

# Food Processing Industry in India 2017

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"Netscribes' latest market research report titled Food Processing Industry in India 2017 provides an overview of the current status of the industry. Increased urbanization and changing lifestyle of individuals have played a major role in spurring growth in this sector. Despite processing levels being abysmally low in the country, the rising income and resultant increased spending on food items have ensured that volume of processed food consumed in the country has remained high. Increased penetration of organized retail is also helping in driving demand for processed food as more individuals are becoming aware of their availability. Moreover, processed food is an attractive option to a large number of nuclear families and increasing number of working women in India as it helps them save time and requires less effort for preparation.

A major problem being faced by the industry is the gaps in the supply chain. The country lacks proper storage and distribution facilities. Moreover, the inadequate and high cost of credit is one of the major reasons for the subdued growth of the agricultural sector, the key raw material supplying industry. However, the Government of India has been playing a proactive role in developing the sector and reducing infrastructural hurdles.

Through the Ministry of Food Processing Industries (MoFPI), it is providing ample support to the industry. In the Union Budget 2015-16, the government allocated INR ~3.29 bn for infrastructural development. Also, the National Mission on Food Processing, a centrally sponsored scheme launched by MoFPI, is promoting the development of facilities for post-harvest operations in the country. India already has 14 mega food parks, and an additional eight food parks are expected to be operational by the end of this year. This will further aid in the development of the country's food processing industry.

## Coverage:

Overview of the Food Processing Industry, and historical and forecasted market size data over FY 2012 to FY 2020

Trade analysis of processed food in India

Qualitative analysis of the major drivers and challenges affecting the market

Analysis of the competitive landscape and profiles of major public and private players operating in the market

Key recent developments in the Indian food processing industry

## Why Buy?

Get a broad understanding of the food processing industry in India, the dynamics of the market and the current state of the industry

Devise market-entry strategies by understanding the factors driving the growth of the market

Identify key growth opportunities in the industry and make informed decisions to increase profitability

Understand major competitors' business and market dynamics, and respond accordingly"

## Contents

"Slide 1: Executive Summary

## Socioeconomic Indicators

Slide 2: Total Population (2010-2011 – 2019-2020), Population Density (2010-2011 – 2019-2020)

Slide 3: Sex Ratio (2005, 2010, 2015, 2020), Population by Age Group (2005, 2010, 2015, 2020), Urbanization Trend (2010-2011 – 2019-2020)

Slide 4: Total Fertility Rate (2005-2010, 2010-2015, 2015-2020), Infant Mortality Rate (2005-2010, 2010-2015, 2015-2020), Total Number of Births (2005-2010, 2010-2015, 2015-2020), Total Number of Death (2005-2010, 2010-2015, 2015-2020)

Slide 5: Total Literacy Rate (2001, 2011), Rural Literacy (2001, 2011), Urban Literacy (2001, 2011)

Slide 6: GDP at Market Prices (2010-2014), FDI (2010-2014), Inflation Rate (2010-2014), Unemployment Rate (2010-2014)

Slide 7: Access to Safe Drinking Water (2001, 2011), Exchange Rate (2010-2015)

## Market Overview

Slide 8: Market Definition & Structure

Slide 9: Agricultural Export Zones in India

Slide 10: Market Characteristics and Value Chain

Slide 11: Food Processing Industry in India – Market Overview, Size and Growth (FY 2012 – FY 2020e)

Slide 12-13: Food Processing Industry in India – Market Segmentation

Slide 14: Investments in Food Processing and Agriculture Industry

Slide 15: Porter's Five Forces Analysis

## Trade Analysis

Slide 16: Export of Preparations of Cereals, Flour, Starch or Milk – Size (Value-Wise; FY 2013 – FY 2017(Apr-Nov)) and Country-Wise Segmentation (Value-Wise; FY 2015 and FY 2016)

Slide 17: Import of Preparations of Cereals, Flour, Starch or Milk – Size (Value-Wise; FY 2013 – FY 2017(Apr-Nov)) and Country-Wise Segmentation (Value-Wise; FY 2015 and FY 2016)

Slide 18: Export of Preparations of Vegetables, Fruits, Nuts or Other Plant Parts – Size (Value-Wise; FY 2013 – FY 2017(Apr-Nov)) and Country-Wise Segmentation (Value-Wise; FY 2015 and FY 2016)

Slide 19: Import of Preparations of Vegetables, Fruits, Nuts or Other Plant Parts – Size (Value-Wise; FY 2013 – FY 2017(Apr-Nov)) and Country-Wise Segmentation (Value-Wise; FY 2015 and FY 2016)

Slide 20: Export of Miscellaneous Edible Preparations – Size (Value-Wise; FY 2013 – FY 2017(Apr-Nov)) and Country-Wise Segmentation (Value-Wise; FY 2015 and FY 2016)

Slide 21: Import of Miscellaneous Edible Preparations – Size (Value-Wise; FY 2013 – FY 2017(Apr-Nov)) and Country-Wise Segmentation (Value-Wise; FY 2015 and FY 2016)

Slide 22: Export of Processed Food – Size (Value-Wise; FY 2013 – FY 2017(Apr-Nov)) and Country-Wise Segmentation (Value-Wise; FY 2015 and FY 2016)

Slide 23: Import of Processed Food – Size (Value-Wise; FY 2013 – FY 2017(Apr-Nov)) and Country-Wise Segmentation (Value-Wise; FY 2015 and FY 2016)

