



Y-1589

Emerging Investment
Opportunities in Production of
***Herbal Ayurvedic Hand
Sanitizer***



**Start Your Own Disinfectant
Industry**

Introduction

Herbal hand sanitizer was prepared using leaves extracts of osmium sanctum, Eugenia caryophyllus and Cymbopogon flexuous. The antibiotic sensitivity take a look at of the prepared herbal hand sanitizer against skin pathogens was checked using disc diffusion methodology and results were compared with commercially on the market synthetic hand sanitizer.



The herbal hand sanitizer gives larger inhibition zone than the commercially available synthetic hand sanitizer against staphylococcus aureus and pseudomonas aeruginosa. The efficacy of herbal hand sanitizer was evaluated using microorganism suspensions; that disclosed that the herbal hand sanitizer is efficient in reducing higher number of microorganism from the hands as compared to commercial synthetic hand sanitizer. Thus, because of higher antimicrobial activity and efficacy these herbal extracts is utilized in the preparation of herbal hand sanitizers on business scale.



Hand sanitizer may be a gel or foam that kills germs and infectious bacteria. It is used as an alternative to hand-washing, and comes in 2 main varieties, people who are [alcohol-based](#) and those that don't seem to be. Hand sanitizer is listed on the WHO's List of [Essential](#) Medicines.

In the absence of a vaccine or effective antiviral [drugs](#), hand hygiene could be a mainstay of efforts to forestall the spread of severe acute respiratory syndrome coronavirus 2 (SARS-CoV-2), the virus that causes COVID-19. The sanitizer contains natural extracted oils that increase the antiseptic properties and act against bacterial contamination. It also provides cooling and natural fragrance along with moisturizing the skin upon use.



Benefits:

- 100% natural & Safe
- Contents vitamin E & tea tree extracts
- Convenient and handy to use
- No soap or water required
- Comes with a 1ml sachet for one time use.
- Effective against infections
- Kills 99.99% bacteria and germs in a few seconds
- Vitamin E and Tea tree oil present in [Sanitizer](#) moisturizes the skin due to its antibacterial and antimicrobial properties
- Suitable for all skin types

Hand Sanitizers are Available in Four Variants:

Lemon: - It is specially manufactured using Lemon extracts as one of the key ingredients. It is mild to the skin and keeps its freshness and cleansing action for longer duration. This antibacterial hand sanitizer efficiently kills 99.99% bacteria from the hands in a matter of seconds leaving behind the gentle and rejuvenating freshness.

Vanilla: - It is known for its pleasant smell that is found to effectively kill germs in a matter of seconds. It provides you protection from 99.99% germs on hands and keeps it sanitized for longer periods.



Basil: - It is commonly known everywhere for its cooling and medicinal properties. Basil helps clean your hands by killing 99.99% of germs on hands, thus provides a cool and fresh feel.

Sandalwood: - Sandalwood [Hand sanitizer](#) is formulated to gently clean hands. It provides you 99.99% protection from bacteria and germs.



Manufacturing Process

The manufacturing process start with the raw materials received at the factory site, the all raw materials tested for the quality as per the specifications required. Weigh the raw material for a batch size according their weight percentage.

- All the weighted raw materials are mixed in the mixer.
- And stirrer well to get a consistency,
- Take the sample.
- Test the sample and after getting approval for packing.
- The mixed mass is filled in the bottles in different sizes (100 ml).
- Packed in the c-boxes.
- And sent for sale/store

Market Outlook

Hand Sanitizer is an antiseptic disinfectant on the market in the kind of a liquid, gel, foam and lots of others. It's said to be more effective than soaps because of its ability to eliminate most microorganisms. Public awareness campaigns by global health authorities similar to the WHO (World Health Organization) also play a significant role in promoting the utilization of hand sanitizers. Increasing consumer awareness about hygiene as well as such government initiatives are driving the hand sanitizer market.

Related Books: - [Herbal Products, Aromatic Plant Cultivation, Processing, Herb, Medicinal Plants, Herbs Cultivation](#)



Rising incidence of chronic diseases are driving the demand for hand sanitizers. The increasing risk of hospital acquired infections and therefore the rise in chronic diseases has led to growing specialize in methods to reduce them. This has led to an increase in the usage of hand sanitizer that in turn drives the growth of this market. Driven by the growing number of cosmetic surgeries being performed. Also, rising obesity has also resulted in an increase within the number of surgeries. Because of the increase in number of surgeries, the need for sanitizers in health care industries is on the increase.

