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 àç,àçç,àç!àç•àç§ àç¹àçç,àç—àç€àçç The small scale sector is assuming greater importance
 every day. Hundreds of thousands of people start their own businesses every year, and untold
 more dream about the possibility of becoming their own bosses. Starting your own business is
 one of the few remaining paths to wealth. Entrepreneurship is one of the critical decisions to be
 made and it involves number of risk and has its own advantages also. But the charm of being a
 master of you is always above any other form of work. To start your own venture you have to
 decide on many things. Making a choice of the right project is a difficult decision for an
 entrepreneur and is an imperative decision. For the reason that rest of the challenges for
 setting up a business is based on the type of the product and fund to invest. But it is a
 perception that for owning a business you should have handsome amount of money. Now it is
 possible with small scale business. An entrepreneur requires a continuous flow of funds not
 only for setting up of his/ her business, but also for successful operation as well as regular up
 gradation/ modernization of the industrial unit. To meet this requirement, the Government (both
 at the Central and State level) has been undertaking several steps like setting up of banks and
 financial institutions; formulating various policies and schemes, etc. All such measures are
 specifically focused towards the promotion and development of small and medium enterprises.
 In both developed and developing countries, the Government is turning to small and medium
 scale industries and entrepreneurs, as a means of economic development and a veritable
 means of solving problems. It is a seedbed of innovations, inventions and employment. You do
 not need to be a genius to run a successful small business, but you do need some help. And
 that is exactly what this book is, a guide into the stimulating world of small business ownership
 and management. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for
 start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble
 Prime minister said that the job seeker has to become a job creator. Prime Minister announced
 that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled
 Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall
 be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point
 of contact for the entire startup ecosystem to enable knowledge exchange and access to
 funding. Startup India campaign is based on an action plan aimed at promoting bank financing
 for start-up ventures to boost entrepreneurship and encourage startups with jobs creation.
 Startup India is a flagship initiative of the Government of India, intended to build a strong
 ecosystem for nurturing innovation and Startups in the country. This will drive sustainable
 economic growth and generate large scale employment opportunities. The Government,
 through this initiative aims to empower Startups to grow through innovation and design. What is
 Startup India offering to the Entrepreneurs Stand up India backed up by Department of
 Financial Services (DFS) intends to bring up Women and SC/ST entrepreneurs. They have
 planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the
 category per branch) which can be returned up to seven years. PM announced that “There will
 be no income tax on startups’ profits for three years” PM plans to reduce the involvement of
 state government in the startups so that entrepreneurs can enjoy freedom. No tax would be
 charged on any startup up to three years from the day of its establishment once it has been
 approved by Incubator. The book contains the aspects to plan any business strategy step by

Small Scale Industries, Projects (Laghu, Kutir and Gharelu Udyog
Pariyojanayen) Udyamita Margdarshika (In Hindi) à¤.à¥•à¤®à¥%à¤²
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About NIIR

NIIR PROJECT CONSULTANCY SERVICES (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our various services are: Detailed Project Report, Business Plan for Manufacturing Plant, Start-up Ideas, Business Ideas for Entrepreneurs, Start up Business Opportunities, entrepreneurship projects, Successful Business Plan, Industry Trends, Market Research, Manufacturing Process, Machinery, Raw Materials, project report, Cost and Revenue, Pre-feasibility study for Profitable Manufacturing Business, Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Business Opportunities, Investment Opportunities for Most Profitable Business in India, Manufacturing Business Ideas, Preparation of Project Profile, Pre-Investment and Pre-Feasibility Study, Market Research Study, Preparation of Techno-Economic Feasibility Report, Identification and Section of Plant, Process, Equipment, General Guidance, Startup Help, Technical and Commercial Counseling for setting up new industrial project and Most Profitable Small Scale Business.

NPCS also publishes various process technology, technical, reference, self employment and startup books, directory, business and industry database, bankable detailed project report, market research report on various industries, small scale industry and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by professionals including project engineers, information services bureau, consultants and project consultancy firms as one of the input in their research.

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Tue, 21 Nov 2017 08:31:38 +0530