

The Complete Technology Book on

# Dairy & Poultry

## Industries

with

## Farming and Processing

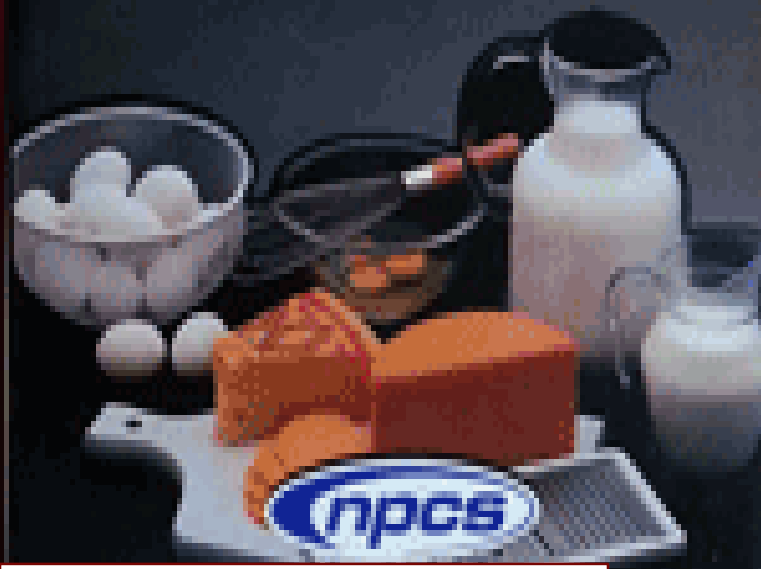
## (2nd Revised Edition)

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# **Livestock Industry**

**Domesticated animals raised in an agricultural context to provide labour and commodities such as meat, eggs, milk, fur, leather, and wool are generally referred to as livestock. The phrase is sometimes used to refer entirely to animals bred for human consumption, while other times it only refers to farmed ruminants like cattle, sheep, and goats.**

**Animal husbandry, or the breeding, care, and slaughter of cattle, is a component of contemporary agriculture that has been practised in many civilizations since humanity's shift from hunter-gatherer lifestyles to farming. Animal husbandry has varied greatly throughout cultures and time periods, and it continues to play a significant economic and cultural role in many communities.**

# Introduction

**Poultry farming is the practise of keeping domesticated birds such as chickens, turkeys, ducks, and geese for the goal of producing meat or eggs for human use, whereas dairy farming is the practise of producing milk over a lengthy period of time. During the previous two decades, the entire notion of poultry farming has changed dramatically.**



**The poultry industry has evolved into a highly organized and market-oriented business. Typical tasks in a Poultry Farm include farm management, chick rearing, feed preparation, and analysis, among others. Poultry farming is the practise of raising domesticated birds such as chickens, ducks, turkeys, and geese for the purpose of producing meat or eggs for human use.**



**It dates back to the agrarian era. Poultry, primarily chickens, are raised in large quantities. Every year, more than 60 billion chickens are slaughtered for human consumption. No precise educational qualifications are required for this occupation. Once established in the field and after attaining some exposure and expertise in poultry and dairy farming, one can set up their own such farms.**



**Female cattle are grown for their milk on a dairy farm. The cow is the most frequent dairy animal. Dairy cows produce a large amount of milk. Every day, farmers must gather milk from dairy cows. Dairy farming is a type of agriculture that involves the long-term production of milk, which is then processed (either on the farm or at a dairy factory, both of which can be referred to as a dairy) and sold.**



**Despite the fact that any animal can produce milk, commercial dairy farms are usually single-species operations. Dairy farms in developed countries are often made up of high-producing dairy cows. Goats, sheep, water buffaloes, and camels are some of the other animals employed in commercial dairy production. Donkey dairies are becoming increasingly popular in Italy as a source of alternative milk for human infants.**





# Benefits of Dairy & Poultry Farming

**There are numerous advantages to starting a poultry farming business. As a result, many farmers prefer to put their money into this industry. People usually start a poultry farm with the intention of producing eggs and meat, as well as generating a lot of money from these items. Throughout the world, billions of chickens are raised as a good source of food for their eggs and meat.**