Related Projects: - [Herbs and Herbal Based Products, Ayurvedic Medicines, Cosmetics](#)



The Global Hand Sanitizer Market size was valued at \$919 million in 2016 to reach \$1,755 million by 2023, and is anticipated to grow at a CAGR of 9.9% from 2017 to 2023. Hand sanitizer is an antiseptic solution, which is used as an alternative to soap and water. It is used to prevent the transmission of infection, which is majorly caused through hand transmission, further causing several diseases such as nosocomial food-borne illness and others.

Related Projects: - [Disinfectants, Pesticides, Insecticides, Mosquito Repellents, Destroyers](#)



Factors that drive the growth of the worldwide hand sanitizer market include change in lifestyle of people and increase in consumer inclination towards health. Moreover, rise in awareness about hand hygiene has significantly influenced the market. However, health hazardous associated with [hand sanitizer](#) are expected to hamper the market growth within the close to future. Gel hand sanitizer is expected to take care of dominance within the global hand sanitizer market during the forecast period, because it is easily on the market within the market and requires lesser time to effectively eradicate germs as compared to spray and other sanitizers. In [North America](#) and Europe garnered maximum share of the market in 2016. On the contrary, China accounted for the most important share in Asia-Pacific within the same year. Increase in demand for sanitization across various end-use industries, particularly [food & beverages business](#), is anticipated to drive the market growth.

Growth of hand sanitizer market in India will be attributed to rising awareness about healthy lifestyle & wellness, shifting consumer preference towards convenient hygiene product and rising disposable income. Moreover, the strong marketing activities by leading brands, additionally to very large endorsements, are another drivers of hand sanitizer market in India. Moreover, the COVID-19 outbreak has boosted demand for sanitizers like never before across the various user segments.

Related Books: - [Cosmetics and Beauty Products \(Ayurvedic, Herbal\) Formulation and Manufacturing Technology](#)



The rising [healthcare](#) investments for providing a high-end and safer medical surroundings for healthcare professionals by preventing [hospital-acquired infections \(HAIs\)](#) have increased the demand for hand sanitizers within the [medical](#) sector. Furthermore, as a result of the [COVID-19 pandemic](#) within the country, the demand of hand sanitizers has increased exponentially since the beginning of 2020. This has led to the widening demand-supply gap and extremely inflated product prices. Because of this, many regional manufacturers are increasing their production capacities in compliance with statutory permissions by the government for increasing the production of hand sanitizers to fulfill its robust demand. Besides this, the Indian government has also issued production licenses to several distilleries and new manufacturers to produce hand sanitizers in bulk for adequate supply within the country.

Related Videos: - [Production of Hand Sanitizer](#)

Key Players:-

- Ayurved Ltd.
- Dabur Pharmaceuticals Ltd.
- Emami Ltd
- Himalaya Drug Co. Pvt. Ltd.
- Patanjali Ayurved Ltd.
- Truworth Health Technologies Pvt. Ltd.
- V L C C Personal Care Ltd.



