

Select & Start Your Own Industry (4th Revised Edition)

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Entrepreneurship is one of the critical decisions to be made. It involves number of risk and has its own advantages also. But the charm of being a master of you is always above any other form of work. To start you own venture you have to decide on many things. Making a choice of the right project is a difficult decision for an entrepreneur and is an imperative decision. For the reason that rest of the challenges for setting up a business is based on the type of the product that an entrepreneur decides. Getting thorough knowledge is a must.

Startup India Stand up

Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range.

A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation.

Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design.

What is Startup India offering to the Entrepreneurs?

Stand up India backed up by Department of Financial Services (DFS) intends to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years.

PM announced that "There will be no income tax on startups' profits for three years"

PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom.

No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator.

Starting your own business is one of the few remaining paths to wealth. You do not need to be a genius to run a successful business, but you do need some help. And that is exactly what this book is, a guide into the stimulating world of business ownership. Entrepreneurship helps in the development of nation. A successful entrepreneur not only creates employment for himself but for hundreds. Deciding on a right project can lead you to the road to success. To help budding entrepreneurs this book contains more than 350 project profiles with project capacity, cost of project, rate of return etc.

Identification, the first stage of the project cycle, is a crucially important process leading to the initial screening of projects. This book serves useful purpose for Project identification and helpful to project consultants, engineers, chartered accountants, corporates, individuals including entrepreneurs, financiers, contractors, investors and those who wish to gather at a glance information on the various projects.

Contents

1. Project Identification and Selection

Business Opportunity

Principles of Investment

What is Investment or a Project

Sources of Project Ideas

Important Factors to Identify a Project

Market Research

Reaching Consumers

Sought After Product/Service

Importance of Project Identification

2. How to Initiate the Project Identification Process with the Help of This Book

3. Activated Carbon

Activated Carbon from Coconut Shell

Activated Carbon from Coconut Shell by Continuous Rotary Kiln Activated Carbon from Bamboo

4. Adhesives and Glues

Adhesive (Fevicol Type)

Glue from Leather Waste Adhesives

5. Alcoholic Beverages

Beer Plant

Beer & Wine

Rice Beer

Indian Made Foreign Liquor

6. Aluminium and Aluminium Products

Aluminium Extrusion Plant

Aluminium Secondary Billet Casting Plant Alumina from Bauxite Aluminium Pilfer Proof Caps

7. Automobile

Fastener (Automatic Cold Forge Process)

Tyres and Tubes for Bicycle and Rickshaw

U-Bolts and Centre Bolts
 Bicycle Tubes and Motorcycle Tubes
 Plastic Injection Moulding Plant for Auto Parts
 Brake Fluid
 Lube Oil Bleding Plant (Engine Oil, Gear Oil & Grease)
 Automotive Tyre Plant
 Peelable Coating for Automobile and Construction Industry
 Radial Tyres for Cars & Trucks Automobile Brake Shoes Coolant (Automotive) & Grease (Ctb/Axle) Rivets
 (Clutch Facing/Brake Linings) Automobile Piston Rings
 8. Bakery & Confectionery Products
 Bakery Unit (Rusk & Cookies)
 Hard Boiled Candy Chewing Gum Chocolate & Confectionery Biscuit Plant
 9. Banana Products
 Banana Powder
 Banana Chips
 10. Biotechnology
 Biopesticides (Trichoderma Harzianum, Pseudomonas Fluorescens,
 Beauveria Bassiana) Enzymes
 11. Cereal Processing (Rice, Dall (Pulses), Wheat)
 Rice Flake (Poha)
 Wheat Flour Mill
 Atta Chakki Plant
 Roller Flour Mill (Atta, Maida & Suzi)
 Integrated Unit (For Rice Mill, Rice Bran Oil Extraction with
 Captive Power Plant) Dall (Pulses) Mill
 Kuttu (Buckwheat) Seed Dehulling
 12. Chemicals (Organic, Inorganic and Industrial)
 Precipitated Calcium Carbonate
 Potassium Iodate
 Glycerol Monostearate
 Glycerine
 Zinc Sulphate (33%, 21% & 12%)
 Hydrogen Peroxide
 Manganese Sulphate
 Hydrazine Hydrate
 7-Aminocephalosporanic Acid (7-ACA)
 Ethylene Oxide
 Acrylic Acid and Its Derivatives
 (Butyl Acrylate, Methyl Acrylate, Ethyl Acrylate)
 Precipitated Silica
 Sodium Silicate
 Zinc Sulphate 21% (Agriculture Grade)
 Methyl Methacrylate (Monomer) from Acrylic Scrap
 Sodium Petroleum Sulfonate
 Antiscaling/Descaling Forming Chemicals
 L-Ascorbic Acid
 Source of L-Ascorbic Acid
 Sulfuric Acid
 Ethanol from Rice/Rice Straw/ Rice Husk/Rice Bran
 Furfural Alcohol From Furfural (Hydrogenation)
 Carbon Black from Oil of Tar
 Cadmium Brightener
 Guar Hydroxy Propyl Triammonium Chloride

