge computing market are Cisco Systems, Inc, Microsoft Corporation, IBM, Google, and SAP. What's covered in the report? 1. Overview of the Middle East and Africa edge computing market. 2. The current and forecasted regional (UAE, Saudi Arabia, and rest of MEA) market size data for the Middle East and Africa edge computing market, based applications: smart cities, smart factories, connected healthcare, connected vehicle, smart grids, and other, based on end users industries: manufacturing, energy and utility, IT and telecommunication, healthcare

and life science, consumer appliances, and transportation and logistics. 3. Market trends in the Middle East and Africa edge computing market. 4. Market drivers and challenges in the Middle East and Africa edge computing market. 5. Analysis of company profiles of major players operating in the market. Why buy? 1. Understand the demand for the Middle East and Africa edge computing market by applications and end user industries to determine the viability of the business. 3. Formulate a product market strategy based on the position in the value chain and determine the optimal product/service placement. 4. Identify the gap areas and address them. 5. Develop strategies based on the industries and economic factors for each of the segments. 6. Define the competitive positioning by comparing the products and services with the key players in the market. Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

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**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"North America Edge Computing Market The North America edge computing market is expected to reach USD 2.43 Bn by 2023, expanding at a CAGR of 28.7%. Edge computing brings data processing nearer to IoT sensors to decrease latency and improve efficiency. The internet of things is driven by huge volumes of data generated from activities in our day-to-day lives. Collecting, sending, and processing massive quantities of data requires companies to act intelligently, quickly, and make better business decisions. Edge computing is a network of data centers that store and process data locally before sending them to centers or cloud. It optimizes computing to avoid disruptions in sending and receiving data. The North America edge market is classified into applications and end users. Based on applications, it is further sub-classified into smart cities, smart factories, connected healthcare, connected vehicles, smart grids, and others. Other applications include edge computing in gaming and e-commerce. Smart cities holds the largest market share. The concept of smart cities is expanding in the US. New York City and Boston city are among the leading smart city initiatives in this region. Based on end users industries, edge computing network are used in the manufacturing sector, energy and utility sector, IT and telecommunication, healthcare and life sciences, and consumer appliances. The IT and telecommunication sector is expected to grab the largest market share and grow at the highest CAGR. The region is leading in 5G deployments. Most North American service providers are moving towards the commercial launch of 5G. Based on regions, the market is divided into the United States and Canada. The U.S. would secure the highest market because it has leveraged the utilisation of digital infrastructure. This emerging technology has gained transaction owing to the limitation of cloud-based analytics systems Key growth factors The internet of things is trending in North America. With more IoT devices getting connected, the region's market has seen broader adoption of edge computing solutions across all the verticals. The presence of connectivity networks will act as a driving factor to facilitate the adoption of edge computing. The average number of digital devices available to the citizen is increasing exponentially. People are better connected with enhanced access to brand and content. The gaming and e-commerce markets are booming in this region. This would widen the opportunity of edge computing. Threats and key players The crucial challenges faced by this region is lack of skill, understanding, problem with standardisation and implementation of the network. This emerging technology is facing the problem of deployment, i.e. challenging to optimise spectrum usage. The key players in the North America edge computing market are Cisco Systems, Inc, Microsoft Corporation, IBM, Google, and Amazon. What's covered in the report? 1. Overview of the North America edge computing market. 2. The current and forecasted regional (United States and Canada) market size data for the North

America edge computing market, based on applications: smart cities, smart factories, connected healthcare, connected vehicles, smart grids, and other; based on end users industries: manufacturing, energy and utility, IT and telecommunication, healthcare and life sciences, consumer appliances, transportation and logistics. 3. Market trends in the North America edge computing market. 4. Market drivers and challenges in the North America edge computing market. 5. Analysis of company profiles of major players operating in the market. Why buy? 1. Understand the demand for the North America edge computing market by application and end user industries to determine the viability of the business. 3. Formulate a product marketing strategy based on the position in the value chain and determine the optimal product/service placement. 4. Identify the gap areas and address them. 5. Develop strategies based on the industry and economic factors for each of the segments. 6. Define the competitive positioning by comparing the products and services with the key players in the market. Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "



