



Business Idea of Double Edge Razor Blade Manufacturing. Production of Double Edge Razor Blade.

Men's Grooming
Products Industry.



Introduction

Double-edged razors are also known as DE or safety razors. Today's cartridge razors are actually an evolution of safety razors but most avid shavers (men who find satisfaction in shaving) will make the terms mutually exclusive to distinguish between the two. Hence the moniker safety razor.

Safety razors were popularized in the 1900s by King Camp Gillette's invention, the double-edge safety razor. While other safety razors of the time used blades that required stropping before use and after a time had to be honed by a cutler, Gillette's razor used a disposable blade with two sharpened edges.



Shaving with a safety razor reduces skin irritation, shave bumps and ingrown hairs that are common with cartridge or electric razors. The main reason is that with a safety razor you only have one blade against your skin at any time.

A safety razor is a shaving implement with a protective device positioned between the edge of the blade and the skin. The initial purpose of these protective devices was to reduce the level of skill needed for injury-free shaving, thereby reducing the reliance on professional barbers. Double Edge Razors are a very popular razor for wet shaving and have been for a very long time. Even though straight razors provide a closer shave, the safety feature of double edged razors have made it way more popular than the straight razor. It might have something to do with people not wanting to worry about slicing their neck every time they shave.

Cartridge razors may not shave as close as the other two but they do have their advantages such as their ease of use and the ability to shave faster without worrying if you will cut yourself. Apart from that safety razors offer a cleaner closer shave and are cheaper to maintain than cartridge type razors. There are different double edge razor designs that may be confusing at first for beginners so this article will attempt to explain these differences and offer insight into the world of the double edged razors so you could make an informed purchasing decision.



Grooming helps an individual to uplift his social image and make a positive impression in a social setting. The act of personal grooming generally includes maintaining and cleaning several parts of the body. These products by definition are used for staying clean and making the outer appearance more attractive. Till the last few decades, male grooming products were primarily limited to shaving creams, deodorants, after shave colognes and shampoos. In recent times, however, several male grooming products have been designed and developed which include moisturizers, facial creams, bronzers, concealers, serums, face masks as well as a number of anti-ageing products.



Uses

A razor is a bladed tool primarily used in the removal of unwanted body hair through the act of shaving. Kinds of razors include straight razors, disposable razors, and electric razors.

While the razor has been in existence since before the Bronze Age (the oldest razor-like object has been dated to 18,000 BC. the most common types of razors in current usage are the safety razor and the electric razor, though other kinds are still in use.



Market Outlook

A razor blade is a blade used in a razor typically a flat piece of metal with a sharp edge or edges used in a safety razor which is used to remove unwanted hair from the face or body.

Indian men are becoming more conscious about their looks. They want to look better and more appealing physically to get more attention. The influence of the western culture, along with the rise of the Indian models, sportsmen and actors in promoting the wellness products are taking this industry to a new level as aspiring adults find their icons groomed and well-dressed. They want to look and perform like them. The grooming industry has opened all doors for aspirants like them where they can maneuver and improvise their looks with the aid of various trending products and grooming techniques

