

Ceramic Tiles Market in India 2017

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"Netscribes' latest market research report titled Ceramic Tiles Market in India 2017 tracks the long and rich history of ceramic tiles production, the modern manufacturing process of various types of tiles and the dynamic global ceramic tiles market. Indian ceramic tiles market is one of the fastest growing markets in the world, but currently, has low per capita consumption in comparison with other developed nations. Increased infrastructure spending by the Government of India, coupled with rapid urbanization is promoting the demand for residential and commercial buildings. With boom in the real estate sector, the ceramic tiles market is expected to see further growth in the coming years. The report also notes the expanding production and consumption patterns of ceramic tiles in India, which is now the third largest producer in the world. With the introduction of modern technology in designing and manufacturing, the market has opened up new segments such as 3D tiles, germ-free tiles and artistic designer tiles.

One of the basic problems faced by the industry is the non-availability of sufficient workers to do labor intensive operations. Although unorganized players make up 60% of the total ceramic tiles market of India, the organized sector is fast outpacing the former, with breakthrough innovation and strategic alliances. Declining manufacturing competitiveness of China coupled with changing consumer lifestyle is set to drive the tremendous growth expected in the Indian ceramic tiles market.

Coverage:

Definition of ceramic tiles

Brief history and modern manufacturing process of ceramic tiles

Brief overview of Global ceramic tiles market

Overview of the Indian ceramic tiles market, market structure and historical and forecasted market size data over 2013 to 2020e

Zone-wise demand and supply of ceramic tiles in India

Snapshot of ceramic tiles manufacturing base in the Indian state of Gujarat

Export-import data of ceramic tiles and allied products

Qualitative analysis of key trends developing in the market

Overview of the regulatory body of Indian ceramic tiles market

Major concerns surrounding the ceramic tiles market in India

Analysis of the competitive landscape and detailed profiles of major players

Why Buy?

Get a clear understanding of historical development, current market situation and future growth prospects of the ceramic tiles market in India

Develop strategies for marketing, market-entry, market expansion, as well as other business strategies

Gain a complete picture of the technological advancements in the sector and take decisions accordingly so as to have an edge over competitors

Position yourself to gain maximum advantage by strategizing business models with a complete understanding of the business structures and strategies of competitors"

Contents

"Slide 1: Executive Summary

Socioeconomic Indicators

Slide 2: Total Population (2010-2011 – 2019-2020), Population Density (2010-2011 – 2019-2020)

Slide 3: Sex Ratio (2005, 2010, 2015, 2020), Population by Age Group (2005, 2010, 2015, 2020), Urbanization Trend (2010-2011 – 2019-2020)

Slide 4: Total Fertility Rate (2005-2010, 2010-2015, 2015-2020), Infant Mortality Rate (2005-2010, 2010-2015, 2015-2020), Total Number of Births (2005-2010, 2010-2015, 2015-2020), Total Number of Death (2005-2010, 2010-2015, 2015-2020)

Slide 5: Total Literacy Rate (2001, 2011), Rural Literacy (2001, 2011), Urban Literacy (2001, 2011)

Slide 6: GDP at Market Prices (2010-2014), FDI (2010-2014), Inflation Rate (2010-2014), Unemployment Rate (2010-2014)

Slide 7: Access to Safe Drinking Water (2001, 2011), Exchange Rate (2010-2015)

Market Overview

Slide 8: Market Definition & Structure

Slide 9: Background of Ceramic Tiles – Manufacturing process

Slide 10: Global Ceramic Tiles Market Overview

Slide 11: Indian Ceramic Tiles Market – Overview, Market Size and Growth (Value-Wise; 2013 - 2020e)

Slide 12: Gujarat – Ceramic Tiles Hub

Trade Analysis

Slide 13: Export of Ceramic Mosaic Tiles – Size {Value-Wise; FY 2013 – FY 2016-2017 (Apr-Dec)} and {Volume-Wise; FY 2013 – FY 2016-2017 (Apr-Dec)}

Slide 14: Export of Ceramic Mosaic Tiles – Region-Wise Exports {Value-Wise: FY 2016 and FY 2017 (Apr-Dec); Volume-Wise: FY 2016 and FY 2017 (Apr-Dec)}

Slide 15: Import of Ceramic Mosaic Tiles – Size {Value-Wise; FY 2013 – FY 2016-2017 (Apr-Dec)} and {Volume-Wise; FY 2013 – FY 2016-2017 (Apr-Dec)}

Slide 16: Import of Ceramic Mosaic Tiles – Region-Wise Exports {Value-Wise: FY 2016 and FY 2017 (Apr-Dec); Volume-Wise: FY 2016 and FY 2017 (Apr-Dec)}

Slide 17: Export of Ceramic Mosaic Tiles – Size {Value-Wise; FY 2013 – FY 2016-2017 (Apr-Dec)} and {Volume-Wise; FY 2013 – FY 2016-2017 (Apr-Dec)}

Slide 18: Export of Ceramic Mosaic Tiles – Region-Wise Exports {Value-Wise: FY 2016 and FY 2017 (Apr-Dec); Volume-Wise: FY 2016 and FY 2017 (Apr-Dec)}

Slide 19: Import of Ceramic Mosaic Tiles – Size {Value-Wise; FY 2013 – FY 2016-2017 (Apr-Dec)} and {Volume-Wise; FY 2013 – FY 2016-2017 (Apr-Dec)}

Slide 20: Import of Ceramic Mosaic Tiles – Region-Wise Exports {Value-Wise: FY 2016 and FY 2017 (Apr-Dec); Volume-Wise: FY 2016 and FY 2017 (Apr-Dec)}

