

Manufacture of Paint, Varnish & Allied Products (2nd Revised Edition)

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Paint is any liquid, liquefiable, or mastic composition that, after application to a substrate in a thin layer, converts to a solid film. It is most commonly used to protect, color, or provide texture to objects. Paint can be made or purchased in many colors—and in many different types, such as watercolor, artificial, etc. Paint is typically stored, sold, and applied as a liquid, but dries into a solid. Varnish is a transparent, hard, protective finish or film primarily used in wood finishing but also for other materials. Varnish is traditionally a combination of a drying oil, a resin, and a thinner or solvent. Varnish finishes are usually glossy but may be designed to produce satin or semi-gloss sheens by the addition of "flattening" agents. Varnish has little or no color, is transparent, and has no added pigment, as opposed to paints or wood stains, which contain pigment and generally range from opaque to translucent. The technology of paints, varnishes and allied products is changing rapidly and becoming more complex each day. The paint industry is an important segment of the chemical industry. Paint technology utilizes the science of chemistry, physics and engineering. The paint industry is broadly classified into decorative and industrial segment. Decorative paints consist 70% of market. Paints, varnishes, and allied product industry is gaining ground at a rapid pace in modern time accompanied with closed advance in surface coating technology. They are formulated for specific purposes like outside house paints and exterior varnishes are intended to give good service when exposed to weathering; interior wall paints are formulated to give excellent coverage.

The Rs 40,600-crore Indian paint industry is likely to see a 20 per cent compounded annual growth rate until 2016. The industry will reach the level of Rs 62,000 crore in the next two years. The rural market grew 20 per cent. Rural India's incremental consumption expenditure is growing well. And, the rural sector has a major share of the decorative paints segment. In FY14, per capita consumption of paint increased to a little over four kg, of which the decorative segment contributed 73 per cent at Rs 29,638 crore. The remaining Rs 10,962 crore was contributed by the industrial segment. The unorganized sector has around 35 per cent of the paint market. In the unorganized segment, there are about 2,500 units. The future for industrial paints, varnishes and allied product is bright.

The content of the book includes information about Paint, Varnish & Allied Products. The major contents of this book are project profiles of projects like Paint industry in India, Acrylic emulsion paints, Aluminium Paint, Cement Paint, Industrial paint, N.C. Thinner, Oil Based Paint, Paint Additives, Red Oxide Paint, Stoving Paint, insulating Varnishes etc.

Project profile contains information like properties, B.I.S specification, market survey, manufacturing process, suppliers of raw material, process flow diagram, plant economics, land and building, plant and machinery, fixed capital, working capital requirement/month, total working capital/month, cost of project, total capital

investment, turn over/annum, profit sales ratio, rate of return, breakeven point (B.E.P).

This book is very useful for new entrepreneurs, technical institutions, existing units and technocrats.

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About NIIR

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