Bottling of Country Liquor. Liquor Bottling Plant. **Business Opportunities** in Alcoholic Beverages Industry

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Introduction

Country Liquor Is a category of liquor made in the countryside of the Indian subcontinent, one of whose variants is there. It is traditionally prepared from a procedure that has been passed down for centuries. It is the primary and most popular alcoholic beverage in India's villages and for the below poverty line class in urban and city areas. It is fermented and distilled from molasses which is a byproduct of sugarcane.

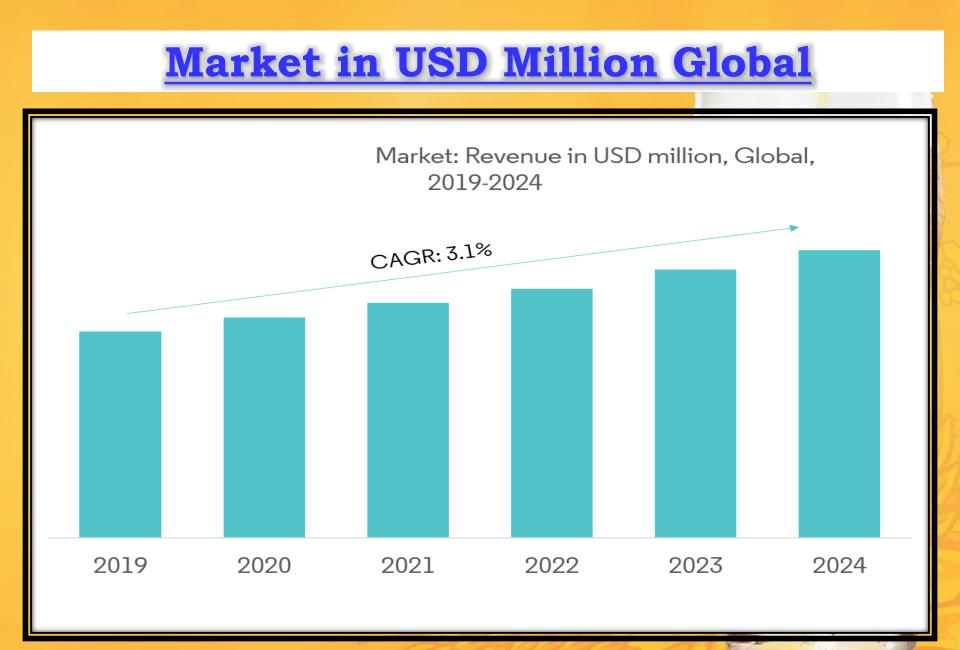
Country Liquor is a broad term and it can include both legally and illegally made local alcohol. The term Country Liquor usually refers to legal alcohol while other types of (Country Liquor arrack and palm toddy) may be categorized as Moonshine alcohol. Country Liquor. It is consumed in India from ancient times and is known by different names in different parts of the country.

Market Outlook

The global alcoholic drinks industry is expected to exceed \$1 billion in 2014 and is expected to witness moderate growth and reach an estimated \$1.5 billion by 2018. Increasing demand of Country Liquor beverages in emerging countries because of their huge population base and growing consumption of alcohol by the young generation as well as rising disposable income supports the industry growth.

Country Liquor includes three segments such as wine, beer, and spirit. From the analysis presented, beverage raw material suppliers as well as alcoholic beverage producers will recognize that valuable opportunities exist in the global alcoholic beverage industry,







due to impressive trends in demand quantity and growth, based on the various markets. The alcoholic market to grow at a CAGR of 7.4% during the forecast period 2016-2024. Further, the market is anticipated to reach USD 39.7 billion by the end of forecast period as alcohol consumption is growing in urban areas of the country. The growing demand for Country Liquor is considered to be one of the primary drivers for this market. Efforts by Country Liquor manufacturers for strengthening distribution channels and extension of purchase channels, such as online stores, and convenience stores, is also contributing substantially to the growth of the global Country Liquor market. Product innovation and economic growth are drawing the consumers to go for expensive Country Liquor beverages. New product launches and innovations in alcoholic drinks are favoring the growth of the industry.



The growth of Country Liquor industry of India. Also, increased stress, change of lifestyle, availability of products and product diversification are also helping Country Liquor sector to grow in India. Growing demand for alcoholic beverages in India is majorly attributed to the huge young population base and growing consumption of alcohol by the young generation as well as rising disposable income is strengthening the industry growth.







