



**Helmet
manufacturing
business.**

**Production of Bike
Helmets.**

**Profitable Safety
Helmet Industry**

Introduction

A motorcycle helmet is a type of helmet used by motorcycle riders. The primary goal of a motorcycle helmet is motorcycle safety – to protect the rider's head during impact, thus preventing or reducing head injury and saving the rider's life. Some helmets provide additional conveniences, such as ventilation, face shields, ear protection, intercom etc.



The word helmet is diminutive from helm, a medieval word for protective combat headgear. The medieval great helm covers the whole head and often is accompanied with camail protecting throat and neck as well. Originally a helmet was a helm which covered the head only partly and protected it from injury in accidents.

The (re)movable chin bar of the flip up helmet really makes it special. When the chin bar is closed it is a full face helmet. With the touch of a button and the move of a hand, it becomes a sort of open face helmet



There are six types of motorcycle helmets:

- **Full face.**
- **Modular (AKA Flip-up)**
- **Open face (AKA $\frac{3}{4}$ helmet)**
- **Half helmet (AKA brain bucket)**
- **Off-road (AKA motocross helmet)**
- **Dual-sport (AKA crossover, ADV, hybrid, endure)**



Uses

- ❖ **Protect Head and Brain**
- ❖ **Improve Ability to See**
- ❖ **Following the Law**
- ❖ **Keep Head Warm and Dry**
- ❖ **Improve Visibility for Others on the Road**
- ❖ **Protect Face**
- ❖ **Avoid High Medical Bills**
- ❖ **Reduce Risk of Being Found Partially At-fault in a Claim for Damages**



Market outlook

In the last several years, India motorcycle market enjoyed the fastest growth rate, becoming the largest market in 2015. On the same time, India motorcycle helmets market enjoyed a fast growing in the past several years. Today, China, India and Southeast Asia have been the largest 3 suppliers of motorcycle helmets, represent more than 85% market in 2017. As the motorcycle market focus transferring to the developing regions like India and Southeast Asia, the market share of entrance door products is larger and larger. India is one of the largest manufacturers for two-wheeler helmets in the world. The country has a total manufacturing capacity of 35 million for two-wheeler helmets. In last 5 years, the two-wheeler helmet industry has grown by a CAGR of 10%. This happened as government took various steps for ensuring safety of two-wheeler users by wearing a helmet.

In India, around 50% of the helmet industry is under unorganized sector. With GST and demonetization, a shift is expected to be seen from unorganized sector to organized sector. The helmet industry is expected to grow at a CAGR of 17% till 2022. This will happen as two-wheeler riders become more aware about safety and as technological advancement takes place in the helmet industry. Increase in sales of two-wheelers will also boost the demand for helmets in IndiaMarket growth is anticipated on account of rising awareness among consumers for safety coupled with introduction of advanced safety features in two-wheeler helmets. Moreover, increase in sales of luxury or premium two-wheeler vehicles coupled with rising per capita income is further expected to boost helmet sales in India during the forecast period.

In India, increasing number of two-wheeler accidents have compelled the government to make use of helmets compulsory by both rider and pillion India and globally that has enabled us to serve customers in over 31 countries as of June 30, 2018. As of June 30, 2018, we had tie-ups with 363 active dealers in India, and had sold our products through importers across Europe, North America, Asia, Latin America, Central America and Africa for our export operations. We believe that our well-developed sales and dealer network in India and globally is our key strength and distinguishes us from competition in a market where the lack of well-developed dealer network can create natural entry barriers. Segmented by the product type, Full Face Helmet represent the largest share more than 50%, followed by Open Face Helmet and Half Helmet.

applications, on road represent market share 96.71% in 2017. The worldwide market for Motorcycle Helmets is expected to grow at a CAGR of roughly 0.3% over the next five years, will reach 1690 million US\$ in 2024, from 1660 million US\$ in 2019.

