

# *Biodegradable Sanitary Pad/Napkin Industry.*

**Production of  
Compostable and  
Eco-Friendly  
Sanitary Pads/Napkin.**

**Manufacturing of  
Feminine Disposable  
Hygiene Products.**

# Introduction

Sanitary napkins are completely biodegradable and compostable. They are made from a plant-based material such as banana fiber which is extracted from the stems of banana trees. The pads degrade within 6 months of disposal.

Most of familiar with disposable sanitary pads as often available in drugstores, supermarkets, and so on. However, reusable pads are an eco-friendly alternative to all of that waste. Cloth pads are most similar to sanitary pads, in that you simply put them in your underwear and they absorb your flow.



If herbal eco-friendly sanitary pads are used by women, then there is very less risk of skin-related diseases, because in most cases, polymer-made sanitary pads produce rashes on the skin, causing further risk of diseases. Florish pads are made of natural ingredients including Bamboo, banana cotton and biodegradable sap which makes it anti-bacterial and anti-fungal. Biodegradable pads are of two types – one made of cloth and the other made of biodegradable materials such as bio-plastic or alternatives such as banana. Access to menstrual hygiene is not a privilege it is a basic need and for some women it's incredibly difficult to accommodate this into their lives. Biodegradable pads seem like the perfect idea and it would be wonderful if they flourish in India in the next few years.



The Indian Biodegradable Sanitary napkin market is currently exhibiting healthy growth. Sanitary Napkin, also known as sanitary pad or menstrual pad is a thin or thick pad made up of super absorbent material that absorbs menstrual fluid during menstruation period.

They play a key role in the women's hygiene and overall health. They are available in various shapes and sizes with same effectiveness. These napkins can be of single use or can be reusable. Single use sanitary napkins are either made of non-biodegradable cellulosic fiber and plastics or biodegradable materials such as bamboo fiber, banana fiber, corn starch, water hyacinth, cotton etc.



# Market Outlook

Menstrual hygiene is a subject matter of deep concern in India where women, especially in rural areas face challenges in acquiring hygienic absorbents and develop health risks. Over the years, there has been a significant rise in the awareness levels regarding the benefits offered by biodegradable sanitary napkins. They are environmentally sustainable which can easily be disposed of in natural soil. Moreover, it reduces the chances of infection and skin irritation and they are cost effective as well. On the other hand, non-compostable napkins use chemicals like dioxins, furans, chlorines and fragrances which causes health issues and cannot be recycled and takes hundreds of years to degrade. Looking at this scenario and the non-availability of biodegradable napkins to a large number of women, particularly in rural areas,

the government along with a number of social entrepreneurs and NGO'S have launched cost effective and subsidized biodegradable sanitary napkins. Additionally, manufacturers are also focusing on unique marketing strategies and value addition to differentiate their products in order to increase their consumer-base.

Increasing awareness to protect the environment is also driving the adoption of biodegradable raw materials in sanitary pads. Factors such as increasing population of working women, growing awareness about female hygiene, and increasing health issues such as skin irritation and rashes are also contributing to the growth of the biodegradable sanitary napkins market across the globe. Non-biodegradable sanitary napkins use chemicals like dioxins, furans, chlorines and fragrances which causes skin problems and create a negative impact on the environment.



On the other hand, biodegradable sanitary napkins use materials such as banana fiber, corn starch, water hyacinth, organic cotton, etc. which are comfortable, hygienic, cost effective, and has a good capacity to absorb blood adequately. Some of the other factors driving this market include increasing awareness levels, government schemes and programmers, improving distribution networks etc. Factors such as increasing population of working women, growing awareness about female hygiene, and increasing health issues such as skin irritation and rashes are also contributing to the growth of the biodegradable sanitary napkins market across the globe. Over the years, sanitary napkins have gained much prominence in India as the Government and NGO entities have been taking various initiatives and workshops towards educating females about the importance of personal hygiene.

Thus, increasing awareness about personal hygiene among females remains one of the primary factors facilitating the growth of the Indian sanitary napkin market. In addition to this, elevating incomes and the availability of sanitary napkins at an affordable price is another factor boosting the market growth. Moreover, the manufacturers are also focusing on unique marketing strategies in order to increase their consumer-base. Further, the market is expected to reach a value of around US\$ 631 Million by 2023, growing at a CAGR of more than 6% during 2018-2023





E-commerce and increasing acceptance of sanitary napkins are some emerging trends acting as growth drivers in the market of sanitary napkins. Moreover, several factors like growing awareness about feminine hygiene, and the availability of low cost sanitary napkins in the market (as a result of rising disposable incomes which are making sanitary napkins more affordable) are all expected to harness the growth of the market. Increased government initiatives to promote sanitation and awareness programs encouraging sanitation are also important growth drivers.



