

# Latin America 5G Market (2018-2025)

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"Latin America 5G Market

The fifth generation of mobile technology (5G technology) is expected to cater to the demand and provide the business frameworks needed by and beyond 2020. In addition to driving a connected society, 5G wireless technology will bring about socio-economic transformations through productivity, sustainability and well-being. Mobile 5G seems to be the next big thing in the global digital connectivity ecosystem. The Latin America 5G market is anticipated to expand at an overall compound annual growth rate (CAGR) of 121% and will be worth of 6.37 Bn by 2025.

Mobile communication in Latin America is showing rapid expansion because of the growing use of smartphones, extensive use of data-intensive applications over the internet, such as video and social media, that are expected to expand the domination of mobile broadband.

The Latin America 5G market is classified into SIM cellular connections and SIM M2M cellular connections. This is further divided into data per user, and 5G data traffic for each category. In Latin America, SIM cellular connections make up almost 99% of the market, whereas SIM M2M cellular connections are anticipated to show a growth rate of 185% during the forecasted period. For SIM cellular connections, 5G data usage per month per user is expected to be around 16GB from the time period 2020 to 2022 hence forth we have presumed fixed usage. On the other hand, for SIM M2M cellular connections, 5G data usage per month per user will be close to 1.9GB by 2019 and is expected to expand at an increasing rate.

Based on region, the Latin America 5G market is classified into Brazil, Mexico, and Colombia. Brazil is one of the largest markets in this region since they have been quite proactive in their exploration of the potential of 5G and the government has partnered with Ericsson, a Swedish telecommunication technology to work on 5G and IoT (Internet of Things)

Key growth factors:

- o The major growth factors of the Latin America 5G market are continuous evolution towards enhanced bandwidth, lower latency, enhanced security and openness of mobile networks
- o By 2020, the smartphone adoption rate will be 71%, and 79% of mobile connections will be mobile broadband

Threats and key players:

- o The current investments in 4G networks will restrain the large scale build out of 5G in Latin America
- o Latin America has slow regulatory agencies to meet the spectrum allocation required to support the growing demand of connective devices
- o The key players in this market are America Movil, Oi SA, Telefonica Brasil, and Tim Participacoes

What's covered in the report?

1. Overview of the Latin America 5G market
2. The forecasted market size data of the Latin America 5G market
3. The forecasted market size for the segments of SIM cellular connections and SIM 2M cellular connections, and each segment's data usage (GB/month) and data traffic (EB/year)
4. The forecasted market size of the 5G market based on applications: Internet of Things, Robotics & Automation, Virtual Reality, and Other
5. Market trends in the Latin America 5G market
6. Market drivers and challenges in the Latin America 5G market
7. Current and forecasted market size data for the 5G market, based on countries – Brazil, Mexico, and Colombia
8. Analysis of company profiles of the major players operating in the market

Why buy?

1. Get a broad understanding of the Latin America 5G market and its segments based on countries and applications
2. Get region-specific drivers and challenges affecting the Latin America 5G market
3. Recognize significant competitors' business and market dynamics, and respond accordingly

Customizations Available

With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com)."

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Disclaimer: The Table of Contents (ToC) provided above contains the targeted coverage. The coverage is subject to change as we progress with the research.

#### COMPANIES COVERED

- o America Movil
- o Oi SA
- o Telefonica Brasil
- o Tim Participacoes

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**NIIR PROJECT CONSULTANCY SERVICES** , 106-E, Kamla Nagar, New Delhi-110007, India. **Email:** [npcs.india@gmail.com](mailto:npcs.india@gmail.com) **Website:** [NIIR.org](http://NIIR.org)

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