Machinery Photographs



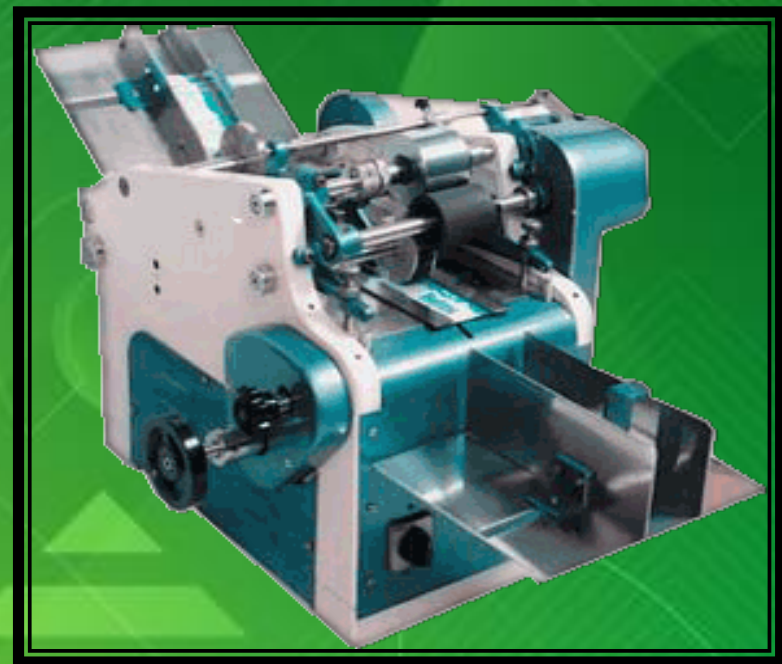
MIXING TANK



**BOTTLE FILLING MACHINE
WITH CAPPING**



CAPPING MACHINE LASER



BATCH PRINTING MACHINE

Project at a Glance

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existin g	Propose d	Total	Particulars	Existin g	Propose d	Total
Land & Site Development Exp.	0.00	228.00	228.00	Capital	0.00	180.99	180.99
Buildings	0.00	62.20	62.20	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	14.40	14.40	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	6.00	6.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	8.50	8.50	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	4.00	4.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	542.98	542.98
Preliminary& Pre- operative Exp	0.00	1.00	1.00	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	1.50	1.50	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	398.37	398.37				
TOTAL	0.00	723.97	723.97	TOTAL	0.00	723.97	723.97

Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS				Per Share	Per Share				
1-2	8.26	8.85	18.26	24.00	0.00	100.00	8.26	0.00	8.26	1.00	0.00
2-3	10.78	11.31	29.04	18.00	0.00	100.00	10.78	0.00	10.78	1.00	0.00
3-4	13.29	13.76	42.33	12.00	0.00	100.00	13.29	0.00	13.29	1.00	0.00
4-5	15.76	16.17	58.09	6.00	0.00	100.00	15.76	0.00	15.76	1.00	0.00
5-6	18.17	18.54	76.26	0.00	0.00	100.00	18.17	0.00	18.17	1.00	0.00

Project at a Glance

Year	D. S. C. R.			Debt / Equity - Deposits Debt	Equity as-Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
								GPM	PBT	PAT	Net Contribution	P/V Ratio		
	Individual	Cumulative	Overall											
	(Number of times)			(Number of times)	%	%	%	%	%	%				
Initial				3.00	3.00									
1-2	1.31	1.31		1.31	1.31	4.02		22.48%	12.33%	7.83%	1594.10	83.55%	1.15	1.34
2-3	1.62	1.45		0.62	0.62	2.60		22.93%	13.83%	8.77%	814.19	36.58%	1.18	1.38
3-4	1.98	1.62	1.98	0.28	0.28	1.83		23.23%	14.94%	9.46%	905.60	35.60%	1.17	1.45
4-5	2.42	1.79		0.10	0.10	1.37		23.42%	15.75%	9.96%	997.02	34.84%	1.15	1.53
5-6	2.94	1.98		0.00	0.00	1.08		23.52%	16.35%	10.34%	1088.44	34.23%	1.11	1.74



Project at a Glance

BEP

BEP - Maximum Utilisation Year	5
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Cash BEP (% of Installed Capacity)	35.61%
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Total BEP (% of Installed Capacity)	36.23%
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IRR, PAYBACK and FACR

Internal Rate of Return .. (In %age)	31.96%
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Payback Period of the Project is (In Years)	2 Years 4 Months
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Fixed Assets Coverage Ratio (No. of times)	11.199
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Major Queries/Questions Answered in the Report?

- 1. What is Herbal Ayurvedic Hand Sanitizer Manufacturing industry ?**
- 2. How has the Herbal Ayurvedic Hand Sanitizer Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Herbal Ayurvedic Hand Sanitizer Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Herbal Ayurvedic Hand Sanitizer Manufacturing plant ?**

5. What is the structure of the Herbal Ayurvedic Hand Sanitizer Manufacturing Business and who are the key/major players ?