Cobalt Octoate
 Soda Ash (Na₂CO₃)
 B-Naphthol Methyl Ethyl (Yara-Yara)
 Caustic Soda
 Sodium Hypochlorite (Bleach Liquor)
 Hydroxyl Amine Sulphate
 Methyl Acrylate
 Gold Potassium Cyanide
 Ephidrine Hydro Chloride
 Zeolite 4A
 Bleaching Powder
 Solid Carbon Dioxide-Dry Ice
 13. Cold Storage and Cold Chain
 Cold Chain
 Cold Storage for Potatoes & Mahua
 14. Computer Products and Information Technology (IT) Based
 Information Technology (IT) Training Centre
 Online Shopping Mall
 Satellite Broadcasting T.V. Channel
 Computer Software
 Computer Assembling Unit
 15. Construction & Building Materials
 Concrete Block & Ready Mix Concrete
 Cement Plant
 Clinker Grinding for Cement
 Ready-Mix Concrete
 Artificial Sand from Stones and Waste Metals
 AAC Blocks (Autoclaved Aerated Concrete Blocks) Fly Ash Based
 Pre-Tensioned Prestressed Railway Sleepers
 Artificial Granite Tiles
 Precast Concrete Compound Wall
 Ceramic Wall and Floor Tiles
 16. Copper and Its Products Vegetable Crude Oil (Solvent Extraction Plant) Solvent Extraction Plant for Rice
 Bran
 20. Educational Institutes
 Marine Engineering College
 CBSE Primary School
 Dental College
 Medical College with Hospital
 21. Electrical & Electronic Products
 Lead Acid Battery
 Electric Energy Meter
 Electric Motor
 Set Top Box
 Electrical Control Panel
 Insulator
 Distribution Transformer
 22. Essential Oils, Phytochemicals and Aromatic Chemicals
 Patchouli Oil
 Menthol Oil, Clove Oil & Citronella Oil Extraction of Jasmine Flowers Camphor Sheet from Camphor Powder
 Rose Oil Extraction
 Spice (Chilli) Oleoresin
 Essential Oil from Flowers (Rose Oil)

Essential Oil from Lily, Mogra, Nishigandha

23. Fast Moving Consumer Goods (FMCG)

Instant Noodles

Mishri (Sugar Candy)

24. Ferrous & Non Ferrous Metals and Alloys

High Carbon Ferro Manganese

Iron ore Pelletization

Manganese Oxide (Ferrite Grade)

Reduction of Manganese Dioxide to Manganese Oxide 42%

(By Rotary Kiln)

Ferro Alloys-Ferro Manganese, Silico Manganese, Ferro Silicon Based on Aluminothermic Process

25. Food Processing and Agro Based Products

Caramel Colour from Sugar

Frozen Finger Chips

Stevia Extract: Stevioside

Vermicelli, Noodles and Cherry (Tooti Fruity)

Sorbitol

Furfural from Corncobs, Rice Husk & Sugarcane Bagasse

Soyabean Nuggets (Bariyani) (Automatic Plant)

Macaroni, Vermicelli & Noodles Manufacturing

Sesame Seed Hulling

Fish Meal

Iodised Salt Free Flowing from Sea Water

Sugar Plant with Co-Generation Power Plant and Green Field

Sugarcane Cultivation

26. Fruits & Vegetables and Its Products

Coconut Processing Unit (Complex)

Mango Pickles

Drumstick Powder

Dry Lemon Powder and Lemon Oil

Tomato Paste (Tomato Concentrate)

Fruit Processing

(Mango, Lychee, Pineapple, Orange & Pomelo for Concentrates, Juice in Cans)

Cashew Nut Shell Liquid & Kernel Processing

27. Ginger Processing and Ginger Products

Dry Ginger from Green Ginger

Ginger Powder

Ginger Paste in Pouch/Black Container

Glazing & Preservation of Ginger

Ginger Oil (Super Critical CO₂ Process)

Ginger (Dry, Powder, Flakes, Oil) & Garlic (Powder, Flakes, Oil)

Processing Unit

Ginger Oil

Instant Ginger Powder Drink

28. Glass and Flat Glass

Hot and Cold Fusion of Glass

Glass Sheet/Flat Glass/Float Glass Glass Density Hydrometer Glass Industry Glass Sheet Optical Lenses

