

Online Food Delivery Market in India 2017

Format: CD-Rom

Code: NI339

Pages: 25

Price: Rs. 177,000.00 **US\$** 1,995.00

Publisher: Netscribes

Usually ships within **5** days

"The online food delivery market in India is expected to grow by 34-36% over 2015 to 2020, according to Netscribes research. Download this industry report to understand the customer segments, market trends, and investments in the online food delivery market.

Online Food Delivery Market in India - Key Growth Factors

Changing demographics, rising income, consumption levels, favorable lifestyle changes, the convenience of ordering, and aggressive marketing strategies adopted by food startups are some of the factors currently driving growth in the online food delivery industry.

Online Food Delivery Market in India - Threats and Key Players

Customers expect low prices, quick delivery times and cost-saving options such as discounts and cashbacks. Despite the visible popularity of online food ordering, market penetration at the time of publishing is only around 0.7%. Some of the key players in this online food delivery market include Foodpanda, Swiggy, Scootsy, and Zomato.

Food delivery businesses are further constrained by a number of factors such as limited delivery times, unpredictable demand patterns, and highly-concentrated peaks in ordering during meal-times, inability to influence external circumstances such as traffic, weather, and changing demands on a daily basis and kitchen operations are the key challenges faced by this industry. Owing to fierce competition and vast market, the online food delivery space needs continuous innovation to improve customer convenience, satisfaction, and retention.

What's covered in the report?

Overview of the online food delivery sector in India and forecasted online food delivery market size over 2014 to 2020e

Market Structure

Investment in Indian Online Food Delivery Sector

Market Segmentation

Cuisine-Wise Segmentation

Food Ordering Method Wise Segmentation

Qualitative and Quantitative Analysis of the Industry

Competitive Landscape

Why Buy?

Get a broad understanding of the online food delivery market in India, its link to the overall online food delivery apps, the major segmentations of the sector and current state of the same

Be informed about the investments in Indian online food delivery market
Understand the business of major competitors, the market dynamics, and respond accordingly
Be informed regarding the key areas of opportunity in the online food delivery market
Make more informed business decisions with the help of insightful recommendations to succeed in the online food delivery market"

Contents

"Slide 1: Executive Summary

Socioeconomic Indicators

Slide 2: Total Population (2010-2011 – 2019-2020), Population Density (2010-2011 – 2019-2020)
Slide 3: Sex Ratio (2005, 2010, 2015, 2020), Population by Age Group (2005, 2010, 2015, 2020), Urbanization Trend (2010-2011 – 2019-2020)
Slide 4: Total Fertility Rate (2005-2010, 2010-2015, 2015-2020), Infant Mortality Rate (2005-2010, 2010-2015, 2015-2020), Total Number of Births (2005-2010, 2010-2015, 2015-2020), Total Number of Death (2005-2010, 2010-2015, 2015-2020)
Slide 5: Total Literacy Rate (2001, 2011), Rural Literacy (2001, 2011), Urban Literacy (2001, 2011)
Slide 6: GDP at Market Prices (2010-2014), FDI (2010-2014), Inflation Rate (2010-2014), Unemployment Rate (2010-2014)
Slide 7: Access to Safe Drinking Water (2001, 2011), Exchange Rate (2010-2015)

Market Overview

Slide 8: Market Definition and Structure
Slide 9: Market size & growth forecast (Value-Wise; FY 2014 - FY 2020e) and Current Market Scenario
Slide 10: Investment in Indian Online Food Delivery Sector
Slide 11: Market Segmentation
Slide 12: Porter's Five Force Analysis

Market Influencers

Slide 13: Market Drivers
Slide 14-15: Market Challenges

Competitive Landscape

Slide 16: List of Major Players
Slide 17-22: Profiles of Major Players

Recent Developments

Slide 23-24: Key Recent Developments

Appendix

Slide 25: Research Methodology

LIST OF FIGURES/ CHARTS

Socioeconomic Indicators

1. Total Population and Population Density (2010-2011 – 2019-2020)
2. Sex Ratio (2005, 2010, 2015, 2020)
3. Population by Age Group (2005, 2010, 2015, 2020)
4. Urbanization Trend (2010-2011 – 2019-2020)
5. Total Fertility Rate (2005-2010, 2010-2015, 2015-2020)
6. Infant Mortality Rate (2005-2010, 2010-2015, 2015-2020)

7. Total number of Births (2005-2010, 2010-2015, 2015-2020)
8. Total number of Death (2005-2010, 2010-2015, 2015-2020)
9. Total Literacy Rate (2001, 2011)
10. Rural Literacy (2001, 2011)
11. Urban Literacy (2001, 2011)
12. GDP at Market Prices (2010-2014)
13. FDI (2010-2014)
14. Inflation Rate (2010-2014)
15. Unemployment Rate (2010-2014)
16. Access to safe drinking water (2001, 2011)
17. Exchange Rate (2010-2015)

Market Overview

1. Market Definition and Structure
2. Market Size and Growth Forecast (FY 2014- FY 2020e)
3. Online Food Delivery Market India – Venture Capital Financing
4. Player-wise Comparison between Companies' Financial Performances in FY 2014-15
5. Cuisine – Segmentation
6. Food Ordering Methods – Segmentation

LIST OF TABLES

Competitive Landscape

1. List of Major Players

COMPANIES COVERED

Public Companies

1. Bundl Technologies Pvt. Ltd.
2. Zomato Media Pvt. Ltd.
3. Pisces Eservices Pvt. Ltd.
4. Faaso's Food Services Pvt. Ltd.
5. Foodvista India Pvt. Ltd.

"

About NIIR

NIIR PROJECT CONSULTANCY SERVICES (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our various services are: Detailed Project Report, Business Plan for Manufacturing Plant, Start-up Ideas, Business Ideas for Entrepreneurs, Start up Business Opportunities, entrepreneurship projects, Successful Business Plan, Industry Trends, Market Research, Manufacturing Process, Machinery, Raw Materials, project report, Cost and Revenue, Pre-feasibility study for Profitable Manufacturing Business, Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Business Opportunities, Investment Opportunities for Most Profitable Business in India, Manufacturing Business Ideas, Preparation of Project Profile, Pre-Investment and Pre-Feasibility Study, Market Research Study, Preparation of Techno-Economic Feasibility Report, Identification and Section of Plant, Process, Equipment, General Guidance, Startup Help, Technical and Commercial Counseling for setting up new industrial project and Most Profitable Small Scale Business.

NPCS also publishes various process technology, technical, reference, self employment and startup books, directory, business and industry database,

bankable detailed project report, market research report on various industries, small scale industry and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by professionals including project engineers, information services bureau, consultants and project consultancy firms as one of the input in their research.

NIIR PROJECT CONSULTANCY SERVICES , 106-E, Kamla Nagar, New Delhi-110007, India. **Email:** npcs.india@gmail.com **Website:** NIIR.org

Fri, 24 May 2019 20:26:20 +0530