It currently enjoys approximately 38 per cent market share in the helmet industry. The company has three plants, with a manufacturing capacity of 22,000 units per day. Steel bird Helmets is also aiming to increase the production capacity to 44,500 helmets per day. The estimated demand for helmets is around 100 million pieces per annum and the good news is that the gap is being filled by those players who are conforming to the BIS norms, since after the enforcement of compulsory certification,

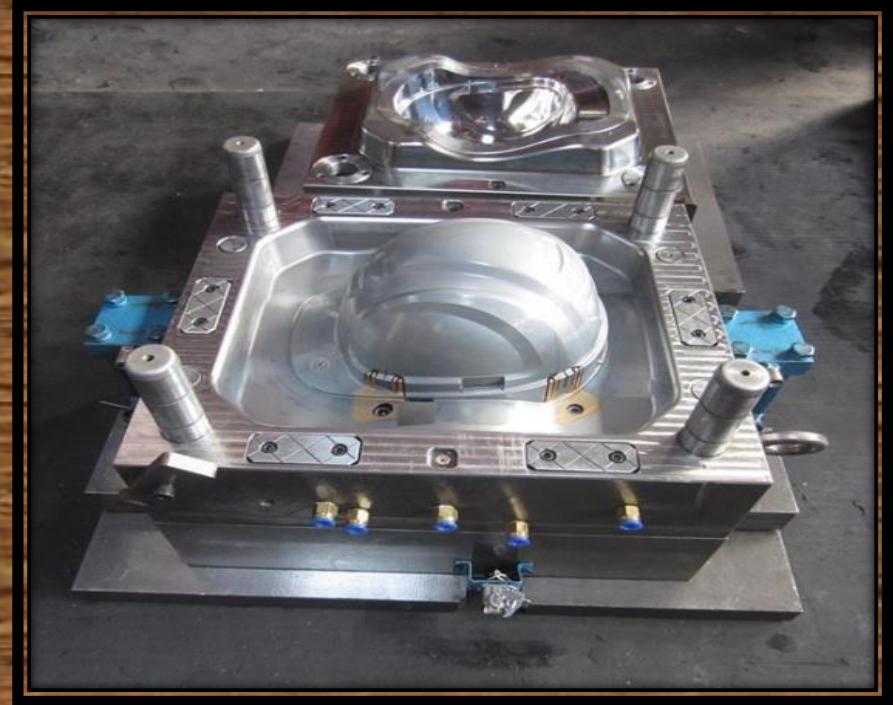
Key Players

Bell, Schuberth, Shoei, , HJC, Shark, AGV, Arai, Nolan, Studds, YOHE, LAZER, PT Tarakusuma Indah, Jiujiang Jiadeshi, OGK Kabuto, Hehui Group, Airoh, Pengcheng Helmets, Nanhai Xinyuan Helmets, Zhejiang Jixiang, Safety Helmets, MFG, YEMA, Chih Tong Helmet, Suomy, NZI, Aerostar Helmets Ltd., M S A (India) Ltd., Mallcom (India) Ltd., Steelbird Hi Tech (I) Ltd.

Machinery Photographs



Injection Moulding Machine



Mould

Painting Shop



Sewing Machine



Project at a Glance

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existin g	Propose d	Total	Particulars	Existin g	Propose d	Total
Land & Site Development Exp.	0.00	110.00	110.00	Capital	0.00	150.55	150.55
Buildings	0.00	126.75	126.75	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	246.29	246.29	Other Type Share			
Motor Vehicles	0.00	8.00	8.00	Capital	0.00	0.00	0.00
Office Automation Equipments	0.00	37.00	37.00	Reserves & Surplus	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	15.00	15.00	Cash Subsidy	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Internal Cash			
Preliminary & Pre-operative Exp	0.00	3.00	3.00	Accruals	0.00	0.00	0.00
Provision for Contingencies	0.00	23.60	23.60	Long/Medium Term Borrowings	0.00	451.64	451.64
Margin Money - Working Capital	0.00	32.54	32.54	Debentures / Bonds	0.00	0.00	0.00
TOTAL	0.00	602.18	602.18	Unsecured Loans/Deposits	0.00	0.00	0.00
				TOTAL	0.00	602.18	602.18



