

**Infrastructure, Hospitality, Medical, Entertainment,  
Warehouse, Real Estate, Education, Cold Storage,  
Cold Chain, Controlled Atmosphere Storage &  
Rural Godowns**

[Investment Opportunities In Infrastructure Projects](#)

**Author:** NIIR Board

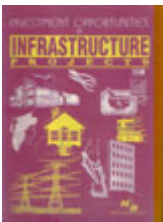
**Format:** Hardcover

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**Price:** Rs. 2,500.00 **US\$** 225.00



Infrastructure Industry in India have been experiencing a rapid growth in its different sectors with the development of urbanization and increasing involvement of foreign investments in this field. The Indian government has taken initiatives to develop the infrastructure sector, with major emphasis on construction, engineering, IT, entertainment, textiles, food, and utility to name some. Construction is the second largest economic activity in India after agriculture, and has been growing rapidly. The production of industrial machinery has also been on the rise and the increasing flow of goods has spurred increases in rail, road and port traffic, necessitating further infrastructure improvements. Roads are a necessary complement to other modes of transport. They are in fact feeders to railways and even airways. Infrastructure development is of two types: demand driven or supply driven. Demand driven infrastructure is a must for development whereas supply driven infrastructure is one which is desirable but not a must. Government has facilitated free dispensaries, hospitals and primary health centres PHCs near and on all localities. Holiday resort business is very flourishing business these days not in India only but it has brilliant prospects in foreign countries. The growth of the tourists visiting India is invariably linked up with structure of facility, the number of scenes and historic places and the general condition in the host country. Hence luxury hotels, restaurants and holiday resorts, sauna steam bath and massage parlours, golf courses and swimming pool in a hotel or holiday resort is some of the many requirements to set up a complete set for attracting tourists. Amusement park is the most popular entertaining place with the latest technological development, which provides comfort, pleasure and of course amusement. School is one of the most important social infrastructures which provide education to the children. Educational institute is the purest place on earth and it seems to be like a temple where every future program of the countries is developed. The first book of its kind containing various aspects of infrastructure projects along with different project profiles such as hospital, power project (hydro based), power generation from agriculture wastes (heat energy technology), multi stories commercial complex with residential apartments, hotel (5 star), water park, air taxi, school, medical college, engineering college, amusement park, power project(gas based) etc.. With details of plant, Machinery, Raw Material and Addresses of their suppliers, land & building, requirement, working capital requirements, cost of project, profitability analysis, B. E. P. etc.

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**[Investment Opportunities In Hospitality, Medical, Entertainment, Ware Housing & Real Estate Projects \(with 15 Project Profiles\)](#)**

**Author:** NIIR Board

**Format:** Hardcover

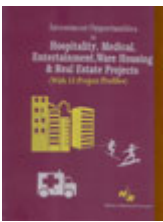
**Book Code:** NI77

**Pages:** 361

**ISBN:** 818662354X

**Price:** Rs. 4,408.00 **US\$** 350.00

\*\*\*\*\*Limited Edition- available in Photostat Version Only\*\*\*\*\* Making a choice of the right project is a difficult decision for an entrepreneur and is an imperative decision. For the reason that rest of the challenges for setting up a business is based on the type of the field and fund to invest. Some of the major fields to invest are hospitality, medical, entertainment, ware housing and real estate projects. The hospitality industry consists of broad category of fields within the service industry that includes lodging, restaurants, and additional fields within the tourism industry. Going forward, on a long term basis we would look at raising funds from strategic investors and financial institution. Medical sector in India features a universal health care system run by the constituent states and territories of India. The constitution charges every state with rising of the level of nutrition and the standard of living of its people and the improvement of public health as among its primary duties. Due to the progressive nature of the medical sector in India, several foreign companies are intending to invest in the country. Entertainment industry in India comprises of film industry and television industry. The Indian entertainment industry is among the fastest growing sectors in the country. In the past two decades entertainment industry in India has witnessed explosive growth. Real estate development, or property development, is a multifaceted business, encompassing activities that range from the renovation and re lease of existing buildings to the purchase of raw land and the sale of improved land or parcels to others. Real estate development is different from construction, although many developers also construct. Its economic transformation over the past decade has pushed up real GDP growth to an average of 6% per annum. Therefore these sectors are worlds one of the most imperative sectors which is growing enormously. The major contents of this book are project profiles of projects like Preamble, Technologies, and Guidelines on Equipment, Application to Various Construction Operations, Requirement of Equipment for Some Typical Construction Works, Materials and Products. Project profile contains information like introduction, B.I.S specification, suppliers of machinery and equipments, plant economics, land and building, plant and machinery, fixed capital, working capital requirement/month, salary and wages/month, utilities and overheads, total working capital/month, total capital investment, cost of production/annum, turn over/annum, rate of return, breakeven point (B.E.P) This book is very useful for new entrepreneurs, technical institutions, existing units and technocrats.