6. What is the total project cost for setting up Herbal Ayurvedic Hand Sanitizer Manufacturing Business?

7. What are the operating costs for setting up Herbal Ayurvedic Hand Sanitizer Manufacturing plant ?

8. What are the machinery and equipment requirements for setting up Herbal Ayurvedic Hand Sanitizer Manufacturing plant ?

9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Herbal Ayurvedic Hand Sanitizer Manufacturing plant ?

10. What are the requirements of raw material for setting up Herbal Ayurvedic Hand Sanitizer Manufacturing plant ?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up Herbal Ayurvedic Hand Sanitizer Manufacturing Business?

12. What is the Manufacturing Process of Herbal Ayurvedic Hand Sanitizer?

- 13. What is the total size of land required for setting up Herbal Ayurvedic Hand Sanitizer Manufacturing plant ?**
- 14. What will be the income and expenditures for Herbal Ayurvedic Hand Sanitizer Manufacturing Business?**
- 15. What are the Projected Balance Sheets of Herbal Ayurvedic Hand Sanitizer Manufacturing plant ?**
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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Herbal Ayurvedic Hand Sanitizer.” provides an insight into Herbal Ayurvedic Hand Sanitizer market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Herbal Ayurvedic Hand Sanitizer project. The report assesses the market sizing and growth of the Indian Herbal Ayurvedic Hand Sanitizer Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Herbal Ayurvedic Hand Sanitizer sector in India along with its business prospects. Through this report we have identified Herbal Ayurvedic Hand Sanitizer project as a lucrative investment avenue.

Tags

#CoronavirusBusiness #Herbalhandsanitizer #needsanitizer
#AyurvedicHandSanitizer #liquidhandwash #HerbalHandSanitizer
#HandSanitizer #COVID2019 #caronavirrus #CaronaBUSINESS
#lockdownbusiness #COVID #businessinlockdown #coronavirusbusiness
#Entrepreneurs #covid19business #DetailedProjectReport
#businessconsultant #BusinessPlan #marketresearchreport
#feasibilityReport #NPCS #industrialgasprojectreport #industrialproject
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#businessesstart #startupideas #startupbusinesswithnomoney
#businessstartupindia

**Niir Project Consultancy Services (NPCS)
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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

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The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



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Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.



We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.



What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Who do we Serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations

Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling

Sectors We Cover *Conti...*

- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct

Sectors We Cover *Cont...*

- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing

Sectors We Cover *Cont...*

- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries

Sectors We Cover

Cont...

- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.

Sectors We Cover *Cont...*

- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.

Sectors We Cover *Cont...*

- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals

Sectors We Cover *Cont...*

- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable

MARKET RESEARCH REPORTS

Objective

- ⌘ To get a detailed scenario of the industry along with its structure and classification
- ⌘ To provide a comprehensive analysis of the industry by covering aspects like:
 - ⌘ Growth drivers of the industry
 - ⌘ Latest market trends
 - ⌘ Insights on regulatory framework
 - ⌘ SWOT Analysis
 - ⌘ Demand-Supply Situation
 - ⌘ Foreign Trade
 - ⌘ Porters 5 Forces Analysis

