

Sweet Scented Supari Manufacturing Business.

Investment

Opportunities in Mouth Freshener Industry.



Introduction

Scented Supari is a scented soft bitternut and known for its refreshing & cool taste and flavor. It tastes just like a Sweet Pan the betel nut (Supari) tree, it is planted in Bengal, Mysore, Sri Lanka etc. Its yield considered being very good in Sri Lanka. The betel (Piper betel) is the leaf of a vine belonging to the Piperaceae family, which includes pepper and kava. It is valued both as a mild stimulant and for its medicinal properties. Betel leaf is mostly consumed in Asia and elsewhere in the world by some Asian emigrants, as betel quid or in pan, with or without tobacco with adverse health effects. Betel is notable for staining the teeth of regular users. It is found in various places and its yield is different due to changed climate.

Betel nut chewing has been practiced by natives in various countries since times. So keeping in mind its demand manufacturer utilizing supari as a raw material for making various chewing material as Supari, Pan Chap guava, Pan Masala, sweet supari, scented supari etc. People chew it for stress reduction, feelings of well-being, and heightened awareness. It contains three major alkaloids: arecoline, pilocarpine, and muscarinic. It is used to refresh the mouth. It freshens up mouth and breathes with its flavor.



The areca nut is the fruit of the areca palm (Areca catechu), which grows in much of the tropical Pacific (Melanesia and Micronesia), Southeast and South Asia, and parts of east Africa. It is commonly referred to as betel nut so it is easily confused with betel (Piper betle) leaves that are often used to wrap it (paan). The term areca originated from the Kannada word dike (and dates from the 16th century, when Dutch and Portuguese sailors took the nut from Kerala to Europe.



Consumption has many harmful effects on health and is carcinogenic to humans. Various compounds present in the nut, including arecoline (the primary psychoactive ingredient which is similar to nicotine), contribute to histologic changes in the oral mucosa. It is known to be a major risk factor for cancers (squamous cell carcinoma) of the mouth and esophagus. As with chewing tobacco, its use is discouraged by preventive efforts. Consumption by hundreds of millions of people worldwide – mainly with southern and eastern Asian origins – has been described as a neglected global public health emergency.



Use

The areca nut is the fruit of the areca palm (Areca catechu), which grows in much of the tropical Pacific (Melanesia and Micronesia), Southeast and South Asia, and parts of east Africa. It is commonly referred to as betel nut so it is easily confused with betel as with chewing tobacco, its use is discouraged by preventive efforts.

It is used to refresh the mouth. It freshens up mouth and breathes with its flavor. It is chewed by all age group people. It is served to guests after lunch and dinner to keep mouth fresh. It helps in digestion of food after meals. It is served in marriages, parties or any other special occasions. It is a direct substitute of pan, pan masala etc. Widely used in religious and social functions.

It is chewed by all age group people. It is served to guests after lunch and dinner to keep mouth fresh. It helps in digestion of food after meals. It is served in marriages, parties or any other special occasions. It is a direct substitute of pan, pan masala etc. Widely used in religious and social functions. These nuts are cultivated in the most accurate climate using the best organic fertilizers. Their consumption ensure the well-being of people owing to the innumerable benefits they offer like enhances the stamina, improve digestive system and many others. The Betel Nuts have an outstanding aroma and flavor to number of cuisines. They are checked on all the parameters of quality to make sure that they are safe for consumption.