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## [Market Research Report on Cold Chain Logistics in India \(Cold Storage and Reefers\)Present Scenario, Future Prospects, Market Potential, Opportunities, Growth Drivers, Industry Size, Analysis & Forecasts Upto 2017](#)

**Author:** NPCS Team

**Format:** Paperback

**Book Code:** NI275

**Pages:** 67

**ISBN:** 9789381039489

**Price:** Rs. 35,400.00 **US\$** 600.00

Cold chain sector in India is gaining ground with greater government thrust on reducing food wastage and has a bright future ahead of itself. Gauging the market prospects of the sector, Niir Project Consultancy Services has published a new report titled 'Market Research Report on Cold Chain Logistics in India (Cold Storage and Reefers)- Present Scenario, Future Prospects, Market Potential, Opportunities, Growth Drivers, Industry Size, Analysis & Forecasts Upto 2017' giving valuable insights into the sector and illuminating the roadmap to its growth. The report scrutinizes the integrated cold chain sector in various lights to provide data bites on areas like the present scenario, value drivers of the industry, future prospects, challenges faced by the industry, demand-supply scenario, porter's 5 force analysis and information on key players operating in the industry. The report begins by sharing the very basic information about the industry like its definition, components, structure and user industries. It elaborates on the above mentioned points with the aim of enhancing the basic industry knowledge of the reader. After that it proceeds to elaborate on the value drivers that will contribute to the growth of the sector. Indian cold chain industry will be driven by the resurgence of user industries primarily coupled with escalating government support and emergence of the organized retail sector in the industry. The above mentioned data is meticulously expounded and supported by graphical representation and forecasts of key indicators. Now to deepen the analysis on the growth prospects of the industry, the report discusses opportunities existing in the country for the sector. The favorable Indian demographical situation, rising incomes and urbanization are some apparent opportunities for the cold chain players. Additionally rising food expenditure by Indians and governmental focus on effective healthcare and nutrition will keep the industry buoyant. However the industry faces some impediments in the form of weak infrastructure and power and land sourcing issues. Opportunities outweigh the challenges faced by the industry and hence it has ample fuel to last its growth drive in the nation. The market potential of the cold chain sector in India is captured, in the report, by analyzing the demand and supply situation of cold chains in India. The cold chain facilities in India are utilized by industries like processed food, dairy, meat & poultry, horticulture and food service industry. The production numbers of the mentioned user industries is a reliable way of demand assessment. The report also includes key forecasts of user industry's production data. Similarly supply side of the cold chain industry is netted by the number of cold storages, with existing capacities, operating in the industry and the data about cold chain projects set up under various government schemes. Moving forward, the report analyzes the attractiveness of the sector by evaluating the status of porters 5 forces prevalent in the sector. Any sector is said to be most attractive when the 5 forces are at their weakest and the report explicates the forces methodically to simplify the analysis. Lastly to conclude the analysis, the report shares company information on key players like Kausar India Ltd, Snowman Logistics Ltd and Fresh & Healthy Enterprises Ltd. The next segment provides complete financial details of cold chain players in the country. It covers contact information like address of registered office, director's name and financial comparison covering balance sheet, profit & loss account and several financial ratios of the players. The report ends with a promising outlook of the sector. Indian cold chain sector has bright future ahead of itself with the much revered governmental support and changing consumer dynamics. Indian market is evolving with changing lifestyles, rising urbanization and growing disposable



incomes which will be the key benefactors of growth in cold chain user industries like Food service industry, processed food industry and organized retail industry. Additionally mounting government endeavors towards reducing food wastage and penetrating healthcare in deep corners of the country will help in strengthening cold chain infrastructure in India. The cold chain sector in India is still in the nascent stage with enormous growth potential on the back of climatic diversification and geographically vast size of the country. Indian cold chain sector was estimated to be at INR 245 billion in 2013 and we anticipate it to cross INR 600 billion mark in the next 4 years. Reasons for Buying this Report: • This research report helps you get a detail picture of the industry by providing overview of the industry along with the market definition, structure and its components • The report provides in-depth market analysis covering major growth driving factors for the industry and opportunities & challenges prevalent • This report helps to understand the present status of the industry by elucidating a comprehensive porter 5 force analysis and scrutiny of the demand – supply situation • Report provides analysis and in-depth financial comparison of major players/competitors • The report provides forecasts of key parameters which helps to anticipate the industry performance Our Approach: • Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years. • The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players • We use reliable sources of information and databases. And information from such sources is processed by us and included in the report