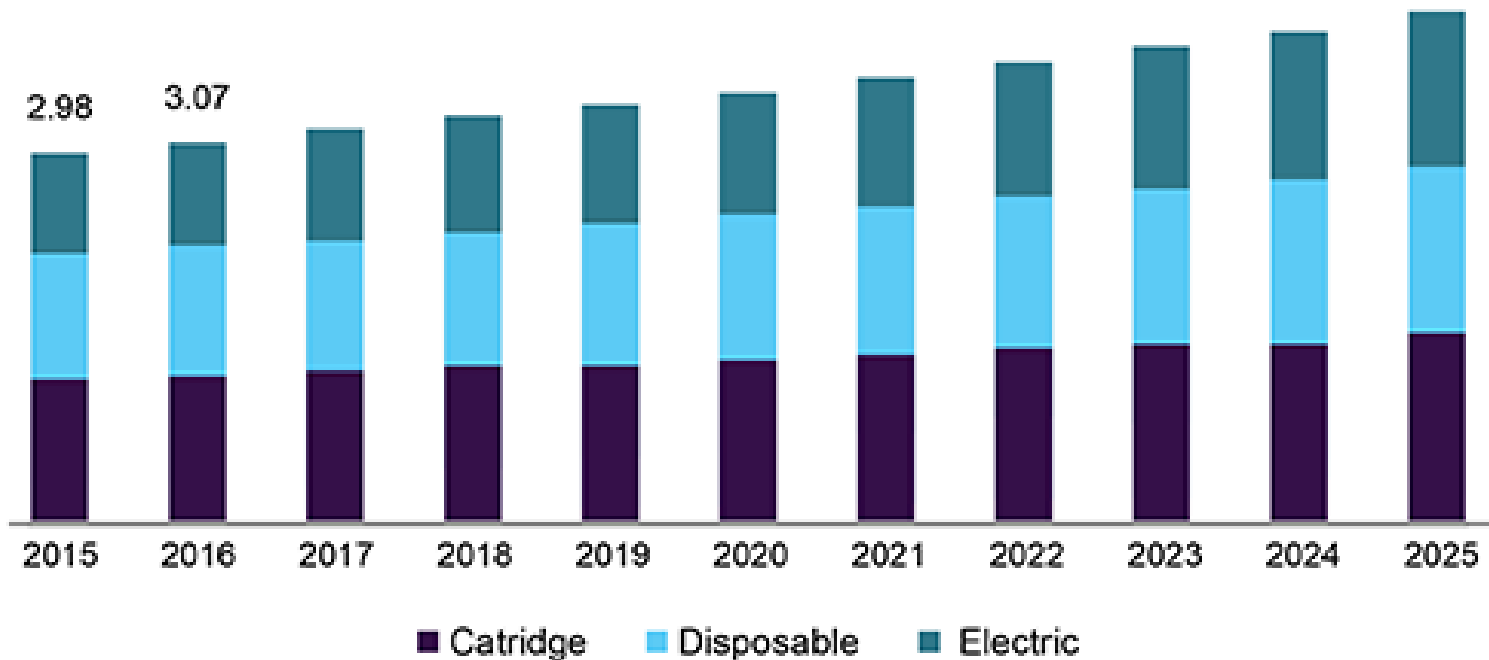
A razor is a bladed tool primarily used in the removal of unwanted body hair through the act of shaving. Kinds of razors include straight razors, disposable razor the double-edged safety razor is a razor with a slant bar that can be used on both sides, with two open edges. The blade on the double-edged safety razor is slightly curved to allow for a smoother and cleaner shave.

This growth is mainly due to the rising need to look well groomed, increasing per capita income and rapid urbanization. The demand for men's grooming market has seen a rise in the last few years because of increased consciousness of their looks among the male customer. Also as more than 50% of the population is under the age group of 30, the industry has huge local market. Moreover rising urban middle class population and improved distribution channels in tier II and tier III cities, are also expected to stimulate growth in the market through 2025.

Razor Market Size, By Product, 2015-2025

(USD Billion)

razor market size, by product, 2015 - 2025 (USD Billion)



The global razor market size was valued at USD 10.2 billion in 2018 and is anticipated to exhibit a CAGR of 3.5% from 2019 to 2025. The market is fueled by several factors predominantly by growing focus on men's grooming and rising awareness among consumers related to personal hygiene. The Razor Blade in global market especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa.

The market demand for the same will continue to grow usage in developing countries such as India, Sri Lanka, and Brazil. Low price and availability of domestic brands are key factors driving product demand in these countries. However, electric shavers, such as epilators and trimmers, are more in demand owing to their durability and easy usage. Electric shavers are expected to witness the highest growth. Availability of local and international brands, from Philips and Braun to Indian brands like Syska and Nova is the primary factor driving this segment.

