

Asia Pacific Cancer Screening Market (2018-2023)

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"Asia-Pacific cancer screening market

Asia-Pacific is a rapidly growing cancer market. The market is forecasted to grow at a compound annual growth rate (CAGR) of 17.3% resulting in annual revenue of USD 32.26 Bn during the forecast period (2018-2023). Asia Pacific is rapidly adopting the latest technological developments and is contributing towards exhaustive research initiatives to contribute to the growth of the cancer screening market.

By end users, the market is segmented into hospitals, laboratories, and independent physicians and clinics. Laboratories segment will witness a progressive growth during the forecast period 2018-2023 while the hospital segment will account for the maximum revenue of USD 11.18 Bn during the forecast period.

By screening type, the market is segmented into laboratory, genetic, imaging, biopsy and endoscopy tests. Genetic, biopsy and endoscopy will be the leading segments during the forecast period 2018-2023.

By application type, the market can be segmented into lung, breast, melanoma, kidney and colorectal cancer types. Colorectal, kidney, melanoma and breast cancer will occupy a larger share of the market during the forecast period 2018-2023.

By countries, the market is divided into India, China and the rest of Asia-Pacific.

Key growth factors

The growing patient pool in India, China and Japan due to the support in diagnostic process at comparatively lower prices, and a favourable regulatory framework are some of the factors boosting the market growth in this region.

Threats and key players

Regional trade barriers and stringent regulations will act as the obstacles. The need to adopt advanced technologies will aggravate the need for skilled professionals. Transparency in medicinal treatments will be a key challenge for the region.

Key players in the Asia-Pacific cancer screening market are Abbott diagnostics, GE healthcare, Hologic Inc., Siemens Healthcare GmbH, Thermo Fisher Scientific Inc.

What is covered in the report?

1. Overview of the Asia-Pacific cancer screening market.
2. Market drivers and challenges in Asia-Pacific cancer screening market.
3. Market trends in the Asia-Pacific cancer screening market.
4. Historical, current and forecasted market size data for the Asia-Pacific market segmentation based on type of end users (Hospitals, laboratories, independent physicians and clinics) – by screening type (Laboratory, genetic, imaging, biopsy and endoscopy) – by application (Lung, breast, melanoma, kidney and colorectal).

5. Historical, current and forecasted market size data for the Asia-Pacific market segmentation based on end users (hospitals, laboratory, independent physicians and clinics) – by screening type (Laboratory, genetic, imaging, biopsy and endoscopy) – by application lung, breast, melanoma, kidney and colorectal).
6. Historical, current and forecasted market size data of the cancer screening market by countries and others (other parts of Europe) – by revenue.
7. Historical, current and forecasted market size data for country-wise segments – by revenue.
8. Analysis of the competitive landscape and profiles of major competitors operating in the European market.

Why buy?

- o Understand the demand for cancer screening market to determine the viability of the market.
- o Understand the country-specific market size and observations for each segment.
- o Develop strategies based on the drivers, trends and highlights for each of the segments.
- o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed.
- o Recognize the key competitors of this market and respond accordingly.
- o Identify the initiatives and growth strategies taken by the major companies and decide the direction of further growth.
- o Define the competitive positioning by comparing the products and services with the key players in the market.

Customizations available

With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com.

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Contents

"Chapter 1: Executive summary

- 1.1 Market scope and segmentation
- 1.2 Key questions answered in this study
- 1.3 Executive summary

Chapter 2: Asia-Pacific cancer screening market – market overview

- 2.1. Asia-Pacific market overview – market trends, market attractiveness analysis, country-wise market revenue (USD)
- 2.2. Asia-Pacific – market drivers and challenges
- 2.3. Value chain analysis – cancer screening market
- 2.4. Porter's five forces analysis
- 2.5. Market segmentation based on type of end users (hospitals, laboratories, independent physicians and clinics)
 - 2.5. a. Hospitals - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
 - 2.5. b. Laboratory - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
 - 2.5. c. Independent physicians and clinics revenue - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
 - 2.5. d. Growth drivers and key challenges

2.6. Market segmentation based on type of screening (laboratory, genetic, imaging, biopsy and endoscopy) Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn).

2.6. a. Laboratory - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

2.6. b. Genetic - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

2.6. c. Imaging - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

2.6. d. Biopsy - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

2.6. e. Endoscopy - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

2.6. f. Growth drivers and key challenges

2.7. Market segmentation based on type of application (lung, breast, melanoma, kidney and colorectal) Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn).

2.7. a. Lung - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

2.7. b. Breast - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

2.7. c. Melanoma - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

2.7. d. Kidney - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

2.7. e. Colorectal - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

2.7. f. Growth drivers and key challenges

2.8. Major country penetration

Chapter 3. India cancer screening market

3.1. India market overview – market trends, market attractiveness analysis, country-wise market revenue (USD)

3.2. Market segmentation based on type of end users (hospitals, laboratories, independent physicians and clinics)

3.2. a. Hospitals - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

3.2. b. Laboratory - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

3.2. c. Independent physicians and clinics revenue - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

3.2. d. Growth drivers and key challenges

3.3. Market segmentation based on type of screening (laboratory, genetic, imaging, biopsy and endoscopy) Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn).

