

# Passenger Vehicles Market in India 2017

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"Netscribes' latest market research report titled Passenger Vehicles Market in India 2017 states that the passenger vehicles in India is expected to reach 5.4 mn units by FY 2022, expanding at a CAGR of 12%. The passenger vehicles market is segmented into Passenger Cars, Utility Vehicles and Vans. Passenger cars has 69% share and occupies the larger pie of the passenger vehicles market. Utility Vehicles and Vans have 25% and 6% share respectively. With advancements in technology, car manufacturers are gearing efforts to bring cutting edge technology to their vehicles. New technological developments such as connected cars, autonomous driving systems, artificial intelligence, cloud computing and IoT related technologies is redefining the automotive industry in India.

In Mar 2017, ban on sale and registration of BS III vehicles put pressure on several vehicle manufacturing companies in India. Demonetization has severely affected the domestic sales of passenger vehicles in India. The major players in the market such as Maruti Suzuki India Ltd., Honda Cars India Ltd., Tata Motors Ltd. have witnessed a sharp decline in sales of vehicles across the country. However, several government initiatives such as implementation of GST and Make in India campaign is fueling the passenger vehicles segment in the country. Implementation of GST is expected to act as an antidote against demonetization.

## Coverage:

Overview of the passenger vehicles market, and historical and forecasted market size data over FY 2011 to FY 2026e

Overview of the passenger cars market, and historical and forecasted market size data over FY 2011 to FY 2026e

Overview of the utility vehicles market, and historical and forecasted market size data over FY 2011 to FY 2026e

Overview of the vans market, and historical and forecasted market size data over FY 2011 to FY 2026e

Trade analysis of passenger vehicles in India

Qualitative analysis of the major drivers and challenges affecting the passenger vehicles market

Analysis of the competitive landscape and profiles of major public and private players operating in the market

Key recent developments in the Indian passenger vehicles market

## Why Buy?

Get a broad understanding of the passenger vehicles market in India, the dynamics of the market and the current state of the industry

Devise market-entry strategies by understanding the factors driving the growth of the market

Understand major competitors' business and market dynamics, and respond accordingly

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## Contents

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## Slide 1: Executive Summary

### Socioeconomic Indicators

Slide 2: Total Population (2010-2011 – 2019-2020), Population Density (2010-2011 – 2019-2020)

Slide 3: Sex Ratio (2005, 2010, 2015, 2020), Population by Age Group (2005, 2010, 2015, 2020), Urbanization Trend (2010-2011 – 2019-2020)

Slide 4: Total Fertility Rate (2005-2010, 2010-2015, 2015-2020), Infant Mortality Rate (2005-2010, 2010-2015, 2015-2020), Total Number of Births (2005-2010, 2010-2015, 2015-2020), Total Number of Death (2005-2010, 2010-2015, 2015-2020)

Slide 5: Total Literacy Rate (2001, 2011), Rural Literacy (2001, 2011), Urban Literacy (2001, 2011)

Slide 6: GDP at Market Prices (2010-2014), FDI (2010-2014), Inflation Rate (2010-2014), Unemployment Rate (2010-2014)

Slide 7: Access to Safe Drinking Water (2001, 2011), Exchange Rate (2010-2015)

### Market Overview

Slide 8: Market Definition & Structure

Slide 9: Passenger Vehicles Market in India – Market Size and Growth (FY 2011 – FY 2026e)

Slide 10: Passenger Cars Market in India – Market Size and Growth (FY 2011 – FY 2026e)

Slide 11: Utility Vehicles Market in India – Market Size and Growth (FY 2011 – FY 2026e)

Slide 12: Vans Market in India – Market Size and Growth (FY 2011 – FY 2026e)

Slide 13: Passenger Vehicles Market in India – Current Market Scenario

Slide 14: Passenger Vehicles Market in India –Category-Wise Production Trend (FY 2011- FY 2016 (Apr-Sep)), Category-Wise Exports Trend (FY 2011- FY 2016 (Apr-Sep))

Slide 15: Passenger Vehicles Market in India – Category-Wise Sales Trend (FY 2016- FY 2017), Category-Wise Domestic Sales Trend (FY 2011- FY 2017)

Slide 16: Passenger Vehicles Market in India – Region-Wise Sales (FY 2015), State-Wise Sales (FY 2016), Player-Wise Sales (Mar, 2016- Mar, 2017)

Slide 17: Passenger Vehicles Market in India – Category-Wise Exports Trend (FY 2014- FY 2015), Player-Wise Sales (FY 2014-FY 2015)

Slide 18: Market Segmentation – Product-Wise Segmentation (FY 2017), Player-Wise Segmentation – Top 5 Companies by Sales (FY 2017)

Slide 19: PESTEL Analysis

Slide 20: Porter's Five Forces Analysis

### Trade Analysis

Slide 21: Export of Motor Cars and Other Motor Vehicles for Transport of Persons (Excluding of 8702) Including Racing Cars – Size (Value-Wise; FY 2013 – FY 2017 (Apr-Feb)) and Country-Wise Segmentation (Value-Wise; FY 2016 and FY 2017 (Apr-Feb))

Slide 22: Import of Motor Cars and Other Motor Vehicles for Transport of Persons (Excluding of 8702) Including Racing Cars – Size (Value-Wise; FY 2013 – FY 2017 (Apr-Feb)) and Country-Wise Segmentation (Value-Wise; FY 2016 and FY 2017 (Apr-Feb))