In countries like U.K., U.S. and Germany where the personal care industry is booming, demand for such products is bound to grow, irrespective of gender. Indian men personal care market is moving beyond basic shaving products and demand for beard and skincare products is increasing among male consumers, a few e-commerce companies today. The men's grooming market is going through a surge. Rise in disposable incomes of consumers and developments in blades can augur the market for disposable razor blades. The expected continued strong performance of the Indian economy over the forecast period (2019-2025) will help drive consumer income levels and spending. Consumers with increased disposable incomes expected to shift from traditional blades to disposable razors and system razor sets. The worldwide disposable razor blades market is segmented by product, end user, and region. By products, the market is divided into single and double edge razor blades. End user segments in the market are categorized into male and female.

The male grooming industry has grown over the past few decades and it is currently a billion dollar industry. Many consumers of male grooming products have realized the importance of self-image and presentation. This has boosted the purchase of cosmetic products across the world. There is a great deal of innovation in this industry, which has also led to the gradual growth in the demand for cosmetic products.



Personal grooming is basically the method of cleaning and maintaining parts of the body. The idea behind grooming is not only the concern about hygiene but also to make a positive impression. In the case of men, teenagers and adults both focus significantly on personal grooming. The choice of products although may differ based on the applications. Right from hair-care to shave-care and skin-care, the product range in case of men's grooming is vast. The men's grooming products market has high potential because the body calls for regular attention at relatively shorter intervals of time. The global men's grooming products market is predicted to rise at an exponential rate in the future years. The rise in the disposable income has driven the demand for men's grooming products. The growth of the e-commerce market has given the potential customers more knowledge about the variety of grooming products available in the market and hence the demand for specific specification-based products has shot up

Moreover the growing demand of the fragrance market involving deodorants and perfumes is increasing with time, contributing to the overall increase in the demand for men's grooming products. In the case of the shave care products, because of the growing trend of beard and facial hair, the shave care segment is expected to witness the slowest growth in the coming years.

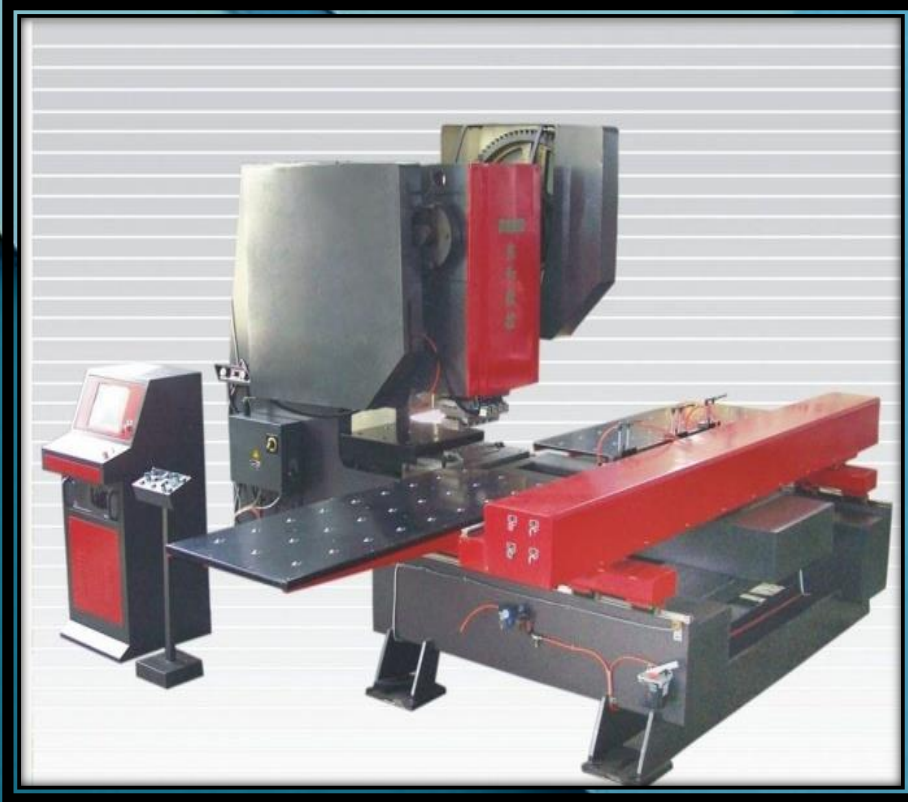
The growing demand of the fragrance market involving deodorants and perfumes is increasing with time contributing to the overall increase in the demand for men's grooming products. In the case of the shave-care products, because of the growing trend of beard and facial hair, the shave-care segment is expected to witness the slowest growth in the coming years.

