

# United States Wound Care Product Market (2018-2023)

**Format:** CD-Rom

**Code:** NI448

**Pages:** 80

**Price:** Rs. 177,200.00 US\$ 1,999.00

**Publisher:** Netscribes

Usually ships within **5** days

"United States Wound Care Product Market

The wound care products in the United States are expected to cater to the demand and provide the quality healthcare facilities needed by and beyond 2020. The United States (U.S.) wound care product market is anticipated to show a single-digit growth rate during the forecasted period. The U.S. was the first country to launch advanced wound care products. Various wound care manufacturers in the U.S. are planning to launch wound care product services across the country by the end of 2018.

The U.S. is the largest wound care market in the world. The U.S. will continue to absorb a much larger share of total world wound management product demand. This trend will reflect the nature of advanced medical systems due to higher market penetration. The U.S. has been the leading contributor to the global wound care market over the last few years.

The U.S. wound care product market is classified into three product types, such as surgical wound care product, advanced wound care product and traditional wound care product. Among these three segments, surgical wound care products hold the largest growing segment and advanced wound care products is the fastest growing segment.

The U.S. wound care product market is classified into two types based on the application, such as chronic wound care market and acute wound care market. In the U.S., based on end user wound care segment, it is classified into three types: hospitals and specialty care clinics, long-term care facilities and home healthcare. Hospitals and specialty care clinics are the largest growing segment and Home Healthcare is the fastest growing segment.

Key growth factors

- o Increased geriatric population is a major driver of the wound care market. The correlation between the aging population and severe chronic and surgical wounds is very strong , leading to rising demand for wound care products
- o Increased advanced healing technologies (energy-based) and rising demand for combination dressings impel the wound care market in the U.S.

Threats and key players

- o Increasing cost of materials strains profitability for many wound care companies that are manufacturing products for the developed markets.
- o The key players operating in this market are Smith & Nephew, Acelity L.P. Inc., 3M, and Molyhncke Healthcare.

What's covered in the report?

1. Overview of the U.S. wound care product market
2. The forecasted market size data for the U.S. wound care product market
3. The forecasted market size for the segments of surgical wound care, advanced wound care, and traditional wound care
4. The forecasted market size data for the wound care product market, based on application, i.e., chronic wound care, and acute wound care
5. The forecasted market size data for the wound care product market, based on end user, i.e., hospitals and specialty wound care clinics, long-term care facilities, and home healthcare
6. Market drivers and challenges of the U.S. wound care product market
7. Analysis of competitor profiles of major players operating in the market in 2017

Why buy?

1. Get a broad understanding of the U.S. wound care product market and its segments based on applications
2. Get region-specific drivers and challenges affecting the U.S. wound care product market
3. Recognize significant competitors' business and market dynamics, and respond accordingly

Customizations Available

With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com).

"

## Contents

"Chapter 1: Executive summary

- 1.1 Market scope and segmentation
- 1.2 Key questions answered in this study
- 1.3 Executive summary

Chapter 2: U.S. wound care product market - Overview

- 2.1. Historical (2015-2017) wound care product market revenue (USD Bn)
- 2.2. Forecasted (2018-2023) wound care product market revenue (USD Bn)
- 2.3. Drivers
- 2.4. Challenges
- 2.5. Trends

Chapter 3: U.S. wound care product market segmentation - by product type

- 3.1. U.S. market share and size (USD Bn - 2017) - by product type (surgical wound care, advanced wound care, and traditional wound care)
- 3.2. U.S. surgical wound care product market
  - Market size (USD Bn) (2015, 2017, 2023)
  - Drivers
  - Challenges
- 3.3. U.S. advanced wound care product market
  - Market size (USD Bn) (2015, 2017, 2023)

- Drivers
  - Challenges
- 3.4. U.S. traditional wound care product market
- Market size (USD Bn) (2015, 2017, 2023)
  - Drivers
  - Challenges

#### Chapter 4: U.S. wound care product market segmentation - by application

- 4.1. U.S. market share and size (USD Bn - 2017) - by application (chronic wound care, and acute wound care)
- 4.2. U.S. chronic wound care market
- Market size (USD Bn) (2015, 2017, 2023)
  - Drivers
  - Challenges
- 4.3. U.S. acute wound care market
- Market size (USD Bn) (2015, 2017, 2023)
  - Drivers
  - Challenges

#### Chapter 5: U.S. wound care product market segmentation - by end user

- 5.1. U.S. market share and size (USD Bn - 2017) - by end user (hospitals and specialty care clinics, long-term care facilities, and home healthcare)
- 5.2. U.S. Hospitals and Specialty Care Clinics
- Market size (USD Bn) (2015, 2017, 2023)
  - Drivers
  - Challenges
- 5.3. U.S. Long-term Care Facilities
- Market size (USD Bn) (2015, 2017, 2023)
  - Drivers
  - Challenges

#### Chapter 6: Competitive landscape

- 6.1. Smith & Nephew
- Company snapshot
  - Key numbers
  - Initiatives
  - Growth strategy
  - Major locations
- 6.2. Acelity L.P. Inc.
- Company snapshot
  - Key numbers
  - Initiatives
  - Growth strategy
  - Major locations
- 6.3. Molynecke Healthcare
- Company snapshot
  - Key numbers
  - Initiatives
  - Growth strategy
  - Major locations

## 6.4. 3M

- Company snapshot
- Key numbers
- Initiatives
- Growth strategy
- Major locations

## Chapter 7: Conclusion

## Chapter 8: Appendix

### 8.1. List of tables

### 8.2. Research methodology

### 8.3. Assumptions

### 8.4. About Netscribes Inc.

Disclaimer: The Table of Contents (ToC) provided above contains the targeted coverage. The coverage is subject to change as we progress with the research.

## COMPANIES COVERED

- o Smith & Nephew
- o Acelity L.P. Inc.
- o Molyhncke Healthcare
- o 3M
- "

## About NIIR

**NIIR PROJECT CONSULTANCY SERVICES (NPCS)** is a reliable name in the industrial world for offering integrated technical consultancy services. NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our various services are: Detailed Project Report, Business Plan for Manufacturing Plant, Start-up Ideas, Business Ideas for Entrepreneurs, Start up Business Opportunities, entrepreneurship projects, Successful Business Plan, Industry Trends, Market Research, Manufacturing Process, Machinery, Raw Materials, project report, Cost and Revenue, Pre-feasibility study for Profitable Manufacturing Business, Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Business Opportunities, Investment Opportunities for Most Profitable Business in India, Manufacturing Business Ideas, Preparation of Project Profile, Pre-Investment and Pre-Feasibility Study, Market Research Study, Preparation of Techno-Economic Feasibility Report, Identification and Section of Plant, Process, Equipment, General Guidance, Startup Help, Technical and Commercial Counseling for setting up new industrial project and Most Profitable Small Scale Business.

NPCS also publishes various process technology, technical, reference, self employment and startup books, directory, business and industry database, bankable detailed project report, market research report on various industries, small scale industry and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by professionals including project engineers, information services bureau, consultants and project consultancy firms as one of the input in their research.

---

**NIIR PROJECT CONSULTANCY SERVICES** , 106-E, Kamla Nagar, New Delhi-110007, India. **Email:** [npcs.india@gmail.com](mailto:npcs.india@gmail.com) **Website:** [NIIR.org](http://NIIR.org)

Mon, 20 May 2019 08:11:39 +0530