# India Emerging Business Opportunities: Cold Chain Sector (Why to Invest, Project Potential, Core Financials, Market Size & Industry Analysis)

**Author:** NPCS Team

**Format:** Paperback

**Book Code:** NI278

**Pages:** 39

**ISBN:** 9789381039519

**Price:** Rs. 29,500.00 **US\$** 500.00

Often termed as the sunrise sector, cold chain logistics hold immense growth potential in India. Rising Indian Population, mounting consumer incomes and changing preferences have led to increased focus on food security and health services. The demand for processed food has also risen sharply necessitating the support from efficient cold chain logistics of the country.

Responding to the high growth opportunities in the cold chain logistics sector, Niir Project Consultancy Services has released a new research report titled 'India Emerging Business Opportunities: Cold Chain Sector (Why to Invest, Project Potential, Core Financials, Market Size & Industry Analysis)' which identifies cold chain sector as a promising & lucrative investment option. The report classifies the sector after scrutinizing the various aspects like value drivers of the sector, the regulatory environment and prevalent subsidies, potential buyers, present players and the project details. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have identified cold chain project which satisfies all the above mentioned requirements and has high growth potential in the Indian markets. The report, at first, discusses the present scenario and components of the industry as a whole covering the structure, segmentation and components. And then moves on to elaborately illustrate the factors that make case for investing in the sector. Industries like organized food retail and QSR (Quick Service Restaurants) owe much of their growth to the cold chain sector. An effective cold chain infrastructure forms the very backbone of the food industry in India. In the view of rising population and appalling healthcare status, ensuring food security to every Indian and easy availability of medicines has scored as a top priority in government agenda. The sector has effervescent future with the much revered government backing, apparent growth in user industries and favorable demographics of the country. Elaborating on the government support, the report disseminates information on various subsidies and government schemes applicable for cold chain development in the country followed by the outlook of the sector. The report further navigates through the key player information of the sector. It includes company profiles of players like Kausar India, Snowman Logistics and Fresh & healthy Enterprises along with a snapshot of their financials and contact details of other players as well. Now, the part which forms the core of the report is the 'Project Details' segment. It includes project details like list of machinery and basic project financials. Project financials like plant capacity, costs involved in setting up of project, working capital requirements, projected revenue and profit are listed in the report. Indian market is evolving with changing lifestyles, rising urbanization and growing disposable incomes which will be the key benefactors of growth in cold chain user industries like Food service industry, processed food industry and organized retail industry. Additionally mounting government endeavors towards reducing food wastage and penetrating healthcare in deep corners of the country will help in strengthening cold chain infrastructure in India. The cold chain sector in India is still in the nascent stage with enormous growth potential on the back of climatic diversification and geographically vast size of the country. Indian cold chain sector was



estimated to be at INR 245 billion in 2013 and we anticipate it to cross INR 600 billion mark in the next 4 years. Reasons for buying the report:

- This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product
- This report provides vital information on the product like its definition, characteristics and segmentation
- This report helps you market and place the product correctly by identifying the target customer group of the product
- This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials
- The report provides a glimpse of important subsidies applicable on the industry
- The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions

Our Approach:

- Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report



# [The Complete Book on Cold Storage, Cold Chain & Warehouse \(with Controlled Atmosphere Storage & Rural Godowns\) 2nd Edition](#)