With more and more innovations in the men's grooming products market, like hair-sprays, hair-perfumes, beard-wax, among others, there is a high potential for growth in the respective segments.

Key Players

AccuTec Blades, Benxi Jincheng, BIC, DORCO, Edgewell Personal Care, FEATHER, Gillette (PandG), Harry's (Feintechnik), Kaili Razor, Laser Razor Blades, Liyu Razor, Lord, Ningbo Jiali, Shanghai Cloud, Supermax, Yingjili, Malhotra, SRBIL, Treet Corporation, Personna,

Machinery Photographs



**CNG High Speed
Punching Machine**



Tunnel Furnace



Polymer Coating Machine



Printing Machine

Project at a Glance

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	190.00	190.00	Capital	0.00	331.42	331.42
Buildings	0.00	116.00	116.00	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	681.00	681.00	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	10.00	10.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	68.00	68.00	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	30.00	30.00	Internal Cash	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Accruals	0.00	0.00	0.00
Preliminary & Pre-operative Exp	0.00	5.00	5.00	Long/Medium Term Borrowings	0.00	994.25	994.25
Provision for Contingencies	0.00	64.00	64.00	Debentures / Bonds Unsecured	0.00	0.00	0.00
Margin Money - Working Capital	0.00	161.66	161.66	Loans/Deposits	0.00	0.00	0.00
TOTAL	0.00	1325.66	1325.66	TOTAL	0.00	1325.66	1325.66

Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS	Per Share		Per Share	Per Share		%		No.of Times	%
1-			15.3			100.					
2	5.38	9.39	8	24.00	0.00	00	5.38	0.00	5.38	1.00	0.00
2-			23.5			100.					
3	8.15	11.60	3	18.00	0.00	00	8.15	0.00	8.15	1.00	0.00
3-			34.4			100.					
4	10.89	13.87	1	12.00	0.00	00	10.89	0.00	10.89	1.00	0.00
			47.9			100.					
4-5	13.54	16.11	6	6.00	0.00	00	13.54	0.00	13.54	1.00	0.00
			64.0			100.					
5-6	16.08	18.30	4	0.00	0.00	00	16.08	0.00	16.08	1.00	0.00



Project at a Glance

Year	D. S. C. R.			Debt / Equity - Deposits Debt	Equity as-Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.36	1.36		1.56	1.56	2.56		14.91%	7.76%	5.79%	1397.91	45.42%	1.72	1.11
2-3	1.65	1.50		0.77	0.77	1.52		17.06%	11.17%	7.52%	1379.95	38.43%	1.85	1.33
3-4	2.00	1.65	2.00	0.35	0.35	0.94		18.49%	13.57%	8.79%	1571.11	38.28%	1.88	1.60
4-5	2.41	1.82		0.13	0.13	0.60		19.43%	15.25%	9.72%	1762.27	38.17%	1.83	1.90
5-6	2.91	2.00		0.00	0.00	0.39		20.03%	16.42%	10.39%	1953.43	38.08%	1.74	2.75



Project at a Glance

BEP

BEP - Maximum Utilisation Year 5

Cash BEP (% of Installed Capacity) 50.98%

Total BEP (% of Installed Capacity) 54.74%

IRR, PAYBACK and FACR

Internal Rate of Return .. (In %age) 27.36%

Payback Period of the Project is (In Years) 2 Years 3
Months

Fixed Assets Coverage Ratio (No. of times) 7.550

Major Queries/Questions Answered in the Report?