## Key Players of Sanitary Pads/Napkin

P&G, Johnson & Johnson, Unicharm, Emami, Ltd., Mankind, Kimberly-Clark, Edgewell, icks, Ariel, Tide, Whisper, Olay, Gillette, Ambipur, Pampers, Pantene, Oral-B, Head & Shoulders, Wella, Duracell, Carmesi, Saathi, Heyday, Anandi, Sakhi, Corman S.p.A.Hygienika Dystrybucja S.A.Drylock TechnologiesBodywise (UK) Ltd.Johnson & Johnson Services, Inc.Kimberly Clark CorporationKao Corporation First Quality Enterprises, Inc Edgewell Personal Care Company Millie, and More Pty Ltd, Napco Consumer Products Company Ltd. Hengan International Group Company Ltd, Europe, China, Japan, Middle East & Africa, India, South America



# Major Queries/Questions Answered in the Report?

- 1. What is Biodegradable Sanitary Pad/Napkin Manufacturing industry ?**
- 2. How has the Biodegradable Sanitary Pad/Napkin Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Biodegradable Sanitary Pad/Napkin Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Biodegradable Sanitary Pad/Napkin Manufacturing plant ?**

**5. What is the structure of the Biodegradable Sanitary Pad/Napkin Manufacturing Business and who are the key/major players ?**

**6. What is the total project cost for setting up Biodegradable Sanitary Pad/Napkin Manufacturing Business?**

**7. What are the operating costs for setting up Biodegradable Sanitary Pad/Napkin Manufacturing plant ?**

**8. What are the machinery and equipment requirements for setting up Biodegradable Sanitary Pad/Napkin Manufacturing plant ?**



**9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Biodegradable Sanitary Pad/Napkin Manufacturing plant ?**

**10. What are the requirements of raw material for setting up Biodegradable Sanitary Pad/Napkin Manufacturing plant ?**

**11. Who are the Suppliers and Manufacturers of Raw materials for setting up Biodegradable Sanitary Pad/Napkin Manufacturing Business?**

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# Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**



# Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

# **Scope of the Report**

**The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Biodegradable Sanitary Pad/Napkin.” provides an insight into Biodegradable Sanitary Pad/Napkin market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Biodegradable Sanitary Pad/Napkin project. The report assesses the market sizing and growth of the Indian Biodegradable Sanitary Pad/Napkin Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Biodegradable Sanitary Pad/Napkin sector in India along with its business prospects. Through this report we have identified Biodegradable Sanitary Pad/Napkin project as a lucrative investment avenue.**

# Tags

#Project\_Report\_on\_Sanitary\_Napkins\_Biodegradable,  
#Project\_Report\_on\_SANITARY\_NAPKINS,  
#Biodegradable\_Diapers\_and\_Sanitary\_Napkins\_Production,  
#Low\_Cost\_Project\_to\_Setup\_Mini\_Sanitary\_Napkin\_Manufacturing,  
#Sanitary\_Napkin\_Manufacturing\_Project,  
#Final\_A\_Project\_Proposal\_on\_Low\_Cost\_Sanitary\_Napkin,  
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Sanitary Napkin (low Investment Project)- Manufacturing Plant, 100% Biodegradable Sanitary Napkins, Project Report on Sanitary Napkins (Disposable), development of ecofriendly and cost effective biodegradable, Sanitary Pads Manufacturers, Empowering Women Period - biodegradable sanitary pad, Sanitary Napkins Manufacturer – Saathi Eco-friendly, Sanitary Pads With A Difference, Indian Sanitary Napkin Market, 'Sanitary pads need to be made biodegradable, Biodegradable sanitary pads made from waste banana tree fiber, download free sanitary napkin project feasibility report, sanitary napkin manufacturing project report, sanitary napkin manufacturing project report pdf, sanitary napkins production plant, sanitary napkin business plan pdf, sanitary napkin marketing plan, sanitary napkin manufacturing project cost pdf,

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can provide **Detailed Project Report on**  
**Biodegradable Sanitary Pad/Napkin**  
**Industry.**

**Production of Compostable and**  
**Eco-Friendly Sanitary Pads/Napkin.**  
**Manufacturing of Feminine Disposable**  
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**NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.**

**Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.**



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**The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,**



**Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)**



# Contact us

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# Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



*We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.*



*We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.*



# What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

## How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



# Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

# Contact us

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