Key Market Players

- > SABMiller plc ,
- > Anheuser-busch InBev ,
- Carlsberg, United Breweries Ltd.,
- > Mohan Meakins,
- > Radico Khaitan, United Spirits,
- > United Breweries,
- > Tilaknagar Inds.,
- > Som Distilleries,
- > Globus Spirits,
- > Heineken NV,
- Carlsberg breweries A/S,
- Beam Suntory





Vacuum Liquor Filler





Aluminum Cap Sealer





Monoblock Liquor Bottling Machine





Rinsing Part



| COST C | F PROJECI | 2 | | MEANS OF FINANCE | | | | | | |
|-----------------------------------|-----------|----------|---------|--------------------------------|----------|----------|---------|--|--|--|
| Particulars | Existing | Proposed | Total | Particulars | Existing | Proposed | Total | | | |
| Land & Site Development | | | | | | | | | | |
| Exp. | 0.00 | 215.00 | 215.00 | Capital | 0.00 | 707.81 | 707.81 | | | |
| Buildings | 0.00 | 1599.94 | 1599.94 | Share Premium | 0.00 | 0.00 | 0.00 | | | |
| Plant & Machineries | 0.00 | 498.72 | 498.72 | Other Type Share Capital | 0.00 | 0.00 | 0.00 | | | |
| Motor Vehicles | 0.00 | 15.00 | 15.00 | Reserves & Surplus | 0.00 | 0.00 | 0.00 | | | |
| Office Automation Equipments | 0.00 | 89.00 | 89.00 | Cash Subsidy | 0.00 | 0.00 | 0.00 | | | |
| Technical Knowhow Fees & Exp. | 0.00 | 50.00 | 50.00 | Internal Cash Accruals | 0.00 | 0.00 | 0.00 | | | |
| Franchise & Other Deposits | 0.00 | 0.00 | 0.00 | Long/Medium Term Borrowings | 0.00 | 2123.43 | 2123.43 | | | |
| Preliminary& Pre-operative Exp | 0.00 | 10.00 | 10.00 | Debentures / Bonds | 0.00 | 0.00 | 0.00 | | | |
| Provision for Contingencies | 0.00 | 47.00 | 47.00 | Unsecured Loans/Deposits | 0.00 | 0.00 | 0.00 | | | |
| Margin Money - Working Capital | 0.00 | 306.57 | 306.57 | , | | | | | | |
| TOTAL | 0.00 | 2831.24 | 2831.24 | TOTAL | 0.00 | 2831.24 | 2831.24 | | | |