Objective

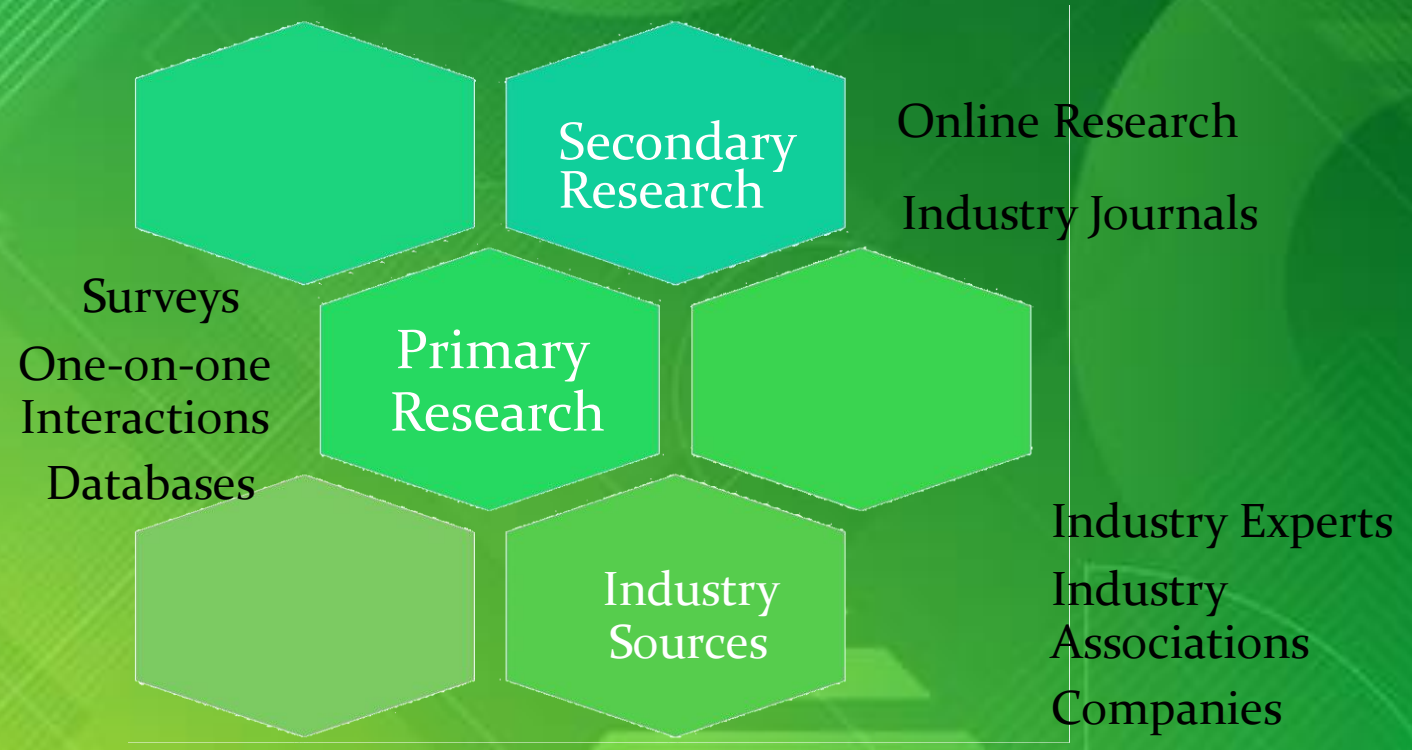
- ⌘ To provide forecasts of key parameters which helps to anticipate the industry performance
- ⌘ To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- ⌘ To help an entrepreneur/manager in keeping abreast with the changes in the industry
- ⌘ To evaluate the competitive landscape of the industry by detailing:
 - ⌘ Key players with their market shares
 - ⌘ Financial comparison of present players

Clientele

- ⌘ Venturist/Capitalists
- ⌘ Entrepreneur/Companies
- ⌘ Industry Researchers
- ⌘ Investment Funds
- ⌘ Foreign Investors, NRI's
- ⌘ Project Consultants/Chartered Accountants
- ⌘ Banks
- ⌘ Corporates

[Click here for list](#)

Data Sources



Scope & Coverage



Our Team

∞ Our research team comprises of experts from various financial fields:

∞ MBA's

∞ Industry Researchers

∞ Financial Planners

∞ Research veterans with decades of experience

Structure of the Report

- 1. Overview
- 2. Market Analysis
 - 2.1 Growth Drivers
 - 2.2 Emerging Trends in the Industry
 - 2.3 Regulatory Framework
 - 2.4 SWOT Analysis
 - 2.5 Herfindahl–Hirschman Index (HHI)
- 3. Market Forecasts
- 4. Key Players

Structure of the Report

Cont

- ⌘5. Key Financials and Analysis
 - ⌘5.1 Contact Information
 - ⌘5.2 Key Financials
 - ⌘5.3 Financial comparison
- ⌘6. Industry Size & Outlook

**Take a look at NIIR PROJECT CONSULTANCY
SERVICES on #Street View**

<https://goo.gl/VstWkd>

Contact us

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Take a look at NIIR PROJECT CONSULTANCY SERVICES on #StreetView

<https://goo.gl/VstWkd>



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THANK YOU

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