Market outlook

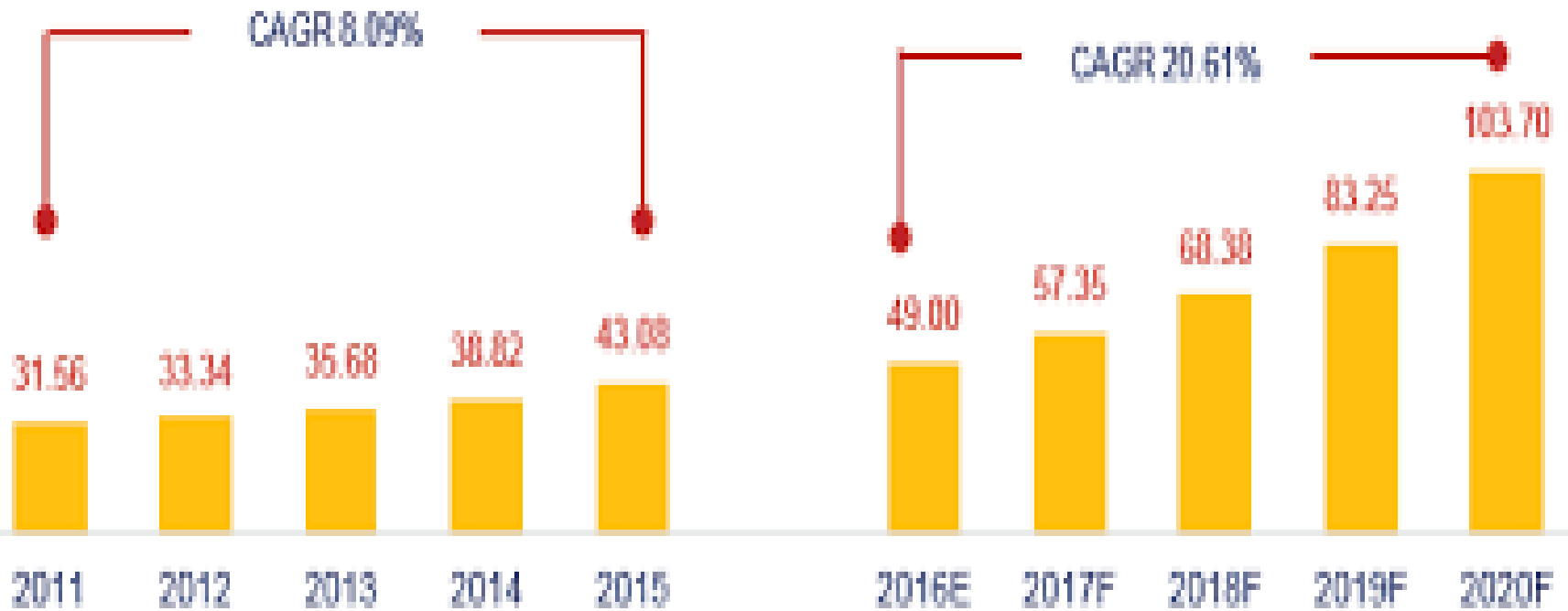
India is the major producer and consumer of arecanut in the world. Production is concentrated in six states, namely Karnataka, Kerala, Assam, Meghalaya, Tamil Nadu and West Bengal. Arecanut is the major plantation crop of coastal and southern districts of the country under assured irrigation facility. The ever increasing demand for areca products like pan, supari and gutkha has led to continuous increase in arecanut prices worldwide. The processing methods, maturity and consumer preferences influence the types of arecanut products prepared. Area and production shares show that Karnataka leads with 46 per cent of area and 47 per cent of production, followed by Kerala with 24 and 23 per cent, respectively.

Globally it is primarily grown in India, Bangladesh, China, Indonesia and Myanmar. India leads the production followed by China and Bangladesh. India is the highest producer of arecanut with a production of around 3.3 lakh tonnes and a total acreage under cultivation of 2.64 lakh hectares, with Karnataka and Kerala accounting for nearly 72 per cent of the total production. Over six million people are engaged in arecanut cultivation, processing and trade. More than 85 per cent of the area under cultivation is made up of small and marginal holdings. Among the two varieties white nuts have a share of 60 per cent. India is also the largest consumer with around 3.2 lakh tonnes. Areca nut is majorly influenced by weather conditions in the production area, government policies,



Market Size By Value 2011-2022

Market Size, by Value, 2011-2020F (USD Billion)



The time required for cultivation of areca nut and required environmental conditions such as minimum 70% humidity restrains the market at the supplier end. The demand for Sweet scented supari and its products has been increasing steadily in India. Total demand for Sweet scented supari in India is likely to continue to increase, the major producers are China, India, Brazil, the US, Turkey, Zimbabwe and Malawi, which together produces over 80 percent of the world's Sweet scented supari. China alone accounts for over 35 percent of world production. Sweet scented supari consumption, especially in developing countries, is likely to increase because of the expanding global population and trade liberalization. There is no point in reducing production and consumption of tobacco without considering alternatives for tobacco farmers.

Machinery Photographs



Supari Cutting Machine



Sieving Machine

Mixing Machine



Automatic Filling Machine



Project at a Glance

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existin g	Propose d	Total	Particulars	Existin g	Propose d	Total
Land & Site Development Exp.	0.00	0.00	0.00	Capital	0.00	5.92	5.92
Buildings	0.00	0.00	0.00	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	8.57	8.57	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	2.00	2.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	6.75	6.75	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	1.50	1.50	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	17.75	17.75
Preliminary & Pre- operative Exp	0.00	0.25	0.25	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	0.60	0.60	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	4.00	4.00				
TOTAL	0.00	23.67	23.67	TOTAL	0.00	23.67	23.67

Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS				Per Share					
	Rs	Rs	Rs	Rs	Rs	%	Rs	%	Rs	No. of Times	%
1-2	4.09	8.40	14.09	24.00	0.00	100.00	4.09	0.00	4.09	1.00	0.00
2-3	7.41	11.17	21.51	18.00	0.00	100.00	7.41	0.00	7.41	1.00	0.00
3-4	10.61	13.88	32.11	12.00	0.00	100.00	10.61	0.00	10.61	1.00	0.00
4-5	13.60	16.46	45.71	6.00	0.00	100.00	13.60	0.00	13.60	1.00	0.00
5-6	16.35	18.86	62.06	0.00	0.00	100.00	16.35	0.00	16.35	1.00	0.00

Project at a Glance

Year	D. S. C. R.			Debt / - Deposits Debt	Equity as- Equity	Total Net Worth	Retur n on Net Worth	Profitability Ratio					Assets Turno ver Ratio	Curre nt Ratio
	Individ ual	Cumula tive	Overa ll					GPM	PBT	PAT	Net Contri bution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%	%			
Initi al				3.00	3.00									
1- 2	1.26	1.26		1.70	1.70	3.32		12.31 %	3.67%	2.80%	34.73	40.20 %	2.49	1.11
2-3	1.60	1.42		0.84	0.84	2.06		14.12 %	6.49%	4.35%	35.62	35.34 %	2.67	1.26
3-4	2.00	1.60	1.98	0.37	0.37	1.31		15.31 %	8.43%	5.45%	40.59	35.24 %	2.69	1.45
4-5	2.46	1.79		0.13	0.13	0.87		16.07 %	9.75%	6.21%	45.57	35.16 %	2.61	1.67
5-6	2.99	1.98		0.00	0.00	0.60		16.53 %	10.62%	6.72%	50.54	35.10 %	2.48	2.22

Project at a Glance

BEP	
BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	65.19%
Total BEP (% of Installed Capacity)	68.13%
IRR, PAYBACK and FACR	
Internal Rate of Return .. (In %age)	27.16%
Payback Period of the Project is (In Years)	2 Years 4 Months
Fixed Assets Coverage Ratio (No. of times)	14.849

Major Queries/Questions Answered in the Report?

1. What is Sweet scented supari in pouches Manufacturing industry ?
2. How has the Sweet scented supari in pouches Manufacturing industry performed so far and how will it perform in the coming years ?
3. What is the Project Feasibility of Sweet scented supari in pouches Manufacturing Plant ?
4. What are the requirements of Working Capital for setting up Sweet scented supari in pouches Manufacturing plant ?

5. What is the structure of the Sweet scented supari in pouches Manufacturing Business and who are the key/major players ?

6. What is the total project cost for setting up Sweet scented supari in pouches Manufacturing Business?

7. What are the operating costs for setting up Sweet scented supari in pouches Manufacturing plant ?

8. What are the machinery and equipment requirements for setting up Sweet scented supari in pouches Manufacturing plant ?

9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Sweet scented supari in pouches Manufacturing plant ?

10. What are the requirements of raw material for setting up Sweet scented supari in pouches Manufacturing plant ?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up Sweet scented supari in pouches Manufacturing Business?

12. What is the Manufacturing Process of Sweet scented supari in pouches ?

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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Sweet scented supari in pouches .” provides an insight into Sweet scented supari in pouches market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Sweet scented supari in pouches project. The report assesses the market sizing and growth of the Indian Sweet scented supari in pouches Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Sweet scented supari in pouches sector in India along with its business prospects. Through this report we have identified Sweet scented supari in pouches project as a lucrative investment avenue.

Tags

#Sweet_scented_supari_Production, #Sweet_Supari, Sweet_Supari_Sweeteners, Sweeteners Manufacturing, Production of Sweet Supari, Sweetener Production, Sweet Supari Production, Production of Sweet Supari, #Sweet_Supari_Production_Process, Process for Producing Sweet Supari, How to Make Sweet Supari, Sweet Supari, #How_is_Sweet_Supari_Made? Scented Supari Production project ideas, Projects on Small Scale Industries, #Small_scale_industries_projects_ideas, #Scented_Supari_Production_Based_Small_Scale_Industries_Project, #How_to_Start_Scented-Supari_Production_Industry_in_India, Scented Supari Production Projects, #New_project_profile_on_Scented_Supari_Production_industries, Project Report on Scented Supari Production Industry,

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can provide Detailed Project Report on**

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**Investment Opportunities in Mouth Freshener
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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



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The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



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- *We empower our customers with the prerequisite know-how to take sound business decisions*
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Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Contact us

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