

# Citronella (Cymbopogon nardus) Oil Extraction.

Profitable Essential Oil Extraction Business Ideas.

**Extraction of Citronella Oil (Steam Distillation)** 



# Introduction

Citronella oil is an oil derived majorly from citronella grass, also called as Cymbopogon nardus. The cultivation of the grass requires rich moisture content and sunshine. The oil can also be derived from different cymbopogon species. The citronella oil is considered as one of the industrially important essential oil. This is owing to the key advantages of citronella oil such as flavour additive, fragrances in cosmetic and perfume industries.





The citronella oil contains more than 80 components some of which are at high concentration in oil and functions as repellent property of oil. Some of the important components such as geranial, limonene and citronellal are considered to have desirable repellent characteristics.

Citronella oil is a prominent essential oil made from the extracts of a distinct species Cymbopogon plant. Stems and leaves of this species, commonly known as lemongrass, are used for making citronella oil extracts. The oil is primarily used as a source in production of perfumery chemicals such as citronellal and citronellol.





Citronella Oil is one of the important component in perfume manufacturing. Personal care products like soaps, household cleaners, and detergents use Citronella Oil due to its antiseptic characteristics. Flavouring capacity of Citronella oil is use in Alcoholic and non-alcoholic beverages, Baked products, Soft and hard candies, Gelatin and puddings, Frozen dairy. On medical grounds Citronella Oil is potent antifungal helps to reduce Aspergillus, Penicillium, and Eurotium fungi species that causes fungal infection in humans and animals.





# **Market Outlook**

Growth of Citronella Oil Market primarily driven by extensive use in perfume and insect repellent industry. Germany, Spain and France are largest importer of Citronella Oil for perfume manufacturing. Mosquito repellent industry is growing tremendously attributed to rise in mosquito-borne diseases like malaria, dengue and global warming, which favors breeding of mosquitoes. Increse in health awareness is propelling fuel to use of mosquito repellent spray and lotions which automatically increasing demand for Citronella Oil.





The global market for citronella oil is mainly due to the growing demand of the perfumery and cosmetics industries. Lemongrass oil offers many remedies, including the control of anxiety and stress, the ability to eliminate insects and leeches from the body, etc. These are some of the factors that stimulate the global consumption of lemon grass oil. In addition, citronella oil has unique properties, such as olfactory and stable technical properties. These properties are extremely essential for industries such as perfumes, since they must incorporate essences of composition and suitable mixture, which in turn stimulate the world citronella oil market. However, the citronella oil substitute, such as citrus and turpentine synthetic eucalyptus isolates, could restrict the world market for lemongrass oil.





The global citronella oil market is primarily driven by the increasing demand from perfume and cosmetic industries. Citronella oil offers wide remedies some of which are anxiety and stress control, ability to eject bugs and leeches from body etc. Citronella oil prevents the spread of internal and external infections. These are some of the factors which is boosting the global citronella oil consumption. Furthermore, citronella oil has some unique properties such as distinctive olfactory and steady technical properties. These properties are highly essential for industries such as perfume to incorporate appropriate blending and compounding essences which in turn actually drives the global citronella oil market.





#### **Top Key players of Citronella Oil Market:**

- PT Karimun Kencana Aromatics
- Kanta-group
- VanAroma
- HDDES Group
- BRM Essential Oils
- Bhoomi Natural
- Aromatic and Allied Chemicals
- Nanchang Yang Pu Natural Essence & Spice
- Other Major Players





#### **Essential Oil Market:**

The global essential oils market demand was 226.9 kilotons in 2018. It is projected to expand at a CAGR of 8.6% from 2019 to 2025. Robust growth of end-use industries such as food & beverage, personal care & cosmetics, and aromatherapy has translated into an upswing in the demand for the product.

The essential oil market is segmented on the basis of product type, application, and geography. The product segment is further classified as orange, eucalyptus, corn mint, peppermint, citronella, lime, lemon, clover leaf, spearmint, and others. Orange oil segment accounted for the maximum revenue share in 2015 and is likely to consolidate its position during the forecast period, owing to its anti-inflammatory, antidepressant, and antispasmodic product characteristics. In addition, the food and flavor industry majorly uses orange oil due to its fresh smell and juicy flavor.