29. Health Care Projects

Diagnostic Centre

Surgical Sutures Materials

I. V Cannula and Butterfly Needles

Infusion Set and Blood Transfusion Set

30. Herbs and Herbal Based Products

Herbal Cosmetics

Aloe Vera Cultivation & Extraction

Integrated Unit (Herbal Hair Oils, Herbal Cosmetic, Ayurvedic Pharmacy)

Herbs Plantation (Medicinal)

31. Hospital, Specialized (Super Specialty) Hospitals

Cancer Hospital

Hospital (200 Bedded)

32. Hotel and Hospitality Projects

Hotel Industry (5 Star)

Five Star Hotel, Business Centre (Shopping Centre), P.V.R., Health Club & Banquet Hall

33. Jute and Its Products

Jute Twine (Jute Rope) & Gunny Bag from Raw Jute

Jute Yarn, Jute Sutli & Hessian Cloth Weaving Integrated Unit Jute Garments

34. Leather, Leather Goods and Leather Tanning

Leather Tanning

Leather Garments Leather Finishing Leather Binder (Resin Based)

35. Livestock Farming & Allied Products Hydraulically Regulated Door Closer Forging on Open Die Hammers

40. Medical Disposable Products

Disposable Plastic Syringes

Blood Bags

Surgical Disposable Manufacturing Unit

41. Milk & Dairy Products

Dairy Farming for Milk

Dairy Milk Processing with Power Plant

42. Minerals

Zero Qi Pitch for Graphite

Fly Ash Bricks from Limestone Bentonite Processing

43. Mining and Quarrying

Iron Ore Mining

Coal Mining

44. Miscellaneous

Safari Park

Extraction of Pectin from Citrus

Tennis Ball (Used in Playing Cricket)

Water Softener

NPK Complex Fertilizer Plant

Hydrogen Gas from Methanol Cracking

Flexographic Inks

Batching Plant for Asphalt

Exercise Note Book and Register

Power Laundry

Coal Tar Pitch Distillation

Lube Oil Blending Based on Imported Base Oil

Hot-Dip Galvanizing Plant

Ceramic Foam Filters

Welding Electrodes

45. Non-Alcoholic Beverages

Instant Tea (Without Premix of Milk & Sugar)

Soft Drink (Aerated Water)

Instant Coffee
 Flavoured Drinking Water
 Canned Carrot Juice & Bottle Gourd/Long Melon (Lauki Ka Juice) in Tetra Pack
 46. Packaging Industry
 Packaged Drinking Water, Soda Water and Pet Bottles
 HDPE/PP Woven Sacks by Circular & Plain Looms with Lamination & Printing
 Pouch Packing Automatic Plant (Flexible Packaging) Bopp Pressure Sensitive Self-Adhesive Tape
 47. Paints, Pigments, Enamels, Varnishes, Solvents and Thinners
 N.C.Thinner
 Industrial Paints Paint Industry Water-Based Lacquers
 48. Pan Masala, Guthka and Zarda
 Pan Masala, Tobacco, Zarda & Kimam
 Menthol Crystals
 Pan Flavouring (Kashmeri Sugandh)
 49. Paper and Its Products
 Carton Boxes
 Paper from Waste Paper Paper Bags from Waste Printed Paper Shopping Bags
 Kraft Paper from Waste Carton Boxes
 Paper Napkins, Toilet Roll & Facial Paper from Tissue Paper Rolls
 Paper from Shoot of Banana Plant
 Exercise Note Book and Offset Printing
 50. Pharmaceuticals, Drugs and Fine Chemicals
 Ciprofloxacin HCl-Cipro
 Pharmaceutical Unit (Tablet, Syrup & Injectables) Gelatin Sponge Pharmaceutical Grade Sugar Glucose Saline
 51. Pipes and Tubes
 PPR Pipes and Fittings
 HDPE Pipes & Fittings PVC Pipes
 52. Plantation and Cultivation
 Cut-Rose (Floriculture)
 Jatropha Plantation Oil Palm Cultivation
 53. Plastics, Polymers and Resins
 Unsaturated Polyester Resin
 PVC Flex Banner (Frontlit, Backlit & Vinyl)
 Expanded Polyurethane Foam
 Plastic (HDPE) Water Storage Tanks
 Polyvinylidene Fluoride
 Rigid P.V.C. Film (For Pharma & Thermoforming Packaging)
 Biodegradable Plastic Products (Bags, Plates & Glasses)
 PVC Compounds from PVC Resin
 Bio Plastic Products
 PVC Doors
 PVC Water Storage Tanks
 Acrylic Resin (Emulsion Type)
 Coating of Titanium Dioxide on Plastic Surfaces
 Pet Bottle from Pet Resin
 Blow Moulded Containers (HM, HDPE)
 54. Potato Processing and Potato Based Products
 Modified Potato Starch
 Potato Powder, Flakes
 Potato Flakes
 Potato Powder (Automatic Plant)

