

Latin America Cybersecurity Market (2018-2023)

Format: CD-Rom

Code: NI403

Pages: 90

Price: Rs. 221,900.00 **US\$** 2,499.00

Publisher: Netscribes

Usually ships within **5** days

"Latin America Cybersecurity Market

With increased internet penetration, cyberattacks are becoming more powerful, allowing hackers greater access to new technology. One such example is the production a malware called 'Flame'. The Latin America cybersecurity market is anticipated to grow at an overall compound annual growth rate (CAGR) of 12.3 % and will be worth of USD 20.65 Bn by 2023.

For the majority of the security software providers, Latin America is an important market owing to its currently fragile cybersecurity infrastructure. In 2016, Latin America generated only 7.9% of the global revenue in the cybersecurity market.

By countries, the Latin America cybersecurity market is classified into Brazil, Mexico, Argentina, and other cybersecurity markets. Brazil is one the largest economies in the Latin America region. The country is undergoing a digital revolution-over 50% of the population has internet access. It had also faced severe cyberattacks during the summer Olympic game in 2016 that brought the country disrepute. About 8.60% of the cyberattacks were initiated from within Brazil. Brazil ended up providing a massive opportunity to cybersecurity vendors to advance their business.

By solution, the Latin America cybersecurity solution is classified into identity and access management, encryption, governance regulation and compliance, unified threat management, and security information and event management. Identified and access management dominates the market. The Brazilian e-government services are facing problems with regard to ID entity management because they do not have National Strategy for digital identity management. This is driving the adoption of IAM to achieve these goals.

Key growth factors:

- o The growth of the digital economy in Latin America is making it necessary for countries to update their cybersecurity policies and take essential technical measures to safeguard privacy
- o Cities across Latin America are making extensive use of IoT to ease day-to-day transactions. This creates huge opportunities for cybersecurity solution providers to improve their products and provide highly secured solutions

Threats and key players:

- o The region lacking proper cybersecurity strategies is one of the main reason that hinders the adoption in this market. Countries like Argentina, and Chile have outdated laws with the regard to data protection. There also lies an information gap between users and the authorities
- o The region is not able to respond to major cybersecurity attacks owing to lack of understanding, and inadequate resource capacity

o The key players in this market are Symantec, Avast, McAfee, Trustwave, CA Technologies, Kaspersky Lab

What's covered in the report?

- o Overview of the Latin America cybersecurity market
- o The current and forecasted market size data for the Latin America cybersecurity market
- o The current and forecasted market size data for the segments of the market, by end user industries - financial services, telecommunication, healthcare, public sector, and others
- o The current and forecasted market size data for the segments of the market, by solution- identity and access management, encryption, governance regulation and compliance, unified threat management, and security information and event management
- o Market trends in the Latin America cybersecurity market
- o Market drivers and challenges in the Latin America cybersecurity market
- o Current and forecasted countries - Brazil, Argentina, Chile, and rest of Latin America market size data for the Latin America cybersecurity market
- o Analysis of company profiles of the major players operating in the market

Why buy?

- o Get a broad understanding of the Latin America cybersecurity market and its segments - by region, by solution, and by end user industries
- o Get region-specific drivers and challenges affecting the Latin America cybersecurity market
- o Recognize significant competitors' business and market dynamics, and respond accordingly

Customizations Available

With the given market data, Netscribes offers customizations according to specific needs. Write to us at info@netscribes.com."

Contents

"Chapter 1: Executive summary

- 1.1. Market scope and segmentation
- 1.2. Key questions answered in this study
- 1.3. Executive summary

Chapter 2: Latin America cybersecurity market

- 2.1. Market overview- Key observations, global historical (2016-2017) and forecasted (2018-2023) market size (USD bn)
- 2.2. Market drivers
- 2.3. Market trends

Chapter 3: Latin America cybersecurity market - by industries (financial services, telecommunication, healthcare, public sector, and others)

- 3.1. Market size
- 3.2. Market overview- drivers, trend, and challenges

Chapter 4: Latin America cybersecurity market - by solution

- 4.1. Identity and Access management- Historical (2016-2017) and forecasted (2018-2023) market size (USD Bn), key observations
- 4.2. Encryption- Historical (2016-2017) and forecasted (2018-2023) market size (USD Bn), key opportunities
- 4.3. Governance Regulation and Compliance- Historical (2016-2017) and forecasted (2018-2023) market

size (USD Bn), key observation

4.4. Unified Threat Management- Historical (2016-2017) and forecasted (2018-2023) market size (USD Bn), key observation

4.5. Security information and event management- Historical (2016-2017) and forecasted (2018-2023) market size (USD Bn), key observation

Chapter 5: Latin America cybersecurity market- by countries

5.1. Brazil cybersecurity market- Historical (2016-2017) and forecasted (2018-2023) market size (USD Bn), drivers, trends and challenges

5.2. Argentina cybersecurity market- Historical (2016-2017) and forecasted (2018-2023) market size (USD Bn), drivers, trends and challenges

5.3. Chile cybersecurity market- Historical (2016-2017) and forecasted (2018-2023) market size (USD Bn), drivers, trends and challenges

5.4. Rest Of Latin America cybersecurity market- Historical (2016-2017) and forecasted (2018-2023) market size (USD Bn), drivers, trends and challenges

Chapter 6: Company profiles

6.1. Symantec (*)

- Company snapshot

- Product/services

- Global presence

- Other major initiatives/highlights

- Key numbers

- Growth strategy

6.2. Avast

6.3. McAfee

6.4. CA Technologies

6.5. Kaspersky lab

6.6. Trustwave

(*) all the information are similar for the mentioned companies

Chapter 7: Conclusion

7.1. Conclusion

Appendix

1. List of Tables

2. Research Methodology

3. Assumptions

4. About Netscribes Inc.

Disclaimer: The Table of Contents (ToC) provided above contains the targeted coverage. The coverage is subject to change as we progress with the research.

COMPANIES COVERED

o Symantec

o Avast

o McAfee

o CA Technologies

o Kaspersky lab

o Trustwave

"

About NIIR

NIIR PROJECT CONSULTANCY SERVICES (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our various services are: Detailed Project Report, Business Plan for Manufacturing Plant, Start-up Ideas, Business Ideas for Entrepreneurs, Start up Business Opportunities, entrepreneurship projects, Successful Business Plan, Industry Trends, Market Research, Manufacturing Process, Machinery, Raw Materials, project report, Cost and Revenue, Pre-feasibility study for Profitable Manufacturing Business, Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Business Opportunities, Investment Opportunities for Most Profitable Business in India, Manufacturing Business Ideas, Preparation of Project Profile, Pre-Investment and Pre-Feasibility Study, Market Research Study, Preparation of Techno-Economic Feasibility Report, Identification and Section of Plant, Process, Equipment, General Guidance, Startup Help, Technical and Commercial Counseling for setting up new industrial project and Most Profitable Small Scale Business.

NPCS also publishes various process technology, technical, reference, self employment and startup books, directory, business and industry database, bankable detailed project report, market research report on various industries, small scale industry and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by professionals including project engineers, information services bureau, consultants and project consultancy firms as one of the input in their research.

NIIR PROJECT CONSULTANCY SERVICES , 106-E, Kamla Nagar, New Delhi-110007, India. **Email:** npcs.india@gmail.com **Website:** NIIR.org

Fri, 24 May 2019 06:35:30 +0530