### Market Influencers

Slide 23-24: Market Drivers

Slide 25: Market Challenges

### Competitive Landscape

Slide 26: List of Major Players

Slide 27-46: Profiles of Major Players

### Recent Developments

Slide 47-48: Key Recent Developments

## LIST OF FIGURES/ CHARTS

### Socioeconomic Indicators

1. Total Population and Population Density (2010-2011 – 2019-2020)
2. Sex Ratio (2005, 2010, 2015, 2020)
3. Population by Age Group (2005, 2010, 2015, 2020)
4. Urbanization Trend (2010-2011 – 2019-2020)
5. Total Fertility Rate (2005-2010, 2010-2015, 2015-2020)
6. Infant Mortality Rate (2005-2010, 2010-2015, 2015-2020)
7. Total number of Births (2005-2010, 2010-2015, 2015-2020)
8. Total number of Death (2005-2010, 2010-2015, 2015-2020)
9. Total Literacy Rate (2001, 2011)
10. Rural Literacy (2001, 2011)
11. Urban Literacy (2001, 2011)
12. GDP at Market Prices (2010-2014)
13. FDI (2010-2014)
14. Inflation Rate (2010-2014)
15. Unemployment Rate (2010-2014)
16. Access to safe drinking water (2001, 2011)
17. Exchange Rate (2010-2015)

### Market Overview

1. Passenger Vehicles Market in India – Market Size & Growth Historical (Value-Wise; FY 2011 – FY 2017)
2. Passenger Vehicles Market in India – Market Size & Growth Forecasted (Value-Wise; FY 2017 – FY 2026e)
3. Passenger Cars Market in India – Market Size & Growth Historical (Value-Wise; FY 2011 – FY 2017)
4. Passenger Cars Market in India – Market Size & Growth Forecasted (Value-Wise; FY 2017 – FY 2026e)
5. Utility Vehicles Market in India – Market Size & Growth Historical (Value-Wise; FY 2011 – FY 2017)
6. Utility vehicles Market in India – Market Size & Growth Forecasted (Value-Wise; FY 2017 – FY 2026e)
7. Van Market in India – Market Size & Growth Historical (Value-Wise; FY 2011 – FY 2017)
8. Van Market in India – Market Size & Growth Forecasted (Value-Wise; FY 2017 – FY 2026e)
9. Passenger Vehicles Market in India – Category-Wise Production Trend (Value-Wise; FY 2011 – FY 2016 (Apr-Sep))
10. Passenger Vehicles Market in India – Category-Wise Exports Trend (Value-Wise; FY 2011 – FY 2016 (Apr-Sep))
11. Passenger Vehicles Market in India – Category-Wise Sales (Value-Wise; FY 2016 – FY 2017)
12. Passenger Vehicles Market in India – Category-Wise Domestic Sales Trend (Value-Wise; FY 2011 – FY 2017)
13. Passenger Vehicles Market in India – Region-Wise Sales (FY 2015)
14. Passenger Vehicles Market in India – State-Wise Sales (FY 2015)
15. Passenger Vehicles Market in India – Player-Wise Sales (Value-Wise; Mar, 2016 – Mar, 2017)
16. Passenger Vehicles Market in India – Category-Wise Exports (Value-Wise; FY 2014 – FY 2015)
17. Passenger Vehicles Market in India –Player-Wise Sales (Value-Wise; FY 2014 – FY 2015)

### Trade Analysis

1. Export of Motor Cars and Other Motor Vehicles for Transport of Persons (Excluding of 8702) Including Racing Cars – Size (Value-Wise; FY 2013 – FY 2017 (Apr-Feb))

2. Country-Wise Exports of Motor Cars and Other Motor Vehicles for Transport of Persons (Excluding of 8702) Including Racing Cars (Value-Wise: FY 2016)
3. Country-Wise Exports of Motor Cars and Other Motor Vehicles for Transport of Persons (Excluding of 8702) Including Racing Cars (Value-Wise: FY 2017 (Apr-Feb))
4. Import of Motor Cars and Other Motor Vehicles for Transport of Persons (Excluding of 8702) Including Racing Cars – Size (Value-Wise; FY 2013 – FY 2017 (Apr-Feb))
5. Country-Wise Imports of Motor Cars and Other Motor Vehicles for Transport of Persons (Excluding of 8702) Including Racing Cars (Value-Wise: FY 2016)
6. Country-Wise Imports of Motor Cars and Other Motor Vehicles for Transport of Persons (Excluding of 8702) Including Racing Cars (Value-Wise: FY 2017 (Apr-Feb))

#### Competitive Landscape

1. Financial Snapshot – Total Income and Net Profit/ Loss (only Public Companies)
2. Key Business Segments (only Public Companies)
3. Key Geographic Segments (only Public Companies)

#### LIST OF TABLES

##### Competitive Landscape

1. List of Major Players
2. Key Financial Performance Indicators (only Public Companies)
3. Key Ratios (only Public Companies)

#### COMPANIES COVERED

##### Public Companies

1. Mahindra & Mahindra Ltd.
2. Maruti Suzuki India Ltd.
3. Tata Motors Ltd.

##### Private Companies

1. Ford India Pvt. Ltd.
2. Honda Cars India Ltd.
3. Hyundai Motor India Ltd.
4. Renault India Pvt. Ltd.
5. Toyota Kirloskar Motor Pvt. Ltd.
6. Volkswagen India Pvt. Ltd.

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