Potato Powder, Granules & Flakes
 Potato Chips
 (Different Recipe and Flavours)

55. Power Generation
 Biomass Power Generation Plant
 Co-Generation Power Plant Based on Bagasse Gas Based Power Plant Solar Photovoltaic Power Plant
 Solar Thermal Power Plant Thermal Power Plant (5 Mw)

56. Printing and Allied Projects
 Rotogravure Printing
 Photo-Emulsion for Rotary Screen Printing
 Flexographic Printing
 Flexible Packaging with Gravure and Flexo Printing with Extrusion
 In 3/5/7 Layers

57. Rice Husk Based Products
 Precipitated Silica from Rice Husk Ash
 Particle Board from Rice Husk Sodium Silicate from Rice Husk

58. Rubber and Its Products
 Rubber Sheet
 Butyl Rubber-Polyisobutylene Rubber

59. Soaps and Detergents (Cleaning Powder and Toilet Soap)
 Toilet Soap
 Soap and Detergent Powder
 Soap Noodles
 Surfactants
 Dynamics of Surfactants at Interfaces

60. Spices and Oleoresins²
 Curcumin (Turmeric); The Indian Solid Gold
 Spice (100% EOU)
 Whole Spices Processing (Cleaning / Grinding & Packaging)

61. Steel and Its Products
 Reinforcement Steel Bar/Tor Bar
 Butt Welded Carbon Steel Fitting and Steel Flanges
 Steel Rolling Mill
 Cold Rolled Stainless Steel Plant from HR to CR
 Fusion Bonded Epoxy Coated TMT Rebars
 TMT Bars (Sariya) Project
 Steel Project (Iron, Sponge Iron to Billet to Rods)

62. Tamarind and Tamarind Based Products
 Tamarind Pulp from Tamarind
 Corrugated Carton Boxes Gum Powder (Tamarind Kernel Powder Base)
 Tamarind Based Products
 Extraction of Oil from Tamarind Seeds

63. Textile
 Textile Weaving Mill
 Undergarments (Men & Women)
 Readymade Garments for Children & Teenage

64. Township and Resort
 Township
 Holiday Resort (Three Star Grade)

65. Waste Management and Recycling
 E-Waste Recycling Plant
 (Electronic waste, e-waste, e-scrap, or Waste Electrical and Electronic Equipment (WEEE))

Carbon Black from Waste Tyres (Waste Tyre Polysis)
Waste Tyre Pyrolysis
Kraft Paper from Waste Cartons
Furfural from Bagasse & Corncobs
Plastic Granules from Waste
Chip Block (Compressed Wood)
Municipal Waste Treatment
Bio-Coal Briquettes from Agricultural Cellulosic Waste
66. Wire and Related Products
Rosin Cored Soft Soldering Wire
R-F Coaxial Cable
PVC Electric Wires & Cables
Stitching Wire
67. Wood and its Products
Wooden Toothpicks
Wooden Furniture
Wooden Laboratory Furniture
Pre Laminated Particle Board

About NIIR

NIIR PROJECT CONSULTANCY SERVICES (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our various services are: Detailed Project Report, Business Plan for Manufacturing Plant, Start-up Ideas, Business Ideas for Entrepreneurs, Start up Business Opportunities, entrepreneurship projects, Successful Business Plan, Industry Trends, Market Research, Manufacturing Process, Machinery, Raw Materials, project report, Cost and Revenue, Pre-feasibility study for Profitable Manufacturing Business, Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Business Opportunities, Investment Opportunities for Most Profitable Business in India, Manufacturing Business Ideas, Preparation of Project Profile, Pre-Investment and Pre-Feasibility Study, Market Research Study, Preparation of Techno-Economic Feasibility Report, Identification and Section of Plant, Process, Equipment, General Guidance, Startup Help, Technical and Commercial Counseling for setting up new industrial project and Most Profitable Small Scale Business.

NPCS also publishes various process technology, technical, reference, self employment and startup books, directory, business and industry database, bankable detailed project report, market research report on various industries, small scale industry and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by professionals including project engineers, information services bureau, consultants and project consultancy firms as one of the input in their research.

Our Detailed Project report aims at providing all the critical data required by any entrepreneur vying to venture into Project. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.

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