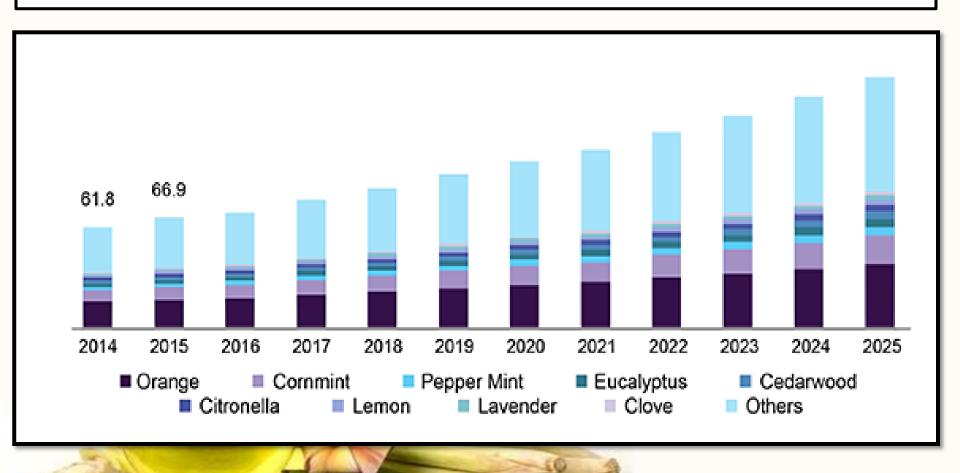


Based on application, the essential oil market is classified as food & beverages, medical, cleaning & home, spa & relaxation, and others. Spa & relaxation is estimated be the fastest growing application segment, closely followed by applications Food & beverages. Other applications, such as health & wellness, cleaning products where essential oil serves as sweet-smelling mixes, and healthy substitutes for synthetic drugs are anticipated to witness sustainable development in future. Based on geography, the market is categorized into North America, Europe, Asia-Pacific, and LAMEA.





# U.S. Essential Oil Market Demand, by Product, 2014-2025 (Kilotons)





The overall essential oils industry has seen significant growth in recent years. Changing consumer lifestyles, as well as rising disposable income of the consumers in the developing countries is stimulating the growth of this market. The rising consumer awareness about the ill-health effects of synthetic chemicals used for adding texture & fragrances and for increasing the aesthetic appeal of the food products and increased awareness about health benefits associated with the consumption of essential oils has contributed towards the growth of global essential oils market.





## **Essential Oils Market Major Players:**

- Biolandes
- doTERRA International LLC
- Essential Oils of New Zealand Ltd.
- Rocky Mountain Oils, LLC
- Flavex Naturextrakte GmbH
- Farotti Srl
- Young Living Essential Oils
- Falcon Essential Oils
- H. Reynaud & Fils (HRF)
- India Essential Oils
- Sydney Essential Oil Co. Pty Ltd
- The Lebermuth Company, Inc.







# **Machinery Photographs**



Cages

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**Cooling Tower** 



# **Cost Estimation:**

Plant Capacity: 9000 Kg/Annum

(Citronella Oil)

Plant & Machinery: 20 Lakhs

Total Cost of Investment (T.C.I): 129 Lakhs

Rate of Return (ROR): 45.00%

Break Even Point (BOP): 39.00%





# Major Queries/Questions Answered in the Report?

- 1. What is Citronella Oil Extraction industry?
- 2. How has the Citronella Oil Extraction industry performed so far and how will it perform in the coming years?
- 3. What is the Project Feasibility of Citronella Oil Manufacturing Plant?
- 4. What are the requirements of Working Capital for setting up Citronella Oil Manufacturing plant?



- 5. What is the structure of the Citronella Oil Manufacturing Business and who are the key/major players?
- 6. What is the total project cost for setting up Citronella Oil Manufacturing Business?
- 7. What are the operating costs for setting up Citronella Oil Manufacturing plant?
- 8. What are the machinery and equipment requirements for setting up Citronella Oil Manufacturing plant?



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- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Citronella Oil Manufacturing plant?
- 10. What are the requirements of raw material for setting up Citronella Oil Manufacturing plant?
- 11. Who are the Suppliers and Manufacturers of Raw materials for setting up Citronella Oil Manufacturing Business?
- 12. What is the Manufacturing Process of Citronella Oil?



- 13. What is the total size of land required for setting up Citronella Oil Manufacturing plant?
- 14. What will be the income and expenditures for Citronella Oil Manufacturing Business?
- 15. What are the Projected Balance Sheets of Citronella Oil Manufacturing plant?
- 16. What are the requirement of utilities and overheads for setting up Citronella Oil Manufacturing plant?
- 17. What is the Built up Area Requirement and cost for setting up Citronella Oil Manufacturing Business?



- 18. What are the Personnel (Manpower) Requirements for setting up Citronella Oil Manufacturing Business?
- 19. What are Statistics of Import & Export for Citronella Oil?
- 20. What is the time required to break-even of Citronella Oil Manufacturing Business?
- 21. What is the Break-Even Analysis of Citronella Oil Manufacturing plant?
- 22. What are the Project financials of Citronella Oil Manufacturing Business?



