

Small Scale Industries, Projects (Laghu, Kutir and Gharelu Udyog Pariyojanayen) Udyamita Margdarshika (In Hindi) à¤, à¥•à¤®à¥%à¤² à¤, à¥•à¤•à¥‡à¤² à¤‡à¤£à¥•à¤; à¤, à¥•à¤Ÿà¥•à¤°à¥€à¥) à¤ªà¥•à¤°à¥‹à¤œà¥‡à¤•à¥•à¤Ÿà¥•à¤, (à¤²à¤~à¥•, à¤•à¥•à¤Ÿà¥€à¤° à¤µ à¤~à¤°à¥‡à¤²à¥, à¤%à¤!à¥•à¤-à¥‹à¤— à¤ªà¤°à¤; à¤-à¥‹à¤œà¤"à¤¾à¤•à¤,) à¤%à¤!à¥•à¤-à¤®à¤; à¤¤à¤¾ à¤®à¤¾à¤°à¥•à¤—à¤!à¤°à¥•à¤¶à¤; à¤•à¤¾ 2nd Revised Edition)



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The small scale sector is assuming greater importance every day. The small scale sector has played a very important role in the socio-economic development of the country during the past 50 years. It has significantly contributed to the overall growth in terms of the Gross Domestic Product (GDP), employment generation and exports. The Small-Scale Industries (SSI) gathered momentum along with industrialization and economic growth in India. In both the developed and developing countries, the government is turning to small and medium scale industries, as a means of economic development and a veritable means of solving problems. The development of small industries offers an easy and effective means of achieving broad based ownership of industry, the diffusion of enterprise and initiative in the industrial field. It is also a seedbed of innovations, inventions and employment.

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Small Scale Industries guides in Self Employment and Management areas. Small, Cottage and Household Industries / Projects motivates new entrepreneurs and potential entrepreneurs towards the establishment and promotion of the business, So that they could be able to contribute to the economic development of the Country. The major objective of this book is to provide information to entrepreneurs relating to entrepreneurship development in the Country for setting up new Business.

Startup India Stand up

Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range.

A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation.

Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design.

What is Startup India offering to the Entrepreneurs

About NIIR

NIIR PROJECT CONSULTANCY SERVICES (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

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