**Global Nutritional Supplement Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI520

**Pages:** 100

**Price: Rs. 354,000.00 US\$ 3,999.00**

"Global nutritional supplement market Nutritional supplement are substances that provide adequate amounts of essential nutrients required for the better functioning of human bodies. It contains vitamins, proteins, herbs, meal supplements, sports nutrition and other related products that are used to improve the nutritional content of the diet. They are added to the diet to boost the overall health and energy, to provide support to the immune system and to reduce the risk of illness. The global nutritional supplement market is expected to expand at a CAGR of 10.01%, leading to a global revenue of USD 245.43Bn by 2023. The nutritional supplement market is segmented on the type of ingredients (vitamins, proteins, amino acids, enzymes and botanicals) and end users (infants and adults). Asia-Pacific is the fastest growing region for the nutritional supplement market due to the growing demand in China, Japan and India. Key growth factors The increasing consumer awareness for healthy living and healthy diet, increasing urbanization and changing lifestyles, prevention of diseases , awareness towards weight management among working professionals, development in the retail and pharmaceutical industries, innovation in product offerings, modernization of retail channels are some of the key factors that are driving the nutritional supplement market. Threats and key players Although the nutritional supplement market is expected to have a positive growth worldwide, factors such as lack of awareness about the consumption of dosage of nutrition supplements, negative publicity, fake product claims may hinder the growth of the market. Some of the major players in the nutritional supplement market are Amway Corporation, Abbott Laboratories, Herbalife International, DSM, Nestle Nutritionals, Bayer, GlaxoSmithKline Limited, Glanbia Plc, Archer Daniels Midland Company, Arkopharma Laboratories. What is covered in the report? 1. Overview of the global nutritional supplement market. 2. Market drivers and challenges in the global nutritional supplement market. 3. Market trends in the global nutritional supplement market. 4. Historical, current and forecasted market size data for segments based on type of ingredients (vitamins, proteins, amino acids, enzymes and botanicals). 5. Historical, current and forecasted market size data for segments based on end users (infants, adults). 6. Historical, current and forecasted market size data for segments based on geography (North America, Europe, Asia-Pacific, Latin America and the Middle East and Africa). 9. Analysis of the competitive landscape and profiles of the major companies operating in the market. Why buy? o Understand the demand for global nutritional supplements to determine the viability of the market. o Identify the developed and emerging markets where nutritional supplements are sold. o Identify the challenge areas and address them. o Develop strategies based on the drivers, trends and highlights for each of the segments. o Evaluate the value chain to determine the workflow and to get an idea of the current position where

you are placed. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth. o Define the competitive positioning by comparing the products and services with the key players in the market. Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

# Asia-Pacific Nutritional Supplement Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI521

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Asia-Pacific Nutritional Supplement Market The Asia-Pacific nutritional supplement market was worth USD 44.02 Bn in 2017. This market is expected to witness the fastest growth at a CAGR of 14.63% from the period of 2018 to 2023. Personalized nutrition is emerging as a major trend in this market. Growing awareness about the need for nutritional supplements in China and India is acting in favour of the market. By type of ingredients, the market is segmented Vitamins, Proteins, Amino acids, Enzymes and Botanicals supplements. Botanicals supplements has the highest share in Asia-Pacific in 2018. By end-user, the market is segmented into Infants and Adults. By countries, the market is divided into China, India, Japan and Others (Rest of Asia-Pacific). Key growth factors Increased consumer awareness regarding the benefits of dietary supplements and wide product availability are some of the major drivers in Asia-Pacific. Increase in the disposable income allows people to spend more on nutritional supplements. The use of traditional herbal supplements such as tulsi, aswagandha and turmeric due to their medicinal benefits is also a key driver for this market. Threats and key players Lack of awareness about the dosage of nutritional supplements and strict government regulations and guidelines is considered to be one of the challenges for this market. The key players operating in the Asia-Pacific nutritional supplement market are Abbott Nutritionals, GlaxoSmithKline, Amway Asia-Pacific Ltd , Bayer AG and Arkopharma Laboratories. What's covered in the report? 1. Overview of the Asia-Pacific Nutritional Supplement Market 2. Market drivers, challenges, in Asia-Pacific Nutritional Supplement Market 3. Market trends in Asia-Pacific Nutritional Supplement Market 4. Historical, current and forecasted market size data for Asia-Pacific market segmentation based on type of ingredients (Vitamins, Proteins, Amino acids, Enzymes and Botanicals) – by revenue 5. Historical, current and forecasted market size data for Asia-Pacific market segmentation based on End-user (Infants and Adults) – by revenue 6. Historical, current and forecasted market size data of Nutritional Supplements by countries China, India, Japan and others (Rest of Asia-Pacific) – by revenue 7. Historical, current and forecasted market size data for country-wise segments – by revenue 8. Analysis of the competitive landscape and profiles of major competitors operating in the Asia-Pacific market Why buy? o Understand the demand for Nutritional Supplement Market to determine the viability of the market o Understand the country-specific market size and observations for each segment o Develop strategies based on the drivers, trends and highlights for each of the segments o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed o Recognize the key competitors of this market and respond accordingly o Identify the initiatives and growth strategies taken by the major companies and decide the direction of further growth o Define the competitive