- 23. What are the Profitability Ratios of Citronella Oil Manufacturing Project?
- 24. What is the Sensitivity Analysis-Price/Volume of Citronella Oil Manufacturing plant?
- 25. What are the Projected Pay-Back Period and IRR of Citronella Oil Manufacturing plant?
- 26. What is the Process Flow Sheet Diagram of Citronella Oil Manufacturing project?



- 27. What are the Market Opportunities for setting up Citronella Oil Manufacturing plant?
- 28. What is the Market Study and Assessment for setting up Citronella Oil Manufacturing Business?
- 29. What is the Plant Layout for setting up Citronella Oil Manufacturing Business?



# Table of Contents of the Project Report



#### 1. PROJECT LOCATION

- 1.1. COUNTRY PROFILE & GEOTECHNICAL SITE CHARACTERIZATION
- 1.1.1. General
- 1.1.2. Geography
- 1.1.3. Map
- 1.1.4. Climate
- 1.1.5. Economy
- 1.1.6. Infrastructure
- 1.1.7. Exports
- 1.1.8. Transportation
- 1.1.9. Demographics
- 1.1.10. Education
- 1.1.11. Investment
- 1.1.12. Areas of Investment Opportunities and Incentives
- 1.1.13. Capital Requirement
- 1.1.14. Legal and Institutional Framework
- 2. INTRODUCTION
- 3. TYPES OF CITRONELLA GRASS
- 4. OIL PROPERTIES, COMPOSITION & ANALYSIS OF CITRONELLA OIL
- 5. CHARACTERISTICS OF CITRONELLA OIL
- 6. USES & APPLICATIONS
- 7. STANDARDS



- 8. EXPORT & IMPORT: ALL COUNTRIES
- 9. MARKET SURVEY
- 10. RAW MATERIAL DETAILS
- 11. MANUFACTURING PROCESS
- 12. PROCESS FLOW DIAGRAM
- 13. DETAILS OF PLANT AND MACHINERY
- 14. SUPPLIERS OF PLANT & MACHINERY
- 15. SUPPLIERS OF RAW MATERIAL
- 16. PHOTOGRAPHS/IMAGES FOR REFERENCE
- 16.1. PRODUCT PHOTOGRAPHS
- 16.2. MACHINERY PHOTOGRAPHS
- 16.3. RAW MATERIAL PHOTOGRAPHS
- 17. PLANT LAYOUT
- 18. QUOTATION OF PLANT, MACHINERY AND EQUIPMENTS FROM SUPPLIER



# **Project Financials**

•	Project at a Glance	Annexure
•	Assumptions for Profitability workings	1
•	Plant Economics	2
•	Production Schedule	3
•	Land & Building	4
	Factory Land & Building	
	Site Development Expenses	





•	Plant & Machinery5 Indigenous Machineries			
	Other Machineries (Miscellaneous, Laboratory etc.)			
•	Other Fixed Assets6			
	Furniture & Fixtures			
	Pre-operative and Preliminary Expenses			
	Technical Knowhow			
	Provision of Contingencies			
•	Working Capital Requirement Per Month7			
	Raw Material			
	Packing Material			
	Lab & ETP Chemical Cost			
	Consumable Store			





•	Overheads Required Per Month and Per Annum
•	Salary and Wages9
•	Turnover Per Annum10
•	Share Capital11
	Equity Capital  Preference Share Capital





- Annexure 1 :: Cost of Project and Means of Finance
- Annexure 2 :: Profitability and Net Cash Accruals
- Revenue/Income/Realisation
- Expenses/Cost of Products/Services/Items
- Gross Profit
- Financial Charges
- Total Cost of Sales
- Net Profit After Taxes
- Net Cash Accruals





- Annexure 3 :: Assessment of Working Capital requirements
- Current Assets
- Gross Working Capital
- Current Liabilities
- Net Working Capital
- Working Note for Calculation of Work-in-process
- Annexure 4 :: Sources and Disposition of Funds





- Annexure 5 :: Projected Balance Sheets
- ROI (Average of Fixed Assets)
- RONW (Average of Share Capital)
- ROI (Average of Total Assets)
- Annexure 6 :: Profitability Ratios
- D.S.C.R
- Earnings Per Share (EPS)
- Debt Equity Ratio





• Annexure 7 :: Break-Even Analysis

- Variable Cost & Expenses
- Semi-Variable/Semi-Fixed Expenses
- Profit Volume Ratio (PVR)
- Fixed Expenses / Cost
- B.E.P





### • Annexure 8 to 11 :: Sensitivity Analysis-Price/Volume

- Resultant N.P.B.T
- Resultant D.S.C.R
- Resultant PV Ratio
- Resultant DER
- Resultant ROI
- Resultant BEP