# Benefits of Poultry Farming

- 1. Poultry farming yields a lot of eggs.**
- 2. Becoming a poultry farmer does not necessitate a large sum of money.**
- 3. Starting a chicken farm does not necessitate a large amount of room. You can begin with the space you have available.**
- 4. Poultry farming could be profitable right away.**
- 5. Poultry growers will require less maintenance.**
- 6. Obtaining a licence for this firm is simple.**

- 7. You're growing agricultural items that are in high demand right now.**
- 8. Multiple degrees of employment opportunities are generated.**
- 9. Lending packages for poultry producers will be approved by the majority of financial institutions and businesspeople.**
- 10. It provides a rapid return on investment.**
- 11. Marketing is a breeze.**



**Dairy farming is a type of animal agriculture that involves the production of milk for human use. On dairy farms, the vast majority of animals are subjected to repeated, forced pregnancies in order to produce as much milk as possible until they reach an age when dairy production declines and the animal is no longer required.**



**Milk is extracted from lactation by dairy farmers for the production of milk, yoghurt, cheese, and other dairy products for human use. In comparison to other industries, the initial investment in dairy farming is cheap.**



## **Advantages of Dairy Farming:**

- 1. It is friendly to the environment.**
- 2. The demand for milk products is rapidly expanding.**

**3. Cow dung is an excellent organic manure that boosts soil fertility.**

**4. Cow manure can be used for biogas production.**

**Vermi-composting can be done with Biogas slurry.**

**5. In the dairy farming sector, the danger of animal fatality can be lowered by insuring cows.**

**The advantages of launching a prosperous dairy farming business are numerous. It is also beneficial to the milk processing industry. Dairy and milk products are in high demand throughout the world.**

**This is the most significant advantage of starting a dairy farming business. The dairy industry is currently one of the most fascinating segments in the world. As a result, milk demand will never decline; it will rise in lockstep with the current population. Dairy farming does not pollute the environment and is very environmentally friendly.**



# Market of Dairy & Poultry Farming

**In 2019, the worldwide dairy market was worth \$718.9 billion dollars. Dairy is described as a company that specialises in the processing and collection of animal milk for human consumption. Cows, goats, buffalo, camels, and sheep are some of the most prevalent milch animals.**





**These animals' milk can be consumed fresh or processed into ice cream, cheese, butter, condensed milk, and yoghurt. Calcium, proteins, zinc, magnesium, and vitamins D and B12 are all present in these goods. India has the world's largest dairy herd and is the world's largest producer of dairy products by volume, accounting for more than 13% of global milk production.**



**The worldwide poultry market reached almost \$319.2 billion in 2019, with a compound annual growth rate (CAGR) of 5.5 percent since 2015, and is predicted to reach almost \$405 billion by 2023, with a CAGR of 6.1 percent. Through 2025, the worldwide poultry market is predicted to increase at 7.2 percent, reaching roughly \$465.7 billion, with a CAGR of 6.8 percent to \$645.7 billion by 2030.**



**In 2020, the Indian poultry market, which includes broilers and eggs, will be worth INR 1,988 billion. India is now one of the largest producers of eggs and broiler meat in the world. In India, the poultry industry has evolved from a simple backyard activity to a big industry with a large number of integrated players during the last two decades, transitioning from a simple backyard activity to a big business with a large number of integrated players.**



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# **Tags**

**#DairyFarmingBusiness #PoultryFarmingBusiness**  
**#HowtoStartPoultryFarmingBusiness**  
**#LivestockIndustry #livestockfarming**  
**#livestockbusiness #DetailedProjectReport**  
**#businessconsultant #BusinessPlan**  
**#feasibilityReport #NPCS #StartupBusinessPlan**  
**#startupinvestment #startup #bussinessplanshub**  
**#Startupbusiness4you #StartupBusinessPlan**