positioning by comparing the products and services compared with the key players in the market Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

**South America Nutritional Supplement Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI522

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"South America Nutritional Supplement Market The South America nutrition supplements market size was valued at USD 12.51 Bn in 2017 and is set to increase at a CAGR of 8.50% over the forecast period. South America is considered to be an emerging market for nutritional supplement products, due to an increase in the consumption of the health and wellness products'. Brazil and Argentina are the major markets for the nutritional supplement industry due to rising disposable income and favourable economic conditions. By type of ingredients, the market is segmented Vitamins, Proteins, Amino acids, Enzymes and Botanicals supplements. Vitamin supplements has the highest share in South America in 2018. By end-user, the market is segmented into Infants and Adults. By countries, the market is divided into Brazil, Argentina and Others (Rest of South America). Key growth factors Increasing urban population, modernizing retail channels, and rising middle-class consumer income are some of the growth opportunities for this market. Threats and key players The key challenges the market faces is regarding the unclear regulatory process and high research and development costs. The key players operating in the South America nutritional supplement market are Archer Daniels Midland Company, Cargill Inc., DSM , Du Pont and Merck. What's covered in the report? 1. Overview of the South America Nutritional Supplement Market 2. Market drivers, challenges, in South America Nutritional Supplement Market 3. Market trends in South America Nutritional Supplement Market 4. Historical, current and forecasted market size data for South America market segmentation based on type of ingredients (Vitamins, Proteins, Amino acids, Enzymes and Botanicals) – by revenue 5. Historical, current and forecasted market size data for South America market segmentation based on End-user (Infants and Adults) – by revenue 6. Historical, current and forecasted market size data of Nutritional Supplements by countries Brazil, Argentina and others (Rest of South America) – by revenue 7. Historical, current and forecasted market size data for country-wise segments – by revenue 8. Analysis of the competitive landscape and profiles of major competitors operating in the Europe market Why buy? o Understand the demand for Nutritional Supplement Market to determine the viability of the market o Understand the country-specific market size and observations for each segment o Develop strategies based on the drivers, trends and highlights for each of the segments o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed o Recognize the key competitors of this market and respond accordingly o Identify the initiatives and growth strategies taken by the major companies and decide the direction of further growth o Define the competitive positioning by comparing the products and services compared with the key players in the market Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write



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**North America Nutritional Supplement Market (2018-2023)**