- 1. What is Double Edge Razor Blade Manufacturing industry ?**
- 2. How has the Double Edge Razor Blade Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Double Edge Razor Blade Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Double Edge Razor Blade Manufacturing plant ?**

- 5. What is the structure of the Double Edge Razor Blade Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Double Edge Razor Blade Manufacturing Business?**
- 7. What are the operating costs for setting up Double Edge Razor Blade Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Double Edge Razor Blade Manufacturing plant ?**

9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Double Edge Razor Blade Manufacturing plant ?

10. What are the requirements of raw material for setting up Double Edge Razor Blade Manufacturing plant ?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up Double Edge Razor Blade Manufacturing Business?

12. What is the Manufacturing Process of Double Edge Razor Blade ?

- 13. What is the total size of land required for setting up Double Edge Razor Blade Manufacturing plant ?**
- 14. What will be the income and expenditures for Double Edge Razor Blade Manufacturing Business?**
- 15. What are the Projected Balance Sheets of Double Edge Razor Blade Manufacturing plant ?**
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18. What are the Personnel (Manpower) Requirements for setting up Double Edge Razor Blade Manufacturing Business?

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20. What is the time required to break-even of Double Edge Razor Blade Manufacturing Business?

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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Double Edge Razor Blade .” provides an insight into Double Edge Razor Blade market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Double Edge Razor Blade project. The report assesses the market sizing and growth of the Indian Double Edge Razor Blade Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Double Edge Razor Blade sector in India along with its business prospects. Through this report we have identified Double Edge Razor Blade project as a lucrative investment avenue.

Tags

#Production_of_Razor_Blade_(Double_Edge),
#Razor_Blade_Manufacturing_Plant_Detailed_Project_Report,
#Production_Of_Razor_Blade_(double_Edge)_in_Project_Reports,
#Production_of_Razor_Blade_(Double_Edge)_Niir_Project,
#Business_Ideas_to_Start. #Manufacturing_of_Multi_blade,
#Shaving_Razor_Blade_Manufacturing,
#Safety_Double_Edge_Razor_Blade_Plant,
#How_to_Start_a_Razor_Blade_Manufacturing_Company,
#Safety_Double_Edge_Razor_Blade_Plant, Manufacturing processes (RAZOR),
Double Edge Razor Blade Market Business, Double Edge And Multi Head
Shaving Razor Blade, Global Razor Blade Market Insights New Project
Investment, Shaving Blade Manufacture in India, Razor Blades Manufacture,
Safety Double Edge Razor Blade Plan,

Razor Blade Making, Manufacturing of Razor Blade, Razor Blade Company, Safety Razor, Disposable Razor Blades, Razor Blade Manufacturing Plant, How Double Edged Razor Blades are made? Razor Blade Manufacturing, Razor Production, Manufacture of Safety Razor Blades, How to Start a Razor Blade Manufacturing Industry, Disposable Razor, How to Start Double Edge Razor Blade Processing Industry in India, Double Edge Razor Blade Processing Industry in India, Most Profitable Double Edge Razor Blade Processing Business Ideas, Double Edge Razor Blade Processing & Double Edge Razor Blade Based Profitable Projects, Double Edge Razor Blade Processing Projects, Small Scale Double Edge Razor Blade Processing Projects, Starting a Double Edge Razor Blade Processing Business, How to Start a Double Edge Razor Blade Production Business, Double Edge Razor Blade Based Small Scale Industries Projects, new small scale ideas in Double Edge Razor Blade processing industry,

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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



Contact us

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Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*

We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.



We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.



What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Contact us

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You**

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