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| Year Annualised Book Value Debt Value Divide nd Retained Earnings Payout Probabl e Market Price P/E Ratio Yield Price/ Book Value - EPS CEPS Per Share Per Share Per Share Per Share Image: Share Per Share No.of Times No.of - Rs Rs Rs Rs Rs Rs Rs No.of No.of 1- 2 6.26 9.89 16.26 24.00 0.00 100.0 0 6.26 0.00 6.26 1.00 0.00 2-3 8.97 12.19 25.23 18.00 0.00 100.0 0 11.68 0.00 11.68 1.00 0.00 3-4 11.68 14.54 36.91 12.00 0.00 100.0 0 11.68 0.00 11.68 1.00 0.00 4-5 14.33 16.86 51.24 6.00 0.00 10.00 14.33 0.00 14.33 1.00 0.00 | 8 | | | | | | | | | | | | RELLE |
|---|----|-----|--------------|-------|----------|-------|---------|-----------|--------------|--------|------------|-------|--------------|
| $ \begin{array}{ c c c c c c c c c c c c c c c c c c c$ | Ye | ear | r Annualised | | Book | Debt | Divide | Retained | | Payout | ut Probabl | P/E | Yield Price/ |
| $ \begin{array}{ c c c c c c c c c c c c c c c c c c c$ | | | | | _ | | | | | | - | | |
| $ \begin{array}{ c c c c c c c c c c c c c c c c c c c$ | | | | | value | | IIU IIU | Larnings | | | | Natio | DUUK Value |
| $ \begin{array}{ c c c c c c c c c c c c c c c c c c c$ | | | | | | | | | | | Market | | |
| $ \begin{array}{ c c c c c c c c c c c c c c c c c c c$ | | | | | | | | | | | Price | | |
| $ \begin{array}{ c c c c c c c c c c c c c c c c c c c$ | | | | | | | | | | | | | |
| $ \begin{array}{ c c c c c c c c c c c c c c c c c c c$ | | | | | | | | | | | | | |
| $ \begin{array}{ c c c c c c c c c c c c c c c c c c c$ | | | | | | | | | | | | | |
| EPS CEPS Per Share Per Share Per Share Per Share Times Rs Rs Rs Rs Rs Rs Rs Rs % Rs % Rs % | | | | | | | | | | | | | |
| EPS CEPS Per Share Per Share Per Share Per Share Times Rs Rs Rs Rs Rs Rs Rs Rs % Rs % Rs % | - | | | | | | | | | | | Noof | |
| $ \begin{array}{ c c c c c c c c c c c c c c c c c c c$ | | | | | | | Per | | | | | | |
| Rs Rs Rs Rs Rs Rs % Rs % Rs % Rs % Ms Ms % Ms Ms | | | FDC | CEDE | Dor | Shara | - | Der Chara | | | | | |
| $ \begin{array}{c ccccccccccccccccccccccccccccccccccc$ | | | EFS | CEFS | Feri | Share | Share | Pers | Share | | | | |
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| 2-3 8.97 12.19 25.23 18.00 0.00 8.97 0.00 8.97 1.00 0.00 3-4 11.68 14.54 36.91 12.00 0.00 0 11.68 0.00 11.68 1.00 0.00 100.0 11.08 100.0 11.08 1.00 1.00 0.00 | | | | | | | | 100.0 | | | | | |
| 3-4 11.68 14.54 36.91 12.00 0.00 100.0 0 11.68 0.00 11.68 1.00 0.00 100.0 100.0 100.0 11.68 0.00 11.68 1.00 0.00 | | | | | | | | 100.0 | | | | | |
| 3-4 11.68 14.54 36.91 12.00 0.00 100.0 0 11.68 0.00 11.68 1.00 0.00 100.0 100.0 100.0 11.68 0.00 11.68 1.00 0.00 | 2 | 2-3 | 8.97 | 12.19 | 25.23 | 18.00 | 0.00 | 0 | 8.97 | 0.00 | 8.97 | 1.00 | 0.00 |
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| | 4 | -၁ | 14.33 | 10.90 | 51.24 | 0.00 | 0.00 | U | 14.33 | 0.00 | 14.33 | 1.00 | 0.00 |
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| Year | ar D. S. C. R. | | | Debt / | Debt / Equity Total Retur Profitability Ratio | | | | | | | Assets | Curre | | |
|-------|----------------|-----------|-------------|---------------|---|------|-------|-------|--------------|--------|--------|--------|-------|----------|----|
| | | | | - as- Net non | | | | | | Turnov | nt | | | | |
| | | | | Deposi | i Equity Worth Net | | | | | | er | Ratio | | | |
| | | | | ts Debt | | | Worth | | | | | | Ratio | | 1 |
| | | | | | | | | | | | | | | | 88 |
| | | | | | | | | | | | | | | | |
| | Individ | Cumula | 0170#0 | | | | | GPM | PBT | PAT | Net | P/V | | | - |
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| | | 1 | | (Num | ber of | | | | | | | | | | 1 |
| | (Nu - | ber of ti | moal | • | ies) | % | % | % | % | % | | % | | | |
| | (num | | | | 165) | /0 | /0 | /0 | /0 | /0 | | /0 | | | - |
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| Initi | | | | | | | | | | | | | | | |
| al | | | | 3.00 | 3.00 | | | | | | | | | | |
| 1- | | | | | | | | | | | 2268. | 18.26 | | | |
| 2 | 1.42 | 1.42 | | 1.48 | 1.48 | 3.00 | | 9.40% | 5.40% | 3.57% | 34 | % | 2.73 | 1.07 | |
| | | | | | | | | 10.17 | | | 2434. | 16.80 | | | |
| 2-3 | 1.72 | 1.56 | | 0.71 | 0.71 | 1.84 | | % | 6.80% | 4.38% | | % | 2.88 | 1.24 | |
| | | | | | | | | 10.69 | | | 2777. | 16.77 | | | 1 |
| 3-4 | 2.08 | 1.72 | 2.08 | 0.33 | 0.33 | 1.21 | | % | 7.84% | 4.99% | | % | 2.89 | 1.44 | |
| | | | 2.00 | 0.00 | 0.00 | | | 11.05 | | | | 16.75 | , | <u> </u> | |
| 4-5 | 2.52 | 1.89 | | 0.12 | 0.12 | 0.83 | | % | 8.58% | 5.44% | | % | 2.82 | 1.65 | |
| | 4.04 | 1.09 | | 0.14 | U.14 | 0.00 | | | 0.0070 | 0.77/0 | | | | 1.00 | - |
| | | | | | | | | 11.29 | | | | 16.73 | | | |
| 5-6 | 3.04 | 2.08 | | 0.00 | 0.00 | 0.60 | | % | 9.13% | 5.78% | 65 | % | 2.70 | 2.15 | |