**Format:** CD-Rom

**Book Code:** NI523

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"North America Nutritional Supplement Market The nutritional supplement market was valued at USD 40.17 Bn in 2017 and would experience a CAGR of 7.5% over the forecasted period. It is the second largest market in global nutritional supplements market after Asia-Pacific. The upsurge in nutrition sales is due to hectic lifestyle, stress level of the consumers and rise in lifestyle diseases such as diabetes and obesity among the working professionals and geriatric population. By type of ingredients, the market is segmented Vitamins, Proteins, Amino acids, Enzymes and Botanicals supplements. Vitamin supplements has the highest share in North America in 2018. By end-user, the market is segmented into Infants and Adults. By countries, the market is divided into U.S.A., Canada and Others (Rest of North America). Key growth factors Rising awareness towards nutritional supplements among working professionals in the U.S. for maintaining the balanced nutrition in the human body is expected to promote the consumption of dietary supplements over the coming years. Easy access to nutritional supplements to consumers through retail outlets and company-operated stores by Amway and Herbalife in the U.S.A. is also expected to be a key growth driver. Threats and key players Lack of awareness about the consumption of dosage, scientific and regulatory compliances on the quality, safety and efficacy of nutritional supplements are considered to be one of the key challenges. The key players operating in the North America nutritional supplement market are Amway Corporation, Abbott Nutritionals, Pfizer Inc., Herbalife International and GlaxoSmithKline. What's covered in the report? 1. Overview of the North America Nutritional Supplement Market 2. Market drivers, challenges, in North America Nutritional Supplement Market 3. Market trends in North America Nutritional Supplement Market 4. Historical, current and forecasted market size data for North America market segmentation based on type of ingredients (Vitamins, Proteins, Amino acids, Enzymes and Botanicals) – by revenue 5. Historical, current and forecasted market size data for North America market segmentation based on End-user (Infants and Adults) – by revenue 6. Historical, current and forecasted market size data of Nutritional Supplements by countries U.S.A., Canada and Others (Rest of North America) – by revenue 7. Historical, current and forecasted market size data for country-wise segments – by revenue 8. Analysis of the competitive landscape and profiles of major competitors operating in the North American market Why buy? o Understand the demand for Nutritional Supplement Market to determine the viability of the market o Understand the country-specific market size and observations for each segment o Develop strategies based on the drivers, trends and highlights for each of the segments o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed o Recognize the key competitors of this market and respond accordingly o Identify the

initiatives and growth strategies taken by the major companies and decide the direction of further growth o Define the competitive positioning by comparing the products and services compared with the key players in the market Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

# Middle East and Africa Nutritional Supplement Market (2018-2023)

**Format:** CD-Rom

**Book Code:** NI524

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Middle East and Africa Nutritional Supplement Market The Middle East and Africa nutritional supplements market was worth USD 4.81 Bn in 2017 and is set to increase at a CAGR of 8.13% over the forecasted period. The Middle East and Africa is one such region that has a lot of scope for development. At present, it is the smallest market globally, but the developing economies of South Africa, UAE and Saudi Arabia provide opportunities for growth. By type of ingredients, the market is segmented Vitamins, Proteins, Amino acids, Enzymes and Botanicals supplements. Botanicals supplements has the highest share in South America in 2018. By end-user, the market is segmented into Infants and Adults. By countries, the market is divided into South Africa, UAE, Saudi Arabia and others (Rest of the Middle East and Africa). Key growth factors The growth in supplement sales in the Middle East & African market is due to increased consumer awareness of health supplements, older population, and access to digital technology. Additionally, health-conscious celebrities are helping in popularizing dietary supplements. Threats and key players High prices of the products, lack of awareness among people about the dosage of nutrition supplements and unstable economy are some of the challenges of this market. The key players operating in the Middle East and Africa nutritional supplement market are Archer Daniels Midland Company, Cargill Inc., DSM and Du Pont and Herbex. What's covered in the report? 1. Overview of The Middle East and Africa Nutritional Supplement Market 2. Market drivers, challenges, in The Middle East and Africa Nutritional Supplement Market 3. Market trends in The Middle East and Africa Nutritional Supplement Market 4. Historical, current and forecasted market size data for The Middle East and Africa market segmentation based on type of ingredients (Vitamins, Proteins, Amino acids, Enzymes and Botanicals) – by revenue 5. Historical, current and forecasted market size data for The Middle East and Africa market segmentation based on End-user (Infants and Adults) – by revenue 6. Historical, current and forecasted market size data of Nutritional Supplements by countries South Africa, UAE, Saudi Arabia and others (Rest of Middle East and Africa) – by revenue 7. Historical, current and forecasted market size data for country-wise segments – by revenue 8. Analysis of the competitive landscape and profiles of major competitors operating in the Europe market Why buy? o Understand the demand for Nutritional Supplement Market to determine the viability of the market o Understand the country-specific market size and observations for each segment o Develop strategies based on the drivers, trends and highlights for each of the segments o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed o Recognize the key competitors of this market and respond accordingly o Identify the initiatives and growth strategies taken by the major companies and decide the direction of further growth o Define the competitive

positioning by comparing the products and services compared with the key players in the market Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