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# OUR CLIENTS

**Our inexhaustible Client list includes public-sector companies, Corporate Houses, Government undertaking, individual entrepreneurs, NRI, Foreign investors, non-profit organizations and educational institutions from all parts of the World. The list is just a glimpse of our esteemed & satisfied Clients.**

**Click here to take a look**  
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## **Select and Choose the Right Business Startup for You**

### **(Instant Online Project Identification and Selection)**

**Finding the right startup business is one of the most popular subject today. Starting a business is no easy endeavor, but the time, effort, and challenges can be worth it if you succeed. To give yourself the best chance to be successful, take your time to carefully find the right business for you. We, at NPCS, endeavor to make business selection a simple and convenient step for any entrepreneur/startup. Our expert team, by capitalizing on its dexterity and decade's long experience in the field, has created a list of profitable ventures for entrepreneurs who wish to diversify or venture. The list so mentioned is updated regularly to give you a regular dose of new emerging opportunities.**

**Visit:** <https://www.entrepreneurindia.co/project-identification>

## **Download Complete List of Project Reports:**

### **▪ Detailed Project Reports**

**Visit:- <https://www.entrepreneurindia.co/complete-project-list>**

**NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.**

**Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.**

**And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,**

**Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)**



# Contact us



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# **Niir PROJECT CONSULTANCY SERVICES**

**AN ISO 9001: 2015 CERTIFIED COMPANY**





## **Who are we?**

- One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services
- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad

We at NPCCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.

**We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.**



## **What do we offer?**

- **Project Identification**
- **Detailed Project Reports/Pre-feasibility Reports**
- **Market Research Reports**
- **Business Plan**
- **Technology Books and Directory**
- **Industry Trend**
- **Databases on CD-ROM**
- **Laboratory Testing Services**
- **Turnkey Project Consultancy/Solutions**
- **Entrepreneur India (An Industrial Monthly Journal)**

## **How are we different ?**

- **We have two decades long experience in project consultancy and market research field**
- **We empower our customers with the prerequisite know-how to take sound business decisions**
- **We help catalyze business growth by providing distinctive and profound market analysis**
- **We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors**
- **We use authentic & reliable sources to ensure business precision**

# Our Approach

**Requirement collection**

**Thorough analysis of the project**

**Economic feasibility study of the Project**

**Market potential survey/research**

**Report Compilation**

## **Who do we Serve?**

- **Public-sector Companies**
- **Corporates**
- **Government Undertakings**
- **Individual Entrepreneurs**
- **NRI's**
- **Foreign Investors**
- **Non-profit Organizations, NBFC's**
- **Educational Institutions**
- **Embassies & Consulates**
- **Consultancies**
- **Industry / trade associations**

## **Sectors We Cover**

- **Ayurvedic And Herbal Medicines, Herbal Cosmetics**
- **Alcoholic And Non Alcoholic Beverages, Drinks**
- **Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin**
- **Activated Carbon & Activated Charcoal**
- **Aluminium And Aluminium Extrusion Profiles & Sections,**
- **Bio-fertilizers And Biotechnology**
- **Breakfast Snacks And Cereal Food**
- **Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling**



## **Sectors We Cover *Cont...***

- **Bamboo And Cane Based Projects**
- **Building Materials And Construction Projects**
- **Biodegradable & Bioplastic Based Projects**
- **Chemicals (Organic And Inorganic)**
- **Confectionery, Bakery/Baking And Other Food**
- **Cereal Processing**
- **Coconut And Coconut Based Products**
- **Cold Storage For Fruits & Vegetables**
- **Coal & Coal Byproduct**

## **Sectors We Cover** *Cont...*

- **Copper & Copper Based Projects**
- **Dairy/Milk Processing**
- **Disinfectants, Pesticides, Insecticides, Mosquito Repellents,**
- **Electrical, Electronic And Computer based Projects**
- **Essential Oils, Oils & Fats And Allied**
- **Engineering Goods**
- **Fibre Glass & Float Glass**
- **Fast Moving Consumer Goods**
- **Food, Bakery, Agro Processing**

