

# U.K. Robo-advisory Market (2015-2023)

**Format:** CD-Rom

**Code:** NI482

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

**Publisher:** Netscribes

Usually ships within **5** days

## "U.K. Robo-advisory Market

The robo-advisors are expected to cater to the demand for the robo-advisory services needed by and beyond 2020. The U.K. robo-advisory market is expected to prosper in the recent years due to the increasing inclination of consumers towards better automated financial advices. The U.K. robo-advisory market is anticipated to show a double-digit growth rate during the forecasted period. Various wealth management firms and banks in the U.K. are planning to invest more on installation of various robo-advisory services by the end of 2020.

By type, the market is segmented into pure robo-advisors and hybrid robo-advisors. The increasing trend of investors with large assets who are willing to pay less fees but hope to get better results is creating huge opportunities for the robo-advisory market.

On the basis of the types of client assets, the U.K. robo-advisory market is classified into the mass affluent, high-net-worth individuals, pension funds, insurance companies and sovereign wealth funds. The mass affluent is the highest revenue generating and rapidly growing segment that is expected to take over some market share of the HNWI segment.

## Key growth factors

- o The increasing maturity of digital advice technology with low financial assistance fee is driving the market for the U.K. robo-advisors.
- o Rapid change in the financial service sector with evolving requirements of clients is also a significant factor contributing to the growth of the U.K. robo-advisory market.

## Threats and key players

- o Lack of personalized support or direct contact with the client is predicted to restrain the demand for robo-advisors to some extent.
- o The key players in this market are Nutmeg, Scalable Capital, Wealthify, Whitebox, and The Vanguard Group.

## What is covered in the report?

1. Overview of the U.K. robo-advisory market.
2. The current and forecasted market size data for the U.K. robo-advisory market.
3. The current and forecasted market size data for the segments of the market, by type – hybrid and pure robo-advisors.
4. The current and forecasted market size data for the segments of the market, by types of client assets – the mass affluent, HNWI, pension funds, insurance companies and sovereign wealth funds
5. Market trends in the U.K. robo-advisory market.
6. Market drivers and challenges in the U.K. robo-advisory market.

## 7. Analysis of competitor profiles of major players operating in the market.

### Why buy?

- o Understand the demand for the U.K. robo-advisors to determine the viability of the market.
- o Identify the developed and emerging markets where robo-advisory services are offered.
- o Identify the challenge areas and address them.
- o Develop strategies based on the drivers, trends and highlights for each of the segments.
- o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed.
- o Recognize the key competitors of this market and respond accordingly.
- o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth.
- o Define the competitive positioning by comparing the products and services with the key players in the market.

### Customizations Available

With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com).

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Note: The Table of Contents (Toc) provided above contains the targeted coverage. The coverage is subject to change as we progress with the research.

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## COMPANIES COVERED

1. Nutmeg
2. Scalable Capital
3. Wealthify
4. Whitebox

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Wed, 22 May 2019 06:15:04 +0530