## Market Influencers

Slide 24-25: Market Drivers

Slide 26: Market Challenges

## Competitive Landscape

Slide 27: List of Major Players

Slide 28-58: Profiles of Major Players

## Recent Developments

Slide 59-61: Key Strategic Recommendations

## Appendix

Slide 62: Research Methodology

## LIST OF FIGURES/ CHARTS

### Socioeconomic Indicators

1. Total Population and Population Density (2010-2011 – 2019-2020)
2. Sex Ratio (2005, 2010, 2015, 2020)
3. Population by Age Group (2005, 2010, 2015, 2020)
4. Urbanization Trend (2010-2011 – 2019-2020)
5. Total Fertility Rate (2005-2010, 2010-2015, 2015-2020)
6. Infant Mortality Rate (2005-2010, 2010-2015, 2015-2020)
7. Total number of Births (2005-2010, 2010-2015, 2015-2020)
8. Total number of Death (2005-2010, 2010-2015, 2015-2020)
9. Total Literacy Rate (2001, 2011)
10. Rural Literacy (2001, 2011)
11. Urban Literacy (2001, 2011)
12. GDP at Market Prices (2010-2014)
13. FDI (2010-2014)
14. Inflation Rate (2010-2014)
15. Unemployment Rate (2010-2014)
16. Access to safe drinking water (2001, 2011)
17. Exchange Rate (2010-2015)

### Market Overview

1. Processing Levels in Different Food Segments
2. Food Processing Industry in India – Market Size & Growth (Value-Wise; FY 2012 – FY 2020e)
3. Food Processing Industry – Organized Vs Unorganized (FY 2016)
4. Food Processing Industry – 12th Five Year Plan (2012-2017) Outlay Shares
5. Foreign Direct Investment in Indian Food Processing Industry (FY 2010 – FY 2016 (Apr-Dec))

### Trade Analysis

1. Export of Preparations of Cereals, Flour, Starch or Milk (Value-Wise; FY 2013 – FY 2017 (Apr-Nov))
2. Country-Wise Exports of Preparations of Cereals, Flour, Starch or Milk (Value-Wise: FY 2015)
3. Country-Wise Exports of Preparations of Cereals, Flour, Starch or Milk (Value-Wise: FY 2016)
4. Import of Preparations of Cereals, Flour, Starch or Milk (Value-Wise; FY 2013 – FY 2017 (Apr-Nov))
5. Country-Wise Imports of Preparations of Cereals, Flour, Starch or Milk (Value-Wise: FY 2015)
6. Country-Wise Imports of Preparations of Cereals, Flour, Starch or Milk (Value-Wise: FY 2016)
7. Export of Preparations of Vegetables, Fruits, Nuts or Other Plant Parts (Value-Wise; FY 2013 – FY 2017 (Apr-Nov))
8. Country-Wise Exports of Preparations of Vegetables, Fruits, Nuts or Other Plant Parts (Value-Wise: FY 2015)
9. Country-Wise Exports of Preparations of Vegetables, Fruits, Nuts or Other Plant Parts (Value-Wise: FY 2016)
10. Import of Preparations of Vegetables, Fruits, Nuts or Other Plant Parts (Value-Wise; FY 2013 – FY 2017 (Apr-Nov))
11. Country-Wise Imports of Preparations of Vegetables, Fruits, Nuts or Other Plant Parts (Value-Wise: FY 2015)
12. Country-Wise Imports of Preparations of Vegetables, Fruits, Nuts or Other Plant Parts (Value-Wise: FY 2016)
13. Export of Miscellaneous Edible Preparations (Value-Wise; FY 2013 – FY 2017 (Apr-Nov))
14. Country-Wise Exports of Miscellaneous Edible Preparations (Value-Wise: FY 2015)
15. Country-Wise Exports of Miscellaneous Edible Preparations (Value-Wise: FY 2016)
16. Import of Miscellaneous Edible Preparations (Value-Wise; FY 2013 – FY 2017 (Apr-Nov))
17. Country-Wise Imports of Miscellaneous Edible Preparations (Value-Wise: FY 2015)
18. Country-Wise Imports of Miscellaneous Edible Preparations (Value-Wise: FY 2016)

19. Export of Processed Food (Value-Wise; FY 2013 – FY 2017 (Apr-Nov))
20. Country-Wise Exports of Processed Food (Value-Wise: FY 2015)
21. Country-Wise Exports of Processed Food (Value-Wise: FY 2016)
22. Import of Processed Food (Value-Wise; FY 2013 – FY 2017 (Apr-Nov))
23. Country-Wise Imports Processed Food (Value-Wise: FY 2015)
24. Country-Wise Imports of Processed Food (Value-Wise: FY 2016)

#### Competitive Landscape

1. Financial Snapshot (only Public Companies)
2. Key Business Segments (only Public Companies)
3. Key Geographic Segments (only Public Companies)

#### LIST OF TABLES

##### Market Overview

1. Food Processing Industry – Segment-Wise Gross Value Added (FY 2013)

##### Competitive Landscape

2. List of Major Players
3. Key Financial Performance Indicators (only Public Companies)
4. Key Ratios (only Public Companies)

#### COMPANIES COVERED

##### Public Companies

1. ADF Foods Ltd.
2. Dabur India Ltd.
3. ITC Ltd.
4. Kohinoor Foods Ltd.
5. Vadilal Industries Ltd.
6. Nestle India Ltd.

##### Private Companies

1. Adani Wilmar Ltd.
2. Gujarat Cooperative Milk Marketing Federation
3. MTR Foods Pvt. Ltd.
4. Ushodaya Enterprises Pvt. Ltd.

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**NIIR PROJECT CONSULTANCY SERVICES** , 106-E, Kamla Nagar, New Delhi-110007, India. **Email:** [npcs.india@gmail.com](mailto:npcs.india@gmail.com) **Website:** [NIIR.org](http://NIIR.org)

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