## **Sectors We Cover** *Cont...*

- **Fruits & Vegetables Processing**
- **Ferro Alloys Based Projects**
- **Fertilizers & Biofertilizers**
- **Ginger & Ginger Based Projects**
- **Herbs And Medicinal Cultivation And Jatropha (Biofuel)**
- **Hotel & Hospitality Projects**
- **Hospital Based Projects**
- **Herbal Based Projects**
- **Inks, Stationery And Export Industries**

## **Sectors We Cover** *Cont...*

- **Infrastructure Projects**
- **Jute & Jute Based Products**
- **Leather And Leather Based Projects**
- **Leisure & Entertainment Based Projects**
- **Livestock Farming Of Birds & Animals**
- **Minerals And Minerals**
- **Maize Processing(Wet Milling) & Maize Based Projects**
- **Medical Plastics, Disposables Plastic Syringe, Blood Bags**
- **Organic Farming, Neem Products Etc.**

## **Sectors We Cover** *Cont...*

- **Paints, Pigments, Varnish & Lacquer**
- **Paper And Paper Board, Paper Recycling Projects**
- **Printing Inks**
- **Packaging Based Projects**
- **Perfumes, Cosmetics And Flavours**
- **Power Generation Based Projects & Renewable Energy Based Projects**
- **Pharmaceuticals And Drugs**
- **Plantations, Farming And Cultivations**
- **Plastic Film, Plastic Waste And Plastic Compounds**
- **Plastic, PVC, PET, HDPE, LDPE Etc.**

## **Sectors We Cover** *Cont...*

- **Potato And Potato Based Projects**
- **Printing And Packaging**
- **Real Estate, Leisure And Hospitality**
- **Rubber And Rubber Products**
- **Soaps And Detergents**
- **Stationary Products**
- **Spices And Snacks Food**
- **Steel & Steel Products**
- **Textile Auxiliary And Chemicals**

## **Sectors We Cover** *Cont...*

- **Township & Residential Complex**
- **Textiles And Readymade Garments**
- **Waste Management & Recycling**
- **Wood & Wood Products**
- **Water Industry(Packaged Drinking Water & Mineral Water)**
- **Wire & Cable**

# Market Research Report

The background of the slide is a blue grid pattern. In the lower-left quadrant, there are silhouettes of several business professionals standing on a large, colorful, 3D-rendered arrow that curves upwards and to the right. The arrow is primarily red, with yellow and blue segments. The text "Market Research Report" is centered in a large, bold, dark blue font with a white outline and a slight drop shadow.



## Objective

- ⌘ To get a detailed scenario of the industry along with its structure and classification
- ⌘ To provide a comprehensive analysis of the industry by covering aspects like:
  - ⌘ Growth drivers of the industry
  - ⌘ Latest market trends
  - ⌘ Insights on regulatory framework
  - ⌘ SWOT Analysis
  - ⌘ Demand-Supply Situation
  - ⌘ Foreign Trade
  - ⌘ Porters 5 Forces Analysis