3.3. a. Laboratory - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

3.3. b. Genetic - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

3.3. c. Imaging - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

3.3. d. Biopsy - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

3.3. e. Endoscopy - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

3.3. f. Growth drivers and key challenges

3.4. Market segmentation based on type of application (lung, breast, melanoma, kidney and colorectal) Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn).

3.4. a. Lung - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

3.4. b. Breast - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

3.4. c. Melanoma - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

3.4. d. Kidney - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

3.4. e. Colorectal - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

observations

3.4. f. Growth drivers and key challenges

Chapter 4. China cancer screening market

4.1. China market overview – market trends, market attractiveness analysis, country-wise market revenue (USD)

4.2. Market segmentation based on type of end users (hospitals, laboratory, independent physicians and clinics)

4.2. a. Hospitals - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

4.2. b. Laboratory - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

4.2. c. Independent physicians and clinics revenue - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

4.2. d. Growth drivers and key challenges

4.3. Market segmentation based on type of screening (laboratory, genetic, imaging, biopsy and endoscopy) Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn).

4.3. a. Laboratory - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

4.3. b. Genetic - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

4.3. c. Imaging - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

4.3. d. Biopsy - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

4.3. e. Endoscopy - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

4.3. f. Growth drivers and key challenges

4.4. Market segmentation based on type of application (lung, breast, melanoma, kidney and colorectal) Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn).

4.4. a. Lung - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

4.4. b. Breast - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

4.4. c. Melanoma - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

4.4. d. Kidney - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

4.4. e. Colorectal - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

4.4. f. Growth drivers and key challenges

Chapter 5. Others (the rest of Asia-Pacific) cancer screening market

5.1. Others (the rest of Asia-Pacific) market overview – market trends, market attractiveness analysis, country-wise market revenue (USD)

5.2. Market segmentation based on type of end users (hospitals, laboratory, independent physicians and clinics)

5.2. a. Hospitals - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

5.2. b. Laboratory - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

5.2. c. Independent physicians and clinics revenue - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

5.2. d. Growth drivers and key challenges

5.3. Market segmentation based on type of screening (laboratory, genetic, imaging, biopsy and endoscopy) Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn).

5.3. a. Laboratory - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

5.3. b. Genetic - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

- 5.3. c. Imaging - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
- 5.3. d. Biopsy - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
- 5.3. e. Endoscopy - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
- 5.3. f. Growth drivers and key challenges
- 5.4. Market segmentation based on type of application (lung, breast, melanoma, kidney and colorectal) Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn).
 - 5.4. a. Lung - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
 - 5.4. b. Breast - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
 - 5.4. c. Melanoma - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
 - 5.4. d. Kidney - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
 - 5.4. e. Colorectal - Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
 - 5.4. f. Growth drivers and key challenges

Chapter 6: Competitive landscape

- 6.1. F. Hoffman La Roche
 - 6.1. a. Company snapshot
 - 6.1. b. Product offerings
 - 6.1. c. Growth strategies
 - 6.1. d. Initiatives
 - 6.1. e. Geographical presence
 - 6.1. f. Key numbers
- 6.2. Bayer AG
 - 6.2. a. Company snapshot
 - 6.2. b. Product offerings
 - 6.2. c. Growth strategies
 - 6.2. d. Initiatives
 - 6.2. e. Geographical presence
 - 6.2. f. Key numbers
- 6.3. Johnson & Johnson
 - 6.3. a. Company snapshot
 - 6.3. b. Product offerings
 - 6.3. c. Growth strategies
 - 6.3. d. Initiatives
 - 6.3. e. Geographical presence
 - 6.3. f. Key numbers
- 6.4. Pfizer
 - 6.4. a. Company snapshot
 - 6.4. b. Product offerings
 - 6.4. c. Growth strategies
 - 6.4. d. Initiatives
 - 6.4. e. Geographical presence
 - 6.4. f. Key numbers
- 6.5. Merck & Co.
 - 6.5. a. Company snapshot
 - 6.5. b. Product offerings
 - 6.5. c. Growth strategies
 - 6.5. d. Initiatives
 - 6.5. e. Geographical presence
 - 6.5. f. Key numbers

Chapter 7: Conclusion

Chapter 8: Appendix

- 8.1. List of tables
- 8.2. Assumptions
- 8.3. Research and methodology
- 8.4. About Netscribes Inc.

Note: The Table of Contents (Toc) provided above contains the targeted coverage. The coverage is subject to change as we progress with the research. Disclaimer: The report will be delivered within 5-7 business days post payment confirmation

COMPANIES COVERED

1. F. Hoffman La Roche Ltd
2. Bayer AG
3. Johnson & Johnson
4. Pfizer
5. Merck & Co.

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