- Annexure 12 :: Shareholding Pattern and Stake Status
- Equity Capital
- Preference Share Capital
- Annexure 13 :: Quantitative Details-Output/Sales/Stocks
- Determined Capacity P.A of Products/Services
- Achievable Efficiency/Yield % of Products/Services/Items
- Net Usable Load/Capacity of Products/Services/Items
- Expected Sales/ Revenue/ Income of Products/ Services/
   Items





• Annexure 14 :: Product wise Domestic Sales

Realisation

• Annexure 15 :: Total Raw Material Cost

• Annexure 16 :: Raw Material Cost per unit

• Annexure 17 :: Total Lab & ETP Chemical Cost

• Annexure 18 :: Consumables, Store etc.

• Annexure 19 :: Packing Material Cost

• Annexure 20 :: Packing Material Cost Per Unit



•	Annexure 21	••	<b>Employees Expenses</b>
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- Annexure 22 :: Fuel Expenses
- Annexure 23 :: Power/Electricity Expenses
- Annexure 24 :: Royalty & Other Charges
- Annexure 25 :: Repairs & Maintenance Expenses
- Annexure 26 :: Other Manufacturing Expenses
- Annexure 27 :: Administration Expenses
- Annexure 28 :: Selling Expenses



- Annexure 29 :: Depreciation Charges as per Books (Total)
- Annexure 30 :: Depreciation Charges as per Books (P & M)
- Annexure 31 :: Depreciation Charges as per IT Act WDV (Total)
- Annexure 32 :: Depreciation Charges as per IT Act WDV (P & M)
- Annexure 33 :: Interest and Repayment Term Loans
- Annexure 34 :: Tax on Profits
- Annexure 35 :: Projected Pay-Back Period and IRR





#### Reasons for Buying our Report:

- This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product
- This report provides vital information on the product like it's characteristics and segmentation
- This report helps you market and place the product correctly by identifying the target customer group of the product





- This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials
- The report provides a glimpse of government regulations applicable on the industry
- The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions





### Our Approach:

- Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report





#### Scope of the Report

The report titled "Market Survey cum Detailed Techno Economic Feasibility Report on Citronella Oil Extraction." provides an insight into Citronella Oil market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Citronella Oil project. The report assesses the market sizing and growth of the Indian Citronella Oil Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:



- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Citronella Oil sector in India along with its business prospects. Through this report we have identified Citronella Oil project as a lucrative investment avenue.





#### **Tags**

#Citronella Oil Extraction, #Extraction\_of\_Citronella\_(Cymbopogon\_Nardus)\_Essential\_Oil, #How to Extract Citronella Oil, Citronella Oil, Extraction and Characterization of Essential Oil, Extraction of Oil, Extraction of Citronella Oil, Citronella Oil Uses, #Citronella Oil Manufacture, #How to Manufacture Essential Oils, Citronella Oil (Cymbopogon Nardus), How to Make Citronella Oil, Citronella Oil Extraction Project, Essential #Citronella Oil Extraction Plant, #Citronella\_Oil\_Extraction\_(Steam\_Distillation\_Process), Citronella Essential Oil Uses, How to Produce Essential Oils, Citronella (Cymbopogon Winterianus) Oil Industry, Essential Oil Extracted from Citronella, Citronella Essential Oil Extraction Business, Distillation Plant for Citronella Oil, Project Report on Citronella Oil Extraction Detailed Project Report on Citronella Oil Industry, Extraction. #Project\_Report\_on\_Citronella\_Oil\_Extraction, Pre-Investment Feasibility Study on Citronella Oil Extraction, #Techno\_Economic\_feasibility\_study\_on\_Citronella\_Oil\_Extraction, Feasibility report on Citronella Oil Extraction, Free Project Profile on Citronella Oil Extraction, #Project\_profile\_on\_Citronella\_Oil\_Extraction, Download free project profile Citronella Oil Extraction, Essential Oil Extraction Business Ideas, Extraction and Production of Essential Oils, #Essential\_Oil\_Production\_Unit, Citronella Oil Production, Commercial Production of Citronella Oil, Essential Oil Manufacturing Business, Citronella Oil Distillation Plant, Citronella Oil Steam Distillation, Essential Oil Plants, Steam Distillation Plant, #Citronella\_Essential\_Oil\_Extraction\_Industry



Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Citronella (Cymbopogon nardus) Oil Extraction.

Profitable Essential Oil Extraction Business Ideas.

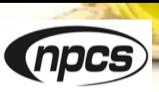
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The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....Read more



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- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision



## Our Approach



Thorough analysis of the project

**Economic feasibility study of the Project** 

Market potential survey/research

**Report Compilation** 



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