**Europe Nutritional Supplement Market (2018-2023)**



**Format:** CD-Rom

**Book Code:** NI525

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

"Europe Nutritional Supplement Market The Europe nutrition supplements market size was valued at USD 33.68 Bn in 2017 and is to witness a CAGR of 6.48% over the forecast period. An increasing number of Europeans are consuming dietary supplements as a preventive approach to health concerns. Consumers are slowly switching to herbal alternatives over pharmaceuticals due to their many side effects. By type of ingredients, the market is segmented Vitamins, Proteins, Amino acids, Enzymes and Botanicals supplements. Botanicals supplements has the highest share in Europe in 2018. By end-user, the market is segmented into Infants and Adults. By countries, the market is divided into U.K., Germany, Russia and Others (Rest of Europe). Key growth factors Presence of a large number of commercialized products and a wide base of target consumers is one of the key market drivers. Growing health awareness among consumers and increasing willingness to spend on nutrition and dietary supplements are also boosting the growth of the market. Threats and key players High prices of raw materials and stringent European Union regulations regarding the manufacturing of supplements are some of the major challenges. The key players operating in the Europe nutritional supplement market are Amway Corporation, Bayer AG, Sanofi, Nestle Nutritionals and Pfizer Inc. What's covered in the report? 1. Overview of the Europe Nutritional Supplement Market 2. Market drivers, challenges, in Europe Nutritional Supplement Market 3. Market trends in Europe Nutritional Supplement Market 4. Historical, current and forecasted market size data for Europe market segmentation based on type of ingredients (Vitamins, Proteins, Amino acids, Enzymes and Botanicals) – by revenue 5. Historical, current and forecasted market size data for Europe market segmentation based on End-user (Infants and Adults) – by revenue 6. Historical, current and forecasted market size data of Nutritional Supplements by countries Italy, Germany, Russia and others (Rest of Europe) – by revenue 7. Historical, current and forecasted market size data for country-wise segments – by revenue 8. Analysis of the competitive landscape and profiles of major competitors operating in the Europe market Why buy? o Understand the demand for Nutritional Supplement Market to determine the viability of the market o Understand the country-specific market size and observations for each segment o Develop strategies based on the drivers, trends and highlights for each of the segments o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed o Recognize the key competitors of this market and respond accordingly o Identify the initiatives and growth strategies taken by the major companies and decide the direction of further growth o Define the competitive positioning by comparing the products and services compared with the key players in the market Customizations available With the given market data, Netscribes offers customizations

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# Global Biological and Medical Imaging Reagent market (2017-2022)

**Format:** CD-Rom

**Book Code:** NI526

**Pages:** 100

**Price: Rs. 354,000.00 US\$ 3,999.00**

"Global Biological and Medical Imaging Reagent market Biological and medical imaging reagents are chemical compounds that are used in association with imaging technology in order to enhance the visualization of structures or organs within the human body and thus assist the physicians to detect any disease at an early stage or to better diagnose any disease. Consequently, these compounds are anticipated to witness a rapid adoption rate across various imaging technology used in medical industry, healthcare and life science related industries including pharmaceutical research, biotechnology and drug discovery. This in turn, is anticipated to drive the Biological and Medical Imaging Reagent Market at an exponential rate in the coming eight years. The Global Biological and Medical Imaging Reagent market is expected to grow at a CAGR of 8.0% (2017-2022) to reach a global revenue of USD 11.22 billion by 2022. For the purpose of providing an exhaustive analysis of the Global Biological and Medical Imaging Reagent market across different regions including North America, Asia Pacific, Europe, Latin America and Middle East and Africa, the market has been classified on the basis of imaging reagent class, application, administration and end use. Depending on the various class of biological and medical imaging reagents available in the market, the market has been classified into contrast reagents, radiopharmaceuticals and optical reagents. Though the contrast reagent segment held the largest market share in 2016, the optical reagent segment is expected to experience the most promising demand in the coming years. Extensive utilization of optical imaging reagents by various drug developer and life science researchers to detect and visualize various biological processes at the molecular level in order to perform proteomics, key genomics and cellular analysis assays for developing advanced categories of patient centric targeted drug is the most important factors behind this segment's rapid growth rate. In addition, demand for biological and medical imaging reagents across various application segments including X-Ray, MRI (magnetic resonance imaging), PET/CT (positron emission tomography/computed tomography) and ultrasonography is also provided in this report. Among the different application segments, demand for biological and medical imaging reagents from the X-Ray segment held the largest market share in 2016 owing to its increasing application across various medical treatments such as orthopedic damage, cardiovascular diseases (CVD), pneumonia, cancers / tumors and dental among others. Moreover, based on the route of administration the global biological and medical imaging reagents has been categorized into intravascular through injection, oral and enema through rectal. Among the different route of administration, the imaging reagents administered through injection held the largest market share in 2016 and is also expected to witness the fastest growth during the forecast period. Exponential growth in this segment is primarily attributed