## Objective

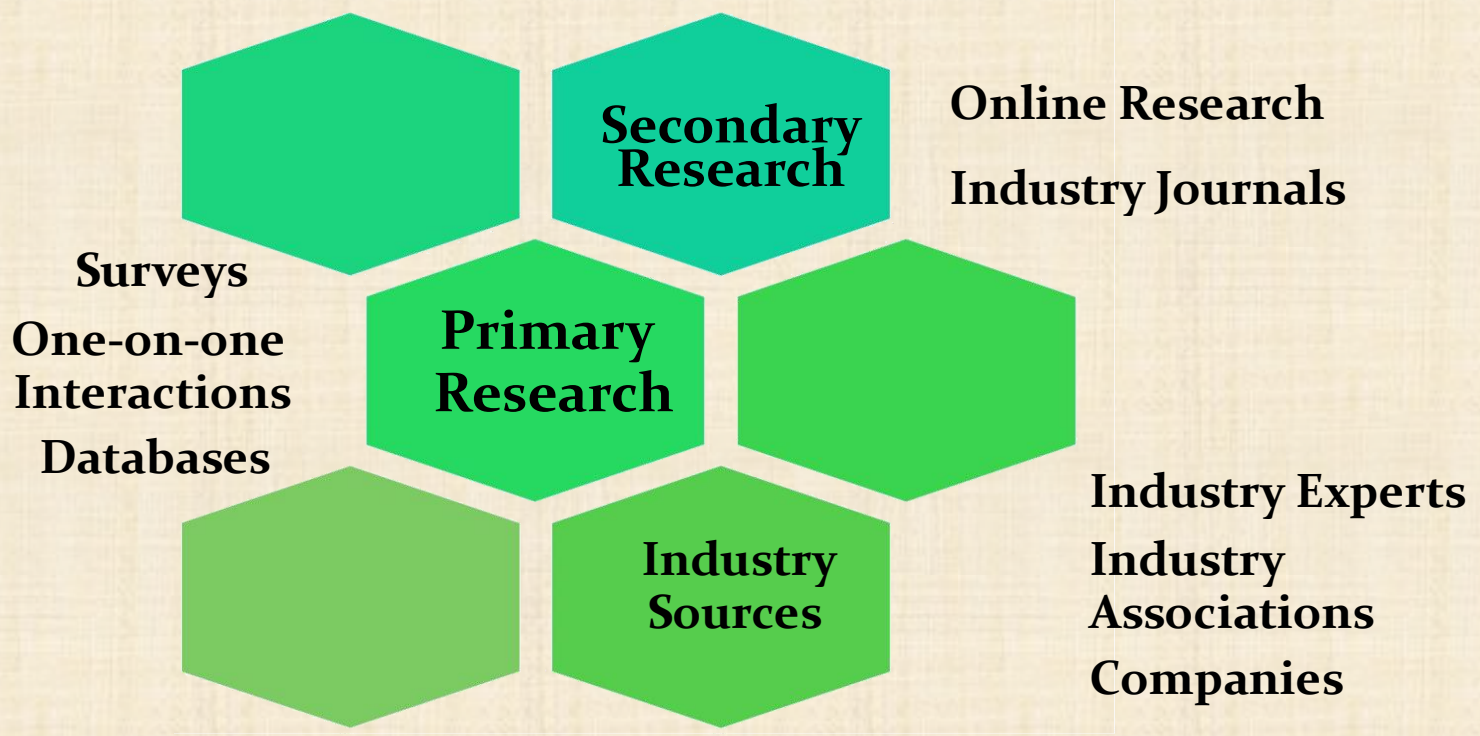
- ∞ To provide forecasts of key parameters which helps to anticipate the industry performance
- ∞ To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- ∞ To help an entrepreneur/manager in keeping abreast with the changes in the industry
- ∞ To evaluate the competitive landscape of the industry by detailing:
  - ∞ Key players with their market shares
  - ∞ Financial comparison of present players

## Clientele

- ⌘ Venturist/Capitalists
- ⌘ Entrepreneur/Companies
- ⌘ Industry Researchers
- ⌘ Investment Funds
- ⌘ Foreign Investors, NRI's
- ⌘ Project Consultants/Chartered Accountants
- ⌘ Banks
- ⌘ Corporates

**[Click here for list](#)**

# Data Sources



# Scope & Coverage



## **Our Team**

∞ Our research team comprises of experts from various financial fields:

∞ MBA's

∞ Industry Researchers

∞ Financial Planners

∞ Research veterans with decades of experience

# Structure of the Report

- 1. Overview**
- 2. Market Analysis**
  - 2.1 Growth Drivers**
  - 2.2 Emerging Trends in the Industry**
  - 2.3 Regulatory Framework**
  - 2.4 SWOT Analysis**
  - 2.5 Herfindahl–Hirschman Index (HHI)**
- 3. Market Forecasts**
- 4. Key Players**

# **Structure of the Report**

*Cont*

## **5. Key Financials and Analysis**

### **5.1 Contact Information**

### **5.2 Key Financials**

### **5.3 Financial comparison**

## **6. Industry Size & Outlook**





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# **Contact us**

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