**Author:** NPCS Board of Consultants & Engineers

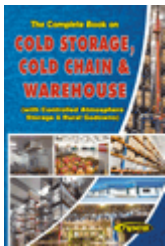
**Format:** Paperback

**Book Code:** NI292

**Pages:** 328

**ISBN:** 9789381039663

**Price:** Rs. 1,350.00 **US\$** 125.00



India is an agricultural-based economy and is the largest producer of fruits and vegetables in the world. Fruits & vegetables, being perishable in nature require certain techniques of preservation for retaining the quality and extend the self-life of the production. The estimated annual production of fruits and vegetables in the country is about 130 million tonnes. The cold storage & cold chain facilities are the prime infrastructural component for such perishable commodities. Cold storage is a temperature – controlled supply chain network, with storage and distribution activities carried out in a manner such that the temperature of a product is maintained in a specified range, needed to keep it fresh and edible for a much longer period than in normal ambient conditions. A cold chain can be managed by a quality management system generally called as warehouse management. India's warehousing requirement is expected to grow at an annual average rate of 9%. The Indian Government focus on incentivizing the manufacturing sector is the key to growth of warehousing. With the growth of the domestic manufacturing and retail segments, the demand for efficient warehouse management service has improved. Investment in warehouse can provide an opportunity of realizing returns in the range of 12%-20% per annum to investors willing to explore this sector. The current scenario reveals that there is a tremendous scope for the development of cold chain facilities. The Cold Chain industry is recognized as a sunrise sector in India and is expected to offer significant opportunities in the near future. Developing an integrated supply chain, including cold chain can save up to 300 billion annually and at the same time reduce the wastage of perishable horticulture produce. This handbook is designed to provide a thorough understanding and analysis of the cold chain industry and warehouse management. Also it contains addresses of plant & machinery suppliers with their photographs. &nbsp; The major content of the book are Controlled Atmosphere Storage, Types of Cold Storage, Thermal insulation & Refrigeration System, Refrigeration, Food Storage Guidelines for Consumers, Bananas Cold Storage, Cold Storage Plant- Automation, Absorption Refrigerator, Cold Chain, Growth of Cold Storage Industry, Cold Chain and Refrigeration, Shipping Containers, Cold Chain Monitor, Warehouse, NABARD Warehousing Scheme, Rural Godowns. It will be a standard reference book for professionals, entrepreneurs, food technologists, those studying and researching in this important area.

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## [How to Start Profitable Education Business \(11 Detailed Project Profiles\) \(Engineering, Dental, ITI, Management, Marine Engineering, Medical, Pharmacy, Polytechnic College and Schools\)](#)



**Author:** NPCS Board of Consultants & Engineers

**Format:** Hardcover

**Book Code:** NI299

**Pages:** 201

**ISBN:** 9789381039762

**Price:** Rs. 1,895.00 **US\$** 150.00

\*\*\*\*\*Limited Edition- available in Photostat Version Only\*\*\*\*\* Now-a-days education and training is one of the largest industry globally. Many aspiring individuals, having expertise in different field, are looking for profitable education business ideas. Education industry is certainly one of the fastest and steadily growing sectors now worldwide. The process of establishing a new business is preceded by the resolution to select entrepreneurship as an occupation. This calls for recognizing lucrative business ideas upon a meticulous evaluation of the entrepreneurial prospects. Creation of business ideas is not sufficient, they must be tested on techno-fiscal, economic and authorized viewpoints. NPCS Team has identified some projects for the Investors and these Project Profiles conduct a profound road map for Effectual business venture. It discusses about requirement of finance, plant & machinery, regulation & standard for educational institutions, etc. The major contents of this book are project profiles of projects like Dental College, Engineering College, Industrial Training Institute (I.T.I.), Management College (BBA, MBA, BCA & MCA), Marine Engineering College, Medical College With Hospital, Pharmacy College (B. Pharma), Polytechnic College, Residential School, School (CBSE Pattern), School Approved By IGCSE (International General Certificate of Secondary Education). Project profile contains information like introduction, Space requirement, Plant Economics, Land & Building, Plant & Machinery, Fixed Capital, Raw Materials, Total Working Capital/Month, Cost of Project, Turn Over/Annum, Rate of Return, Break Even Point (B.E.P). This book is very informative and useful for relevant Investors, Promoters.



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## About NIIR

**NIIR PROJECT CONSULTANCY SERVICES (NPCS)** is a reliable name in the industrial world for offering integrated technical consultancy services. NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our various services are: Detailed Project Report, Business Plan for Manufacturing Plant, Start-up Ideas, Business Ideas for Entrepreneurs, Start up Business Opportunities, entrepreneurship projects, Successful Business Plan, Industry Trends, Market Research, Manufacturing Process, Machinery, Raw Materials, project report, Cost and Revenue, Pre-feasibility study for Profitable Manufacturing Business, Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Business Opportunities, Investment Opportunities for Most Profitable Business in India, Manufacturing Business Ideas, Preparation of Project Profile, Pre-Investment and Pre-Feasibility Study, Market Research Study, Preparation of Techno-Economic Feasibility Report, Identification and Section of Plant, Process, Equipment, General Guidance, Startup Help, Technical and Commercial Counseling for setting up new industrial project and Most Profitable Small Scale Business.

NPCS also publishes varies process technology, technical, reference, self employment and startup books, directory, business and industry database, bankable detailed project report, market research report on various industries, small scale industry and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by professionals including project engineers, information services bureau, consultants and project consultancy firms as one of the input in their research.