to the rapid advancements in PET, CT and MRI imaging technologies that majorly rely on the use of intravascular route to inject imaging reagents. Furthermore, by end use, the market has been bifurcated into utilization of imaging reagents in diagnostic, drug discover and research and development sectors. Being an integral part of various diagnostic application, the diagnosis sector generated the highest revenue in 2016 across various end use sectors and is expected to maintain its revenue generation trend in the coming years. Geographically, North America dominated the overall biological and medical imaging reagent market in 2016. However, large consumer base of imaging reagents on account of rising incident of chronic diseases coupled with increasing number of geriatric population is anticipated to turn Asia Pacific region into the most promising market for biological and medical imaging reagents. Key growth factors Surge in demand for various image guided medical treatment procedure for minimum invasive surgeries is one of the most important factor anticipated to trigger the demand for various biological and medical imaging reagents during the forecast period from 2017–2022. In addition, rapid research and development activities taking place in the field of drug discovery in order to manufacture advanced patient centric drug is also predicted to create a better opportunity for various biological and medical imaging reagent manufacturers in the coming years. Threats and key players In-spite of so many factors that are anticipated to impact a positive growth on the global biological and medical imaging reagent market, healthcare reforms adopted by some of the major economies that resulted in declining reimbursement on various medical imaging examination is one of the most important factor that is expected to limit the demand of imaging technologies in the coming years, which in turn is anticipated to deter the growth rate of biological and medical imaging reagents during the forecast period. In terms of competitive landscape, the Global Biological and Medical Imaging Reagent market is consolidated in nature with the existence of few vendors. Some of the major players operating the Global Biological and Medical imaging Reagent market includes GE Healthcare (The U.K), Bayer AG (Germany), Guerbet (France) and Bracco S.p.A (Italy) among others. What's covered in the report? 1. Overview of the Biological and Medical Imaging Reagent market. 2. Current market demand along with future expected demand trend of biological and medical imaging reagent from various end use sectors including diagnostic, drug discover and research and development sectors. 3. Current and forecasted regional (North America, Europe, Asia Pacific, Latin America, Middle East & Africa) market size data for Biological and Medical Imaging Reagent market. 4. Current and forecasted market size data for different class of biological and medical imaging reagents such as contrast reagents, radiopharmaceuticals and optical reagents. Contrast reagents includes MRI, ultrasound and CT/X-ray reagents. Whereas, radiopharmaceuticals includes nuclear reagents. On the other hand, fluorescent dyes and probes, quantum dots (QDs), gold nanoparticles and fluorescent proteins are included with the optical reagents segment. 5. In addition, demand for various biological

and medical imaging reagent based on its route of administration is also included within our scope of research. 5. Profiling of the major players operating in the biological and medical imaging reagents is also provided in this report. 7. Key Opportunity for Global and Biological Imaging Reagent market. 8. Market Trends in Global and Biological Imaging Reagent market. 9. Value chain analysis in order to emphasize on preventing waste, optimizing the available resources, and contributing towards sustainability. 10. Market attractiveness analysis in terms of region in order to furnish the competitive advantage of one region over the other. 11. Market positioning of the key players across different regions in 2016. Why buy? 1. Understand the demand of biological and medical imaging reagent product portfolio to determine the viability of the business. 2. Determine the developed and new application segments where biological and medical imaging reagents are utilized. 3. Formulate a product marketing strategy – based on the position in the value chain that determines the optimal product/service placement. 4. Identify the gap areas and address them. 5. Develop strategies based on the industry and economic factors for each of the segments. 6. Define the competitive positioning by comparing the products compared with the key players in the market. Customizations Available With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com). "

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Sun, 26 May 2019 23:19:03 +0530