Market Influencers

Slide 21: Market Drivers

Slide 22: Market Challenges

Market Trends

Slide 23: Introduction and Application of Nanotechnology in Ceramic Tiles Production

Slide 24: Increasing Popularity of Environment-Friendly Ceramic Tiles

Slide 25: Increasing Use of Designer Tiles in India

Slide 26: Increasing Use of Vitrified Tiles

Competitive Landscape

Slide 27: List of Major Players

Slide 28-52: Profiles of Major Players

Recent Developments

Slide 53: Key Recent Developments

Appendix

Slide 54: Research Methodology

LIST OF FIGURES/ CHARTS

Socioeconomic Indicators

1. Total Population and Population Density (2010-2011 – 2019-2020)
2. Sex Ratio (2005, 2010, 2015, 2020)
3. Population by Age Group (2005, 2010, 2015, 2020)
4. Urbanization Trend (2010-2011 – 2019-2020)
5. Total Fertility Rate (2005-2010, 2010-2015, 2015-2020)
6. Infant Mortality Rate (2005-2010, 2010-2015, 2015-2020)
7. Total number of Births (2005-2010, 2010-2015, 2015-2020)
8. Total number of Death (2005-2010, 2010-2015, 2015-2020)
9. Total Literacy Rate (2001, 2011)
10. Rural Literacy (2001, 2011)
11. Urban Literacy (2001, 2011)
12. GDP at Market Prices (2010-2014)
13. FDI (2010-2014)
14. Inflation Rate (2010-2014)
15. Unemployment Rate (2010-2014)
16. Access to safe drinking water (2001, 2011)
17. Exchange Rate (2010-2015)

Market Overview

1. Global Ceramic Tiles Market – Overview
 - Tiles Production of Top 5 Countries (2013-2015)
 - Tiles Consumption of Top 5 Countries (2013-2015)
 - Global Consumption Scenario (2015)
 - Global Per Capita Consumption of Tiles (2015)
2. Ceramic Tiles Market in India – Market Size & Growth (Value-Wise; 2013 – 2020)

Trade Analysis

1. Export of Ceramic Mosaic Tiles {Value-Wise; FY 2013-FY 2016-2017 (Apr-Dec)}
2. Export of Ceramic Mosaic Tiles {Volume-Wise; FY 2013-FY 2016-2017 (Apr-Dec)}
3. Region Wise Exports of Ceramic Mosaic Tiles (Value-Wise: FY 2016)
4. Region Wise Exports of Ceramic Mosaic Tiles {Value-Wise: FY 2017(Apr-Dec)}
5. Region Wise Exports of Ceramic Mosaic Tiles (Volume-Wise: FY 2016)
6. Region Wise Exports of Ceramic Mosaic Tiles (Volume-Wise: FY 2017(Apr-Dec)}
7. Import of Ceramic Mosaic Tiles {Value-Wise; FY 2013-FY 2016-2017 (Apr-Dec)}
8. Import of Ceramic Mosaic Tiles {Volume-Wise; FY 2013-FY 2016-2017 (Apr-Dec)}
9. Region Wise Import of Ceramic Mosaic Tiles (Value-Wise: FY 2016)
10. Region Wise Import of Ceramic Mosaic Tiles {Value-Wise: FY 2017(Apr-Dec)}
11. Region Wise Import of Ceramic Mosaic Tiles (Volume-Wise: FY 2016)
12. Region Wise Import of Ceramic Mosaic Tiles {Volume-Wise: FY 2017(Apr-Dec)}

13. Export of Ceramic Mosaic Tiles {Value-Wise; FY 2013-FY 2016-2017 (Apr-Dec)}
14. Export of Ceramic Mosaic Tiles {Volume-Wise; FY 2013-FY 2016-2017 (Apr-Dec)}
15. Region Wise Exports of Ceramic Mosaic Tiles (Value-Wise: FY 2016)
16. Region Wise Exports of Ceramic Mosaic Tiles {Value-Wise: FY 2017(Apr-Dec)}
17. Region Wise Exports of Ceramic Mosaic Tiles (Volume-Wise: FY 2016)
18. Region Wise Exports of Ceramic Mosaic Tiles (Volume-Wise: FY 2017(Apr-Dec)}
19. Import of Ceramic Mosaic Tiles {Value-Wise; FY 2013-FY 2016-2017 (Apr-Dec)}
20. Import of Ceramic Mosaic Tiles {Volume-Wise; FY 2013-FY 2016-2017 (Apr-Dec)}
21. Region Wise Import of Ceramic Mosaic Tiles (Value-Wise: FY 2016)
22. Region Wise Import of Ceramic Mosaic Tiles {Value-Wise: FY 2017(Apr-Dec)}
23. Region Wise Import of Ceramic Mosaic Tiles (Volume-Wise: FY 2016)
24. Region Wise Import of Ceramic Mosaic Tiles {Volume-Wise: FY 2017(Apr-Dec)}

Competitive Landscape

1. Company Profiles
 - a. Financial Snapshot (Only Public Companies)
 - b. Key Business segments (Only Public Companies)
 - c. Key Geographic segments (Only Public Companies)

LIST OF TABLES

Competitive Landscape

1. List of Major Players

COMPANIES COVERED

Public Companies

1. Asian Granito India Ltd.
2. Euro Ceramics Ltd.
3. Kajaria Ceramics Ltd.
4. Nitco Ltd.
5. Orient Bell Ltd.
6. Regency Ceramics Ltd.
7. Restile Ceramics Ltd.
8. Somany Ceramics Ltd.

Private Companies

1. H & R Johnson (India) Ltd.

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NIIR PROJECT CONSULTANCY SERVICES , 106-E, Kamla Nagar, New Delhi-110007, India. **Email:** npcs.india@gmail.com **Website:** NIIR.org

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