Project at a Glance

Year	Annualised	Book Value	Debt	Dividend	Retained Earnings	Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value		
	EPS	CEPS	Per Share	Per Share	Per Share			No. of Times			
	`	`	`	`	%	`	%	s	%		
1-2	4.99	8.93	14.99	24.00	0.00	100.00	4.99	0.00	4.99	1.00	0.00
2-3	7.88	11.29	22.87	18.00	0.00	100.00	7.88	0.00	7.88	1.00	0.00
3-4	10.72	13.67	33.59	12.00	0.00	100.00	10.72	0.00	10.72	1.00	0.00
4-5	13.45	16.02	47.04	6.00	0.00	100.00	13.45	0.00	13.45	1.00	0.00
5-6	16.05	18.29	63.09	0.00	0.00	100.00	16.05	0.00	16.05	1.00	0.00

Project at a Glance

Year	D. S. C. R.			Debt / - Deposits Debt	Equity as- Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
Initial	(Number of times)			(Number of times)		%	%	%	%	%	%			
1-				3.00	3.00			17.03		6.96	551.2	51.0		
2	1.31	1.31		1.60	1.60	2.11		%	9.59%	%	1	4%	1.57	0.93
2-								19.99	14.16	9.42	636.3	50.5		
3	1.61	1.46		0.79	0.79	1.17		%	%	%	1	0%	1.71	1.30
3-								21.97	17.37	11.20	727.0	50.4		
4	1.97	1.62	1.97	0.36	0.36	0.66		%	%	%	5	9%	1.74	1.75
								23.28	19.63	12.50	817.7	50.4		
4-5	2.40	1.79		0.13	0.13	0.37		%	%	%	9	8%	1.69	2.28
								24.13	21.22	13.42	908.5	50.4		
5-6	2.91	1.97		0.00	0.00	0.20		%	%	%	3	7%	1.59	4.25



Project at a Glance

BEP	
BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	54.13%
Total BEP (% of Installed Capacity)	57.84%
IRR, PAYBACK and FACR	
Internal Rate of Return .. (In %age)	25.62%
Payback Period of the Project is (In Years)	2 Years 3 Months
Fixed Assets Coverage Ratio (No. of times)	5.132

Major Queries/Questions Answered in the Report?

- 1. What is Helmet Manufacturing Manufacturing industry ?**
- 2. How has the Helmet Manufacturing Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Helmet Manufacturing Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Helmet Manufacturing Manufacturing plant ?**

5. What is the structure of the Helmet Manufacturing Manufacturing Business and who are the key/major players ?

6. What is the total project cost for setting up Helmet Manufacturing Manufacturing Business?

7. What are the operating costs for setting up Helmet Manufacturing Manufacturing plant ?

8. What are the machinery and equipment requirements for setting up Helmet Manufacturing Manufacturing plant ?

9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Helmet Manufacturing Manufacturing plant ?

10. What are the requirements of raw material for setting up Helmet Manufacturing Manufacturing plant ?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up Helmet Manufacturing Manufacturing Business?

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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Helmet Manufacturing .” provides an insight into Helmet Manufacturing market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Helmet Manufacturing project. The report assesses the market sizing and growth of the Indian Helmet Manufacturing Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Helmet Manufacturing sector in India along with its business prospects. Through this report we have identified Helmet Manufacturing project as a lucrative investment avenue.

Tags

#Helmet_Manufacture, **#How_to_Make_a_Motorcycle_Helmet,**
#Manufacturing_&_Production_of_Helmet, **#Motorcycle_Helmets,**
#How_to_Start_a_Helmet_Manufacturing_Business,
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#Helmet_Manufacturing_Project_Report, **#How_Helmets_are_Made,**
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Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



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Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.



We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.



What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Contact us

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Take a look at NIIR PROJECT CONSULTANCY SERVICES on #StreetView

<https://goo.gl/VstWkd>



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THANK YOU

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