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| BEP | |
|--|-----------|
| | |
| BEP - Maximum Utilisation Year | 5 |
| | |
| Cash BEP (% of Installed Capacity) | 39.78% |
| | |
| Total BEP (% of Installed Capacity) | 44.39% |
| | |
| IRR, PAYBACK and FACR | |
| | |
| Internal Rate of Return (In %age) | 29.01% |
| | 2 Years 3 |
| Payback Period of the Project is (In Years) | Months |
| | |
| Fixed Assets Coverage Ratio (No. of times) | 13.350 |
| Solding () | |
| www.entrepreneurindia.co | |

Major Queries/Questions Answered in the Report?

- 1. What is Bottling of Country Liquor (Automatic Plant) Manufacturing industry ?
- 2. How has the Bottling of Country Liquor (Automatic Plant) Manufacturing industry performed so far and how will it perform in the coming years ?
- 3. What is the Project Feasibility of Bottling of Country Liquor (Automatic Plant) Manufacturing Plant ?
- 4. What are the requirements of Working Capital for setting up Bottling of Country Liquor (Automatic Plant) Manufacturing plant ?



5. What is the structure of the Bottling of Country Liquor (Automatic Plant) Manufacturing Business and who are the key/major players ?

- 6. What is the total project cost for setting up Bottling of Country Liquor (Automatic Plant) Manufacturing Business?
- 7. What are the operating costs for setting up Bottling of Country Liquor (Automatic Plant) Manufacturing plant ?
- 8. What are the machinery and equipment requirements for setting up Bottling of Country Liquor (Automatic Plant) Manufacturing plant?



- **9.** Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Bottling of Country Liquor (Automatic Plant) Manufacturing plant ?
- 10. What are the requirements of raw material for setting up Bottling of Country Liquor (Automatic Plant) Manufacturing plant ?
- 11. Who are the Suppliers and Manufacturers of Raw materials for setting up Bottling of Country Liquor (Automatic Plant) Manufacturing Business?
- 12. What is the Manufacturing Process of Bottling of Country Liquor (Automatic Plant) ?





13. What is the total size of land required for setting up Bottling of Country Liquor (Automatic Plant) Manufacturing plant?

14. What will be the income and expenditures forBottlingof Country Liquor (Automatic Plant) Manufacturing Business?

- **15.** What are the Projected Balance Sheets of Bottling of Country Liquor (Automatic Plant) Manufacturing plant ?
- 16. What are the requirement of utilities and overheads for setting up Bottling of Country Liquor (Automatic Plant) Manufacturing plant?
- 17. What is the Built up Area Requirement and cost for setting up Bottling of Country Liquor (Automatic Plant) Manufacturing Business?



- 18. What are the Personnel (Manpower) Requirements for setting up Bottling of Country Liquor (Automatic Plant) Manufacturing Business?
- **19.** What are Statistics of Import & Export for Bottling of Country Liquor (Automatic Plant) ?
- **20.** What is the time required to break-even of Bottling of Country Liquor (Automatic Plant) Manufacturing Business?
- 21. What is the Break-Even Analysis of Bottling of Country Liquor (Automatic Plant) Manufacturing plant?
- 22. What are the Project financials of Bottling of Country Liquor (Automatic Plant) Manufacturing Business?



- 23. What are the Profitability Ratios of Bottling of Country Liquor (Automatic Plant) Manufacturing Project?
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| | |
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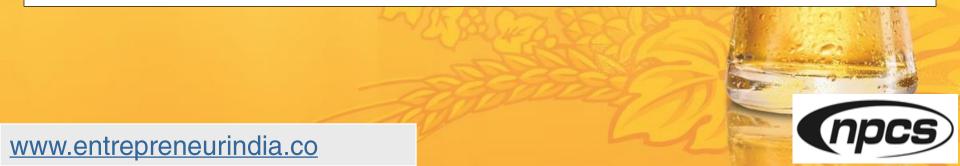
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Reasons for Buying our Report:

• This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product

- This report provides vital information on the product like it's characteristics and segmentation
- This report helps you market and place the product correctly by

identifying the target customer group of the product



• This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials

- The report provides a glimpse of government regulations applicable on the industry
- The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions





report

Scope of the Report

The report titled "Market Survey cum Detailed Techno Economic Feasibility Report on Bottling of Country Liquor (Automatic Plant) ." provides an insight into Bottling of Country Liquor (Automatic Plant) market in India with focus on uses and applications, Manufacturing **Process, Process Flow Sheets, Plant Layout and Project Financials of** Bottling of Country Liquor (Automatic Plant) project. The report assesses the market sizing and growth of the Indian Bottling of Country Liquor (Automatic Plant) Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:



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- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

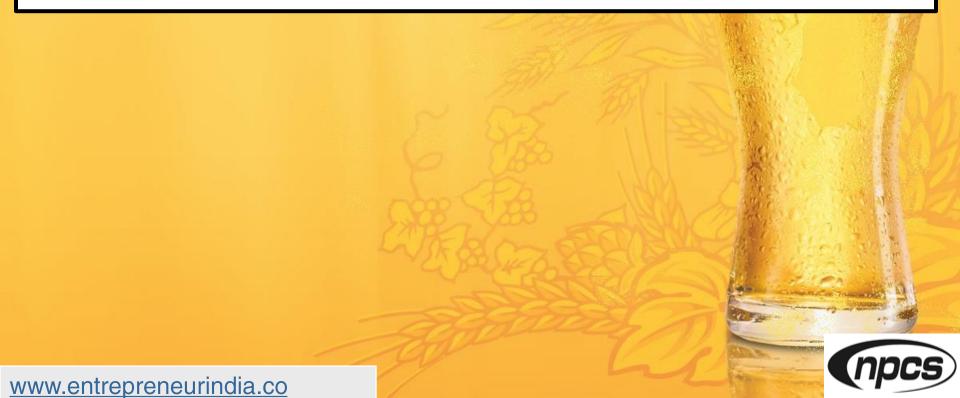
We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Bottling of Country Liquor (Automatic Plant) sector in India along with its business prospects. Through this report we have identified Bottling of Country Liquor (Automatic Plant) project as a lucrative investment avenue.



Tags

#Bottling_of_Country_Liquor, #Country_Liquor_Manufacture, #Country_Liquor_Plant, Manufacture of Liquor, #Liquor_Processing, Country_Liquor_Production, Production of Country Liquor, #Country_Liquor_Manufacturing_Business, Country Liquor Manufacture, Country Liquor Processing Unit in India, how to start the bossiness of Country Liquor, #Desi Sharaab, #Start_Successful_Desi_Sharaab_Making_Business, #Start_a_Desi_Sharaab_Business, Starting a Desi Sharaab Business, #Manufacturing Process of Desi Sharaab, Desi Sharaab Process Flow Diagram, How is Desi Sharaab made, How to Make Desi Sharaab, Manufacture of Desi Sharaab, Desi Sharaab Manufacturing Plant, How to Start Desi Sharaab Manufacturing Industry, How to Start a Liquor Business in India, Starting a Beverage Production, Beverage Industry, Beverage Manufacturing, Alcoholic Beverages, Production of Alcoholic Beverages, How is Alcohol made? Production of Alcoholic Beverages PPT, Liquor Production Process, Manufacture of Liquor, #Project_Report_on_Liquor_Manufacturing_Industry, Detailed Project Raeport on Liquor Production, Free Liquor Profile on Desi Sharaab Manufacturing, Project profile on Desi Sharaab Manufacturing,

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Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on **Bottling of Country Liquor. Liquor Bottling Plant. Business Opportunities in Alcoholic Beverages Industry**

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Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

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Who are we?

- One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services
- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad

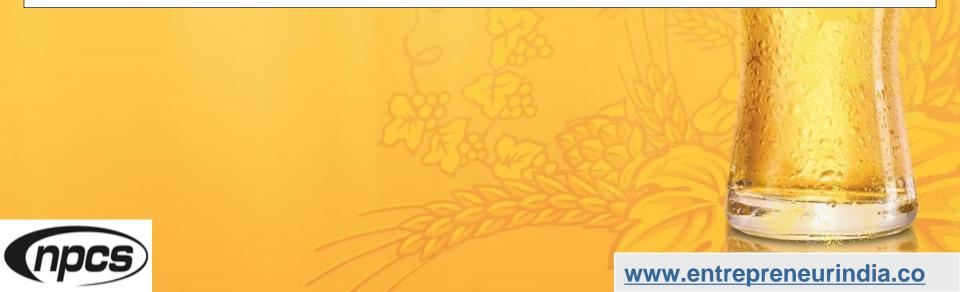


We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.





We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.



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- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- Market Research Reports
- Business Plan
- Technology Books and Directory
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- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision



Our Approach



Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation





Contact us

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